



FRANK J. GOULD'S \$5,000,000 GAMBLING PALACE, Europe's most sumptuous casino, throws open its doors to a frivolous throng at Nice, France. Twelve hundred celebrants gathered here for the opening dinner.

(Photograph from Pacific and Atlantic.)



FOOTPOWER CRUISING grows in favor along the French Riviera, where these two young mademoiselles were found aquacycling. It isn't speedy travel, but at least it's bumpless.

(Photograph from Pacific and Atlantic.)



ROYAL SWEETHEARTS, Crown Prince Olaf of Norway and his bride-to-be, Princess Martha of Sweden, appear before the palace of Prince Carl at Stockholm. Martha is a sister of Princess Astrid, wife of the Belgian crown prince.

(Photograph from International.)

Duofold Flies

... in the air
... on paper

It is significant that The Parker Pen Company is one of the first manufacturing concerns to use the airplane to speed the ordinary course of business—significant of the foresight of this company in the adoption and practical application of all new principles after proving them correct.

An instance of Parker progress (for practical use by you) is the Parker Fountain Pen Desk Set of 1929, marking the very latest development in modern writing aids.

Beautiful bases of marble, onyx, porcelain and black glass hold remarkable Parker Duofold Fountain Pens at the angle you select as the most convenient for you. Pen Point always moist and ready. Ink in the pen—no dipping. Pens write with Parker Pressureless Touch. No effort. No fatigue.

Lighter by 28% than rubber, yet these pens are non-breakable. And Parker Duofolds are *guaranteed forever against all defects.

Choice of five flashing colors to harmonize with bases.

Remember this in buying: It is the Pen that makes a desk set good, so it is worth while to look for "Geo. S. Parker—DUOFOLD," on the barrel of the pen. You'll find Parker Duofold Pens in Parker Desk Sets only.

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CHICAGO BRANCH AND SERVICE STATION
CENTURY BLDG., COR. STATE AND ADAMS
TELEPHONE—WABASH 1706

*To prove Parker Duofold is a pen of lifelong perfection, we offer to make good any defect, provided complete pen is sent by the owner direct to the factory with 10c for return postage and insurance.

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The black-tipped Parker Duofold Monoplane shown here is one of the first planes purchased in this country by a commercial organization to speed its business.

Saving time saves money, permitting new and valuable improvements at no increase in price.

Parker Duofold Desk Sets



Model A
Polished Black Glass
Base with one Parker
Duofold Pen, \$12 and \$14
Others \$6.50 to \$100.00.

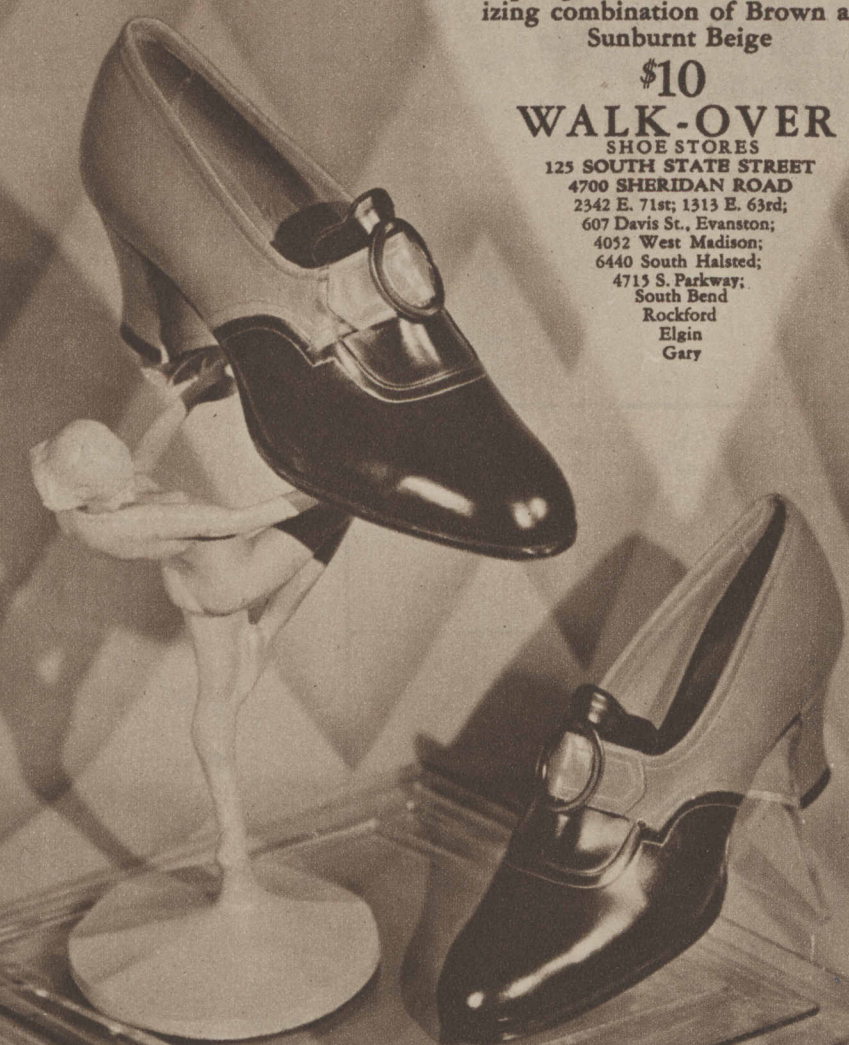
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