Chaos Often.


MICHIGAN STATE UNIVERSITY

# STATE NEWS 

## Partly.

Cloudy and dold with iliht
snow flurries. Wigh near

# No Decision By LBJ 

 On Viet Bomb Raids

TOPPING 'EM OFF--They are getting their roofs this week, but the 228 apart-
ments being built at Spartan Village won't be ready for married students until ments being
next summer
the school

Owen Meals

## Discount Plan Asked

By ANDREW MOLLISON The plan, proposed bythe house worth of meals a week.
State News Stoff Writer
Students would be billed A discount plan for meals at been agreed to by George Van monthly or every other week
ven Hall received a mixed re- Buren, hall manager. It calls for under the plan and would have Owen Hall received a mixed re- Buren, hall manager. c calls for
ception during a meeting of the a 10 per cent discount for all
owen Hall Assn. Monday night. students who buy more than $\$ 10$

## LBJ Askg Aid

For Rural Poor
 Johnson proposed Tuesday
broad antipoverty program for
rural America with the federal
rural America with the federal of fare, while the Agricund Wel-
government pledging at least $\$ 5$ (are, while the Agriculture De-
parment would emphasize its
million the first year.
million the first year. $\begin{aligned} & \text { Key } \\ & \text { Kural development programs in }\end{aligned}$
Key feature of the plan is fed-
eral ald in setting up communieral ald in setting up communi-
ry development districtsto tackle
such problems as health care, such problems as health care, Congress to create the teacher education, cultural opportunities make weams avald be asked to
and public services.
and pubic services.
Administration officials sald various government depart-
ments and agencies have at least ments and agencies have at least
$\$ 5$ million available for grants In milion available for grants tive to provide more dinancors in and assistance in the fiscal year
starting in July.
done ry ey extending government
In a special message to con-
loans to medical students who In a special message to Con-
gress, Johnson al so said he soon gress, Johnson also said he soon
will appoint a committe on ru-
ral poverty will appoint a committee on ru-
ral poverty. Ist task, he said,
will be to make recommendawill pe to make recommenda- designed to improve program is
tions to him within one year on tions to him within one year on designed to improve the lot of
the most efficient and promising farmers and nonfarmers.
beth noted that nonfarmers means of "sharing America's They noted that nonfarmers now
abundance with those who have
arnumber farmers intheserural
 buses at the reduced fare MSU
sudents must show heir 1 carde students must show their ID car
upon boarding the tus
The new bus fare originally
was to have been in effect last
week but could not be intlated week but could not be inftiated
until the Cry Councll approved A shutte bus service for stu-
dents within the East Lansing area is being considered by the
company. This would run past company. This would run past
traternity and sorority, houses. The route is to be mapped out
today by Metz and $\mathrm{C}_{\mathrm{a}} \mathrm{rl}$ S.
Buchanan, Lansing Suburban
Lines manager.

## War's Worst Air Crash Kills 46 Americans

 rer drives intended to root elu-
for

McNamara: Missiles Adequate Defense

WASHINGTON $(\mathbb{P})$ - Secre- Namara's plan for a further cut
tary of Defense Robert S. Mc- back of the strategic bombe Namara descrithed America's $\begin{aligned} & \text { force. Excerpts were released }\end{aligned}$ planned strategic offensive
forces Tuesday as far more than adequate to cope with any So- "that our strategic offensive for
viet first strike. viet first strike.
The strategic missile force to Inflict unacceptable damage
recommended for the 1967 - on the Soviet Union even after recommended for the 1967 - on he soviet Union even after
71 period will provide "substan- absorbing a well-coordinated So-
tially more force than tis re- viet first strike against these tially more force than 1 s re- viet first strike against these
quired for an assured destruc- forces. Indeed, It appears that quired for an assured destruc- forces. Indeed, it appears that
tion capability against both the even a relatively small portion tion capability against both the even a relatively small portion
Soviet Union and Communst of those forces would furnish
Cis with a complete adequate deChina," he sald. While speaking of missiles, tuclear antack on the United McNamara said that manned States and Its allies." bombers must be considered in
aupplementary role. - supplementary role.
He prepared his remarks for He prepared his remarks for Union attrecked the United States
oive Communte bandofromitheis soemped to be standing firm on
hideouts.
Forty-six U.S. servicemen line.
Chavivel wrote in the newspa-
died th the crackup, fire and per Le Figaro that President Forty-six U.S. servicemen Chauvel wrote in the newspa-
died in the crackup, fire and per Le Figaro that President
explosions that shattered a twin- Johnson still needs to convince engine C123 transport on a rain- Red leaders the United States is velled hillsiside in the central ready to negotiate. He reported
highlands. mpact and heat com- they consider the conciliatory bined to set off mortar shells American moves "were only a
carried as cargo and then per- Apeace curtailn designed to cloak carried as cargo and then per-
sonal ammunition-cartridges
s.nd greades.
While the war went on in the

While the war went on in the
South the suspension of U.S. South the suspension
bombing of Compunist North
Nam was in itt 33 rd day. Nam wes in its 33 rd day.
Cairo sources sald the United Cairo sources sald the United States had made a new peretic
overure to Hanoi and offered to
continue the bombing moratori
um until response was re-
celved. But the U.S. Embassy in
Cairo denied it and officials in
Wa shingtion sald they knew of
0 such move.
The Cairo informants had re
D. Batted conveyed the offer Mon-
day to an undersececretary of the
United Arab Republico's Foreig
Ministry, Mohamed Hassan E,
Zayyat, and that the undersec
retary passed it on within a fev
hours to North VIet Nam's A m-
bassador, Nuyen Xuan
bassador, Nguyen Xuan.
Jean Chauvel, a French diplo


Sleeping In The Library Is Like Sleeping On A

Moyers 'Terse'

## On Resumption

WASHINGTON ( $P$ ) -- The White be imperiled by an indefinis House sald .Tuesday President
Johnson has made no decision on
" 1 'm not in in a position to comthe resumption of bombing of ment on it,", Moyers sald
North Viet Nam. North Viet Nam.
Press Secretary Bill D. Moy- Department's pres s officer, Press Secretary Bill D. Moy- Ropert J. Moclonkey, challeng-
ers repled with a terse "no" Red reports from Calro
when asked if when asked it such a decision ed reports from Cairo that the
Hitred States has sent a new
had been made. Earlier in a briefing session Peace offer to hanol through the
for newsmen, Moyers referred United Arab Republic.
 17 when he sald the bombing $\begin{aligned} & \text { formed Cairo sources, sald the } \\ & \text { question was a mates would hold off }\end{aligned}$ harter for day- bombing North to-day assessment and evalua-
tion.
ing a reply. The press secretary was ask- "That story has no basis,".
Moy to
 two days, has informed other no basis for either of those
governments that American governments that American
troops in Viet Nam could not $\begin{gathered}\text { pirm } \\ \text { White }\end{gathered}$ House sources did conU.S. ambassador to Cairo, met
Monday wth a Ua R. official but said this exchange "con-
tained no new information on the U.S. position."
On the matter of contacts, McCloskey sald, "We have kept the government of the U U. $A_{\text {. }}$ along
with many other governmenta. Informed on the situation in Viet
Nam, Including the point that Ne have had no interessed nor
affirmative response from the Sen. John Sherman Cooper, R-Ky., flatly yopposed d a resumpe,
tion of bombing, say ton of bombing, saying this "will the chance to negotiate." gotiations as a result of Johnson's public pleas and this may
force Hanol to act, Cooper sald Cooper sald Sen. Jennings Randolph, D-
W. Va., also urged the bombing continue "unless there is a clear indication that such a
policy unnecessarily jeopardizes American and allied forces in
South Viet Nam." Rhodesian Reforms Outlined

LONDON ( P - Prime Min- ister Harold Willson promised

Tuesday night that Africane Tuesday night that Aricanal
would share in any provisional government that succeeds the allwhite minority rebel regime in
Rhodesla. He said an interim government would be set up in sebellion is crushed. Willson outlined to a packed
House of Commons, meeting for the first time since the Christ-
mas holidays, his government' aims for ending the 10 -week re--
bellion and bringing the colony bellion and bringing the colony
back to constitutional rule under Queen Elizabeth II.
The British leader said he hoped the people of Rhodesia
will accept his program "thls will accept his program "this,
week, and if not, then next week."
This statement, he said, was week, and if not,
This statement, he said, was
"a permanent invitation to those a permanent invitation to those
in Rhodesla who want to return The prime minister's state-
ment brought an angry outcry ment brought an angry outcry
from opposition Conservatives and especially from a bloc oc
those who have attacked any action by Britain to bring down
the rebellion. the rebeelion.
British government offlicials said they found little significance
in Prime Minister Hendrik Ver-
woerd's statement in Johanneswoord's statement in Johannes-
burg that South Africe will permit oil supplles to be sent to
Rhodesia despite the internaRhodesia despite
tional oll embargo.
They noted that Verwoerd did
not offer to send any of his
country's not offer to send any of his
country's oll suplies to Rho-
desta and underlined that South
(continued on page 9 )

EDITORIALS
It's Time To Abandon 84-Year-Old Ad Building


Grads' Opportunity



Our Nazi Phrase

Independant India Not Passive Neutral
emerged as the leader of a non-
aligned block of nations following
an 'independent'
a

| An Indian |
| :---: |
| Views India |
| by Umang Puri | mane

8
Buses Are Vital But Inadequate


## OUR READERS SPEAK

No Reason Needed To Evict
and
 India who had obviously by
passed Pakistan: "What Is ther
which I can't see in India

## Aned

ON BRIDGES: The Lansing daily noted in banner line thye the other day that five state legislators would be in Washington take over the
to check reports that the federal government might to check reports that the federal government might take over the
Mackinac Bridge in five years. One of the state lawmakers, a fellow named Garland Lane, said if the reports are true, "I think it will be darn good news."
Most likely Senator Lane is loaded with facts to support his enthusiasm, but I submit that Big Mac is ours, why can't we pay for and point to it with stately pride as something we initiated and completed ourselves. This seems to be an unpopular view, but must Big Daddy-
ism buy up this portion of our state pride, too? I'd like to see a comism buy up this portion of our state pride, too? 1. like to see a co
mittee--no, a group of Michigan zealots, activists if you will-ganize and figure out how we can save Our Bridge ourselves. other naiv
ON CAMPUS BUS DRIVERS: Especially Ken Fisher, whom it's
said went above and beyond the call a couple of weeks ago when he delivered some frozen student playgoers back to the dorm on his
own time. Too bad when one of the Good Guys comes through, it's own time. Too bad when one of the Good Guys comes and
such a rarity that we make an occasion of it. But nice. And cheers
the to Sharon Compton who

N BEARDS: Yes. cceptable for students by non-bearded "adults" who see such facia fuzz as an intellectual accessory often having near equal status to h.D s on prol grow one?
A bearded
ne day that he wanted to applaud but refrained because he feared
 ow." Outside of the beard, he's almost normal
My oun five-day experience with a beard du

## My owng like this: somethist day: Nothing

First day: Nothing,
Second day: Suppressed comment.
Second day: Suppressed comment.
Third day: Unsuppressed comment.
Fourth day, from a usually intelligent coed: "Are you growing a beard?" Reply: "No, just thinking about
itself." Her final comment: "Good God,"
$\qquad$

## en lead the parade

Yet for freedom

## Maybe someday soon



|  |  |  |
| :---: | :---: | :---: |
| 2 for $\mathrm{S}^{100}$ |  |  |
| Woodhury Make-up Sale! |  |  |
|  | Adora Hair Spray | 169 |
|  | Suave Hiar Spray | . 59 |

## World News of a Glance <br> 

Kentucky Adopts Civil Rights Act FRANKFORT, Ky. (AP)--Kentucky Tuesday became the first state south of the The bill, outlawing racial discrimination lic accommodations and employment, and stronge than the federal act of 1964, was passed with only one dissenting vote.
Approved $36-1$
Approved $36-1$ in the Senate, the measure was
sent to Gov. Edward $T$. Breathitt, whe said he would sent to Gov. Edward T. Breathitt, who said he would
sign it Thursday at the base of Abraham Lincoln's sign thursday at the base
statute in the Capitol rotunda.

Indian, Pakistani Troops Withdraw NEW DELHI (UPI)--Indian The Ta shkent agreement and Pakistani armed forces calls for complete troop with Tuesday withdrew from front drawal by Feb. 25 topositions
line positions all alonga 1,000 both sides held last Aug. 5 mile line that was the scene of when the fighting erupted.
heavy fighting between the two heavy fighting between the two The timetable for the initial
countries last fall.
The troop withdrawal was in withdrawal was wither accordance with a pact reach- New Delhi in talks between accordance with a pactreach- New eeln in talks between
ed by India and Pakistan at Indian and Pakistani chiefs of
Tashkent in the Soviet Union. staff Sunday.

600 Americans To Leave Cuba
MIAMI (UPI)--About 600 Americans and their been granted permission by the Fidel Castro regim to leave Cuba and fly to the United States, U.S.
officials said today. The Americans are mostly long-time residents
of Cuba, married to Cuban citizens who could no leave the island. An agreement covering their de-
parture was worked out with the Castro government parture was worked out with the Castro governmen
by the Swiss embassy in Havana.

Negro Woman To Be Federal Judge
WASHINGTON ( $\boldsymbol{F}$-- Presi- been president of the Borough WASHINGTON
dent Johnson announced Tues- of Manhattan. Last November, day he will nominate Costance she was elected to a four-
Baker Motley, Negro presi- year term in that position Baker Motley, Negro presi- year term in that position
dent of the Borough of Man- with backing from the Demohattan, to be a federal dis- cratic, Republican andLiberal
trict judge, for Southern New parties.
York.
Mrs. Motley, 44, a Demo- So far as could be deter-
crat, was a New York State mined, she is the first Negro crat, was a New York State mined, she is the first Negro
senator from 1964 to 1965. woman ever nominated for Since February 1965, she has U.S. District court judgeship. Canada Wants Viet Peace
OTTAWA, (AP)--Canada's ForeignSecretary Paul Martin said Tuesday Canada is willing to play a part
in any United Nations peacekeeping operation in Viet namy United Nations peacekeeping operation in Vi He told the House of Commons he hopes that U.N.
Secretary-General $U$ Thant "will continue to explore all possibilities which may be open to him In his personal capacity to encourage
set this conflict on a course of peace.,

Horns, Dixie Flags Signal White 'Buy-Ins'


For her most important rings... one lovely mounting of boldly textured 18 karat gold Wide, dramatic wedding ring to match. Above, aired design to wear as a pyramid or hourglass, $\mathbf{\$ 4 7 5 . 0 0}$. Bel
tailored pair $\$ 430.00$. Matching man's ring available

## Democrats To Force 14B Vote

## WASHINGTON ( $P$ P)--Democratic leader Mike Mansfield disclosed

 leader Mike Manstield disclosised a new "quickie" sesssion tacticTuesday in his effort to force Tuesuay in his effort to force shop proposal. The proposal, blocked by a
filibuster, would filibuster, would repeal the Taft-
Hartley Law's section 14B which authorizes the states to outlaw
union shop union shop contracts. Such conered to join a union or pay
union dues. union dues. For the second straight day
Mansfield obtained an early adMansfield obtained an early day-
journment of the Senate, openjournment of the Senate, open-
ing the way for another two-
hour " morning hour") ing the way
hour 'morning
Wednesday.

## The morning hour is a time

 set aside by Senate rules for the transaction of routine business.It is also a period during which th is also a period during which
the Montana Democrat can make
a nondebate a nondebatable mocrat can mane to bring
the 14 B repealer before the ate if he cal obtain recognition.
ate the Such a motion would be sub-
ject to an immediate vote. ject to an immediate vote.
Mansfield was blocked Mansfield was blocked Tues-
day when opponents of the repealer used up the two hours by demanding first a quorum call
which took 23 minutes and then a reading of the journal of the previous day. That
and four minutes.
 Strikes Said Inevitable


## LAST 3 DAYS

to get your tickets for the A.S.M.S.U. DOUB LE SHOW

James N. Stefanoff Benefit Concert


Jenison Fieldhouse Friday, January 28, 8:00 p.m. $\$ 2.00$ per person

Tickets On Sale At The Union Ticket Office
A.S.M.S.U. Information Desk, 3rd Floor S.S.


GYMNASTS TOP U-M VARSITY

## Towson, Kinsey Pace Frosh At Flint

By ROBERTA YAFIE "Toby is probably one of the swing and dismount, but he's

## Redskins Hire Otto Graham

WASHINGTON (UPI) -- Tough year pact at
and tart Otto Graham, a name 000 a season.

will interview for
Graduate Training Programs on

Feb. 2, 3

Candidates for $\mathrm{BS}, \mathrm{AB}$ and Advanced Degrees are invited to consider this opportunity to join a world-famous electronics corporation. Briefly, the three princtipal RCA programs are

## COMPUTER MARKETING

requires individuals with good academic standing and a degree in engineering, science, mathematics,
liberal arts, or business administration, with an interest in computer systems and sales. The program consists of five integrated phases
incorporating both formal and on-the-job training.

## ENGINEERING

for the engineer or physicist interes
development or design engineering.
development or design engineering. There are three possible avenues for the individual Design and Development Specialized Training will help you deci
career aptitudes lie. Direct Assignment Direct As
for the
interest.

Graduate Study
offers selected candidates an opportunity to coninue their stucies, fee paid,
and work at RCA three days.

## FINANCIAL

for the graduaie with an interest in financial management and the applications of the computer

This is a complete indoctrination into RCA's approach to financial management and other manto assume an important post in one of the many RCA businesses. $\qquad$
See your placement officer now to
interview with an RCA representativ
$\qquad$


## Cager 'Foul Epidemic' Costly In Big 10 Race

## Backup Men Push Front-liners



Rollite Groseth is a sophomore Sophomore John Musullin hasn't have a second line of men push-
distance freestyler from Hins- as yet matched the time which Ing those who are No. 1 in each
dale, Ill. He swims the 500 and earned him the state crown in event. The closer they are to-
is preparing for the 1,650 free. the 100 -yard hutterfly, as a Mon- gether and the harder the push-


## KRESGE'S

## MONTH END COUPON SALE!

| oup | Coupon | supon |
| :---: | :---: | :---: |
| Assorted Desk Accessories | Leading Lady TISSUE | 8 Plastic <br> Dress Hangers |
| ${ }_{\text {Reg. } 664 \text { ea. }}$ | 400 Tissue Count | Dress Hangers Reg. 79 C Prg. |
| $7{ }^{\text {c }}$ ea. | Reg. 18 c | Reg. 79¢ Pkg. |
| or 2/97¢ | $2 / 25 ¢$ | 57¢ |
| Coup |  |  |
| Gentle Blue |  | $\xrightarrow{\text { Select }}$ |
| Halo Shampoo |  | Ladies' Blouses |
| $61 / 2 \mathrm{Oz}$. Size Reg. 79C | $\begin{gathered} 16.7 \mathrm{Oz} . \text { Size } \\ \text { Reg. } 77 \mathrm{C} \end{gathered}$ | Values Up To $\$ 1.97$ With Coupon |
| 61¢ | 51¢ | 17 |
|  |  |  |
| cocolate Covered | Chocolate | Strip-Top |
| CHERRIES | Hershey.Ets | Crem Socks |
|  | Reg. 69 C Lb. | 3 Prs. 81.00 |
| Reg. 499 | 3 Days only | 3 Days only |
| 2/77c | 46¢ | 72c |

Kresges Campus Store
Across from the Union
Open Mon., Wed., Fri. 9:30-9:00

## KEY TO TANK SUCCESS

 Accessories

 ing to the veteran tank mentor, mances have won him a spot on
ing jack "Jack has reached the level he the medley relay team.
was at last year but is not in Bill Scott, from the same town was at last year, but is not in Bill Scott, from the same town
top condition yet."
Dick Mall is.
as Groseth, fs a freestyle sprintDick Mull is a junior butter- er and 200 freestyle specialist.
fly man, who swam with Captain fly man, who swam with Captain Divers Ken Genova and Fred
Denny Hill at Lansing Eastern. Whiteford are pressing each Denny Hill at Lansing Eastern. Whiteford are pressing each
Mull is in his first year of other to give State a solid $1-2$


| Big 10 |
| :---: |
| Basketball Standings |

Michigan
MSU
Michigan
MSU
Mllinois
Mowa
Minnesota
Ohio State
Minnesota
Ohio State
Wisconsin
Wisconsi
Purdue
Purdue
Northwest
Indiana



## 

HANDS UP--Spartan Bill Curtis leaps with outDave Shellhase from passing the ball. Shellhase was
high scorer in the game Monday night with 25 high scorer in the game Monday. night with 25
points.
Photo by Tony Ferrante

## Illini Top Fencing Threat

$\begin{array}{cll}\text { By GAYEL WESCH } & \text { finite ttle threat this year also, in dual meet competition, are } \\ \text { State News Sports Writer } & \text { but the Spartans will not face not of championship callber. }\end{array}$

 coach, Charles Schmitter. heard that they're even better of the team's potential after "the
The Illin! are extremely this yeare",
 should be a good test for the have entries in fencing this sea- also.
Spartans in their next meet." Illinois, Chicago and the Air sota and Northwestern have fail- to correct our mistakes from sota and Northwestern have fail- to correct our, mistakes from
ed to assemble.
towa, Wisconsin and Indiana, meets,"
tre said. "And
trying to get all our weapons Rowa, Wisconsin and Indiana, trying to get all
Spartan opponents at later dates
scoring together."

## (1) shaurites Statrh $\frac{1}{1}$ muxp

Announcing Our

## SEM-ANNUAL SALE!

## of the

Discerning Villager Classics

Skirts
Ineluding Tweeds, Cheocs, A- 10.00
Lines And Heathers.
Suits Large selection of Both Basics
$1 / 3$ en
Slacks
all Remaming wools in pat$1 / 3$

Dresses Large selectuon Incluat ng woiss cheoks, print And

Blouses Group of prints And solits.
SWeaters The Most wanted syles in-
 And Noverities.

Feb. 5 Pageant




## Film Scores Big Fat Zero


would be a blg breakthrough in News Worst Moule of The Year
fighting ignorance.

## Romney Stresses Use Of Human Resources

ed for greater utilization of $h$
man resources in the midw
at the annual


"The Big 10 universities enroil terest in traffic control as an
more than six per cent of Ameri- example of how successful joint



$\qquad$

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$\qquad$

$\qquad$

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$\qquad$
tomic Energy Commission's

$\qquad$

$\qquad$

$\qquad$
the drive, energy and creativity
of the people themselves, he

## "But we need human resources to deal with human and soctal probelms,"

probelms," Romney said. "We
need to increase the number of
indiver need to increase the number of
indvividuals who can help other
individuals in both private and
public institutions." Romney said that some pro- planning fror the future.
$\qquad$
Econ Chairman Fears Inflation
$\qquad$


## U.S. Firms Reduce Overseas Branches

There will be a reduction in "Provincialism in marketing
the number of international divi- thinking wlll diminish as attrac-
sions and companies operated tive growth opportunittes else-sions and companies operated tive growth opportunitues else-
overseas by United States firms, where present themselves, and $\begin{array}{ll}\text { Boston last week. } & \text { in the development of free mar- } \\ \text { kets on an expanded basis," }\end{array}$ Thomas A. Staudt, chalrman kets on "n expanded basis," he
of marketing and transportation, said. "Production and pro-
spoke at a luncheon meeting of motional strategy will have to acthe 27th New England Sales and commodate cultura 1 , and in
Marketing Executives Con- stitutional differences." USS, businessmen, he sald,
ference.
Corporate planners," he sald, should continue to send the best
"will increasingly take a world- qualfied and most flexible exwide view of marketing instead quatives overseas rather than
of turning foreign operations over those that are the easiest to do
to separate overseas

meet me at the

## Japan Important Ally 明

 Rules Proposed

| The Faculty Committee on Student Affairs will consider liberalized dress regulations for women sometime next week. | "In summary," she said, "we're proposing that anything neat, clean and appropriate would be okay.' |
| :---: | :---: |
|  |  |
|  |  |
| uld |  |
|  |  |
| in dining halls and in main lounges except on football weekends. |  |
|  |  |
|  |  |
| They were drawn up by a committee chaired by Sandra I. Obeshaw, Milwaukee, Wis., senior. |  |
|  |  |
| shaw, Milwaukee, Wis., senior. She is second vice president of Associated Women Students |  |
|  |  |
| Associated Women Students (AWS). |  |
| The committee's proposals |  |
| were adopted unanimously at an AWS assembly meeting in Dec- |  |
| ember. They must be approved by the Faculty Committee on Student Affairs before they be- |  |
|  |  |
|  |  |
| Student Affairs before they become official. <br> Miss Obeshaw defines |  |
|  |  |
|  |  |
|  |  |
| clean." Cut-offs |  |
|  |  |
|  |  |
|  |  |

## Readmitted Schiff Will Talk Tonight



Chemistry Professor Receives Oil Grant

## Chemistry, is one of five win ners of the $\$ 40,000$ Petroleum Research Fund Grants given by <br> -



## BLOUSES

SPORTSWEAR wem 200
THIS INCLUDES SLACK SHIRTS-SWEATERS-
CAR COATS
PILE LINED CORDUROY-SUEDE CLOTH
100\% WOOL-GOOD ASST. COLORS. SIZES
TRUDY'S
FRANDOR, LANSING, MICH.


家

Poor Need More Than Money

## Compare Bidding With Experts

## PIPES

CIGARS
dacco Pouches Pipe Racks
Lighters

"Business Side" of Newspapers Provides Challenging Careers
ines and news gathering passible Someone has to prepure and look after circulalation, and purchase supphes
$\qquad$ in 1961, began his business career with the Booth Ifter a year in Booths Training Program, Georg of the Kalamzooo Gazette. With Booth he will find ample opportunity for advancement. He has a aready of other businesse Beoth Newspapers are located in Bay City, Muss
Kegon, Saginaw, Flint, Grand Rapids, Kallamazoo Jackson, Ypsianti, and Ann Arbor. Each presents
excellent opportuitites for happy, sucessfull lifetime careers. Investigate Booth's possibilities before you

BOOTH NEWSPAPERS
$\qquad$

# CASMITITADR max momess 


> －AUTOMOTIVE －EMPLOYMENT
FOR RENT
FOR SALE
> POR
L LOST FOUND
P ERSONAL
P －PERSONAL
－PEANUTS PERSONAL －REAL ESTA
－SERVICE
TRANSPORTATION DEADLINE

| 1 P．M．one class day be－ fore publication． |
| :---: |
| Canceliations－ 12 noon one class day before publication |
| $\begin{aligned} & \text { PHONE } \\ & 355-8255 \end{aligned}$ |
| RATES |
| 1 DAY．．．．．．．．． 51.50 3 DAYS．．．．． 53.00 5 DAYS．．．．． 55.00 |
| （based on 15 words per ad） Over 15,10 s per word，per day． |
| There will be a 50 service and bookkeeping charge it this ad is not paid within |



| CHEVROLET． 1962 convertible |
| :---: |
| V－8 automatic，power steering， |
| $\begin{array}{c}\text { power brakes，power windows．} \\ \text { Good condition．Call } 355-8830 .\end{array}$ |
| $16-3$ | のマOー mエー mスが $\mathbf{G}$

$\mathbf{V}$
$\mathbf{I}$
$\mathbf{E}$
$\mathbf{W}$ FORD 1961 Galaxie，4－door sedañ，



GALAXIE 500 ，1964，4－door au－
tomatic，V－8 power brakes，
steering，radio，whitewallis．
Perfect．$\$ 1,550.339-2435.17-3$

IMPALA 1，564， 4 －door，air con－
ditioned，power steer ing，
brakes，and windows，AM／FM
radio，good rubber．Nothing
down，assume payments， $319-$ IMPALA，1964，yellow，blac

 OLDSMOBILE 1964 Jetstar＇${ }^{88}$＇， 4－door sedan．Pacific mist．
Power，hydramatic， 17,000
miles．G．M． 6 months warranty．


 | AUTO， |
| :--- |
| Lansing |


$\begin{aligned} & \text { FORD } 1963 \text { XL } 50 \text { ．Automatic．} \\
& \text { Radio，heater，whitewalls．Well } \\
& \text { kept．Take over payments．} 485\end{aligned}$

| 4682． |
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| $\begin{array}{l}\text { FORD } 1963 \text {－－passenger station－} \\ \text { wagon．Country sedan．V－8 aut }\end{array}$ |

$\begin{aligned} & \text { wagon．Country sedan．V－8 au－} \\
& \text { tomatic．Snappy red finish．A } \\
& \text { local．one owner wagon．Always } \\
& \text { 1ots of wagons at OSBORN } \\
& \text { AUTO，INC，} 2601 \text { E Michig }\end{aligned}$

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\begin{aligned}
& \text { tose hard - to - find ones. } \\
& \text { OSBORN AUTO, NC. } 2601 \text { E. } \\
& \text { Michigan, Lansing. C17. }
\end{aligned}
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## 



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\begin{aligned}
& \text { CORVAIR } 1963 \text { Monza, } 4 \text {-door, } \\
& \text { heater, automatic, bucket seats, } \\
& \text { radio., whitewalls, seat belts. } \\
& \text { Take over payments. IV } 5-5694
\end{aligned}
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\begin{aligned}
& \text { 485-2479. } \frac{17-3}{\text { PoNTICC } 1962 \text { Bonneville con-. }} \begin{array}{l}
\text { NIGHT MAN, Service attendant. } \\
\text { vertible. Power everything. } \\
\text { Responsible matureman to work }
\end{array}
\end{aligned}
$$



## 







 GENERATORS AND STARTERS． teedi Exchange price，$\$ \$ .90$ ．
Mechanic on the jobl Installa－
tion service available．ABC tion service available．ABC
AUT PARTS， 613 E．South St．
IV 5－1921．
NEW BATTERIES．Exchange price from $\$ 7.95$ ．New sealed
beams，，994．Salvage cars，large
stock
PARTS，parts． 613 E ．ABC AUTO
South St．IV

## CAR WASH，25 4. Clean，heatec． YOU－DO－IT． 430 s．Clippert，

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Apt．For Rent

 luxury apartment，ideal for 3 or
4 students．Call ED $2-3565$ or
351 602 ．
WANTED：TWO men for $4-\mathrm{mm}$ luxury apartment．Riverside
East．Call 351－4671．
$16-10$ TWO BEDROOM（Ifour man）lux－ race．$\$ 235$ per month．Phone
332－8687． ONE BEDROOM luxury apart－ ment，Burcham Woods．Avail－
able immediately．Furnishings，
parking，pool，air conditioning parking，pool，ar condining
$\$ 155,337-0511$ ．$\quad 15-3$
ONE MALE to share two bedr swo others．$\$ 67$ month．Private $\frac{\text { room．} 332-6363 \text { after 6pm．15－3 }}{\text { NEED oNE or two gris．River－}}$ NEED ONE or two grris．River－
side East apartment until June．
Will sacrifice．Call Carol， $351-$
5392

Houses
$\qquad$







with adjoining kitchen and bathAllen．IV 4－5898．SINGLE ROOMS for men．SIO Per
week．Good study atmosphere，
large warm comfortablelarge warm comfortable rooms
Fully furnished．No cooking．ne

block campus．Grade Pioint Av－| erage last term 3.2 Spartan Hall， |
| :--- |
| 215 Louis．ED 2 2－2574．$\quad 18-5$ |MEN：THREE double rooms，

parking，kitchen privieges．
Available February 5,516 Grove
Street，East Lansing，Michigan

For Sale STEREO EQUIPMENT，Heathki Ar．13A，AM／FM receiver．Good
condition． 3 months old．Eico
ST－40 Amplifier Norelco Carr －corder
351－5444．

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Personal
$\frac{\text { Personal }}{}$
sASEMAN（UPRIGHT）with amp
seeking full／part－time employ－
ment with rock or dance band．




IAMOND ENGAGEMENT ring White gold solitaire． $1 / 3$ carat
Call $337-0537$.
WASHER，KENMORE automatic suds－saver，Whirlpool electric
dryer．Both excellent oondition． OUR LOW overhead saves you money．Prescriptions filled．
OPTCAL DISCOUNT，416 Tuss－－
ing Building Phole COMPLETE APARTMENT fur－ nishings， 4 months old．Must va－
cate．Call $372-5993$ after $3: 30$.
16－3
LOVESEAT－－upholstered，rose， OVESEAT－u Lpholstered，rose，
excellent condition．$\$ 40$ ．Phone
IV $2-9930$.
HOTO－EXCLLENCE．Pentax H12 W／Razor 55 mm fi and clip－
on CdS． 150 Als． Takumar w／case．$\$ 225$ ．Tony．
$355-3132$ after 5 p．m． SILVERTONE GUTTAR amplifi－ er，Tremolo， 4 inputs with sep－
arate microphone controls． $12^{2}$
speaker．$\$ 35.332-3564$ ． HEAD COMPETITIONS，bInd－ ings，$\$ 110$ ．Hart standards，bind－
ings，poles，$\$ 75$. Both $6^{\prime} 11 l^{\prime \prime}$ ，tire ings，poles，$\$ 75$. Both ${ }^{\prime \prime} \mathrm{Il}^{\prime \prime}$ ，tire
chains，$\$ 10.35-35877 \quad 16-3$ meter，$\$ 10$ ．Admiral $23^{\prime \prime}$ TV，
$\$ 20$. G．E．Vacuum cleaner DRESS C matching scarf．Size 13 Junior．
Fully IIned．Worn twice．$\$ 35$
355 ． MUSICAL FUN－ STORE．Instruments from $\$ 1.75$
to over $\$ 600$ ．New harmonicas 10 over $\$ 600$ ．New harmonicas，
$\$ 1.75$ to $\$ 9$. Ukuleles $\$ 9.95$ to
$\$ 24.50$ ．Guitars $\$ 16.95$ ． $\$ 24.50$ ．Guitars $\$ 16.95$ up．Elec－
tric guitars $\$ 29.95$ and up．Amp－
lifiers， 4 and 5 string banjos， hifiers， 4 and 5 string banjos，
bongo drums $\$ 6.95$ to $\$ 20$. Snare
drums and drum sets，used and
$\qquad$
$\frac{\text { Personal }}{\text { ARRRIED STUDENTS：coordi－}}$ nare yed STUDENTS：coordi－
nate your life insurance with so－
cial security benefits． nate your life insurance with so－
cial security benefits．Call 322 －
5025 for this valuable free serv－ come down for a free pizza．
BIMBO＇S PIZZA，489－2431．C20
BIG BAND jazZ festival，Erick－

 | and Music Department．$\quad$ 17－3 |
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| EAMNNG ONa Sabbaticalf Leave | the insurance to us，for overseas

and back home．BUBOLZ IN－
SUR ANCE 332－8671． BASSMAN（upright）with amp，
seeking full or patt－tim seeking full o
ployment with
band．482－6144．
$\frac{\text { band．482－6144．} \quad 20-3}{\text { NEED APAR TMENT，February }}$
Married，no children，pets or
parking．Preferably unfur FREE FILM with prints $(75 \nmid \mathrm{min-}$ imum）， 1 day service．MAREK
REXALL DRUGS， 301 N．Clip－ pert at Frandor．C15 Zenith and GE portables for
only $\$ 9$ per month．Free serv－ only $\$ 9$ per month．Free serv－
ice and delivery．Call NEJAC Ice and delivery．Call NEJAC
TV RENTALS．482－0624．C PROFESSORS，MSU employees， In Life Group，Social Secur IRONINGS WANTED to do in my
home．East Lansing area．Cal

## Cmasswom puzal



TRANSFERRED TO California．

 \＄40． 372 －40ns after 5：303． $15-3$
HOUSEHOLD FURNITURE appliances，TV＇s，antiques，rugs，bar－
gain prices．JENKS SECOND－
HAND gain prices．JENKS SECOND－
HAND STORE， 334 N．Washing
ton， $482-9924$.
C15 ENGLISH LIGHT－WEIGHT 3 － speed blcycles，$\$ 39,77$ ，full
price．Rental－purchase terms
available．We also have tennis avallable．We also have tennis
racquets，golf balls，badminton
birdies，gifts and housewares birques，gltts and housewares．
ACE HARDWARE，across from ACE HARDWARE，across f
the Union．ED 2－3212． FORMAL，SIZE 18．Worn once Forest green velvet top，beige
crepe boitom．Ankle length
Bridesmatd＇s veil tomatch．$\$ 30$
372－6881．




## Who's Whose

 sophomore and Alpha Phi to John sophomore and Alpha fhu
W. Powers, Charlotte Junior and
Beta Theta Pi. Deborah Link, Berkley sopho-
more and P1 Beta Phi to Dick Giltner, East Lansing sophomore
and Beta Theta Pi.
Marge Roberts, Livonia freshMarge Roberts, Livonia fresh-
man to BruceReaves, Vienna, Va. sophomore and Ph1 Kappa Sigma.

## New Product Must Fill Special Need

| A special need and how that need is served m | tween duct." | could that product be sus? | "One of the most sensitive issues involved in a prospective | in a need, a 'fast selling technique is required to display |
| :---: | :---: | :---: | :---: | :---: |
| the success of a new market | 'One of the greatest assets in | e automobile industry | product is the connotation of its | the qualities that make people |
| nture, Patrick Flanders, chief |  |  |  | ask |
| market analyst manager of Olds- | existing economy. When the buyer possesses the money to spend | of design, power, stability, hand- |  | Flanders supplemented his talk |
| mobile Division said Monday. Flanders and his assistant, | on a commodity, the producer | ling and traction. Then it asks if the producer can sell enough | tive characteristics and any name that is detrimental to something | charts |
| Robert Schuon, spoke before | can build his product to fulfill | of the proposed priced cars," | that is detrimental to something |  |
| Delta Sigma Pi, a professional business fraternity, at Eppley | a need without worrying a limitations on cost.' |  | changed," he sald. |  |
| Center. <br> "The first consideration in | Flanders noted a few pertinent questions that act as eco- | He added that today's produc- tion rate can't satisfy the market demand in automotive sales. | In the same respect, Flanders warned that the advertising technique must be approached care- | BARNES FLORAL of inast |
| oducing a new product is the | nomic indicators in determin- |  |  |  |
| te evaluation of the po- | ing expected sales and the origin of those sales. For instance | think that | doesn't want to downgrade the |  |
|  |  |  | ba | 215 ANN ED 2.087 |
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## KING OF ROASTS! "Super-Right" Beef <br> Rib Roust $=$ m9: … wism

## No Coupons, No Gimmidks, No Limiss ... Just Luarity Merchannise at Low Prices!

## YOUR CHOICE!

 AEP-OUR FINEST QUALITY Blended, Grapefruit
## Or FLORIDA NUTRITIOUS <br> Orange Juice "The Real Thing"



ELbERTA, freestone A\&P Peaches 3 citc 100 Thin-Skinned, Easy to Peel FLORIDA TEMPLE


VINE RIPE
Tomatoes 4. $39^{\circ}$

Onions
$50 \ldots 1^{49}$
arexer:

Ann Page Ketchup 2 : : 49 Marvel Ice Milk "wian "in 39 Chili with Beans wn wem 3 ㅃum $85^{\circ}$

 Salad Dressing … . . 응 $45^{\circ}$ Del Monte Peas . . . 5 :
 Spraghetti Sauce iaik 29 Ellbow Macaroni 3 bic. 49 Cheese Silices

 Potafo Chips . . box 59 ${ }^{\text {et }}$
Cracked Wheat itat 21 ${ }^{\circ}$
 INSTANT COFFE
 Glazed Donufs
 Bright Sail Bleach sirve sioivir 43 couluin

## Placement Bureau





## $3^{\text {m }}$ AUNIVERSARY SALE:

 TERRIFCC SNVIMGS AT ALL FOUR STORES

OLDS F.-85 2 DOOR SEDANS (SECOND DRAWING SAT. FEB. 12) THESE BEAUTIFUL CARS ARE
EQUIPP ED WITH AUTOHATIC TRANSMISSION, RADIO, HEATER
AND DEROSTER, 2 SPEED WASHERS AND WIPERS, OUI
MIRROR, BACK.UP LAMPS, FRONT'AND REAR SEAT
BELTS PADDED DASH AN BELTS, PADDED DASH AND Extu हiriry дums AVAILABLE AT ANY BIG E STORE-REGSTER OFTEN NOTHING TO BUY


MIRRCLE WHIP JAR

WITH COUPON BELOW

## 39 Y VALUE-KRAFT'S GRAPEFRUIT JUICE <br> ORAMGE JUCE <br> 

YOUR CHOICE


## BIG E SPECIAL COUPON

MIX OR MATCH! REG. 6 FOR 55C LO-CAL
CANNDA DRY COLL OR
VERHOR'S GIIGGER ALE


LIMIT ONE, PLEASE-WITH \$5 FOOD PURCHASE
COUPON GOOD THRU SAT. JAN. 29
 COUNTRY FRESH CREAMED REG. 29¢ VALUE COTRAEE CHESESE

| Monogram Pins. Monogram Earrings |  |
| :---: | :---: |
| CHARMS . . . . . . \$1 up |  |
| Over 600 Sterling And 14 kt Gold Charms to Select From Including Many MSU Styles $\$ 1.50$ up |  |
|  | C |
| Let's Not Forget Valentines Day |  |

