

SEE PAGES 22 & 23 FOR MONDAY ONLY SPECIALS!

#### THE "WEW" YANKEE DISCOUNT SAVINGS IN CIRIS, AND INFANTING DISCOUNT SAVINGE IN CIRIS, AND

EASTER FASHIONS DESIGNED WITH YOUR BUDGET IN MIND! SAVE NOW!







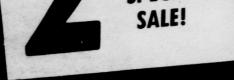


ABOVE ITEMS NOT AVAILABLE AT BEECHER AND RICHFIELD STORES,...FLINT AREA

#### YAN AND SAVE ON EASTER BASE

### HURRY AND SAVE IN THE BOYS' DEPARTMENT AT THE "NEW" YANKEE!







HURRY AND SAVE IN THE BOYS' DEPARTMENT AT THE "NEW" YANKEE!

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#### MAN EASING TA GAM 'SAIGAL THEIR NOIHZA WAN

SENSATIONAL SAVINGS ON NEW SPRING FASHIONS IN OUR LADIES' DEPARTMENT!





NOT AVAILABLE AT BEECHER AND RICHFIELD STORES, ... FLINT AREA.

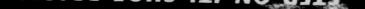


SENSATIONAL SAVINGS ON NEW SPRING FASHIONS IN OUR LADIES' DEPARTMENT!

LADIES'



NOT AVAILABLE AT BEECHER AND RICHFIELD STORES,...IN FLINT AREA



PONDS

ingel

nce

Angelface

lemon cleanser

### HURRY TO THE "NEW" YANKEE FOR EASTER HEALTH & BEAUTY SPECIALS!

**18 OUNCE VASELINE** 

**INTENSIVE CARE** 

**BATH BEADS** 

C



# BRECK **BASIC-HAIR** DRESSING SPECIALS

Choose twin pack <sup>3</sup>/<sub>4</sub> oz. tube Breck Silk and Hold or 2 oz. tube Breck Satin, or 3/4 oz. tube Breck





Get perfect color everytime, a color that is soft and natural.





MISS CLAIROL **CREME FORMULA** 

Gently creams your hair to the color that you desire.



.......... SENSATIONAL VALUE ANGEL FACE COSMETICS MAKE UP TUBE

LIQUID MAKE-UP LEMON SKIN CLEANSER

3 shades of make-up in 1 oz. tube, 1 oz. liquid 2 oz. lemon skin cleanser. Save on cosmetics now offered at this low price!



MHFORMU

12

BRECK



YOUR

CHOICE

Breck hair spray to keep your hair lovely all day.

15 FL. OZ.

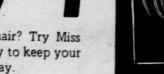
BRECK

SHAMPOO

Regular, dry or oily formulas,

one is just right for your hair.

Buy now and save!



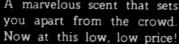


TO:

18 Choose from three strengths.

Keeps the curl in your hair and the body you need. Save!







YOUR

CHOICE

Choose regular, with body or lemon. Takes out the tangles and leaves body.



present to a loved one, or or even to a friend.





**BLACK OR BROWN** L'OREAL EYELASHES LOREAL CUSTOM-EYELASHES **REG. 99c** EACH

Put extra accent on your already beautiful eyes. Long fluttery lashes for more excitement.

ITEMS ON THIS PAGE NOT AVAILABLE IN MIDLAND, MT. PLEASANT AND OWOSSO



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DOMESTIC ITEMS NOT AVAILABLE AT BEECHER, RICHFIELD AND DAVISON STORES, ... FLINT AREA

THE NEW YANKEE HAS THE LATEST IN FASHION SPORTSWEAR FOR MISSES! AND











### BOYS' OR GIRLS' 12" SIDEWALK BIKE

Bike converts to both boys' or girls', complete with training wheels. The perfect starter bike for all youngsters. Save now!



YOU CAN'T AFFORD TO MISS OUT ON THESE SUBJER SAVINGS WAITING FOR YOU





# HOT COUNTRY LP'S

Choose from such popular artists and selections as:

• Best of Charley Pride-Vol. 2

REG

4.62

- Good Hearted Woman-Waylon Jennings
- My Hang-Up is You-Freddie Hart
- Many, many more to select from.
- Come early for best selection!

#### REDUCED 50%

**HUGE RECORD CLEARANCE!** 

CHOOSE FROM TOP L.P.'s

- GLEN YARBROUGH
- PETULA CLARK
- ARETHA FRANKLIN
- JAMES BROWN

BOBBY VINTON
STEVIE WONDER
NANCY SINATRA
THE SUPREMES

**231** REG. 4.62 **944** REG. 3.88 While Quantities Last! TREMENDOUS SAVINGS ON BRAND NAME APPLIANCES AT THE "NEW"' YANNES





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## BIG EASTER SAVINGS IN THE HOUSEWARES DEPARTMENT AT THE "NEW" YANKEE!

### SAVE NOW ON SENSATIONAL SPRING CLEAN UP SPECIALS AT THE "NEW" YANKEE!



Large capacity, strong and durable. High lip for easy dumping. Takes care of all the leaves and grass cuttings. LONG HANDLE GARDEN TOOLS







Lawn food contains iron, high in nitrogen to keep grass greener longer. Get a head start, and have a more beautiful lawn. SAVE NOW ON SENSATIONAL SPRING CLEAN UP SPECIALS AT THE "NEW" YANKEE!





Aller.

AN .

roasting

Rods





enamel finish, high dome lid for cooking fowl or roasts. Dark blue color. No 11 holds 7 lb. roast. No. 13 holds 12 lb. roast.



12% OZ. BAG



# EASTER TREATS BROUGHT TO YOU AT A BIGGER SAVINGS THAN EVER!

IN THE "NEW" YANKEE HOME SAVINGS PLAN ... YOU'LL SAVE MORE!



Decorative way to store flour, sugar, tea and coffee. The fruit decorations and wood look covers give this cannister set the look of old fashioned hand painted crockery. Add to the charm of your kitchen!



Set includes: saucepans with storage covers, serving cradle, and skillet. Save now on this complete 12-piece set for cooking, freezing and serving.



88



Set includes: 8" carver, 9" slicer and roast fork. Made of stainless steel with rosewood handles, this 3-piece set comes boxed for gift giving.



Set consists of: 8 each dinnerplates, cups, saucers, salad, cereal, sugar/cover, creamer, veg. bowl and platter. Choice of 3 styles.



Assorted china and earthenware patterns. For use as hostess server or everyday use. Save now at Yankee!







Mirror finish. Never needs polishing, will not rust. Three patterns to choose from. Boxed for gift giving.



IN THE "NEW" YANKEE HOME SAVINGS PLAN...YOU'LL SAVE MORE!



camera. Takes beautiful clear prints everytime. Save now!

each shot. Get all the shots when

Show your vac-

ation.





### MEN'S, BOYS' & YOUTH'S BASKETBALL OXFORDS

REG.

Choose basketball oxfords in black or white, or hi-tops in black only. Sizes: Men's,  $6\frac{1}{2}$  to 12, Boys':  $2\frac{1}{2}-6$ ; Youth's 11-2.



Heavy duty, easy-care vinyl with sturdy laminated foam backing. Several attractive designs to choose from in oval and oblong shapes. Prints and geometrics in assorted colors. Package of four for only 66c!

NOT AT BEECHER, RICHFIELD OR DAVISON STORES,...FLINT AREA







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