

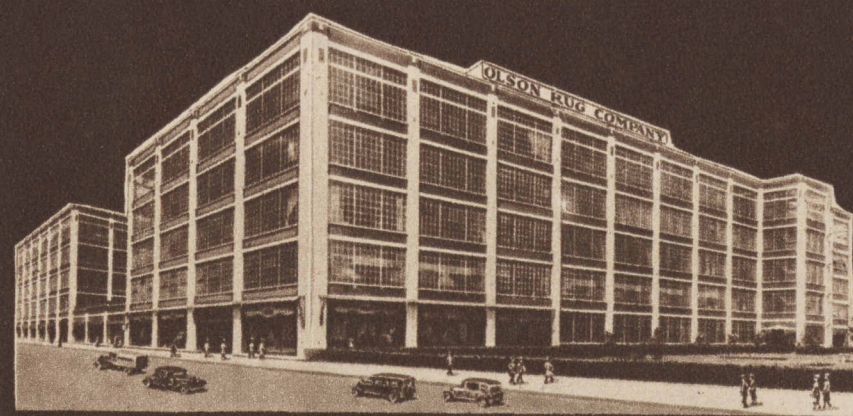
Come To Our Factory

FOR EVERYTHING IN FLOOR COVERINGS

FACTORY PRICES TO EVERYONE

CHOOSE FROM 6000 RUGS
ANY SIZE—ANY PRICE—ANY GRADE

Come to Chicago's largest rug mart! Regardless of what quality, size or price rug you have in mind, you will find a larger selection and greater savings at Olson's. Here you save all unnecessary middlemen's profits—enabling you to choose finer floor coverings, yet spend no more than you had expected.



Factory and Salesroom: 2800 N. Crawford Ave., at Diversey

PERSHANA

AMERICA'S FINEST ORIENTAL REPRODUCTION

RUG

REG. U.S. PAT. OFF.

Colors that only an artist inspired could produce... a texture so rich and deep, it is a joy to walk on... a sheen so lustrous, it sparkles in the light and shadow. Such is the beauty of Pershana—the rug sensation that amazes even experts. Only at Olson's can you buy the Pershana and secure the advantage of low factory prices that enable you to enjoy these luxurious rugs at savings that cannot be equalled elsewhere.

\$135

A \$200 Rug at a \$65 Saving.
Only \$20 down. 9 x 12 ft. Size

Other Sizes Priced in Proportion

BOKARA

AMERICA'S FINEST LOW PRICED ORIENTAL REPRODUCTION

RUG

\$89

A NEW CREATION... and a worthy companion to the glorious Pershana. Deep piled and luxurious, it offers oriental beauty of amazing fidelity at a factory price within your reach. See the NEW Bokara Rug. Its beauty will enchant you—lovely patterns of century old, hand woven Orientals, rich colors of ravishing beauty and a luster of gleaming brilliance. Made completely in our own factories.
A \$125 Rug at a \$36 Saving. 9 x 12 ft. Size

CONVENIENT TERMS

CARPETS

For Homes, Hotels, Clubs, Apartments, Etc.
At Factory Prices to Everyone

Kenwood Room and Stair Carpet
27 inches wide. \$2.75 grade. Factory price per yard. \$1.50

Lavern High Pile Velvet
Luxurious \$3.15 grade. 27 in. wide. Factory price per yd. \$1.65

Jewell Wilton
New patterns. \$3.95 grade, per yd. \$2.40

De Luxe Frieze Wilton
The newest in carpeting. \$5.75 grade. 27 in. wide, per yd. \$3.80

Dixon Figured and Plain Wilton
Heavy \$4.85 grade. 27 in. wide. Factory price per yard. \$3.30

Eldridge Saxony Broadloom
Regular \$9.50 grade. 6 colors. Deep pile. 9 feet wide. Sq. yd. \$6.60

OLSON WILTON RUGS

Here is an exceptionally fine rug made completely in our factory and sold direct to you at a low factory price. Has a deep pile and is offered in a variety of beautiful patterns. Undoubtedly, the lowest price for a rug of such quality. 9x12 feet size.

\$58⁷⁵

BELMAR BROADLOOM CARPET

Here is a particularly good example of the fine carpet you can secure at Olson's at low factory prices. Heavy \$6.50 grade. Seamless, 9 feet wide. Has a deep, luxurious pile. Choice of nine colors. Made completely in our factory.

Sq. Yd. \$3²⁵

27-inch width Belmar . . . \$2.35

OTHER 9x12 RUGS AS LOW AS \$22

Regardless of what quality, size or price you have in mind, you will find just the rug you are seeking, at any of our stores.

OPEN 3 EVENINGS

ESTABLISHED
56 YEARS AGO
IN 1874

OLSON RUG CO.

Factory and Salesroom: 2800 N. Crawford Ave., at Diversey

OPEN EVERY TUESDAY, THURSDAY and SATURDAY EVENING TILL 10

BRANCH SALESROOMS:

6032 S. Halsted Street
OPEN TUES. THURS. SAT. TILL 10

1520 W. Monroe Street
OPEN MON. WED. THURS. TILL 10

4532 Broadway at Wilson
OPEN TUES. THURS. SAT. TILL 10

Milwaukee, Wis., 152 W. Wisconsin Ave., Room 211, open every evening till 9

COLORED CATALOG
FREE . . . If You Live
Out-of-Town

This catalog shows the beautiful
Pershana in colors. Address:
Dept. TA-19
OLSON RUG CO., Chicago, Ill.