



An Inspiration in the Morning— A Comfort at Night

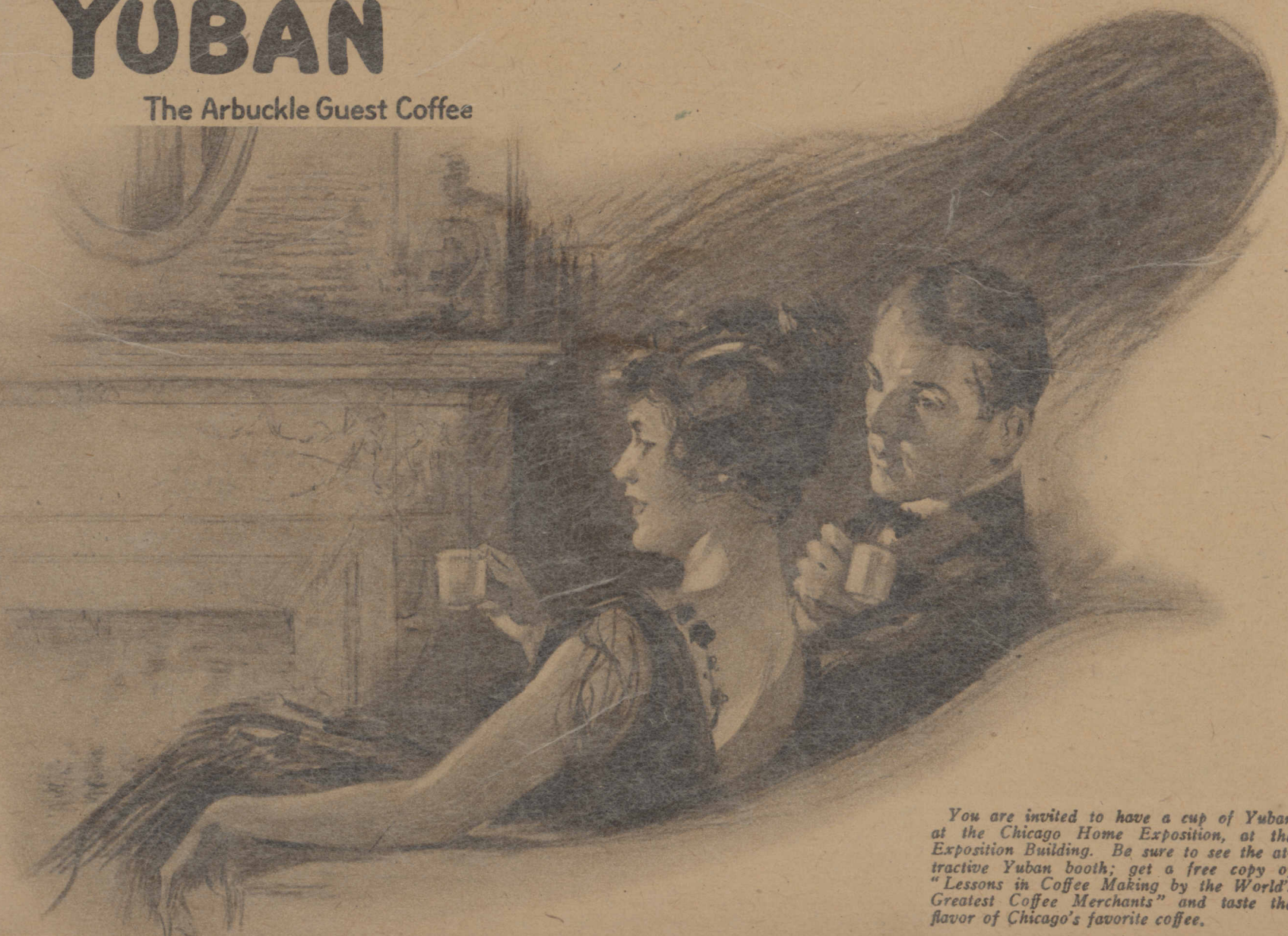
THE rich full flavor of Yuban starts you out for the day filled with alertness, with buoyancy and inspiration. The mood in which you start your day is a sure prophecy of the day's success.

Have you tasted Yuban? Try it today. See how exhilarating a piping hot cup of Yuban is.

YUBAN

The Arbuckle Guest Coffee

AFTER the day's effort, Yuban soothes and satisfies. Its hot richness sends a glow of contentment through every fibre. You will be as enthusiastic over the unusual flavor of Yuban as everyone else who tries it for the first time. You will say—I never knew before what really good coffee could be.



You are invited to have a cup of Yuban at the Chicago Home Exposition, at the Exposition Building. Be sure to see the attractive Yuban booth; get a free copy of "Lessons in Coffee Making by the World's Greatest Coffee Merchants" and taste the flavor of Chicago's favorite coffee.