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STATE NEWS

East Lansing, Michigan

Wednesday, October 16, 1968



Pick a Style, Any Style!
FALL FASHIONS '68

Cowboys, robbers in style

By PAT ANSTETT

Associate Campus Editor

Fall fashions are offering clothing-minded coeds a wide selection of styles and fabrics.

Coeds may either don buckskin and suede and toss a paisley scarf in cowboy-like fashion around their necks or they may, in the spirit of Fay Dunaway, adorn themselves with low-hanging, v'd or ruffled blouses, topped with the Romantic look of a beret.

Whatever the style coeds may prefer, fall fashion definitely promises diverse lines of clothing, especially to the delight of coeds tired of the seemingly unchanging styles of past years.

The look this year is simply a total one—be it a total flash of the 30's pinstripes or a complete western-looking outfit to boot.

The style most popularly adapted by returning-to-campus females is the look of the "wild, wild, west," almost a reaction to the Romantic ruffles and little girl dresses popular last year.

This look reminiscent of Ponderosa territory, is characterized by straight lines, heavy "unfeminine" materials of leather and suede and an abundance of scarfs, vests, ascots and ties.

Leather is especially popular this fall, and for once, the material has become so widely adapted that even budget-watching coeds can afford some of these new styles.

Suede is another fabric that has risen once again to popular acceptance. This fabric, along with leather, is now being offered in vests, skirts, jumpers, jump suits and pantsuits.

This countryside look is given its finishing touch with scarfs, tied in necktie fashion, worn as an ascot or casually thrown around the shoulders.

Adorning this rugged look are other typically unfeminine decorations, with buckles and heavy zippers especially predominate.

For the coed desiring an occasional change from this somewhat "unfeminine" look last year's fashions inspired by Bonnie and Clyde are again popular this year.

Ruffle and lace-loving coeds can find fall fashions suited to their tastes in the continued line of the 30's look.

These styles allow a carefree look in their loose-fitting blousy tops and pants. Lanky-looking sweaters, vests or sweater vests

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Fashionable comfort

Even dressy clothes now come with culotte skirts as evidenced in this black velvet dress with the popular white bib front.

State News photo by Jim Mead

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Students against local prices

Shopping habits among students at MSU do not tend to favor East Lansing merchants or their merchandise.

The two major complaints against the area clothing stores are that their prices are too high and that they offer little variety in their goods.

Although some coeds buy most of their clothes after surveying the school fashion scene, most coeds prefer to shop at home where, they say, prices are lower and there is a larger selection.

Department stores, as opposed to fashion boutiques, are the

more popular places to shop, although some women mentioned that the type of store they preferred depended on the kind of merchandise they wanted. This is because department stores usually offer a wider choice of fashions at lower prices.

Many MSU coeds make their clothes for about the same reasons that they gave for shopping at home. These industrious women say that they have more individualist fashions and cut clothing costs by one half to two thirds.

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The Old West rides again

By PAT ANSTETT
Associate Campus Editor
Westward Ho is the Keyword for fall fashion accessories.

With the countryside look of chunky leather stitched shoes and cowboy-like scarfs dominating the fall fashion scene, the campus is taking on a look reminiscent of Doc Green and Amanda Blake.

Western - oriented colors, buckskin and all shades of brown, and such rugged western fabrics as leather and suede are giving fall fashions a look as authentic as TV westerns.

Fall footwear especially maintains this countryside air.

Antiqued calfs, suedes and brass-buckled shoes and boots are especially popular. These shoes with stacked sturdy heels and squared toes, almost resembling the wing-tip styles of men's shoes, are replacing the pointed toes and heels of five years ago.

Boots punched with perforations for all occasions will

accompany fall fashions. Whether worn with pants suits, midi skirts or maxi-length coats, boots are becoming an attractive additive to the total look.

Pigskin gloves, stitched similar to the new "chunky" shoes,



Tick tock

Large "mod" watches with thick, changeable bands are currently decorating many college wrists. State News photo by Jim Mead

also compliment fashion wear.

Purses, in the college girl's favorite shoulder-strapped or short-armed styles, are following the same rough air of fall shoes.

Practicality, finally, seems to be the keyword for these catchalls in buckskin or perforated leather.

The "layered look" for fall legwear is also defying past clothing conventions. Fashion designers now advocate wearing textured nylons and bulky knee socks on top of each other.

A new look has also been

added to the textured and opaque nylons which graced the legs of the most well-dressed collegians last year. These colorful substitutes for nylons are even more eye catching this year with their stripes and checkered designs.

The strongest focus of fall fashion accessories perhaps is on the scarf.

Last year's outfit can be given an up-to-the-minute look with a loosely tossed scarf around the neck or waistline.

Scarves also complete the total well dressed look. This colorful attraction provides an

answer for college women who easily grow tired of their wardrobes, yet can't afford a complete new outfit on a usually strict budget.

Endless inches of chain jewelry links together the entire fall fashion. The bead influence of the hippies has also left its mark on fashion accessories. Cameos and antiqued jewelry are exciting ways to brighten up shirts or hold down ties and ascots.

Pocket watches—like grandpa used to wear—serve as unique attractions on this year's long, long vests and sweaters.

Fall attires focus on coed millinery

By SUSAN L. BELNIAK
State News Staff Writer

Hat styles and headgear are gaining increasing importance as the notion of the "total look" enters the fashion conscience of the nation.

From casual to night wear, from the scarf to the mink hat, head wear has found its place in the fall - winter wardrobe.

Scarves and headbands offer the opportunity of daily wear. Bands can be purchased in leather, nylon, silk or cotton ribbon. In addition to this array, packets of assorted yarn are available for wear.

Silk scarves can be worn in a variety of styles. They can be draped across the forehead to produce the Apache look or they can be used as ties for longer hair. The key word in scarves is multicolor.

Now that vests have become vital to the fashion scene, matching berets have achieved a popularity. This match has simply cleared the way for the variety of berets now found on the market. Velvet and velour berets are available for \$6, whereas some woolen and pile caps are priced at \$11.

As the fashion seasonally changes to winter coats, the cossack and Robin Hood styles come into vogue. Once again there is a wide range of color and material. The Cossack hat, which gained its popularity with the film "Dr. Zhivago," is generally shown in a pile or fur blend. The Robin Hood style is the velour or leather hat. Price ranges in these styles from \$7-15.

The widely-adopted fur hood once again provides fashion as well as warmth. The variety of furs include pile, fox, racoon, opossum, badger, rabbit and skunk. The fur hoods range in price from \$8-40.

Rain and wind can no longer dampen the spirits of the fashion-minded. The vinyl, wide-brimmed hat provides its own look of fashion for fall.

As fashion is for everyone and everyone has her own image, some of the lesser seen styles might include feathers, wooden hair buckles, Spanish-styled sombreros or the \$20 "Echo" or "Vera" silk scarves.

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Soft, romantic fashions return

By NORMA GREEN
State News Staff Writer

Envious Juliet may fall off her balcony when she sees her fashion-conscious descendants decked out in velvets, satins, chiffons, brocades and tapestry for this winter.

The fateful romance of Romeo and Juliet, now revived in motion picture form, is showing a marked effect upon clothing design.

The basic winter colors of black and gray, all somber and subdued, reflect the tragedy of the Shakespearean drama. Puffed sleeves of organdy and "mutton" sleeves in velvet illustrate the return of the classics, for popular reading and wearing.

The tenderness and innocence of young Juliet is found in this season's fashions. The designs are simple, with the pearl, a gentle gem of purity, being used as an accessory to the flowing lines of velvet found in dresses, robes and skirts.

Softness is also found in winter's perennial fabric of fur, which is being used for long coats and short skirts. Rabbit, pony and chinchilla are being

used imaginatively by daring designers with a flair for comfort and luxury. A green mink hooded coat worn over a gray suit was featured earlier this season by the House of Dior in Paris.

Dior also created a line of clothes called "Naive," which was imitative of an infant's layette. Bibbed smocks were done in smooth fabrics such as silk, satin and velvet.

In contrast, Yves St. Laurent patterned clothes after John Wayne, not Baby Leroy. Wild West togs included fringed brown leather tunics which are thigh-length and are intended to be worn with pants or high boots. His footwear is attractive as well as functional for frosty treks on icy paths.

Tuck-in blouses, wool capes and glove-fitted tights are accessories designed by Givenchy, a Parisian who is experimenting with the primary colors of red, yellow and deep blue this year.

Coco Chanel is showing her traditional line of cardigan suits done in pastel tweeds to create a softer effect. The female

(Please turn to page 8)



Those Finnish women

A preview of Finnish fashions against the background of London's Tower Bridge include from left to right: a black and white striped leisure dress, a long red and white leisure dress, a balloon-like "computer-designed print dress" and a Bermuda suit.

delivering the fashion message

Joyce shoes that cater to the women of instinctive taste, the women who demand fit with fashion excitement. These pace-setting sports make a grand showing on every fall scene with their squared-away fronts and newsy heels. Ring Around sends a strap across the vamp of tabac smooth leather and adds a hardware ring. Also in brown antique or black patent. \$18. Briarwood spectator in tabac smooth features the new extension sole, \$17. Bobby, a sporty tied flat in hayride or mahogany smooth, \$15.

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A mad, mod mix of texture and color charts an individualistic fashion course. To start; tweed . . . Donegal, Harris or herringbone, in a slim wool skirt, \$9.98. Add on a white bush shirt with double-buttoned barrel sleeves and English collar, 7.98, and a paisley scarf, \$3.50. Top off the look with a vest. Below the hip or to it. Belted or not. Our favorite, a demi-fit in red, navy or pine green wool flannel. 11.98

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Homosexuals dictate vogue

By MITCH MILLER
Executive Reporter

There is no question but that the real threat to world peace, Western civilization, democracy, and life (as we know it) on this planet is neither the Communists nor the Fascists, the White Citizen's Council, the Black Panthers or the Yellow Peril. The people at the FBI and the ADL have been barking up the wrong tree for years.

The real danger is from the homosexual plot to take over the world.

Don't get me wrong, I am not speaking of the Great Sexual Liberation, although through incredibly clever propaganda the enemy has succeeded in infiltrating that movement and directing it for their own insidious purposes. After all, it seems more likely that since men and women are now liberated, there should be less interest in everyone looking alike and more in everyone following his, or her, natural inclinations.

Nor am I intent on denying the inalienable (no one has been able to do that since well before recorded history began) right of homosexuals to exist.

Far be it from me to encourage the restriction of anyone's civil rights - I have no interest in being inundated with mail reading "Thousands of right-thinking, God-fearing, 100 per cent American homosexuals resent your vicious, unwarranted attacks...."

What I am talking about is their seizure of the fashion industry, both men's and women's, and their brilliant offensive against men and women being interested in one another.

After being decisively beaten back in the last few years in the "miniskirt" campaign and their subsequent "maxi" counterattack last year, they launched a two-pronged offensive which by all accounts seems likely to succeed unless something is done.

On one front, their conventional assault on women's clothes has made enormous gains, unparalleled since the days of the "sack" dress. With the help of their traditional allies, the women's fashion magazine editors (G-2 has yet to report on whether the allegiance is bound by ties of similarity of sexual persuasion or by mere slavishness) have managed to

make women so ugly this year that no self-respecting male will look at anyone dressed in the hate couture.

At the same time, a commando strike into men's wear has presented us with the fait accompli of flaired, paisley slacks, blousy tangerine ruffled shirts and Edwardian fop suits, so that no man, if the campaign succeeds, will want to look at a woman.

Now there are those who would say that the baubles, beads and Indian headbands represent a desire to participate in the fullness of traditional cultures being overcome by the materialism of Western life.

Pfui! No self-respecting Indian, American or any other brand, would go around wearing a headband, strings of beads, geegaws, and other metal ornaments, a green flowered, belted top, a black flowered vest remaining from a high school production of "Sound of Music" and black pin-striped (flaired, naturally) pants. If you don't believe me, look on page 142 of the October Mademoiselle.

Similarly, the argument for the dandy suits and the bellbottom pants is that they represent a

return to traditional symbols of masculinity. If that were so, we could expect to see a mass increase in Naval enlistments and in sword-wearing, neither of which appear to have materialized.

Then there is the Unisex link which sells the same clothing to men and women (or is it boys and girls—or maybe its and its).

To say nothing of the leather fad. Leather, the long time favorite of the motorcycling queens, has become super-in, for both sexes, to the point where Grand River Avenue looks like a Gestapo reunion.

Fortunately, the success of the enemy campaign has been

limited to the two classes of people most susceptible, namely show business types and college students.

The stars we can excuse. After all, it's their job to attract attention by looking funny. And the students, totally immersed in the mass media culture, simply follow the lead of whoever happens to be doing his thing to the loudest accompaniment at the moment.

But the scene is not one of unrelieved gaiety. In at least one place, straight men and women stood their ground and even counterattacked the forces of fagdom.

Viva Wall Street! Viva Francine!

Scalp meets razor: new trend for guys?

Hair may be defined to be the fine, threadlike structures that grow collectively on the human head. Like clothing or accessories, hair often meets head-on with alterations in

trends and styles, which subsequently modify its arrangement, length and color.

Men's hairstyles will take on a new look this year with the introduction of the "skull cut". Having already attained some degree of popularity around campus, the "naked noggin" style requires few implements and entails little time.

Three steps are involved in the haircutting process: Step 1 - Using scissors, crop hair down to a length of approximately 1/2 of an inch. Step 2 - Apply a towel, which has been soaked in boiling water, to the scalp. Step 3 - With a razor, shave off the remaining hair. Step 4 - Apply a layer of cold cream to the now barren part of the human body. This cut can be easily adapted for extremely cold weather by rubbing in a liberal amount of grease wax.

According to one member of the bare bean club, the elimination of dandruff and the fear of becoming bald often accompanies the self-elimination of the scalp's hair.

Cowboys

(Continued from page 2)

are an important part of this revived look.

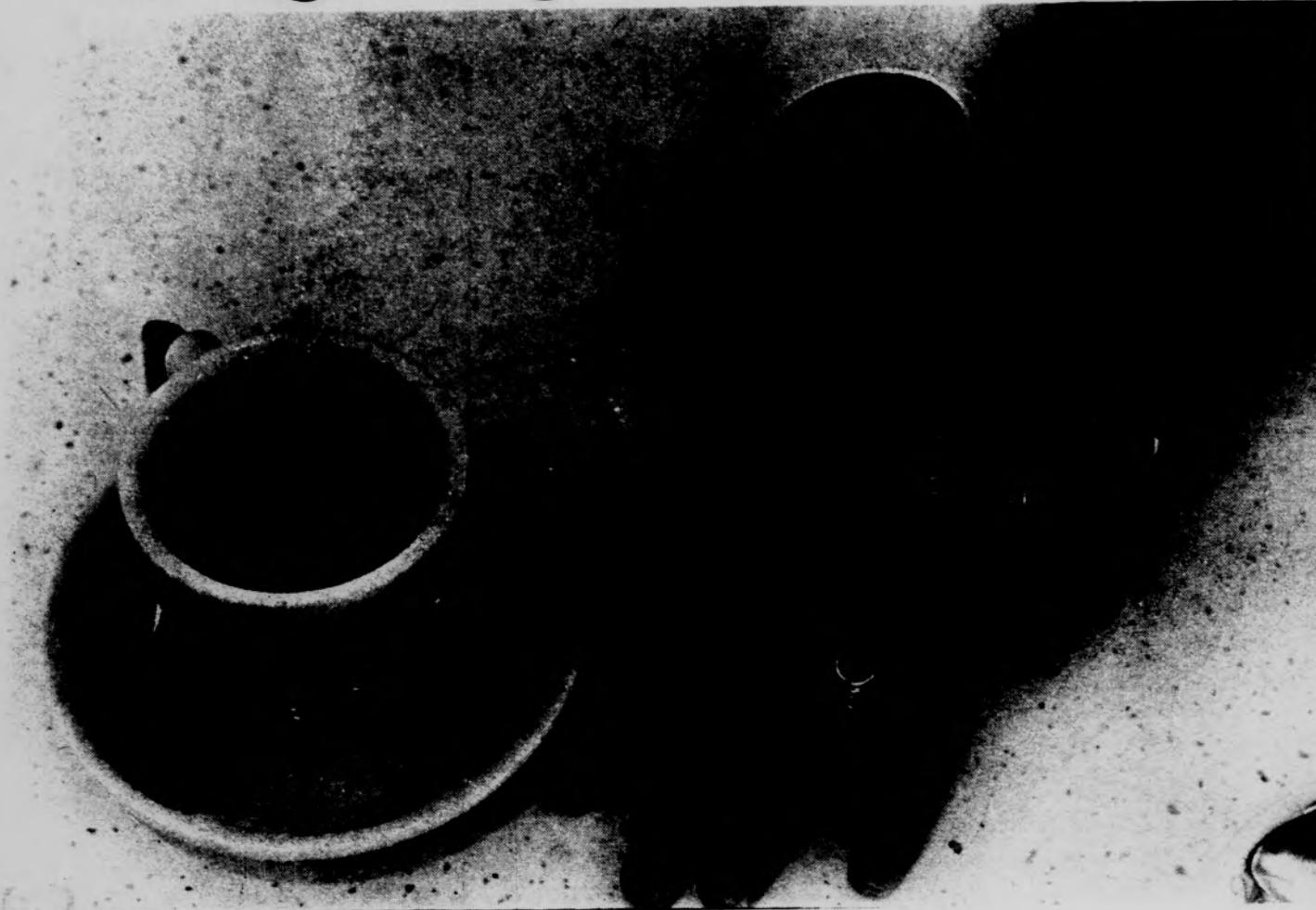
The conventional cardigan and button down blouse are being replaced by belted and buttoned v-necks and the big-collared, cuffed and pocketed bush blouse.

This line of fashionwear has a look of many parts—vests, hats, belts, scarfs, gloves and hose which magnificently unite for a new unique line of clothing.

With all these moveable parts, coeds can easily change their wardrobes to suit their moods—be it with culottes, slacks or skirts.

The blouse is also quickly replacing the sweater as the college girl's best friend.

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Winter sleepwear comes in myriad of colors

By ROSA MORALES

Great looks for winter sleepwear emphasize warm, cuddly things that make any girl anticipate snow and ice.

The traditional flannel nightgown has been transformed to a sizzling myriad of colors. The long gown is trimmed with lace at the collar, cuffs and sleeves. On the short side of pajamas, current design is in making the shortie a mini-version of the longer one. The miniature comes with the matching robe in warm flannel.

For the purebred individual, the exclusive lacy gown in DuPont nylon tricot serenely defies any fad. Colors remain pastel, with brown a strong alternative.

A two-piece combination of ruffled, empire bodice and ruffled bloomers bring back the romantic look of the 1800s in sleepwear.

The wide-pant jump-suit, with long front zipper, in Pucci-like prints challenges the role of the pajama and lounge gown by combining both. The result is a beautiful creation of comfortable pajama and elegant lounging outfit.

Something also on the practical side is the short jump-suit with front zipper. The collar and short, puffy sleeves are laced and the short, puffy panty leg is adorned with ribbons.

For easy care sleepwear, designers have come up with a whole line of prints in 100 per cent polyester whipped cream. Whipped cream is the fluffy material for summer dresses.

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Feminine loungewear

The ruffled lounge-wear gown with diagonal wrap around ruffles comes with ankle length night gown with empire bodice. The pants-gown in splash-on colors has wide, long sleeves and wide pant legs which give this style comfort and elegance.

State News sketch by Rosa Morales



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STRAIGHT OR CURLY

Don't set it--go out and get it

By SUSAN L. BELNIAK
State News Staff Writer

The name of the current hair game is curves and curls, wigs and falls, for the presence of the wig wardrobe is becoming a practicality.

According to Carol Peterson and Jenifer Corsaut, owners and operators of "Elegante Enterprises, Inc." in East Lansing, "The mystery of wiggery should no longer be found." They felt that too many uninformed women in the market for a wig are deceived.

Mrs. Peterson stressed the be-

lief that there is a hair piece for nearly every occasion. The three types sold are wigs, falls and wiglets.

"Elegante Enterprises," which quotes special college prices, deals only in the sale of 100 per cent human hair. Mrs. Corsaut, however, feels that there are times when synthetic hair is appropriate.

"If you want a fun wig to wear in only one style, the synthetic wig is good," she said. She feels that if versatility and naturalness are the desired ends, human hair is the only choice.

The wigs can be machine-made, semi-machine-made and hand sewn.

The machine-made wig is the least expensive and can only be styled with the basic bang. The hand stitching on the front of the semi-machine-made wig enables greater versatility. The hand-sewn wig, however, is the most natural looking. It is not layered as are the other wigs, but each strand is sewn individually to the cap. The hand sewn wig ranges from \$60-100.

Falls are also available in three types. The cascade fall is ordinarily styled to be worn on the back of the head and is generally set in curls due to its unique cut.

The mini fall is between 16-18 inches long and can be purchased with a dome cap which adds height to the hair without teasing.

The wig fall is set on a larger base than the others and has a length between 18-20 inches. The fullness of this fall enables the buyer to achieve a style with more hair outlining the face

than is ordinarily possible. This is the best selling length, according to "Elegante Enterprises," and is priced at \$70.

The wiglets run from one to six ounces or from five to fourteen inches. Mrs. Peterson feels that the wiglet is a good buy for the girl with short hair because it adds femininity to hair style. The price of wiglets range from \$7-50.

The newest innovation in hair, the curl, can be purchased for \$3-4.

In accordance with the goal of "Elegante Enterprises" to "make women wise wig buyers," Mrs. Peterson and Mrs. Corsaut listed several precautions and little known facts about wigs.

The label in the wig is essential. Be sure the label reads "100 per cent human hair."

Do not be influenced by where a wig was made. Oftentimes hair is imported and made.

European hair is the best but also most expensive. Indonesian hair is of a fine quality but is less scarce. Therefore the prices are lower.

In machine-made products, it is important that the layers of hair are no further apart than one quarter inch. This insures fullness.

Price ranges from brown shades to blonde and red shades to frosted shades with a \$10 price rise between categories.

In purchasing a fall, be sure the hair is thick in the back. This avoids hair separation as much as possible.

Use a wig brush when combing wig to avoid catching and pulling cap netting.

Falls should be trimmed when purchased to help avoid separation.

If wigs are cleaned when new, they tend to hold better.

Buyers are advised to set and clean their own wiglets and falls.

It is important to use proper cleaning agents. Wig cleaner, lustre, spray, brush and block can all be purchased for \$10.

How long a wig lasts depends entirely upon its care and wearing time. It is generally thought by wig, fall and wiglet fans that when the hair does wear out, the buyer will have gotten back triple the investment.

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'Fitted look' for gala eves

The trend this year in evening wear is the fitted, "silhouette" look.

Evening gowns will follow the empire, high-waisted style with a beaded or brocade bodice.

Silver is the color this year, with matching shoes and purse, but around the holidays many dresses in bright colors, of red and gold will be seen.

Accessories to complete the outfit will be matching shoes and purse, above-the-elbow gloves and a long velvet evening coat.

Semi-formal dresses will also emphasize the silhouette look with a tendency toward simplicity, less ruffles and lace.

Fashions

(Continued from page 4)

designer is also introducing black dresses with white linen trim at collars and cuffs.

The devastating variety of female fashions will give the women with romantic tendencies a chance to become their dreams in costume.

Skirts range from mini, so short that they are termed "crotch-high" by the designer, Andre Courregge, to midi (mid-calf length) and maxi (ankle or floor length) plus the average two inches above the knee-length found on most midwestern campuses.

The gypsy spirit and nomadic influence is exemplified in the long billowing skirts, poncho coats, flowing robes, lush floral full-sleeved lacy blouses, shiny sequined stockings, boots and beads.

With the array of clothes which women may wear this winter, there is no excuse for being cold or unbecoming.



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Men favor versatile styles to combat winter elements

By RICH BERNARD

Versatility and the "trim" look will probably predominate in what MSU men will be wearing as they step out into another Michigan winter.

Although reflecting the increase in fashion and style consciousness in men of recent years, chances are that few radical innovations will appear in men's outer wear.

Stomping right into the snow and slush, the perennial penny loafer will hold its place as the most popular mode of casual footwear. Ringed straps, tassels, and chains, coupled with less conventional colors such as whiskey and hazelnut, will add distinction. Men's floaters, both lined and unlined, will join the other shoes in suede and leather. The relatively new waxed leather may be found in desert, george and jodhpur boots. Wing tips will remain the dress shoe.

Blizzards and 8 a.m. classes will be met by plaids and, along with the year-to-year tones, a variety of brighter colors, often in the form of car coats. Year-round trench coats with zip-

out linings and double-breasted collars will retain their popular position. Full or semi-belted styles are on the upswing.

On the more stylish side are the corduroy, leather and wool safari jackets. Four front bellow pockets, as well as an all-around belt, add to their character. Comfortable natural shoulders matched with waist-tapering will round out the selection in overcoats.

The usual diversity of scarves, led by multi-hued wool six-footers, will be shielding MSU males neckwise against winter's encroachment. Lined leather and heavy knit gloves and mittens will keep hands warm, although in an unspectacular manner.

Despite all the different kinds of ear muffs, stocking caps, cossack hats and other headgear, the most that can be said for on-campus dome wear is that it will be scarce. The elements will have mostly open hunting on the longer sideburns, shorter taper and fuller temples that are currently the trend in men's hair styles.



Men's gear

Two popular styles for men's-outer wear this year are the corduroy jacket and the bush jacket. State News photos by Bob Ivins

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FALL FASHION

With a Twist

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Men's clothes have new flair for fall

By STEVE RADDOCK

Men's fashion trends and styles are like tumbleweed, for, like the non-steadfast plants, they wither and are swept away by the wind.

In 1955 the MSU garment scene was dominated by casual, conservative items such as: suntans (suits, pants and shirts in light to medium yellow-brown), charcoal flannels, gabardine raincoats, white bucks, argyle socks and wool shirts in subdued shades. With the passage of time, the modifications in tastes and materials has aided in bringing

a new, diverse and colorful array of fall-winter men's fashions to the MSU campus.

Among the male apparel which seem to have attained popularity on campus are wool bush coats, bold turtleneck sweaters, Shetland crew-neck sweaters and windowplaid pants. The "traditionals" include corduroy and wool sprotcoats, cloth and twilled trousers, stay-press and striped shirts and V-neck and mock turtleneck sweaters. Ramsey's University Shop has classified the MSU fall-winter taste as conservative or "city-oriented."

In general, Prince Igor for Burma-Bibas, Robert Bruce, Hunter Haig and Stanley Blacker will strive these next few months to garb a multitude of human beings. As four of the numerous clothiers, they have attempted to design and produce apparel which will satisfy both the subjective and objective fashion concerns of the wearer.

Directly affected by the '68 innovations in men's fashions are cotton voile fly front shirts, sari silk evening shirts, velvet bow ties and mohair evening trousers. Turtleneck sweaters will be characterized by diversity with the introduction of Shaker knits of 100 per cent Wintuk Orlon, 100 per cent Shetland sweaters with diagonal patterns, 100 per cent Zefkromes and Herringbone designs in all wool.

The new look in pants will include all-wool, close-fitting knickers, Van Heusen slacks of Donegal (woolen flecked with multi-colored nubs), wool twill slacks, wool whipcord slacks with wide-cut legs and tartan slacks of orlon and rayon.

A "comeback" in fashion may be noted in Tom Gilbey's (London) one piece jumpsuit creation, which is in brown and tan checked wool with a zip front. Aquaocutum of London and Schreiber and Hollington's of Paris have also developed designs for the revival of this outfit.

Versa-Twill: our new
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*Reg. T.M. for DuPont's polyester fiber

Neatness: good looks key

By SUE REBECK
State News Staff Writer

In contemporary fashion "do's" the key word is "neat." Many outfits that are not considered fashionable could be if arranged in a different manner and many coordinate ensembles can look quite outmoded if little things like hems and accessories aren't taken care of. By giving a little more thought to the neatness of her outfit, almost every woman can achieve a great look.

Of course there is never an excuse for the woman who just can't be bothered to iron her skirts or hem her slips so that they don't hang out from her dresses.

The coed who never has the time for wardrobe coordination should always remember that when people look at her they have no way of knowing whether she has an excuse or whether she just doesn't care enough to look her very best.

Attention should be paid to the figure type when coordinating the outfit. Short, plump women who wear their skirts too long in hopes of hiding their stockiness should remember that an overly long dress tends to make her look even shorter than she really is. This does not mean that she should go to the other extreme. She has to find the length that is exactly right for her.

Even though the miniskirt is presently considered fashionable, a skirt can be too short even if it is worn with tights. When a coed, bends over or reaches up, a miniskirt that's too short is not attractive.

Not only does a coed have to worry about whether her clothes match her figure or not, but she should also be careful to wear the right clothes for the right time of year.

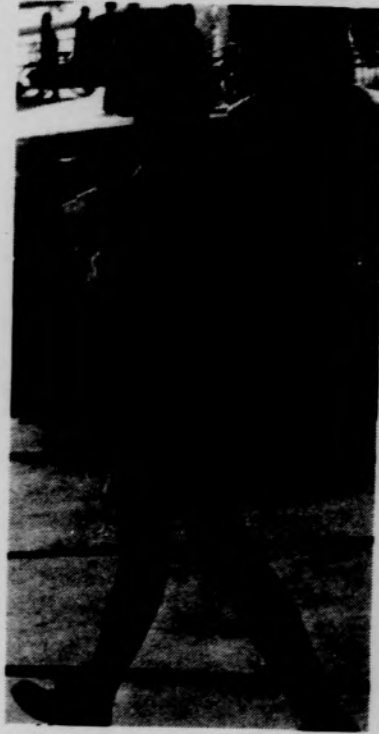
Bare feet are comfortable and look fine with beach wear but they do look out of place when worn with fall clothes. The reason for bare feet or sandals is usually hot weather, but when the temperature is in the low

60's this type of foot attire looks absurd.

Shoes should always be typed to match the style of the outfit. Sneakers and white socks are fine for gym class and athletics, but should never be worn with skirts or even slacks.

Flats have been going out of style for quite some time now and dressy t-straps are "in" if they don't look too fragile, but should never be worn with tights. Chunky-heeled shoes are to be worn with tights.

Jockey type hats and knickers seem to be a thing of the past and are being rapidly replaced by tams and pant dresses. (Please turn to page 14)



Fashion do's

Candid shots of coeds walking on campus reveal three good fashion do's for this year, from left to right: a beret, small shoulder bag, opaque nylons; plaid suit with chunky shoes; long vest with short skirt and opaque nylons.

State News photo by Joe Tyner



Don'ts

Even heavier coeds should not wear long skirts which add to their heavy look.

State News photo by Joe Tyner

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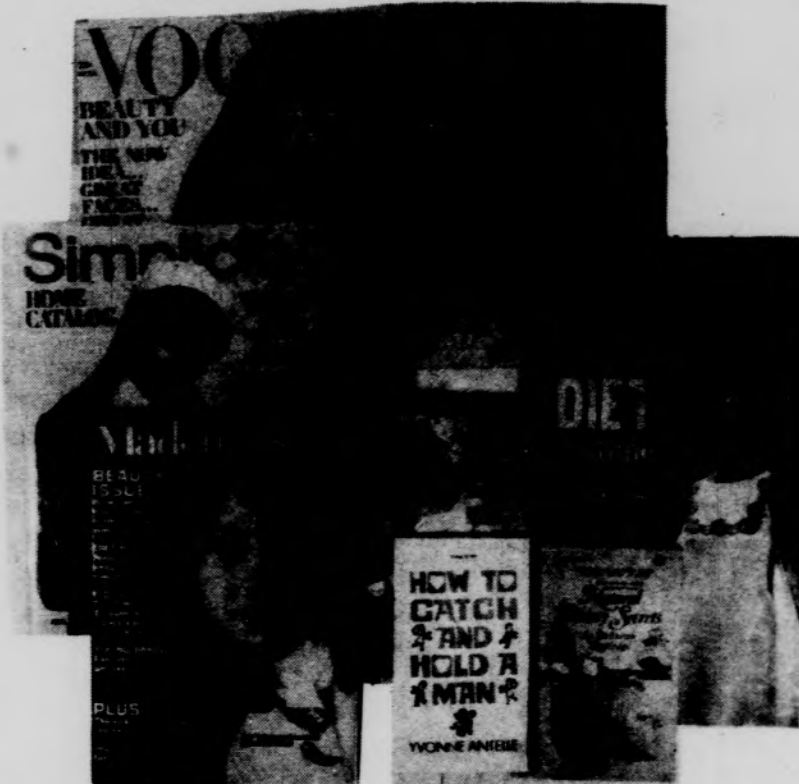


Don'ts

White socks and tennis shoes are not appropriate to wear with skirts.

State News photo by Joe Tyner

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MIDI-HEM FAILS

Coed dons lace, vests, suede

By CINDY NEAL
State News Staff Writer

MSU coeds, moving steadily within the fashion cycle, favor styles that range from the roarin' '20s back through the court of Queen Victoria and prehistoric man.

Faye Dunnaway inspired the 1968-69 trend in deep V-necklines, dropped waistlines

and long, belted sweaters. Belted vests and "pilgrim" shoes, also remnants of the Bonnie & Clyde era, rate high in fashion popularity.

The only style revived from this era that has failed to take hold among the fashion conscious at MSU is the midi length. Although it is popular to designers (who must make

radical changes every season to stay in business), young women find them impractical and uncomfortable.

Another objection to the mid-calf hemline is that such concealing clothes are not considered good "date bait".

From the fashion files of the Victorian era comes the favorite frocked shirt. This year women have adopted masses of ruffles and lace around the neckline and cuffs, and

modified the style for a more modern look.

Another version is the body shirt with wide cuffs and a large collar which is contrasted with a silk scarf or ascot.

The 1968-69 versions of these older styles have the advantage of modern fabrics which made them easier to care for.

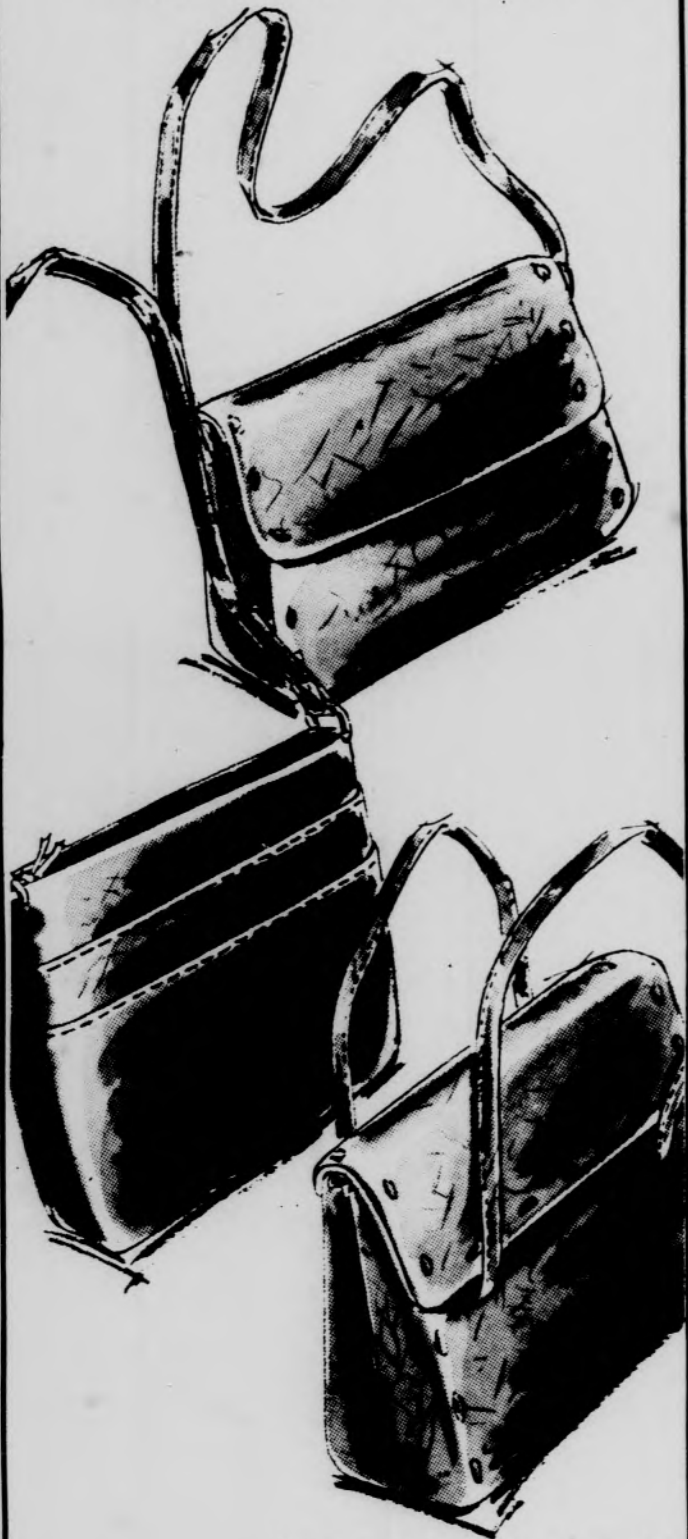
Animal skins are again as popular as they were in the cave before man learned to make cloth. However, the texture and

design of hides is considerably more refined than in prehistoric days. Suede skirts and jumpers are fashion favorites at MSU although coeds find them expensive and hard to care for.

Pants and pantskirts are still very popular, especially in suits and bell-bottoms. This year the women at MSU are buying wide bellbottom and stovepipe pants with cuffs in traditional men's styles showing that in 1969 fashion turnabout is very fair play.

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Sleepwear

(Continued from page 7)

and its full possibilities in sleepwear have just begun to blossom.

The winter robe complements any pajama with bright, contrasting colors and fluffy imitation furs. Terry cloth robes often double as after-shower robes for many coeds, so their practicality is tremendous.

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Lingerie progresses to warmth, comfort

By ROSA MORALES dresses. There is also a skinny The lingerie world has come chemise slip with rows and rows into the spotlight this year with lace at the hem. some wildly warm and wonder. Since the bra-slip is currently ful innovations for a cold win-the most colorful item on the ter. Those innovations may pushmarket there are plenty of sur-the dress and suit departmentprises to be had: flower prints just slightly from its all-impor-galore or the zaniest of geomet-tant place as leader of fashionric prints all run wild.

The drindl skirt can boast of There are styles upon stylesits own lacy, drindl half slip. from which the coed can select. The lacy waistband tops this ly-No longer need the problem cra panty girdle slip made of figure be a problem. The proper taffetized nylon tricot. underpinnings are a shape re- For that strapless dress there is a crepeset bra-slip with a zip-

Ten years ago the underwear pered back. The midriff of lycra selectivn was the same as it had is subtly boned. The zippered been for some time. Not until cinch half-slip is the unique way the pettipants appeared did the to control midriff. The cincher is coed begin to take notice of the a powerful whittler of lycra. The transformation in lingerie that The bra accompanies every half-slip and girdle slip in fancy, was occurring. Delightfully and matching styles for every out- fortunately, the time is here fit demand. Bras are bias-cut when there is no end to the style, color and fabric that underwear for subtle effects or quilted with is whipped into. fiberfill for added form.

No longer is it necessary to wear bra, panties and girdle. One garment has taken the place of all three. Some advertisers call them "understatements." Since they're lightweight and made with lycra they feel secure and almost like wearing a firmer second skin.

Winter warmth is emphasized with the same fabrics that keep one cool in summer: crepeset tricot, nylon tricot and nylon satin tricot.

"Understatements" come with strong tummy control and the crepeset tricot bra comes with fiberfill-padded cups. All girdles

come with detachable garters. This mini underwear is perfect to wear under slacks, shorts and the tiniest of mini-costumes.

A second variation of the nothing basics is the control girdle, minus garters, thanks to the adhesive band that keeps hose up better and longer. This ingenious change banishes that old fear of a loose garter or losing one.

Girdles and bras are mixed or matched, depending on the mood. Flashy, flower prints have been joined by the sophisticated checks in brown and grey.

Something extremely feminine has happened to the slip. Crepeset tricot, lace and fiberfill make a slinky creation: the slip-plus-bra. Imagine a slip as pretty as it is practical. Lycra forms the midriff control. The bra is either concealed or emphasized with lace.

For pettipants fans there is a slip item that is bra-plus-slip-plus-pantie. The skirt is closed to form panties with snap-crotch buttons.

Everything is edged with lace, even the controlling underpinning for the problem figure. The collection includes pantie-girdle and slip joined at the hip in a single elastic band. The underwired bra-slip is perfect for top-heavy control in the most unobvious way. Combinations of these styles vary and one little combination is the pantie-girdle and culotte half slip. Add to this the super-smooth bra with low cut sides for sleeveless dresses and the silhouette improves considerably.

The petticoat is still here in the newest of smooth nylon for wearing under the midcalf skirts. Another old favorite is the camisole and its warmest, prettiest



New underwear

Winter lingerie includes the four styles show above from left to right: the braslip; lacy bra and matching girdle slip; fiberfilled padded bra plus the "cincher" midriff control with zipper and girdle-slip; and soft tricot bra and pettipant girdle.

State News sketch by Rosa Morales

Sewing coeds

Almost any fashion that can be purchased in a store can be sewn at home with a little work and patience.

This year more and more girls are shopping in clothing stores to see the latest styles and then going to material stores to buy the pattern.

All the popular fall colors, such as grey, camel, dark red, rush and heather, are available in wool and many other fabrics.

Popular color schemes this year are windowpane checks and houndstooth checks which creative seamstresses can mix and match in innumerable ways.

The new fashion rage in leathers can also be sewn easily and much less expensively. An imitation look-alike cotton "leather" is now on the market.

The cotton leather needs no lining and can be machine-washed.

Photos on cover by Jim Mead

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Beauty aids save time

By BARBARA PARNESSE
William S. Gilbert wrote in the libretto for "H.M.S. Pinafore." "Things are seldom what they seem, skim milk masquerades as cream."

Beauty aids this fall are designed to make every woman's masquerade more effective while requiring less time, less effort and accentuating her natural beauty.

The need to spend restless nights on heads set with out-sized rollers has finally ceased to exist with the recent invention of instant hairsetters. Based on the same principle as grandma's curling iron, these electrically heated curlers work in less than five minutes to produce the same set that formerly took hours.

On fall and winter days the instant hairsetter can be used to restore a windblown, snow-drenched hair-style. Look your

best on last minute dates while saving time to do the things you really want to do. Carry a miniature (five roller) model to swimming class so there is no need to walk across campus looking like you just stepped out of a shower.

Instant hairsetters give you the opportunity to experiment more freely with a variety of new styles in a short period of time. New hairdos for a new season can be easily tried out and then discarded or kept.

Another time saver in the area of hair care is instant spray shampoo. While certainly not intended to take the place of regular shampooing, instant dry shampoo can be used to clean away that mid-week oil build-up. Women with excessively oily scalps may find these products valuable in reducing the number of regular

shampooings required each week.

To use instant shampoo, all you do is spray your hair lightly with it, fluff your hair, wait a couple of minutes and then brush the shampoo out. The dirt will be brushed away without brushing out your present hairdo.

After a summer of sun and salt-water, it is time to help your hair get back into shape. A number of companies feature protein conditioners which help restore lost oils and moisture and help strengthen hair to resist breakage. These products also may be used to revitalize hair that is damaged because of dyeing or bleaching.

The days of the painted-on-face seem to have passed forever. This fall's make-up is designed to highlight all naturally good features while

hiding those you would rather not expose.

The word for make-up today is translucent. The dictionary defines translucent as shining or glowing through, admitting and diffusing light so that objects beyond cannot be clearly distinguished. In terms of make-up, the translucent look is one that lets your natural beauty come through, as one advertising campaign puts it, appearing "young and fresh instead of old and masklike."

In foundations there is an even greater departure from the cakey, coated look of the past. Translucent base make-ups are designed to hide minor surface blemishes while giving a seemingly un-made-up appearance. Most of these products come medicated for those women with problem skins.

Blush-on, which has virtually replaced rouge, has also changed. It has been medicated to kill germs and soak up excess oils which tend to turn pink and tawny shades to orange. And as with foundations, the emphasis is on translucence—the blush on your cheeks should look like its your natural blush.

In eye make-up and lipstick this same theme is carried out. The new shades for eyes are light shades: mauves, pinks, golds, blues. There is a de-emphasis on dark shadow and heavy liners. The sharply outlined mouth will not be seen this fall either.

Make-up looks right only when properly applied and the new self-lighted mirrors can help with this operation. These mirrors surrounded by shadow-free lights are similar to the ones used by professional make-up artists. They are specially

helpful in shadowing and contouring the face.

All the make-up in the world cannot do anything for a skin that is excessively blemished. This is especially true this year when the emphasis is on the natural look. To help improve your natural complexion, two new products have been placed on the market.

The first is the facial sauna which opens pores and stimulates circulation. In terms of your complexion, it can take the place of physical exercise which is so necessary for a healthy looking skin. For excessively oily complexions the sauna helps bring oils to the surface and open enlarged pores. In conjunction with a moisturizer, the facial sauna can help restore natural oils to dry skin.

The second new product is a facial massager. Cordless and waterproof, this appliance can be used to work soap and water or other cleansers into the skin and massage the face and chin area to tighten skin including chinline 'baby fat.'

Neatness

(Continued from page 11)

ses, the latter of which should always be worn with either tights or panty hose. There is nothing more uncomplimentary to a woman's appearance than for her nylon tops to be showing.

Coming in style this fall are kilts, capes, vests, and ponchos. Kilts go well with both knee socks and tights and are now being worn with a stocky type shoe or loafer.

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Poll detects girl-watchers

By SUE REBECK

State News Staff Writer

Never let it be said that men never pay any attention to women's fashions. A survey taken in East Complex has given conclusive evidence that they do.

From approximately 50 males who were asked to give their biggest gripe about women's fashions, only one or two had no opinion. All the rest could name at least one article of clothing that they hate to see worn by women.

The most popular peeve was textured and colored stockings, but this gripe was barely ahead of the boys' hatred for miniskirts that are too short. One senior said, "Women aren't women enough to wear miniskirts."

Many of the other boys who objected to short clothes admitted that they like to look at skirts 12 inches above the knees but they don't appreciate girls who dress that way for a date.

"It's like showing your date to the world," said one junior.

The reply of Bob Waibel, Pinconning senior, echoed the response of five other men when he stated that he hates skirts that are too long.

Aside from skirt length, the men had quite a lot to say

about shoe styles. Many are repulsed by the idea of saddle shoes and quite a few detest seeing a woman in sneakers and bobby socks, but even more stated that they dislike the new trend to square-toed shoes.

Dave Schweighofer, St. Louis, Mo., freshman, replied that he can't stand the "brogue-type" shoes. One junior said that square-toed shoes are "too wierdy."

Jack Mitenbuler, Jackson freshman, professed a dislike for over-the-knee boots.

Complaints about slacks were presented by many men. One freshman is against stretch pants. Five per cent of the men interviewed cannot stand women consistently in blue jeans.

Fighting frost

Now's the time to get ready for the long, cold winter ahead with a new coat, hat, gloves and boots.

Coats this winter emphasize the tailored, double-breasted look in antique leather and imported brushed wool.

Also popular are loden cloth coats imported from Germany and Austria.

Ron Edgerton, Detroit freshman, and Jim Millhouse, Flint junior, are both opposed to bell-bottom pants.

Hair styles were another subject of controversy and 10 per cent of the men stated that they are violently opposed to women who go outside of their homes in curlers. A freshman said that he dislikes pigtailed that stick out from the side of the head or from the top. And many of the men are against ratted hair.

Another eight per cent of the

men replied that they dislike the trend toward leather, and the same number of complaints were filed against the new super-curly hair do's.

John Beukema, Kalamazoo freshman; Tom Bork, Bay City junior; and Tom Smith, Escanaba sophomore, are all against seeing women in sweatshirts, especially ones with holes.

Other gripes that won anonymous recognition were: hippie clothes, sequins and plasticity, shift dresses and big hats that cover the face.

Tom Eckland, Flint freshman,

is opposed to pant dresses, and Paul Beebe, Pontiac freshman, hates "Roaring 20's" clothing.

Lee Jewett, Birmingham sophomore, is against the masculine look for women as is Marty Aston, Detroit junior, who dislikes seeing men's ties on women.

Although this survey might be too prejudiced toward personal likes and dislikes, it does prove that men notice women's clothing. Women can no longer tell themselves that the men will never notice, for chances are that they will.

A STATEMENT IN MEN'S STYLE

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