



PERSHANA

REG. U.S. PAT. OFF.

RUG

COLORED CATALOG FREE
 Showing the fine Pershana in all its glorious colors.
 Address: Dept. TM15, Olson Rug Co., Chicago, Ill.

/// America's Finest Oriental Reproduction

Made in the Chicago factories of the Olson Rug Co.
 Sold only at our Four Chicago Stores. 9 x 12 ft.

Factory Price
 to Everyone

\$135

ONLY \$20 DOWN

OPEN 3 EVENINGS
 MONROE STREET open Monday, Wednesday, Thursday till 10
 OTHER 3 STORES open Tuesday, Thursday, Saturday till 10

See this glorious new rug! Walk on its deep, luxurious pile! Admire its priceless Oriental patterns—its lustrous, silky sheen! Thrill to its superb, rich, Persian colors. Then compare it with the finest Oriental you have ever seen. No longer need you deny yourself the splendor of Oriental rugs. For here, in the *Pershana Rug*, you may realize your dreams.

Not at forbidden prices of costly Orientals, but low factory prices within means of everyone. The *Pershana*, a seamless rug, is manufactured completely in our Chicago factories. Only the finest, long fibred, NEW wools are used, imported from far-off India, Persia and China. The *Pershana* is made in all popular sizes priced in proportion to the 9 x 12 size.

ESTABLISHED 56 YEARS

OLSON RUG CO.

2800 N. Crawford Ave. 6032 S. Halsted St. 1500 W. Monroe St. 4532 Broadway at Wilson
 Also Displayed at Milwaukee, Wis., 152 W. Wisconsin Ave., Caswell Block

OTHER RUGS FROM \$30 AND UP /// OVER 6000 RUGS TO CHOOSE FROM /// ALL GRADES AND SIZES