

Greta to Blossom Out in Corset and Bustle in Next Film

Period Styles Revived for Russian Tale

"Anna Karenina" Demands Twenty-Five Fusy, Complex Ensembles.

By Rosalind Shaffer.

HOLLYWOOD, Cal.—[Special.]—Greta Garbo will burst upon her faithful but oft-times startled public in corset, bustle, and other feminine accessories to charm in her next film, "Anna Karenina."

The story, laid in the fashionable circles of St. Petersburg in the middle 19th century, gives Garbo twenty-five changes of costume—everything from evening gowns, street costumes, and morning wear to the intimate negligees that kept 'em warm along the Neva at that time.

Gilbert Adrian, master stylist, who has guided the sartorial destiny of Garbo over a period of years, is immersed in fashion plates of the era, which precedes the "Godey's Ladies' Book," known to admirers of Americana.

Hard to Be Faithful to Period and Flatter Garbo.

"It's quite a problem to evolve twenty-five costumes that will all be charming and all flattering to Miss Garbo," says Adrian. "The styles of the period incline to be amusing and unusual, and for a film star this is not desirable. We want people to like what they see. Moreover, in order to wear these clothes, any woman would be compelled to wear a corset."

"Of course it is not possible to bring a modern woman to the proportions of the woman of that era. Lacing has to go on for a period of years, during early youth, to produce the tiny waists and bodies that these costumes were made for."

"Miss Garbo is fortunate in this in that she has sufficient height to wear the frothy ruffles and embellishment of the period without being made insignificant and frumpy looking in them, as many a woman would be."

"Anna Karenina" May Incline Fashion Toward Ultrafeminine.

Asked what might be expected to sound a note of fashion forecast in the gowns he has designed for Garbo, Adrian says, "It's difficult to know ahead of time what will strike public fancy. It may be a sleeve, a hat, a skirt, it is hard to say. Perhaps a rage for parasols will follow."

"But it may well be that these costumes will incline the scale of public favor still further toward the ultrafeminine mode and that women who have a flair for such feminine things will find themselves able to be themselves fully, in respect to their garments, for the first time in their lives. There has been precious little chance for them for some years."

"Miss Garbo herself has expressed great interest and enthusiasm in the selection of fashions and sketches for the clothes. There have been many hairdresses planned, also, which have an elaborate feeling, in keeping with the period. One at least will show Miss Garbo with the fluffed bangs or 'front,' with the flat back to the hair. Some of the hairdresses shown are bound to influence fashions."

"Inseparable from the hairdresses are the hats. I've noticed before now that most frequently it is a hat that causes a fashion furore."

"This is true enough. Adrian attracted much attention with the flight tied turban with the ties on the neck that he designed for Shearer in "The Gay Divorced." And again in the pillow box hat he designed for Garbo a couple of years ago. And still more recently with the sugar bowl cover Chinese pagoda hat with a handle standing straight up from it that he did for Garbo in "The Painted Veil." This model was noticed at the Santa Anita handicap last week."

"There is no doubt that film fashions have a tremendous influence on fashions all over the world, including those of Paris," says Adrian. "Five months ago we made

APPEARING
IN
'GIGOLETTE'



This lovely lady is none other than Miss Adrienne Ames. She's appearing opposite Ralph Bellamy in "Gigollette," Palace.

Play for Chicago

"THREE MEN ON A HORSE," a recent Broadway hit, will come to Chicago for a spring engagement, starting March 31, in either the Harris or Selwyn theater. Alex Yokel, its producer and former Chicagoan, has organized another company. The play was written by John Cecil Holm and George Abbott. The story centers about Erwin Trowbridge, a Jersey commuter who makes his living writing verses for greeting cards. His hobby is "doping" the races, and, although he is uncannily successful at it, he never capitalizes on his luck. He reveals his gift to a trio of track men, who kidnap him and force him to spend all of his time picking horses for them.

presentation of it I could force recognition of it." Plucking the name Covenay out of the air, Huston approached the baggage master who was sitting in the sun with a flop eared mutt dog and began a conversation, throwing Jones' leads like this—"Now I wonder if that is really a Covenay dog—one way I look at him, and I think so. Then again—"

"O, but you must admit that is a pure Covenay leg," expostulated Jones.

"Yes, but that one ear now," said Huston, looking carefully at the mystified mutt.

"Well, we'll ask his owner—if it's a Covenay dog, surely he ought to know," said Jones. "Is that, or is that not a Covenay dog, sir?" he asked the baggage man. "Waal, it's thisaway—his mother were, but not his father," answered the rustic proudly.

The gag was such an upshot for success that the Joneses (Mrs. Jones is Walter Huston's sister, and a dramatic coach de luxe, having taught John Barrymore, Fredric March, and others of note) took the Covenays to Europe with them the following year. They became the duke and duchess of Covenay, and were duly fed to big city newspapers as being on their way to Peru, week-ending in the country with the Joneses, and on their way to California, Hawaii, and God knows where. As such they duly appeared in many newspapers.

Stage Extras First Incarnate "Duke and Duchess Covenay."

On their return to their little town in New Hampshire they incarnated the Covenays for the first time. As they had had many questions from friends who had followed their travels abroad in the press, they decided to give a big reception, and for a gag got two stage extras from New York to come to New Hampshire and impersonate the fabled duke and duchess of Covenay.

With paste jewels, a monocle, and rented wardrobes, the duke and duchess appeared, and just when the Joneses were ready for the big laugh they were knocked for a loop

by local society which dropped a curtesy and went quite gaga over the "duke" and "duchess." It was less embarrassing to go ahead as if it were real than to engage in endless explanations over a gag that went flat, and perhaps got some one insulted—so the Covenays rode on. In Hollywood Huston and Jones have carried on for dear old Covenay. Recently Jones asked for some Covenay melons at an open air market and got the amazing response that they were all sold out of Covenays, but if he wanted them he could come early in the morning for some.

Covenays Slipped Into Guest Lists for Duke of Kent.

Mrs. Jones has carried on well in her quaint way. She bought an old portrait of a gentleman with mutt-on-chop whiskers and brocade vest. A neat brass plate was affixed by her orders, reading "Phillip Covenay, 1724-1831," and many an unwary one has been regaled with tales of the fanciful Covenays.

When the recently married son of King George and Queen Mary was visiting in Santa Barbara from his battleship some couple of years back the names of the duke and duchess of Covenay slipped in the guest lists at a couple of important social functions given in his honor. But the alert Santa Barbara editor discovered the hoax and was plenty burned about it.

"Mr. Covenay" at the studio is simply nobody at all. When Jones has a troublesome person whom he wishes to get rid of easily he says, "See Mr. Covenay, that is in his department. He gives the answers on those things."

The phone girl at the studio is on, and never says, "There is not any Mr. Covenay—he's just never in."

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From any drugist, get 2 1/2 ounces of Pinex. Pour this into a pint bottle and fill the bottle with granulated sugar syrup, made with 2 cups of sugar and one cup water, stirred a few moments until dissolved. No cooking needed—it's so easy! Thus you make a full pint of better remedy than you could buy ready-made, and you get four times as much for your money. It never spoils and children love its taste.

This simple mixture soothes and heals the inflamed throat membranes with surprising ease. It loosens the germ-laden phlegm and eases chest soreness in a way that is really astonishing. Pinex is a highly concentrated, reliable healing agent for severe and stubborn coughs. It is guaranteed to give prompt relief or money refunded.

PINEX
for Coughs

Hollywood Men Abhor Sartorial Perfection Now

NEARLY any actress in Hollywood would be set pleasantly atwitter if she were to be asked how she achieves that well dressed effect. Yet try asking Clark Gable, Bill Powell, Warner Baxter, Robert Montgomery—and they are liable to answer succinctly, "Nerts." Any actress will spend the whole day in front of a camera taking fashion stills—but try to get a single male star to model any garment and he's sure to have a date to go duck hunting or something. There simply aren't any "best dressed men" in Hollywood except Adolphe Menjou, and he's of a different film generation, anyway.

Bill Powell says: "Ask my tailor—he takes care of that for me. No one ever hired me because of my clothes, so far as I know."

Clark Gable's tailor designed a certain type coat for him, and the world has gone wild over it. Yet you can't get Gable to say a word on "what the well dressed man should wear." If the men of America want fashion tips from films they'll have to get 'em by observation, for their favorite well dressed man will tell them nothing. Perhaps he doesn't know, but one thing is sure: he doesn't care.

Leo Carrillo and his wife are on a jaunt to see Death Valley Scotty, out in Death Valley.

RUSSIAN DANCER AT THE PALACE

Suzanne Choumetska is prominent in the group of Russian dancing girls with the cabaret revue, "Hello, Paris," now at the Palace theater. She appears in several handsomely staged ballet numbers.

(Maurice Seymour Photo.)



Pals of W. S. Van Dyke, director, who recently married Ruth Mannix in New Orleans, hear that a big

wedding breakfast was put on for Van and the bride at the historic Antoine's restaurant.

HOLLYWOOD HAPPENINGS

Bob Hopkins, comedy writer at M.G.M., has bought him a ranch at Encino, near Eddie Horton's. He says he wants some "first run fresh air."

Bob Taylor, leading man in "Times Square Lady," is entering his third name, as above. He had two others which proved unlucky. But the third one he's keeping as it seems to be taking him places.

Francis Lederer remarked the other day that, in his opinion, Bette Davis in her performance in "Of Human Bondage" merited the academy award for which she was not nominated, the nominees being Claudette Colbert in "It Happened One Night," Norma Shearer in "Barrett's Wimple Street," and Grace Moore in "One Night of Love." Lederer said: "For the last fifteen years I have made it my business to see everything worth while in the theater and of course in films. I have never been so thrilled by a performance as by Miss Davis'."

The star, when questioned about his preference in women, said that a woman's looks made no difference, it is her mind that interests him. He always says that, yet the girls in whose minds he takes an interest are always young and good looking.

Chic Sale has just purchased a Mojave ranch. It is said.

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Rayon and cotton all-over laces in black, white and spring pastel shades. Attractive in appearance and made to give satisfactory service.

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New stylish spring fabrics in the season's most popular weaves, such as crepe weaves, matelasses, diagonals, tweeds and homespun, in plain and novelty effects. Plenty of the popular shades of Navy, Tan, Gray, Green, Brown and Black. Also a variety of new spring mixtures. 54 in. wide.

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3,500 yds. new spring woollens from a well known manufacturer's surplus stock. Let includes mixtures, plaids, novelty weaves, tweeds, etc., for coats, suits. 54 in. wide.

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54-inch All Wool Crepes, granite weaves. Splendid wearing quality. All the latest spring shades and black. Special value.

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SECOND FLOOR—STATE.

'THE RIGHT TO LIVE'

The rest of the world can jolly well go by, for all Josephine Hutchinson and Colin Clive care. Here they're shown in "The Right to Live." Garrick.