

Roof of the World



TIBETAN YAK-SKIN FERRY.

Acme photo



PALACE OF THE DALAI-LAMA, LASSA.

Acme photo



Acme photo
POSTWAR MADRID.



Associated Press photo
GOV. LLOYD C. STARK
OF MISSOURI.



Today's fashions demand trim figures —
Lose ugly fat this simple, sensible way

Don't let ugly bulges keep you from looking smart and young. Try the easy Ry-Krisp reducing plan used by thousands. See if it doesn't help you have the slim, attractive figure you want. This plan, given in our free booklet, involves no drastic diet, no exhausting exercise. It's the sensible sort of reducing method a doctor can approve.

Here's the plan in brief: Eat sensibly, exercise moderately, enjoy 2 or 3 Ry-Krisp wafers as your bread at each meal. Each delicious whole rye wafer has only 20

calories yet supplies minerals and "bulk" so important in most diets.

Made of choice whole rye with no sugar or fats added, Ry-Krisp is a wholesome, nourishing food for all the family as well as a delightful reducing aid.

FREE REDUCING BOOKLET gives easy-to-follow plan used by thousands to lose excess fat. Tells how normal person can enjoy foods he likes and lose about 1/4 pound a day. State whether booklet is for man or woman. Address Ry-Krisp, 4420 Checkerboard Square, St. Louis, Missouri. Offer good only in U. S. and Canada.

For Your Protection

Genuine Ry-Krisp comes in distinctive red-and-white checkerboard packages, has the name baked in every wafer.

NEW! CLINIC TESTED RELIEF FOR CORNS

callouses, Bunions, Sore Toes

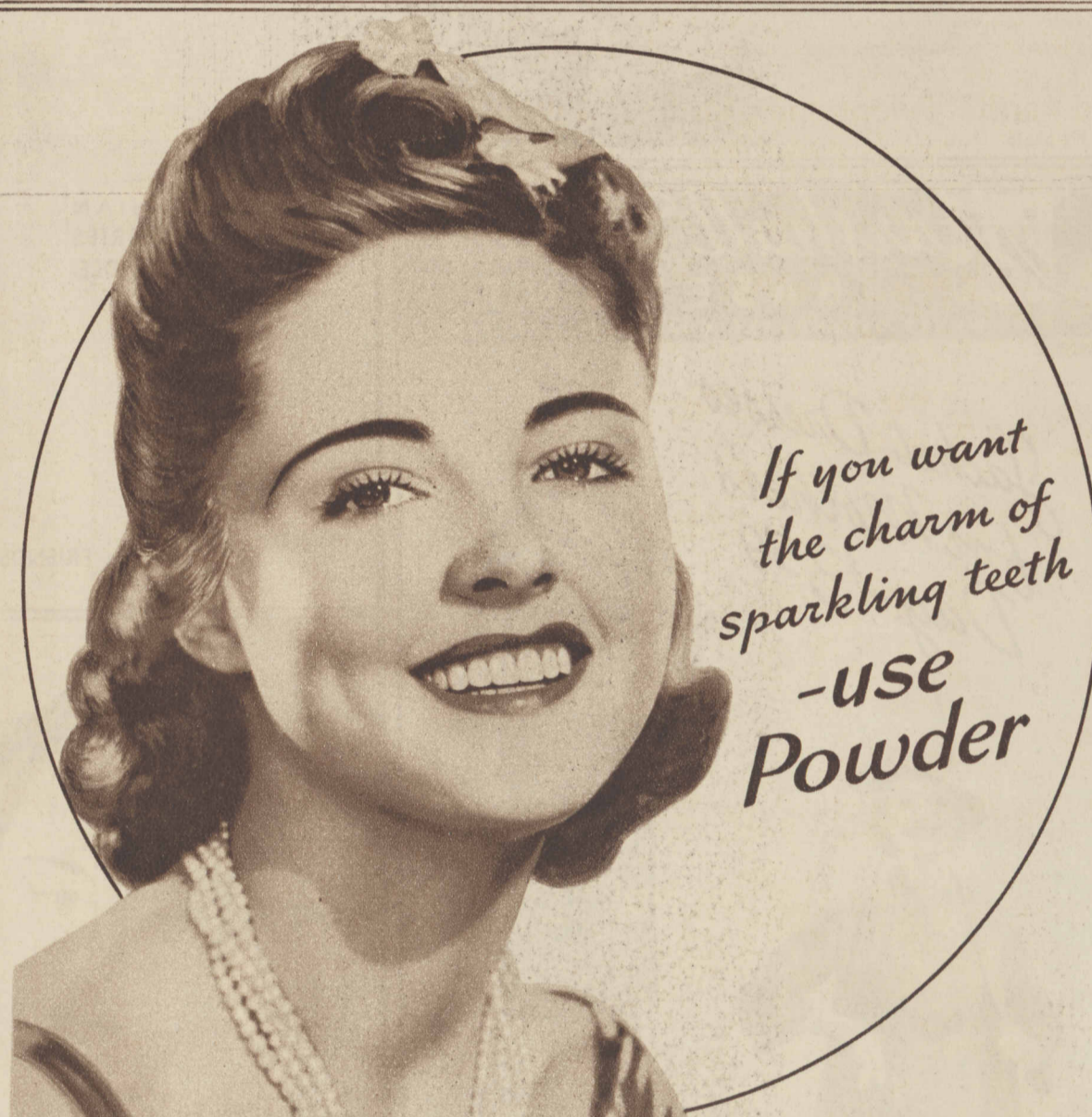


Stops Pain Instantly!

Stop suffering! Get the New Super-Soft Dr. Scholl's Zino-pads. 630% softer! These new, medicated, Kurortex cushioned pads of fleecy softness instantly relieve painful corns, callouses, bunions and tender spots caused by shoe friction or pressure. AVOID "breaking-in" discomfort of new or tight shoes; prevent corns, sore toes, blisters. New thin SEAL-TIP Scalloped Edge molds pad to toe. Don't come off in bath. New separate Graduated Meditations in every box for moving corns or callouses. Increased quantity at 10% EXTRA COST. Sizes for Corns, Callouses, Bunions, Soft Corns between toes. Sold every where.

NEW Super-Soft Dr. Scholl's Zino-pads

REDUCE THE EASY RY-KRISP WAY



If you want the charm of sparkling teeth — use Powder

Do As Your Dentist Does — when he cleans your teeth

NOTHING else cleans and polishes teeth more quickly and leaves them more naturally white — than POWDER.

That is why your dentist, when cleaning your teeth, as you know — almost always uses powder.

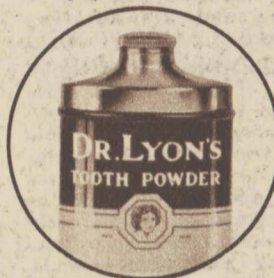
All Cleansing Properties

As it is only the powder part of most dentifrices that cleans, a dentifrice that is all powder just naturally cleans effectively. Dr. Lyon's Tooth Powder is ALL POWDER — all cleansing properties.

For over seventy years many dentists everywhere have prescribed Dr. Lyon's Tooth Powder because normal teeth simply cannot remain dull and dingy looking when it is used.

No Acid, No Grit or Pumice

Dr. Lyon's Tooth Powder cleans and polishes the teeth in a harmless, practical way that leaves them sparkling with natural brightness. It leaves your teeth feeling so much cleaner, your mouth so refreshed and your breath so sweet and pure. Dr. Lyon's Tooth Powder is a special dental powder



developed for HOME USE by a distinguished practicing dentist. Free from all acids, grit or pumice, it cannot possibly injure or scratch the tooth enamel, as years of constant use have shown. Even as a neutralizer in acid mouth conditions, Dr. Lyon's is an effective antacid.

Costs Less to Use

Brush your teeth with Dr. Lyon's Tooth Powder regularly — consult your dentist periodically — eat a diet rich in minerals and vitamins, and you will be doing all that you can possibly do to protect your teeth.

Dr. Lyon's is more economical to use. In the same size and price class it outlasts tooth paste two to one. Even a small package will last you for months.

DR. LYON'S TOOTH POWDER