

LEOPARD AND KITTEN AT THE LONDON ZOO.
(Associated Press photo.)

Sue springs a surprise by Brightening her Smile

I'VE ASKED SUE BLAINE TO SPEND SEPTEMBER WITH ME HERE. AND I WANT YOU TO BE ESPECIALLY NICE TO HER, BILL.

NOT THAT GIRL WITH THE DINGY SMILE? HER DULL TEETH GIVE ME THE JITTERS! GEE, ANN, WHY WISH HER ON ME?



Sue Blaine didn't make a hit with men. Her teeth were to blame. They were dull—"naturally" dull, Sue thought. But Sue was wrong. Dull teeth are only stained teeth. Everything we eat, drink and smoke leaves 7 different kinds of stains on teeth, and unless all 7 are completely removed, our teeth finally become stained—discolored.

BUT IN THE MEANTIME

YOU KNOW, SUE, I DON'T THINK YOUR TEETH ARE NATURALLY DULL. I BELIEVE THAT THEY'RE STAINED. AND YOUR TOOTHPASTE ISN'T GETTING ALL THE STAINS OFF.

7 STAINS DISCOLOR TEETH!—COLGATE'S TWO-ACTION DENTAL CREAM REMOVES ALL 7



I'VE A GOOD MIND TO TRY COLGATE'S, MOTHER.

Most toothpastes fail to remove all 7 stains. Because most toothpastes have only one cleansing action. And two actions are needed—the two you get in Colgate's Dental Cream. First, a penetrating foam washes away most of the stains. Second, a gentle polishing action removes all others. and in addition, polishes the teeth to a brilliant lustre.

Before visiting Ann—Sue used up a tube of Colgate's

NOW SUE HAS A GLORIFIED SMILE

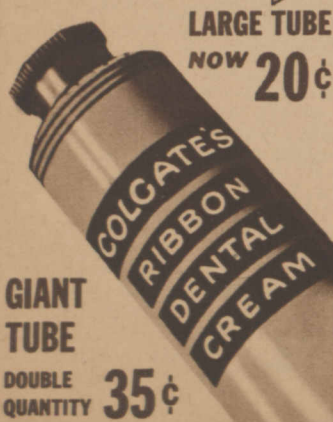
one tube of Colgate's did it!

Colgate's can give you, too, a brighter smile. At 20c for the large-size tube, it's the most economical of all good toothpastes. It also leaves your mouth refreshed, your breath sweet. Start using Colgate's today, and have whiter teeth... a brighter smile.

DOUBLE YOUR MONEY BACK
IF ONE TUBE OF COLGATE'S DOESN'T MAKE YOUR TEETH WHITER

If, after using one tube, you're not satisfied that Colgate's has made your teeth whiter, your smile brighter than any other toothpaste you've ever used... send the empty tube to Colgate's, Jersey City, N. J.,... and twice what you paid for the toothpaste, plus postage, will be returned to you.

If you prefer powder, Colgate's Dental Powder gives the same amazing results... sells at the same low prices.



MACHINE GUN POST in English army maneuvers.
(Acme photo.)



ROYAL RACER—
In a motor dash on a track at Sinaia, Prince Nicholas of Rumania finished second.
(Associated Press photo.)



A DOMINO GAME IN ALGERIA.
(Associated Press photo.)



THE LEADER OF THE IRISH BLUE-SHIRTS, General O'Duffy, greeted with salute by Dublin followers.
(Acme photo.)