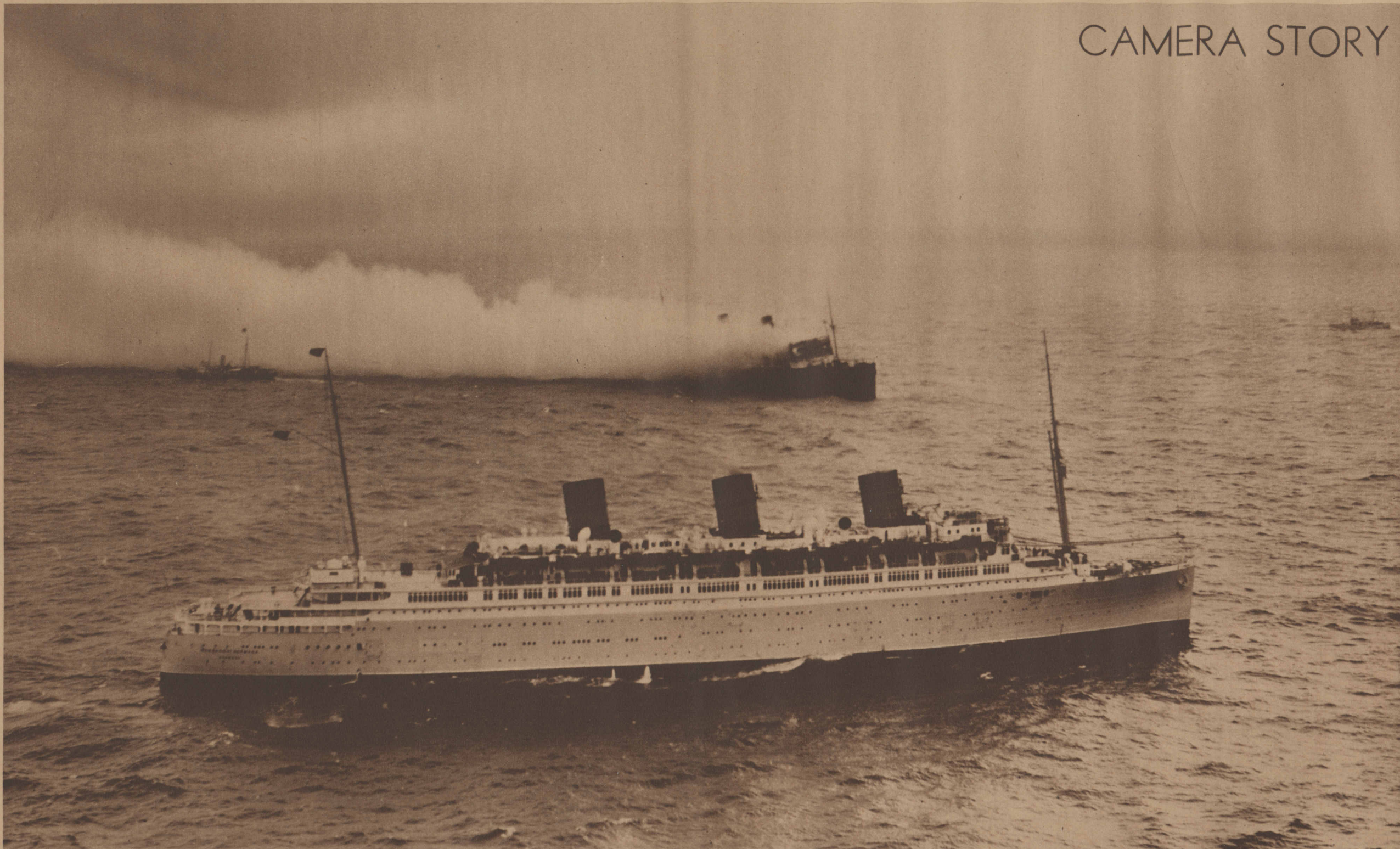


CAMERA STORY OF THE MORRO CASTLE TRAGEDY



THE MONARCH OF BERMUDA TO THE RESCUE—While scores were dying in flame-wrapped cabins or in heavy seas as the ill-fated Morro Castle burned 30 miles southeast of New York, other scores were rescued by the gray Furness liner, shown standing by the doomed vessel. This ship was one of the first to reach the scene. (Tribune photo.)



BEACHED—Crowds gathering at the Jersey shore where lay the death-laden Morro Castle, still being swept by flames which denied access to the bodies of victims. (Acme photo.)

ADVANCE
Paris Colors
WILL MAKE
LAST SEASON'S FROCK
THIS SEASON'S SENSATION

Piper Green and Wine Brown are decidedly "in" for Fall. Just follow the simple recipes below and you can wear them while they're still exciting news. And write for "10 Paris Colors for Fall" with actual swatches of silk and "Rit Color Recipes" telling how to match these latest shades by an easy method only Rit provides.

Instant Rit (not a soap!) penetrates the fibres as "surface dyes" never do—provides clearer, longer-lasting, more brilliant colors. Remember, re-coloring is best over white material, so take old color out with White Rit—quick, easy, harmless to fabrics. Rit and White Rit are 15c at drug stores and notion counters. YOU'LL HAVE BETTER LUCK WITH RIT

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Please send me your folder A-3 "Ten Paris Colors for Fall" with silk swatches and your new Rit Color Recipes.

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A YOUNG SURVIVOR, brought to shore in a lifeboat, being taken to a hospital at Manasquan, N. J. (Associated Press photo.)



A MORRO CASTLE LIFEBOAT brings survivors through the surf. (Tribune photo.)



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Sweetly in tune with Fall style trends, Maiden Form's new "Pre-Lude" brassieres gives you fashionable uplift lines and breadth-of-boom—by means of the clever little triangular insert. Send for free Foundation Booklet, G.G. Maiden Form Brassiere Co., Inc., New York.

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For backless frocks choose the completely backless "Pre-Lude" (at right) with mid-back strap that fastens to girdle. For less extreme needs, "Pre-Lude" (above) crosses low at back and fastens firmly to itself in front.

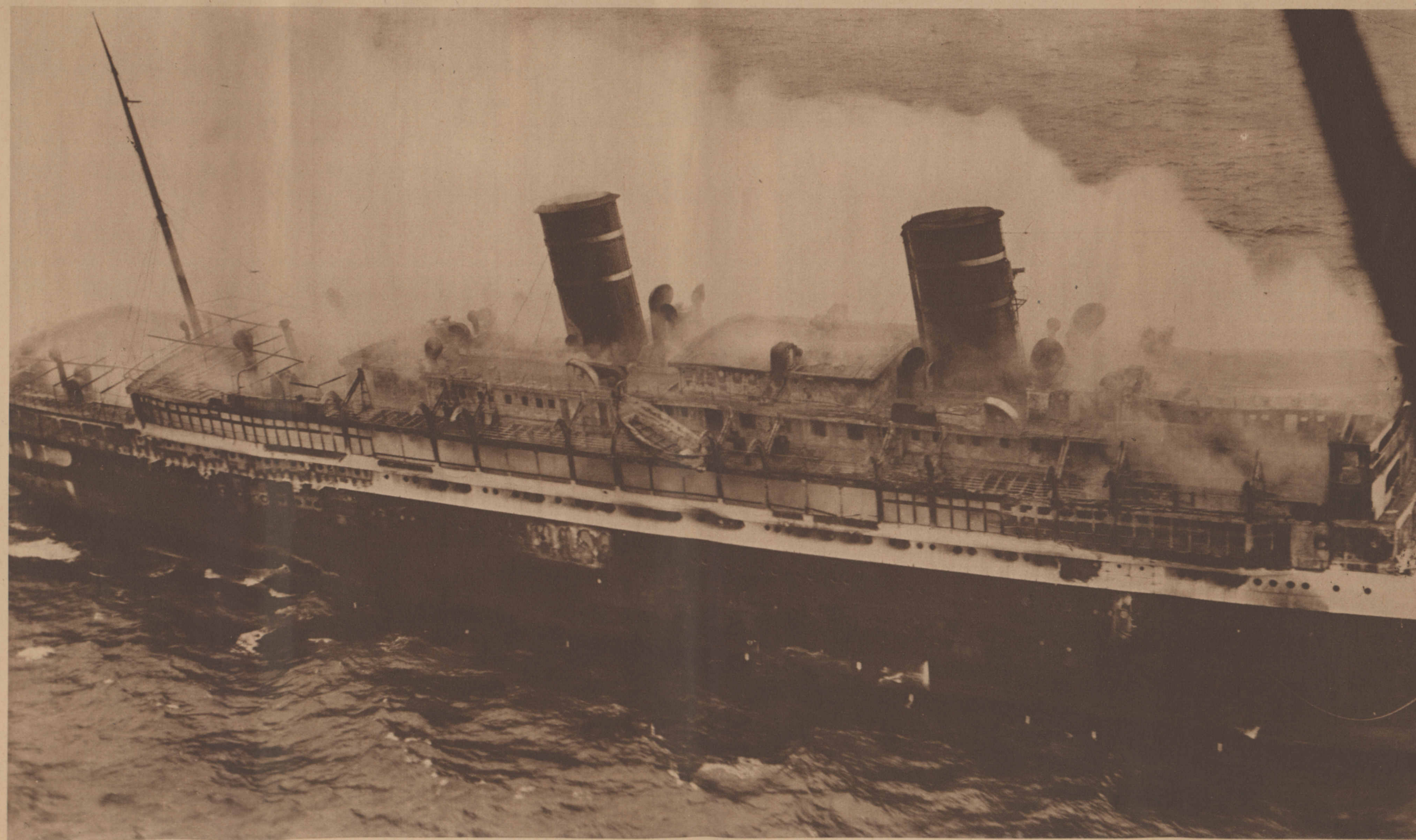
At All Leading Stores, \$1 to \$2
Maiden Form BRASSIERES
GABLES - CANTEN - BELTS
NONE GENUINE WITHOUT THIS LABEL



RESCUED PASSENGER—Miss Helen Kosenke of Staten Island reaches Brooklyn on the steamer Andrea F. Luckenbach, which went to the aid of the Morro Castle. (Associated Press photo.)



A SURVIVOR ON THE MONARCH OF BERMUDA—William Hessler of Brooklyn, burned about the eyes, being helped from the rescue vessel by police. (Tribune photo.)



A SMOKING DEATH TRAP—A view of the ravaged superstructure of the burning liner. Note the lifeboat dangling crazily from its davits. (Tribune photo.)