

MARCH 16, 1919

BUY YOUR GROCERIES DIRECT



ESTABLISHED in

1886

in the U.S.A.

WHOLESALE GROCERY CATALOG

Ordering in quantities as low as only three cans at one time makes you a wholesale buyer—at wholesale prices—the "Wilson-Way." For almost half a century we sold to dealers only. Now we sell to you DIRECT, at wholesale prices, in small or large quantities. This catalog is your clerk. You merely write the order in place of phoning. And you can place your utmost confidence in the high quality of every Wilson item listed in the catalog. The prices in this catalog are actual cost to us plus one small profit. The saving to you will be considerable, ranging from 15 to 30 per cent, depending upon the items you buy and your locality.

BUY YOUR GROCERIES DIRECT
Wholesale Grocery Catalog

This supplement of the Chicago Sunday Tribune is a regular edition of the Wilson Grocery Company catalog. Buy your foodstuffs of guaranteed quality at wholesale prices DIRECT FROM THIS CATALOG.

A better quality, full weight and full size at genuine savings are absolutely guaranteed. Your first order will make your entire family "Wilson-Way" enthusiasts—will make you a constant wholesale buyer—at wholesale prices, direct from wholesalers, with many years' experience in serving American Homes. Use the order blank on page 28 today. List your needs for a week or a month. Try the "Wilson-Way" once—figure the savings, compare the quality—then decide definitely about wholesale buying for the future. Prices in this catalog are guaranteed to May 1st, 1919. You are protected against all advances. Wilson Grocery Co. catalogs are issued every 60 days. Your first order entitles you to receive it regularly.

To Our Customers in
Chicago and Suburbs

To take care of the constantly increasing demand for Wilson Food Products in Chicago, arrangements have been completed for a superior grocery service to you. We will now make carload shipments and deliver your individual order direct to your kitchen door. Our Chicago Delivery Service will handle all freight bills, all war tax, all delivery charges—you pay these small items at one time to our bonded delivery men.

This plan will effect a substantial saving. For example, on a hundred pound order for groceries averaging about \$12.00 in cost, the freight, cartage, war tax and delivery to your kitchen door will be only 88c or less. Larger or smaller orders proportionately.

The above is for Chicago and suburbs with the following limits:
South: To and including West Pullman.
West: To and including Melrose Park.
North: To and including Evanston.

Have a Grocery Store in Your Own Home

Aside from a big saving in your grocery bill, there is a great satisfaction in knowing that your pantry is stocked with a week's, a month's or even two months' supply of foodstuffs. You are always prepared for any emergency—you can always serve, at a moment's notice, the best the world provides.

Purely from a business point of view—from a modern, economic standpoint the "Wilson-Way" will appeal to you. Now refer to the quotations on the inside pages. List your needs on the order blank on page 28 and mail it TODAY.

SAVE this CATALOG

PRICES GUARANTEED UNTIL MAY 1st, 1919

you are protected against price increases and declines

WILSON GROCERY COMPANY PEORIA ILLINOIS