

# Across the Isthmus



1 One-way traffic on the Panama canal. Thirty-five years ago next Sunday, Feb. 26, 1904, the United States acquired the Canal Zone by treaty.

such Attention can be Yours

BE  
Glorified  
BY GOSSARD

The center-of-all-eyes wears Gossard's bosom-high\* girdle to give her a fragile stem-like waist, and an ingenious uplift to sculpture her bosom. Both are vital to the new "X" silhouette... broadened shoulders, a bell-shaped skirt—and a tiny waist for contrast. The bosom-high\* girdle is model 508 and the uplift, model 8010.

THE N. W. GOSSARD CO.  
Chicago New York San Francisco  
Dallas Atlanta Toronto  
Melbourne Sydney Buenos Aires

The GOSSARD Line of Beauty



2 President Theodore Roosevelt inspects excavation work at Culebra cut.



3 Railroad and land now covered by Gatun lake. Canal tolls are fast approaching a \$500,000,000 total since opening in 1914.



4 Digging Culebra cut.

Beginning next week—A new mystery story in pictures—"THE RETURN OF PETER QUILL." Every week in the Graphic Section.

## Profiles



(Scotty Welbourne photo.)



(Willinger photo.)



(Cebura photo.)

- 1—PRISCILLA LANE
- 2—NORMA SHEARER
- 3—MERLE OBERON
- 4—HEDY LAMARR



(Clarence Bull photo.)

## 4 GENERATION FEEDING TEST POINTS WAY TO PREVENT MANY DOG AILMENTS!

230 dogs have enjoyed complete freedom from nervousness, excessive shedding, dietary skin irritations, while fed Pard and water exclusively in Swift's Research Kennels. Above-normal growth and development recorded!

Here's the inside story on why dog owners and veterinarians in growing numbers are switching to Pard exclusively! For 45 years now the Pard Generation Feeding Test has been under way in Swift's Research Kennels. With 230 dogs, representing 4 consecutive generations, on Pard-and-water diets, tremendously important facts have been established.

For example, Pard has kept every one of these dogs free from such common ailments as nervousness, dietary skin irritations, excessive shedding. It has brought in every instance an above-normal record for growth and development. And not one dog has had a sick day due to digestive disturbances.

You want a vigorous, healthy, happy dog. Then give him the low-cost protection that Pard offers. Pard is not a single food—but eight foods in one, providing the elements every dog must have for thriving progress.



3rd-generation Cocker Spaniel pup, Fed, since weaning exclusively on Pard!



Regular analyses in Swift's Nutritional Research Laboratories assure uniform quality of Pard.

A SWIFT & COMPANY PRODUCT  
**PARD**... SWIFT'S SCIENTIFICALLY BALANCED DOG FOOD



Startling Suds Discovery  
Restores Scum-dulled Colors  
to True Freshness!



BEFORE I USED DREFT, I ALWAYS WONDERED WHY MY LINGERIE GOT DULL AND DRAB. BUT NOW I KNOW IT WAS ONLY HARD WATER SCUM THAT WAS TO BLAME.

SEE THIS BASIN? THERE'S NO RING AROUND THE SIDE! THAT MEANS DREFT NEVER FORMS ANY SCUM EVEN IN THIS HARD WATER!

## No Soap Flakes in the World Can Promise These Important Advantages:

NEVER before have the women of America had a fine-fabric suds like Drest! And never can any soap flakes promise you these three important advantages of Drest for washing your silk underthings:

1. SUDS THAT NEVER LEAVE "SCUM" ... assuring true color brightness and fabric softness
2. SUDS OF NON-ALKALINE MILDNESS ... giving you maximum protection against wash-fading
3. RICH SUDS IN HARDEST WATER ... five times more suds than any soap you ever used

Believe thousands of women—those are important advantages! No scum to dull lingerie colors and coarsen silky textures! Suds of non-alkaline mildness—promising the end of wash-fading caused by alkali! 5 times more suds in hardest water—plenty of suds to help you wash delicate underthings clean without needless, injurious rubbing!

And what's more—Drest dissolves instantly, completely in hardest water—at any temperature. That means you can wash delicate lingerie in lukewarm water and guard against possible color-fading!

Trust all your delicate washables to Drest's gentle care—it's their assurance of a long life of bright freshness! Ask your dealer for Drest today. Procter & Gamble.



**drest is different!**  
NO SOAP FLAKES IN THE WORLD CAN GIVE ITS RESULTS

EASY ON THE POCKETBOOK, TOO!  
• Once for ounce, in hard water, economical Drest does twice the work of fine-fabric soap! So Drest goes further—saves you money!