"TREES TO TRIBUNES"

The Romance of Newspaper-Making No. 5



1) THE FOREST FIRE!

The terror of the timberlands! The picture at the left shows the type of forest fire that swept over 260 square miles of timber country north of the Tribune timber limits at Shelter Bay. Investigation after the fire showed that much timber in the burned area could be used for pulpwood. How the Tribune salvaged this timber after an expenditure of half a million dollars for roads, supplies, camps, etc., will be told in the "Trees to Tribunes" radio talk on W-G-N tonight at 9:45.

THE fifth page in this exciting series takes us to a forest fire!... And tonight W-G-N will give us a word-picture of the desolation, the peril that follows in its wake.

W-G-N 9:45 o'clock tonight!

Heroism that makes for greatness was never better demonstrated than in this story of salvaging hundreds of thousands of trees.

"BLOWN DOWN" TIMBER. Next to the forest fire, the wind is the greatest enemy of the timber-user. When a heavy wind sweeps through the timber country it leaves such a scene as this in its wake. At great expense these blown-down areas are being salvaged for Tribune pulpwood. Another view of blown down timber is shown below, the work of wind on a hillside in the Tribune timberlands north of Shelter Bay.

GAUNT SURVIVORS OF THE TERROR. A section of Tribune timber country ravaged by fire. At the present time the Tribune is cutting in the area pictured, salvaging hundreds of thousands of cords of wood, aiding in forest conservation. When cutting is finally completed in the burnt area, more than 800,000 cords of wood will have been salvaged.

SEE YOU NEXT SUNDAY!