

30 SECONDS of WONDER



the most
revolutionary
advance
in skin care for
150 years

"It is incredible—but it is true!" say famous dermatologists of two continents. "It is incredible—but mirrors don't lie!" say the two million lovely women who have proved its power... This amazing preparation by PINAUD in one brief half minute brings a visible change that will astonish you, a new beauty you can see and touch!



Pinaud's amazing new Cream that washes away

Cleanses your skin as it has never been cleansed before... more gently, more thoroughly, so that the once-clogged pores close of themselves.

Supples it perfectly, giving the contour-molding muscles youthful elasticity, smoothing out the premature lines that stiffness and dryness bring.

Tones it till the whole fretwork of tiny blood vessels and glands under the surface are stirred to normal activity. Awakened, alive, young again!



SMOOTH IT ON—WASH IT OFF—THEN POWDER! IN THIRTY SWIFT SECONDS—UNMISTAKABLY—LOVELIER, YOUNGER!

YOU don't believe it? Neither did the world famous specialists to whom Pinaud took it first—until they tried it!

Eight months later, after thousands of tests, this was the verdict: "The most revolutionary advance in skin care for 150 years!"

Smooth on Pinaud's Cream swiftly, delicately, with the fingertips. Cover your whole face with its light, caressing, silky film. Then take a pad of cotton thoroughly wet—and *WASH* it away. For—amazingly—this cream dissolves in water!

The whole process takes less than a minute. Speed itself! Simplicity itself! But now look in your mirror.

Tired lines erased. Skin as silken-

smooth and dewy-fresh as if there were no such thing as Work and Worry and Responsibilities. A new *aliveness*—

You feel years younger... and you look it!

For Pinaud's Cream is not just a cleansing cream, though it cleanses your skin more thoroughly than anything you can imagine. It is an immensely complex colloidal combination (if you know chemistry!) which took the famous French House of Pinaud fifteen years to perfect. And which does *three* things at once!

It *cleanses*—because its magnetic attraction for dirt is exactly ten times as strong as the magnetic attraction that the skin has for dirt.

It *supples*—exquisitely, naturally, because its delicate oils resemble the fine natural oils of the skin itself more closely than any that have ever been prepared for a cream before.

It *tones*—because it quickly stimulates the blood vessels and skin glands to normal, healthy activity.

Now the busiest modern woman can give her skin complete daily scientific care. Can definitely prevent and check that premature aging and dulling of the skin that most of us experience before thirty. For the sake of the loveliness that is rightfully yours—try Pinaud's Cream before you're a day older! Pinaud, 220 E. 21st Street, New York, Dept. C.5

In Jars and Tubes at Drug and Department Stores. Pinaud, Paris and New York



Pinaud's
CREAM

Makers of French toilet preparations for more than a hundred and fifty years



WRITE NAME AND ADDRESS HERE _____; SEND IT TO PINAUD FOR FREE TRIAL TUBE