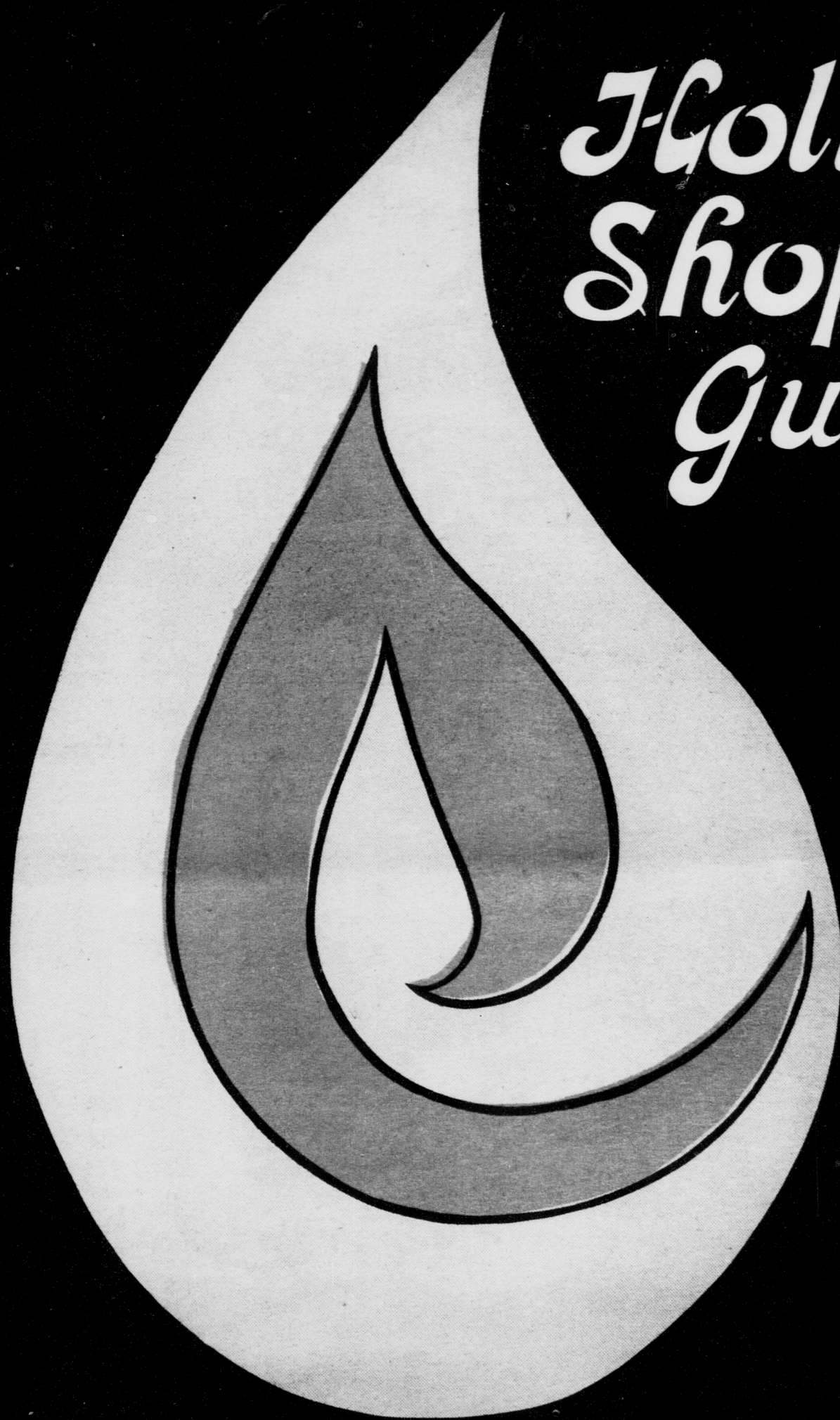


Holiday Shopping Guide



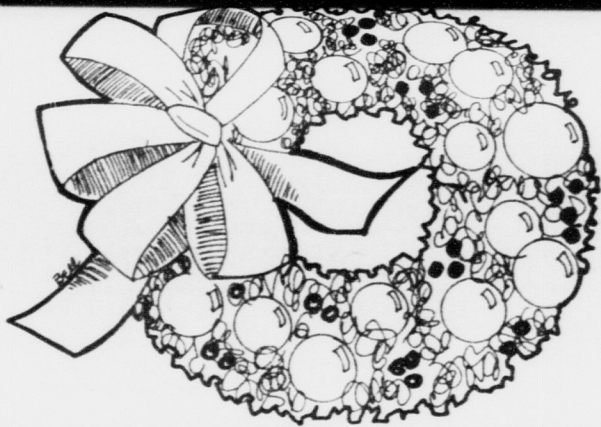
**A special
supplement to
the STATE NEWS**

Friday, December 1, 1972



Open
8³⁰-5³⁰

In the center
of Campus



**Red Wing G.O. Boots – great
for running around in...**



Hiking in, or camping in, 2125
or just taking it easy in.

RED WING



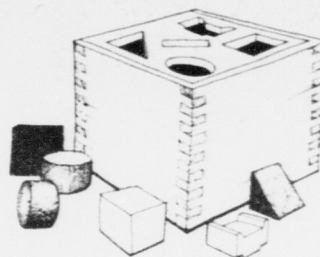
4216 W. Saginaw
One Block W. of Waverly on Saginaw
484-4968

The Hobby Hub's

GIFTS FOR KIDS



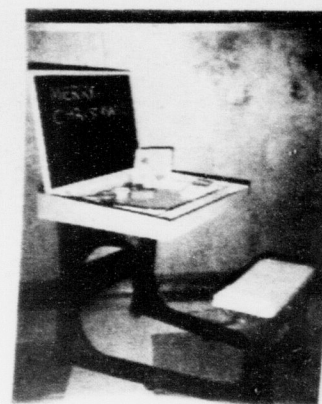
CREATIVE
PLAYTHINGS



Shape Sorting Box (2+ years)

Five different shapes drop in the box. Hinged top for easy removal. Sturdy wood construction.

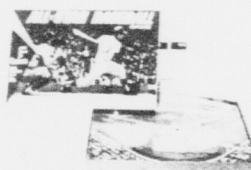
\$5.95



Art Activity Desk

Finger paints, modeling clay and colored chalk for your preschoolers creative activity. Materials can be stored inside.

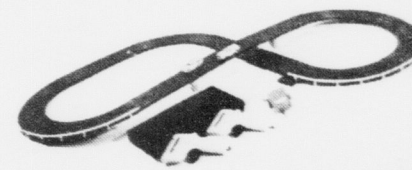
\$12.66



All-Star Baseball by Cadaco

Play ball with real major league stars in this realistic strategy game.

\$3.47



AFX "Rally 500" Race Set

Car, controls, and new AFX track included in this Action-Packed set.

\$19.99

Featuring Creative Playthings and other fine toys.

Shop Daily to 9 PM
SUNDAY 1 to 5:30



The Hobby Hub

Located in the
FRANDOR
Shopping Center

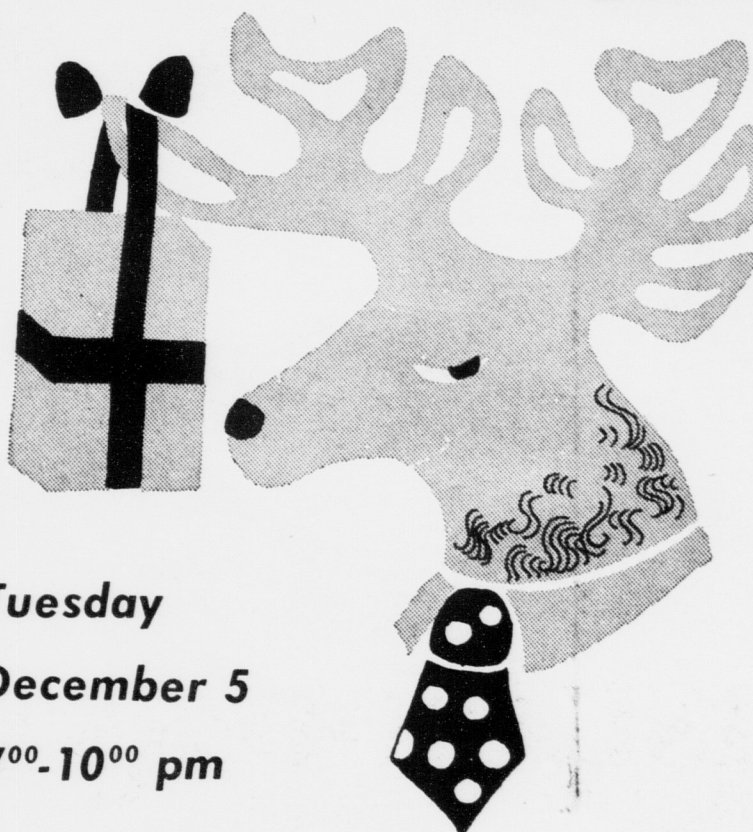
PH 351-5843

Participating
Merchants:

East Lansing Presents

Participating
Merchants:

men's night to shop



Lum's of East Lansing*
Hosler's*
First National Bank
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Nejac, Inc.*
Marty's Inc.*
Marshall Music*
Norm Kesel Florist*
Student Bookstore*
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Towne Courier*
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Campus Music &
Rainbow Tape Center

East Lansing
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Leon G. Jewelry
and Art Center*
State News*
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Shepard Shoe's*
Campus Bookstore*
Linn Camera Shop*
Liebermans
State Journal*
Hobbies, Inc.*
State Journal*
WVIC-AM & FM*
WILS - 5000 Watts*
WJIM - WJIM - TV*

Tuesday
December 5
7⁰⁰-10⁰⁰ pm

**3 Hours of Holiday
Gift Shopping
-For Men Only-**



*Members
of
C-E-L-B-A

Park
&
Shop
For Free



SHOPPERS FAIR

3301 E. Michigan Ave. Next to the Brewery.



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"RECORD RIOT!"

Sale Starts Today!

Featuring
the 10
most wanted
albums in
our stock

Sale Starts Today!

Your Choice
\$3.39
each

CODE 598

Choice
of 100's
of other
albums

STORE HOURS: 10-10 Mon. thru Sat., 12-5 Sunday



Need a Bit of
Final's Cheer?



Need a little encouragement . . . a little picker-upper?

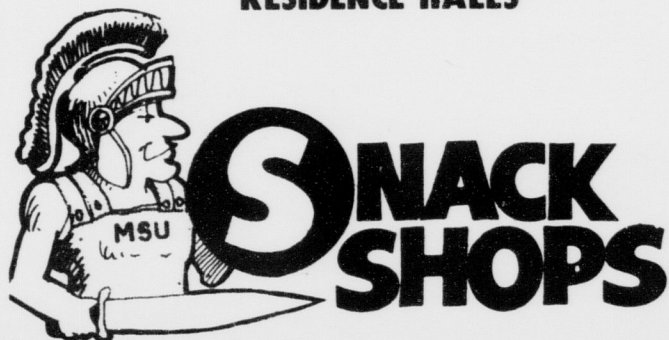
Maybe what you need is a fistfull of french fries, a Yogi, tuna bagel or a Bigger Burger and Coke.

During finals week you'll find us particularly convenient, thoughtfully speedy, and especially cheerful!

COME AND GET IT ALL

AT YOUR

RESIDENCE HALLS



WE'LL SAVE YOU \$\$\$!!

STATE DISCOUNT

307 E. GRAND RIVER
NEXT TO CARD SHOP

Mon.-Sat. 9-6 Wed., Thurs. 9-9

Season's Greetings

**6 ROLL
XMAS WRAP**
69¢

LIMIT 1
(coupon)
Expires Dec. 9, 1972
East Lansing Store Only

**30 LITE
Twinkle Set**
\$1.49

Reg \$3.50

LIMIT 1
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East Lansing Store Only

**2 ROLL Jumbo
Xmas Wrap**
89¢

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**BRUT
COLOGNE**

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\$5.49

LIMIT 1
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Expires Dec. 9, 1972
East Lansing Store Only

**OLD SPICE
After Shave**

Reg \$1.79
4 Oz.

\$1.19

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(coupon)
Expires Dec. 9, 1972
East Lansing Store Only

**WIND SONG
Spray Cologne**

Reg. \$4.00
3.60 oz.

\$3.29

LIMIT 1
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Expires Dec. 9, 1972
East Lansing Store Only

**TIMEX
WATCHES
20% off**

LIMIT 1
(coupon)
Expires Dec. 9, 1972
East Lansing Store Only

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Spray Cologne**

Reg. 4.00
3 oz.

\$3.19

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(coupon)
Expires Dec. 9, 1972
East Lansing Store Only

**HAI KARATE
After Shave**

Reg \$1.79
4 oz.

99¢

LIMIT 1
(coupon)
Expires Dec. 9, 1972
East Lansing Store Only

**HEAVEN SENT
Spray Cologne**

Reg. \$4.50

\$2.69

LIMIT 1
(coupon)
Expires Dec. 9, 1972
East Lansing Store Only

**CLAIROL
True to Light Mirror**

Reg \$19.95

\$14.50

LIMIT 1
(coupon)
Expires Dec. 9, 1972
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**Kodak Color Film
620, 126, 127**

89¢

LIMIT 1 (coupon)
Expires Dec. 9, 1972
East Lansing Store Only

GE Super Cubes
89¢

LIMIT 1 (coupon)
Expires Dec. 9, 1972
East Lansing Store Only



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Christmas Art Fair and Sale

**G
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- Give a photograph/portrait . . .
*Small World super specials
on group portraits: Christmas
Delivery Guaranteed*
- Elba Philips: Exceptional charcoal
portrait sketches
- Bring your favorite photograph
or select one of ours and
have a jigsaw puzzle made
- Fine arts and crafts on sale:
Displays by area artists
- Wide range of photographs for sale
- Prints by Evelyn Scafura
- Got a gift idea? Custom photography
work done to order!

★ PRE-ENROLLMENT FOR WINTER
TERM PHOTOGRAPHY COURSES
NOW THROUGH JAN. 6

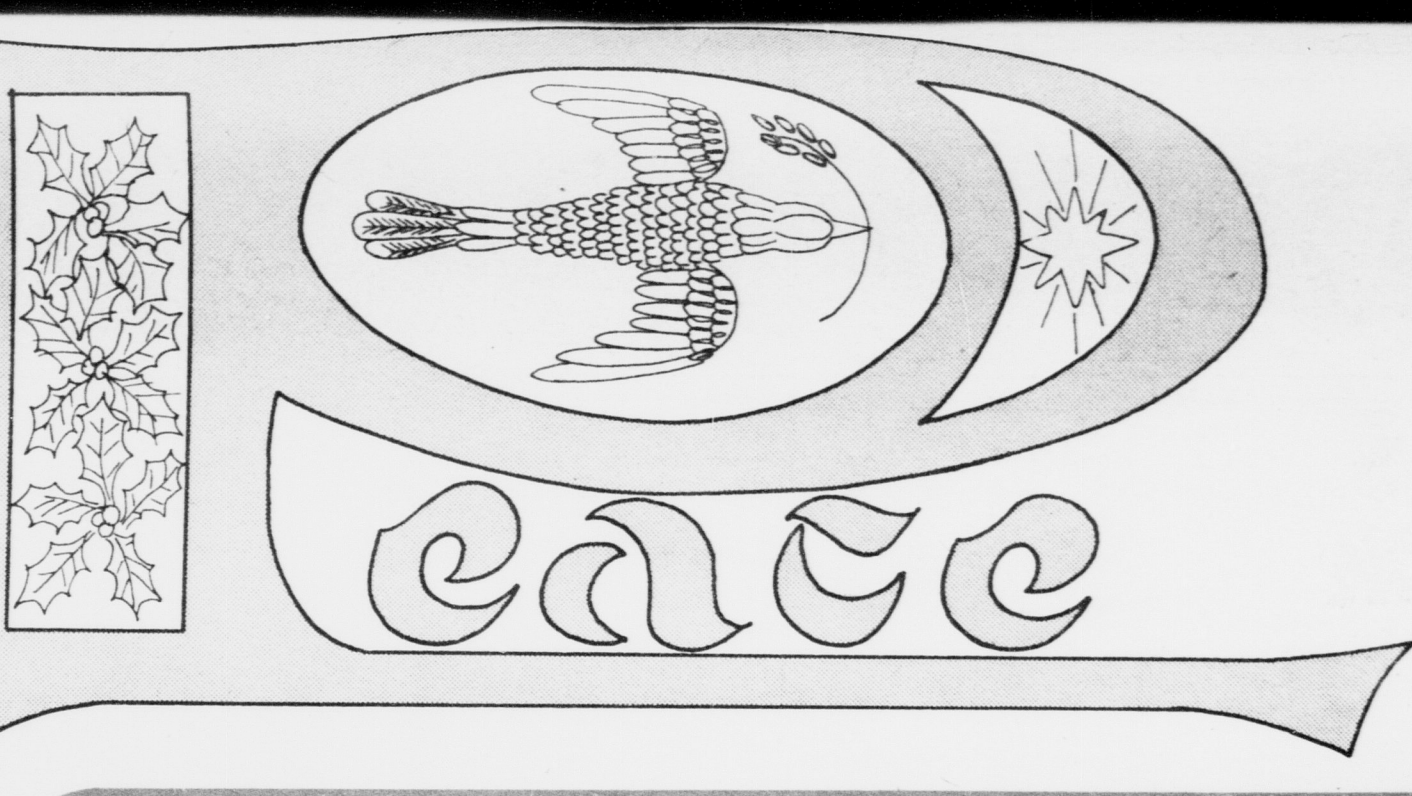
**FOR YOUR SHOPPING
CONVENIENCE SMALL WORLD
AND GALLIARD GALLERY
IS OPEN 7 DAYS A WEEK
FROM 10 TO 10**

P-K Bldg. 301 M.A.C. Ave. E. Lansing. 351-3644

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 BIRMINGHAM
 GROSSE POINTE
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 NORTHLAND
 ANN ARBOR
 DEARBORN
 GRAND RAPIDS
 EAST LANSING



*Plaid
 Wrapper*
 Your long poly-
 ester and cotton
 flannelette wrap
 robe. P.S.H.L.
 \$22.



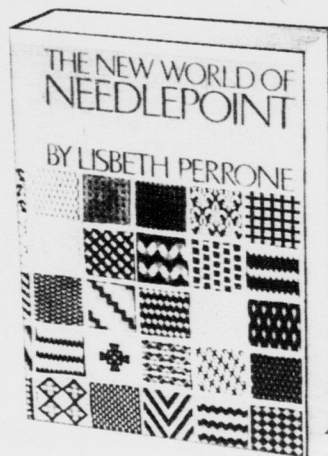
*Give a
 lasting gift . . .
 give a book.*

Time-Life Photography Series

Time-Life International

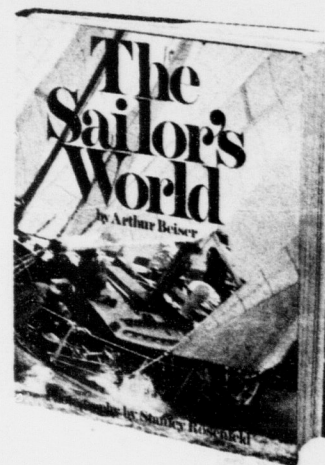
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—ALSO—



THE NEW WORLD OF NEEDLEPOINT
 101 Exciting Designs in Bargello,
 Quickpoint, Grospoint and Other
 Repeat Patterns
 by Lisbeth Perrone

THE SAILOR'S WORLD
 by Arthur Beiser
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Children's Books

Velveteen Rabbit
 by Williams

Winnie the Pooh
 by Milne

*Charlie & The Great
 Glass Elevator*
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New from Dr. Seuss:
Marvin K. Mooner



A Special Book for a Special Person

*Jonathan Livingston
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 by Bach

The Little Prince
 by De Saint-Exupery

Student Book Store

Across from Olin at 421 E. Grand River 332-5069

LIVE MUSIC!

**Rusty, Layton
& John**

From Austin Texas

Tues. Nov. 28th through Sat. Dec. 2nd

KENNETH THREADGILL

Thurs. Dec. 7th through Tues. Dec. 12th

and

Thurs. Dec. 14th through Tues. Dec. 19th

Mojo Boogie Band

Thurs., Fri., & Sat., Dec. 21st, 22nd, & 23rd



224 ABBOTT RD. EAST LANSING

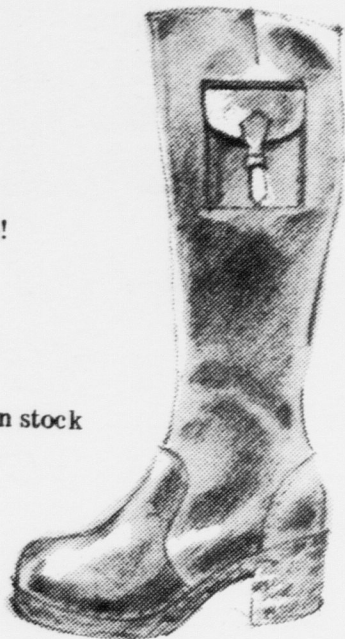


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**Give Her A
Practical Gift
This Year**

Fashionable
and warm, too!

Over 40 styles in stock
N-M widths
Sizes 4½-12



**Shepard's
HOES**

DOWNTOWN
326 South Washington

EAST LANSING
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Ask us about free parking in the city ramp

Reserved for

Santa's own shopping



MEN'S NIGHT

at **JACOBSON'S**

Wednesday, Dec. 6

No Women Allowed from 7 to 10 p.m.

Gentlemen, this is your evening. You deserve this opportunity to shop in peace in a "no-woman's land" reserved exclusively for the male animal. Just our own helpful salespeople ready to assist you in solving those what-in-the-world to give her problems. We'll glamour-wrap every purchase, ready to put under her tree on Christmas morning. Here's your chance to relax while you shop for the prettiest and most exciting gifts. It's your night - make the most of it.

Jacobson's

HOLIDAY * GREETINGS

*Lett's... Fashions Of Distinction
For Prices You Can Afford*

Pure Dash Jumpsuit
100% Polyester
Flair Pant

ONLY \$28



Argyle & Solid For
a Winning Combination
Acrylic knit styles an
Argyle twin sweater
set with solid rib
trim and short
sleeves, and
pairs it with solid
Palazzo Pants

ONLY \$30

Sizes 5 - 15

Lett's Special
Velor Palazzo Pant
Low cut, with
different waists
& lengths
Was \$18

NOW \$8.90

Sizes 5 - 15
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DRESSES

Values to \$12.00

Now \$6.90 up

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LETT'S

4 Blocks West of State Capitol on Ottawa

484-5359

Hours: Mon. thru Fri. 9-9 Sat. 9:30- 5:30 SUNDAY 1-5



Marshall
MUSIC CO.

245 ANN ST., East Lansing

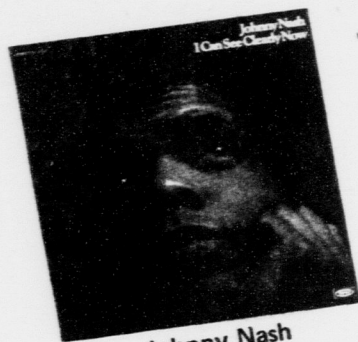
PRE-

Holiday Sale

STEREO

402 S. Washington, Lansing

FAVORITE ARTIST CHRISTMAS LP'S



Johnny Nash
I Can See Clearly Now



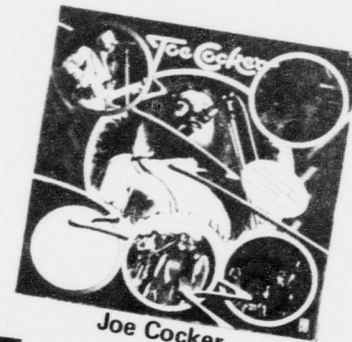
Barbra Streisand
Live - At The Forum



Columbia
Records



Carole King
Rhymes & Reasons



Joe Cocker



West, Bruce & Lang
Why Dontcha



Santana
Caravanserai

YOUR CHOICE
3⁷⁹
EACH
SERIES 5.98



Raspberries
Fresh Raspberries



Grand Funk
Phoenix

TODAY'S TOP HIT ALBUMS



Barbra Streisand
A Christmas Album



Andy Williams
Merry Christmas



Johnny Mathis
Merry Christmas



Nat King Cole
The Christmas Song



Tennessee Ernie
Ford - Star Carol



Glen Campbell
That Christmas Feeling

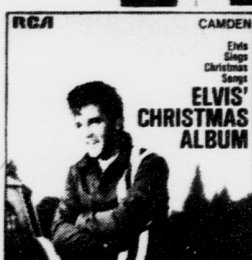
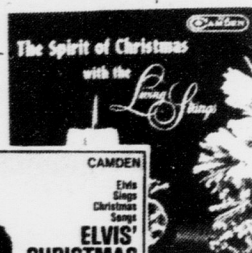


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**OUR everyday
LOW PRICES!**

YOUR CHOICE

YOUR SAVING

BELL RINGING ENTERTAINMENT VALUES!



**RCA CAMDEN
CHRISTMAS ALBUMS**

Choose From Favorite
Artist Recordings as:
Elvis Presley
Robert Shaw Chorale
Mario Lanza
Living Strings &
Living Voices
Plus Many More
Sing the Holiday Songs
with RCA Camden Records
and Save

**SPECIAL
BUY**

**2 \$4
FOR**



**CLASSICAL ALBUM
BUY OR THE YEAR!**

C. P. Bach
J. S. Bach
Beethoven
Bruckner
Corelli
Debussy
Foster

Handel
Haydn
Mozart
Schubert
Stravinsky
Vivaldi
Mahler

Plus Scores More - While Selection Lasts

**SPECIAL
BUY**

**2 \$4
FOR**

this Christmas let your gifts be heard . . .

with Columbia Stereo 8 tapes from Marshalls

Christmas
Tapes Available
at our
Every Day
Low Prices

Johnny Mathis
"Merry Christmas"
Columbia Stereotape

Barbra Streisand
"A Christmas Album"
Columbia Stereo Tape

Ray Conniff
We Wish You A Merry
Christmas
Columbia Stereotape



GREAT GIFT IDEAS

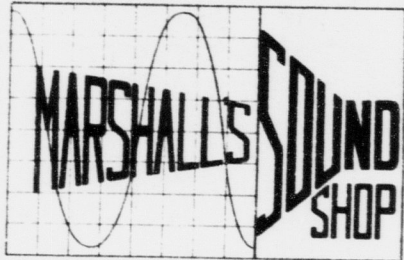
Choose from
our wide
selection of
mocassins. They're
stylish, durable,
comfortable and
economical. These
pictured are for
children but we have
plenty for ladies
and men. Stop in
and see.

MSU BOOTERY

225 E. Grand River, East Lansing



Great Gift Ideas For Everyone
On Your Christmas List!



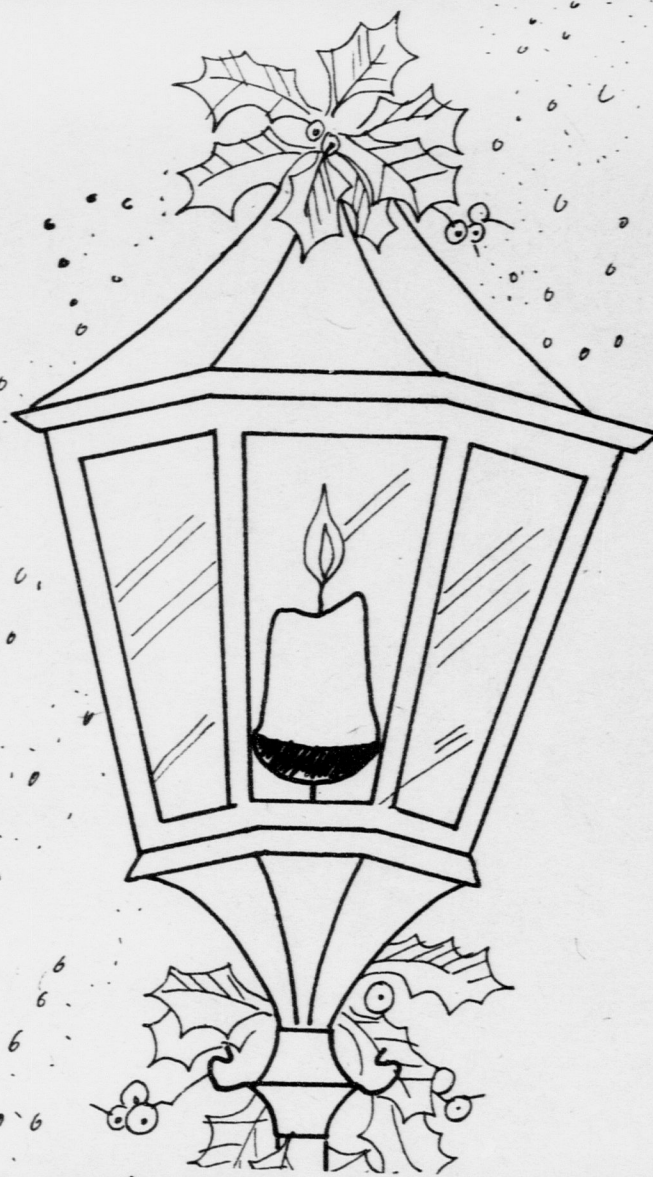
Marshall

MUSIC CO.

245 Ann St.
402 S. Washington

Christmas Hours (beginning Dec. 13)
Mon. - Fri. 9:30-9:00

OPEN WEDNESDAY AND THURSDAY TIL 9
FREE PARKING WITH VALIDATION



We At
Hosler's
Wish You A
Happy
Holiday
Season

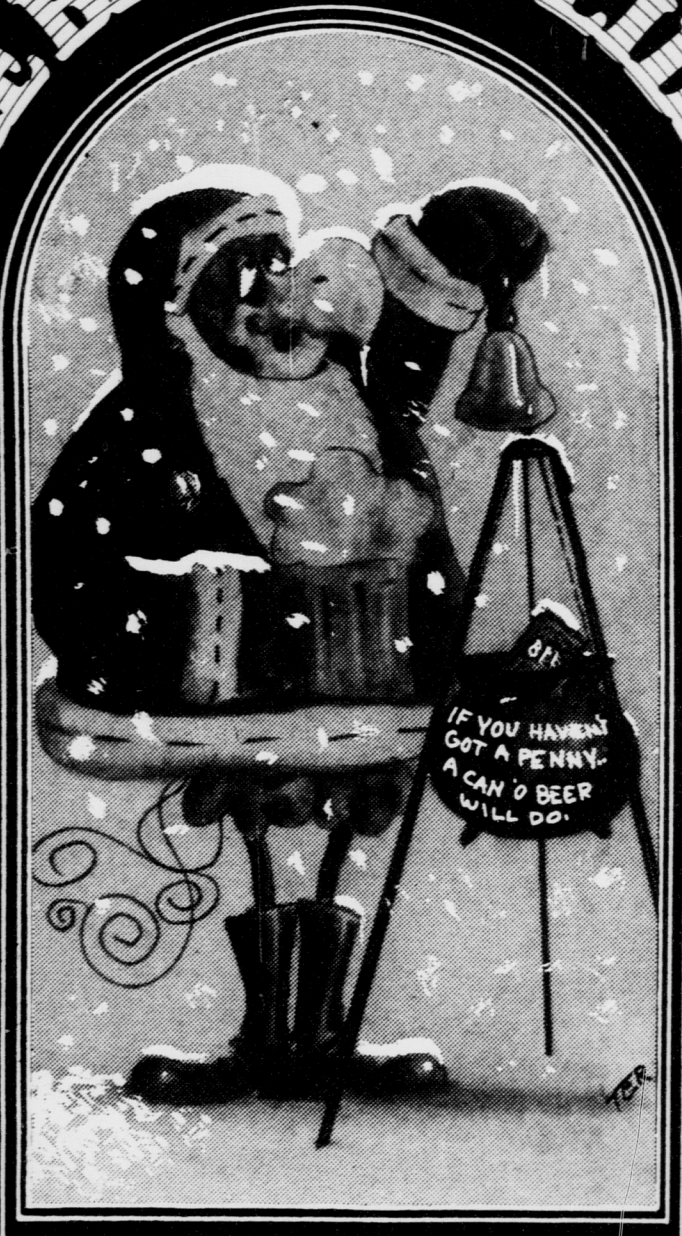
and invite you
to come in and
see our wide array
of beautiful holiday
fashions and huge
selection of gift
delights.

Reminder: We'll be
open Men's Night
Dec. 5, 7-10 pm

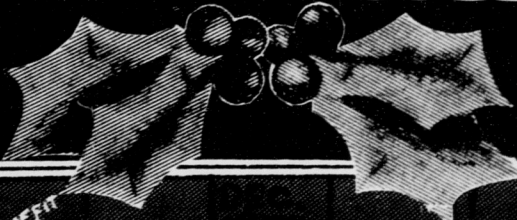
Think of Christmas!
Think of Jewelry & Gifts!



THE BIRD'S HOLIDAY



CALENDAR



BENEFIT FOR METHADONE	UNIVERSE	UNIVERSE
YOLINE	SEVERE HANDS	UNIVERSE
CANNIBAL	CANNIBAL (BIG CAN NITE)	DETROIT
CANNIBAL (TEQUILA NITE)	DETROIT	DETROIT
DETROIT	DETROIT	DETROIT
THE WERKS	THE WERKS (BIG CANS)	THE WERKS
THE WERKS (TEQUILA)	THE WERKS	THE WERKS
THE WERKS	THE WERKS	THE WERKS
A SUPRIZE BAND	DANNY HERNANDEZ & THE ONES	
	BIG CANS (TEQUILA)	
CLOSED	CLOSED	DANNY HERNANDEZ & THE ONES
DANNY	CANS	TEQUILA

MERRY CHRISTMAS
AND MANY HAPPY RETURNS

The Bird

THE BREWERY
MSU WEST



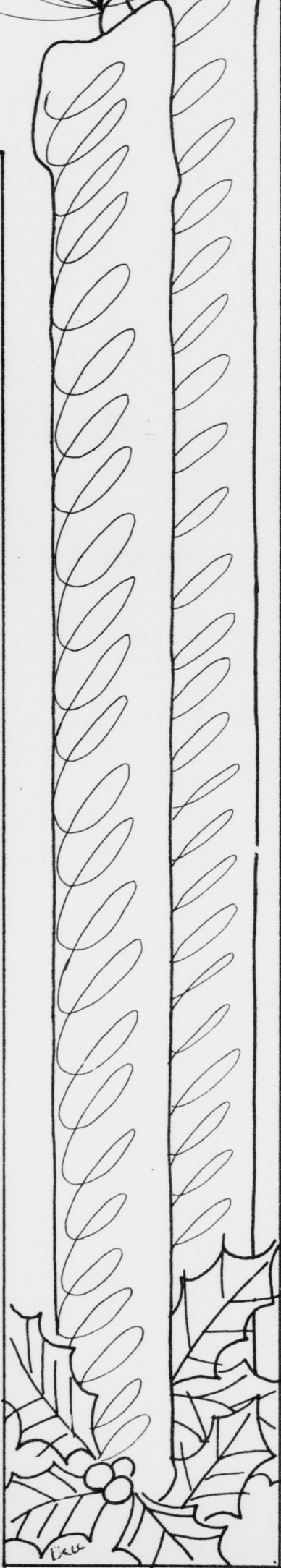
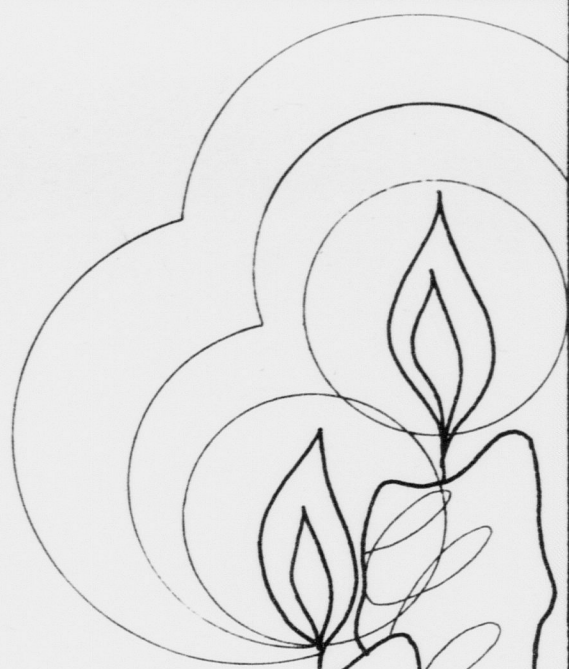
CUT THIS OUT AND HANG IT UP SOME PLACE NEAT WITH HOLLY AROUND IT.

kay baum

BIRMINGHAM
GROSSE POINTE
DETROIT
NORTHLAND
ANN ARBOR
DEARBORN
GRAND RAPIDS
EAST LANSING



a little
red hearts
delight
your beloved
cotton flannel
long nightie has
pretty eyelid
ruffles. S.M.L.
\$10.





HONEYWELL VISIMATIC 615



- *Rangefinder — automatic
- *Electronic shutter - speeds from 4 seconds to 1/250
- *40 mm F2.8 lens
- *Hot shoe or PC flash terminal
- *Compact, sturdy construction

Normally sold at
\$93.60. Marks special
price through Dec. 2

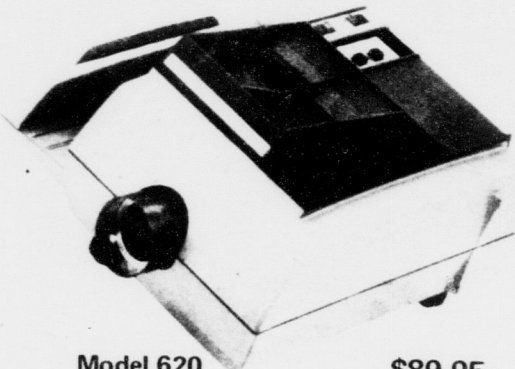
is only **\$79⁹⁵** including case

Stop in and take advantage
of this special offer.

And to show your slides, we suggest the

Honeywell Preview Projectors

- *Automatic Focusing
- *Remote Control
- *Exclusive slide preview feature



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Model 630	\$104.00
Model 640	\$129.00
circular Slide Tray	\$1.99

***MARKS**
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Think of Christmas!
Think of Jewelry & Gifts!

Think of *Leon G.*

Select from America's finest brands of
diamonds, wedding rings, watches,
silver, pewter,
stainless steel



Watches by

- * Bulova
- * Longines
- * Crotox
- * Seiko



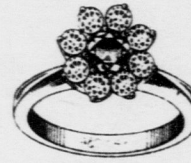
Diamonds and Wedding

Rings by

- *Orange Blossom
- *Gold Fashion
- *Goldmaster
- *Art-Carved



Park Free
with purchase
... On the
Alle'



Rings with
Sapphires
Sapphires, Rubies,
Opals, Garnets,
Topaz.



Pewter & silver by

- * International
- * Oneida
- * Metawa

Leon G.
JEWELRY and
ART CENTER

319 E. Grand River Ave.
East Lansing, Mich.

PLANNING ON UNCOMMON GIFTS?



BUY THEM NOW!!
(YOU WON'T FIND 'EM IN CASEVILLE)

Stanger's

230 M.A.C. (across from Lum's) 332-8611

WEEKDAYS 'TIL 9:00, SATURDAY TO 5:30, SUNDAY 12:5:00

SAN FRANCISCO OF THE MIDWEST

THE WOODS TOO TALL AND THE
SNOW TOO DEEP FOR TOO MANY

Take a Night Out With the Guys



Don't take chances. Get the gift you want. Stop by Marty's and check out the threads. We'll list the items of your choice and size. Then slip the list to your women.

How can she not get the hint when it's written in black and white!

Marty's
MEN'S FASHION CLOTHING

STERLING SILVER JEWELRY SALE!

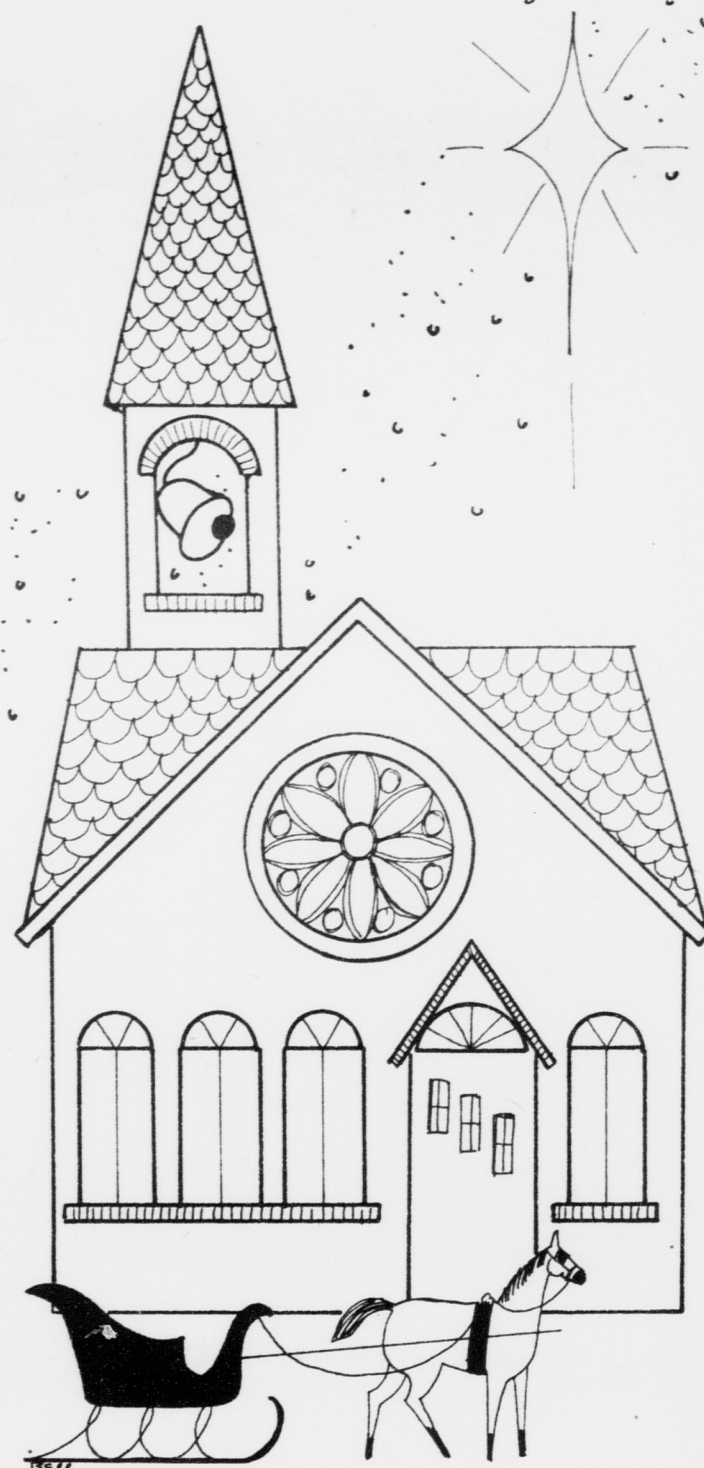


just in time
for Christmas

STERLING Silver Rings 250
STERLING Silver Bracelets 300

The Card Shop

309 E. Grand River • 332-6753



IT'S IN THE BAG!



A gift for your favorite bowler, that is. We have gift certificates for shoes from \$5.95, for balls from \$19.95 and for bags from \$7.95. We also have bowlers' aids and accessories.

SPECIAL! AMF polyester "Strikeline" balls in blue, green and carnal originally \$25.95 now \$19⁹⁵

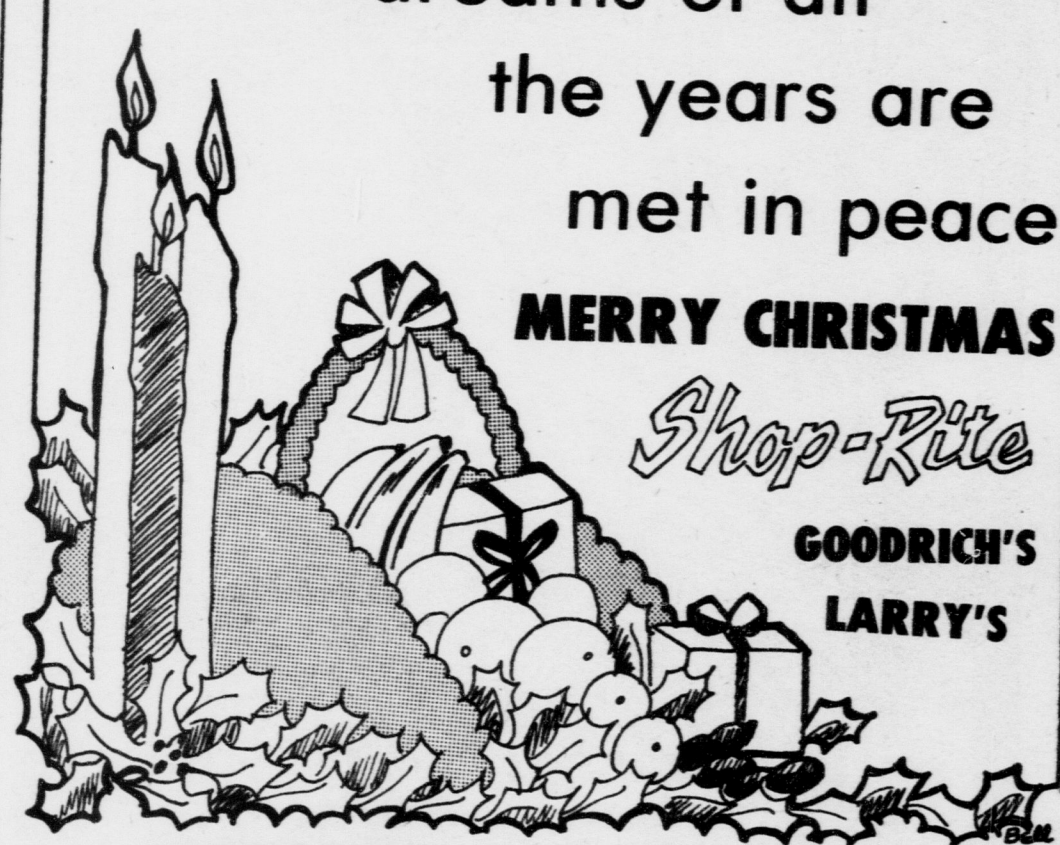
**UNION
BOWLING LANES**

Lower Level Union Building 355-3357

FINALS WEEK HOURS: 8 AM-11PM M-F NOON-11PM S-S
RATES: 8AM-5PM 40c/Game3/\$1 Per Person
5PM-11PM 55c/Game



THE WOODS TOO TALL AND THE
SNOW TOO DEEP FOR TOO MANY



The hopes and
dreams of all
the years are
met in peace

MERRY CHRISTMAS

Shop-Rite

**GOODRICH'S
LARRY'S**

MERRY CHRISTMAS
from

**BARBARA BOX CAMPUS
WIG & HAIR STYLISTS**

For the newest holiday switches
& braids call - Gary, Sue, Elaine,
or Linda. 332-4080 - 549 E. Gd. River

Ask for Tonya Danby
at our Safari Salon - 351-6222

fenstemacher's

Fabric Shop

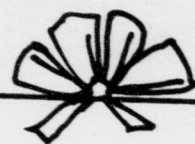
BEFORE CHRISTMAS BREAK . . .

WRAP UP ONE OF THESE

GIFT IDEAS

FOR YOUR FAVORITE FRIEND

OR RELATIVE THAT SEWS



*The Vogue Sewing Book

*Fiskars Scissors—the extra sharp
scissors that weigh only 3 oz.

*Electric scissors

*Tailoring supplies

*Pin caddies

*Sewing baskets.

For the really unique
Christmas gift give. . .

TERRARIUMS



Now on sale in the lobby
of the Horticulture Building.
\$5.00 & UP
For Information & Pre - orders
Call 5-0438

Available for Students,
Faculty & Employees

Sponsored by
Horticulture
Forum

417 E. GRAND RIVER - EAST LANSING
305 S. WASHINGTON - DOWNTOWN LANSING



Hobie's
the SANDWICH PEOPLE

only \$1.29

Your choice of an .89 "sandwich people" sandwich and a hot and hearty cup of soup from our kettle.

NATION

Christmas Special on
Scotch Recording Tape

203 **\$2⁹⁹** ea. 150 **\$1⁹⁹** ea.

WIN

a Garrard Zero 100/ **SHURE** V15II
w/wood base & cover
\$294.35 valuedrawing Dec. 23
Register at either store!

Videotone
DF202E
Speakers
Normally
\$137.00/pr.
for Christmas . . .
\$97.00/pr.

Santa's favorite hang ups!

PIONEER®

has more of everything for
you this Christmas

Pioneer has the most complete line of stereo components ever offered for your enjoyment. There's a piece of Pioneer equipment to fit every man's need . . . and every man's pocketbook. And Hi-Fi Buys and The Disc Shop have an extensive stock, and competent staff waiting to serve you and your needs.

Stereo Headphones
from \$24.95
to \$129.95

Manual and
Semi-Automatic
Turntables from
\$99.95
to \$299.95

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