

MARSHALL FIELD & COMPANY



Gleaming
Fromm and
Federal

SILVER
FOXES

\$62⁵⁰

per skin and up

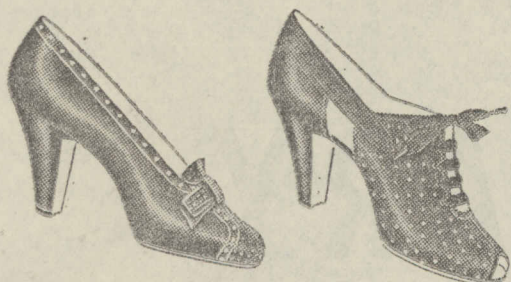
You choose the
pelts—we make
them up for you!

Here's the opportunity of the season to get the glorious silver foxes you've always longed for! Beautiful and famous Fromm and Federal foxes—recently purchased at the Fromm auction. You may either choose the skins you like (they're all dazzling!) or make your selection from scarfs and jackets already finished. The prices either way are as tempting as the furs! And the styles are just right!

2-skin scarfs, low as \$125. Long, rich, lavishly silvered. Perfect with your new Easter suit! The 2-skin scarf illustrated is priced at \$125

Fur Salon—Sixth Floor
Also Evanston and Oak Park

BLUE SHOES
FOR BLUE SKIES!



Burma Blue Aristos sparkle under your first flower print dress. Their new "little heels" slim your ankles, are correct for town. Left, a softly tailored pump with the neatest of bows at the toe, \$12.75. (Also in Spring Wine or Black calf.) Right, a high vamped perforated tie, with open-toe and wide, flat laces for Spring grace-notes. \$13.75 (Also Rustillian calf or patent leather.)

Shoe Salon, Fifth Floor, North Bridge



Crushed rose-petals from grandmother's potpourri jar stitched to a rayon crepe sailor, finished off with a bow of veiling. Pink, blue, white. \$12.75. Modern Millinery.

Flower toque in the romantic spirit, with a flutter of wings overlustered petals of white, blue, or pink violets. We call it "Winged Violets." \$5.95. Moderately Priced Millinery.



Victorian bonnet to show your curling bangs. Lilly Dache designed it of black meteor braid, with mauve-to-purple roses and a shower of veiling. \$32.50. French Room.

Sprig of pink mimosa and soft-petaled roses on this flower-pot sailor. Black, brown, or navy straw. Sizes 21 and 21½. \$7.50. Young Chicago Millinery.

Sheaf of white rayon satin tulips caught at the edge of this white felt pillbox, to make you a symbol of Spring! \$55. The same, in white belting, \$32.50. French Room.

Spring Bursts into Bloom

AT FIELD'S

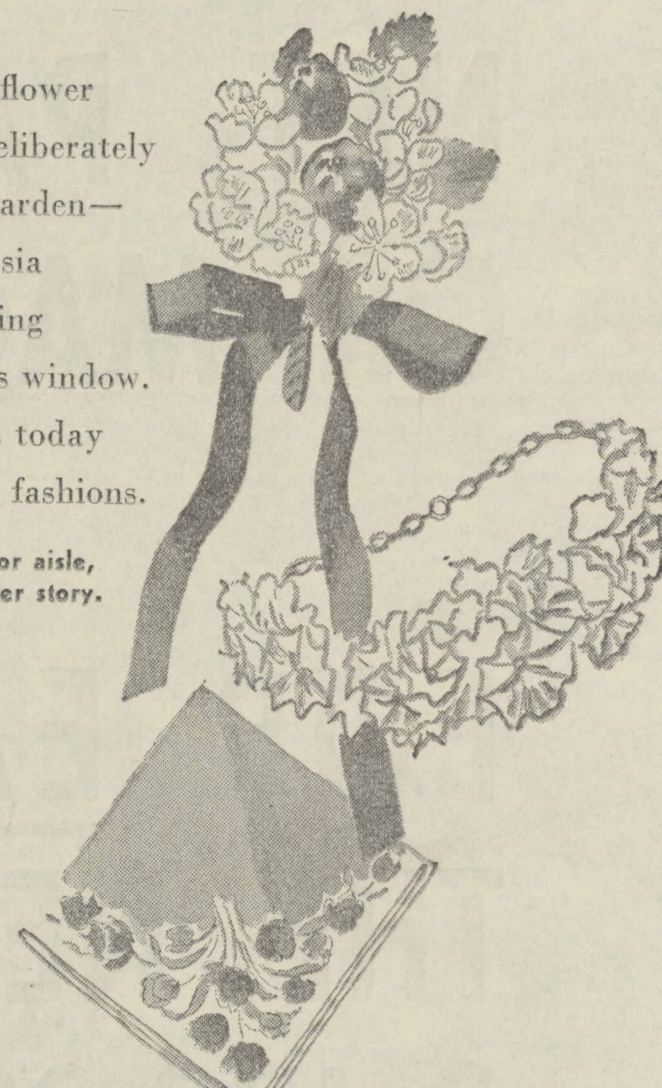
Flowers, flower prints and sweet, old-fashioned flower colors—used in new and exciting ways! Hats deliberately pretty, with flowers from your grandmother's garden—tulips, roses, sweet peas, violets. Dresses in freesia white, delphinium blue, mimosa, cyclamen, Spring violet. Accessories that could decorate a florist's window. For Spring literally bursts into bloom at Field's today—with these and hundreds of other fresh flower fashions.

See the State Street windows, the State Street main floor aisle, and the Sixth Floor cases for dramatization of the flower story.

Apple blossom boutonniere with tiny apples nestled in the blooms. \$1.25. Unusual flower lei necklace in feather-light composition; soft green, fuchsia or pink. \$2. Matching flower bracelet and pin, not sketched, \$1 each.

Necklace—Jewelry Room
First Floor, South, Wabash
Flowers—First Floor, North, State

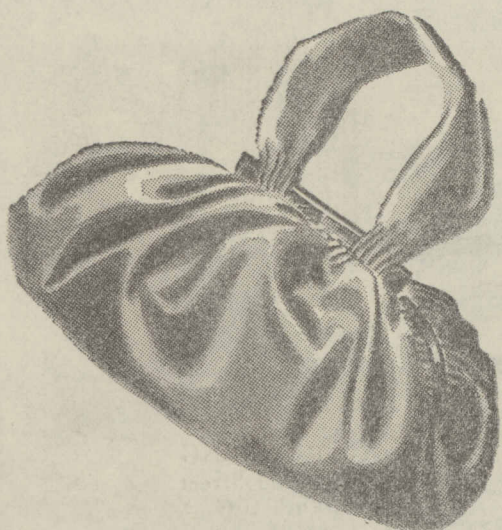
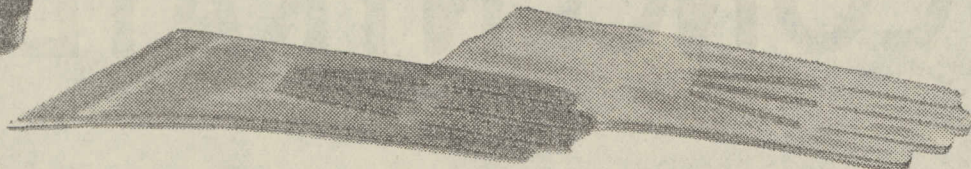
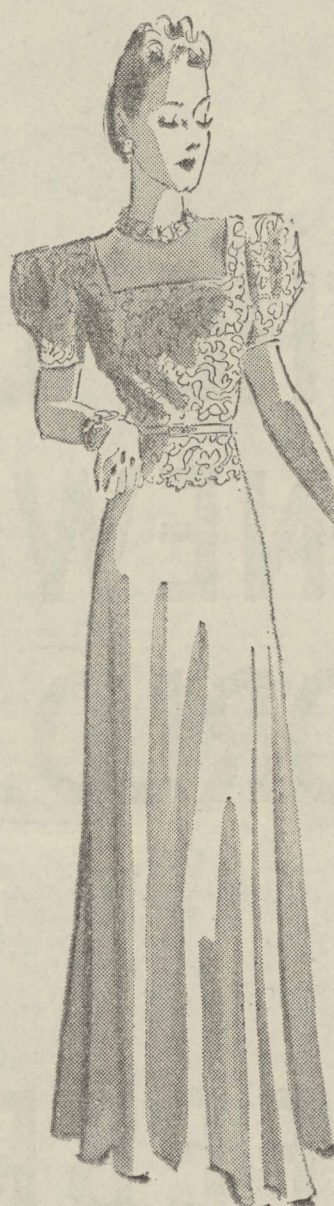
Floral print handkerchief of sheer, fine linen; in Spring's leading colors. 50¢
First Floor, Middle, State



Mimosa yellow. Venetian lace top on a simple, beautifully cut dinner dress. Note the new lower waistline. Rayon. In women's sizes. \$75. Grand Salon, Sixth Floor.

Spring violet. Shirred and draped bodice on an exquisitely designed daytime dress. Spring violet and other flower colors. Rayon. 12 to 18. \$35. Grand Salon, Sixth Floor.

Freesia white yarn pockets accent this slim dinner dress. Cyclamen and other flower colors. Rayon. 12-18. \$29.95. Grand Salon, Sixth Floor.

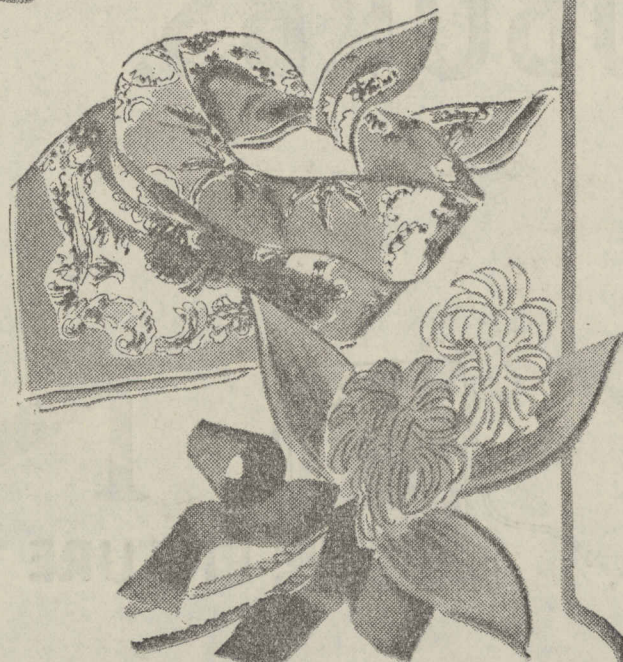


Flower nosegays worn in a new way, tied with black silk grosgrain ribbon. The flowers, 65¢ to \$1.25. Ribbon, yard, 32¢
First Floor, North, State

Capeskin handbags shirred to the frame. Choose from a wide range of stunning floral colors at \$13.50
First Floor, South, State

Alexandre doeskin glove in delphinium blue. 5¼ to 7½. \$5. Handsewn washable Boxlay glove in freesia white. \$3.95
First Floor, South, State

Very unusual floral scarf in soft silk crepe with hand-blocked design. Many floral colors. \$1.25
First Floor, Middle, State



Tuxedo coats with

—so smart, so

becoming! The

wool with cross

\$129.75. Bottom

with lynx. In

\$157.50. Other coats,

and up. Coat Salon,

in our Evanston and

wonderful long-haired furs

wearable, and so very

top coat is Juilliard's

fox. Gold. 12 to 20.

—Forstmann's wool

paper tan. 12 to 20.

\$22.95, \$29.95, \$39.75

Sixth Floor. Also

Oak Park Stores.

