

M. Thompson Jewelry

Card-sending a tradition NEW YORK (UPI) - it is estimated that 50 million illustrations will be more

Christmas card sending has American families will send their colorful than ever, reports the important holiday traditions.

This year, the 94th anniversary Christmas cards. of the American Christmas card,

become one of America's most friends and loved ones more National Assoc. of Greeting Card than two - and - a - half billion Publishers, whose members account for over 80 per cent of

Christmas 1970 designs and all the Christmas cards produced. Not only are the designs and illustrations more exciting and unusual, the association said, but many of the cards are produced on a wide range of colorful papers, including sparkling foils and other special materials.

> the traditional ones - Santas, Christmas trees, holly, snow scenes, wreathes, Christmas bells and ornaments. The spokesmen themes and the subject of peace

lion and the lamb, children of Popular religious scenes symbol.

interchangeably in many of the both traditional and modern art illustrations and in the greetings techniques used. on the peace Yule cards.

different races, the olive branch, portraying the miracle of praying hands and the peace Christmas will again come alive this season. The greeting card The words "Peace," "Love," publishers association estimated "Hope," "Shalom" and that one out of four cards will "Brotherhood" are used feature a religious motif with

Man's first moon landing is The most popular religious presented in one design. It bears design will probably be the

> The modern approach toward the holy season is expressed in church bells and lighted candles.

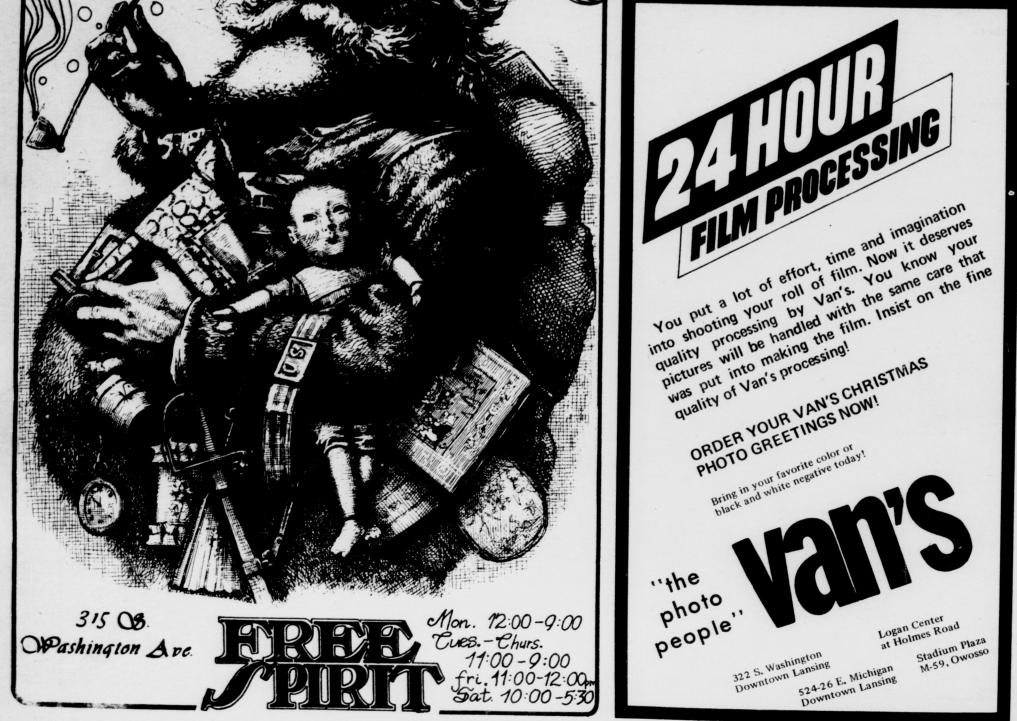
effect with the simple message, hymns, colorful stained glass "Wishing you the Peace and Joy windows, children caroling,

star which attracted the attention of the Magi, and deals basically with the application of astronomy in determining a cause for the

ride with Santa Claus as he make his way across the sky in his

and 17; 2:30 and 8 p.m. programs on Dec. 21, 22, 23 and 28.

explained, is not appropriate for preschoolers, but anyone five







2 Friday, December 4, 1970

Sony Gifts for Christmas



Paul VI has a new Bible.

look.

as a gift from the Catholic * bishops of the United States. It was presented to him by Cardinal John Dearden, Archbishop of Detroit and president of the National Conference of Catholic Bishops, and Bishop Joseph L. Bernardin, general secretary of the organization.

Bishop Bernardin, upon returning to the United States, said the Pontiff expressed deep appreciation of the efforts of the 49 scholars, four of whom were Protestants, who translated and edited The New Bible.



With such vast variety of Sony cassette players and recorders to chose from we thought we would suggest a few for you. Starting with the smallest , the TC-40 looks like a camera and is great for on the go recordings. The Sony Model 60 features the lowest price yet for a top-quality, full featured cassette recorder. The Model 110 with built-in condenser microphone is ideal for businessmen, student or housewives - ideal for anyone. The Sony CFM 8000 W AM/FM Portable Radio/Cassette - corder has top quality features you'd expect to pay much more for - but then that could be said of all the Sony's. Our suggestion - make a Sony cassette-corder a gift for someone . You never heard it so good.



Tape Recording Industries

1101 E. Grand River

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* * *

Friday, December 4, 1970

Camels 'drop' into world

By LAURIE KIPP

could love - that's what a you're old enough to see this X newborn camel is like. The baby rated movie? Ha ha ha!' drops about three feet from the Dr. Musa came to MSU last

shown by Dr. Musa at MSU's Since the animals are not

and one girl - me.

Remarks preceding the A creature only a mother seminar included, "Do you think

mother camel when it is born year from Sudan, his home, after instructors casually ate their camels to mate, but thirteen conducting a year and a half of I learned this from a movie research on camel reproduction.

assistants had to lead them to his black - and - white. I chain laboratory between three and smoked. four o'clock in the morning so they wouldn't be frightened by city traffic.

flick that accompanied Dr. Camel produces a little one. Veterinary Clinic recently. It domesticated like cows, Dr. mating and birth of a little side of the uterus about 99 per was attended by fifteen males Musa reported that he and his Camelus Dromedarus in fantastic cent of the time.

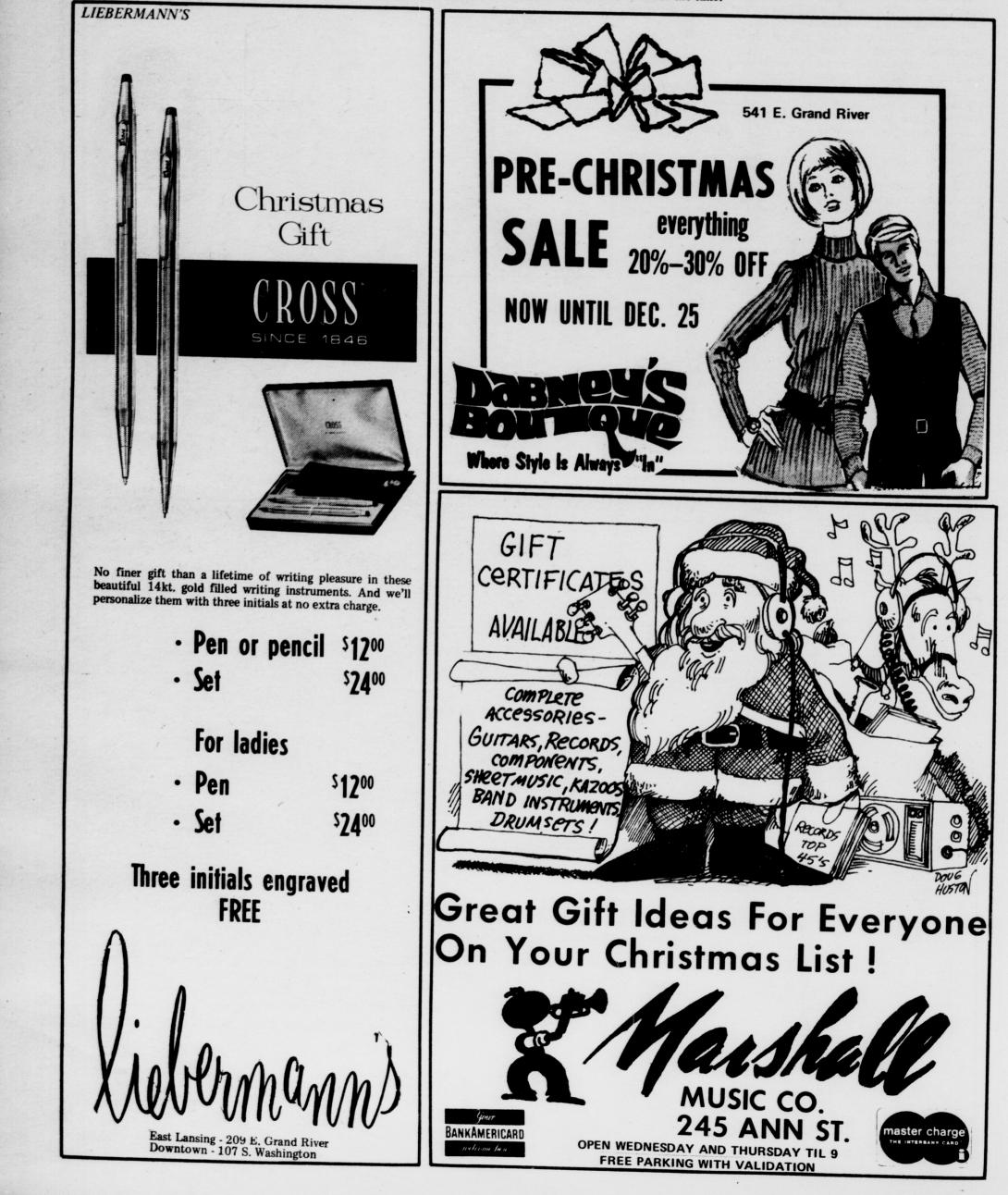
Here are some little - known facts about camels:

lunches while watching the racy months elapse before Momma

Twinning is extremely rare.

Camels are "forced ovulators;" that is, an egg is not produced in the female unless she mates with a male. Dr. Musa hypothesized that this could mean sperm must be in the female's reproductive tract before ovulation can occur.

I'm glad I didn't eat before the seminar.



EGGNOG

Tasty recipes add to season

By ELLEN HAKE

Christmas is traditionally a to 20 servings. time for getting good friends and good food together and MSU students Sue Miller, Lynette Owens and Kathy Campbell are celebrating early - before their friends scatter for term break.

Miss Miller and Miss Owens, Grand Rapids juniors and Miss Campbell, Livonia junior are ending their first term in an off campus apartment Sunday with a Christmas brunch for their parents and friends.

They plan to serve traditionr' English eggnog with rum and sugar cookies of the "slice and bake" variety decorated in Christmas motifs with non pareils.

For more substantial fare they will serve small sandwiches and a overnight. holiday "cheese ball" from an old Campbell recipe.

Two of these recipes for a happy holiday get - together Place on serving plate and follow:

Old English Eggnog

12 eggs, separated 1 cup sugar 2 cups whiskey 1 cup rum 4 cups half-and-half 1 cup heavy cream, whipped powdered nutmeg

Beat yolks with half the sugar until thick and pale yellow. Beat because they are professionally in whiskey, rum and half - and - constructed and maintained. half. Beat egg whites, and as they begin to stiffen, gradually add remaining one - half cup sugar, beating well. When whites are stiffly beaten, add to yolk mixture along with whipped cream. Fold together gently but thoroughly with rubber spatula. Serve from well - chilled punch in use in North America.

bowl. Sprinkle with nutmeg. 18

Holiday Cheese Balls

4 pkg. or 12 ounces cream cheese, softened

6 ounces blue cheese, softened 6 ounces processed cheddar cheese spread

2 tablespoons grated onion 1 teaspoon Worcestershire sauce 1/8 teaspoon monosodium glutamate 1 cup ground pecans

1/2 cup finely chopped parsley

Combine cheeses, onion, Worcestershire sauce and monosodium glutamate. Beat until well blended. Stir in 1/2 cup pecans and 1/4 cup parsley. Shape into ball. Wrap in waxed paper, then in foil. Refrigerate

About one hour before serving, roll cheese ball in remaining pecans and parsley. surround with crackers. Makes 30 appetizers.

Snowmobiles get advice

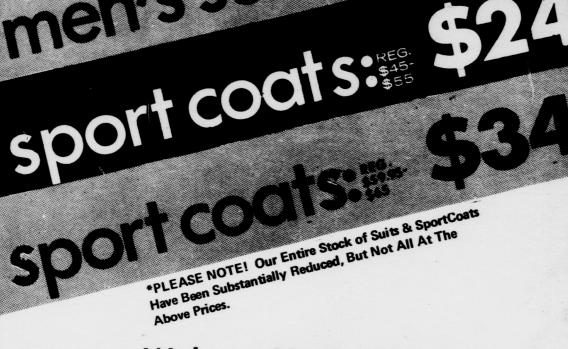
Snowmobiling experts recommend that snowmobilers make more use of marked specially - planned snowmobile trails. These trails can help cut down on snowmobile mishaps

While snowmobile safety experts advise snow machine operators to utilize planned trails, winter recreation officials point out the need for more trails to accommodate more than 1 million snowmobiles now



Michigan State News, East Lansing, Michigan 5





Webster Men's Wear

LANSING MALL

MERIDIAN MALL

Both stores open 'till 9 every night Lansing Mall only open Friday to 11 p.m. Michigan State News, East Lansing, Michigan

Friday, December 4, 1970



"Tis the season for Best Buys and Here's Ours"

Say it's the gift buying season again, and you're probably looking for some economical but worthwhile purchases. If in the back of your mind you've been thinking about stereo equipment then look no further, our BSR McDonald RTS-20 AM/FM phono stereo system could just be your thing. Designed as a complete but compact sound system it'll enhance any home, dorm or apartment. It's surprisingly strong but sensitive AM/FM receiver, (packing 20 watts of clean music power), when coupled with the mini-pro turntable and wide range speakers, (walnut covering yet!) combine to give this system looks that would please anyone. And we saved the "Best" for last, since we priced it low at \$129.95 you can see why we call it our "Best Buy". Stop in and see for yourself.

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Computer delays Christmas Seals

Christmas Seal letters are arriving later than usual in many Michigan homes this year because of computer problems that have been encountered in preparation for the mailing, according to John Pettibone, president of the Michigan Tuberculosis and Respiratory Disease Assn.

"The Christmas Seal organization's problems arose," he said, "in the conversion of Christmas Seal lists from manual and mechanical systems that have been in effect for many years to electronic processing. We are searching for a more economical means of handling mailing lists, but one of the computer programs for conversion of lists from our manual system to the electronic system was imperfect and has delayed our mailing to some communities by as much as two weeks."

Pettibone urged Michigan residents to answer their Christmas Seal appeal letters as soon as possible. Persons who have not received Seals are asked to contact the association's headquarters at 403 Seymour, Lansing.

Michigan's goal for the 1970 Christmas Seal campaign is \$1,800,000.

Pettibone expressed the hope that individuals would increase their contributions this year to provide additional muscle to the organization's antismoking and air pollution campaigns, as well as to support the continuing activities against tuberculosis, emphysema and asthma.



Michigan State News, East Lansing, Michigan 7 Careful toy buying urged

CHICAGO (UPI) - The National Safety Council advises parents to avoid the chaos and depleted stocks of the Christmas rush and start shopping early for children's toys. Early shopping, the council said, allows parents to search out the dangers - some of them hidden - that make it a difficult task to choose a safe toy. The U.S. Public Health Service has estimated that toys injure 700,000 children every year. The National Society for the Prevention of Blindness said many thousands of children are treated annual for eye injuries caused by operating toys.

The Child Protection and Toy Safety Act of 1969 authorized the Federal Food and Drug Administration to ban from the market children's products found to involve hazards from sharp protruding edges, fragmentation, explosion, suffocation, asphyxiation, electrical shock, excessive heat and unextinguishable fires. The sale of toys that are poisonous or radioactive and those that cause rashes, had previously been prohibited.

But despite the new legislation and the work by many toy manufacturers to improve the safety of their products, dangerous toys are still on the market.

The National Safety Council offers these guidelines to toy shopping parents and relatives:

· Generally, go by age, matching the complexity of the toy with the maturity of the child. Toys for nonreaders should be carefully screened by parents.

• Know the capabilities of the child for whom the toy is intended, but remember that the toy may fall into the hands of a more impulsive younger brother or sister who can't read warnings or instructions.

· Carefully inspect toys before purchase for cutting, piercing and other hazards, keeping in mind that the device is likely to be abused in use.



2 Pair Portable Ski Racks





FEWER GROWERS

Fake trees hit 'live' business

FOMBELL, Pa. (UPI) - nursery in which he operates Pennsylvania's Christmas tree growers have fallen victim to modern technology, the affluent society and the American drive for perfection.

Whereas in the 1950's there were more than 2,000 growers artificial tree was at one time a of Christmas trees, today there status symbol, the situation are an estimated 600, and of could be reversed and the live them only about a dozen try to use Christmas trees as their the affluent can afford it, will principal source of income.

Woodrow W. Dambach, who owns a nursery in the northwest Pennsylvania town of Fombell and is executive secretary of the Pennsylvania Christmas Tree Growers Assn., said the main problem is that growers are selling the same number of trees they did 15 years ago rather than selling a larger number as a result of the increased population.

One reason is the artifical Christmas tree, which many are buying for their long - lasting value and their sustaining good appearance and as a result of the merchandizing techniques used to sell them.

The growers association has not tried to fight the artificial trees but instead concentrates on aiding growers to produce the best trees possible and suggesting they offer to help their buyers make their trees as attractive as possible.

The Christmas tree business is inherently risky financially as many professional men who went into it strictly for investment found out.

Bull said the physicians, dentists, architects and businessmen thought: "Here was a real bonanza, a mother lode, an untapped source of wealth. Here was an item that could be bought for two cents and planted on low - priced land. You could sit back, do nothing, watch it grow and collect \$3 for it a few years later.

But they learned there was more to it than that. Dambach noted he has a \$20,000 investment in equipment for his

200 acres of Christmas trees. He said he considers himself lucky if he receives a return of 8 to 10 per cent on his total investment, including land and labor.

Dambach said that while the tree, costing so much that only become a status symbol.

The one other factor which will help the nurseryman is children.

"Families still buy real trees because children don't like artificial trees," Dambach said. "Thank God for children."





* Something old and good or new and full of pictures from our huge childrens'

book department. * Something in green and white to wear

in the cold climates - or Florida or California:

* 6-foot scarves

* Stocking caps

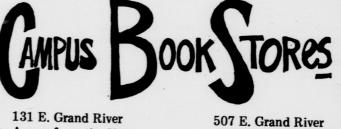
* Sweat shirts

* T-shirts

* All styles in jackets

(All these come in kids' sizes)

* Playing cards and games



Across from the Union Across from Berkey FREE CITY PARKING WITH VALIDATION

crave something different?



for Christmas

Tree erected

in New York

NEW YORK (AP) Rockefeller Center's 60-foot Christmas tree was hoisted into place this week and a bright white star set at the peak.

Now comes the job of decorating the three-ton Vermont white spruce with 10,000 colored electric bulbs before it is officially lighted Dec. 10 at 5:30 p.m.

Every year hundreds of thousands of persons- mostly bringing excited children come to see the tree and millions more see it on television.

It stands by the Prometheus fountain at the edge of the sunken skating plaza, one of America's major tourist attractions.



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