

LITTLE JOE

IS IT TRUE THAT
LOTS O' GREAT MEN
TO DAY WERE ONCE
BARE FOOT BOYS?

HEH! HEH!
WELL, NOBODY'S
BORN WITH
SHOES ON.

I'M FOR LAW AN' ORDER, SHERIFF- BUT I WON'T TURN MY HAND TO HELP YOUR DIRTY ORGANIZATION MAKE A SHOWIN' FOR TH' PUBLIC-

YOU'LL HAVE TO CATCH YER OWN CROOKS- AN' IF TH' OLD SAYIN' SET A THIEF TO CATCH A THIEF, IS TRUE, YOU WON'T NEED ANY HELP-

WHOA, NOW-

I'LL IGNORE THEM BASE INSINUATIONS- YOU'VE ALWAYS BEEN A TROUBLE MAKER- BUT I GOT A RIGHT TO EXPECT SOME HELP AGIN CRIMINALS, EVEN FROM YOU-

NOW, I AINT BEEN TOO STRICT ABOUT ENFORCIN' TH' LAW- BUT AS AN OLD-TIMER YOU KNOW THAT'S IN LINE WITH TH' SPIRIT OF TH' OLD WEST-

BAH!

IF THERE WAS ANY OF TH' OLD WESTERN SPIRIT LEFT, TH' CITIZENS WOULD HAVE RIZ IN THEIR WRATH AN' STRUNG YOU UP, LONG 'FORE THIS-

YOU CAN'T TALK TO ME THAT WAY- I'LL----

CAREFUL, SHERIFF- TAKE YER HAND OFF THAT GUN-

I'LL NOT STAY HERE AND BE INSULTED- BUT YOU'LL REGRET THOSE WORDS-

DO YOURSELF A FAVOR, SHERIFF- DON'T COME BACK-

GEE- HE'S PLENTY MAD- AND HE'S SMART ENOUGH TO----

HE'S NOT SMART- ALL HE'S GOT IS A KINDA LOW CUNNING- SMART PEOPLE ARE HONEST-

HE'S A PEANUT POLITICIAN, WITH A BIG VOICE AND A SMALL MIND- HE RATES HIMSELF BY HIS VOICE-

OH, UTAH- JUST A MINUTE, PLEASE-

I TOLD HIM, DIDN'T I?

BUT, UTAH- IF SUCH AN UGLY SCENE WAS NECESSARY, YOU COULD HAVE SENT JOE AWAY- I HATE HAVING HIM EXPOSED TO THE COARSENING EFFECT OF THESE BRAWLS-

SURELY THERE'S ENOUGH ROUGHNESS AND EVIL IN LIFE WITHOUT SPREADING IT BEFORE A CHILD-

I'M A LITTLE DISAPPOINTED IN YOU, UTAH-

ME TOO

I THOUGHT I WAS GONNA SEE A FIGHT!

ED LEFFINGWELL

BOY! WAS I THRILLED TO MEET THE BABE! THAT WAS THE PRIZE. QUAKER OATS CO. GAVE ME IN A CONTEST LAST SUMMER... A TRIP FROM LANDSDOWNE, PA. ALL THE WAY TO CHICAGO.

FRED SELBY

Just a few more days to get..

FREE! \$9,000 IN CASH

School boys and girls, fathers, mothers! 2,562 Separate Prizes!

Just for Coloring up this picture of *Claudette Colbert*,

QUAKER OATS CO. CONTESTS ARE FUN! BE SURE TO TRY IN THIS ONE. I WON A \$50 BIKE LAST FALL IN THE JOE E. BROWN CONTEST.

NONEEN MCCOSH
Nearly a million boys and girls got awards from the Quaker Oats Co. during 1934. So be sure to try for part of this \$9,000 cash.

First Prize . \$1000	3 Prizes \$50 ea. \$150	1281 Prizes \$4500	1281 Duplicate Prizes for Grocers \$4500
Second Prize . . . \$250	150 Prizes \$5 ea. \$750	\$4500	2562 Prizes \$9000
Third Prize . . . \$100	1125 Prizes \$2 ea. \$2250		

See Claudette Colbert make Aunt Jemima Pancakes in her feature picture "Imitation of Life!" Now playing in leading movie theatres

NO wonder Aunt Jemima's taken Hollywood by storm! Her pancakes with that old plantation flavor are all the rage in movie circles. Light, fluffy, with soul-satisfying flavor that only Aunt Jemima's secret recipe can yield. Four different flours, blended with other ingredients—all ready to mix with milk or water. Not a single thing to prepare!

Make breakfast a gala event!

Since Miss Colbert made "Imitation of Life" Aunt Jemima pancakes have swept to amazing popularity in movie-land.

Especially since this pancake breakfast is discovered to be non-fattening. Just think! A stack of Aunt Jemima pancakes, syrup and butter, is only 365 calories.

Yet doctors say that women who want to keep their figures need 2,000 calories a day!

And mothers everywhere find that the way to brighten up youngsters' appetites is to vary the monotony of cereals with this gay and festive pancake breakfast!

Take 5 minutes. You may win \$1,000

Here's an easy way to win yourself a big lump of cash. As much as \$1,000. To win new friends for Aunt Jemima, Quaker Oats Co. offers a total of \$9,000 in cash—2,562 separate prizes just for coloring up a picture of Claudette Colbert.

There's nothing to it. Just take some school crayons and try. No professionals are allowed. And age is taken into account in awarding prizes. So anyone can win something. Even if you don't win a big prize, there's 1,125 prizes of \$2 each. That's pretty good pay for 5 minutes' time.

Fun trying! Use entry blank

Just clip the entry blank at the right. That's all you need. Then take ordinary school crayons or colored pencils. Try to match the colored picture. Or follow your own original ideas. The most interesting results win. Everyone likes to fool around at drawing. Here's a chance for a little fun and you may get \$1,000 in cold hard cash. And there's so many \$2 prizes anyone may get that much.

Try now! You'll be glad you did, if only because it made you acquainted with Aunt Jemima. Don't delay. Get your entry into the mail tonight.

Take school crayons and win!

THIS IS YOUR ENTRY BLANK

Entries must be postmarked before midnight, Mar. 15, 1935

Not an ordinary contest! All ages can get part of this \$9,000 cash!

AUNT JEMIMA PANCAKE FLOUR

that Old Plantation Flavor

INSTRUCTIONS FOR WINNING PART OF THE \$9,000 CASH!

- Take Ordinary Crayons and color up the picture of Claudette Colbert on the right. The best colorings in the opinion of competent judges win the cash money. If you want FREE a large copy of the above picture of Miss Colbert in full colors to work with, ask for it at any grocery store or movie theatre showing the picture "Imitation of Life."
- Let Everyone in the Family Try. Age will be taken into account in making the awards. So let all the youngsters try. Just use ordinary school crayons. Follow the colored picture above, if you wish. Or color according to your own original ideas. The most interesting results win the prizes. No professionals allowed.
- Be sure to attach two box tops from Aunt Jemima packages or one trade-mark from the 3 1/2-lb. sack or reasonably well-drawn facsimiles with your entry. Otherwise your entry will not be considered. Use tops of either Aunt Jemima Pancake Flour in the red package, or Aunt Jemima for Buckwheats in the yellow package.
- Write your name, address, age in space at right. Be sure to fill in name and address of your grocer. Mail to QUAKER OATS CO., Box 1083, Chicago. This contest offer good in both United States and Canada.

QUAKER OATS CO., Box 1083
Chicago, Illinois

This is my entry in the big Aunt Jemima prize contest for \$9,000 in Cash Prizes. I am attaching Box Tops from two Aunt Jemima Packages.

M-2-10-35

Name..... Age.....

Address.....

City..... State.....

My Grocer's Name is.....

Address.....

Try This Hollywood Breakfast!

Here's One That Appeals to Miss Colbert:

ICED ORANGE JUICE PANCAKES FROMAGE

Make with Aunt Jemima Pancake Flour according to directions. Sprinkle grated cheese over piping hot pancakes. The cheese will melt and give a delightful flavor to the pancakes. Serve with jelly.

LITTLE FARM SAUSAGES JELLY COFFEE

Fannie Hurst's great story Thrust on her own!

Pancake Recipe revealed

The Million-dollar Idea

A Tremendous Climax

Here is one of the most beautiful stories ever told on the screen. Claudette Colbert is superb! The gripping pathos and magnificent humor will live in your memory forever. Three weeks at the Roxy Theatre, New York! Critics acclaim it the greatest since "All Quiet on the Western Front."