

IN the Year 1927
Many Things Happened
WORLD'S GREATEST

ALMANAC

JANUARY



The Tribune awards \$7,500 in prizes for the best designs for five and six room houses.

FEBRUARY

Book of Homes, containing 99 designs in Tribune's prize contest, is published. (Price \$1.00.)

Metropolitan Section of The Sunday Tribune inaugurated—the circulation of which is divided so that neighborhood merchants may advertise in any one or more of the three sides of Chicago and suburbs—north and uptown section—west and northwest section—south and southwest section.

CHICAGO TRIBUNE
Book
of
Homes

MARCH



Holleran Yell, who moves in sportdom's sportiest circles, comes to light—in the first of Westbrook Pegler's humorous articles in The Sunday Tribune.

Announcement of The Tribune's \$5,000 Garden Contest.

APRIL

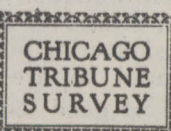
Tribune daily circulation reaches a new high water mark of 909,448, following the mayoralty election on April 5.

Chicagoland map, best automobile road map ever printed of Chicagoland, goes on sale.

R. J. Bidwell Company made Pacific coast advertising representatives of The Tribune.

"Big Business," by Harper Leech, is published and put on sale at The Tribune Public Service Office.

MAY



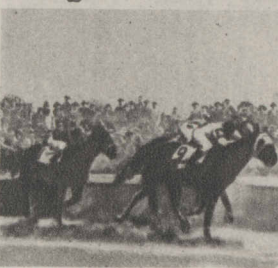
Chicago Tribune Survey started—a monthly business review and forecast.

Henry Wales, Tribune correspondent in Paris, was the first man to greet Charles A. Lindbergh on his arrival at Le Bourget field after completing the first non-stop flight from New York to Paris.

W-G-N, The Tribune's radio station, broadcasts the fifty-first running of the historic Kentucky Derby May 15.

New Tribune color press, printing 18,000 copies per hour, turns out its first comic sections.

"You and Your Children," the new feature for parents by



TRIBUNE TOWER.

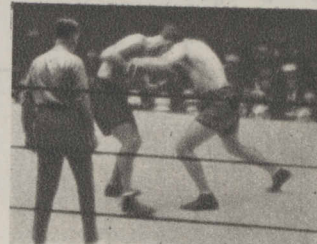
Gladys Huntington Bevans, starts in The Tribune.

JUNE

June 10 The Tribune is 80 years old.

"Russia Today," by Aaron Kopman, goes on sale at Public Service Office.

JULY



Two Jacks, Dempsey and Sharkey, fight; next morning Tribune circulation touches new high water mark, 914,869 net paid.

Paris Edition of The Chicago Tribune also has a birthday, its tenth.

200,000th letter asking investment advice is received by the Investors' Guide.

AUGUST

"Wings," adventure novel of the air service, started in serial form in The Tribune July 31.

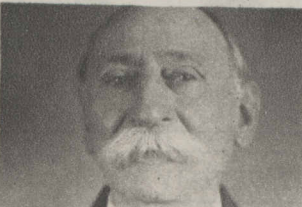


SEPTEMBER

On the 23rd The Tribune reached its highest high water mark in daily circulation. The Tribune was purchased by 1,098,886 persons. This 56-page paper also contained the largest volume of advertising of any daily issue this year, 345 columns.

Tribune Public Service Office passes million mark in number of services rendered during 1927.

From the 15th to the 25th the European Edition of The Tribune distributed a special "Stars and Stripes" edition to the Legionnaires in Paris.



THOMAS E. SULLIVAN.

Thomas E. Sullivan, of the Composing Room, dean of Tribune employes, celebrates his 63rd year as a member of The Tribune organization. Was foreman of the composing room for 40 years.

Prize homes . . . high water marks . . . news . . . 80 years old . . . more than a million . . . a golden October . . . best stories . . . Walt gets Skeeze . . . Champion of the World.

NEWSPAPER

The Tribune acquires 54 additional square miles of timberlands in Canada, bringing the total timber holdings to 2,608 square miles—1,669,487 acres.

OCTOBER

Eastern advertising office of The Tribune shows the greatest month in advertising lineage in its history.

Uncle Bim gives Andy Gump a cool billion to spend for charity.



Edward J. O'Brien lists The Chicago Tribune among the publications leading in "the best short stories of 1927." Tribune fiction was the only newspaper fiction listed—and 27% of the stories published were named among the "best stories" of the year. Following are The Tribune's "distinctive stories" as picked by Mr. O'Brien for the Boston Transcript:

MISS JEANS' MAN H. De Vere Stacpoole
FAIR UNFAIR Booth Tarkington
MASQUERADE Struthers Burt
FREEDOM Struthers Burt
NORTH WIND Georgia Wood Pangborn
TALION William Gilmore Beyer
NEEDFUL FITNESS Ben Ames Williams
MUSTAFA-OF-THE-TRICKS Achmed Abdullah
VERY ROMANTIC AFFAIR Arnold Bennett
ALL OTHER THINGS CAN WAIT Konrad Bercovici
THIRD WOMAN Marjorie Stoneman Douglas
BEAUTY OF THE BLUE TRAIN Frank Swinnerton
STREET OF CHILDREN Charles J. McGuirk

NOVEMBER

"Government by Propaganda," a collection of Tribune articles by Arthur Sears Henning, published in booklet form and put on sale.

John T. McCutcheon's new cartoon serial, "The Master of the World," starts Nov. 6 in The Sunday Tribune.

The Supreme Court awards Skeeze to Walt.



DECEMBER

R. H. L.'s fourth annual Linebook goes on sale.

Station W-G-N assigned a new wave length, 416.4 meters instead of 303 meters.

Tribune Rental Library inaugurated.

R. H. L.

Convention of Tribune advertising department. Sales force hailed "Champion of the World." The Tribune in 1927 carried more advertising lineage than any other publication on earth.

Chicago Tribune

THE WORLD'S GREATEST NEWSPAPER

November Circulation: Daily, 783,850, Sunday, 1,186,487.

