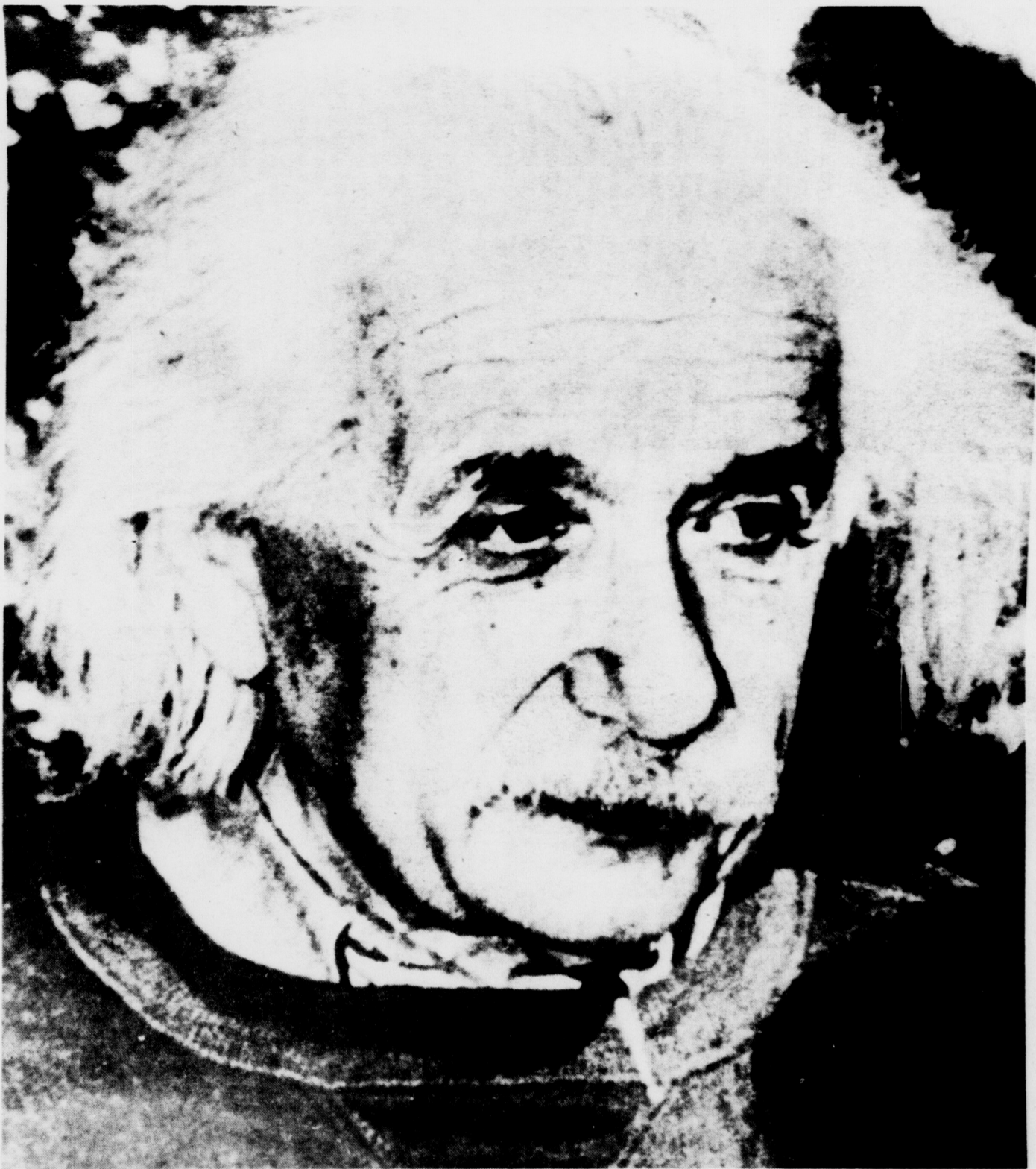


# Barbershop

Weekly Supplement  
of the  
Michigan State News

November 17, 1970



## HAIR *and* HISTORY

By Mary Morrice

and

Allan Adler

East Lansing barbers agree that the 25 - cent raise on haircuts in the Greater Lansing area recently passed by the Lansing Barber's Association will not seriously affect their business because there will always be a need for "daddy pleasing haircuts," annual family reunion haircuts and "going to court" trims.

Hair — its length and style, location, color, curl, lustre and smell — has always been a powerful symbol since Louis XIV walked into his barber at the court of Versailles and said, "Pierre, give me the full bottom."

Wigs made the man during the 18th century and Louis knew that all men of business and letters were identified by their grave "full bottom" wigs with the wavy pompadour on high and billowing curls falling to the shoulder. Tradesman wore a "natty scratch" and the country gentleman either wore a "natural fly" or a "hunting peruke."

"Long - hair," "Afro," "straight" and "far out" are among the labels for hair today.

In the 18th century, era of wigs, male hairstyles ranged from the "clergyman's bob" to the "foxtail pigtail."

French revolutionist Maximillian Robespierre wore his hair in a "frizzle" and Robert Burns, true to his down - home poetic style, went "natural."

Total beardlessness was common at this time with the exception of one obscure English street musician and an American Quaker named Joshua who was persecuted because of it.

The American Revolutionary army had orders

(Continued on next page)



Louis XVI's peruke

# Washington ordered troops to keep their hair powdered.

(Continued from front page)

from George himself to keep their hair combed and powdered and to be shaved. The British soldier was more of a dandy with orders to have "correct curl patterns" and to sleep face downward all night so as not to disturb the hair.

During the 19th century, the time of Charles Dickens, Lord Byron and Percy Shelley, hair went natural with only dandies curling their hair, usually with hot crimping irons.

Side whiskers grew from early wispy strands to bristling full beards with the Romantic poets leading the way. Dickens called mustaches "glorious, glorious" and said that without them "life would be a blank."

John Keats wore no moustache or beard but Shelley combed his full head of hair casually back much like young James Dean of the 1950's. Lord Byron's hair came just below the ears and was parted on the side.

An English countess of the period observed that long hair was never indulged in "except by painters and fiddlers."

However, the 1800's did bring into fashion a variety of beards and moustaches. The Vandyke beard was associated with doctors and the "Horace Greeley," considered typically American, framed the face with a fringe of whiskers and was worn by the pioneer.

A long goat-like beard was called "Uncle Sam." Moustaches were referred to as "soup strainers" and "horseshoes."

Kaiser Wilhelm of Germany brought into vogue the stiff bristling moustache at the turn of the century and a "moustache trainer" was invented so that men could duplicate the Kaiser's growth.

The trainer was nothing but a patch of silk gauze attached around the head with two leather straps sewed to elastic web.



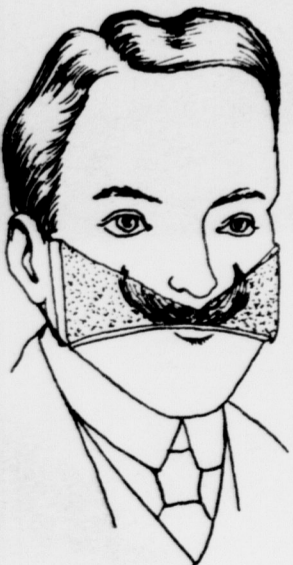
Modern manchu



Sitting Bull



Scratch wig



Moustache trainer

The center hair part became such an object of suspicion in 1904 that it was said that "no man who parts his hair in the middle" could ever have the dubious distinction of carrying Texas in a presidential race.

Some hair bias still exists as was pointed out by East Lansing barber Bob Ridenour. He said a student came in for a haircut recently because he was planning a trip to Georgia.

"The last time the student had visited that state, he had been shot at," Ridenour said.

Moustaches at the turn of the century were identified with virility, manliness and spirit. A close-cropped hair style took on a military association.

During the forties an anthropologist labelled moustaches as "non-conformist" and a psychoanalyst called them "symbols of maturity."

Moustaches at this time usually fell into one of four categories: the "waxy piety kind," the Clark Gable type, the Dewey one, or "drooping moustaches."

As beards and moustaches retreated into the background of hair consciousness in 1950, more subtlety in hair styles emerged.

The Madison Avenue cut or the "Princeton" of 1954 demanded hair one inch long all over, flat on the top and sides, and combed in a two step process, first to the side and then back.

When stone faced James Dean played in the movie of Steinbeck's "East of Eden," the hairstyle to identify alienated youth was born and further exaggerated by Elvis Presley in 1956.

The hair began at this time to rise in height and grow in length evolving into such different styles as the Beatles' Liverpool cut, the casual Kennedy tuft and practically every imaginable combination of styles.



Photo by Don Gerstner



Louis XIV ordered the "full bottom" when he wanted to freshen up for court. Modern haircuts are often only a "trim around the edges." In

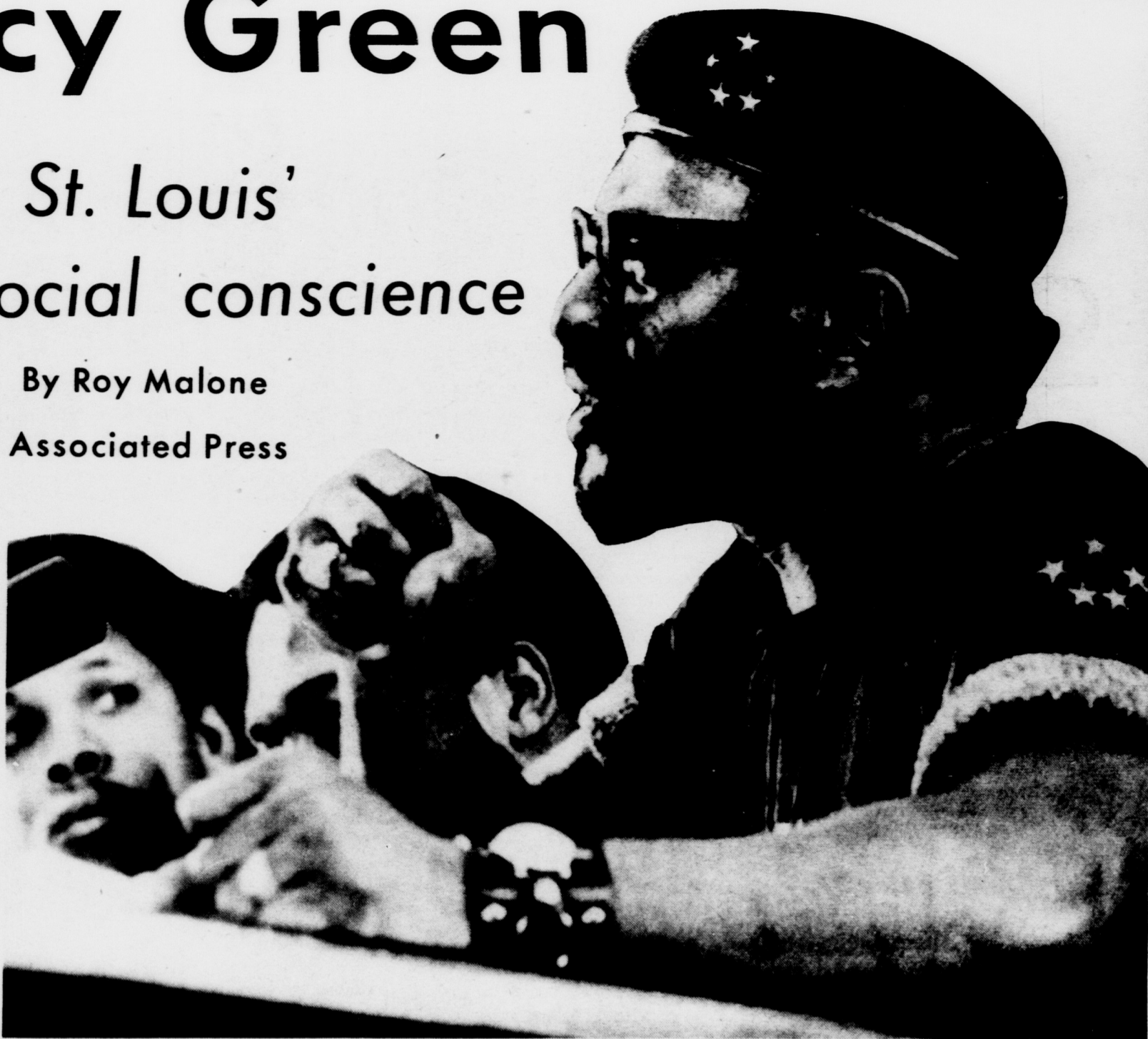
picture at left, WKAR's Carl Olson enjoys a magazine during the trim procedures.

# Percy Green

## St. Louis' active social conscience

By Roy Malone

Associated Press



*ST. LOUIS — Percy Green is a leading citizen of St. Louis. He leads a small band of 'humane revolutionaries' that is simultaneously the most - loved, most - suspected and most - effective civic group in the city.*

Each morning Green, 34, dons a black sweatshirt with the words "ACTION Guerrilla Force" on the front, combat boots, black beret and fatigue jacket with five stars on the epaulets.

He bids his wife and son good - bye and sets off for work in an integrated neighborhood in midtown St. Louis.

Some St. Louis whites see him as a law - breaking demonstrator and agitator who know no limit. To many others, especially blacks, he is a constant check on police and employers and a "conscience of the community."

"I'm a black humane revolutionary. The news media hung the word militant on me," he says from behind dark sunglasses.

"We're nonviolent," he says of his small biracial group. "But it's a rule in change that some laws have to be broken. When you exhaust Plan A you move on to Plan B."

ACTION headquarters is in north St. Louis, a group of second - floor rooms, the walls of which are covered with pictures of black leaders. There are charts bearing the names of large employers and unions and how many blacks they have employed.

Two small boys come in with money they got for returning empty soda bottles and hand it to Green. The coins, along with bigger donations

keep the mimeograph machine churning out news releases which attack police policies, top politicians, big employers and any institution that Green thinks needs to be reported.

He formed ACTION in 1964, calling it Action Committee to Improve Opportunities for Negroes. The group now has more than two dozen active members.

The group's stated goals are: better jobs for blacks; humanizing the police department; making changes in a white - oriented value system.

That first year Green and a white companion climbed one leg of the uncompleted Gateway Arch to protest what they said was a lack of blacks on the job. They stayed up four hours before being hauled away by police.

Woodrow W. Zenfell, who was supervisory engineer on the Arch project, said Green's demonstration "brought to light, in a dramatic way, what was going on."

"The President's Committee on Equal Employment Opportunity sent some people out," Zenfell said, "and it was decided that on the very next contract we would require a written statement of affirmative action in the hiring of minority workers."

"Percy's climbing the Arch triggered it."

Green has been arrested during the past several years for trying to disrupt the annual Veiled Prophet Parade, traditional kickoff of the fall social season. He has been charged for lying down in front of parade floats and in 1969 for dropping tacks along the parade route.

ACTION called the parade racist because it featured a white "Queen of Love and Beauty" on a float along with her court of maids - society debutantes.

The parade has changed in character each year since the ACTION protests began in 1965, although parade spokesmen say the

demonstrations "in no way" influenced the changes.

It now is called a civic parade. The route was changed to have the parade finish in an integrated neighborhood. And it is no longer connected with the Veiled Prophet Ball.

The ball is a private affair. But because it is held at the public Kiel auditorium, ACTION's black "Queen of Human Justice" tries to crash it each year and gets arrested.

Green himself takes credit for the changes: "The facts speak for themselves."

St. Louis police know he is nonviolent, and has less than two dozen active members, both white and black, however, intelligence unit detectives keep close tabs on him.

Police records show Green has been arrested about two dozen times, but he's never been convicted of anything more serious than a city ordinance violation.

His wife Betti works part time as a nurse, does free lance writing and helps prepare ACTION news releases.

ACTION's latest target is the commercialism of Christmas. Green calls the white Santa Claus a racist instrument that keeps blacks in debt.

"I'm not going to teach my son to believe in a white Santa Claus. We have to start tearing down this whole concept of lies and racism," he said.

Andy J. Brown, Jr., St. Louis' Human Relations Commissioner, while critical of Green's attacks on the Veiled Prophet Ball, an institution in the city since 1878, said:

"I know most business leaders wish they never heard of Percy Green. But I wish we had 100 Percy Greens."

"He never wants a piece of the action, like some militant types who always have their hands out. All Green wants is for things to be straight. He wants people to listen. He has been the conscience of liberals, conservatives and die - hard segregationists in St. Louis."

# Segal writes novel of love 'Triumph of being square'

By Marc Charney Associated Press

NEW HAVEN, Conn. — Standing at the front of the classroom, Erich Segal, in rumpled trousers and nondescript suede shoes, looks like any bright young man teaching Latin poetry to a group of bright young Yale students.

Except this Erich Segal is also the author of the novel "Love Story," which has been at the top of the best-seller charts simultaneously in the United States, Britain and France.

Unlike some of the poetry he teaches, the novel is simply written in up-to-the-minute language. It is a short novel about two young people in love, and it is filled with traditional, unabashed sentimentality.

Or, as Segal puts it, "the triumph of what's wonderful about being square."

This is also the man — more precisely, one of the men — who wrote the shooting script for the Beatles' fanciful cartoon feature, "Yellow Submarine."

He commutes several times a week now between New Haven and Hollywood to work on screenplays, one of them being the movie version of "Love Story," or to New York to appear on television shows as a celebrity.

Yet Segal, 33, still lives in a resident adviser's simple bachelor apartment at Yale and acts as adviser to students upstairs — when he's home.

He composes his own music.

He runs 10 miles a day.

Since "Love Story" was published last February, he's worked on translations of the book into Spanish, Italian, French, German and Dutch. He speaks 10 languages.

And, he says, he's grown used to the kind of airline stewardess who says: "Gate 15, Mr. Segal, and thank you for 'Love Story.'"

"It's a very nice kind of fame, if that's the word," he says.

"It's based on the same kind of gentleness I put into the book.

"I have heard from every single girl I have ever gone out with. Very few guys ever get the chance to undo all their mistakes."

But Segal says the first thing for him is teaching. He entered the academic world at Harvard about 15 years ago, and hasn't left it yet. When he got his Ph.D. six years ago, he went straight to Yale to teach.

The scriptwriting began parttime while at Harvard. He wrote an off-Broadway musical and was introduced to Richard Rodgers three years ago. His show business career was off the ground.

But before "Love Story" and "Yellow Submarine," Segal was also writing other books that were well-reviewed — scholarly essays analyzing the Greek and Latin writers he teaches about.

"The classes are the parent thing," he says. "I look forward to my own lectures."

"When I walk in there, the kids know I'm there because I want to be there, not because I don't do anything else."

So there he is every Monday and Wednesday, at the front of the drafty Gothic lecture hall, teaching 250 Yale undergraduates about technical innovations in Sophocles, or in a seminar room teaching Latin poetry — in Latin — to another class of 20.

He paces up and down the lecture hall's stage, shooting questions at his students, biting his nails, waving his hand, knotting his scowling face into expressions first thoughtful, then quizzical,

then mock-cherubic.

Through it all there is a kind of nervous energy — and Segal says it is this energy that explains him best.

And, as he says it, he wanders through the apartment, picking up a shoe here, a book there, simultaneously talking, packing for a dinner in California and thinking about his next class.

"I've always lived this way," he said. "I've always worked 20 hours a day. I've always run 10 miles in the afternoon. I wanted to do everything."

"They said you'll wind up doing nothing, but all I did was have a dream. The difference is, mine happened to come true."

The apartment itself tells the story. A suitcase lies open almost permanently on the floor, next to a piano on which Segal plays sentimental songs and composes his own music.

His books are strewn about the office, amid tear sheets of British ads for "Love Story" and foreign language editions of the novel.

And there's a degree from Harvard. "I don't know where my A.B. is, but that's a Ph. D."

Segal goes on packing, musing first about his track shoes —

"The one thing I always pack is my track shoes" — then about clothing — "I lead a very organized life," then about a book to take on the plane so he can prepare his class.

The tension of remembering things to pack gets to him, and he looks up. "Someday, I'll have an apartment everywhere."

A pause, and he looks out at the campus. "No, I won't. This is my apartment.

"This is where I go out of."

## it's what's happening

**\$1.00 service charge per insertion — to be prepaid. 12 p.m. deadline 1 class day before.**

A meeting to elect representatives for interdepartmental Biology, General Science and Physical Science Majors will be held today at 4 p.m. in McDonel Hall Kiva.

UNION BOARD prints 20,000 all-U calendars a quarter. Wouldn't you say the probabilities were high that the notice of your group's special event, meeting, coffee, or seminar would be seen by a high percentage of students? Please return card, or call 355-3355 and tell us time, date, place, name or guest, etc. by Nov. 20.

Prof. Herbert Bergman, Dept. of ATL will present a paper entitled "The Strait - Jacketed American Theatre: A 'Compromise with Unreality'" at a meeting of the MSU American Studies Association, at 7:30 p.m. tonight, in the Green Room, Union. The paper will deal with the theory, drama, popular tastes, and theatre of the late 19th and early 20th century.

Tonight, Free U: Yoga, 7 - 9 p.m., Green Room Union; Use and Abuse of the Masculine Role, 7 p.m., 1-3 Bessey; Science Fiction, 8 p.m., 108 Bessey. Electronics Repair and Theory, 326 Student Services, 7:30 p.m., Abacus, 9 p.m., 301 Bessey; Vocations for Social Change, 9:15 p.m., Grad advisor's apt., Phillip's dorm.

The MSU Veterans Association will hold its general membership meeting this Wednesday, November 18, at 7 p.m. at the American Legion Post (behind Arby's and MacDonalds on Grand River Ave.) Plans for a term end party and Christmas project will be discussed.

SDS Dorm Complex meetings to discuss ROTC, dorm cafeteria service, and future SDS programs: tonight at 8 p.m. in S.E. Brody, E. Akers, W. Wilson. Also there will be a business meeting Sunday, November 22, 8 p.m. in the second floor lounge of the Union.

FLY TO LONDON this Xmas (Dec. 17 - Jan. 6) for \$185 on Caledonian airlines. For further info on this or other flights to HAWAII (Dec. 13 or 27 - Jan. 4) and NEW YORK (Dec. 13 or 23 - Jan. 3) this Xmas contact UNION BOARD TRAVEL OFFICE, 2nd floor Union, or call 353-9777 daily between 11:30 and 4:30 p.m.

Union for Radical Political Economy will be holding an open meeting to discuss VRPE Projects for the rest of this and the next term, Wed., Nov. 18, 8 p.m., Union, Room 35. We will also discuss and set up a centralized committee structure to implement our decisions.

The MSU Outing Club will meet this, and every Tuesday at 7 p.m. in Room 116 Nat. Sci. A slide program will be given on exploring the Sierra region. Sign-ups for the Christmas Florida trip will be available.

FEDERAL COMMUNICATIONS COMMISSION Chairman Dean Burch will be the speaker on today's 1:00 Lecture - Discussion Series on WKAR Radio, from MSU, at 870 khz.

The Christian Science organization cordially welcomes students and the university community to its weekly 6:45 p.m. meeting every Tuesday, in the Alumni Memorial Chapel basement. The meetings include remarks and testimonies on Christian Science following readings from the Bible and Science and Health with Key to the Scriptures by Mary Baker Eddy.

MSU Scots Highlanders will be meeting tonight at 7 p.m. in Demonstration Hall for beginning bagpipers and Scottish Dancers.

The Drug Education CENTER'S BENEFIT OF "SALVATION" IS THIS SUNDAY EVENING, NOVEMBER 22 AT 7:30 P.M. Final five performances this weekend at Erickson Kiva. Performances on Friday and Saturday will be at 7:30 a.m., 10 p.m. and all remaining tickets will be sold at the Union Ticket office, Marshall Music, Lums, State Discount, Albert's Meridian Mall, Chess King, Grinnells, and in front of Bessey Hall on Friday and Saturday. Watch for another big preview at the Gables Show Bar.

"SALVATION?" will be returning for five more performances on November 20, 21, 22 (this Friday, Saturday, and Sunday.) The Friday and Saturday shows are at 7:30 a.m., 10 p.m. and the Sunday show is at 7:30 p.m. for the benefit of the Drug Education Center. Tickets that remain are on sale now at the Union, Lums, State Discount, Marshall Music, Albert's Meridian Mall, and Chess King, Lansing Mall.

The MSU Veterans Wives will meet tonight at 8 p.m. in the Whitehall Manor Apartments Community House. White Hall Manor is located at the corner of Mt. Hope and Hagadorn. All MSU Veteran's wives are invited.

MSU Railroad Club will meet tonight at 7:30 p.m. in Room 37 of the Union. Our target date for the operation of locomotive 1225 is Fall '71. Charter memberships are now available and all are welcome.

Everyone interested in GAY LIB is invited to a general meeting, Wednesday, 8 p.m. in room 39, Union. We will discuss Friday's dance

and a party in the near future and then break off into rap sessions. The dance Friday will feature the RUST in the lower lounge of Snyder Hall. A \$1.00 donation will be requested. For further info, contact the GLM office at 353-9795 or stop by 309 Student Services.

"Curioser and Curiouser" Girls, the society for Creative and Gymnastic Aberration will sponsor its annual mad Tea Party and subsequent saturnalia today at 539 Ann St. from 3 - 5 p.m. Come in costume if you wish, bring flowers and noisemakers, etc. Please if you must, toke or tank before floating over. Unique door prizes to be awarded. For further information call 337-0745, ask for Elwood, Harvey, or the Mad Hatter himself.

UM Law School Director of Admissions, Dean Matthew McCauley will speak at the MSU Pre-Law Club meeting, Wednesday, Nov. 18, 7:30 p.m., 118 Eppley, on the admission policies for UM Law School. Admission, yearly dues of \$1.00 will be collected at the door, which will entitle members to attend all future programs and events. A third year Harvard Law School Student will speak Thursday, Nov. 19, 7:30 p.m., 118 Eppley. Arrangements will be made for individual consultation with this student on Friday, Nov. 20.

Help Save Lives! Give blood at the Red Cross Blood Drive. It will be held in the Shaw Hall Lower Lounge on Nov. 16 - 20; Mon. - Thurs. 2 - 8 p.m.; Friday, 10 - 4 p.m.

The Alliance to Seek a Newer World (SEEK) formerly MSU Students for Hart, will meet tonight at 9 p.m., room 34, Union. Elections for all offices will be held and the future of the group will be discussed.

Jane Fonda will speak Friday, Nov. 20, 2 p.m. in the Main MSU

Auditorium. Advance tickets may be purchased at the Union Ticket Office, price is 50c. Groups of 15 or more people can get a 10% discount on the price of the tickets. Groups interested in purchasing block tickets, see Mrs. Leonard, room 307, Student Services.

Robert Andrus, Art Director, Foote, Cone & Belding, will speak on "An Art Director Views A Marketing Opportunity" tonight, 7:30 p.m., 118 Eppley Center. The meeting will be of special interest to Marketing, Advertising, and Art Majors.

MSU SAILING CLUB meeting tonight, 7:30 p.m., room 35, Union. Shore school before the meeting at 6:45 p.m. IMPORTANT: We will be voting on amendments to the constitution and bylaws. Our next regatta is the Timmes in Chicago over Thanksgiving.

Abrams Planetarium presents A.R.C. 70. Lights and Live Rock in the Unique atmosphere of the planetarium sky theatre. Featuring MAGIC and The New Eye See The Light Show Co. Program times are Thursday, 7:30 p.m.; Friday, 7:30 and 9:30 p.m.; Saturday, 7:30 & 9:30 p.m., Nov. 19, 20, 21. Tickets are \$2.00 at the Union, the planetarium and at the door.

MSU Packaging Society will meet tonight at 8 p.m., room 31, Union to hear Ed Fitzpatrick, Placement Bureau, speak, and to hold elections for officers of winter and spring terms. Refreshments.

The Lawyer will be at ASMSU from 1:30 - 4:30 p.m. every Wednesday afternoon this term. Call 353-0659 for an appointment.

Interested in ballroom dancing? Join the fun at room 34, Women's I.M. 8 - 9:30 p.m. tonight. The experienced, as well as beginners are welcome. Any questions, call 355-8555.