



INDIA PAYS HONOR TO A MARTYR—Nationalists demonstrate in Bombay at the funeral of Babu Genu, who threw himself in front of a truck carrying foreign cloth. Police eventually routed the crowd with one of the famous lathi charges. (Acme-P. & A. photo.)



LIKE A PICTURE FROM OUT OF THE PAST, the three-masted schooner Tusitala gracefully sails the sea between Honolulu and New York. Owned by James A. Farrell, the steel magnate, the vessel voyages yearly to Hawaii. (Associated Press photo.)

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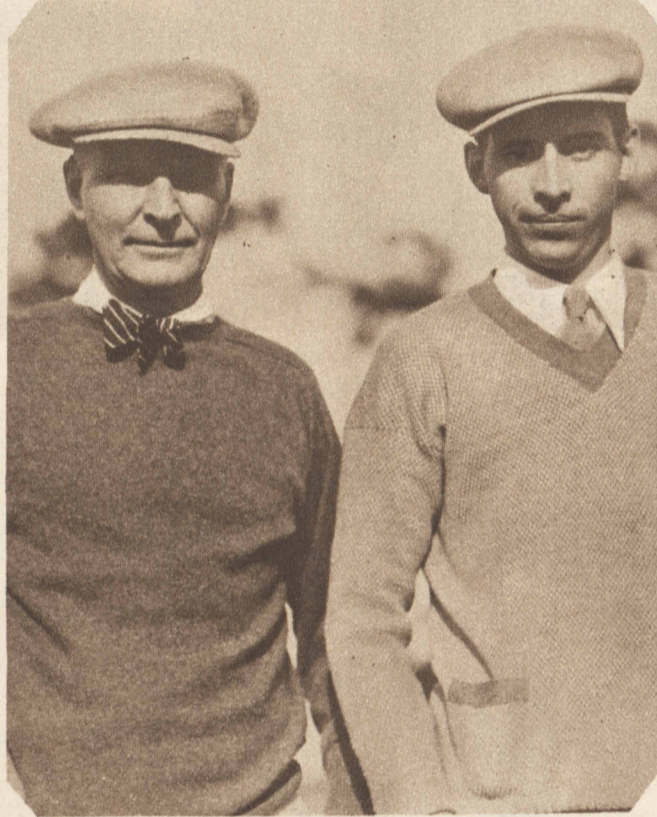
Present This Ad at Time of Sitting



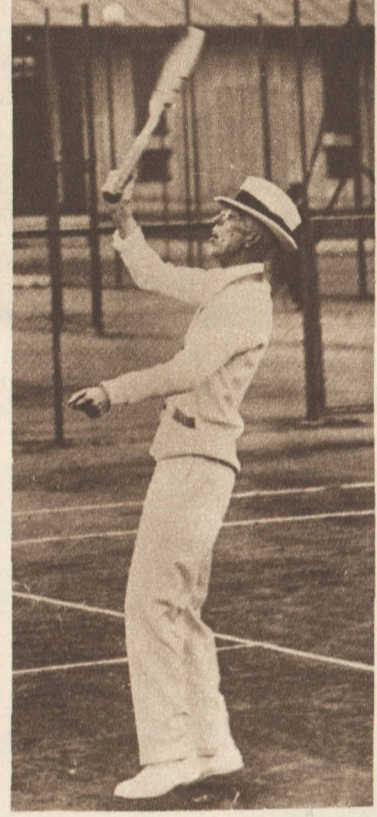
A PRINCESS ON SKIS—Ileana of Rumania and Queen Mother Marie go in for sports at Sinaia. (Acme-P. & A. photo.)



FROST-PROOF—Former Premier Tardieu of France arrayed for a hike at St. Moritz. (Associated Press photo.)



A GOLFING VACATION—John Coolidge and his father-in-law, former Governor Trumbull of Connecticut, battle par at St. Petersburg, Fla. (Associated Press Photo.)



AT A ROYAL COURT—King Gustav of Sweden finds a secret of youth in tennis. (Associated Press photo.)

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TWO PROFILES show graphically the difference in old-type "heavy" cleansing cream and new Hinds Liquefying Cream. At right, "Heavy" cream . . . At left, Hinds Cleansing Cream.



WILL YOU COMPARE? Girl tests ordinary cleansing cream and Hinds Cleansing Cream on arm. At once Hinds melts . . . Other stays solid . . . lardlike . . . Please remember this difference when cleansing cream buying.



IT MELTS the moment you apply . . . gently penetrates pores . . . removes all dirt . . . wipes away quickly. Needs no heavy rubbing like ordinary cleansing cream to penetrate.

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The cosmetic market is full of "heavy" cleansing creams. They go on skin like lard. They stay "solid" until rubbed vigorously. This rubbing stretches skin—pushes dirt still deeper into pores. Ruins skin texture. Causes pore enlargement.

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For now there is a remarkable new cleansing cream that actually changes from a solid to a liquid as it touches skin. Thus you avoid all the rubbing.

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The value of a liquefying cream for cleansing has long been known to the makers of expensive "salon" creams. Now, for the first time, you get a genuine liquefying cleansing cream at actually the cost of ordinary creams!

Remember this, please: Many cleansing creams claim to be liquefying, but Hinds Cleansing Cream is the only one at anywhere near its price that is actually a liquefying cream.

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