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STATE NEWS

Friday, April 5, 1968

East Lansing, Michigan



Spring Fashions

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'Anything goes' in Spring

By PAT ANSTETT
State News Staff Writer

The word for Spring is: "Anything goes," as it whirls in with a wide range of styles for fashion-minded romantics or Bonnie and Clyde-inspired enthusiasts.

Varying from subtle ruffled pastels to highly fitted, belted and pocketed prints, spring fashions offer a diverse selection of styles, fabrics, and colors.

The most revolutionary pace-setter to enter the spring fashion line-up is the bush blouse. Inspired by Jackie Kennedy or her Eastern trip last fall, the look of this long, pointed-collared, pocketed shirt which can be dressed up or down now adorns raincoats, suits, and shirtdresses.

The popularity of this body-fitting shirt which can be fitted shirt has put blouses ahead of traditional light-weight sweaters and knit tops as predicted spring favorites. It now comes in a number of fabrics—crepe and chenille, the most popular, and offers other variations from brass buttons to French cuffs to accompany this new, tailored look.

For those interested in blouses—rather than shirts, with an "untailored" look, fashion designers created the current favorite, the Victorian ruffled blouse, and have added the "peasant" look to spring fashion racks.

The peasant blouse is a simple follow-up of popular romantic fashions with its low scooped-line and slightly puffed sleeves. Usually made of crepe and other "see-through" fabrics, this blouse has brought the "little-girl look" to a height.

Completing this total look, the dirndl skirt is the usual accompaniment of these blouses. This slightly flared skirt with its wide belt has replaced the classic A-line in popularity.

Dresses, now worn more than ever for daily attire, are taking advantage of the trends that fitted and ruffled blouses are making. Fashion designers are



Nasty people

The new look in fashions is a throwback to the 1920s, and guess which notorious young couple are at it again. State News Photo by Bob Ivins

predicting that the bush dress will replace the classic shirt-waist, while ruffled "Gone With the Wind"-type dresses are also popular.

Also extremely popular are the "little-old-lady" floral prints for spring. Going against all usual dress conventions, these bold-colored eye catchers are now worn with clashing ties, ascots, and scarves, tied and tossed carelessly at the neck.

Other key words for spring are vests and jackets. Popularized by Faye Dunaway, the Bonnie and Clyde look will now grace many spring suits. Vented jackets, wide lapels, and droopy-hanging vests will highlight

this 30's look with clash upon clash of pattern, and an abundance of pinstripes.

Accessories for fashion-minded Bonnies especially add to the total look. A popular favorite is the pinstriped mini skirt with matching, slightly longer double breasted coat. Berets and ascots or ties are other musts to complete the look.

It is in this 30's fashion rejuvenation that the skirt length greatly varies. Fashion designers offer a wide variation from calf-length maxi coats to daring backless "after five" minis.

On the other end of the fashion "men's wear for women"-styles are predicted favorites

for followers of a more stylized look. Now students and secretaries, and not just professors and business executives, will wear three piece suit outfits, cuffed trouser slack suits.

This look offers tailoring, with clear, clean lines. Such typical fabrics as glen plaid and herringbone are rapidly displacing pastel light-weight wools for Easter suits.

Another male-inspired look is found in spring's military fashions. Retaining the strict design which characterizes military outfits, this look has copied the double-breasted coat, shoulder epaulets, piping, and braiding

found on typical officer's uniforms.

Fashion has even been influenced by the hippies. Their love of the East has given fashion a touch of the exotic. Evening clothes now feature the soft draped look of typical eastern styles. Low, soft necklines and flowing, crepe floor-length skirts and pants highlight the designs for evening ensembles.

This eastern influence has also been extended to accessories. Long strands of India-like beads, soldered jewelry, and large metal rings will compliment many outfits this spring.

Evening clothes will repeat, in a more daring form than ever, the 30's and romantic look. In a vamp-like rendition, "after five" clothing will feature V'd crepe suits, kick pleated skirts, and backless minis adorned with sequins, ruffles, bows, or ostrich feathers.

The overall picture of spring fashion is that it will arrive with a bright splash of color, and will please clothing trend setters and classical alike.

Men's wear and 'gangster' look

LOS ANGELES (UPI)—There was a lot of talk this year in Los Angeles about the "Bonnie and Clyde" look in men's wear this fall. A good look around indicates the look will have a major influence but it won't revolutionize the men's wear industry.

The look was there in ties, in shirts, in shoes a little and, maybe, in hats. There will be a lot of striped double-breasted suits with a pronounced gangster stripe, either pin or chalk, in a real look of the 1930s. But this is only a small part of the market.

The talk was at the recent convention of the Men's Wear Retailers of America and the concurrent meeting of the American Institute of Men's and Boys' wear. The retailers, of course, were looking hopefully for something that would increase sales.



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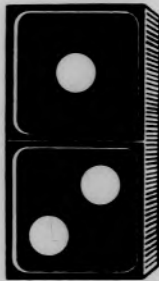
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Turtleneck paces male spring attire

The turtleneck sweater, which has become increasingly popular since last fall, is tops in men's spring fashions.

According to East Lansing merchants, the greatest demand has been for black and white turtlenecks. However, colors that coordinate with those found

in sports coats and other clothing are in high demand this spring.

Spring has ushered in bright and lively colors in men's clothing. Mustard yellow, vibrant orange, bold blue and chartreuse green are predominant in sports clothing with matching turtlenecks available.

Tattersall suits and sports coats along with a wide variety of stripes—horizontal, vertical and diagonal—are also a part of the spring fashion look. Turtlenecks in various hues can be used for accent.

Turtlenecks can also be worn with the new Mao or mandarin-collared suits and sports coats shown this spring.

The latest fashion accessory to be worn with the turtleneck is the male chain necklace introduced by Pierre Cardin when he showed his new spring collection of men's clothing in Paris. Most of the clothes have been designed to be worn with tieless, buttonless turtlenecks. Most chains are of beaten metal, predominantly silver and cast aluminum, and many are set with cut and uncut precious and semiprecious stones.



Suave

A student ponders the important choice for an "in" appearance in formal wear.

State News Photo by Russell Steffey

Brief bikini replaces topless look

What has happened to the daring topless bathing suit? Have swimsuit fashions turned toward conservatism?

It's true. Topless bathing suits are a thing of the past. Women have decided, for the time being, to leave the topless swimsuit where it belongs—on the male.

Two-piece bikinis, as brief as possible, have captured the attention of women's fashion designers, as well as the eye of every male on the beach. Necklines are still low, however not as daring as the waistline plunge.

The topless had its obvious advantages. What better way to get an even suntan? It was naturally more cool and comfortable. On the other hand, it faced one unconquerable problem—legality. Those women who did have the courage to wear it were whisked away into the paddy wagon before they could catch one ray of sun. The modern world is not as liberal as it claims to be.

The two-piece of today, by no means conservative, covers the barest essentials. A pair of triangle scarts skillfully tied in the right places emerges as the popular swimsuit of today. Bright and colorful, solid color or prints of large flowers are tempting combinations for sun-time fun.

Another innovation in swimsuit styles of today is the knit, sweater suit, a variance of the tanksuit. Suits are usually brightly colored in contrasting stripes. Styles range from two-piece halters and shorts to the one-piece with small, striped sleeves. The suits are comfortable and allow for freedom of movement.

Man-made fibers mean easy care

More man-made fibers will be used in all types of clothing, according to Bernetta Kahabka, Cooperative Extension Service textiles specialist at MSU.

"In the future we can expect even easier care and greater durability from the man-made fibers with us today and those to be developed."

Innovations by fiber manufacturers include a thermo-reactive fiber that will adjust to temperature, a self-sterilizing fiber and improved techniques in texturizing yarns.

Development of an all-purpose solvent that would dry-clean and launder in one operation is connected with anti-soiling finishes already on the market.

"Since development and testing of any new clothing product cannot duplicate actual wear and care conditions," Miss Kahabka added, "consumers have the option to try the new developments when they are first marketed or to wait until most of the problems are worked out."



*juniors ruffle up a bit of voile
for the sheer delight of it . . .*

The soft shirt look in frothy topped dresses by A'n R Jrs. Waisted two-piece looks in sheer Dacron® polyester-cotton for the most romantic approach to spring. At left, peasant topping is pleasant topping in snowy white voile with side buttons and stand-up collar. Contrasting grosgrain striped belt rings a skirting of brown 17.98. Pin dots on the black or navy skirt repeat the pristine white of the deeply cuffed and lavishly ruffled blouse, center, 19.98. Pastel cummerbund adds a color note to navy/white of this sissy-topped, dirndl-skirted darling. 19.98. All in junior sizes.

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Sewing bee

Coeds, alert to the short hemline, are busy hemming last year's spring wardrobe. These residents of Butterfield Hall, who staged a sewing circle Monday, are (counter clockwise from lower left) Joyce Casbon, Valparaiso, Ind., freshman; Mary Harp, Farmington junior; Sue Santti, Southfield sophomore; Kathy Dennison, Allen Park junior; Sharron Pollack, Ann Arbor freshman; Sally Kenfield, Hastings junior; and Janet Goebel, Sebawaing freshman.

State News Photo by Larry Hagedorn

BUTTERFIELD

Super-short dress aim at 'Sew-ins'

It's not a sit-in, floor meeting, or even a protest—perhaps it can be called a sew-in.

Not the kind with rocking chairs, granny glasses or needlepoint, but one with scissors, rulers and radios. The jam sessions on the first floor in Butterfield have taken on a new look.

The girls have been getting together for prolonged study breaks to sew, take up hems, listen to the radio and talk.

Amid talk over classes and guys, the girls shorten all their spring fashions and finish dresses they began over spring break.

Some skirts have been shortened and re-shortened and they are going up again this year. The floors are strewn with summer prints and scraps of material as girls cut out patterns.

A-line dresses are in the lead on the first floor and the puff sleeves are taking over where long sleeves left off.

Regardless of the style, the length is what counts—it must be "super-short." Some of the less daring girls cringe when they are urged to make their creations shorter. But a little persuasion is all it takes and the hem comes up.

Only time will tell whether their clothes will look profession-

al—with the latest styles and colors, or whether they will look like scraps of material sewn together and made a little too short.

In any case the floor will be buzzing for the next few weeks until mid-terms roll around. Then the needles and pins will be traded for books and pens.

Accent by stockings

Stockings shoot the works for spring—lace-works, flowerworks and other patterns that work well as fashion accents to all sorts of costumes.

Flower-works go big and bold, or offer tiny blossoms on the vine. Lace-works play it cool and open, or choose bold patterns or little prints.

Knee socks work up to spring excitement, in open, light patterns, often without cuffs.

Animal prints, turtle and feather markings and bi-colored harlequin designs are just some of spring's stocking patterns, well-planned to accompany sportswear styles.

The "tattooed lady" look appears in stockings with tattoo-like colors, prints.

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Hippie garb turns Oriental

The look of the Oriental mystic and lavish use of leather are this year's trends in hippie outfits. The non-hippie picks his clothes with fashion in mind, while the real hippie is not concerned with appearances.

For those who want the way in look of the far-outs, Tibetan prayer-robos and hand, block printed Indian shirts are the things to look for.

The robes, for both sexes, are about ankle-length, fit loosely and are multi-colored. African robes, shorter and in various styles, are also popular. The Tibetan robes have a rather high collar while the African styles are more closely related to the loose cut of a conventional bathrobe.

The Indian shirts have a

collar and are approximately hip-length. Slightly longer styles are worn by girls as dresses. They may either button up the side or center front. The colors are loud and clashing.

Favorite attire with the shirts are levis, faded blue jeans and frayed denim bell-bottoms, for men and women. In any case, the slacks should be somewhat baggy.

Indian handbags and army messsacks are used to tote keys, jewelry, extra neckties and whatever else a hippie normally carries.

Leather is coming in very big for all uses. Leather jackets, vests and trousers are

all great, if one can afford it. But these are very sheik outfits and should be worn only for the most formal break-outs and trips.

High, fringed-leather boots have been very popular, but give way to sandals and bare feet in spring. Low-cut leather sandals are preferred to high-laced styles, but as in all hippie wear, the choice is purely individual. The most sought-after sandals are made of water buffalo hide, because of its utilitarian value.

Other things for men to complete the look are faded, misshapen hats and pierced ears. The earrings should be gold circles. Girls' earrings should be long and swinging.

Toe rings and a quantity of finger rings are also needed accessories. Ankle bracelets made of bells are also great springwear.

Hippie shades are rose-colored in either the large "granny glasses" style or very small. Wide watch bands are made of leather.

And, of course, beads and pendants are a necessary part of a hippie outfit. Beads should

be very, very long and large. The pendants should be either jaded or noisy.

Hippie hair styles haven't changed much, except for the use of the part, near the center. Some hippie girls are

preferring extremely short hair.

And finally, for that hard-to-get hippie look at the pool, the outfit for guys is beads, a hat and cut-off levis. For girls, it's beads and a one-piece, loose-fitting bathing suit.

Footwear accents romance

New shoes pretty up for a return to romance this spring. Along with ruffles, dirndls and flowing sleeves, fashion reverts to footwear with flattering lines and pretty trims.

Styles cover a variety of old and new trends. Among them are refined brass and gold ornaments, baby doll toes, higher heels, flower trim, miniboos and the Thirties influence.

Leathers inspiring this footwear include smooth, grained, waxy, embossed, suede, brushed, lustre and patent.

For daytime wear, shoes are set off with slings, straps or discreet trim. Sling-backs are abundant—one indication of a more feminine feeling in footwear. Straps continue wide and not too strippy, showing more leather, as in fat T-strap or mary-jane styles.

Important exception to the lady-like look is the high-tongued, low-heeled pump sporting monk strap or brass studs, a style meant to accompany tailored costumes.

The classic moc is joined by the soft-look moccasin, in glove or brushed leathers with kiltie fringe or tassel treatment, tiny nailheads and pastel colors sometimes set off by white binding.

As part of the "Bonnie and Clyde" or Thirties influence on fashion, the spectator-tie appears in black-white or all white, and in smooth or lightly grained leathers paired with patent. Chunk mid-heels, perforated trim and soft ribbon ties complete the look.

Spring's mini-boot provides a new informal look. This low-heeled ankle boot has openings at the sides, over the instep, and sometimes even at the toes.

Evening footwear runs the gamut from high-fronted pumps to sandals. Though heels are mostly at midheight, there are some higher ones—perhaps foreshadowing a fall trend.

Shoe colors are clear yet soft, in pastels and neutrals. Black and white combinations and many browns step to the fore. For after-dark there are white, off-white, rose and romantic silver, gold or bronze-colored leathers.



Far-out

How to be "in" with the far-out crowd requires levis, loose-fitting shirts and a satchel to carry the needs of a hippie.

State News Photo by Larry Hagedorn

Shoulder bags make comeback

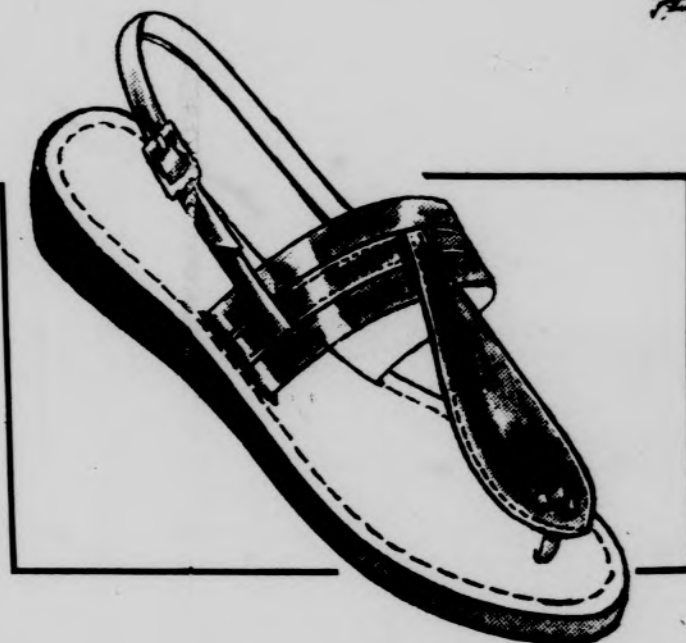
PARIS (UPI)—Shoulder bags really are coming back, particularly for the young. Nearly every one of the handbags on sale in the Miss Dior ready to wear boutique have detachable shoulder straps.

One of the most interesting ones looks like a navy briefcase with dyed navy linen sides. The purse opens out like a book with lots of compartments. Dior planned it as a beach bag, but it looks smart enough to go to town, particularly because it has two handles exactly like those of a briefcase to hold it when its owner doesn't want to use the shoulder strap.

The ones shown with the Dior couture collection were tiny squares set with a handle. The squares set with a round circle metal for a handle. The models topped their hands through the circles and held the square portion, frequently turning them almost upside down as they paraded.

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spring term when the temperature soars above a blistering 50, you will see the Michigan branch of the National Sunburn Blister, Flake and Peel if you

can't Tan Society, an organization with a staggering number of members in the state of Michigan alone.

These dedicated souls spend the time, not devoted to basting themselves with a frightening collection of concoctions and dodging the water droplets in the shower (MSU water is hard: it will leave both you and your tan in a neat little pile of flakes on the dorm room floor after a couple of weeks), spread-eagled in the glowing,

radiant warmth of the Michigan sun.

All for the sake of a tan that refuses to stick around by itself.

The sad fact is that if you wish to model your new spring wardrobe with the appropriate flair, you must have a tan or at least appear somewhat pink around the right edges.

But the Care and Feeding of a tan isn't all hard labor. If you are inventive (and what self-respecting college student

isn't?) you will fabricate quaint games to keep yourself from going flaky inside while you guard your tan from the same without.

The favorite--and by far the most challenging--suntan game is Chase the Strap-marks. Participants in this game are required to have at least two swimsuits of different styles. The general idea is to obtain one set of strap-marks by wearing the first suit, then try to get rid of them by wearing the other which has straps in different places, the following day. After about a week of Chase the Strap-marks, the participant not only has not rid herself of her strap-marks, but is beginning to resemble a relief map of varicose veins.

Popular with the I-went-to-Florida-for-spring-break set is Let's Compare Arms. This game requires a good poker face and 20-20 vision. Players begin by eyeing each other carefully from a distance, then rushing to one another, arms out thrust, to see who is darker. The winner goes on to more competition while the loser vows that he will stay out in the sun till he feels his arm is in good enough condition for a rematch.

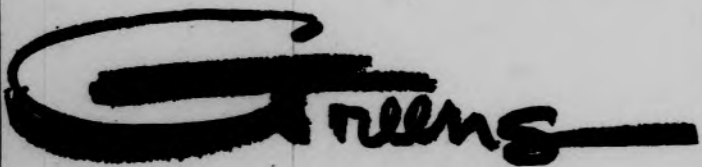
springtime enchantment



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CLOTHING RAGE

**Spring hats casual
Bonnie berets 'in'**

Bonnie and Clyde are taking over Spring's fashions in hats. Brimming with the excitement Bonnie and Clyde brought to the screen, come the Bonnie berets, the floppy-brimmed skimmers and the flower wigs.

Mrs. Dorothy Dowling, manager of millinery, J. W. Knapp and Co., said the Bonnie berets are arriving in felt, straw and cloth. All the colors are popular this year and the key word is "casual."

The flower wigs have come in to style this spring in anticipation of those days at the beach when there's no time to worry about your hair, Mrs. Dowling said.

In competition are the "floppy brimmed beach skimmers" of brightly colored straw and the rolled brimmed Bretons of fashionable colors to be dressed up with accessories for special occasions, according to Mrs. Tremayne, manager of Millinery at Jacobson's.

For those gloomy and wet days this spring have come the "Rainy Day" hats. Made of vinyl plastic, these rain hats are arriving in stripes, polka dots and solids of all colors to complete your Spring fashion wardrobe.



Hi, there . . .

Wide brimmed hats--an old style for men but a new one for women--is now in vogue. This one is on sale at Jacobsons. State News Photo by Lance Lagoni

**Fashions
progress
for men**

The so-called "walking suit" is being accepted in its subdued style -- in other words, the jacket that is not extremely long. It's a highly practical and handsome outfit and is serviceable for both city and country wear.

While the double-breasted suits have not sold as fast and as big as was predicted for them, the model in other articles of apparel have been runaway successes. The double-breasted blazers, dinner jackets, outercoats and even sports jackets are leaders in the current season's fashions -- and will be bigger than ever. There's been an unexpected return to popularity of herringbones in both sports jackets and suits -- unexpected because there has been such stress on the bolder patterns.

With the growth of fashion in sportswear, there has been a demand for better matching, blending or coordination of colors. That demand has been met as far as sport socks are concerned -- with one maker's assortment of 52 colors!

A new name, on a new look, is the "blazer slacks" -- with flapped pockets fastened by metallic buttons. There are a total of 9 1/2 million tennis players in this country who have -- from time immemorial -- worn nothing but white on the courts. This year, tennis will become a fashion sport -- due to the introduction of yellow and powder blue in both active and spectator sportswear.



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Gay butterflies and flowers splash this black and white voile print. A young Edwardian by Arpeja. \$17.00

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Spring fads bring mass conformity

By AIMEE PATTERSON
State News Staff Writer

Ah Spring!
Ah Fashion!
Oh Conformity.

In the spring, when a young man's fancy turns to thoughts of love, a young woman's fancy turns to thoughts of spring clothes and fad-following. The object of this year-long game is to achieve the maximum im-

pression of assimilation—that is, looking like everyone else.

The modern mod begins by acquiring a jump suit of either soft pastel colors or the loudest reds, yellows and oranges she can find, but nothing in between. Along with this, she wears matching tights and sandals or patent leather tie-shoes in white, black, red or yellow.

This type of outfit is appro-

prate for dorm meals, classes, volleyball games, TG's, grassers—in short, anywhere that people wear clothes.

For the after six look, the watchword is ruffles and frills from head (and that means hair too) to toe with no sparing of velvet and lace. The modern mod will follow the trend to look like Mother and Grandmother in order to keep up-to-date. Skirts from mini to maxi length are acceptable and the smart young mod will be sure to wear the correct length at the correct time or (heaven forbid) she might look like an individual.

Striped dresses, featuring both vertical and horizontal stripes are a must and all MSU fad-followers should be sure to have a liberal sprinkling of both types in her wardrobe.

Bathing suits are going both teeny-weeny and one-piece coveralls for the girls who wish to follow the trends.

Wear lacy, frilly suits that go limp when emerging from the water. Wear sweater suits that sag to the knees when worn a few times.

But to look perfect on the beach, the best hint is probably --Don't go near the water.

To be the perfect fad-follower this spring, each aspirant to conformity should study the wardrobe of her classmates and dorm-mates. Try to acquire at least one outfit exactly like each of the women studied. Then wear the clothes with the pride you so well deserve--now you look like every other girl on campus!

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DOWNTOWN

Romantic femininity adds mystique to fashion world

The romantic look of irresistible femininity has returned to fashion, replacing the way-out mod styles of last year.

Today the trend in fashion is away from rigid, geometric shapes to natural, classic lines,

emphasizing graceful curves.

The new look, to the delightful approval of men, leaves no doubt that women are women again.

Leading the innovation in style is the body shirtdress, accentuating the waistline and coaxing out curves. The white bodice, collar and long-sleeved cuffs are trimmed with an abundance of lace or ruffles.

The dirndl skirt, "the flirt skirt," with the wide cummerbund belt, is most flattering to petite waistlines. Length of hemline varies from mini to maxi, depending upon the occasion or feminine whim.

Fitted suits in grey, black or navy are coordinated with white organdy blouses of lace and ruffles. Dark or off-white opaque stockings and square-toed black patent leather shoes add the finishing touches to the ensemble.

Daytime dresses are made of cool and comfortable dacron-polyester, cotton or dotted-Swiss voile. These easy-care fabrics always appear fresh and crisp, regardless of temperature.

After sundown styles are the most influenced by the romantic look. Delicate party dresses in pale crepes, silks and organdy have replaced the loud-colored pop-art designs in gowns. A mood of seductive innocence is seen in the low bodice, high-necked style of evening wear.

Skirt length, ranging from below the knee to midcalf, returns to the romantic notion

that the less of a woman seen, the more mysterious she seems.

Accessories to the new look are matching pale or off-white lace, stockings, and pearly, patent leather shoes. The mod contrast of checks with stripes has been replaced by a blending of pale, soft colors with luxurious lace and ruffles. Pearl or rhinestone buttons are accentuated by a matching string of pearls or a rhinestone belt.

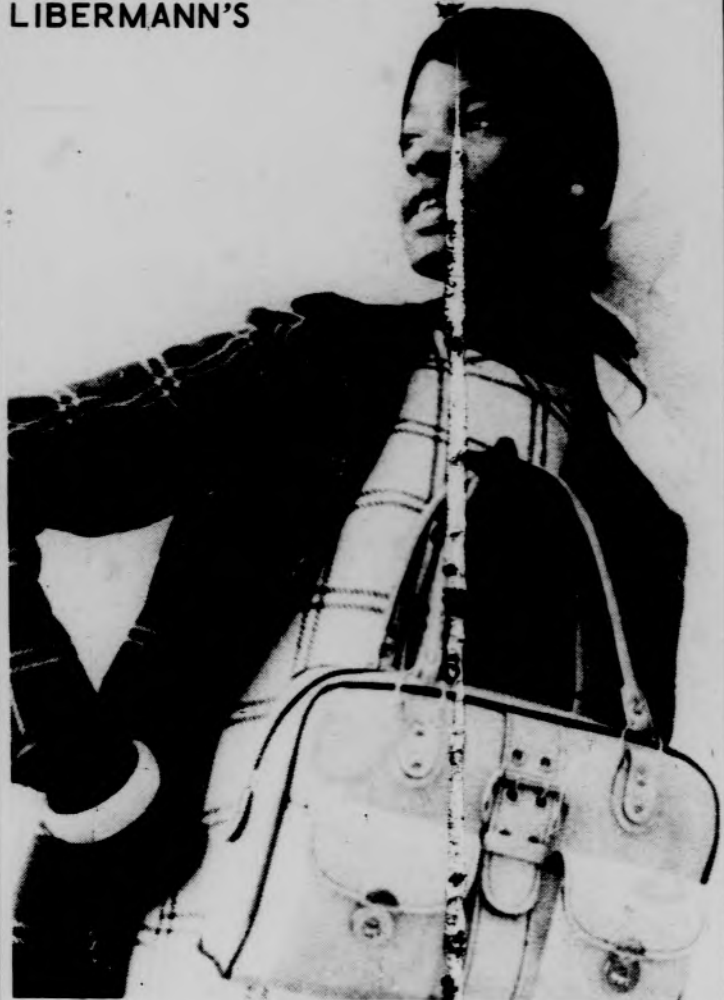


Mini-shift

Jinger Hasenbein is arrayed in the familiar garb of the young set--mini-shift with stack heels.

State News Photo by Bob Ivins.

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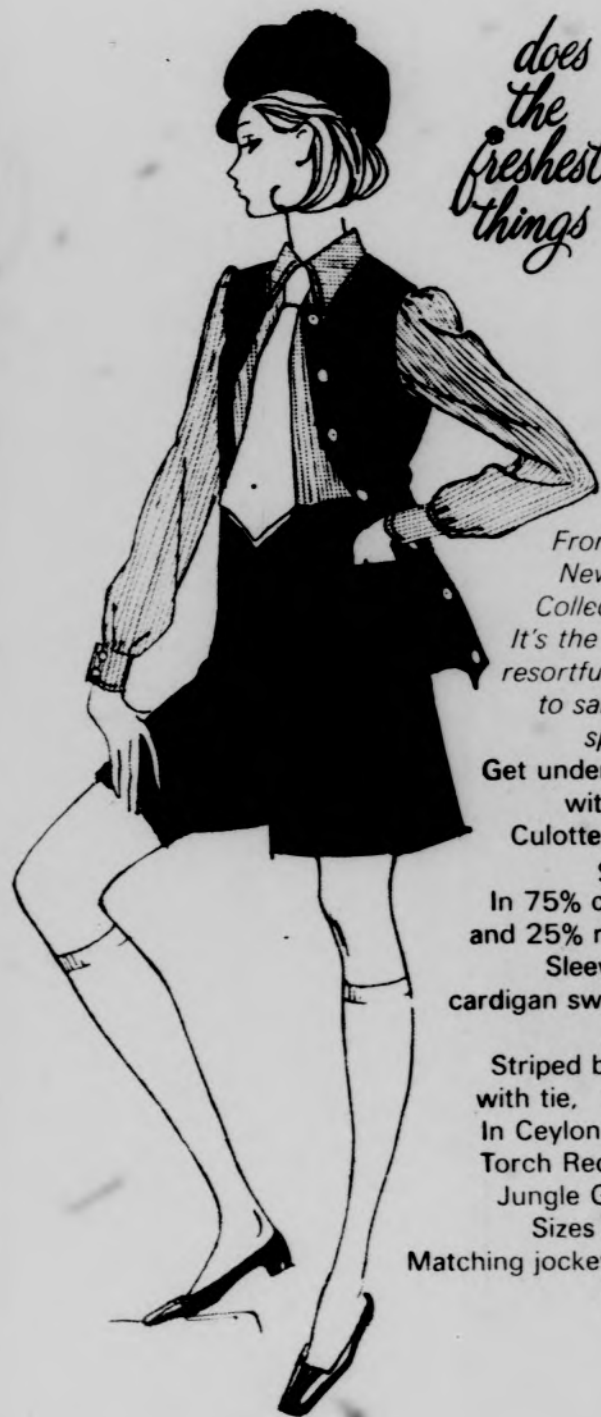
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Rentals - Sales

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NEWEST BOUTIQUE

Paraphernalia — 'NOW' look

By **ROBERTA YAFIE**
State News Feature Editor

When it comes to the "now" look in spring fashions, East Lansing's newest boutique is well equipped with the appropriate "paraphernalia."

Step into a white dressing tube and into a Paraphernalia fashion and zap, you're Bonnie, complete with navy and white pin-striped coat and matching mini-skirt. If the midi length is more to your liking, the Thirties comes alive in long, fitted knit jackets with matching skirt and pants.

Paraphernalia offers a total look, both in the shop and the merchandize it stocks. Accessories are displayed in plastic cubes; the tubular dressing rooms occupy the center of the store and ceiling-to-floor mirrors permit a complete view from any angle.

Paraphernalia fashions, like the shop, have a personality of

their own, and convey this to the individual. Fabrics go from knits to acrylic jerseys to buckskin and velvet, with clean, simple lines that leave it up to the wearer to create her own look.

For an elegant evening its the "gold-digger" dress, sheer rayon woven with metallic threads in black or white, worn over a body stocking, or light weight organdy skirt dresses embroidered with white daisies.

Paraphernalia changes the pace, setting you back 10 years with the little-girl look. The daytime version, in red or pink and white cotton, has long, long puffed sleeves with elasticized bands. The evening version is of sheer, puckered waffle-weave nylon.

The bush blouse, with long, pointed collar and pocket detail, as well as the full-sleeved, crepe peasant blouse, are season favorites, teamed with mini or midi skirts.

Pant suits take you through the day, from tailored gabardine to velour and crochet. For an added touch, try a velvet knicker suit, with lace ruffles at neck and cuffs.

Enkalure, a lightweight nylon with stretch, has been fashioned

into bright daytime dresses with military braiding, evening lengths and slacks.

Cotton knit prints are in subtle shades. Dotted swiss is an important fabric, and can be found with a long, lac-trimmed white collar and cuffs as well

as a deep neckline, sans collar, and empire waist.

Cotton crochet has been used in dresses and pant suits. An exciting crocheted style is hooded with a front zipper, and can be worn as a dress as well as over a striped or dotted bikini.



Mod cyclist

Mary Callaghan swings into spring on a cycle in mod attire from the Paraphernalia shop. Lightweight-spring shifts stress bold colors and the belted waistline. State News Photo by Bob Ivins

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Oomphies puts pastels in the spring scene, straws in several low heel styles bloom in sunny yellow

sky blue

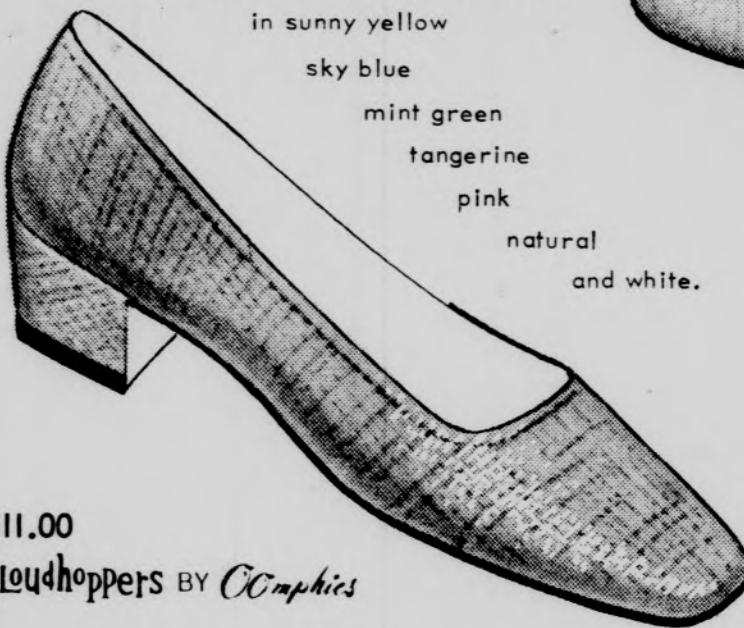
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Fashion revolution in paper

Motel owners can inexpensively supply swim suits to their guests for after-dinner dips in their pools, green stamps now cover more than trading stamp books, and doctors can throw away their surgical robes after an operation.

The product which makes these "fashions" possible is not a modern technological advancement. Ironically, an age-old product, paper, is causing a revolution among the clothing industry.

Creating great controversy in the past year, paper products are now in current uses from flush-away diapers to floor-length lounging pajamas, and have disproved the idea that the "paper rage" is just another fad.

The diverse uses of this product rise continually with research done in this area. Now scientists can treat paper to make it fire-retardant, water and abrasion resistant, and even luminous.

Paper began its revolution of the fashion world with the Scott Paper Company paper napkin tent dress in 1966. As coupon-saving housewives put away their \$1.25 and wrapper from any Scott product, the paper rage began. Manufacturers now offer matching paper hair ribbons, hats and purses for these multi-colored, multi-sized and fire-proof minis.

Price for all

Fashion-minded housewives along with such paper-clad celebrities as Joan Kennedy and the Duchess of Windsor will now find assortments of paperized items lining the racks of their favorite dress shops.

An \$8 raincoat is made from wood-free pulp paper, coated with polyester. A green-stamp cocktail dress, modeled at one paper showing, was made of linked key tags and stamps. The entire dress carried a sequin-like finish and will be sold on the market in "do-it-yourself" kits.

Hallmark Cards Inc. is even offering hostess dresses to match their assortment of place mats, coasters and scorepads.

Summarizing the impact of this trend, one manufacturer who produces 100,000 dozen paper dresses each week predicts that in five years, 75 per cent of the citizens will be walking around in paper garments.

The paper industry has not neglected the men's clothing industry either. One helpful novelty may replace the gasoline station rest room as the traveler's best friend. Disposable coveralls, will prevent many grease-stained suits and dry cleaning bills caused by flat tire changing. Selling at \$1.75, these clothes-savers may be worn several times.

Du Pont, experimenting in materials for book bindings and wall coverings, designed men's swim trunks which will be made of synthetic fibers bonded into paper-like shells. Motel owners can inexpensively please swim-suit-lacking males with these trunks which cost \$8.50 a dozen.

'Bundle party'

An interesting party idea has also evolved from paper dresses. "Bundle parties," a party where the guy and girl have previously picked out certain clothes for each other to wear, have become popular on college campuses. A majority of males at one party gave paper dresses to

their dates. Although they instructed them to wear bathing suits under their dresses, they neglected to tell them that every male had brought a pair of scissors that afternoon.

Paper is finding increasing use in many industrial and professional fields. Hospitals, laboratories and factories are especially putting these products to a test. Disposable paper garments from lime-green operation jackets to powder-blue surgical sheets are quickly replacing traditional hospital supplies.

The economical aspect is especially pleasing to hospital administrators. While laundering charges for cloth examining gowns run 35 cents each, their throw-away counterparts only

cost 25 cents each and eliminate necessary plans for laundry delivery and pick-up.

Similar paper gowns now adorn beauty shop customers. One Detroit salon has become increasingly popular with neighborhood housewives since introduction of its pin-striped and polka-dotted "shampoo gowns." Even the beauticians have switched to these practical garments.

Airlines and railroads have also "come on over" to the paper rebellion. Uniformed Pan American hostesses now wear paper aprons to match their light blue suits, and sales of paper-like pillow cases and sheets have been boosted through frequent use of these products by railroads.

Even space authorities have

become paper-orientated, with their paper suit for women astronauts. These disposable warm, comfortable outfits which can be tossed overboard after one week's wear would solve space's laundry problems. "Imagine an airplane pilot citing an unidentified flying object and later finding out they were a pair of women's overalls," one space official said.

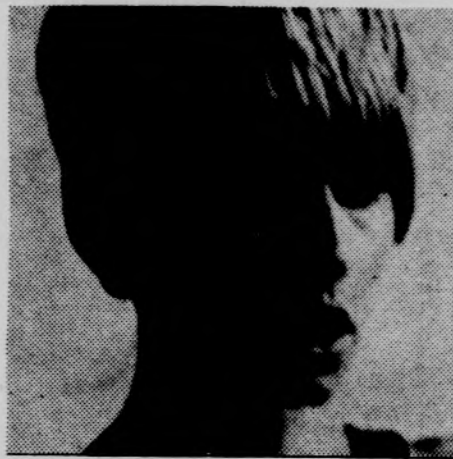
Researchers are also working on several possibilities. One manufacturer is working on the production of disposable caps and gowns which would be a welcomed alternative to rental costs.

A revert back to childhood seems to be indicated in another fashion-paper underwear. One manufacturer is contacting bud-

get-minded Army officials on the advantages of this product.

Some problems have been foreseen which may hinder the rise of paper. Before paper will become an effective competitor, it must get its prices lower than similar laundry costs of cloth items. Another manufacturer explained that disposable items catch on slowly. Paper towels were developed by Scott in 1907.

Still another problem is the product's durability. Miss Body Chemistry jumped into a heated pool to demonstrate to a prospective market how her \$5 paper bikini would not shrink or melt. To the reporters', photographers' and press agents' delight, the top to the suit floated away.



Are you confused enough for Paraphernalia?

1. Do you prefer caviar at 11 o'clock on Sunday to eggs Benedict? Yes No
2. Do you long to be hugged by hip pants? Yes No
3. Do you think Twiggy has two backs? Yes No
4. Are you getting obsessively caught up in your Dynel hairpieces? Yes No
5. Do you sob a lot at the thought of vinyl, fluorescent, patent leather, mesh, mail fabrics? Yes No
6. Are you for Unisex? Yes No
7. Do you think underground movies should be shown on astrojets? Yes No
8. Is it really so bad being over 25? Yes No
9. Do you get your bell bottoms caught in the chains of the new English bicycle? Yes No
10. Do you enjoy the newest dance craze called touching? Yes No

Give yourself 1000 points for each "yes". Multiply by your age. If you score over 50,000, go to the bank, take out \$100.00 and buy a pair of hip pants, a vinyl blazer and a target buckle. Everything great is in Paraphernalia's new breath-taking boutique where America's best young fashion designers are trendsetting their hearts out.

Paraphernalia, 541 E. GRAND RIVER
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Stylish First Lady

Mrs. Lyndon Johnson will pack a red, white and blue wardrobe for her April trip to the HemisFair in San Antonio, Texas, and tour of state landmarks. (Left) she pauses on the Truman Balcony in a red linen dress with belted jacket and white trim. (Center) Ladybird wears a royal blue linen dress with flared skirt. (Right) In the Rose Garden, she takes a stroll in an azalea pink coat over a white, sleeveless dress of gabardine.

UPI Telephoto

TIPS FOR MEN

Loosen that tie! style is changing

NEW YORK (UPI) -- If you tie your tie too tightly it will wrinkle. If you tie it loosely you will be much more fashionable. If you wear your tie tuck up high people will think you're wearing an elegant stickpin and it will hold the tie just as straight.

If your shirt gets all bunched up at the waist you can prevent it by doing the way the GIs do -- grasp both sides of the shirt body at the waist and make a deep turnback pleat in the extra cloth. Then tighten the belt.

If your brown leather shoes are too light you can darken them by rubbing with milk to which a few drops of household ammonia have been added. If you want to feel safer have a professional shoe dyer dye them for you.

If you leave suspenders attached to trousers when you hang them away on clamp hangers they will drag on the floor and get dirty if you don't loop them inside the trouser legs. If your closet floors are that dirty go over the floor with a cloth dampened in turpentine. This will keep out the moths.

If you're still troubled by moths set a bowl of pipe tobacco in the closet. If that doesn't work get some moth balls. If you're troubled with silverfish, God forbid, wrap your stored-away woolen clothes in plain old newspapers. If you're wearing a light suit don't carry the newspaper under your arm--the ink might come off.

If you haven't put away your summer ties yet place them over the crossbar of a hanger, cover with paper and they'll be in better shape next Spring. If you spill soup on the ties while putting them away you can get the grease-stain out by rubbing on talcum powder and leaving overnight.

If you have balls of fuzz on the outside of a washable sweater, turn it wrongside out when you wash it and the pilling will end up on the inside where it won't show. If you're storing the sweaters put them in a box and don't hang them up or they'll lose their shape.

If the linings of your old shoes are badly worn they're probably too loose and you're wearing the wrong size. If the tips of the shoes show excessive wear they're too short. If you have trouble putting on shoe polish between the upper and the soles use a cotton-tipped stick.

If you want to look taller wear a hat with a tapered crown and narrow hatband. If you're checking your hat, see that the girl doesn't set another on top of it and get it greasy. If you are playing golf in the rain a plastic wrap hanging down behind will make the water run down the plastic instead of down your neck.

If you get lipstick stains on white shirts or handkerchiefs rub them with a little butter on wax paper then rub with dry absorbent cotton. If you do this a couple of times everything will wash out with soap and water. If you're using cleaning fluid dry the outer edge of the damp part vigorously with a dry cloth and there shouldn't be a ring.

Sleepwear's double life

Classic styling in designs that have the stamp of today's fashion knock...that's the beauty of some of the new sleepwear collections that lead a double life.

In '68 there's no about, the campus brigade will march in wearing the latest in hand-tailored, neo-classic from day into date. For night into morn-

ing, one house. John Meyer of Norwich, introduces an under-cover story and bedtime story of complete coordinates! For the bare essentials, there are head-to-toe looks that match foundation lingerie to mitnislips and the like, but now the news is in the bedtime story...all wrapped-up in wash'n wear... Take the heavenly baby ging-

ham check night shift to wear to the beach over swimsuits or to sleep in the evening under the stars...And there is delicate design creating a mood of innocent enchantment in a demure pinafore nightdress of pure white...Of course, there is the famous Sweet William Print (a garden of small blossoms) in a cool sleeveless shift to dream in... Lady-like shirts and matching robes in a night owl print, springy butterfly pattern, or lively polka dot!

PRESENTS
Gold Fashion Originals

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M629

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M447

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M101

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Notel Because of the increase in gold prices, manufacturers have raised prices as much as 20%. Leon G is selling at the old prices through April 6th.

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Maurice's Scotch House

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Home-sewn clothes popular

Every day more and more fashion-and savings-conscious girls are coming over to the do-it yourself side of clothing and sewing their own spring wardrobes. Why is sewing's popularity increasing?

For one reason, spring fabrics are fun to work with. The trend toward prints that can be seen in ready-made clothes is reflected in nearly every spring fabric on the market. Large floral, multicolored and striped patterns in addition to the more traditional small floral and plaid designs can be found in everything from combed cotton to terrycloth.

The color schemes of this spring's materials are as refreshing as the designs. Pinks, greens, yellows and oranges are nearly luminous and swirl together in a carefree lack of order. Muted tones are on the wane, and the bolts of heather material have literally faded into the background. Bold colors

and sharp contrasts are gaining popularity.

Pattern manufacturers are also making sewing more exciting this year by providing many up-to-the-minute styles. The little girl look and the romantic look featuring high waistlines, puffed short sleeves, white collars and cuffs, ruffles and lots of lace trim are very apparent in the spring pattern books. Also in evidence are the ever-popular pantdresses, the no-waist dresses and the contemporary two-toned dresses, all with pockets and chain belts and two-toned matching buttons as accessories.

Anyone can sew these dresses, too, because the patterns come in varying degrees of difficulty from learn-to-sew patterns to intricate ones. Also, the pattern manufacturers have made choosing patterns easier for the new seamstress by changing their sizing systems to correspond more closely with ready-made sizes.

What other reasons do girls

have for sewing their own clothes? Many girls who sew regularly find that they can save from one-third to one-half the price of anything they make rather than buy. Michele Lacey, Detroit sophomore, said, "Just before spring break my roommate went out and bought a sleeveless A-line dress for \$26. When I was home I bought some material and made the same dress for about \$10."

Quality of workmanship in ready-made clothes is another reason many girls are sewing all their wardrobes now.

"That's one of the big reasons why I've taken up sewing," Chris Wierzbicki, Trenton, N.J., freshman said. "I refuse to buy something that isn't made any better than I can sew. The only time I'll buy something is when the pattern requires more alteration than I am willing to make."

All dressmakers agree on one of the side benefits of sewing: the fun of making their own clothes.

Linda Kreiner, Mt. Pleasant

freshman, sews most of her own clothes and says, "I like it because it's very relaxing. Also, it makes me feel creative."

One difference between girls who sew their entire wardrobes and girls who sew as a hobby is the styles they sew. Regular seamstresses find it more profitable to sew classic fashions in current fabrics than to sew newer fad styles.

Myra Friedlis, Detroit freshman, only sews occasionally when she has spare time and is in the right mood. She said, "If I had my choice between sewing a classic or a modern fashion I'd choose the modern one. Sewing is a hobby for me and for that reason things that I make don't turn out as well as if I sewed as regularly as some girls."



Sandals scene

Sandals are still the style-setter for spring and summer. For men, they stress casual comfort in a variety of straps and styles.

State News Photo by Lance Lagoni

Sandals still casual look in men's wear

Men's fashions are moving from their traditional, uncomfortable look to a comfortable casual look, reflected in men's footwear for this spring and summer.

This new casualness in men's footwear takes the form of sandals, a shoe first worn by the Egyptians.

Sandals are appropriate for all informal occasions. They may be worn with a sports coat if socks are worn.

They come in many different styles, ranging from the high-laced gladiator sandal to the simple thong-type sandal made from two pieces of leather.

They are available in three basic colors, brown, green and black and range in price from \$3 to \$30.



STAND APART FROM THE CROWD IN Varsity-Town's DOUBLE BREASTED SPORTCOAT

Varsity-Town combines two hot fashion features—the modern double breasted silhouette and window pane patterns—in a cool summer sport coat. Not for everyone, perhaps, but certainly for the man who would rather lead than follow.

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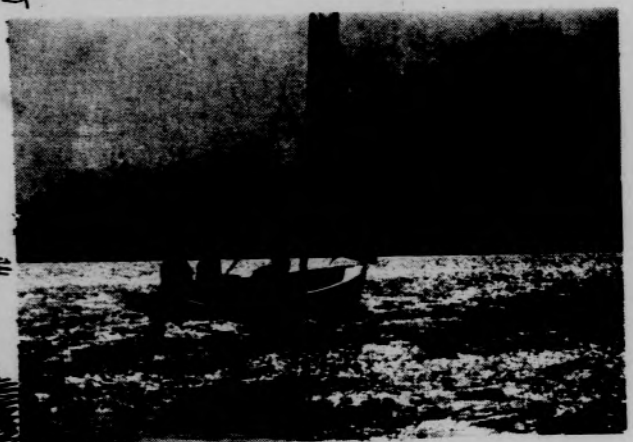
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