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ADRIENNE AMES says **"A WORD TO THE WIVES IS SUFFICIENT"**
 Ry-Krisp and the Hollywood Habit Do the Rest

DIET, REDUCING! THAT'S ALL I HEAR ON OUR WINTER VACATION. ALL RIGHT, STAY HERE AND LIVE ON LETTUCE. I'M GOING TO THE CLUB WHERE I CAN GET A SQUARE MEAL.

WHY THE SOLO ACT, DON? WHERE'S ETHEL?

SHE'S AT HOME DOING A GHANDI TO REDUCE-- JUST BECAUSE I TEASED HER ABOUT BEING FAT. SHE'S HALF STARVED AND CROSS AS A BEAR-- TRYING TO GET A FIGURE LIKE YOURS, ADRIENNE.

I'LL FIX THAT. I'LL PHONE HER WHILE YOU'RE PLAYING.

YOU DON'T HAVE TO STARVE TO HAVE A LOVELY FIGURE, ETHEL. COME FOR DINNER AND I'LL TELL YOU ABOUT THE HOLLYWOOD HABIT* THE MOVIE STARS USE.

IF YOU CAN TELL ME HOW TO GET A FIGURE LIKE YOURS, ADRIENNE, I'LL COME-- GLADLY.

SUCH DELICIOUS FOOD AND SO MUCH, ADRIENNE. SURELY THIS ISN'T A HOLLYWOOD HABIT MENU.

INDEED IT IS! THIS DINNER'S UNUSUALLY LOW IN CALORIES BECAUSE RY-KRISP TAKES THE PLACE OF HEAVY, STARCHY FOODS.

SAAY! RY-KRISP TASTES GREAT, TOO!

WHO'S THE GORGEOUS MERMAID, DON?

WHY IT'S ETHEL! OH! ISN'T HER FIGURE LOVELY?

LATER

THAT HOLLYWOOD HABIT DID THE TRICK, ADRIENNE. ETHEL LOOKS AND ACTS LIKE SWEET SIXTEEN THESE DAYS.

YOU AND MY WIFE HAVE THE BEST FIGURES HERE, ADRIENNE.

ETHEL, YOU LOOK MARVELOUS.

IMAGINE IMPROVING ONE'S FIGURE SO EASILY. OH, ADRIENNE, HOW CAN I THANK YOU ENOUGH FOR TELLING ME ABOUT RY-KRISP AND THE HOLLYWOOD HABIT.

YOU can enjoy gala menus without danger to your figure—when you follow the Hollywood Habit*. With temptingly delicious Ry-Krisp to cut the calories and add its very special appetite appeal—such foods as this well-filled "company" dinner plate provides, are both pleasing and permissible. Get the Hollywood Habit*—today!

- 125 calories
- 1/2 medium sweet potato 182 calories
- 2 slices turkey, white meat 50 calories
- 1 small mold cranberry jelly 8 calories
- 2 medium stalks celery
- filled with 1 tablespoon cottage cheese and 1/2 teaspoon chopped green pepper 20 calories each
- Ry-Krisp wafers



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"GET THE HOLLYWOOD HABIT*
 and Improve Your Figure the Never-Hungry Way"
 says ADRIENNE AMES

DDOUBLE the allure of your figure. Follow the Hollywood Habit* and eat Ry-Krisp with every meal. Ry-Krisp is a safe, natural aid to reducing because it's just whole rye, salt and water. Filling but not fattening, Ry-Krisp takes the place of starchy foods—makes any dish taste better. Genuine Ry-Krisp comes in checkerboard boxes. Look for the name RY-KRISP on each wafer. Ralston Purina Company, St. Louis, Missouri.

*GET THE HOLLYWOOD HABIT—EXERCISE REGULARLY, EAT SENSIBLY, USE RY-KRISP INSTEAD OF HEAVY, STARCHY FOODS—WATCH YOUR WAISTLINE WASTE AWAY