

# Off-campus living getting more expensive

**EDITOR'S NOTE:** This article is the first in a series of four articles that will show the costs of living off-campus and compare them with the costs of living in a University residence hall.

By VALERIE BELOW

You are going to be 21-years-old sometime this year. The dormitory life, the food, quiet hours and all those hundreds of rowdy people are somehow losing their allure if they ever had any to start with. You are ready for a change, a big change. You are going to move off-campus and leave the dorm to the wide-eyed freshmen.

It is becoming easier and easier to move from the residence hall and off-campus. The mass movement off-campus began when the rules governing off-campus living became increasingly lenient, allowing any student who is 21 or who will turn 21 during the academic year to live off-campus.

Recently a proposal was made by the Off-Campus Council that would permit sophomores to live off-campus with parental permission. The proposal was rejected on financial grounds.

Allan B. Mandelstamm, professor of economics and a member of a faculty committee studying the feasibility of sophomores living off-campus, said that the University could not meet the present costs it must maintain if sophomores moved off-campus.

Here lies the crux of the problem. Students are lured off-campus with visions of new freedom or financial savings and on-campus housing must suffer accordingly from a lack of students to utilize present facilities.

Do students really save money by moving off-campus? This four-part series will compare the costs of living off-campus with those of living in a residence hall.

## Rent to increase

Face it. Apartments are not cheap. Next year, rents in East Lansing will increase. State Management Corp., one of the largest leasing offices in East Lansing with more than 1,100 units, will increase rents by \$5 a month per student.

Musselman's Realty Co., privately owned and managed, expects an overall increase of \$10 a month per apartment.

The increase is generally attributed to tax increases, higher insurance rates and increased landlord damages.

Apartment managers do not have it easy. Students like to give the impression that they are constantly being extorted, yet this picture is not always accurate.

Vandalism rates are high. A broken plate-glass window in an apartment building may cost \$350 to replace. Light globes in apartment building hallways are popular targets for vandalism. In one State Management-owned apartment, a student even bashed-in all student mailboxes.

## Management loses

Management corporations incur substantial losses because vandalism can not always be traced to the occupants of an apartment building and charged against their damage deposit. Apartment owners must assume the losses.

So just how much do students pay and where does the money go? When students sign an apartment lease, they must pay a damage deposit to the owner of the building.

The amount usually equals one month's rent divided by the number of roommates.

For a four-man apartment costing \$290 a month, a damage deposit of \$72.50 would be required of each student signing the lease.

Student damage deposits are placed in an escrow account with the bank, an account in which the money earns no interest and cannot be used by the management corporation for outside investments.

Smaller, privately owned companies such as Musselman's, charge only a \$25 a person deposit for apartments. On older homes, also leased by Musselman's, no damage deposit is required.

## Rental factors

Theft and damages not traceable to occupants must be covered by the realty companies, not by student deposit. Because of the smaller deposits, managers of Musselman's, for example, must keep a closer watch on their buildings to thwart vandalism.

Rent depends largely on four factors:

(please turn to page 7)



## Clorox Needed Here

Living off-campus isn't all beer and skittles and no worry. These students find housekeeping chores a big minus weighing against an apartment.

State News Photo by Bob Ivins



## Greetings

Msgr. Modesto Lopez greets President and Mrs. Johnson and daughter Luci Nugent outside Metropolitan Cathedral in San Salvador. The President is here for a little summit meeting with the presidents of five Central American republics. UPI Telephoto

## McCarthy denies plans to head splinter ticket

WASHINGTON (AP)—Sen. Eugene J. McCarthy ruled out Sunday the possibility that he would lead a fourth political party if denied the Democratic presidential nomination. But the Minnesota senator still refused to say whether he would support Vice President Hubert H. Humphrey in the event Humphrey wins the nomination.

"I think it depends on the issues," McCarthy said, pointing to differences between himself and the vice president on the Vietnam war.

Later, Humphrey was asked if in view of McCarthy's position he still would support his fellow Minnesotan as the nominee. The vice president replied:

"There are choices, and I happen to believe that the choice this coming year will be between a Democratic nominee and Mr. Richard M. Nixon. And I believe that Democratic nominee can be, and will be, myself."

"But if it is not—if it's Mr. McCarthy—if I have the choice between Mr. McCarthy and Mr. Nixon, there isn't any doubt that I will support Mr. McCarthy."

McCarthy said he knows of no conclusion which could come out of his previously announced hopes to meet with North Vietnam's negotiators in the Paris peace talks.

In fact, McCarthy added, "I don't know whether I will go to Paris or not. It depends on the state of the negotiations."

Humphrey said his position as vice president prevents him from speaking out on issues connected with the Viet-

nam conflict while the dispute is at the conference table.

"I am not going in any way to impair the activities of Ambassador W. Averell Harriman and Cyrus Vance who are as interested in peace as any two men in this country," he said.

McCarthy denied an accusation by Humphrey that his followers walk out of state conventions when they fail to achieve their goals in the naming of delegates to the national convention.

## New laws to redefine conflict of interest rule

By JIM SCHAEFER  
State News Staff Writer

Two conflict of interest bills, HB 3512 and 3513, were "allowed" to become law Wednesday without Gov. Romney's signature, despite a request from Atty. Gen. Frank J. Kelley that he veto the measures.

Passed by the State House of Representatives April 12 and the Senate May 24, the two laws will supersede all previous conflict of interest laws, including Public Act 317 of 1966.

House Bill 3513 relates to state officers and members of the Legislature and sets guidelines for their conduct.

House Bill 3512 deals with all other

persons holding public office, as well as public employees.

On June 28, Kelley had recommended Romney not sign the bills because he felt they were unconstitutional and decreased the protection of the public from conflicts of interest in government.

In allowing approval of the two bills, Romney claimed the laws would establish guidelines for "reasonable conduct."

"They are needed," Romney said, "to obtain the most qualified individuals for public service. It is in this context that the Legislature has enacted these two bills."

The governor added he would request the attorney general give him "periodic reports as to the effect of these bills."

"If these statutes are insufficient, I shall request additional legislation," Romney said.

Endorsed by the Michigan Municipal League and Michigan Bankers' Assn., the bills will act in tandem to enforce the dictates of the 1963 state constitution in preventing substantial conflicts of interest by officials in government who have business enterprises.

HB 3512 sets a uniform standard of conduct for all public servants other than constitutional state officers and legislators, who are covered by the companion bill HB 3513.

The HB 3512 bill contains a blanket provision, applying to anyone working over 25 hours for the government.

(please turn to page 7)

## Blaiberg better, no further heart transplant planned

CAPE TOWN, South Africa (AP)—Groote Schuur Hospital reported definite improvement in the condition of Dr. Philip Blaiberg Sunday and said it planned no further emergency treatment—indicating that plans for another heart transplant on the 59-year-old dentist had been abandoned.

Hospital informants reported earlier that Blaiberg himself had refused a second heart transplant.

Blaiberg had been reported gravely ill with hepatitis, a lung infection and a

faltering transplanted heart. His chief surgeon, Dr. Christiaan Barnard, said he and his team considered a second heart transplant to keep Blaiberg alive.

But these plans apparently were given up, for a hospital bulletin issued Sunday night said: "In the treatment of Dr. Blaiberg, the transplant team has decided to use anti-lymphocyte serum. There has been definite improvement in his general condition. His lung condition is improving. No further emergency transplant is anticipated."

## GUATEMALA

# LBJ tours amid tight security

GUATEMALA (AP)—Police and armed forces kept Guatemala under strict security measures Sunday in anticipation of the arrival of President Johnson Monday for a brief official visit.

The Guatemalan Security Corps said no public demonstrations will be permitted during Johnson's stopover in this guerrilla-infested Central American country.

A number of persons were said to have been arrested during the past few days under the security measures. Neither police or army sources would confirm the arrests.

President Johnson is expected here Monday morning on the first of a series of stopovers in Central American capitals after meeting with Central American presidents for two days in El Salvador.

Four Central American presidents will be with Johnson on board Johnson's jet when he lands at the new Aurora air terminal on the first visit of a U.S. president in power to Guatemala.

With Johnson will be Presidents Julio Cesar Mendez Montenegro of Guatemala; Oswaldo Lopez Arellano of Honduras; Anastasio Somoza of Nicaragua and Joaquin Trejos Fernandez of Costa Rica.

Once Johnson drops off the Cuate-



Monday

# STATE NEWS

East Lansing, Michigan

July 8, 1968

10c

## Reports hint Romney receptive to VP nod

Associates of Gov. Romney have indicated that Romney would be receptive to a vice presidential offer from former Vice President Richard M. Nixon.

A New York Times story Sunday said it was "highly unlikely," however, that Gov. Nelson Rockefeller would turn to Romney, the earliest political dropout of the 1968 race, should he win the Republican nomination. The closeness of their political positions within the party would not offer a "balanced ticket."

Nixon made no commitment on potential vice presidential choices during his

recent meeting with the Michigan Republican delegates. He said he was not seeking Romney's endorsement and would not ask him to be a running mate.

"I have not discussed the vice presidency with any governor. I haven't discussed it with any senator," Nixon told a news conference upon arrival in Lansing June 26.

The Michigan delegation remains committed to Romney as a favorite son candidate, although Nixon leaders in Michigan estimate they can count on at least 25 of the 48 votes. Delegates will meet July 17 to discuss candidates.

Romney intends to keep the delegation under his wing to assure an open convention in Miami in August. However, some Republican leaders report Nixon only a few dozen votes short of nomination already. Release of the Michigan delegation

(please turn to page 7)

## Fatality total may be below prediction

By THE ASSOCIATED PRESS

Traffic deaths continued to rise Sunday as the Independence Day holiday period drew to a close but the National Safety Council was "cautiously optimistic" that the final toll would be lower than last year's.

The traffic death toll climbed to 516 in the final day of the four-day holiday period that began at 6 p.m. Wednesday and continued until midnight Sunday.

Last year's Fourth of July holiday period saw 732 traffic deaths, a record for any summer holiday.

In a recent non-holiday weekend of the same length a total of 553 deaths occurred on the nation's highways.

Although the safety council said it was optimistic because the rate of traffic deaths apparently was running behind last year's, a spokesman said "the period of most concentrated hazard is these last few hours."

It would not change its pre-holiday estimate that 700 to 800 persons might be killed in traffic accidents during the current holiday period.

Boating accidents took 45 lives during the current holiday period while drowning accidents not involving boats took another 151.



## Live Wire

Sparty's ever-sparkling personality showed through more brilliantly than ever during the long Fourth weekend.

State News Photo by Bob Ivins



EDITORIAL

Too many 'conflict' rulings

Attorney General Frank Kelley has unfortunately been very busy lately ruling on conflict of interest charges against several MSU officials.

The latest ruling found President John A. Hannah "free of a legal conflict of interest." Kelley stated his opinion in a letter to Rep. Jack Faxon, D-Detroit, who had requested it last November.

Faxon allegedly requested the ruling to clear up questions about Hannah's landholdings adjacent to the University. At the same time, Faxon had asked for a ruling on the business involvements of Philip J. May, MSU treasurer. In mid-June, Kelley ruled that May was in substantial conflict of interest.

There is also an opinion pending on trustee C. Allen Harlan who is associated with the Harlan Electric Co., some affiliates of which have had dealings with MSU and the state.

Though Kelley found Hannah not in conflict, he sounded a cautionary note which it would be helpful for University officials and the board of trustees to follow.

The Michigan Constitution states that "No member of the legislature nor any state officer shall be interested directly or indirectly in any contract with the state or any political subdivision thereof which shall cause a substantial conflict of interest." In Hannah's case, the ruling centered around the word "contract."

Using several legal references, Kelley ruled, in essence, that Hannah did not have an interest in a contract. Certainly, there is no reason to believe that Hannah bought the land to later sell with profit to the University or the state.



Hannah

However, that land being so close to the University, whether or not there was any intention to sell for profit based on position, left the President under suspicion. Kelley stated, "in case a need should arise to expand the boundaries of the institution, the officer owning adjacent land is apt to find himself in an ambiguous position." He would then be in a position to enter into the forbidden contract.

If such a situation arose, it would have to be settled by the processes of eminent domain according to Kelley's opinion. Thus, there would be no possible profit even then.

Last year, Hannah requested a ruling by Kelley on his possible conflict of interest in several business connections. When Kelley ruled he was in conflict, Hannah resigned his posts outside the University.

Then, when Faxon requested a ruling on Hannah's landholdings, Hannah stated that he welcomed the investigation so that "published rumor, inference and innuendo" about him and the University could be cleared up.

Now Hannah's name is cleared on both counts. Yet the whole controversy, if there really was one (the Hannah problem always seemed a footnote to the May problem), has caused embarrassment for all concerned. That need not and should not happen again.

Kelley suggested that the governing boards of state-supported institutions establish concrete restrictions on landholding for the institution's officers within a given area surrounding the institutions.

But also, as the May case proved, specific restrictions on the business dealings, direct or indirect, should be imposed upon the University's officials.

JOSEPH ALSOP

Such regulations would not be difficult to formulate, and their self-imposed nature should assure a voluntary compliance. Though they might initially be difficult to implement, in the long run they would remove the University from the rumor and innuendo which it has suffered during the last few years.

After a few have begun a rumor, it becomes accepted fact. In Hannah's case, the rumor was false, yet suspicion will remain. It would be best to simply not allow any situation to arise in which the rumor could again arise.

--The Editors



The rousing Rockefeller oratory

HARTFORD, CONN.--It just could be that something pretty important happened when Gov. Nelson A. Rockefeller charged through Connecticut recently.

In the past, when he was not ritually eating blintzes and calling out, "Hi feller!" Rockefeller woodenly delivered the best speeches that money could buy, with here a stumble and there a stumble. But in Hartford, before an important audience comprising most of the Connecticut convention delegates, Rockefeller tore up his prepared speech and spoke from the heart.

He talked, in a pretty simple way, about the American predicament and what needs to be done about it; but he talked with something of the fire of an old-time revivalist preaching the old-time religion. The effect may be judged by the fact that it was ROCKEFELLER the first speech ever heard by this aging reporter which ended with loud cries of "More, more!" from the audience.

The speech was the climax of a day's campaigning in what may be called the

The truth is that although he may not enjoy the comparison, Rockefeller sounds like a younger, more articulate, more up-to-date Dwight D. Eisenhower when he speaks in the way he did in Hartford . . . What Rockefeller has to say is the product of a younger generation; but the belief, the fervor, the feeling for America are all there, and are the same.

neo-Kennedy manner. There was a television show before breakfast. There was an airplane ride in hair-raisingly bad weather to New Haven. There was a meeting at a young people's training center in New Haven's sadly run-down Negro district.

"We Republicans are a minority," he told the jam-packed auditorium; "but if we can just get together with a few other minorities, we can add up to a majority." And he got a big hand.

There was a huge rally, complete with hired elephant and two bands, in a mild drizzle on the New Haven green. There was another big meeting at Meriden. There was a long, successful session in Hartford with the Connecticut delegates who are for Rockefeller by 13 to three. And, finally, there was the dinner.

The dinner will not be remembered as in any way significant, if Gov. Rockefeller proves unable to sustain the novel style, the new power of direct appeal, that he so strongly showed here. One cannot quite judge whether he has managed to go on in the same way, from the reports on his post-Connecticut forays. But if

our faith any morning, if we are wise enough to find the new leadership our country needs."

The truth is that although he may not enjoy the comparison, Rockefeller sounds like a younger, more articulate, more up-to-date Dwight D. Eisenhower when he speaks in the way he did in Hartford. President Eisenhower's great strength was that he really, really genuinely and absolutely believed the copybook maxims which were his main oratorical stock-in-trade. What Rockefeller has to say is the product of a younger generation; but the belief, the fervor, the feeling for America are all there, and are the same.

Can he then, one wonders, pull it off? Has he any serious chance to overcome former Vice President Richard M. Nixon's enormous lead in committed delegates? There are two things to say about this.

In the first place, at the beginning of this long day with Rockefeller, what one heard made the outlook seem hopelessly black for him. It was explained, for instance, that if the governors who are now favorite son candidates should instead announce for Rockefeller, their state delegations would leak just enough votes to Richard Nixon to put the former Vice President over on the first ballot. A more precarious situation is hardly imaginable.

But in the second place, Rockefeller sounded like a winner in Hartford. Anyone listening to him could see that he would give his party a real chance, indeed, a better-than-even chance, to win the Presidency. So the question about Rockefeller is still whether the Miami convention will be swayed by the winner-vs.-loser contrast. But it is now a more interesting question.

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OUR READERS' MINDS

'Objective' study not a solution

To the Editor:

Mr. Amis' recent remarks, (July 2) on "institutional racism," while in the main correct, overlook what I consider to be a deeper problem. The nature of this problem lies in the commitment of institutions (and groups within institutions) to a certain outlook as to what constitutes the nature of man. This outlook, as its base, views man in behavioral-reductionist terms. It assumes that all that is needed to understand man is to exhaustively categorize all possible behaviors by "objective" means. If the methodology is statistically sound, then all is possible.

Man in the final analysis becomes Homo Mechanicus and if he is institutionalized, what more is there to worry about? It seems today that when one is looking for a "solution" to a social issue, the fashionable method is to conduct a study, to tabulate the responses, to draw the graphs, to make the generalizations (the conclusions of which one somehow almost sensed beforehand), to print the results, to file the results, and to have the original problem remain. This is not to say that studies such as the Coleman Report, for instance, are meaningless. Many of these studies have a wealth of descriptive value. The point is that often there are no sound presuppositions concerning what this creature man is all about. What is this entity

that he can be examined and manipulated, but not fully understood?

If committees of various sorts are effective instruments in dealing with social issues, then perhaps an alternative would be to form one consisting of philosophers. They would be instructed to write on why institutions function the way they do, and why they perpetuate certain outlooks.

To the Editor:

Debbie Fitch's intelligent treatise on "good kids" (Tuesday, editorial page) should be read by all MSU students. Her scholarly essay goes to show that MSU is not a "cow" college but can boast a keen-minded intelligentsia. Attending MSU is definitely "euphoria"--if you are a clean-cut, middle-class WASP, that is. Also, the Michigan Legislature is quite right in disliking people who "delight in demonstrating," because students are not supposed to delight in anything, least of all learning. They are trained merely to perpetuate the system; they are "molded" to be "good kids." Whereas "bad kids" are those who exercise their democratic right to dissent, protest and demonstrate

These writings would undoubtedly be filed away somewhere, but at least it would be a fleeting beginning in reversing Emerson's saying that "things are in the saddle and ride mankind."

Steven I. Miller Muskegon, graduate student

MSU: factory for society

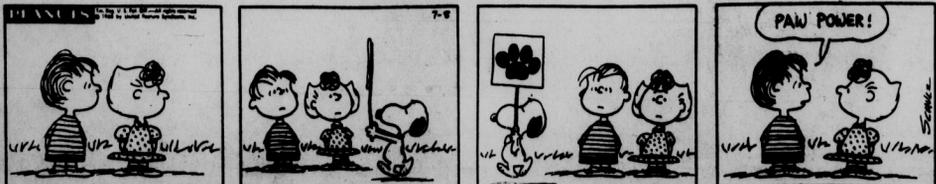
as long as they do not actually break the law.

I can certainly understand Debbie's favoring the good kids, the "exemplary student" whose most significant contribution to the betterment of this University is feeding the ducks. On the other hand, the "demonstrating kids" are "bad news," because if they had their way, the University would come to genuinely serve the student rather than being a modern factory for society. And what would that do to our economy, I ask you? Besides, a student-centered university would help create free-thinking individuals and not "good kids."

Harry Barman Washington, D.C., graduate student

ATTENTION - GRADUATE STUDENTS!! Interviews with a representative of the COOPERATIVE COLLEGE REGISTRY may be scheduled in the Univ. Placement Bureau, Student Services Bldg. on Tuesday thru Thursday, July 9, 10, 11, 1968. 9:00 A.M. to 4:30 P.M. Masters and doctoral students interested in college administrative and teaching positions for the academic year 1968-69 are invited to make an appointment. Descriptive brochures and registry forms are available from the University Placement Bureau

BASIC OUTLINES ATL. NAT SCI. SOC. HUM COURSE OUTLINES HIST: 121, 122, 101, 102 PSYCH: 151 CHEM: 130, 141 MATH: 108, 109, 111, 112, 113 STAT: 121, 123, MATH 120 ECON: 200, 201 PHYSICS: 237, 238, 239, 287, 288, 289 Campus Music Shop



# NEWS summary

A capsule summary of the day's events from our wire services.



"We must believe that men can and must cooperate with each other to insure peace and progress," President Johnson, speaking at the Central American President's conference.

## International News

- East German border police gunned down two apparent refugees near the Berlin Wall. In both attempts which occurred within seven hours of one another, it was believed the fugitives were killed. See page 3
- President Johnson and five Central American leaders gathered in a park in San Salvador for a barbecue. The informal meeting of the national leaders followed two days of serious discussions. See page 1
- The world's longest-surviving heart transplant patient, Dr. Philip Blaiberg of South Africa is reported to have turned down Dr. Christiaan Barnard's proposal for a second new heart. Blaiberg is reported to be in extremely poor condition with hepatitis due to the failure of his transplanted heart. See page 1
- U.S. Dept. of Agriculture Secretary Orville Freeman viewing the latest improvements in "miracle rice" in the Philippines said he is "much, much more optimistic" that the world can win the war against hunger. See page 3
- U.S. and South Vietnamese naval ships joined ground troops and planes in a campaign to blunt an expected Communist offensive that is supposedly scheduled for later this month. The troops are guarding the waterways surrounding Saigon. See page 3

## National News

- Congress entered the final stages of its 90th session Monday with prospects for an early August adjournment clouded by a brewing Senate fight over the Supreme Court nominations of Abe Fortas and Homer Thornberry.
- Traffic deaths continued to mount as the long Independence Day weekend drew to a close. Although 479 persons had been killed on the highway as of Sunday afternoon, the National Safety Council is optimistic that the toll will be less than last year's. See page 1

## Astronaut here for workshop

One of the nation's scientist-astronauts, Harrison H. Schmitt, will visit MSU's 4th Annual Aerospace Workshop, which runs today through July 19.

Schmitt, selected by the National Aeronautics and Space Administration (NASA) will speak in Erickson Hall Kiva at 11:30 a.m. today and spend the rest of the day with workshop participants.

A spacemobile display will also be presented by representatives of NASA's Lewis Research Center in Cleveland, Ohio.

The purpose of the Aerospace Workshop is to provide elementary teachers and administrators with non-technical materials helpful in classroom teaching.

Schmitt will tell workshop participants about NASA's Manned Spacecraft Center in Houston, and about astronaut training programs.

# 2 shot near Berlin Wall

BERLIN (AP)—In less than an hour, East German border guards shot down two apparent refugees trying to cross the Wall into West Berlin, police reported Sunday.

The first shooting occurred Saturday night near the Brandenburg Gate, where a man about 40 was felled by bursts of submachine gun fire. Police said they presumed the victim was dead. His limp body was carried away by East Germans on a stretcher.

Mayor Klaus Schuetz of West Berlin declared: "This incident shows that the Wall is still a terrible reality in our city. It remains our obligation to overcome this monument of the cold war by peaceful means."

Scant hours after the mayor issued his statement, a second shooting was reported. The site was farther to the north, opposite the "French Sector" along Bernauer Street. Police officers said a West Berlin resident observed the incident from his apartment and gave police patrols these details:

At about 1:45 a.m., East German soldiers in a wall observation tower fired two shots at a person making his way toward the Wall. They then fired three red alarm signal flares. The man collapsed near a church that is in the middle of the Communist border "death strip" on the East Berlin side of the wall. The border guards dragged what appeared to be the lifeless form of the man behind the church and out of view.

It was a dark and stormy night, the kind of cover refu-

gees often seek in trying a dash to the West. At such times, however, the East German guards are on a special alert and often beefed up.

Bernauer Street is marked by a series of memorial crosses where refugees are known to have been trying to reach West Berlin since the Wall was built in 1961.

The Protestant church involved in the latest reported Bernauer Street border incident was in good condition, except that it is walled up. It is called the Church of the Reconciliation.

## Rice may end hunger war; storage problems foreseen

LOS BANOS, Philippines (AP)—U.S. Secretary of Agriculture Orville L. Freeman saw Sunday the latest improvements in fast-growing "miracle rice" and said he is "much, much more optimistic" than ever that the world can win the war against hunger.

He warned, however, that what he called "the breakthroughs" of the last year in the improved growing of grain foods may bring problems in storage, distribution and marketing of vastly increased production.

Freeman talked with farmers and agricultural scientists, and walked through experimental growths of rice, corn, soybean and sorghum at the International Rice Research Institute at Los Banos where "miracle rice" was developed. He told the institute's staff it was "involved in one of the great events of our time."

"It may be one of the most important developments in centuries, and may launch a totally new dimension in agriculture," he added.

He pointed out that the increases in grain not only meant more for human consumption, but also more for livestock which means more protein on the world's dinner tables.

The new rice varieties developed at the institute mature faster than ordinary rice—enabling more crops per year—and are more resistant to diseases and more responsive to fertilizers. Rice yields have increased as much as four times a year from the same land.

## Allied navies to join in defense of Saigon

SAIGON (AP)—U.S. and South Vietnamese Navy craft have joined ground troops and warplanes in one of the biggest campaigns of the war to blunt a new enemy attack on Saigon, now believed planned for mid-July.

A U.S. Navy spokesman said Sunday the allied boats are patrolling the Saigon River and its tributaries on the eastern and southern approaches to the capital in a 24-hour effort to block Viet Cong troop movements.

U.S. fiberglass river patrol vessels, which normally operate in the Mekong Delta, are now patrolling the Dong Nai River, 10 miles east of Saigon. They are armed with .50-caliber machine guns and grenade launchers.

"The Navy involvement is aimed at exploiting the natural barriers provided by the Saigon River and its tributaries on the eastern and southern approaches to the city," a U.S. Navy spokesman said.

"The Vietnamese and U.S. Navy units are conducting coordinated, around-the-clock patrols of these waterways in support of the unified effort."

Lt. Ralph Santi of Omaha, Neb., one of the boat commanders, said the Dong Nai River "is sort of a funnel for bringing Viet Cong supplies into the Saigon area from the east."

Military spokesmen said intelligence reports are still being received that the enemy plans

## French tests

PARIS (AP)—The French government announced it had exploded an atomic device of medium-range power Sunday at its South Pacific testing ground.

The explosion was scheduled as the first of a series of tests in July and August at the station on Mururoa atoll. The tests are expected to be culminated by the explosion of France's first hydrogen bomb.

Two teenage members of the group, "Brandi Perry and the Bubble Machine," were killed and two were wounded together with an Army sergeant.

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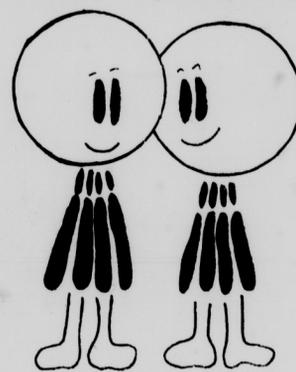
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# Police get vocal support

By NORMA GREEN

Everything from "Let the hippies speak for themselves," to "Cops are crooked," was voiced during a 10-day Lansing phone-in campaign which attempted to solicit public opinion about the police.

The results of the campaign, initiated by two area housewives, were presented at the Lansing police chief's office Saturday.

Mrs. Priscilla Peterson and Mrs. Betty Gillings started "Voice of the People" because of their concern about the lack of vocal support for the police

during these times of civil dis-

"We realized that complete apathy can dampen the dedication and enthusiasm of anyone, especially policemen," Mrs. Gillings said.

The women set up headquarters in a vacant office donated by a Lansing businessman and received calls from June 11-21.

"We were just plain sick of people cutting down the police department," Mrs. Peterson said.

Richard O. Bernitt, director of the MSU Dept. of Public Safety, along with Charles Pegg, East Lansing police chief, Wells

D. Moses, Ingham County under-

Gedda, Michigan State Police, commented the women as they received citations for their meritorious work from Derold W. Husby, Lansing police chief.

Comments came from 1,887 people and only 21 phone calls voiced negative attitudes concerning the police.

"Most of the negative opin-

ions came from students," Mrs. Geda said.

The 14-page report included such mixed comments as: "I was arrested for drunk driving and was treated good. I wouldn't work for their pay. It's a profession and should be treated as such. Officers are human beings too-if Ma burns their toast in the morning they can't always be pleasant," a Lansing man said.

A woman declared, "I am a Negro. A majority of the Negroes do support the police."

"The law enforcement agencies need more help from the Supreme Court. I'm afraid to send my children to college if they are going to be run by a few students demanding the attention that they never received at home," another woman said.

In regards to student demonstrations during spring term finals week, anonymous remarks included:

"Students acted poorly. I think they have a right to complain but they complained to the wrong people and in the wrong way. Police officers

were upholding the law as it

ones to complain to."

"Campus police is a very necessary department and they are very much needed. MSU would go to 'pot' if it were not for them."

"A democratic society requires a well-trained police force to maintain law and order within the framework of the Bill of Rights. Police officers should be more representative of all segments of society, specifically there should be more Negro officers at all levels. Society should be willing to pay adequate salaries to police officers. This is not the case at present. Special education should be provided, free and required. Due process and rights of the individual should be respected," Donald Stevens, chairman of the MSU Board of Trustees, said.

If it were not for all the donations of offices and equipment and the 40 volunteers, the report estimated, "Voice of the People" would have cost an estimated \$10,000.



## Dino pays a visit

Friendly dinosaurs visited Frandor Shopping Center as part of a display which is being presented across the nation by the Sinclair Oil Co.

State News Photo by Jim Mead

# Student campaigners asked to give Rocky 'solid support'

The best presidential candidate the Republican party has and the only one that can win

is New York Gov. Nelson A. Rockefeller, the state director of Rockefeller's Michigan campaign said last week.

Speaking to 65 members of the MSU Students for Rockefeller, Fred Grasman, administration director for Rockefeller's state campaign, called for "solid support in the areas that the student can touch."

Grasman answered for the student Rockefeller-supporters

such questions as "How can a Rockefeller-supporter respond to someone who asks him why Rockefeller couldn't make up his mind about his candidacy?" "Why is Gov. Romney seemingly neutral in his support of both Rockefeller and Nixon?" and "What's happening in the Republican party in Michigan?"

Emphasizing the need for time, money and effort, Grasman discussed the strategy of Rockefeller's "New America" challenge and how the MSU organization fits into it. John Feinberg, New York graduate student and coordinator of New Majority Students for Rockefeller said he expected 10,000 signatures on petitions endorsing Rockefeller from his group within the next three weeks.

The petitions will then be sent to the New York office of the National Republican Committee, Feinberg explained.

Feinberg directed a 14-car caravan of Students for Rockefeller through eight shopping centers in the Lansing area to get signatures for the petition.

The motorcade planned to attract support for the New York Governor by convincing neutral voters to endorse Rockefeller. The group is also distributing bumper stickers and canvassing Michigan towns.

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**WEISKOPF WINS**

**Rookie misses putt, loses tie in Buick**

GRAND BLANC (UPI) — Tom Weiskopf, a 25-year-old golf pro who wears green for luck, won his second tournament in four years on the tour Sunday, grabbing the \$25,000 first prize in the Buick Open when challenging rookie Mike Hill missed a five-foot putt trying to tie on the last green.

Weiskopf wound up with a final round 69 to finish eight-under-par for the 72 holes with 280. Hill, earning \$15,000 second money, had a par-72 on his last round for 281.

The final round was a nip-and-tuck chase all the way between Weiskopf, Hill and Rod Horn, who finally fell out of contention when he bogeyed the 17th hole.

Weiskopf's sharp play on the front nine cut three strokes from par with three birdies and six pars, and moved him from a fifth place tie, three strokes behind, into a share of the lead with Horn, one stroke in front and eight-under-par. He went nine-under with a birdie on his 14th hole of the day and dropped back to eight-under when he too bogeyed the 17th hole, his 71st of the tournev.

**U-M game sold out**

The MSU-University of Michigan football game scheduled for Oct. 12 in Ann Arbor is sold out on an individual ticket basis, Don Weir, the Wolverine ticket manager, reported Saturday.

Wolverine season ticket purchasers, however, Weir said that season ticket sales for Michigan's six home games are up 12 per cent over figures of a year ago.

The attendance of last year's game played in Ann Arbor was 103,210, just 24 short of 1959's record turnout.

Seats for the traditional rivalry are still available to

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**Tiger power tanks A's twice**

DETROIT (UPI) — Willie Horton's clutch one-out inning home run gave Detroit a 5-4 victory and Denny McLain his 16th win in the first game of a doubleheader Sunday and Al Kaline's two-run homer sparked the runaway Tigers to a 7-6 victory over the Oakland Athletics in the second game.

Horton hit the first pitch thrown by reliever Ed Sprague, now 3-2, into the left field seats for his 21st home run in the sixth when John Donaldson's catcher threw him from a 4-0 deficit to tie the game in the sixth inning.

McLain pitched a five-hitter and struck out nine to become the majors' top winner with the 16-2 record. The All-Star pitcher yielded a two-run home run to Sal Bando and a solo blast to Reggie Jackson in the fourth.

The Athletics tied the game

in the sixth when John Donaldson's catcher threw him from a 4-0 deficit to tie the game in the sixth inning.

The doubleheader win gave the pace-setting Tigers 12 victories in their last 14 games and the opening game was the 17th time the Tigers have scored their winning run in their last at-bat.

Kaline, making only his second appearance since returning from the disabled list last week, got the Tigers started

single and scored when McAuliffe in the first inning.

All-Star pitcher John (Blue Moon) Odom made an infrequent relief appearance and was tagged for two runs in two innings. Horton doubled off the 440-mark in center field to drive in Norm Cash, who had singled, in the fifth and Cash doubled home Jim Northrup, who had walked, in the sixth.

Sparma allowed two runs in the fifth home run and Jackson followed with his 13th. Bando added another home run off John Hiller leading off the eighth.

The Athletics rallied for three runs in the ninth with the key blows a one-run double by Donaldson and a two-run single by Bando before Mickey Lolich retired the side.

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### MEN -- WOMEN

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needed full or part time. VIVIANE WOODARD COSMETICS. Call Lois Weir. IVS-8251.

### MALE STUDENTS 18-25

Full and part time openings in Display Work. Call 353-5650, 1:30-5 p.m., Monday through Friday. C

### MALE STUDENTS: \$1,000 for eleven weeks of summer work

Also, some part-time openings, now. Call 332-1464 or 484-7028. o-7/11

### For Rent

**TV RENTALS** for students. \$9.00 month. Free service and delivery. Call NEJAC. 337-1300. We guarantee same-day service. C

### For Rent

**TV RENTALS** for students. Low economical rates by the term or month. UNIVERSITY TV RENTALS. 484-9263. C

**DISHWASHER RENTAL** - \$8 per month. Free delivery. Call STATE MANAGEMENT CORPORATION. 332-9687. C-7/19

### Apartments

**AVAILABLE NOW** for long term. Three rooms, ground floor, private, to married couple. 332-5762. 5-7/10

**GIRL** to share apartment for two. Private bath, entrance. ED2-5977. 5-7/10

**ONE OR TWO** girls immediately for summer. \$37.50. Call 485-9239, evenings. 3-7/8

**FURNISHED APARTMENT** - 325 South Pine. Deluxe one-bedroom, security entrance, air-conditioning, laundry. Full-time manager. Only \$145. 372-5762. 7-7/12

**APARTMENT FOR SUMMER**, reduced rent, close to campus. 331-6929. 3-7/10

**BRAND NEW** furnished deluxe one-bedroom. Ideal for two people. Lovely home for newlyweds. 332-3135. 10-7/19

**CAPITOL AREA**. Bachelor. 227 Pine. Small, furnished, private baths. \$13-18. 372-2757 (4-6 p.m.). 3-7/10

**CLEAN COOL**, apartment Summer or year-round. Three rooms and bath. 683-8418. 3-7/9

**Now leasing for September** - from \$55 per person. 2 blocks from Union - walk to Campus. Come see the truly cleanest & quietest building in East Lansing. Model available! Office open 8:30-5 p.m. Manager 5-8 p.m. or Call 351-7910 after 5 351-4060.

**UNIVERSITY VILLA & BEAL APT.** Govan Management

**DUPLEX**. FIVE blocks to campus. One bedroom. No lease. 337-1571. 3-7/8

**ONE MAN** needed for three-man apartment, full term. Close to campus. 351-0142. 5-7/10

**THREE-BEDROOM** 1 1/2 baths unfurnished duplex. Completely carpeted. Available July first. \$200 month. 1659 Haslett. Call GOVAN MANAGEMENT. 351-7910 or 332-0091. O

**HOUSE FOR RENT**. August. \$175. Family only. Walking distance. 337-1597. 3-7/8

**EAST LANSING**. New duplex. Three-bedroom, 1 1/2 baths, appliances, completely carpeted, large yard. Ownership care provided. No students please. 1701 Greencrest. 351-9502, for appointment. 6-7/12

**FOUR OR five** girls to share three bedroom furnished home for summer. \$50 per month, two blocks to campus. 415 Ann Street. 351-0856 or 337-2581. 5-7/10

**ROOMS AND apartments**. Male. Clean, quiet, cooking, parking, supervised. Close in. 487-5733 or 485-8836. O

**STUDENT ROOMS**. Male only. Single or double. One block from campus. IVS-6581 or ED2-8531. 4-7/10

**BURCHAM DRIVE**. New deluxe furnished three-man. Air-conditioned, laundry, parking, storage. Phone Miss Adams. 484-1579, days, evenings. 372-5767 or 489-1656.

**GERMAN FOOD**. And Other Food From Most Foreign Countries - including U.S. SHAHEEN'S FAMILY FOOD FAIR. 1001 W. Saginaw 484-4089 Michigan Bankard Welcome

**EYDEAL VILLA APARTMENTS**. Now accepting leases for year beginning September, 1968. Two-bedroom apartments for \$240. month. Swimming pool. G.E. Appliances, garbage disposal, furnished for four-man or five-man. Call 351-4275 after 5 p.m. C

**FALL HOUSING** now available. Completely furnished, all utilities paid. Call NEJAC today. 337-1300. C

**RIVERSIDE EAST APARTMENTS** 1310 East Grand River. Attractive, clean 4-man apts. available for fall leasing. 12-8 p.m. 332-8292

**ONE GIRL** needed full term for Cedar Village apartment. 355-7245. 5-7/8

**CAPITOL VILLA APARTMENTS**. 164 East Grand River, east of Hagadorn. One and two bedrooms from \$135 per month. Swimming pool. Now accepting fall 1968 applications. 332-5330. O

**NORTHWIND FARMS** Faculty Apartments 351-7880

**SUBLET LUXURY** two-man apartment near Sparrow Hospital. \$155 for rest of summer. Call 372-9664, after 4 p.m. 3-7/9

**EAST SIDE**. Furnished three rooms and bath. Clean, private. IV 2-4885. 5-7/8



*Carlott Feldman*

**We had a New Deal under Roosevelt, a Square Deal under Truman, now we have an Ordeal . . .**

### For Rent

**NOW RENTING** for summer and fall. Apartment. \$60, utilities included. One and two bedroom apartments. Call between 1 p.m. and 6 p.m., 351-6789. Near campus. 5-7/10

### Houses

**THREE-BEDROOM** 1 1/2 baths unfurnished duplex. Completely carpeted. Available July first. \$200 month. 1659 Haslett. Call GOVAN MANAGEMENT. 351-7910 or 332-0091. O

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### For Sale

**BICYCLE SALES**, rentals and services. Also used. EAST LANSING CYCLES, 1215 East Grand River. Call 332-8303. C

### For Sale

**AQUARIUMS**. TWO complete ten-gallon aquariums. \$20 and \$15. 353-7971. 3-7/8

**SCHWINN MAN'S** bicycle. Middle weight. Good condition, baskets. \$5. 485-0889. 3-7/10

**G. E. WASHING** machine. Excellent condition. Hardly used. \$85. Call 355-8198. 3-7/10

**MONAURAL POWER** amplifier and pre-amplifier. Also classical and folk monaural records. 485-9323, evenings. 5-7/12

**HOUSEHOLD ITEMS**. Clothing, tall sizes. Sewing scraps. Call 355-8198. 3-7/10

**DIAMOND BARGAIN**. Wedding and engagement ring sets. Save fifty per cent or more. Large selection of plain and fancy diamonds. \$25-\$150. WILCOX SECOND-HAND STORE. 509 East Michigan. 485-4391. C

### Animals

**PX Store - Frandor**  
Rainwear; Golf Balls, \$1.88 doz.; Stiletto knife, \$4.88; Trunks, \$10.88; Paddleball paddles \$2.88 and Balls, 39¢; Aussie hats, \$4.98; Swimming fins and mask & Tanks; Army Surplus; Fishing & Camping Equipment.  
Cigarettes 28¢ pack

**JIM RYAN GEO. TOBIN**  
RYAN & TOBIN INSURANCE  
339 MORGAN LANE, FRANDOR 351-0050

**Place Your PEOPLE REACHER WANT AD**  
Today . . . Just clip, complete, mail. STATE NEWS will bill you later.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_ Student No. \_\_\_\_\_  
Consecutive Dates to Run \_\_\_\_\_  
Heading \_\_\_\_\_

Print Ad Here: \_\_\_\_\_

Peanuts Personals must be placed in person.

10 Words or Less: 1 day - \$1.50 3 days - \$3.00 5 days - \$5.00  
Over 10 Words Add: 15¢ per word 40¢ per word 60¢ per word

Mail to: Michigan State News  
346 Student Services Bldg.  
MSU East Lansing, Mich.

### For Sale

**GERMAN SHEPHERD** puppies. White, two months, males. Reasonable. Phone TU2-3789. 3-7/9

**KITTENS** looking for permanent homes. Gray/white. Six weeks. 351-7681. 3-7/9

**PERSIAN KITTENS** - CPA registered. Blue, black, tortoise shell. Phone 372-8060. 5-7/10

### Lost & Found

**LOST**: BLACK wallet on campus. Keep money, return wallet. Frank Vivio, 549 Grove. Phone 351-7420. 3-7/9

### Personal

**DRAFT INFORMATION CENTER**. New location: 911 East Grand River. Open Tuesday, Wednesday, 1-5 p.m., Thursday, 7-9 p.m. 351-5283. 3-7/10

**SANDALS** custom-made, other leather goods, jewelry and beads, beads, beads. BROTHER GAMBIT SLICK TRADING COMPANY, 107 1/2 North Cedar Street in Lansing. Monday-Saturday, 1-8 p.m. 4-7/11

### Real Estate

**OKEMOS, FOREST** Hills, 4569 Oakwood Drive. Three-bedroom brick ranch. G.E. kitchen, intercom, finished basement, fully carpeted, with drapes. Call owner after 5 p.m. or weekends. ED2-2903. 10-7/16

**IMMACULATE** THREE-bedroom home near MSU. Owner eager to sell. Call "Tom" Raines, 337-0021. 372-8770. 10-7/8

**RED CEDAR** River - Ten minutes to MSU. Redwood and brick L-shaped ranch family home. Three bedrooms, 1 1/2 baths, convenient U-shaped kitchen, dishwasher, dry finished basement, bookshelves, fireplace, air-conditioning, patios, large landscaped lot. Call 337-2391, 489-1419, 393-1017. 5-7/12

**TWO-BEDROOM** home near campus. Large yard and basement. 586 Lexington Avenue. By owner. 337-0816. 5-7/8

**BRICK** - THREE-bedroom ranch home near MSU with carpet, fireplace, screened porch, attached garage, fenced yard, large trees. 130 Northlawn. \$25,000. 337-9388. 6-7/12

**THE RIGHT NAME** for action is Want Ads. Try a Want Ad today and prove it to yourself!

**THE COST** of a Want Ad isn't high, but its broad coverage will bring responses to you within hours!

**APARTMENT WANTED**. Girl grad. Fall term only. Singles or share with one. Grand River-Bogue area. 359-6383. 3-7/9

**BLOOD DONORS** needed. \$7.50 for all positive A negative, B negative, and AB negative, \$10.00 O negative, \$12.00 MICHIGAN COMMUNITY BLOOD CENTER, 507 1/2 East Grand River, East Lansing, above the new Campus Book Store. Hours: 9 a.m. - 3:30 p.m., Monday, Tuesday, and Friday, Wednesday and Thursday, 12 p.m. - 6:30 p.m. 337-7183. C

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### Service

**DIAPER SERVICE** - Diaparene Antiseptic Process approved by Doctors. Same Diapers returned all times. Yours or Ours. Baby Clothes washed free. No deposit. AMERICAN DIAPER SERVICE, 914 East Gier Street - Phone 482-0864. C

**DRIVEWAYS, PATIOS**, porches, steps, bricks, blocks, garage floors, basement floors. Beautifully done. Call CHARLIE WATSON, IV4-5223, 489-8940. C

**CUSTOM MADE** Nehru jackets. Reasonable. 351-4346. 3-7/

PANORAMA

Four Jacks and a Jill present packaged deal.

By RAY WALSH
'Master Jack' is back! Four Jacks and a Jill have returned with a collection of 11 appealing tunes done in various smooth styles.

'It's not music to wake up to—or even go to sleep by!' one of my roommates commented after hearing Bobby Callender's 'Rainbow.'

But if you buy an album for what's inside a record cover, pass this one by . . . Callender meditate for a while and maybe his next album will be better.

Arns Nova's first album may already be their last. Since the release of their album by Elektra last month, four of its members have parted ways while the other two are trying to reorganize the progressive rock group.



In my solitude . . . This rabbit found solitude in the bushes outside the Forestry Bldg. State News Photo by Jim Mead

Pro-U.S. party leading in Japan

TOKYO (AP)—Prime Minister Eisaku Sato's pro-American Liberal Democratic party took a commanding lead Monday in early returns from elections for Japan's upper house of parliament.

Placement Bureau

The following employers will be interviewing from Wednesday through Friday. Summer school graduates of all degree levels are eligible to interview unless otherwise indicated.

International Business Machines Corp., Computer Programmer: All majors, all colleges (B.M.) Location: various.

IBM, Research and Development: Chemical, electrical and mechanical engineering, metallurgy, mechanics and materials science, chemistry, physics and mathematics (B.M.) Location: various.

Property owners face wave of insurance cancellations

NEW YORK (AP)—Property owners in American cities hit by racial violence are facing a wave of insurance cancellations by companies that fear they stand to lose too much money.

15. The St. Louis Housing Authority says \$52 million in coverage of two-thirds of its public housing will be canceled unless 80 per cent is reinsured.

the thousands of cancellations, said most were in slum areas of Trenton and Paterson. There has been racial violence in several New Jersey communities, with damage estimates ranging up to \$10 million in five days of rioting in Newark last July.

Off-campus costs

(continued from page one) 1) The leasing corporations students choose to lease from. 2) The number of students leasing the apartment.

and other leasing corporations hope to show a profit. Tom Wilkinson, general manager of East Lansing Management, said that rent money pays for property and school taxes, insurance, interest on borrowed money, replacement and repair.

Conflict of interest

(continued from page one) which prohibits participation by the public servant in the awarding of contracts to businesses of which he is a contracting party.

the vaguely worded 1966 law. That controversy has affected three MSU officials: President Hannah, MSU Treasurer Philip J. May and Trustee C. Allen Harlan, D-Southfield.

Yet another opinion on Harlan is still pending, concerning possible conflicts of interest from his association with Harlan Electric Co. and several of its affiliates.

Bloodmobile here Tuesday

The Red Cross Bloodmobile will be on campus Tuesday in an effort to collect needed blood supplies.

Romney

However, if an officer takes no part in negotiations or the approval of the contract, nor represents either party, there is no conflict.

(continued from page one) tion by Romney could put him over the top, Romney is currently in a position to deliver all or most of the Michigan votes to the candidate of his choice.

Political observers are now uncertain about which direction Romney will lean. Although no overt campaign for the vice presidential nomination is being waged, Romney supporters have reactivated the national mailing list used during Romney's year-long Presidential bid.

PROTECT YOUR EYES . . . From harmful sunrays with a new pair of sunglasses with plain or prescription ground lenses. We also carry a wide selection of frames and can make repairs on your damaged sunglasses while you wait. Bator Opticians 223 Abbott (Next to State Theater)

world's creamiest root beer DOG n' SUDS 1873 2755 E. Grand River 351-6875

Our Pick-of-the-Week . . . THE ROYAL FEAST. Our pick-of-the-week consists of spicy, premium, cut Pepperoni; our 'famous' fresh pork Sausage; luscious imported mushrooms; chopped Onions; and diced, sweet Green Peppers. CUPON: This coupon entitles the bearer to a discount on our SIR PIZZA-of-the-week. PIZZA-OF-THE-WEEK worth 25¢ OFF on our 10" pizza. worth 40¢ OFF on our 14" pizza. Coupon Expires: July 14, 1968.

Penneys ALWAYS FIRST QUALITY. BUILD BABY'S PHOTO ALBUM WITH PIXY PIN-UPS. Beautiful 5x7" photograph, for only 59¢. Do your baby-bragging with a beautiful photo . . . "worth more than a thousand words." Get a completely finished photograph for only 59¢. You will not be urged to buy but if you wish the remaining poses they're yours for 1.85 for the first, 1.25 for the 2nd and \$1 for any additional.

ADVERTISEMENT

ADVERTISEMENT

# Reading Dynamics Classes to Start In Lansing—Average Graduate Reads 4.7 Times Faster Than Before

## Institute Director's Editorial

By Frank Kowalik, Institute Director

As director of the Michigan Regional Institute two of the questions I hear most often are: who are some of the graduates, and what can I expect.



Kowalik

The Evelyn Wood reading Dynamics course is serving people from all facets of life. Men, women, boys and girls of age 12 to 84 are taking the course. They are administrators, clerks, executives, salesmen, tradesmen, of-

ficers, housewives, students, accountants, lawyers, doctors, engineers, and educators — people from many occupations have learned this new reading skill — they now read dynamically.

To relate the results we can refer to the average Reading Dynamics graduate who is an independent reader now reading more than 1500 words per minute with equal or better comprehension. The speed of most untrained readers is between 200 and 400 words per minute.

The Michigan Institute is one of the 74 opened in the United

States and we are elated to find that Michigan people have made our classes successful. When we opened the Michigan Institute we knew the people would be interested in personal improvement in the specific direction of reading skills. The success of the classes proved this. In addition, we are pleased with the pre-registration enrollment for future classes.

As part of Reading Dynamics I can assure you that we will endeavor to earn a proud position in the community and that we are obligated to those who have taken our course and to those who will take it.



Typical Classroom Scene

## Dr. Gallup Cites Success

Dr. George Gallup, noted pollster and columnist, has cited not only Evelyn Wood's success in greatly increasing reading speeds, but also the far-reaching effect it can have on the rapidly expanding field of knowledge. "Apart from Mrs. Wood's success in demonstrating that reading speeds

can be greatly increased," Dr. Gallup states in his book, "Miracle Ahead" (Harper & Row), "her experience suggests that the brain of man is able to absorb material at a far faster rate than anyone has imagined. Once this truth is accepted, the door will be opened for many experiments.

In time, the method developed by Mrs. Wood, or similar ones, will gain acceptance in the schools and become the regular practice of the public. With an increase in reading speed, man has one way to cope with the ever-rising flow of knowledge."

## Free Demonstrations Classes to Be Held In Lansing

Residents of Lansing will be able to find out at first hand beginning Monday how they can benefit from the amazing Evelyn Wood Reading Dynamics Course which teaches people to read three, five—even ten times faster with equal or better comprehension.

Free demonstrations of the course will be held Monday, Tuesday and Wednesday.

These introductions to the Reading Dynamics course precede start of classes which will be offered in Lansing.

Lansing becomes the tenth area in Michigan to offer this remarkable course a free day completed by more than 2,000 Michigan people from all walks of life, including some Lansing residents who have attended Detroit classes.

Achievements of these people will be detailed among information presented at each of the demonstrations.

Those attending will also receive a full explanation of the Reading Dynamics course, highlighted by a feature film and a question-and-answer session.

Graduates of the Institute in Detroit have achieved an average of 5.01 times increase in reading rate, considerably above the three times increase guaranteed in writing for all enrollees; and the 4.7 times national average increase.

Reservations are not necessary to attend any of the demonstrations. Each will last approximately one hour, and there is no obligation on the part of those who attend.

Nationally, there are now more than 400,000 Americans who have completed the Reading Dynamics course at 74 Institutes since Mrs. Evelyn Wood, a former Utah school teacher, first offered her amazing course to the public.

## Course Praised by Graduates Here

By attending Evelyn Wood Reading Dynamics, many Michigan people have increased their reading efficiency at least three times what it was. Here are the comments of some of them:

**Robert C. Cox**  
Warren Accountant

"It takes me one-third less time to do all my reading since attending the Institute. Before, I didn't have time to read everything I wanted to. To keep up with all the new data and rules regulations in my field used to be a chore. Now it's a pleasure."



**Emmanuel L. Feinberg**  
Southfield Executive

"I increased my reading efficiency 400 per cent," said Feinberg, president of Thermalaire Engineering Co. "Of all the printed material that crosses my desk, only five to 10 per cent is worthwhile. Since taking the course I have been able to quickly eliminate the nonusable matter and concentrate my efforts and time on the beneficial material."



**Roger Reynolds**  
Birmingham Executive

"I just couldn't keep on top of the automotive magazines, newspapers and paper work involved in my job," says Roger Reynolds of Birmingham, who is Automotive Products Manager of Omak Industries in Detroit.



"I not only am current in all my reading, but can do it now in half the time with as much comprehension, if not more, since taking the Evelyn Wood Reading Dynamics course."

**Henry J. Maicki**  
Detroit Electrical Contractor

"Reading Dynamics is a 'must' for anyone desiring to acquire any knowledge on any subject," says Maicki, general manager of an electrical contracting company. "The course taught by an outstanding instructor, completely opened my eyes to a way of getting information quickly."



**Mrs. Sharon Owens**  
Plymouth Housewife

"Before learning the Institute's method, I read a novel a week, now I am reading five a week. It's wonderful to be able to read more for pleasure's sake and still have more time with my children and for social activities."



**Allan J. Lembitz**  
Resident Mgr.  
The National Brewing Co.  
Grosse Pointe Woods

"I was always a pretty fair reader but with the tremendous increase in paper work that most business men today are buried under, I felt I had to read faster to cover material in magazines on marketing, advertising, packaging, regular trade publications, etc. After taking the Reading Dynamics course, I am now able to stay on top of the situation. It's a great feeling to see a desk that isn't piled high with unread material."



**Janet and Joyce Kaiser**  
East Detroit Students

"We cut down our homework by two hours," said the twins, graduates of East Detroit High School. "After taking the course we had much more time for school and social activities because we did not have to spend as much time on our homework."



## Mrs. Wood's Discovery Helps Many Read Faster

Faster reading and improved comprehension are stressed:

Evelyn Wood Reading Dynamics is a discovery, not an invention. People have been reading rapidly for centuries. Samuel Johnson read as fast as he could turn pages. Boswell said, H. L. Mencken could read a 250-page book in a hour.



Evelyn Wood made her discovery in 1945 when she was working on a master's degree at the University of Utah. One

of her professors, Dr. C. Lowell Lees, read her 80-page thesis at a speed of 6,000 words per minute, she discovered as she watched him. And he marked the paper without having missed a detail.

Mrs. Wood knew an average college graduate reads between 250 and 350 words per minute. She began to wonder if she could attain a similar speed to her professor's.

In a two-year search for other exceptionally rapid readers, she found 50 people in all walks of life who could read faster than 1500 words per minute.

Analyzing them, she found they shared these characteristics: 1) They read down a page, not just from left to right; 2) They read groups of words rather than one or two at a time and 3) they rarely re-read a word or a paragraph because they did not understand it.

Mrs. Wood began to teach herself these principles. By the time she was able to read several thousand words per minute herself, she discovered she had developed a system for teaching others.

It took another 12 years before the system was fully developed, tested and proved. She opened her first Reading Dynamics Institute in Washington, D.C., in 1959. And in a short nine years, she has opened institutes in 71 more principal cities in the United States and Canada.

"We measure your current reading speed at the first class," she said. "Then we begin working with you. We are often able to double a student's reading speed the very first night. Hearing the sound of a word as you read is one thing that slows you down. We begin with a technique which directs the words from the eye to the mind, bypassing the ear."

She said reading rates vary as to the nature and complexity of the material being read. The person whose reading skill is only 250 words per minute is likely to be mediocre at retaining anything he reads.

"In the final analysis," she said, "the rapid reader does not become a slave to speed but the slow reader is always a slave to slowness."

## Reading Dynamics Hailed by Senators

Senators and congressmen have more to read than most citizens of the United States.

Mail from their constituents alone takes up a good part of their allotted reading time.

Evelyn Wood taught a class of senators and congressmen her Reading Dynamics method.



Sen. Proxmire and Sen. Talmadge read a few years ago and had some fine success stories.

Sen. Herman Talmadge, D-Ga., called his improvement "fantastic." He added that if Reading Dynamics was taught in the public and private

schools of the country, "it would be the greatest single step we could take in educational progress."

"I must say that this was one of the most useful educational experiences I have ever had," said Sen. William Proxmire, D-Wis. Before taking the course, Sen. Proxmire read 450 words per minute. Today he reads 2,500 to 3,500 words per minute.

Also listed among the more than 400,000 graduates of Reading Dynamics are 12 top level members of the White House staff of the late John F. Kennedy, a naturally fast reader with an estimated 1,200 words per minute, who requested them to take the course.

Subsequently, his brother, Sen. Edward Kennedy, D-Mass., and his sister-in-law, Mrs. Robert F. Kennedy, successfully completed the course.

## Graduates Can Continue Study

All students who are graduated from Reading Dynamics Institute courses receive a "diploma," a handsome plastic embossed card which states that the bearer is "one of the world's fastest readers."

All graduates become lifetime members of Reading Dynamics and may continue to attend post-graduate sessions in Detroit or in any of the other 74 institutes (Toledo is the

nearest) in the world with no additional charge.

While Mrs. Wood has successfully taught children as young as nine to read faster and with equal or more comprehension, the minimum age in Michigan is usually 12.

There is no maximum age. In fact, retired people with more time to read find the sessions stimulating. The Evelyn Wood method has proved so

successful that Reading Dynamics Institutes will refund full tuition to any student who does not at least triple his reading speed with equal or better comprehension by the end of the course.

The written refund policy is conditional only upon the student meeting class and study requirements. This policy applies even if the student has already completed another reading improvement course.

## INCREASE YOUR READING EFFICIENCY NOW

as the White House staff under the late President Kennedy, members of Congress, executives, educators, doctors, lawyers, housewives and high school and college students have.

Our Average Graduate Reads 4.7 Times Faster with equal or better comprehension

## ATTEND A FREE DEMONSTRATION

Internationally famous Evelyn Wood Reading Dynamics invites you to attend one of the many convenient free demonstrations this week of this unique method.

July 8, University Inn, 1100 Trowbridge Road and Interstate 496, East Lansing, Michigan. 10:00 a.m., 2:00 p.m., 4:00 p.m., 6:00 p.m. and 8:00 p.m.

July 9, University Inn, 1100 Trowbridge Road and Interstate 496, East Lansing, Michigan. 12:00 noon, 6:00 p.m. and 8:00 p.m.

Call Monday or Tuesday, Reading Dynamics 351-5500

July 10, Howard Johnson's, 6741 S. Cedar (off I-96 and US 27), Lansing. 6:00 p.m. and 8:00 p.m.

- You will see a Reading Dynamics graduate read at amazing speeds from a book he has never seen before and then tell in detail what he has read.
- You will see a documented film that includes actual interviews with Washington Congressmen who have taken the course.
- You will learn how we can help you to faster reading, improved comprehension, greater recall.

### SENATE LEADERS PRAISE TECHNIQUE

Sen. Proxmire, Wisconsin

Sen. Talmadge, Georgia

"I must say that this is one of the most useful education experiences I have ever had. It certainly compares favorably with the experience I've had at Yale and Harvard."

"It is my opinion that if these techniques were instituted in public and private schools of our country, it would be the greatest single step which we could take in educational progress."

Conventional rapid reading courses aspire to 450-600 words per minute. Most Reading Dynamics graduates can read between 1,500 and 3,000 words per minute, and many go even higher.

### OUR POLICY

We guarantee to increase the reading efficiency of each student by AT LEAST THREE TIMES with equal or better comprehension. We will refund the entire tuition of any student who does not triple his reading efficiency as measured by the beginning and subsequent tests, or the student may relate the course free of charge. A refund is conditional upon the student attending

all classes or having made up missed sessions with the teacher. The student must also have practiced the required number of hours, following the assignment outlined by the teacher. Any student who must withdraw from the course for any reason may re-enter any subsequent courses at any future time, at no additional cost.

For Further Information Call

Detroit Collect... 962-7056



**Evelyn Wood**

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