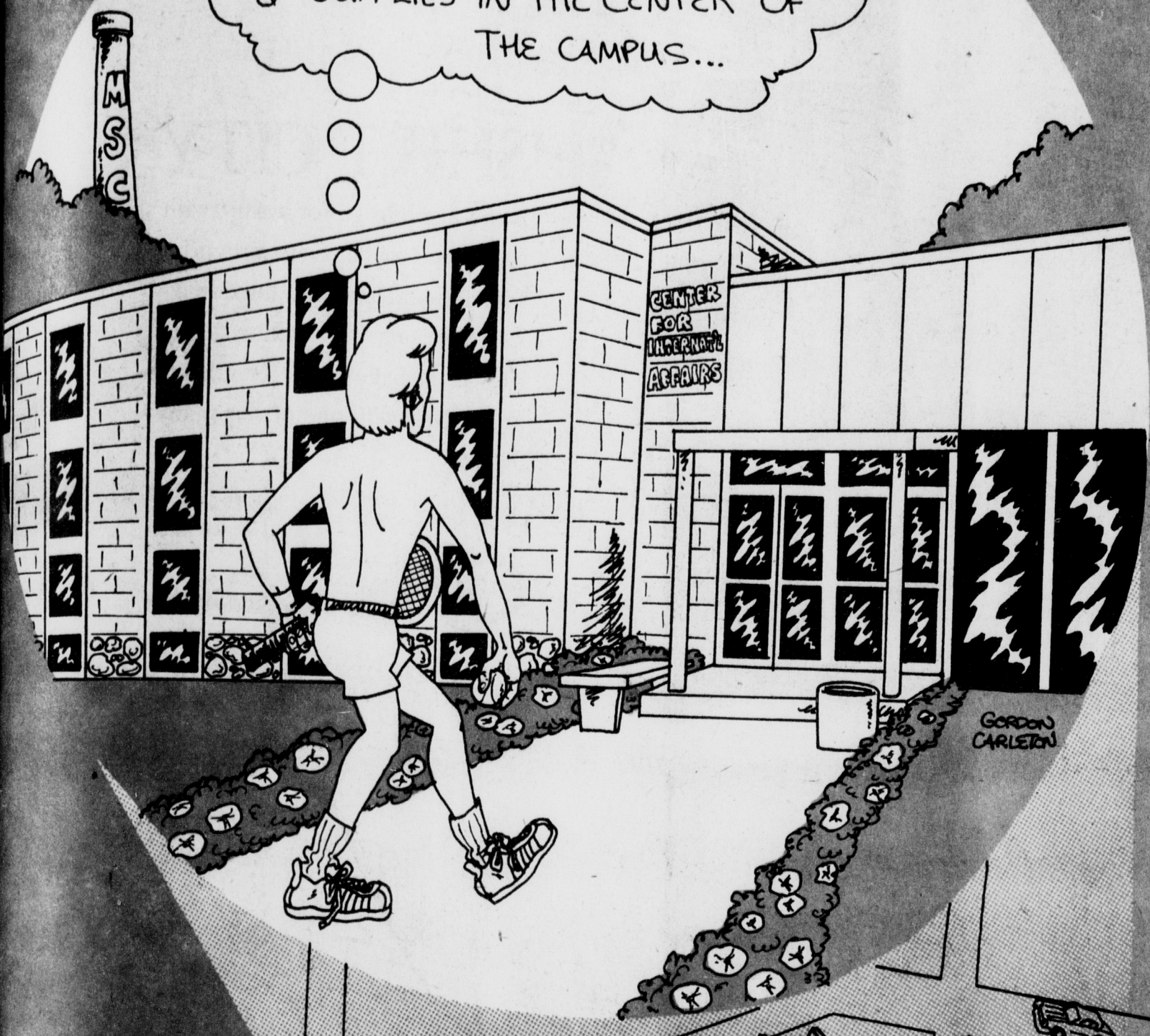
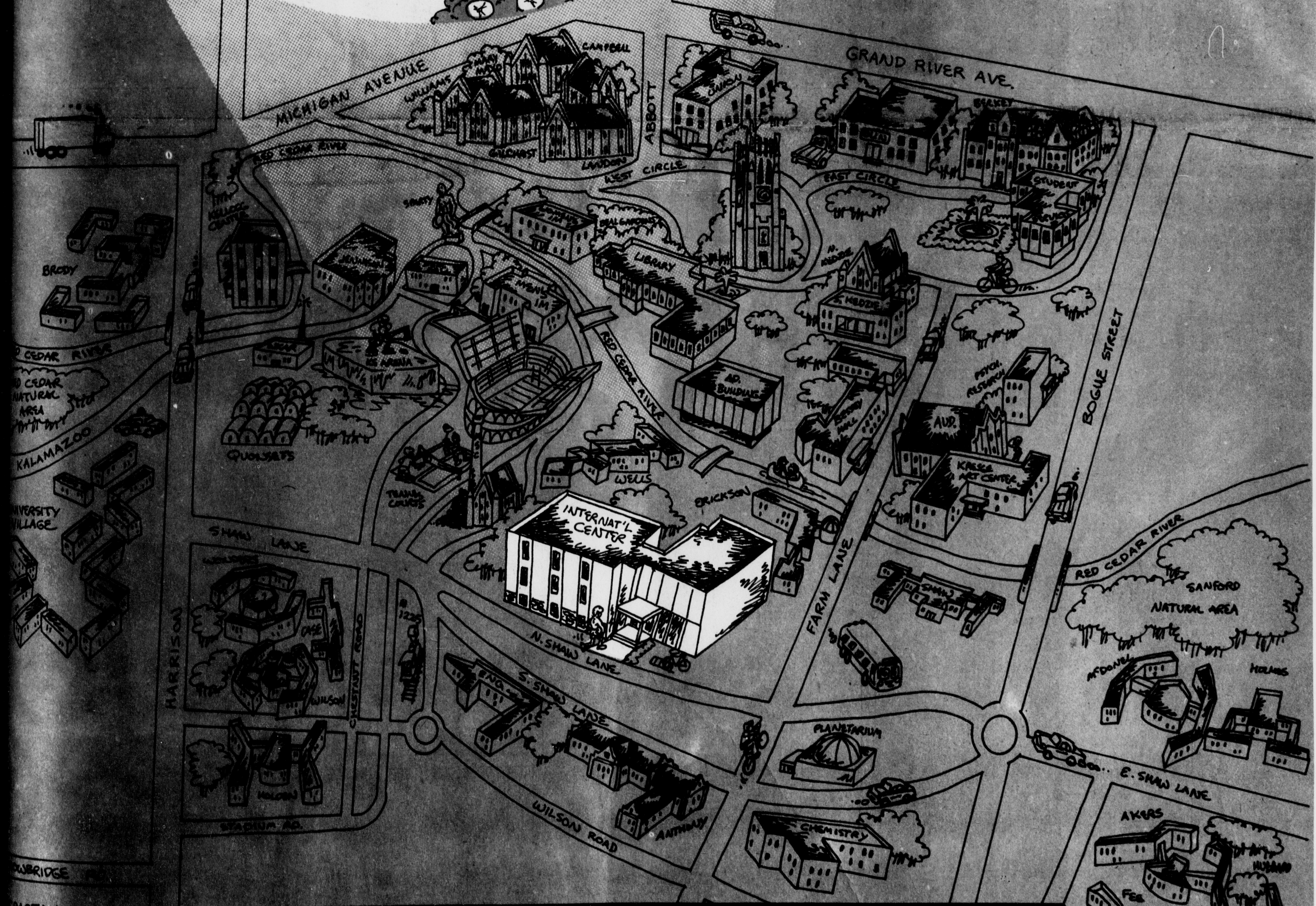


I HEAR THE MSU BOOK STORE IS THE IN PLACE TO BUY BOOKS & SUPPLIES IN THE CENTER OF THE CAMPUS...



GORDON CARLETON



MSU 'In the center of campus'
BOOK STORE

hours:

- Sat., Sept. 21 . . . (Syracuse here) 9 a.m.-5 p.m.
 - Sun., Sept. 22 Noon - 5 p.m.
 - Mon., Sept. 23 thru Fri. Sept. 27 7:30 a.m. - 9 p.m.
 - Sat., Sept. 28 (U.C.L.A. there) 9 a.m. - 5 p.m.
 - Mon., Sept. 30 thru Wed., Oct 2 7:30 a.m. - 5:30 p.m.
 - Thurs. & Fri., Oct. 3 & 4 7:30 a.m. - 5:30 p.m.
 - Sat., Oct. 5 (Notre Dame here) 9 a.m. - 5 p.m.
- OPEN ALL HOME FOOTBALL GAMES 9 a.m.-5 p.m.

THE MALH HELP TO MAKE MSU BOOKSTORE A C ALL IN C



SHIRT CITY

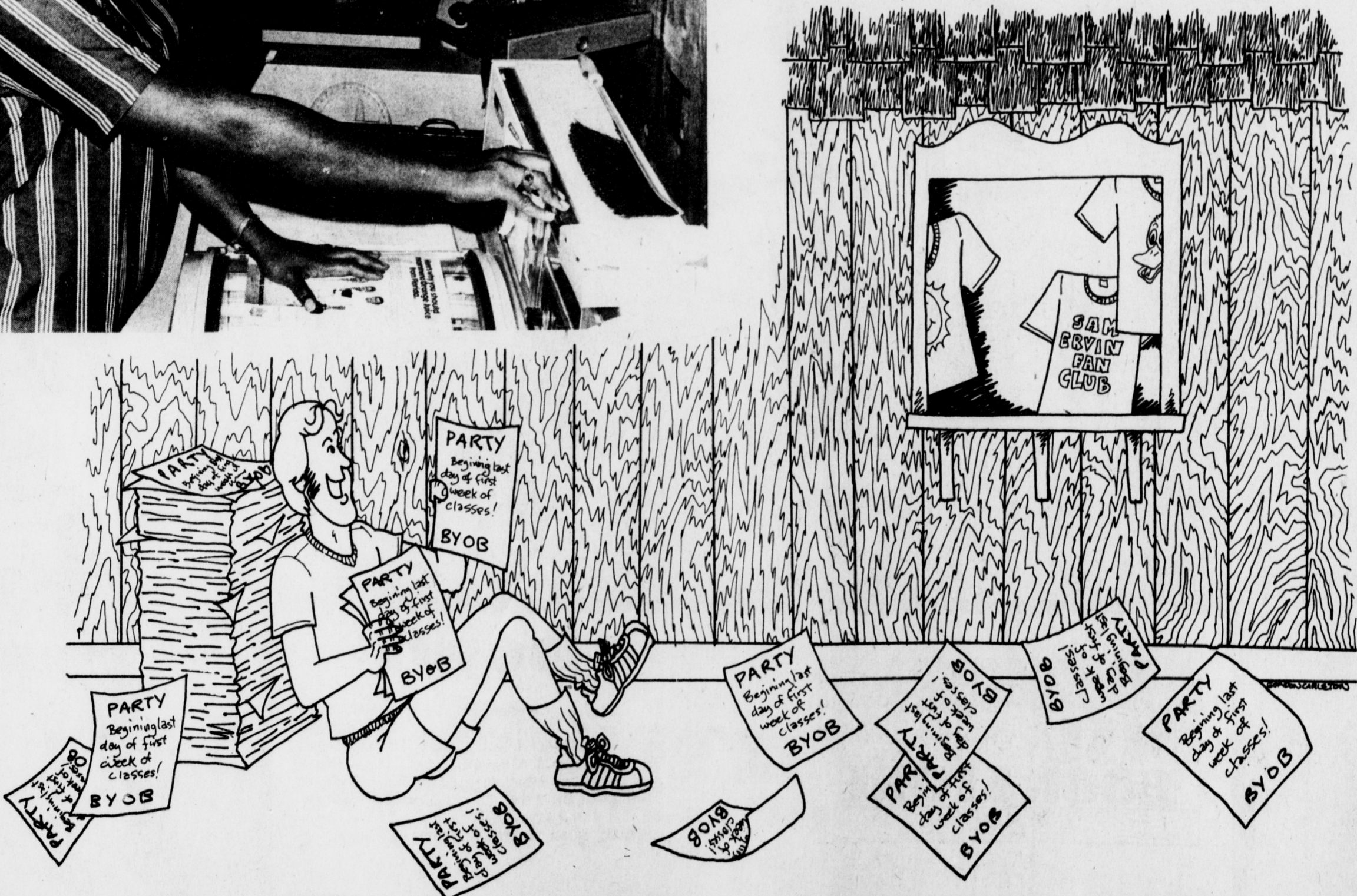
is the place to go for a shirt with a personal touch. Get shirts printed with the emblem and individual names of your floor team. Or have a shirt specially made for a friend or yourself with one of our many designs.

Champion

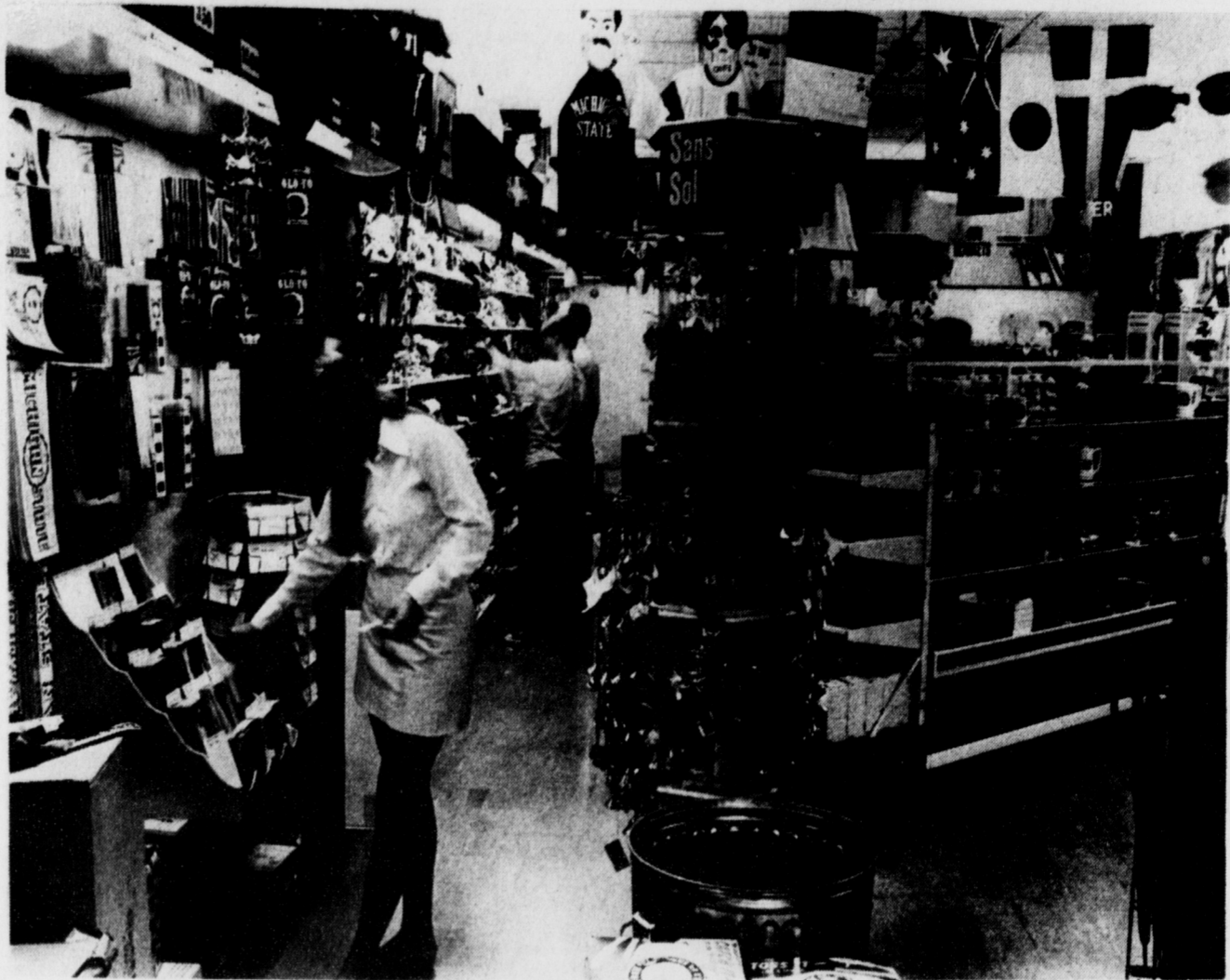


COPYING CENTER

We have a Xerox machine which can print copies up to 8½ by 14 in. size for only 5¢ copy.



ALL HOPS . . . ARE A COMPLETE SHOPPING CENTER L IN BUILDING



THE SPIRIT SHOP

has everything you'd want in the way of MSU Mugs, Pennants, Emblems, Shirts, Blankets & Jewelry. They also have many small gift items.



Champion



THE SMOKE SHOP

Our newest edition to the Mall, this shop has candy, make-up, various sundries, cigarettes, pipes & tobacco.



FREE! LOCKERS PROTECT YOUR BELONGINGS WHILE YOU SHOP!

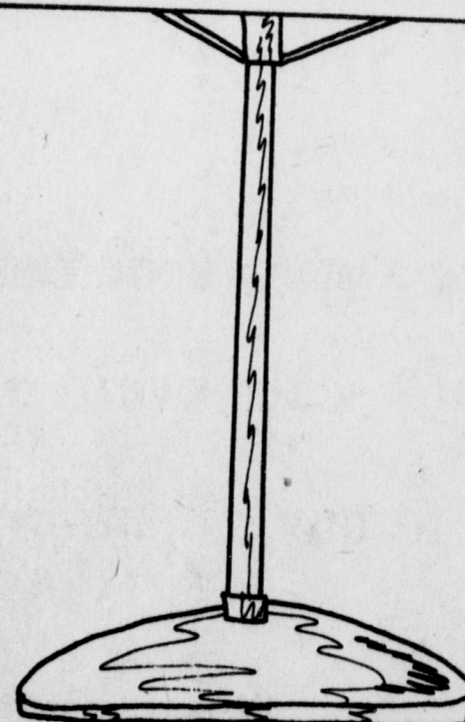
All Bookstores require their shoppers to leave their belongings in a special area at the front of the store, While they shop. The open shelves provided by most stores do not really provide much protection against theft.

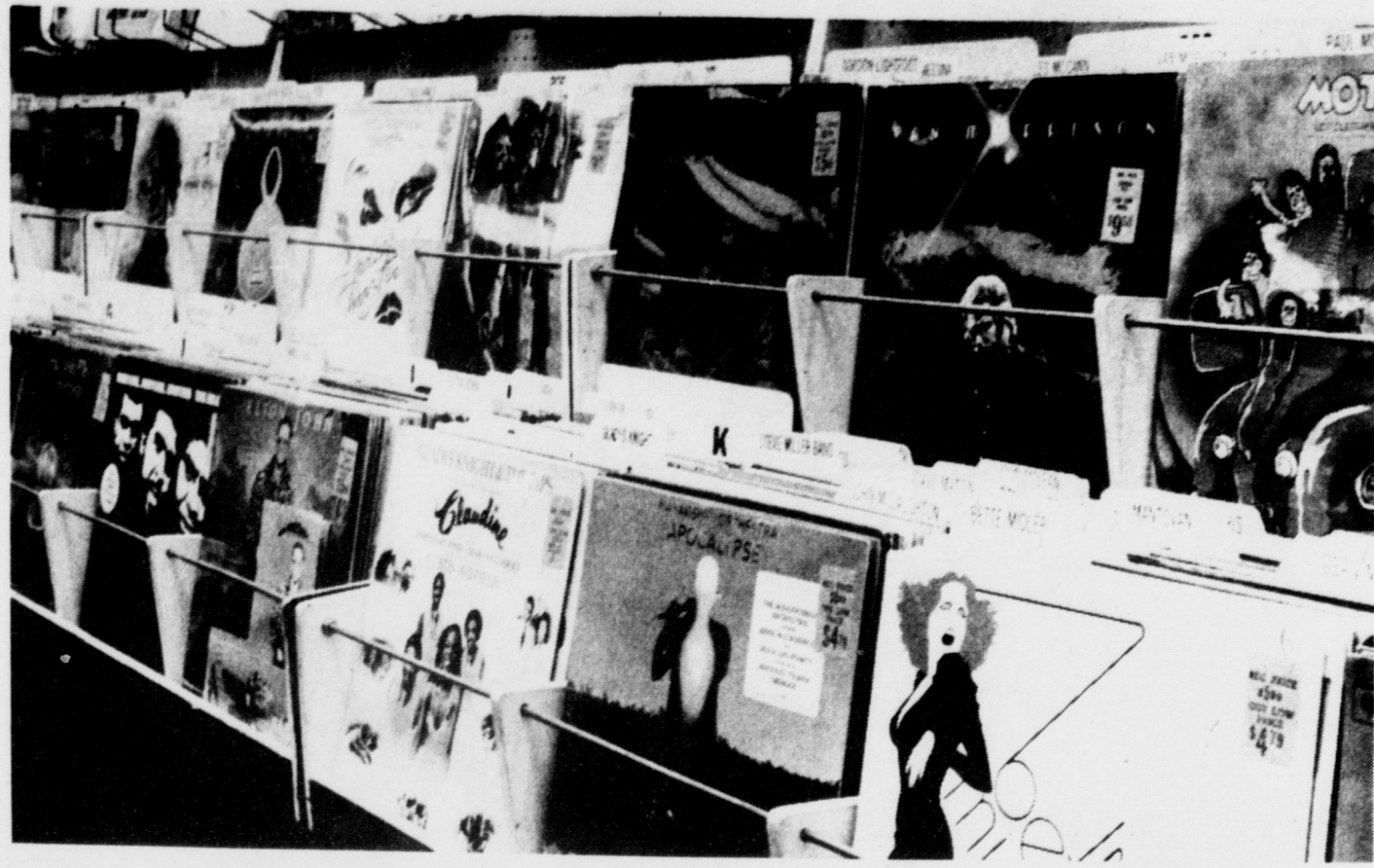
At MSU Bookstore we have installed free lockers, which if used properly, insure the safety of your belongings.



To Use Lockers:

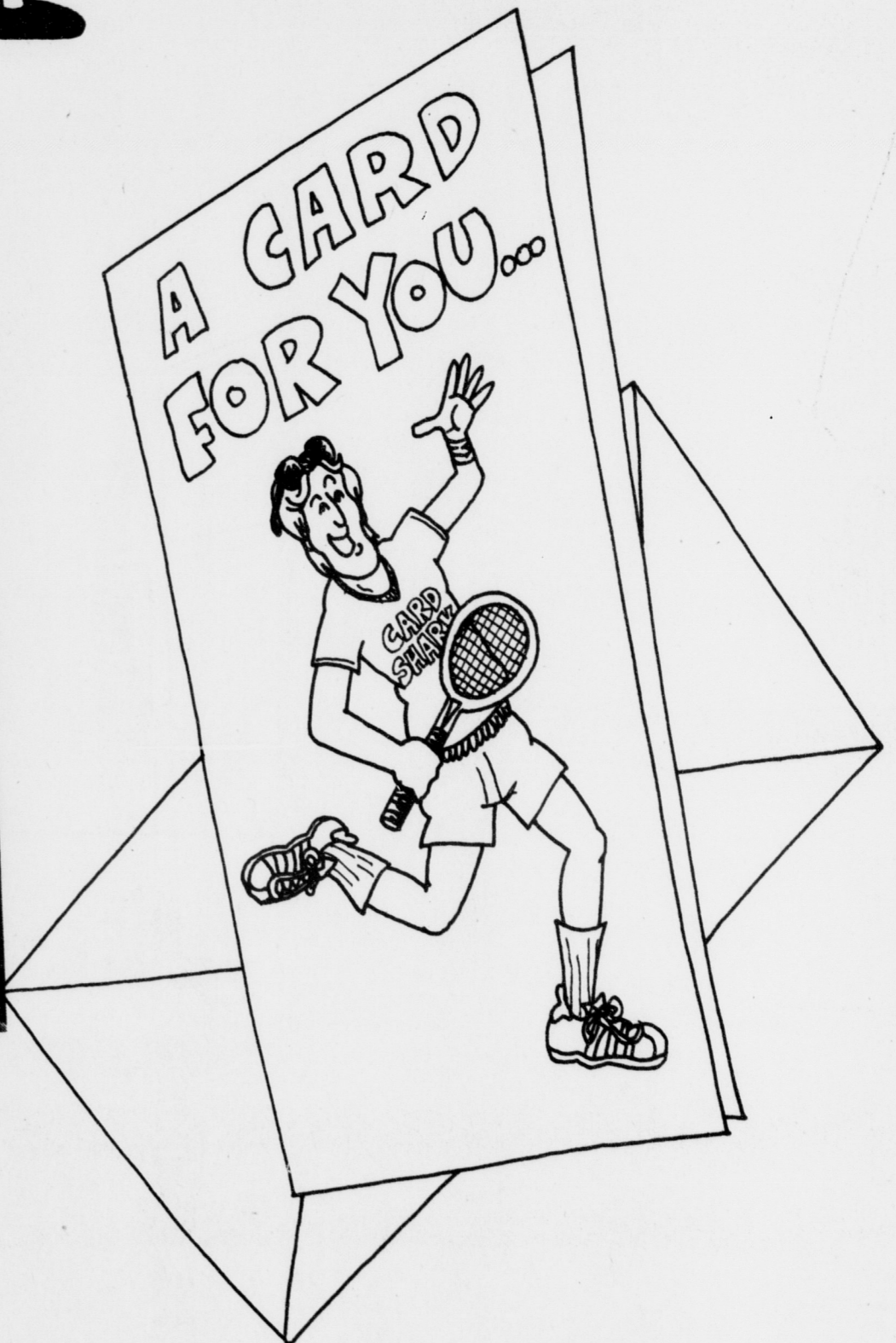
1. Open door, place belongings inside.
2. Before closing door, insert quarter.
3. Close door, turn & remove key.
4. When you're finished shopping, reinsert the key and turn it to open the door, You may then remove your belongings and the quarter.





THE GOLD ROOM

To decorate your room or to give as gifts . . .
 We have candles, posters, records, games, cards and small gift items.



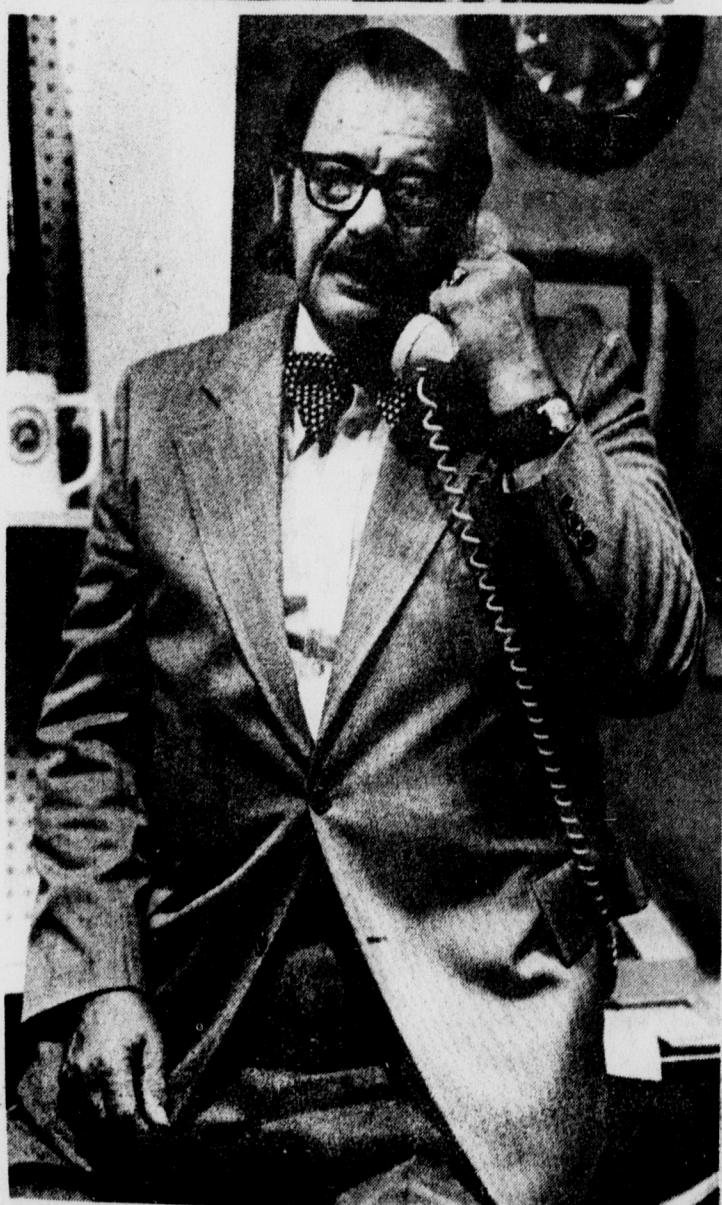
For a special occasion to surprise someone, or just because you're feeling good - we have cards to fit any situation .



Mary Mercer, Customer Service

Doug Joyal, Inventory Control Supervisor

Darla Lickus, Acct. Receivable



	Textbook Office	GENERAL ART/ENG. SUPPLIES	CALCULATORS & PEN
Manager	9	ZOL — SLS RUSSIAN — SOC	
	8	REPRINT FILES — PSYCH PHILOSOPHY — PLS	
	7	PRR — MUSIC MGT — MMM	
	6	LBC — MADISON COLLEGE HUMS — JRN	
Reference	5	HST — HORT GLG — HST	
	4	GEOG — ENT ENGLISH	
Medical	3	EDUCATION CSC — ELC	
	2	CJ — CHEM ART — CE	
	1	ATL — ANP AFA — ATL	
Pleasure Reading			

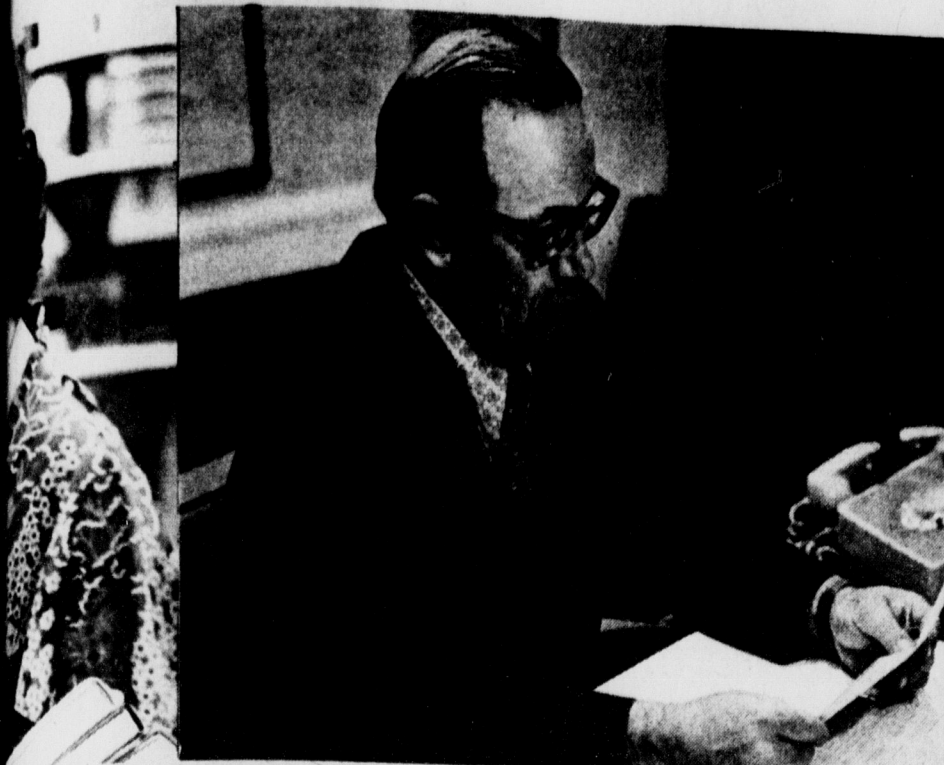
Top Left: Yvonne Smatts, Head Cashier
Francis Herde, Office Asst.

Pat Ruddick, Art & Engin Supplies

Chuck Moos, Store Manager

MSU BOOKSTORE WELCOME YOU

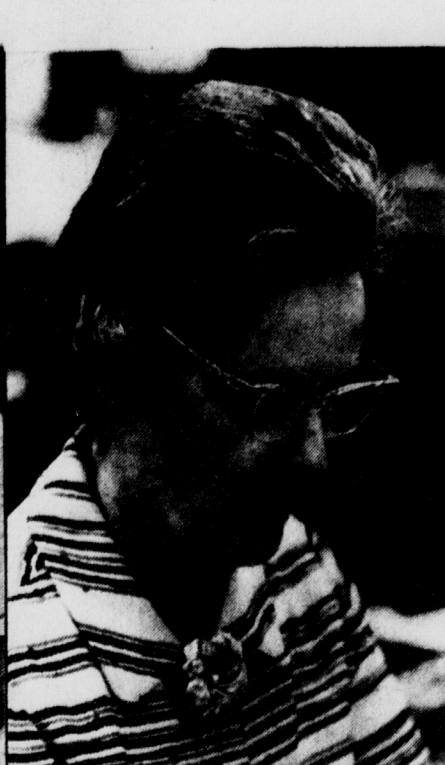
This map indicates the approximate location of textbooks in our store. We hope it will aid you in finding whatever you need.



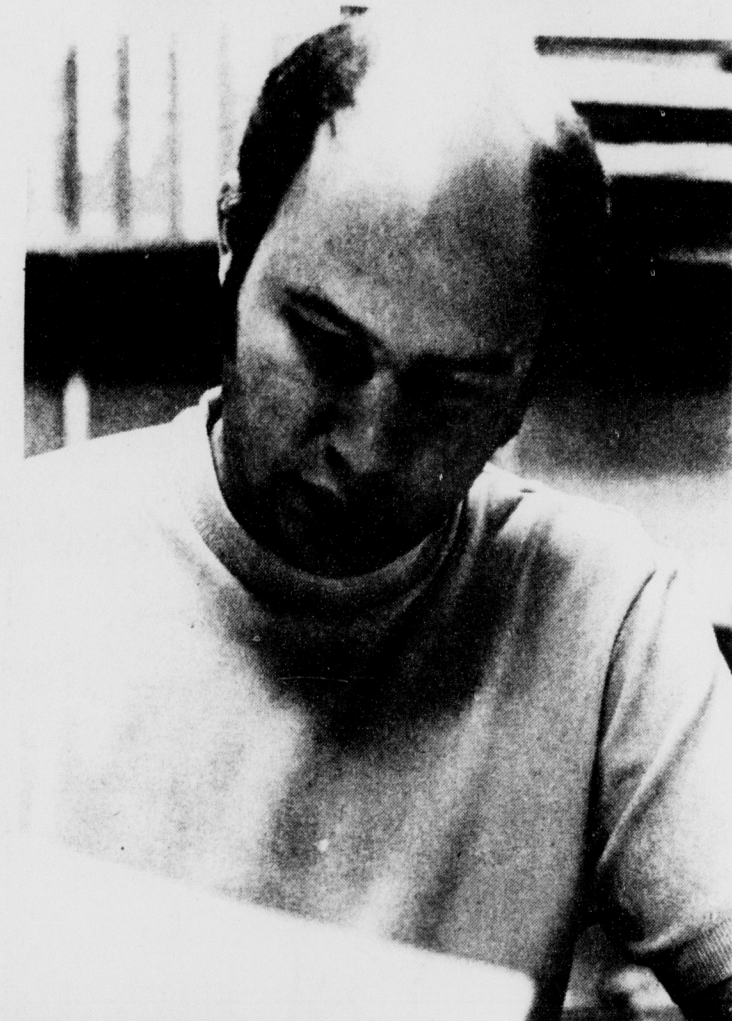
Roger Foster, Assistant Store Manager



Connie McAuliff, Acc't. Supervisor



Betty Salt, Dept. Sec.



Top Right: Ellen Kirk
Medical & Reference

Jerry Parr,
Book Dept.
Buyer

Eileen Lane, Asst. Buyer

Bill Allen,
Shipping & Rec.
Dept.

POSTERS

Service

ENTRANCE

INFO

9

8

7

INFO

6

5

4

INFO

3

2

1

21 Cashiers

LOCKERS

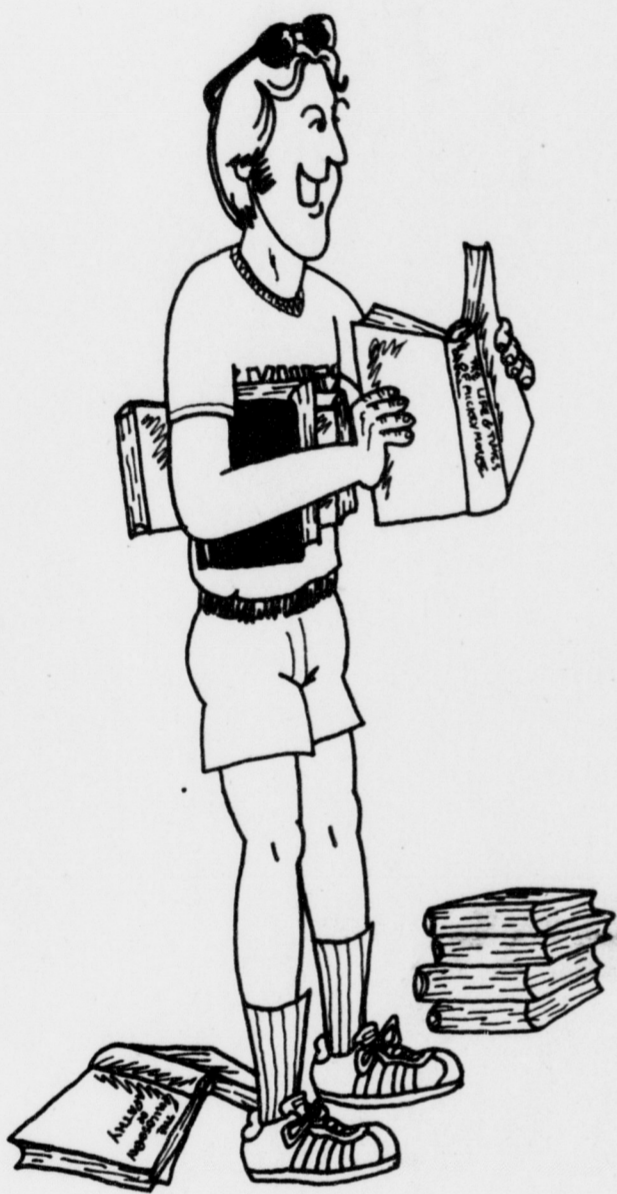
GOLD ROOM

**EMPLOYEES
MSU!**

If you have any problems, we'll be glad to answer any questions. So stop in today!

To Make Textbook Purchases Easier For You . . .

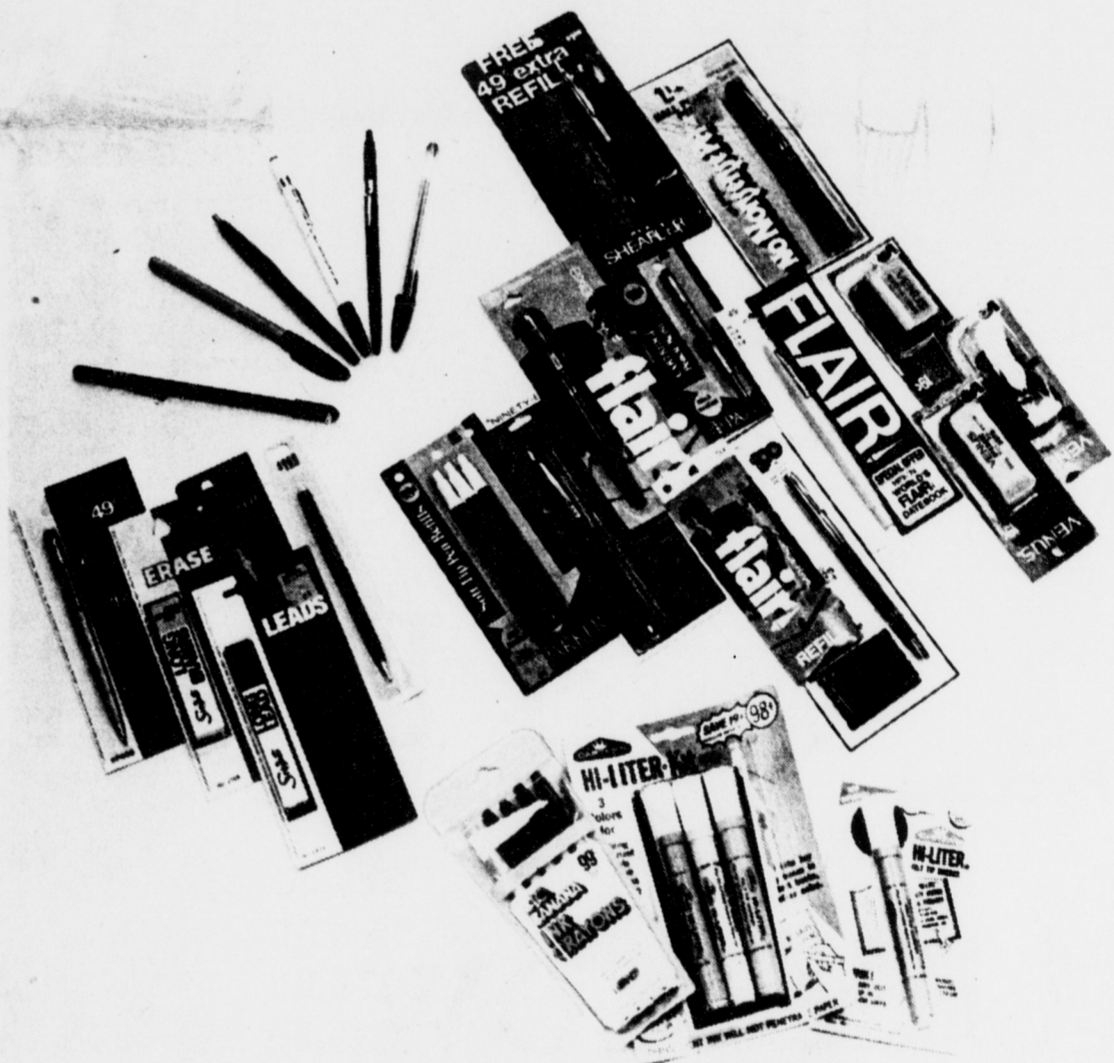
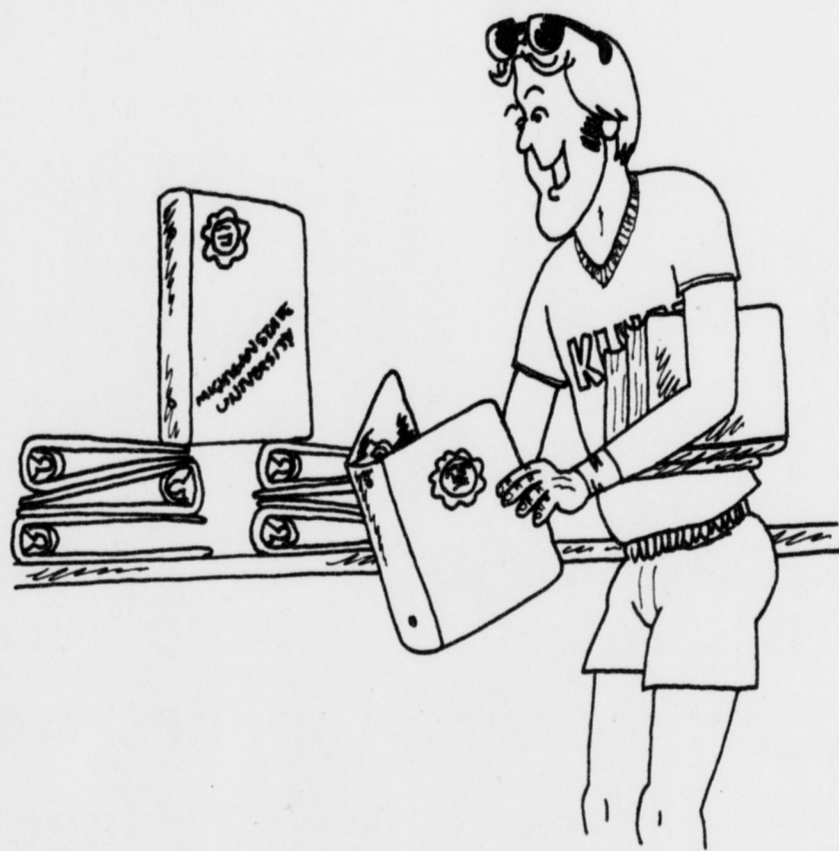
We have all of our textbooks arranged on our shelves by course number and are identified by shelf cards such as those pictured here. These cards represent a guarantee that the books are required or recommended by your professor and are on the Official MSU Book List.

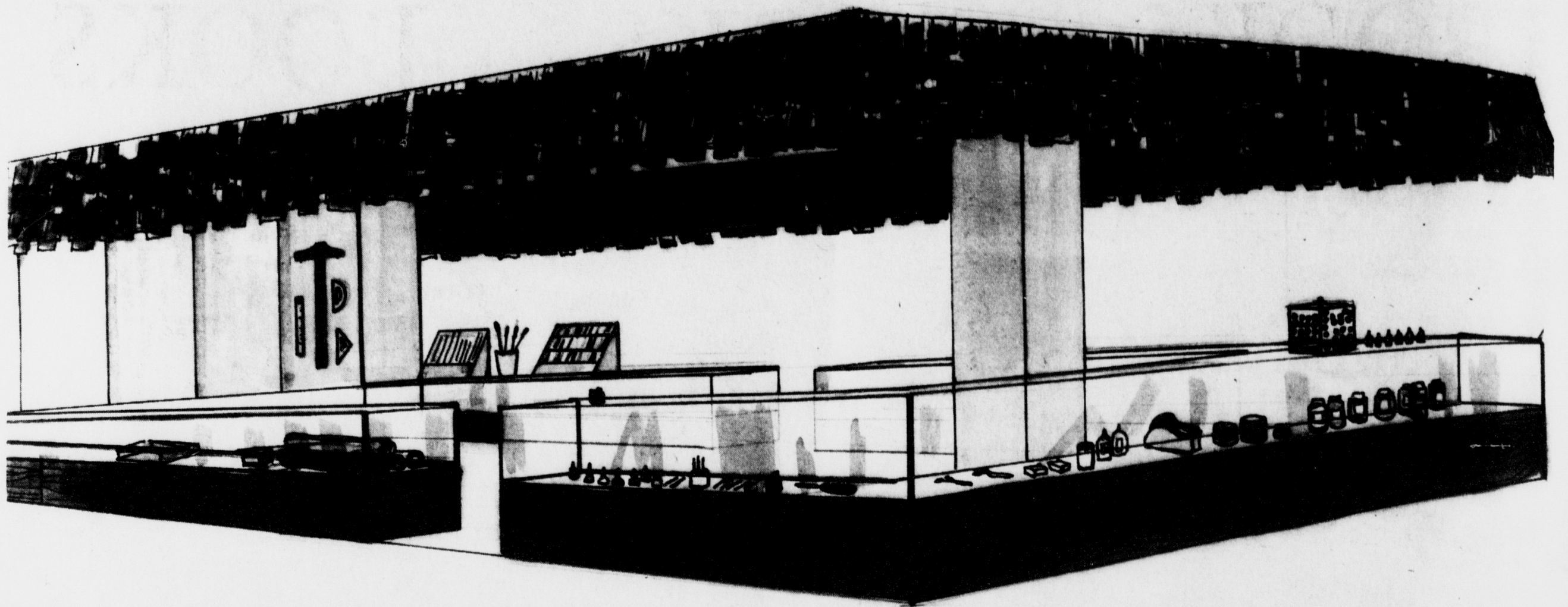


And Don't Forget That Our Rows Are Alphabetized.



We Carry A Wide Selection of Paper Notebooks, Folders, Pens, Pencils, and Markers.





ART/ENGINEERING SUPPLY CENTER

We're also your calculator headquarters.

In addition to a wide variety of art and engineering supplies, we offer calculators in every price range to fit every pocketbook.

Texas Instruments

SR-10	(\sqrt{x} , x^2 , $1/x$)	69.95
SR-11	(\sqrt{x} , x^2 , π & constant)	79.95
SR-20	(Desk Model \sqrt{x} , x^2 , $1/x$, π , $x!$ & more)	139.95
TI 1500	(pocket sized - %, constant & 4 function)	59.95
TI 2500	(4 function & constant)	44.95
TI 2550	(4 function w/memory, % & constant)	69.95
TI3500	(4 function & constant - Desk Model)	79.95
TI 4000	(Desk model w/memory, % & constant)	119.95



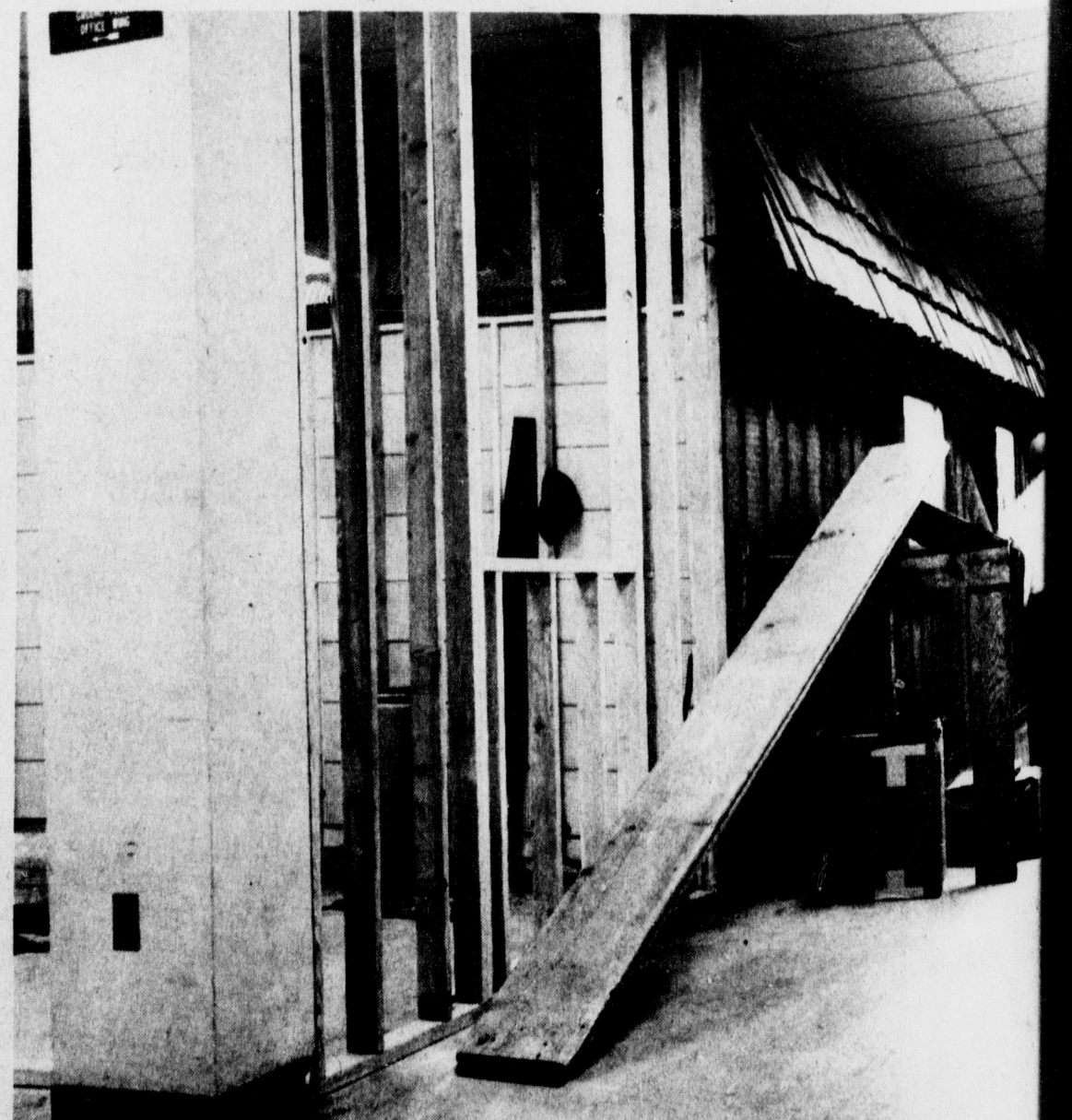
Hewlett Packard

HP-35	Scientific Model	225.00
HP-45	Advanced Scientific Model	325.00
HP-70	New Financial Model	275.00
HP-80	Advanced Financial Model	395.00

We also stock other brands - come in and see our selection.

Our latest addition . . .

We're expanding the Spirit Shop in our mini-mall to hold more MSU souvenirs for you.

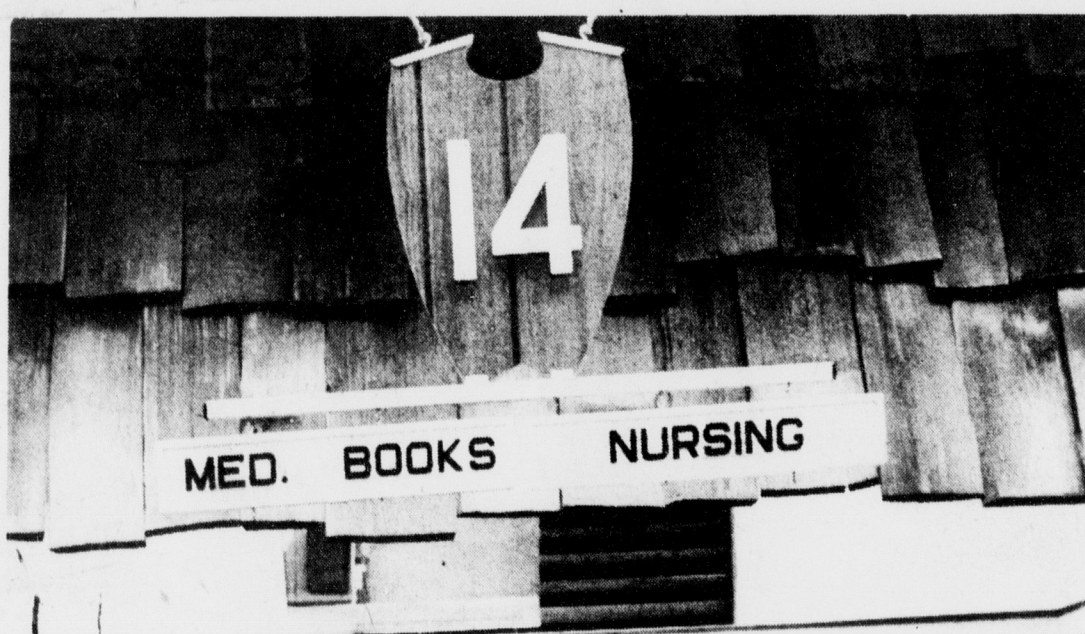


BOOKS BOOKS BOOKS



In our culture center, better known as "Crib Alley", we have many titles in Cliff's Notes and Monarch Notes. We also have Schaum Outlines.

If magazines are your thing, we've got them for you. Come in and select from numerous categories.



We have a complete selection of required and recommended books for nursing and medical courses.

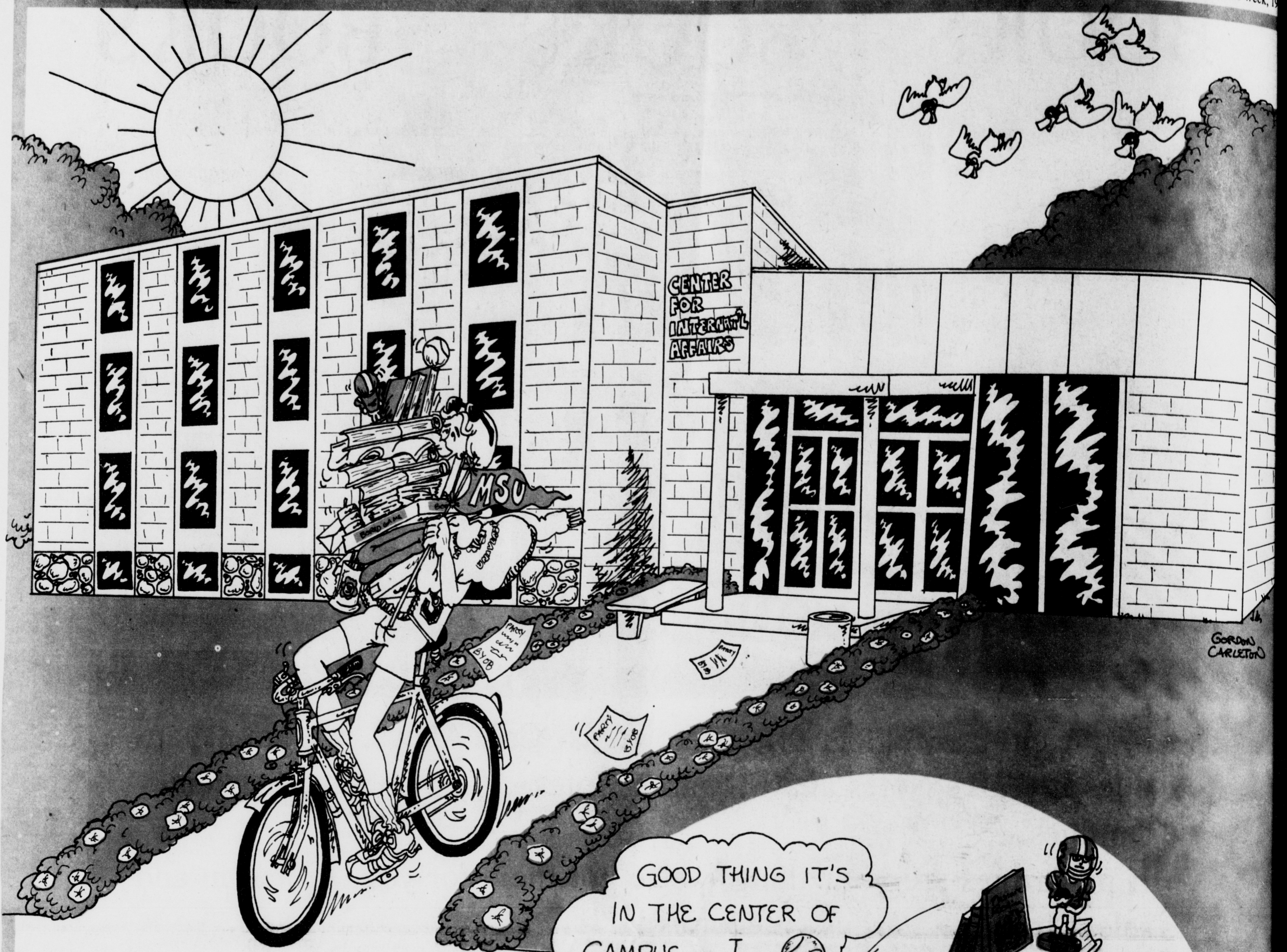
There is also an excellent display of medical reference books from the publishing companies.

Pleasure Reading



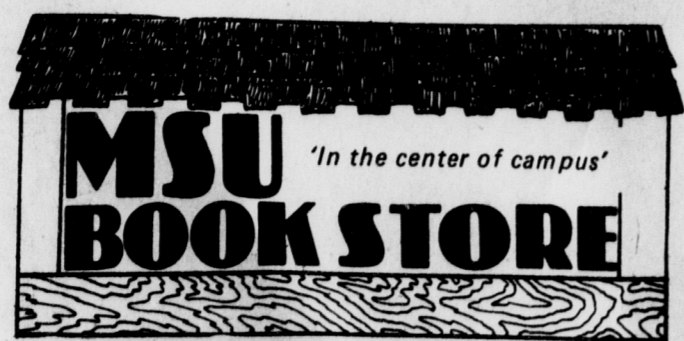
We have an excellent supply of Best Sellers, paperbacks and hardbacks in our Pleasure Reading section. Special orders on any book published are available.





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GOOD THING IT'S
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