MICHIGAN STATE UNIVERSITY



# STATE NEWS

East Lansing, Michigan

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SPRING FASHIONS '69

# Fashions: long, short story

By BARBARA PARNESS State News Staff Writer

"You've come a long way, baby" is one cigarette's advertising slogan, and it could also be a description of wo-

men's fashions today.

Where once there were spe-ion. cific guidelines about what constituted the proper attire for the "well-dressed" woman, today individual innovation is the

most valued element in fash-

This year marked the end of the war on pants for women. Trousers have become accepted as appropriate attire for almost every occasion, including the most formal. Consequently they are "starring" in ers the 1969 fashion "show."

Pants today, as one magazine describes them, are "easy and graceful," ranging from the tapered leg to the very this year, giving the wearer a longer-legged look.

the tunic this spring has be-

formal wear.

If you aren't wearing pants see-through appearance. this spring, you'll probably cluttered stand on the newest this fall.

969 look of all."

and appropriate accessories.

The move this spring is

short of knee-length.

Pleats are also making news popular elephant bells. They this season. They range in varhave moved from being worn iety from wide-open inverted on the hips up to the waist to full box pleats. Dresses have pleated bottoms and even pleated sleeves which are often cuffed Pants are most exciting this tightly at the wrist. An interestseason when coupled with tunic ing fashion look is the long, dresses of crepes and light long, suit jacket worn with knits, which are slipped over the pleated skirt--pleats just the wide trouser legs. In fact, showing beneath the jacket hem.

The romantic look is still come one of the most essen- going to be popular this seatial items in any woman's ward- son. Dresses and blouses with long, full sleeves, cuffed or The pants-tunic combination gathered at the wrist, make is considered especially appro- for the look which is softly priate for after-six. Pants for feminine. Dresses with empire evening wear have turned-up waists and low-cut necklines cuffs highlighted by interest- also have their place in the ing overstitching, slits and romantic look for the brave tabs. The tunic can be worn and daring individual. These alone as a dress for the woman items are most effective in who still feels a little inhib- voiles, chiffons and other lightited about wearing trousers for weight fabrics which constitute the increasingly popular

The newest item in the field find yourself wearing some modi- of accessories is the waist fication of them, whether it sash. Worn with everything inbe last year's innovation, the cluding pants, pant dresses pant dress, or this year's and jump suits, the sash is a jump suit, described in one ad- take-off from the neck scarf vertisement as "the easy un- which came into prominence

Scarves for spring are longer,

Pant dresses range from the fringier and very important in tapered leg all the way to the the season's wardrobe. Printed old-fashioned bloomer shape foulards, the heavy silk of a They are especially attractive man's muffler and light chiffon when worn with matching jackets are the materials for this accessory.

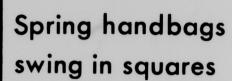
Worn from the shoulders. downward for jackets and sweat- around heads in bandit fashion, tucked into trenchcoat collars Suit jackets are long and thin, and knotted as a man's tie, as are the new spring cardigans scarves are invaluable for transwhich are but a few inches forming an ordinary outfit-especially if it is from last spring--into something very special.

Another accessory which has changed this spring is the belt. Leather has once again largely replaced chains which have been popular for quite a while. If you still want to wear the chain belt, it should be one of gold or silver metal hardened and widened into sculptural con-

This spring has marked the return of polka dots in blouses, scarves and sashes. An eyecatching combination is the polka dotted blouse with a polka dotted scarf or sash in the contrasting colors.

Every season the fashion hierarchy proclaims "the" colors for that particular season. This spring the colors to be seen in are whites and creams-including ivory, champagne and

Other colors for this season include the whole scale of browns and "baby ribbon" pastels as well as the patriotic red, white and blue combinations. Salt white is being used in conjunction with other colors in hats and shoes with contrasting heels. The color can also be seen in sheer white stockings which veil but do not hide the suntanned-leg.



Handbags for 1969 have lost the soft look and have gone

Geometric shapes with harsh edges have replaced soft, mushy purses.

Lunch pails, treasure chests, and box styles are made from wood, plastic, and reinforced leather. The handle is tiny and stiff. The boxes are decorated with scrolls and flowers, some painted, others decoupaged.

Leather purses have taken on the great new sausage shape. These bags are carried on neat short handles and boast the finest soft leather of antiqued quality.

Other bags are slung on long leather straps or chains which are carried more on the back than from the shoul-

Hard leather combines with bold cut-away edges to form the Italian look. Leathers are more off-white than pure and light browns will be carried all through the spring season.

#### Cover credit

This year's spring fashions include brightly colored scarves and hats and low-neckline outfits. State News photo by Bob Ivins was taken at Paraphernalia.

\*



1047 E. Grand River, E. Lansing

PH. 332-5081

SHE'LL REMEMBER THE DATE

Oval diamonds are

skyrocketing in popularity.



#### 24 HOUR FASHION

### Pants revolution strikes nation

**By DENISE FORTNER** State News Staff Writer

voile.

pants.

Go!

even collect pants.

are frank little polo shirts with a black patent chain belt. nipped into bell bottom blue Dacron and cotton make for jeans.

the between-classes- away from school. For look rumply jeans and tired Spring pants will have a slacks are out. Only pants three-inch waistband with tucked with go are in. The smart outdoor-weather pants suit consists of durable cotton or denim pants worn with a matching trench coat complete with military brass.

**Tunics** popular

Another fashion flash that's sweeping the male and female fashion world is wide-legged pants with a matching long lean tunic. The tunic may be either sleeveless and worn with a fresh sleevy shirt and loops of thin chains around the neck may be bloused and nipped in at the waist by a matching belt.

Fashion 1969 knows no color or pattern clashes. Kick off with elephant-leg pants with a woven plaid, sash or a striped scarf at the waist and finish with a striped voile shirt. vona? Fashion--1969.

Both sexes are donning flowered ruffled shirts with matching flowered, flared leg pants for a more formal affiar. Women leave the men behind though when they go to flowing pant dresses.

Umbrella culottes pleated



Lady Longlegs

Wide bell-bottom pants give this coed a longlegged look. State News photo by Lance Lagoni

by the mile, float beneath a sheer front and deep cuffs, like the of pants. Poplin is one of the rousing or dining and dancing Ready: Take shirts of sheer same flowing pants get even more romantic with a switch Set: Add matching flared of the shirt to an airy midriff soft blouse.

#### Packabel pants

It's called the "pants re- Pants are not only some of volution." It works like this, the most wearable clothing to Pants are no longer some-swing through spring in, they thing you slip into after classes are also the most packable. or wear for grubbing down The soft packables go in and Grand River. They're a 24- out of a suitcase a dozen times hour thing now. Pants-people without losing their good looks. believe in pants, live in pants, One soft packable is a pair of travel pants suited in a neat For that late snack there khaki-colored jacket and slicked soft packables for weekends

1.00

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69c

Limit 3 East Lansing Store Only Expires After 4-19-69

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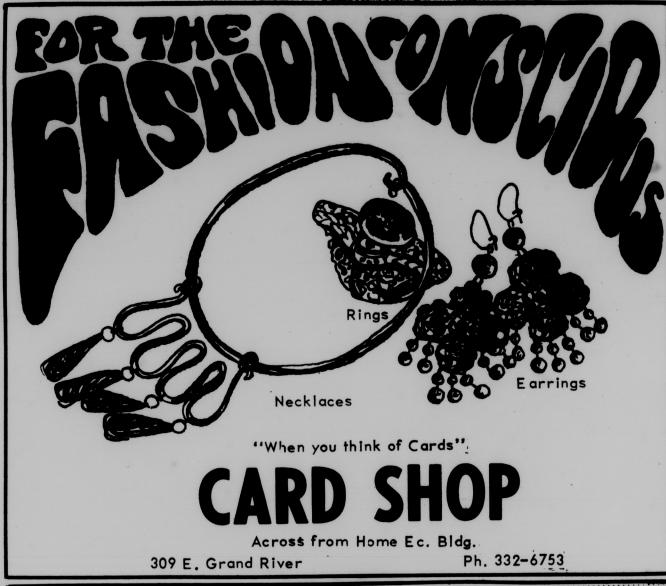
**307 East Grand River** 

dotty voile tie-on shirt. These ones Fred Astaire wears on the favorites this spring--but soft pants have invaded the nation "Late Show."

Fabrics for the pants revolu- member about pants. tion are as varied as the styles

Worn for grubs, campus ca- tion coming to campus.

is the important word to re- and MSU students can look forward to the pants revolu-





# Natural skin 'in' for beauty

State News Staff Writer

beauty in spring 1969 is not to bottoms of her feet. It fobe found in false eyelashes, cuses on 100 per cent of her finger curls or exquisite stage body. makeup.

sing from the woman's hair-

This spring the skin is real-THE **Bellbottoms** \$6.00

211 Evergreen -- Behind Gibson's Bookstore

This is not a well hidden The secret of high fashion line to her finger tips to the secret since today's fashions expose all parts of the body. However, it is no longer important to have that certain nose, or one particular shade of skin or unobtrusive collar bones. The beauty password is a common philosophy, best stated at "Do your own thing."

> The woman's individuality is emphasized by make-up combinations selected especially for her, light skin or dark, rosy or tawny. The old fashion cover-up is replaced by the new fashion make-up which enhances the personality, bringing out natural beauty.

Some young women, especially college coeds, tend to avoid makes them look unnatural. The unnatural look is usually the result of incompatible makegive the face a caky or flaky

Incompatibility can be avoided by carefully selecting personal beauty aids, especially this spring since special formulas for all types of complexions are on the market.

The healthy glow of a sunburned face may enhance the appearance for a few days, creams or lotions but spring break sun worshippers generally agree that the itching, flaking and peeling lasts a lot longer and looks much worse.

Another form of protection is the make-up base which should be used even if the complexion is not blemished to maintain the moisture balance in the skin. A good base often acts as a sun screen make-up because they feel it and retards burning and drying

Eve shadow delight

Another painful condition reup and skin combinations, which sulting from over-exposure is sunburned evelids.

asleep on the beach or by the pool exposes this extremely sensitive skin to the rays. The eyelids tend to burn more quickly than other parts of the body. Eye shadow is not only an attractive but a very effective protection for the evelids and somewhat safer than

Basically, shades of gray and brown eye shadow are preferred during the day, reserving bright colors for the evening. However, this is not a rule and a colorful personality may call for colorful eyelids anytime of the day. A woman's personality determines appropriate make-

Because the shade of the skin tends to change with the seasons, a woman usually needs two make-up bases of slightly different tints for the winter and summer months.

Even the slightest exposure to the sun when it is high in the summer darkens the skin and can make the winter base appear unnatural.

Some women also favor a further distinction between daytime and evening bases. These women use natural tones during the daytime; and lighter, brighter, more silvery tones in the evening.

Spring lipsticks follow the 'natural' trend of transparent lip color barely tinting the lips pink, coral, peach, orange, copper or any other shade which accents spring colors. Some lip colors add highlights of silver, pearl or bronze for a more glittery appearance

Handy beauty

Another point of beauty is the hand whose fashion significance is emphasized this year. Finger jewels, wrist bands and billowy sleeves catch an admirer's eye, but only a soft, smooth well groomed hand will hold his attention. Meticulous care right down to a woman's fingertips says a lot about how she feels about being a wo-

On the market this spring are several hand creams and lotions formulated for particular types of skin. These should be used as often as necessary to avoid any kind of drying or roughness.

\*Cuticle creams help soften dry, sutbborn cuticles keeping them supple instead of scratchy. while loosening dead skin.

As a final touch to a beautiful hand, nail enamels offer a wide range of high fashion colors. Like lipsticks, these enamels feature a shimmering water-like transparence in shining pastel shades.

Friction creams constitute a large part of "back-stage" beauty aids. These creams are gentle abrasives which can be rubbed into elbows, knees or heels, making dry skin flake

The follow-up on this treatment is a softening cream to prevent recurrence of this condition.

Being beautiful this spring is more than having the "right" shade of skin, or the "right" color eyeshadow or the "right" tint of lipstick. It means naturally glowing, healthy skin, uncovered and smooth. It means a very personal combination of make-up which enhances the personality, making a woman truly beautiful.



# Stylish males don rainbow 'tux'

By RICH BERNARD State News Staff Writer

formal wear continue, the era of the beautiful blushing bride with the bridegroom fading into the woodwork may be past.

Whether the occasion is a spring wedding or a formal din- ed with women's dresses. ner, the fashion-conscious male les ranging from an imported green Swiss air stroller jacket to the new high collar Edward-

or the weather no longer have ed trousers of daytime wear or If current trends in men's much effect on what men choose in formal wear, pastels are more popular in spring. This preference may be attributed to the ease in which men's dinner jackets may be match-

Double-breasted coats are may bedeck himself in sty- stronger this year, as is the trend towards ruffled and lace shirts and detachable accessories. Vests often replace the traditional cummberbund in

Although the time of the year complimenting the grey-strip- up" collar, ascot tie and tails. satin stripe of evening tuxe-

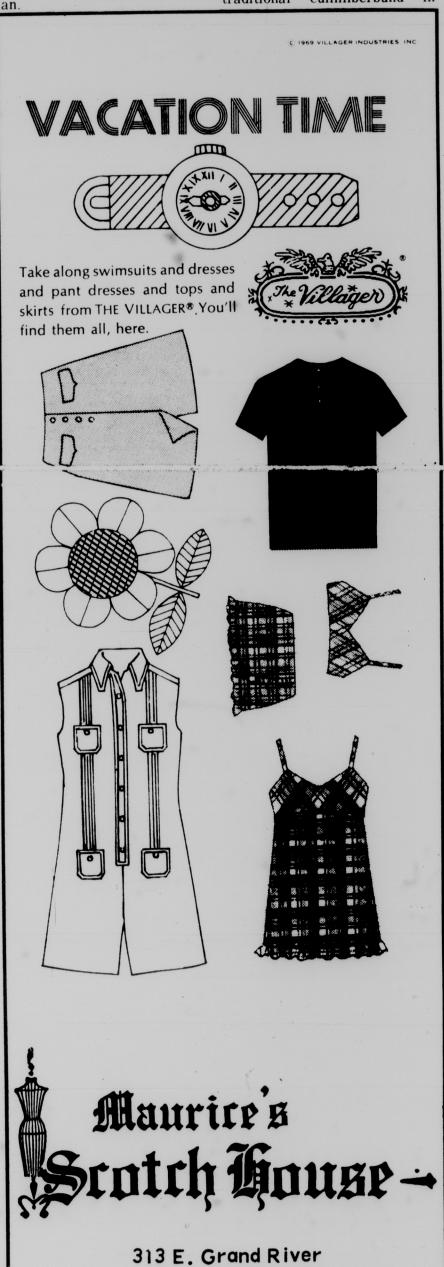
> Semi-formal wear includes the common fold-down shirt collar, bow or four-in-hand tie and the stroller jacket. Formal war is differentiated from semi-formal wear by the winged "stand-

Evening formal wear may be the bridegroom's jacket choice. the black trousers with the black distinguished from the before 6 p.m. styles by the white vest and bow tie and full-dress tails.

> Wedding parties often choose to have the bridegroom in a tux of higher style and different color than that of the Dresses of the groomsmen. bridesmaids are sometimes

matched or complimented by

The typical \$10 to \$20 rental spectrum is matched by a style and color rainbow ranging from traditional whites and continental blacks through powder blues, pinstripes and burgundies to the latest and most expensive styles, the Edwardian.



East Lansing



#### EMPIRE WAIST TYPICAL

### Victorian styles, pastels lead romance to gowns

By BECKY NIETERT State News Staff Writer

and empire waists are just three characteristics of the bridal fashions "typical" chosen by brides-to-be this spring.

Victorian -- style wedding gown is characterized by a high collar, long bishop sleeves, empire waist and Aline shape. It gives a soft, romantic image to the wearer. But more traditional styles are still very popular with spring and summer brides.

Pink, blue and yellow trims on wedding gowns have become very popular with today's bride. Usually the trim is colored ribbon and may edge the dress, veil or both.

Wedding gowns in pastel shades have also been popular with brides-to-be. Pink has been the most popular pastel shade sold, but wedding gowns are also available in blue and yellow.

White and candlelight ivory are still the most popular shades for wedding gowns. White is the most often chosen of the two, although candlelight ivory is becoming increasingly popular with this year's bride.

Alencon and Venise lace are the two most popular laces found on wedding gowns and veils. Venise lace is a very heavy lace and comes in many different patterns, including daisies and roses. Alencon lace is a very fine French lace which is re-embroidered around the edges to make it stand out from the dress itself. It is found on the more expensive wedding dresses.

Rose point and Chantilly laces are also used on wedding gowns. Both of these are somewhat like Alencon lace but they are not as fine and are found on less expensive wedding gowns. These laces are used on bridesmaids' dresses.

Although the elbow--length veil is still the most popular, the floor--length veil is becoming increasingly popular. Often it can double as a train if the bride wishes to use it as one.

Manillas have neither increased nor decreased in popularity over the year. These are worn without any headpiece attached to them and are usually edged with the same lace that is used on the wedding gown. Mantillas are popular in both the elbow length and the floor length.

Both veils and mantillas often are made of lace that makes a silk illusion effect.

Headpieces to which the veils attach vary greatly this year. Some achieve a face framing effect by rimming the face with ribbons or flowers. Other headpieces are worn at the front of the head. Little caps are worn at the back of the head.

Fabrics for spring and sum-

the frequently used silk or- ribbon and small veils. Victorian styles, long veils ganza and chiffon. Linen is becoming very popular, especially for garden weddings.

An increasingly popular trend is continuity in the wedding as far as dress is concerned. This means that both the bride's and bridesmaids' dresses are of the same style and cut, with little difference between the two. This helps carry out a fashion theme such as a Victorian theme or gypsy theme.

The average bride choses pastel colors for her bridesmaids' dresses, with yellow the most popular color.

Dotted swiss is becoming a very popular fabric for bridesmaids' dresses.

Popular headpieces for the bridesmaids' include wide picture hats and open crowns of flowers and ribbons. Ribbons are found on many headpieces this spring.

Many different looks in wedding dress have been designed for this spring to get away from the traditional look in weddings and put some excitment and color into bridal

A popular trend in wedding fashions this year is the gypsy

The bride's dress usually has a long billowy skirt, puffy long sleeves and embroidery around the neck. The neckline and end of the sleeves often close with a drawstring. Other characteristics of the gypsy look include a high neck, bolero jackets, and apron effect and bits of rickrack trim.

Gypsy-style bridesmaids' dresses are styled very much like those of the bride. Colors are very bright. The dresses may be bright flowered prints, checks or plaids. Usually they are sashed at the waist and have long billowy skirts trimmed with rickrack.

Babushkas are popular headpieces and carry out the gypsy theme, as do small caps in

mer wedding gowns include bright colors trimmed with

Another style being shown this spring stems from the movie "Romeo and Juliet." This style is characterized by organza fabric, a tiny bodice and a high dirndl skirt, bit ballon sleeves with long, tight fitting cuffs and a bib effect with the voke.

Headpieces for this style are often small open pillbox shaped hats, worn far back on the head. The veil is attached either to the hat or through the opening in the hat. This dress and headpiece are designed to achieve the romantic look.

Designers are also featuring tunics plus pants for the bridal costume. They are usually used for informal or garden weddings. The tunics are usually of organza and trimmed with flower embroidery and are empire waisted. Slacks are wide--bottomed and embroidered with flowers.

Spring wedding fashions are diversified to meet each bride's tastes and let her pick her own special look for that very important day in her life.



Here comes the bride. . .

This silk organza gown by Alfred Angelo features an empire waist, short lace sleeves and a detachable train. The dress is trimmed with re-embroid-

State News photo by Bob Ivins

### Sataris, capesto set pace in variety of pleasing coats

By CYNTHIA NEAL State News Staff Writer

before in fashion history.

Their drab, utilitarian apphigh fashion look that compliments a spring wardrobe rather than deadening it.

Although the classic trenchcoats and belted "spy coats" are all-time favorites, there is a greater trend toward variety in coats for spring '69. A new and most versatile coat has been introduced, the safari coat. This style is belted and has two breast pockets and hip pockets.

In the area of dress coats of dress this year, fashion handa vast selection exists this books do not dictate one special Spring coats this year are year. Women can choose the look which is bound to disfar more imaginative than ever style that best suits their spirit satisfy many women. Instead, or wardrobe.

If a woman is feeling ultra- looks one of which is sure to earance has been replaced by feminine this spring, she can please any woman's taste. choose her spring coat from those with a fitted bodice and Time to 'watch' flared or bell-shaped skirt. While the neutrals, beige and shoes, wrist wear gray, are always good because ize new spring coats, making men. but a fashion feature.

A fashion pacesetter may unique in design. fashionable now.

the variety of styles that are MSU, however. setting the fashion trend this Campus shoes are casual and spring.

"they can be worn with any- Shape is a key word for thing." Bold colors character- today's shoes and watches for

designers offer a variety of

them not just a fashion accent The watch for the fashion conscious male is rugged and choose one of the new cape watches with nylon rope bands styles which range from very are being sported for spring. narrow to a very full flare. Calendar watches with a wood-Rain capes made out of plastic colored dial and mesh braceare not only practical but also let are becoming increasingly popular on college campuses. The double breasted coat and Durable hand-crafted leather the wrap around look with side bands are presently the most buttons are other examples of popular male wrist wear at

comfortable. The nubby text-Fashion fabrics include the ured leather boot with side strap traditional flannel and wool, that has taken the campus by adding a cotton and nylon can-storm since fall will still stay vass and the new cire. Cire is on the campus's Number One a lightweight, all-weather nylon list. Take a blunt-round toe shoe in burnt amber and add a dash of brass with a buckle or a strap and you have got the top fashion in casual loafers.

> The dress shoe is uniquely 1969. Chunky but light, the dress entire suit through gold colors.

The quiet step of the "Edwardian" slip on with its subtly squared toe, high ankle and muted color also leads the dress category.

### Next-to-nothing bikinis create big splash on girlwatcher's row

Splash into this year's fashion in bathing suits that emphasize the slim figure and narrow waistline.

Most popular among East Lansing stores is the nextto-nothing bikini in vivid colors that command attention.

Ruffles, lace and cotton piping trim these "least you can wear" suits with thin straps and low bodices.

Also fashionable is the ever-popular, brightly-colored scarf tied snugly around the hipline. New styles in the traditional one-piece swimsuit will

please those not-so-daring sunbathers. Swimknit suits of orlon feature cut-outs on the front and sides. Op-art cut-outs that bare the midriff pose unique

ideas in suntanning. Even more coverage is offered by the swimdress with scoops and scallops at the bodice and hemline. The belted bodice of these floral print cotton suits is eye-catching and

comfortable. A breakthrough in swimsuit style is the leather suit of swimable DuPont nylon. These suits look and feel like leather, but are safe for swimming and dry quickly.

Lingerie in pastel shades is very popular this spring, with the big news in bra and chemise shoe is coordinated with the

Slips go pastel

The slips come in minilengths, with yellow, blue, green and wild colored prints as the most popular color choices.

# Paris fashion: flair and

State News Staff Writer

Curved lines which flair cuffs accent the Paris fashions 1969.

After 6 p.m. the streets of the slave days. of Paris are fulled with young flowing cover-ups.

shirt. Pleats are light, flipping longer and longest. or flatbox, flaring and bounc-

pockets wherever possible.

and displaced chains that ex- ious silhouettes by the waters and frame the face. A chic pand from hip to midriff.

Jewelry is metallic and into bouncy hems and wider barbaric with the heavy, forged look. Huge collars top the trimmest dresses with a hint

Hair is worn naturally but women in silky pants, tunic new trends top the daring. jackets, harlequin prints and The "egg-head" pulls the hair tightly back to a coil which Suits boast longer jackets doubles at the nape of the with slim, back-vents and the neck. Chignons are big in tiniest hint of pleat in the Paris and falls are worn long,

The bird of Paradise will be prominent on the Parisian Cardigan necklines accent dance floor as women find all styles and buttons are that the eloquence and femplainer. Pockets are subtle inity of flowing chiffons offer and few, tabs have replaced luxurious freedom. Clinging crepes of inky dark colors Belts connect the body and will slink in the shadows of the skirt with leather thongs Notre Dame, projecting delic-

of the Seine.

scope abstracts will pattern dresses worn in the late even- low waist and large sash that

freshness and feminity.

three-inch waist bands, tuck fringe. rolled into the tiniest package, rose. These slim-line dresses with tunic effect.

For evening Y has created chest. long sleek gowns in the most the ties. Some gowns include sleeves. long crepe blazers that give a jacketed effect.

wing-sleeves of fine crepe and cling and suddenly flair. and flowing ribboning. Dior Topping the noggin, Courreges covers most of his dresses has designed doll-like wigs in heavy silken fringes. Under- green, orange and pink. neath, Dior brings out femi- His zipcoat dresses that ninity with the most slender boast bold bands of contrastsatin dress with a halter neck ing shades, scoop at the neck and ribbon bow. Backs are us- and turn baby-doll at the ually bare to the waist.

created the belted, double-pockets. breasted look that can be slung Cardin uses the bias cut under sweater.

Ricci invented the mammoth around the waist. coat that uses round curves Surrealistic in nature, Car

belt is used to gather some Silk patchworks and kaleido- of the fullness of the coat. For evening Ricci uses a

balloons to the floor to give Yves Saint Laurent, known a young, flowing look. A caras Y in Parisian circles, digan neck tops off a wide accents the young figure with skirt that extends from the top of the hip and ends in Y's pants, offering wide, inverted pleats and feathery

in the front and end at the Patou, who also excels in ankle in turned cuffs. Y has evening styles, designed the designed slinky, undershirt- short evening layers. The ruftype dresses that are so light fles are lifted upward toward and supple that they are easily the face and end in a large

Givenchy covers a high neck U-necks are worn with the no- with a pointed scarf jacket bra look and sometimes cover that hugs the shoulders and sleek pants for an eloquent blossoms into row of flowers and feathers at the top of the

Givenchy has gone to the basic black. Usually with long beach with huge bloomers that silk ties and fringed ends, slink in black. Cover-ups are Y adds a hint of glimmer with featured in materials from gold coils that combine with silk to voile and bell at the

Courreges has designed playful jumpsuits that bib at For evening, Dior uses wide the collar. His clothes bounce with elegant shawls with exotic colors of blue, yellow,

sleeves. Correges uses button In coat fashion, Dior has tabs high on pants instead of

over sharp culottes and con- to add curve to a long nected with buttons to a ribbed bodice. His skirts bell gently from the belt which ovals

and huge collars to turn up din's evening look expresses feminine look.

#### Evening wear

Versatility in evening wear is found in this tunic worn over wide-legged pants State photo by Norm Payea

itself with the metal trend. Chrome bicycle chains accent white podices that meet contrasting shirts in crescent or odd shaped curves. Slits reach thigh high and give a more

#### Women snatch male hat styles, don wide-brimmed toppers

Spring hats are being worn spring pant fashions. with pantsuits and separate

The modified version of the Dobbs hat for men, made of refined straw and ribbons and felt or straw and set to one worn gently on top of the head, side of the head, is appropriate. complements the pantsuit.

serves as a sun hat.

Scarf hats, tied apache style or as a turban, are holding their traditional appeal for

#### Spring swingers don body jewelry

The ancient art of body jewelry as shown on European statues and frescoes of Crete have been adapted and adopted by spring fashion designers.

Chain vests and breast plates, the most unique of the ancient designs, originate out of New York and Detroit and are priced from \$50-70.

Lightweight crystal connected by silver chains is one variation of the breast plate.

jewel-studded The metal, bras can be worn alone with floppy lounging pants or under see-through and waistlineplunge dresses.

The metal vest which gener- the non-conformist woman. ally is styled with an amber or plum stone can double as a cape when certain chains cov- trousers topped by a belted er the arms.

wear are large jeweled shields distinguishable from long skirts which extend from neckline to and are most attractive when waist and sell for \$150.

Giant rings ranging from \$3-4 with antique scrolled motifs and large stones can be matched with head bands worn in Indian influence is evident in formal ion was spent on grooming maiden fashion.

\$12, is a bracelet connected by ing gown brings back the long chains over the hand to three flowing, flattering lines of the finger rings.

The most recently designed criss-crossing ribbons. leg bracelets are slung around the hips and run down the leg the wrist in long cuffs, and rufto fasten above the knee. The fle or lace trimmed gowns are antique gold and jeweled leg reminiscent of the Victorian era bracelet is best worn over wide- when fashions reached the height legged and bell trousers. It of femininity. sells for \$18.

Day town hats of knit or pique are popular in two styles for spring.

A small beret, made of light

The Breton, similar to an Another is the wide-brimmed old-fashioned sailor hat with a straw or felt hat which also flipped-up brim and accented with flowers and ribbons, is also previewed for spring day town wear.

> The crocheted hats of open yarn or ribbon will continue being worn by the younger set with pants and minis. Popular is pastel shades, these hats are worn covering all the hair or in a beret fashion.

# Anything goes for dates

By CYNTHIA NEAL

State News Staff Writer "Anything goes" describes the

fashion trend of spring evening wear in 1969 where every style from men's pants to gypsy flounces pervade the "after 6" party scene.

The basic black pantsuit is a feminine version of the gentleman's tuxedo. A white ruffled shirt worn with the suit breaks the hard masculine lines and creates a striking contrast for

Other versions of evening pants include flared feminine tunic. Very sheer fabrics make The most expensive antique some wide-legged pants hardly accompanied by a matching top with shirred neckline and billowing sleeves.

A certain amount of old world and semi-formal fashions this The slave bracelet, priced at spring. The Greek-inspired eventoga, fitted in the bodice by

Billowing sleeves gathered at

The Spanish tradition has in- men buying for themselves.

filtrated the fashion world this year with the jeweled bolero. This short, unbuttoned Spanish version of the vest can be worn with evening pants, long full skirts and even over gowns.

Some designers have been struck by wild and wandering inclinations which brought gypsy styles to the pages of high fashion magazines. Full, flounced and boldly colored fringed shawls ward off the chills of a spring evening.

fashions is rising in popularity

#### Men's cosmetics

Although men may not be powdering their wigs today and certainly only a few are using rouge, a boom in grooming products began five years ago.

It is estimated that \$580 millitems for men in 1967. Approximately \$750 million was the projected figure for 1970.

Cornering a larger share of the market of once-frownedupon male grooming aides are skin creams, tanning gels, hair sprays and lip pomade.

Industrial sources are reportedly confident in their claim that better than 50 percent of the cosmetic customers are

this year. Bare backs, bare shoulders, bare midriffs and waist plunging necklines are a bold step in evening fashions. Women who are not quite ready for this daring look can approximate it in gowns with sheer lace panels or chiffon for a

slightly modest cover-up.

include crepe, printed silk, chiffon, lace and organdy. These are flounced, tiered, gathered, ruffled and even "petaled" on mini-gowns for a full flowered effect.

The fashion key in evening wear this year is individuality and variety. You can "do your The spring fashion fabrics own thing" and still be in style.

#### enhance a carefree spirit, while Atro look allows freedom in The antithesis of Old World daishiki, lappas, abas designs

The slogan "black is beautiful" can increasingly be applied to the fashion scene as Afro-American garb comes to campuses across the country.

Both black and white students are beginning to incorporate the African styles into their American dress.

For summer, the daishiki will be a popular item. The daishiki is a long flowing top with a square or V-neck. It features bell sleeves and large, bright prints. The daishiki is usually worn by men but, in modified version, can be worn by women over this pring's popular, wide-legged trousers.

Another item typical of Afro garb is the lappas. This garment is a long, rectangular piece of cloth which is draped

over one shoulder wrapped around the body and secured. It is designed for maximum freedom in arm movement.

A third item of interest in Afro-American dress is the abas. Made from one piece of material and cut narrow at the bottom and wide at the top, the abas generally comes in prints with geometrical designs.

The Afro style is characterized by free flowing material without an excess of seams. darts and hems. Bell sleeves are also common for this style of dress.

Though the clothes are distinctively African, they are not uncommonly combined with such popular American styles as the turtleneck and sandals.

IN THE TRUE FASHION. . .

## SPARTAN SPIRIT SHOP





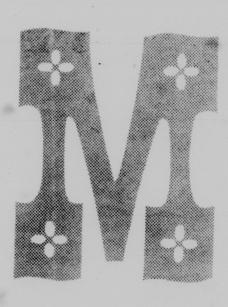




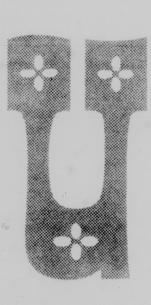
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# Colors, patterns 'in' for men

State News Staff Writer

The controversial new trends in men's attire for the upcoming sunny season include voile shirts, bell bottom pants, double-breasted jackets and neck scarves.

Shaped suits and sports jackets will sport a belt in the midsection. Body contour shirts and pullover sweaters will be belted also. Longer double-breasted, Edwardian-style jackets with winged and wider collars and deep center vents will continue to influence the spring scene. But the new looks, such as a white cardigan, no-button suit or dark two button chalk stripe with angled pockets are coming into full force.

Spring-weight slacks will be worn in a varied array of patterns and hues; bold prints and multicolored stripes and plaids in seersucker will come on strongest but there will be more conservative small patterned ginghams and narrow stripes.

Michigan State campus can expect an abundance of bellbottoms this spring. Styles go from 17 inches at the knee to 21 inches at the ankle.

Fashion leaders are stepping up their appearance in voile, crepe and silk see-through supershirts worn with silk neck scarves. Contrasting styles are replacing coordinating styles this season-for example, a salmon shirt with green pants the neck and tucks into herr-

ingbone slacks with flared leg bottoms.

Benjamin Raskind, president of F. Jacobson, the division of Kayser-Roth that makes Excello and Jayson shirts, predicts that the new trend in men's fashion is here to stay.

Raskind said that men are still going to wear traditional styles because they're not going to throw out last year's clothes. But sales reports for this year indicate that the new trend may be more than a passing fad. Eight years ago 90 per cent of the shirt sales were for white and soft blue colors. Last year only one third of the nation's shirt sales were in the white category.

The trend is rapidly evolving from the light colored shirt to the darker, brighter shirt in an array of patterns.

The whole story for the spring and summer shirt is not only in colors and patterns. The shirt style is also going though a 'revolutionary change.'

It is indeed the longer point collar with the higher band in back, that will be the trend setter. The fashionable collar will be about 3 1/2" long; the best selling collar will be about 1/2" shorter than that.

The bigger collar has been dictated by the bigger tie and neck scarves that are a current

The button-down collar is no longer popular and is being reand a neck square tied at the placed with a longer collar that side. Another example is a comes straight down so it can rayon crepe supershirt with be worn with or without a collar balloon sleeves that opens at pin. And French cuffs are com-

involves neither color nor collar, but contour. The shaped shirt has hit the collage cam-

a look of broader shoulders and firms, said, "Clothes should a slimmer waist.

Bold, daring and dashing pus. Curved seams run from the styles are 'in' but Rupert shoulder to the bottom, front Lycett-Green, founder of one

Other major news in shirts and back. These give the man of London's foremost tailoring never be overwhelming, they should never be more important than you are. Otherwide you are just a facade."



### Color keynote in men's jackets leaves rainbow embarrassed

By RICH BERNARD State News Staff Writer

ers found on golf courses and remain popular. Poplin jackets, at baseball season openers this updated in collar and waist spring.

Newest of the outer garmets ilv in pastels. which make up the recent generation of synthetic fabric offerings is a pull-over nylon outer western jacket. Two high, long shirt which is designed to be tucked into the trousers.

Offered in a variety of colors which would leave a rainbow embarrassed, this inexpensive windbreaker-like shirt may be worn as a shirt or as a jacket over turtlenecks or casual shirts.

The less innovative windbreaker of recent years will remain popular in its pullover or jacket forms, with a variety of options in color, hood or collar choice and golf or hand pocket preference.

A hold-over from a very successful fall debut is the twoor four-pocket bush (or safari) jacket. Corduroy, leather or wool styles offer removable cotton linings, belts and double-breasted collars.

market is the Norfolk jacket, scarce, as usual. Although the characterized by sewn over- trend toward wooden handles on folds which run parallel to the umbrellas may make them more zipper. This style joins the attractive. April showers and many traditional offerings of not style will dictate their appbasic spring jackets in blues, earance.

grevs, tans, rusts, beiges and whites.

The light-weight tennis jacket "Color" will be the keynote in traditional white color with in men's jackets and windbreak- red and blue trim promises to styling, will reappear primar-

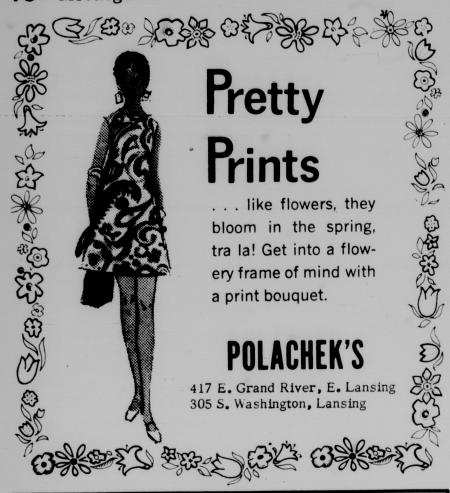
> One last innovation in light jackets is an oyster or tan pockets and a change from snaps to buttons update this light canvas jacket.

> The traditional year-round three-quarter or full length trench coat and topcoat have little new to offer in their frequent double-breasted, sixbutton stylings. The recent tendency among men to utilize the topcoat as both a carcoat and raincoat seems to be offset by the trend to wardrobe expansion brought on by increased male fashion consciousness.

> The one exception to the depth of innovation in the area of coats this season is the 12-button Edwardian. Just introduced in a cornsilk color, this highcollared throwback to an earlier era hangs below the knees.

Other than colored poplin golf hats or plaid or straw sports Serving much of the same hats, men's headwear will be





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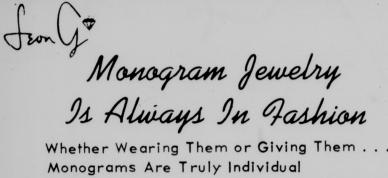
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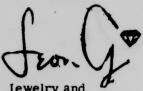




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### Footwear fashion displays leather, hardware effects

State News Staff Writer Hardware is the word for spring footwear fashion as daytime and evening shoes are adorned with jewelry, burnished brass and chains.

Chains are tiny and twisted, tucked unexpectedly around a stacked heel, always in just the right proportion, or extended across a broad toe.

Leathers have become richly antiqued and are combined with metal frills for an old-fashioned look. Leather combinations are the game for 1969, and contrast is the only rule.

Textured leathers are mixed with shiny patents, and dark colors accent light straps, stitching and edging. These combos include spat-type shoes and the new spectator. Spectators have contrasting sections joined with perforated leather and are usually tied at the toe.

These combos hold double fashion advantage as they may be worn with skirts or pants.

Heels are higher and not so chunky; toes start out square and round-off at the tip. Some spats button up the ankle, and shoes are generally higher on the top of the foot.

Sandals are the thing this year, and not just for the beach. The barest patent sandals accent the dressiest evening fown. Lui Somoza of Brazil has created elegant dress sandals which are more jewelry than

Thick bracelets cover bare feet with molded bands to give a fettered look. The thong sandal extends up the leg and ends in a wide space-age band.

Somoza creates the sculptured look with winged leg greek mythology. Sandals circle classic child's playshoe.

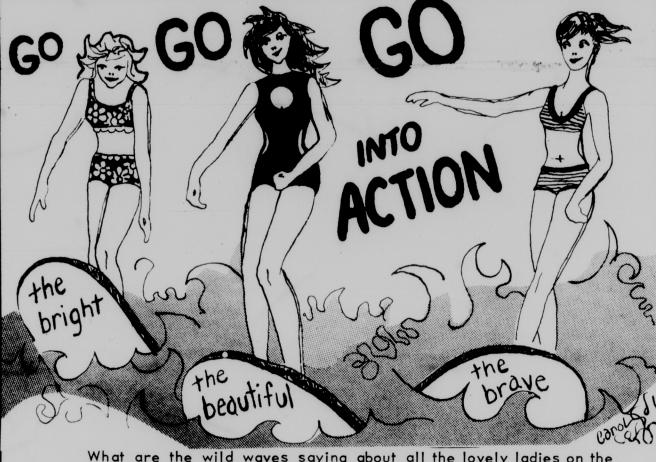
to the ankle.

Evening sandals also feature straw flowers, hardware. chains and dismantines of pearl and rhinestone. Jeweled cords and tassels with flowing foot scarves decorate a plain cork

Also for evening is the white kid or glace which often contrasts the heel and the pointed toe. Heels are high or low, but still more chunky than ever for evening. Satin moccassins are also chic for the 1969 dress season.

The city sandal is chunky, patent-like and usually open at the back to produce a sling effect. Open back clogs are prevalent on the boardwalk this

Soft playshoes have evolved bracelets that incline towards from the sneaker type to the



What are the wild waves saying about all the lovely ladies on the beach? Pretty special things, and all complimentary to be sure if you're sun-and-surfing it in any of these new-as-tomorrow swimsuits. We've got styles enough to please the fussiest mermaids and fastest swimmers. You'll find everything from classic one-piecers to little boy two-piecers, all of them sleek and comfortable as a second skin. Come on in, the pickings are dandy and nicely priced.



mon., thurs., fri. 9:30 - 9:00 p.m. tues., wed., sat. 9:30 - 5:30 p.m.

#### **CONTRAST LOOK**

# Italian designers stress tunics

**By SUE REBECK** State News Staff Writer

body-- is very popular with the of contrasting colors. major, contemporary Italian designers.

dark bands and belts that rib ate the feminine figure. the outfit.

#### Hosiery ushers in 'big year for legs'

"year of the leg" when women ity to the shape of the wearer. begin to don 1969s latest styles Valentino's sleeveless tunics in women's hosiery.

subtle checkers, polka-dots or

Tights are now being worn with knee-length bermudas offering a variation from the classic knee sox.

For dress, nylons have become amazingly sheer. They are coordinated and matched, but with definite white/black, dark/light contrasts.

White scrolling accents black patent shoes for a fine leg look. Geometric shapes and straight lines have changed the flowing, swirling look of past seasons.

Newest of all are the thin boots that are worn just the same as tights and nylons. These boot styles include detachable leggings and cover the shoe on the outside in a spatlike manner.

The tunic style--cut in a man- are doubled or even tripled at pattern. ner to curve the line of the the collar. Sleeveless jackets

Biki uses lines in the form of military style stripes which Carosa uses the light, hand- span the front and the sides knit look to give contrast to the of the garment. Biki's cuts are line which he accents with wide narrow, bias type that accentu-

Patrick de Barentzen uses an Mila Schoen stresses lean, extended pant-line in suits covered with long top coats. Notched chevron-type pockets line the boyant overblouse with its gold buttons and shiny belt.

Valentino stresses the straight This year can become the line that adds a quality of purvary with belts, half belts, Colored stockings are avail- beaded sashes and mock pocable in the palest of pales with kets. His trademarks being Vshaped darting, Valentino empha-

narrow lines. His long jackets sizes the line with cheyron emphasize bands of white which darts that end in a tangle of

Irene Galitzina uses the horidress carefully around the are worn over sleek dresses zontal line to circle the body in a sharp sweep. A tunic with a wide leather belt and mammoth golf buckle decorate the style with tassels and bells.

> Elanora Garnett folds the flowing line in a sinuous fashion. Winged capes send the line to the small head hair that is the length of the arm which smooth and rounded whether is braceletted at the cuff. The short or long, with no inflated bared back is another Garnett crowns or elaborate hairdos speciality.

on the neck with a scarf.

broidered appliques, tassels and popular style from Paris.

cords to add a flowing touch. Ruffles are big in Spanish fashion. Pertegaz dapples the bikini evening dress with con-

trasting Swiss ruffles and sca lops. Sleeves are off-the-shoulde and create the bare evenir

#### Simple, straight hairdos 'in' for spring; wigs, falls popular

The in-head for spring is

Short hair for spring is Forquet twists the line with a straight with a rounded crown cape that billows from the throat, and edges, often down to the Contrast is subdued in a ruff eyebrows in bangs. Short, style collar that fastens high overcropped side - parted hair with small sideburns and back Fabiani uses a longer line feathering lower to the nape that extends clear to the toe. creates the Eton schoolboy Stripes of vivid color join em- look -- the latest and most

The Napolean look has re-

turned for longer hair. A styl inspired by a portrait of your Napolean, hair is worn chir length and center-parted, wit small bangs tossed to bot sides.

Long hair continues stream toward the waist. Th harmony of the smooth ar rounded look is achieved wi long hair pulled back with pi tails looped behind the ear

At least one wig constitut the minimum ready-to-we. hair collection for spring a summer.





Meeting Tuesday, 7:30 p.m. in the Union



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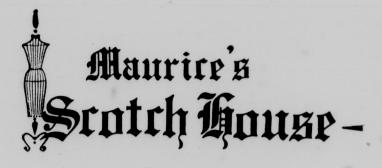
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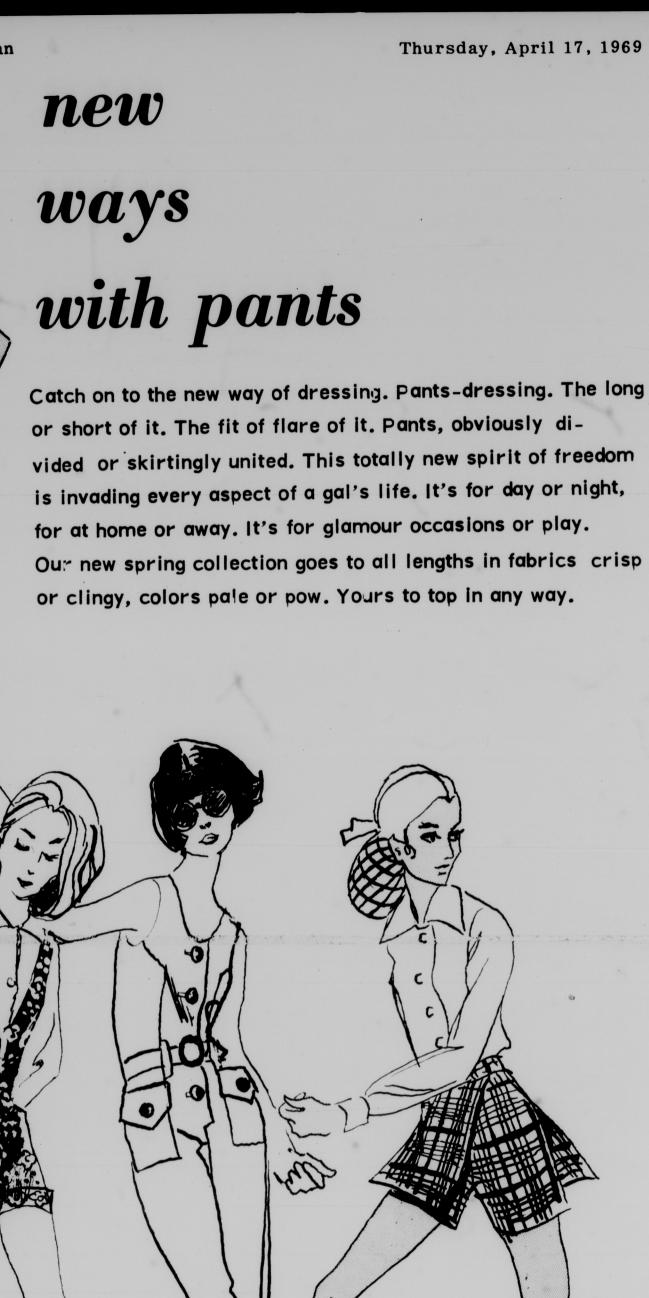


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