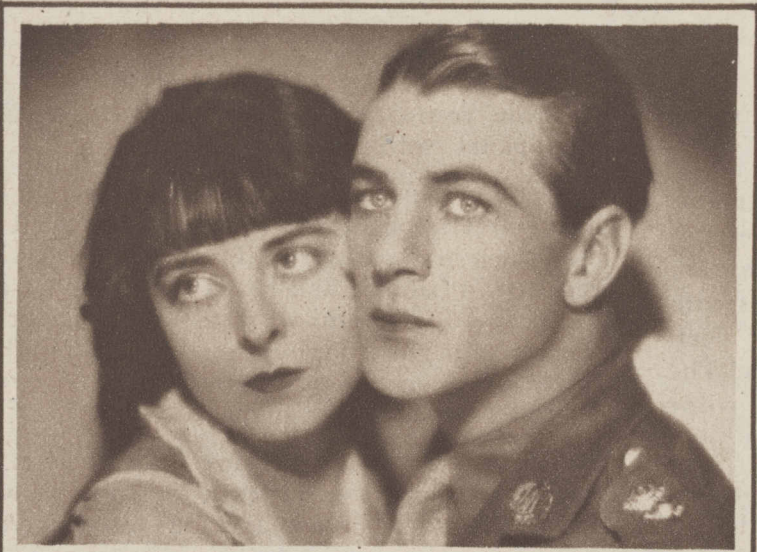




JOAN CRAWFORD looks like this when she attends a football game. (So her press agent says.) The vest is of beige colored satin with a duvetyne football applique across the front. The lace, which makes the ball correct, also laces up the blouse. Bright idea?



GWEN LEE, folks! She's just acting up here. When the photo came in it was labeled Little Miss Chievous, and we'll let that stand.



COLLEEN MOORE and GARY COOPER are darling here, aren't they? They are seen thus in "Lilac Time," Miss Moore's current production for First National.

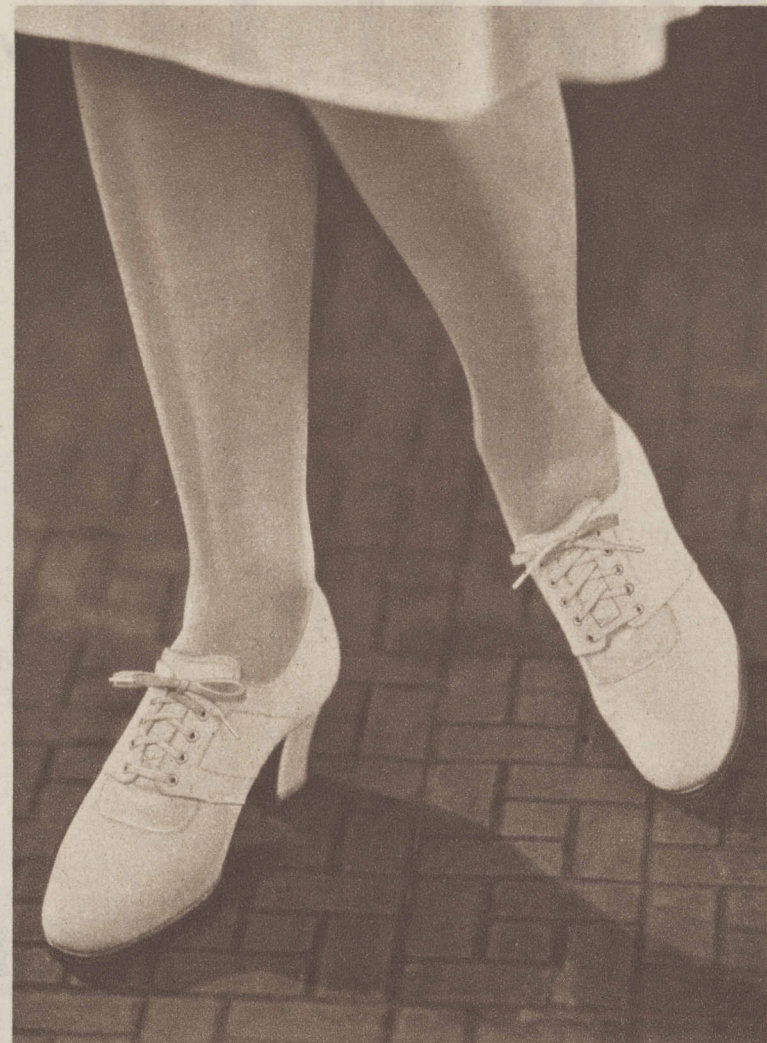


DOLORES DEL RIO has parted with her Castilian appearance for the nonce and here is seen wearing a silver wig and a black panne velvet gown, draped with long strands of pearls.



ACTIVE FEET

Here's the extreme test for the Walk-Over "Main Spring Arch." This professionally approved Walk-Over Nurse's Shoe is the highest attainment in tailored trimness and grateful ease. Conserves energy—makes arduous tasks lighter. Perfectly fitted to your feet by specialists. In white canvas, \$9.00.



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14 South Dearborn (Men's only); 4700 Sheridan Road; 1313 East 63rd;
6440 S. Halsted; 607 Davis St., Evanston. Also Elgin, Rockford, Gary
and South Bend, or the Walk-Over dealer in your community.

New Safe Way to End Gray Hair

[Accept, please, amazing test]



A—You try it first on a single lock of your hair to see what it does. Thus have no fear of results.



B—Then simply comb this water-like liquid through your hair. Clean. Safe. Takes only 7 or 8 minutes.



C—Arrange hair and watch color gradually creep back. Restoration will be perfect and complete.

Now it takes only a few minutes to bring back natural shade to faded and graying hair. You watch it creep back after using this clear water-like liquid. Accept amazing free test

HERE is a way that works wonders by supplying coloring elements to gray hair. What happens is that natural shade is conveyed. If your hair is naturally auburn, it will revert to auburn. If black, black it will be. No need now for crude, messy dyes judged dangerous to hair. They are noticed by your friends. This new scientific way defies detection. Some 10,000,000 women have used it. You take no chances. It's safe and makes your hair live looking and lustrous. Will not wash nor rub off. May be applied only to gray and faded parts. We send you free a sample of Mary T. Goldman's Hair Color Restorer. You snip off a single lock

of your hair and try it first on that. You see exactly what results will be. Thus take no chances. Which is the safe thing to do.

Or go to the nearest drug store today. A few cents' worth restores original color perfectly. Your money returned if not amazed and delighted.

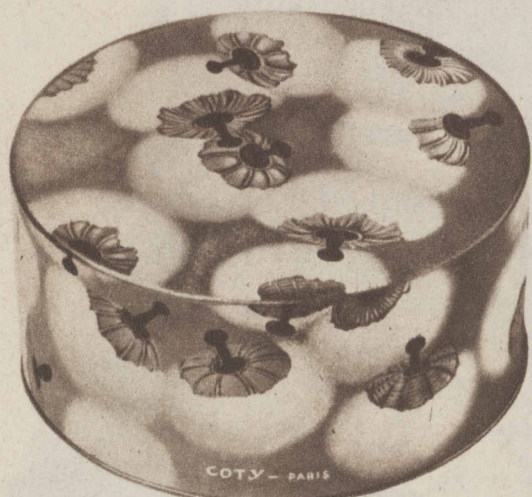
Test Free

MARY T. GOLDMAN,
103-A Goldman Bldg., St. Paul, Minn.
Please send your patented Free Trial Outfit. X shows color of hair. Black..... Dark brown..... medium brown..... auburn (dark red)..... light brown..... light auburn (light red)..... blonde.....
Name.....
Street.....
City.....
Please print your name and address

During 1927 The Chicago Tribune printed 10 million more lines of advertising than the second Chicago newspaper. Read Chicago's principal shopping guide every day.



LES POUDRES COTY



ONE DOLLAR
Popular Size

DOLLAR FIFTY
Double Size

TWENTY MILLION WOMEN

have chosen COTY Face Powders for their own—a supreme international triumph won through perfect quality. Exquisitely pure, they are a true protection to the skin, as well as glorifying it to greatest loveliness.

BLANC
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ROSE No. 1
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RACHEL No. 1
RACHEL No. 2
OCRE-ROSE
MAUVE
OCRE

L'ORIGAN
PARIS-CHYPRE
EMERAUDE-L'OR
AMBRE ANTIQUE
L'EFFLEURT
STYX AND THE
INIMITABLE
COTY FLORAL
ODEURS

"PERSONAL SERVICE BUREAU"
For guidance in choosing the correct
Face Powder shade and expressive
perfume odour to intensify individuality

COTY INC., 714 Fifth Avenue, New York

Wondering— Is he comparing?



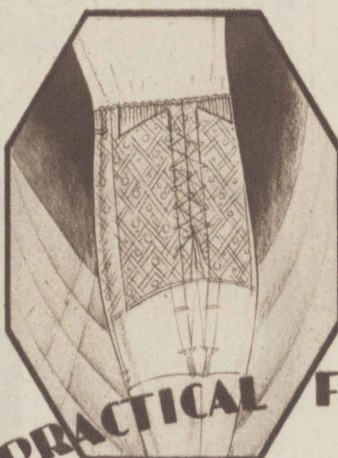
AS YOUR HUSBAND GAZES at the lovely star on the stage, admiring her slenderness, her grace, her freshness—is he wishing you looked more like her? You know she is older than you, but has she been more successful in keeping her charm? You needn't worry! The impression of weight and age is not always due to pounds and years. Often it is caused by slumping posture. When the spine sags, your face sags; your whole torso and hips thicken. Straighten the line of the back, and the appearance of

graceful slenderness is restored. You appear much slimmer, much more youthful.

Try this test: place the hand on your diaphragm and lift upwards, holding firmly. Note how the spine straightens. The P.N. Practical Front corset will do this very thing for you—comfortably, healthfully. The exclusive inner elastic vest controls the back-line by gently supporting the front of the figure.

When you wear this stylish, exquisite foundation you will feel a free, easy buoyancy; you will sense the return of alluring curves, and may gaze in your mirror and appreciate the sheer joy of looking slim.

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