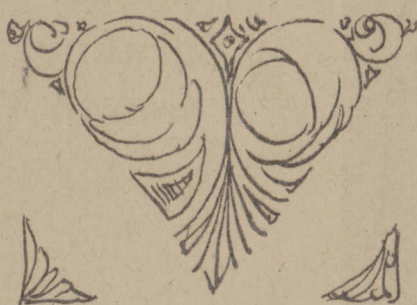




ENVOYS OF FOUR GREAT POWERS formed this interesting group during the Pan-American congress of editors at Washington. The ambassadors are Sir Esme Howard of Great Britain; Baron Ago von Maltzan, Germany; Giacomo de Martino, Italy, and Baron de Cartier of Belgium. (Photograph from Pacific and Atlantic.)



A PRESIDENT WITHOUT A COUNTRY is Carlos Solorzano, driven out of Nicaragua by Gen. Emiliano Chamorro. Solorzano came to San Francisco with his son, Carlos Jr. He was given an official reception, since the United States still recognizes him as Nicaragua's chief executive. (Photograph from Acme.)



## Among the DEBUTANTES of the South -

This soap is preferred,  
nine times over, to  
any other . . . .

THEY have become a legend with us—the beautiful, adored women of the South.

From childhood their beauty is prized, worshipped by the men of their families.

And almost the loveliest thing about a Southern beauty—the feature for which she is most celebrated—is her wonderful, camellia-clear skin.

How do young Southern girls of today keep that smooth, perfect skin of theirs? What soap do they find, pure enough and fine enough to trust their complexion to?

Overwhelmingly the answer comes to us, "Woodbury's Facial Soap!"

Among the debutantes of six representative Southern cities—New Orleans, Savannah, Birmingham, Nashville, Richmond, and Atlanta—an investigation brought out the fact that Woodbury's is preferred nine times over to any other toilet soap.

Its mildness—its purity—and its wonderful effect in keeping the skin free from blemishes and defects—these are the reasons given by the debutantes for preferring Woodbury's.

A SKIN SPECIALIST worked out the formula by which Woodbury's is made. This formula not only calls for the purest ingredients; it also demands greater refinement in the manufacturing process than is commercially possible with ordinary toilet soap.

A 25-cent cake of Woodbury's lasts a month or six weeks. Around each cake is wrapped the booklet of famous treatments for overcoming common skin troubles.

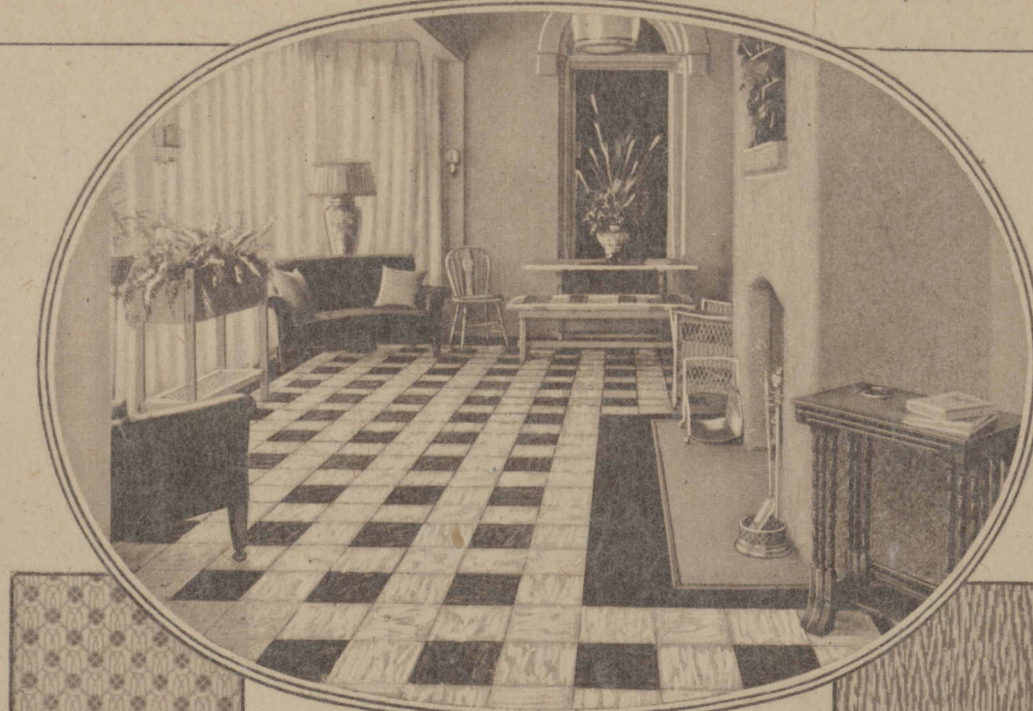
Within a week or ten days after beginning

to use Woodbury's you will notice an improvement in your complexion. Get a cake of Woodbury's today—begin tonight, the treatment your skin needs!

The Andrew Jergens Co., Cincinnati, Ohio



"Almost the loveliest thing about a Southern beauty is her wonderful, camellia-clear skin"



Armstrong's Marble Inlaid Linoleum on the sun porch of G. G. Greene, laid with a black border.

Inlaid—No. 5441

Printed Jaspé—No. 8155

## Here are the floors that American women asked us for

"Put color, put design, put real beauty into a floor," they said, "and build it to WEAR!" . . . See what Armstrong's designers have achieved.

THE director of the "movie" screen, the editor of a magazine that touches home decoration—both have sensed the quickened interest of women in decorative floors of color and pattern.

And have you noticed the "lift," the cheer, the added modernity that a pretty floor can lend to the entire room?

To meet this demand of fashion, the designers of Armstrong's Linoleum now present new linoleum patterns, patterns that are unusual achievements in floor designs. Good department, furniture, and linoleum specialty stores are displaying them this week.

NEW Marbleized linoleum radically different

Possibly you have seen linoleum in which the design was marbled. But this new group of Armstrong patterns is truly inlaid—both pattern and graining run clear through to the burlap back.

All patterns of Armstrong's Inlaid Linoleum are waxed to a soft, lustrous sheen at the factory. These fine floors are truly permanent floors if cemented in place for lifetime service over a lining of builders' deadening felt. Occasional waxing keeps them good-looking—easy to care for.

Embossed Handcraft Tile Inlaid—something never shown before

Here is the first linoleum ever made with a "textured" surface; that is, tiles whose framing interliners are actually pressed in or countersunk. Patterned in this natural relief, a soft play of lights and shadows is reflected from the surface of this doubly beautiful floor.

ARMSTRONG CORK COMPANY, Linoleum Division, Dept. D., Lancaster, Pa.  
Chicago Office: 1206 Heyworth Building. Telephone Superior 3191

## Armstrong's Linoleum for every floor in the house

PLAIN ~ INLAID ~ JASPÉ ~ PRINTED

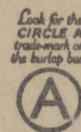
Printed linoleum of real beauty

Even if you only want to buy inexpensive printed linoleum, you can make your choice from new Armstrong designs in bright, cleanly printed colors.

There is a quality in the colors, a taste in the patterns, and a substantialness in the linoleum itself that says "Here is wear as well as looks."

A FREE book  
"The Attractive Home—How to Plan Its Decoration"

Hazel Dell Brown has outlined her simple rules for planning prettier rooms in the twenty-four pages of this book. And she has illustrated these rules with photographs and color reproductions of model interiors and the newer linoleum patterns. Write for it. It's FREE.



Harold Teen and his delineator, Carl Ed, snapped during an informal conversation.