



MAKING THE CHAIRS for President Roosevelt and his cabinet members. By tradition each member, upon retirement, takes his chair as a memento.  
(Associated Press photo.)



You're cheating your teeth when you buy a one-way dentifrice—

## USE SQUIBB'S FOR 5-WAY PROTECTION

- 1 It cleans effectively and safely.
- 2 It polishes well and safely — with complete freedom from grit.
- 3 It prevents bleeding of the gums the safe way — by keeping them healthy, and avoids using dangerous astringents. Frequent bleeding of the gums no dentifrice can cure. The dentist should be consulted.
- 4 It is economical because it gives greatest protection. Squibb Dental Cream is sold at the lowest price manufacturing cost permits. Its use is true economy.
- 5 It combats the germ acids that cause tooth-decay.

Squibb Dental Cream provides the complete protection that no one-way dentifrice can give. Its scientifically balanced formula has been developed for all-round efficacy. And every claim made for it is backed by the 75-year reputation of the House of Squibb.

You'll enjoy using Squibb's. You'll like the clean, refreshing taste it leaves in your mouth. And you'll have the satisfaction of knowing your teeth are fully protected. Visit your dentist regularly. And brush your teeth at least twice a day with the 5-way dentifrice — Squibb Dental Cream.

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the 5-way dentifrice



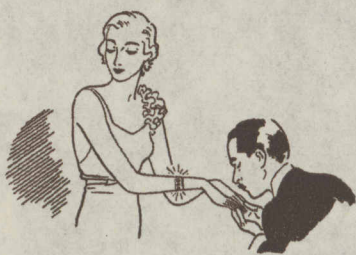
SQUIBB MILK OF MAGNESIA is a pure, effective product that is free from any unpleasant, earthy taste. It has unsurpassed antacid and mild laxative qualities.



CLEARING A HIGHWAY in Washington's Cascade mountains, where the drifts attain a depth of twenty-five feet.  
(Associated Press photo.)



TWO SUBJECTS of His Britannic Majesty's pig census, taken to fix quota restrictions on imported bacon.  
(Chicago Tribune Press Service photo.)



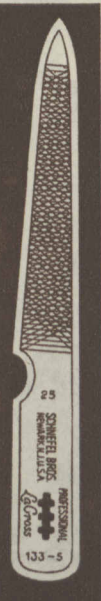
## Winning hands

THE strongest male has a weakness for delicate feminine hands—with lovely, well-kept fingers.

There's one way to assure yourself of attractive nails. File them only with

a La Cross Nail File. For this fine instrument, of high-grade steel, evenly cut, never harms them. Drug and department stores, 10c to 45c.

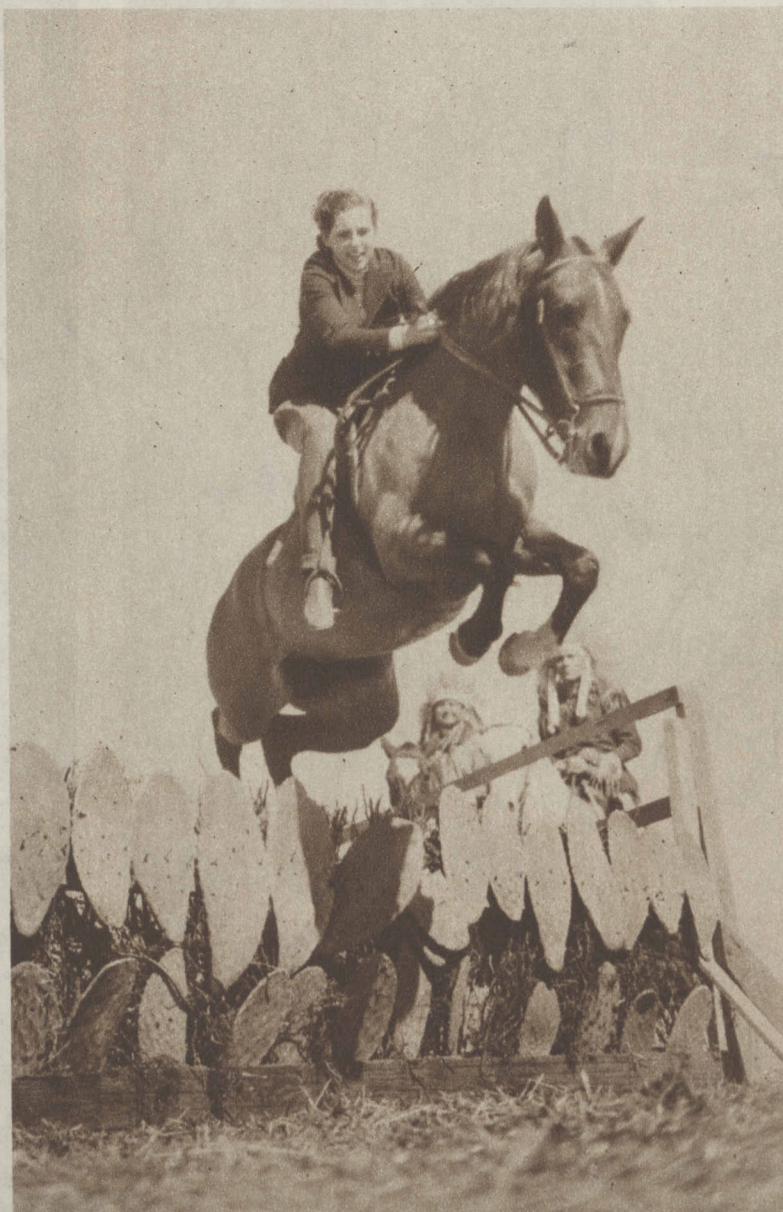
SCHNEFEL BROTHERS, Inc.  
Newark, N. J.



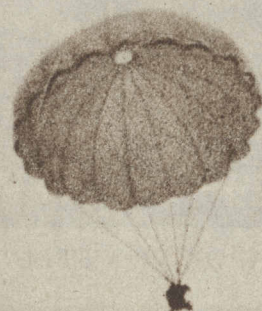
La Cross  
NAIL FILES

Nail Files . . . . 10c to 45c  
Tweezers . . . . 10c to 50c  
Cuticle Scissors, 50c to \$2.25  
Nail Scissors . \$1 to \$1.25  
Nail Nippers . \$1 to \$2.25

(This 5" triple-cut file, No. 133-5, costs 25c)



CACTUS as a barrier in the Palm Springs, Cal., gymkhana.  
(Associated Press photo.)



ONE OF THE PARACHUTES to be used in the Mount Everest air expedition undergoes tests in England. The plane from which it was released is seen flying beneath it.  
(Acme photo.)