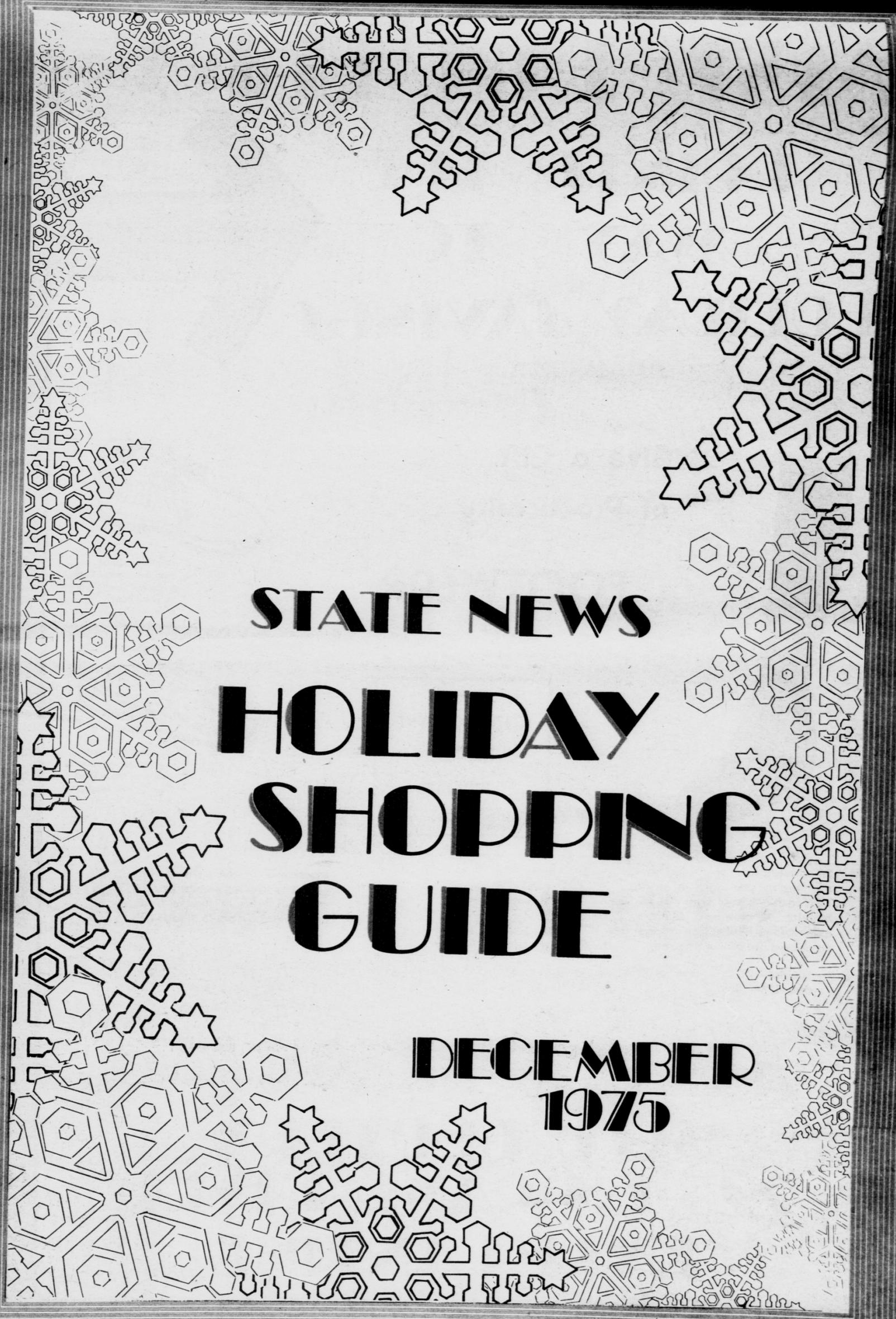


SI?



STATE NEWS
HOLIDAY
SHOPPING
GUIDE

DECEMBER
1975

MSU BOOTERY

POINTS THE
WAY TO
HOLIDAY SAVINGS



Give a Gift
of Practicality . . .

FOOTWEAR

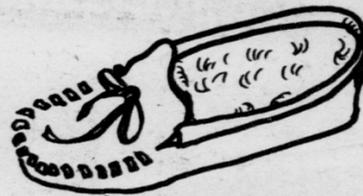
HOME OF THE
WIDE CALF
BOOTS

Smooth leather tricot lined boot that keeps you right in stride with fashions new feminine silhouette. Moisture and comfortable wedge heel all on a long-wearing plantation crepe sole.

Special \$29.95 - one of over 125 styles.



This fleece lined moccasin comes with a ripple crepe sole for indoor & outdoor use.
Women's \$12.99
Men's \$14.00



This soft sole fleece lined moccasin is sure to warm the coldest toes in your family.
Women's \$12.00
Men's \$12.99

Moccasins for the entire family — men's-women's-children's — over 50 styles to choose from. Infants' price from \$5.00 to \$14.50.

Boots ● Shoes ● Slipper Socks ● Polar Boots

MSU BOOTERY
225 E. GRAND RIVER
EAST LANSING



Sing we all merrily
Christmas is here,
The day that we love best
Of days in the year.

Bring forth the holly,
The box, and the bay,
Deck out our cottage
For glad Christmas-day.

Christmas is a very special time of the year. It's the time friends and relatives you don't see all year long get together, new acquaintances are made, and old ones are renewed.

Of course, all those people mean extra mouths to feed, and sometimes on short notice, too. This year, when that long lost branch of the family shows up, or friends pop in unexpectedly, call DOMINO'S PIZZA. We'll deliver a hot, tasty pizza free within 30 minutes - or you get 50 cents off your next DOMINO'S PIZZA.

If you're not entertaining this season, why not enjoy a DOMINO'S PIZZA while you're cramming for those exams or watching the holiday football games.

Whatever you do this holiday season, DOMINO'S has a special present for you --- 75 cents off any pizza purchase, good throughout the holidays. Just cut out the coupon and celebrate the season with friends, relatives, and DOMINO'S.

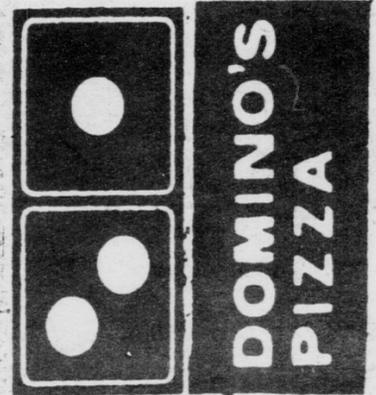
Have a Merry Christmas and Happy New Year

**DOMINOS
'PIZZA PRESENT**

75¢ OFF ANY PIZZA

Valid December 5, 1975 through January 4, 1976
One coupon per purchase

Domino's will be closed Christmas Eve and Christmas Day



DOMINOS PIZZA

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THE PAPER EATER

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100 CARDS & ENVELOPES 6.50 to 7.00

(COLORED PAPER & INK AVAILABLE AT NO EXTRA COST)

WE DO RESUMES, LEAFLETS, BROCHURES, QUESTIONNAIRES, FLYERS FORMS, LETTERS, POSTERS, BOOKLETS, AND LOTS OF OTHER LOW COST, HIGH QUALITY PHOTOCOPYING AND PRINTING.

MONDAY - FRIDAY 9 - 6
SATURDAY 10 - 3
EMPLOYEE OWNED

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Next to State Theatre
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Love, Ellen

Special affection to the Sammy Monster.



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Come away from the crowds. Relax in a holiday mood with the Varsity. Enjoy a snack or a meal, a pleasant drink. Happy Hours (1/2 off all drinks) 2 - 5, free Folk Entertainment nightly at 9:00. Come by today!

VARSITY INN

1227 E. Grand River E. Lansing Ph. 332-6519

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Holiday Greetings



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This Christmas Special Purchase!

Famous Make shirts and jeans. Shirts regular \$11, Now \$5.90. Pre-wash Jeans regular \$16, Now \$9.90

Great for Gifting . . . or Treat Yourself!

the **Town & Country** girl

...for your Christmas Wish

OPEN Wed. and Thurs. nights until 9:00
E. Grand River Next to Campus



Holiday Greetings

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1976 calendars
537 E. Grand River
E. Lansing
open 7 am to 11pm everday



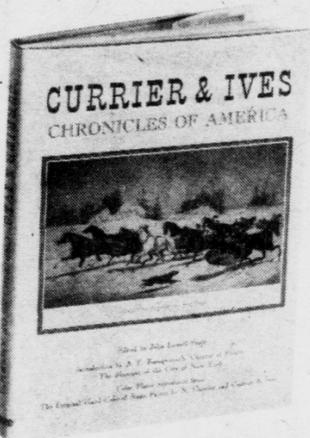
Student Book Store

HOLIDAY BOOK SALE

GIVE A GIFT OF KNOWLEDGE THIS CHRISTMAS

BOOKS ON HOUSE PLANTS, COOKING CRAFTS, ART, CHILDRENS BOOKS, AND MANY OTHERS ARE NOW SPECIALLY PRICED.

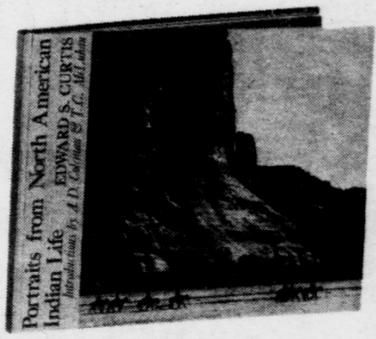
\$1⁰⁰ on UP



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Ed. by John Lowell Pratt; intro. by A.K. Baragwanath. 220 beautiful color prints recapture the unsophisticated, sentimental era in America through the magic of the lithographic art of Currier & Ives. Truly a masterpiece in 19th century Americana. Pub. at \$17.50

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15% OFF ANY MIXED CASE (ANY 12 BOTTLES) COST + 10% + TAX ON ANY FULL CASES OF ONE WINE. USUALLY RESULTS IN 20 TO 22% OFF.

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"Hey Honey, Do yourself a shelf."



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121 S. Washington Square *Lansing
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Hosler's
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Pre Holiday SALE

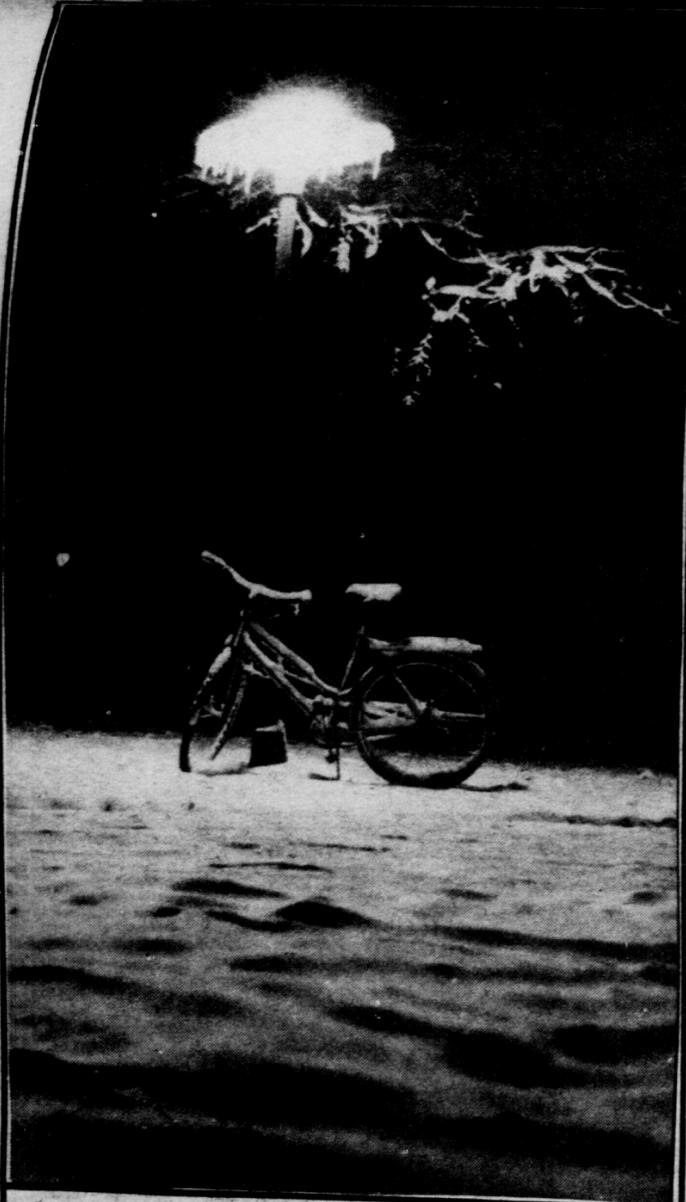
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3/4 Length \$99⁹⁵

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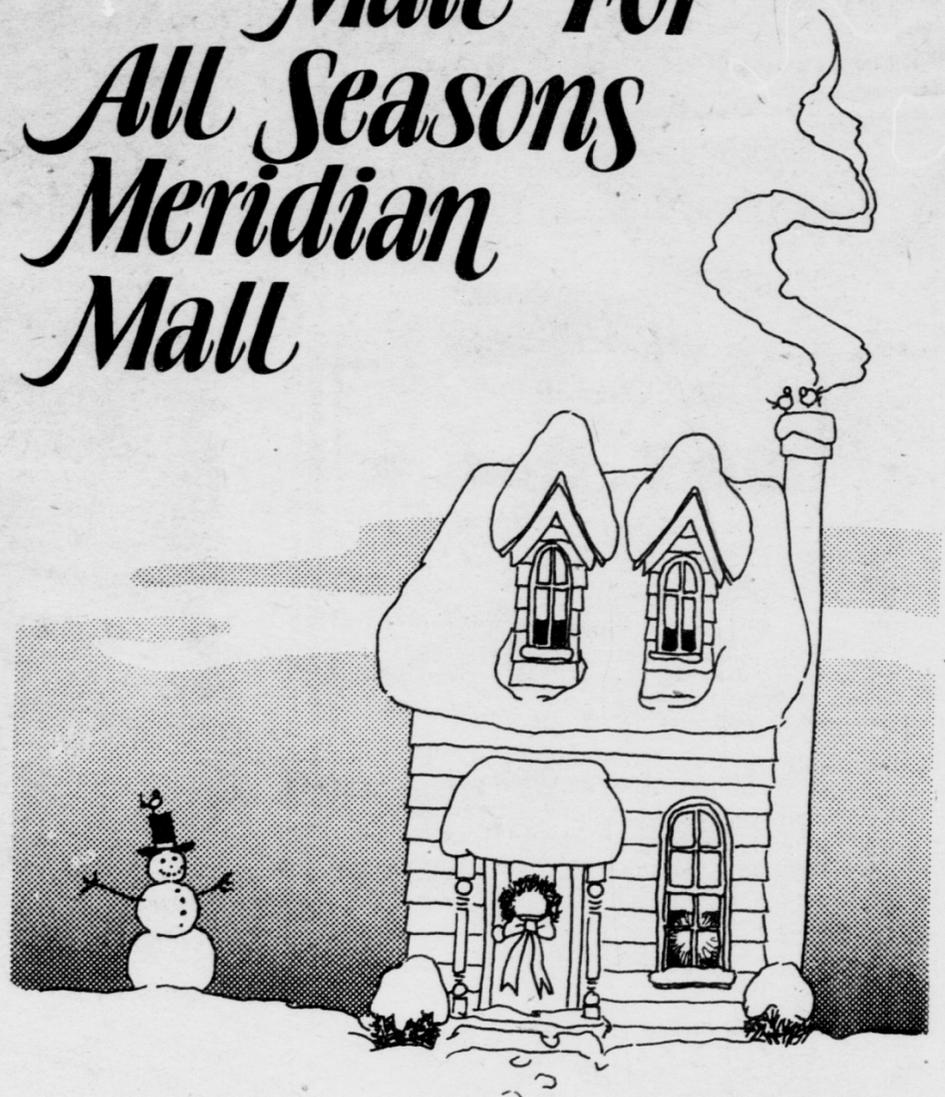
MARK - V

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Next to Campus Theatre

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Mall For
All Seasons
Meridian
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Meridian Mall East Grand River & Marsh Road

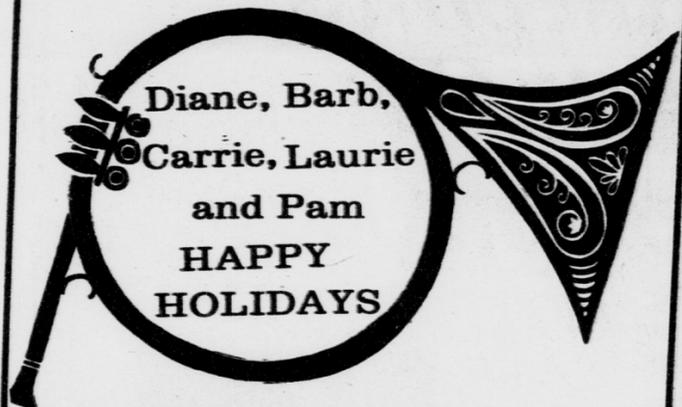


Santa Shops For
Leather Coats



ALL I WANT
FOR CHRISTMAS
IS
YOU!

*CHRISTMAS BREAKS
LOADED WITH
ARE
FUN



Diane, Barb,
Carrie, Laurie
and Pam
HAPPY
HOLIDAYS



SAY CHEESE

SAT. Dec. 6
100 FREE
PICTURES
WITH SANTA

First-Come, First Serve
visit Santa this Saturday
morning and receive
your free ticket for an instant
Santa
1 per family

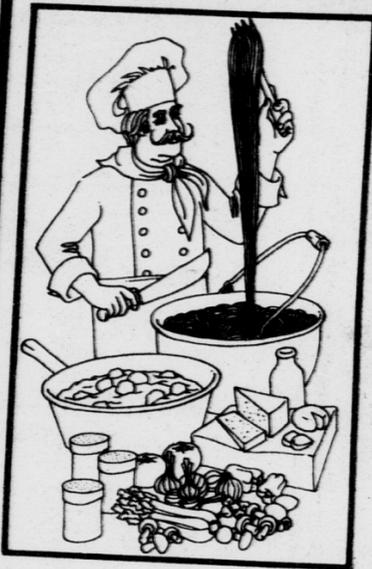
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WEEKDAYS: 11 A.M. - 9 P.M.

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1045 E. GRAND RIVER

EAST LANSING

**Here's some of the folks
we've seen this fall.
Thank-you for helping
us bring them here!**



Loggins & Messina · Tim Weisberg · Pointer Sisters · Jean Luc Ponty · Tull
the Spinners · Buddy Guy & Jr. Wells · Peter Frampton · and Bob Seger

POP-ENT, MARIAH & EBONY

**MERRY
CHRISTMAS
FOR THE
200th Time
1776
1976**



"Do I Get A Kite For Christmas?"

**LARGE
QUANTITY OF
X-RATED
MAGAZINES**

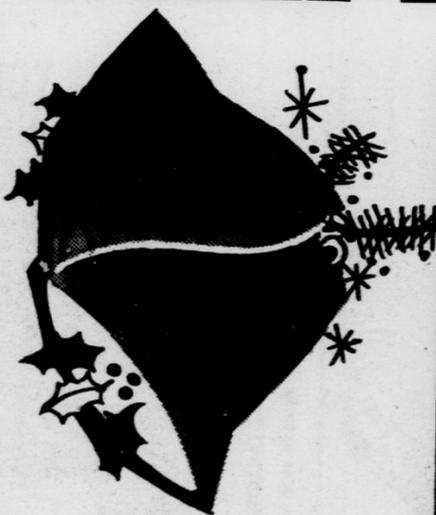
ON SALE

3 for \$5

**XX-RATED MOVIES
SHOWN DAILY**

**CAPITAL ADULT NEWS
532 E. MICH. OPEN 10 - 10:30
SUN. 12 - 9
3 BLOCKS UP FROM CAPITOL**

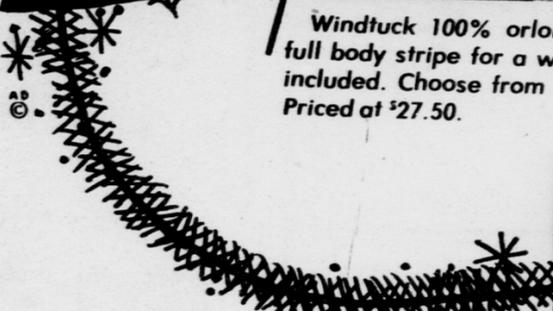
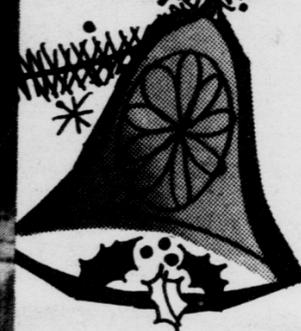
HOLLY-DAY GIFTS



Manchester western style quilted shirt. Super tapered for that slim, trim look. Available in many different styles. 100% machine washable. Priced at \$15.



Windtuck 100% orlon Lord Jeff sweater. Horizontal full body stripe for a warm wintery look. Matching hat included. Choose from 3 colors, gray, navy and camel. Priced at \$27.50.



Stylish split cowhide jacket by Lakeland. Extremely durable; won't waterspot. Available in tan and dark brown. From \$85 to \$125.



Marty's has something for every man's taste. Men's cologne and gift sets, scarves, gloves and neck wear. Shop this Christmas at Marty's for the best in Christmas fashions.



Marty's

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MALL STORE**





SOME LIKE IT



LIKE IN PALM SPRINGS

HAVE A SNOWY TIME

WE'LL BE THINKING OF YOU

santa claus isn't fat he just knows how to keep warm



It's a DOWN jacket he's wearing under that red suit.

CHRISTMAS SPECIAL
10%
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Red & Green Jackets

FIRST DOWN

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A SO-HO-HO-NY

CHRISTMAS SHOPPING GUIDE



MR-9400
STEREO
TFM-7250W

Give people on the go a Sony AM/FM radio. Both the stereo and mono models feature easy tuning, a continuous tone and AC/DC operation. The MR-9400 is a 3-speaker stereo unit.



There's nothing alarming about these Sony digital clock radios. They'll sing you to sleep, wake you up or even tell you the weather - automatically. A great gift for late risers.

"IT'S A SONY"



"IT'S A SONY"

The TFM-9450W is an elegant table top AM/FM radio featuring a full range speaker, a continuous tone control, AFC and loudness switch. A rich sound at an economical price.



For the business person or sports-person on the go, a Sony cassette recorder, from the pocket-size TC-55 to the AM/FM stereo CF-550A, will make a practical memo or musical gift.

"IT'S A SONY"



DISCWASHER

A great pair for those who want the ultimate in record care.

SUPEREX
HEADPHONES

For someone with a head for music.



"IT'S A SONY"

These Sony compact stereos feature a 3-speed BSR turntable with a ceramic cartridge and diamond stylus. Quality circuitry brings in clear and crisp AM and FM broadcasts through two 2-way speakers. Perfect for little rooms and tight budgets.

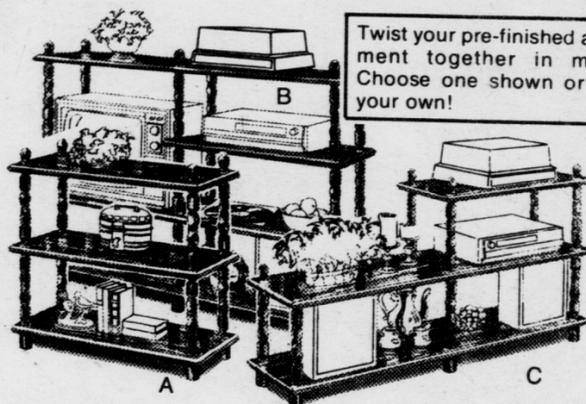


Marshall's

**SOUND
SHOP**

MARSHALL MUSIC COMPANY
LANSING AND EAST LANSING

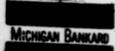
Kirsch/ fine furniture quality shelving



Twist your pre-finished arrangement together in minutes. Choose one shown or design your own!

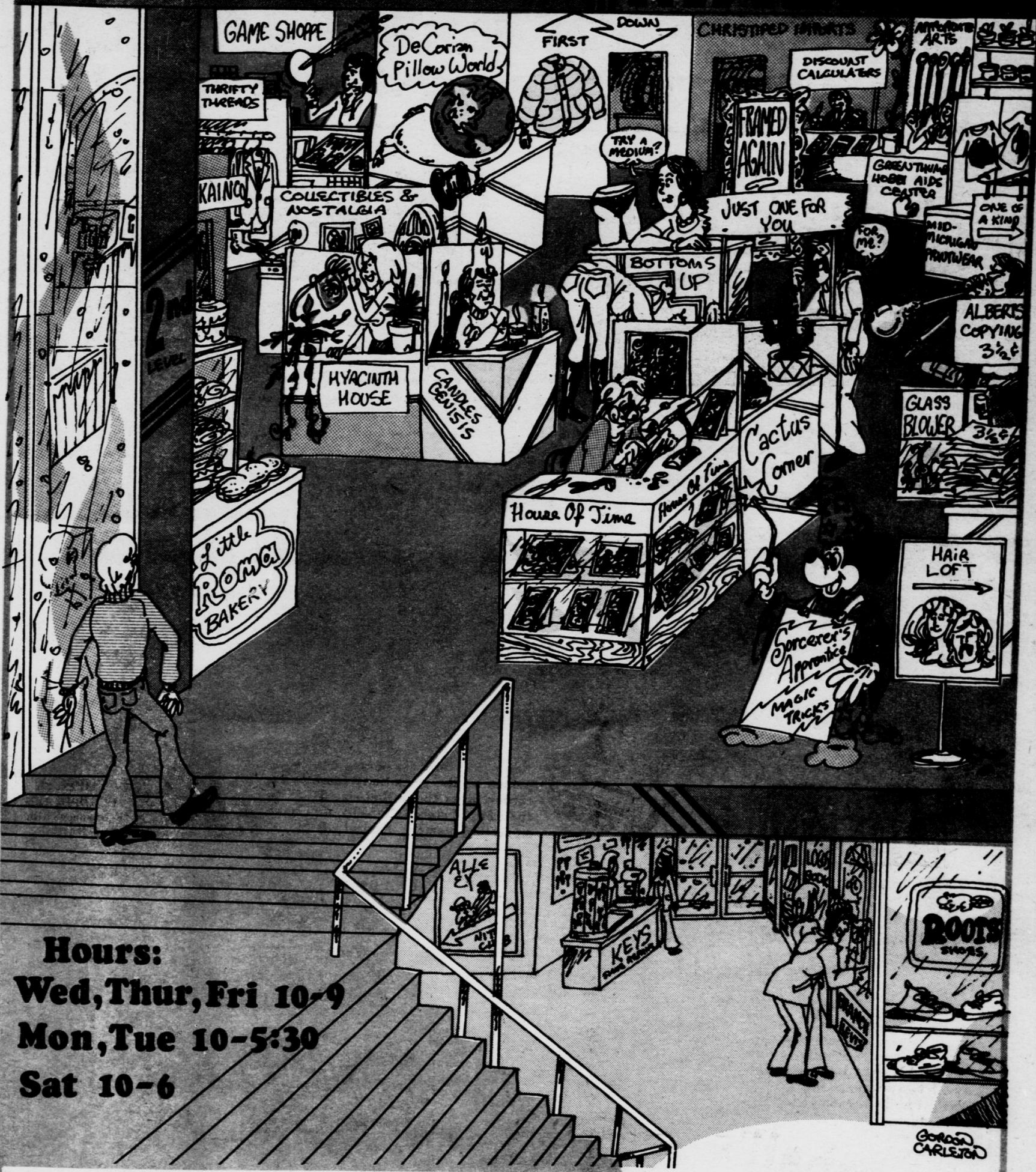
A. Bookcase B. Stereo center C. Step-down table
33 1/2" w., 33" h. 63" w., 46" h. 63" w., 33" h.

245 ANN ST. E. LANSING THURSDAY TILL 9 P.M.
OPEN-TILL 5:30 MON. thru SATURDAY
402 S. WASHINGTON, LANSING. MON., FRI. TILL 9





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CHRISTMAS
GO BY WITHOUT
LOOKING YOUR
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Burger King

We're open 10:30 A.M.-11 P.M.
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Till midnight Fridays & Saturdays

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WITH COUPON NORMALLY 79¢

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East Lansing, Mich.
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- ★ Patina
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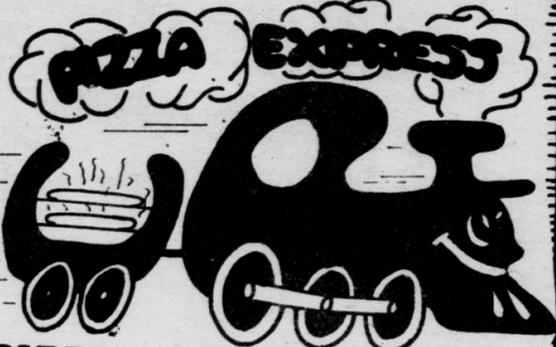
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... in ramp
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Gift wrapping at no
extra charge



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CONEYS**

**LET OUR SPEEDY
FREE DELIVERY
GET YOUR HOLIDAY
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Says

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Vacation

AND

We'll See You
New Years Eve!

AT

The Wagon Wheel

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If you have no reservations
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CAMPUS BOOKSTORE

131 Grand River 9 - 5:30 Mon. - Sat.

The salad lovers' Chicken Dinner.



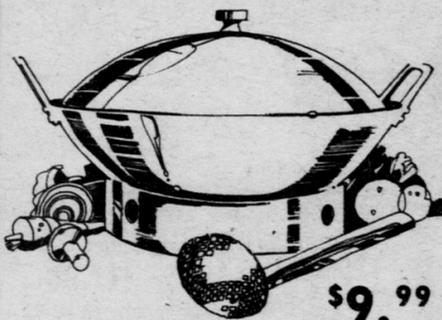
Our Chicken & Salad Platter.
Three pieces of country fried
chicken, a warm roll, and
all the salad you want
(you make it
yourself!)

50¢ off Regular
Price '2⁹⁹ with this
ad, or '1⁹⁹ off
Regular Price '7⁹⁹
on 21 pc. Barrel of
Chicken.



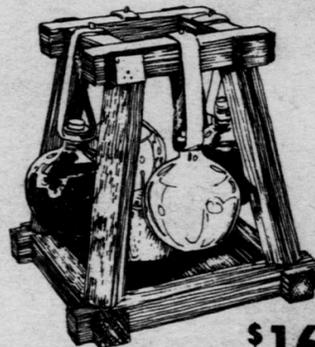
You get a whole lot more of what you're hungerin' for

A World of Difference . . . Gifts from Pier 1



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Cook in authentic Chinese style
with our 3-piece Wok set. Makes
meals abound with flavor!



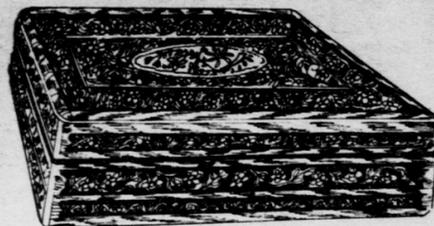
\$16.99

Cast alluring shadows with a
Spanish Love Lantern. Candle
glows through colored glass
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\$5.99

Give a holiday party a burst of fun!
Colorful pinatas to fill with
goodies.

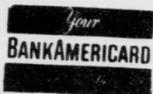


5 x 7 \$2.99 - \$3.79 8 x 12 \$8.99

Store treasures in a handcarved
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A Christmas Wish



Fashion Savings for Your Happy Holiday at

Greens

East Lansing Store

Great for Yourself —
Wonderful as
Gifts!

(As Pictured)

Large Selection of
Imported
High Fashion Sweaters

1/3 OFF
Reg. 14 to 24



It's a very special time of year — the time when you want lovely new clothes for yourself and as gifts for others. Starting tomorrow, and while selection lasts, discover the holiday fashions you're seeking at prices which make them "a find" at our East Lansing store.



Special Group
of
Heavier Weight
Bulky Knit Sweaters
'11.90
reg. 18 to 21

Many Colors
Washable Acrylic
Knitted Sweater
Vests
'7.90
reg. 11

Wonderfully
Washable
Pastel
Ultressa® Shirts
'8.90
reg. 13

Oriental Style
Quilted Tops
and Jackets
'9.90
reg. 17 to 25

Solid and Plaid
Wool Blend Pants
by H.I.S.
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Lovely Additions for Your Personal Wardrobe!

Imported Knit
Sweater Dresses
plus
Many Other
Fashionable
Dress Looks
'19.90
reg. 28 to 34

Patterned and
Solid
Fashionable
Skirts
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reg. 16 to 21

Festive
Clearance of
Finest Quality
Fall Sportswear
by
Jones New York
and Villager
1/2 OFF
reg. 17 to 60

Special Group
of
Sophisticated,
Smashing
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Newest Fashion
Polyester
Gabardine
3-Piece
Vested Pantsuits
Specially Priced
'32.90

Young,
Sophisticated
Polyester or
Corduroy
Pantsuits
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reg. 30 to 34

Whether it be sale price or regular price, if you buy if from Greens East Lansing, you can be sure it is fine quality and top fashion. And any gift you buy from our store, whatever the price, will be gift packaged free-of-charge.

Greens

Happy Holidays
from

East Lansing Store



A Christmas Wish



Santa's Save With Us!

Special!

8 - Track Tapes
Only \$1.00

Rock, Soul, C&W, MOR
Quality Guaranteed

- 1,000 Watt Hair Dryers, made in U.S.A., \$12.70
- Buttercup Popcorn Poppers, \$9.27
- Leather, High Top Hiking Boots, \$15.00
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- 7-Piece All-Aluminum Cookware Set in Avocado, Orange. A perfect gift! Only \$8.65

Rram Resources

911 Center North off Oakland past Cedar Ph. 487-6980



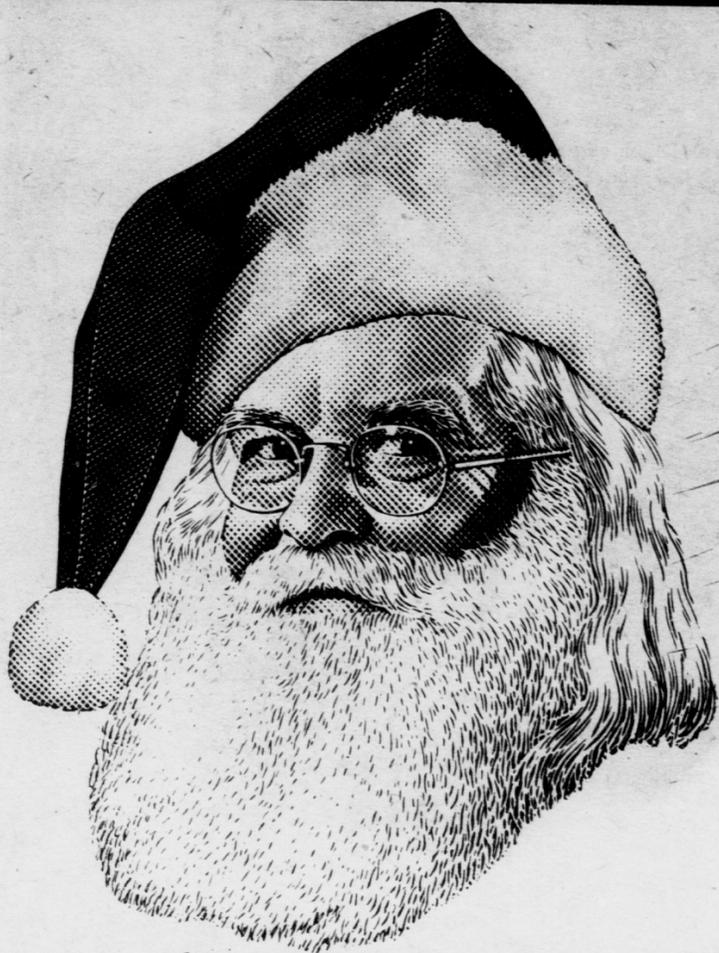
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Men and Women

for the
neat going
home look



The
King's Den

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below Jones Stationery Call 332-8191



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Its good to know we're near.
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Dr. James Nixon,
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11 AM - 4 PM, 5 PM - 8:30 PM
Tues., Wed., Fri.
9 AM - 1 PM, 2 - 5 PM
SAT 9 AM to NOON

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QUICK SILVER

Authentic American Indian Jewelry
at **WHOLESALE PRICES**
silversmith on premise

541 E. Grand River
below Paramount News

open 11 a.m. to 7 p.m. Monday thru Saturday



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Santa Says:

"If you liked the State News HOLIDAY SHOPPING GUIDE, You'll LOVE these upcoming special promotions!"

MSU vs Wisconsin HOCKEY TAB Fri, Jan. 30

Our number one hockey team has a sell out season - get your share of the business by advertising!

Deadline: Mon, Jan. 19



GEORGE WASHINGTON BIRTHDAY TAB Mon. Feb. 16

Boost your Winter Sales by advertising in this Star-spangled shopper!

DEADLINE: MON. FEB. 2

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Before MSU's 45,000 students head for sunny or snowy vacation spots, spread your word! deadline: WED. FEB. 18



Holiday Special!

10-50% DISCOUNT

on selected jewelry including

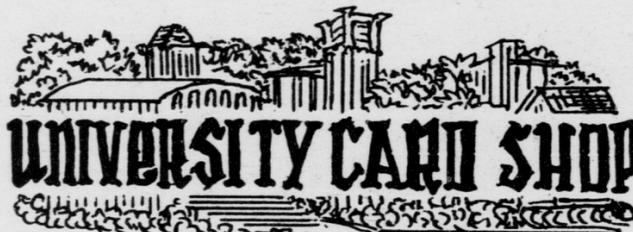
turquoise, heishi, coral, silver, puka

APPROPRIATE ARTS GALLERY

University Mall (above Alle-Ey)



Get it on...Early!
25% off
Boxed Christmas Cards
and
Christmas Wrap
at the



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We Also Have: Sanders Candy - Mood Rings - Bubble Gum Machines

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A CHRISTMAS TRADITION at SCHULERS

Strolling Violinists

every Wednesday
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In the Goldsmith Lounge:
Nightly Entertainment after 9 p.m.

There's a Grate Break during Happy Hours
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warm up with
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In the Schuler tradition

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Fun, Food & Spirits

246
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A LARGE
PIZZA**

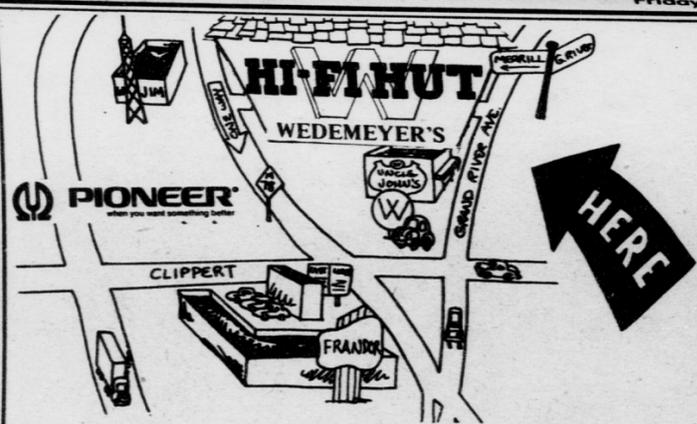
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coupon expires 12/23/75

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For Best Buys In Pioneer Stereo Equipment CB RADIOS Everything in Electronics

Pioneer SX 636 Receiver
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w/Shure M9SED

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Seasons Greetings from EAST LANSING MERCHANTS AND







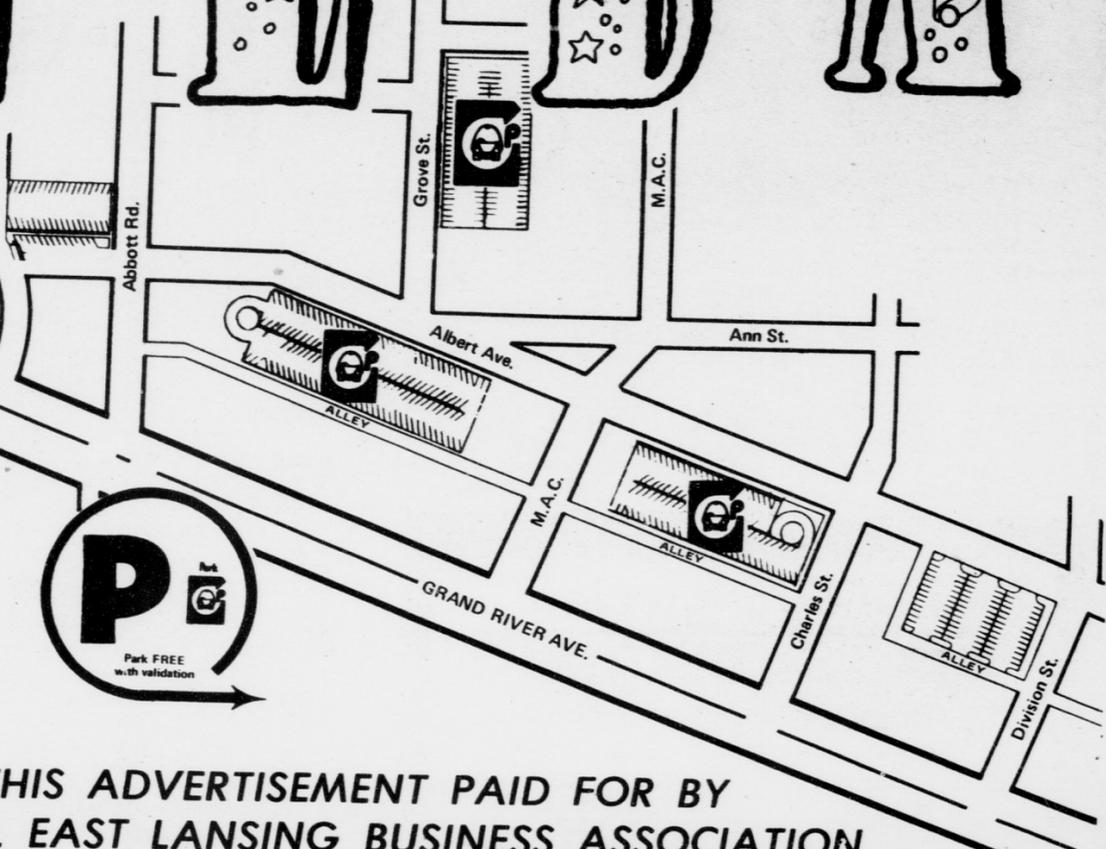
Where Shopping is fun and Parking is free ★

Shopping in central East Lansing really makes sense. There is a world of specialty shops and department stores to aid you in finding gifts that will be just right for that special person on your holiday shopping list.

East Lansing theaters and restaurants help to make the season bright. And you can beautify yourself and your holiday environment with a little help from the cleaners, florists and hair stylists.

This year, there's a Christmas World right at your doorstep. Visit central East Lansing first.

* Many East Lansing merchants will validate your ticket for free parking, others may require a minimum purchase.



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- velvet and antique dresses
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Also — best prices in town
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Bill Shepard
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EAST LANSING
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Merry Christmas and an exciting New Year to the World, (and all my friends)

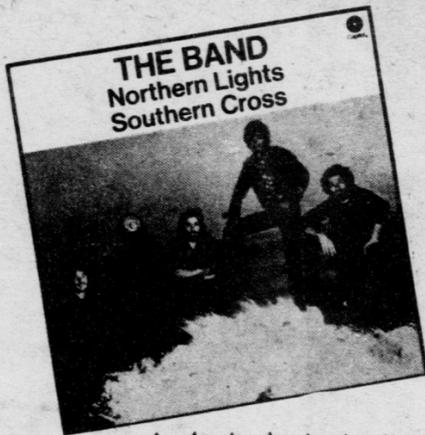
Dan Gerow

MERRY CHRISTMAS



The Music People

THE BAND



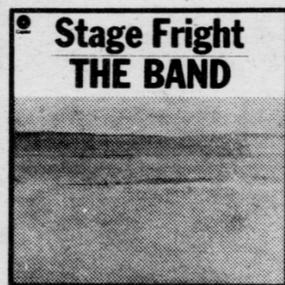
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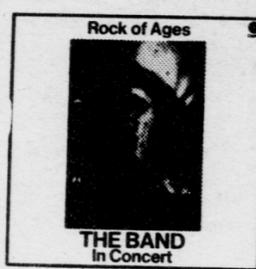
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OMRON 86 \$16.50

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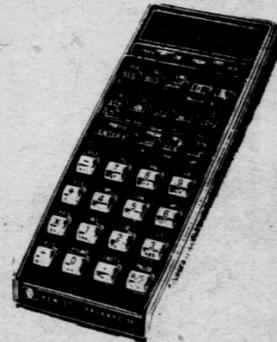
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programmable

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2230 R \$37.95
4 key memory, square, square root, per cent

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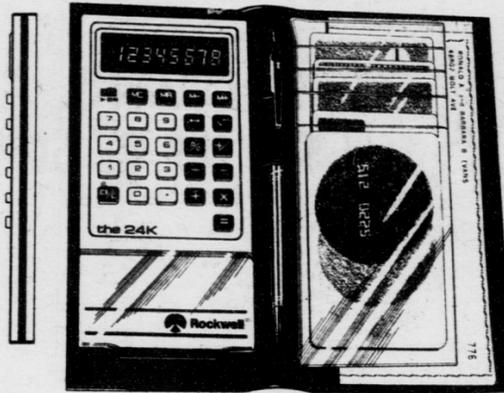


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8R \$16.⁸⁸



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- NOW IN STOCK FOR CHRISTMAS
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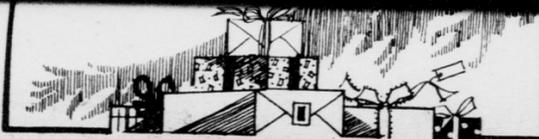
LIMIT 2
[coupon]
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CHRISTMAS
WRAP
PAPER OR FOIL**

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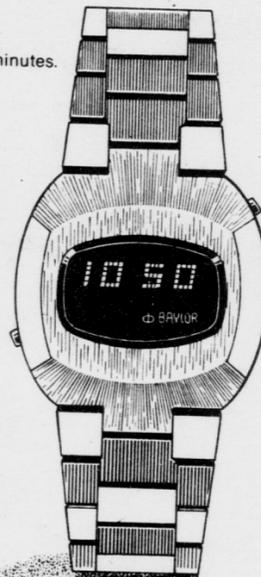
Shows hour / minutes.



Shows seconds flashing.



Shows date.



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New Roots Boots, for men and women. Warm, stylish and very, very comfortable. Hand-crafted in superb Canadian leathers, and sold exclusively at Roots shops throughout Canada and the United States. About \$60.

New Roots Boots.



The Puff Root. Hand-crafted in fine Canadian leather both inside and out, with a thick foam insulation to keep your feet very warm and very happy.



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Raleigh Quality 10-Speed Record SPECIALS!	
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