



Blackshire

THE PERFECT
BLACK APPAREL

Dresses & Blouses

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Style Story

THE fashion supremacy of black is established. It is the dominant note of every social function; it forms a most fashionable and essential part of every woman's wardrobe.

In recognition of the accepted mode for black, the leading shops everywhere are featuring black apparel extensively, displaying it most comprehensively in their fashion showings.

Predominant at these showings and sought invariably by fashionable women are Blackshire Dresses and Blouses. Made by the largest creators in the world of black apparel, Blackshire has naturally attained this position of leadership in fashion. The Blackshire label is the stamp of the mode.

THE HOUSE OF BLACK
116 Madison Avenue, New York
WHOLESALE ONLY