

they choose the surpassing comfort of **simmons**



the duchess of sermoneta

● Into old-world palaces it has been carried—this triumph of modern American comfort, the Simmons Beautyrest mattress. In early American cottages, in luxurious modern homes, it has its place. ● For women of luxurious habits everywhere have found that this modern type of mattress with its heart of tiny, resilient coils far exceeds in comfort the old-style mattresses! ● And now for millions more, the Simmons Company have brought out at a popular price a second Inner Coil mattress, the new "Deepsleep." Now no one need be without this luxurious comfort!

● Beautyrest Mattress, \$39.50; Ace Box Spring covered to match, \$42.50; Ace Open Coil Spring, \$19.75. The new Deepsleep Mattress, also with inner coils, \$23.00; Deepsleep Box Spring, \$27.50; Slumber King Spring, \$12.00; Beds, \$10.00 to \$60.00. Bed No. 1570 above, \$47.50. Simmons Company, New York, Chicago, Atlanta, San Francisco.

SIMMONS BEAUTYREST MATTRESS is filled with hundreds of resilient coils—individually pocketed, overlaid with thick upholstery. Damask-covered in rose, green, light blue, Venetian blue, lilac and beige. **\$39⁵⁰**

THE NEW SIMMONS DEEPSLEEP MATTRESS with inner coils buried between layers of soft upholstery. Dobbystry-covered in four lovely colors, moderately priced at **\$23⁰⁰**

beds • springs • mattresses
and BERKEY & GAY Furniture

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