



Ewing Galloway photo
WEDDING PARTY IN SU-MATRA — Relatives convoy a bridal couple to their new home on Lake Toba. The bride has a one day honeymoon; next day she goes to work. If the polygamous bridegroom can acquire enough other wives, he will become a gentleman of uninterrupted leisure.



Paul photo
THE COLLECTIVE FARM GIRL—A young woman of the soviet peasant type. Entered in a Czechoslovakian exhibition, the photograph won a gold medal.



Planet News photo, from the Chicago Tribune's London bureau

LONDON BRIDGE BUILT IN 10,000 HOURS—A one-ton, 25-foot reproduction of the famous Thames span fabricated by John B. Thorpe (right), who makes his living by modeling modern buildings to scale so that architects may detect any flaws in the plans. The houses light up one by one. At left, a guide dressed as a beef-eater, who lectures on the \$15,000 Thorpe collection of models.

I MUST DO SOMETHING ABOUT THESE CHAPPED SORE HANDS. LOOK HOW RED AND CRACKED THEY ARE

I USED TO HAVE THAT TROUBLE TOO. BUT I NOW USE PACQUIN'S HAND CREAM EVERY DAY AND MY HANDS ARE SMOOTH AND COMFORTABLE ALL WINTER LONG

Laugh at roughness, cracking, "steam-heat" hands! Soft, beautiful hands now yours, thanks to Pacquin's.

DON'T let weather and steam-heat crack and roughen your hands this winter. Use Pacquin's Hand Cream. Pacquin's is quickly absorbed. Soothes. Offsets the reddening, harshening effect of housework, of dryness, and heat. A real hand cream. Doctors, nurses, and dentists must have supple, non-sticky hands. They wanted a better hand cream and Pacquin's was developed to meet their needs. They wash their hands 20 to 30 times a day. Pacquin's keeps them smooth. Now women are flocking to this cream that gives such amazing results. Try it—for the sake of your hands. At department, drug, and 5 & 10c stores.

Pacquin's Hand Cream

FOR ECZEMA ITCHING

Zemo relieves the itching and soothes the irritation of Eczema, Simple Rashes, Pimples and similar skin ailments. For 30 years Zemo has been used and praised by millions as a clean, dependable remedy for family use to relieve the itching of skin irritations. It is so cooling, soothing and beneficial. Insist on genuine Zemo. Buy Zemo today. All druggists', 35c, 60c, \$1.

zemo
 FOR SKIN IRRITATIONS

Everyone will admire you in a **Simplicity Frock**

You can look attractive all day long and yet have perfect freedom and comfort in a Simplicity Frock. Made of finest percale in polka dots, tiny checks and gay floral patterns. Colors: Red, Navy, Green, Orchid, Brown and Black. Trimmed in crisp permanent organdy that is not afraid of laundering. Simplicity Frocks are cut to fit the figure. There is no waistline problem in this becoming "Princess" style with its flattering curves.

\$7.69

1. Becoming to all figures
2. No waistline to adjust
3. Easy to tub and iron
4. Comfortable for work or play
5. Fast colors

SIZES 14 TO 32



You'll love the feminine ruffles of dotted organdy and the generous pockets. The open sleeve gives perfect arm freedom. You'll want to own several Simplicity Frocks in different colors. The price is unbelievably low for a dress of such fine quality.



LOOK FOR THIS LABEL

It stands for fine material and generous cut of every genuine Simplicity Frock. Design patented D-99393.



The skirt has extra fullness, removing all strain from the side seams of the Simplicity Frock.



Simplicity Frocks launder easily and iron without a struggle—because they are cut right and made right.

Some of the stores featuring Simplicity Frocks

CHICAGO
 BOSTON STORE
 WIEBOLD'S

NORTH SIDE
 Abrams Dep't. Stores
 James F. Bisset Co.

WEST SIDE
 Crawford Dep't. Store
 Madigan Brothers

SOUTH SIDE
 Harlan's
 Jenkins Brothers
 Lee Stahl & Co.
 Rose Marie Shoppe

SUBURBAN
 Elmhurst—Harry Ollswang, Inc.
 Evanston—Wiebold's
 Oak Park—The Peerless Store
 Hammond, Ind.—E. C. Minas Co.

ILLINOIS
 Aurora—Black & Kuhl
 Bloomington—W. H. Roland
 Champaign—F. K. Robeson
 Decatur—Stewart's
 Elgin—Ackemann Brothers
 Freeport—Spurgeon's
 Joliet—Black & Kuhl
 La Salle—Charles B. Biakely
 Monmouth—Spurgeon's
 Morris—C. H. Hynds
 Peoria—Clark & Co.
 Pontiac—Spurgeon's

IOWA
 Davenport—Petersen-Harned & Von Maur
 Des Moines—Yunker Brothers

INDIANA
 Fort Wayne—Wolfe & Dessauer
 Indianapolis—L. S. Ayres & Co.
 La Fayette—Loeb & Hene
 Peru—Senger D. G. Co.
 South Bend—The Ellsworth Store

WISCONSIN
 Appleton—Pettibone Peabody Co.
 Beloit—McNeany's
 Fond Du Lac—Hill Bros Co.
 Green Bay—H. C. Prange
 Madison—Baron Bros., Inc.
 Manitowoc—Henderson-Hoyt Co.
 Milwaukee—Boston Store
 Oshkosh—Henderson-Hoyt Co.

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