## The Quintuplets

Rag Dolls

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THE OLD FASHIONED ROCKING CHAIR comes into the picture at Callander, Ontario, as the Dionne quintuplets go into conference with the photographer. The subject of today's deliberations is nothing less than dolls. Left to right: Marie, Cecile, Yvonne.



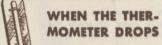


THIS RAG DOLL IS GOING FOR A WALK; Cecile adjusts her hood at a rakish angle.



HAS FIFI WASHED THE BACK OF HER NECK? Annette, who can't abide shiftlessness in make-believe children, conducts an investigation.

## WATCH YOUR **ALKALINE** BALANCE



Many doctors say that a lowered alkaline reserve causes colds. That is why the Luden laboratories have added a natural, tasteless Alkaline Factor to the other head-clearing and throat-soothing ingredients of Lu-den's Menthol Cough Drops. And remember, Luden's are the only cough drops that give you an alkalizing effect.

MENTHOL COUGH DROPS 5¢ HELP BALANCE YOUR ALKALINE RESERVE



EYES RIGHT! Upper left photo: Thin straggly, unattractive lasheswithout proper make-up. Center left: Blobby, beady, ordinary mascara overloading lashes. Avoid this. Lower left: A few simple brush-strokes of Maybelline mascara transforms lashes into long, dark, luxuriant fringe. For more charming eye beauty use only Maybelline.

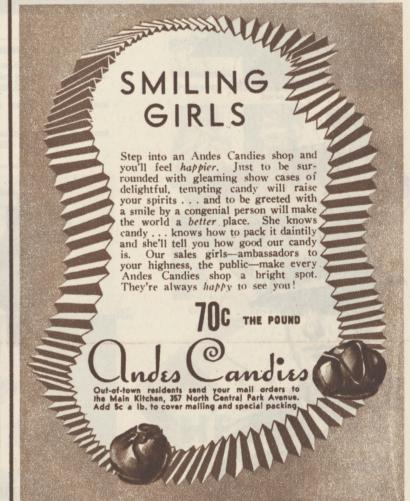
LOVELIER EYES FOR YOU Choose either the famous, economical Maybelline Solid form mascara or the new Maybelline Cream mascara. Both are harmless, tear proof, non-smarting. 75c at all toilet goods counters. Liberal introductory sizes at all 10c stores. Demand Maybelline for eye make-up in good taste. For your own

delightful satisfaction insist on Maybelline





YVONNE COMBS OUT WOOLLY CURLS of another rag child so like the two in other pictures that you may justly suspect the existence of doll quintuplets.









"Don't let a cold drag you down," warn physicians. Today they recommend two fighting measures: (1.) Cleanse the intestinal tract. (2.) Help Nature combat the acidity that frequently accompanies a cold.

Sal Hepatica Does BOTH. This mineral salt laxative not only cleanses the intestines—quickly, gently, thoroughly—but Sal Hepatica helps Nature hour Wednesday nights—N. B. C.—coast to coast.

combat acidity, too. In this way Sal Hepatica aids your system to return to its normal alkalinity.

So Be Modern. When a cold threatens, take two teaspoonfuls of Sal Hepatica in a glass of water. Get plenty of rest—go to bed, call a doctor if your cold is severe. Get Sal Hepatica today.

Sal Hepatica does BOTH!

