

MICHIGAN
STATE
UNIVERSITY



STATE NEWS

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East Lansing, Michigan

Friday, December 4, 1964



Christmas Shopping Special

Late Finals Week Means Local Christmas Shopping

Christmas is just around the corner. This year MSU students will be on campus a week longer for the first time in State's history.

With final exams a week later this year, only four or five shopping days are left from the time students leave school until

Christmas. This leaves little time for careful shopping at home.

What to do? Shop here in Lansing and East Lansing.

Because there is so little time to shop at home, the State News has offered this shopping tabloid as a special service to you, the

students and faculty, to help you with your holiday shopping.

Gifts from clothing to sporting goods, books and records, novelty items and fabrics are featured.

The stores want to serve you. Many of them have special charge and layaway plans to help you with your shopping.

If there is too much to buy and not enough room to transport it home, why not mail ahead?

Most of the stores offer mail and gift wrapping services.

By purchasing ahead, it is easier to remember everyone, and there is something for everyone here.

Avoid the last-minute rush, the pushing and shoving, the aggravation of a sudden forgotten something or someone.

It's fun to leisurely shop with friends for friends and relatives. Why not do it now?

Butterfield-Bailey To Play 'Parents'

The annual Butterfield-Bailey Christmas party for underprivileged children will be held Dec. 13 in the Butterfield lobby.

Students from both dorms will be "parents" of 40-60 children for the afternoon.

Bailey will supply a Santa Claus, a tree will be decorated and the children will receive presents and candy.

Butterfield will also hold a Christmas Open House Saturday from 3-6 p.m. All doors to the coeds rooms will be decorated for the occasion.

International Club To Host Xmas Party

The annual International Club Christmas party, sponsored this year by the International Club and the International Co-op Committee, will be held Saturday at 8 p.m. in the U.N. Lounge of the Union.

The program will feature a pinata filled with candy and made in the form of a fish and then suspended from the ceiling. Club presidents of the various nationality clubs on campus will then be blindfolded and given sticks and will attempt to break the pinata.

I.C. Shah, India graduate student and president of International Club, said that the presidents

of the nationality clubs were invited to attempt to break the pinata to encourage more cooperativeness between these clubs and International Club.

Informal singing will also be included in the program as representatives from each nationality club will sing at least one song of their own choice.

These songs may range from Christmas carols to songs of their native countries.

Maria Kabalin, Lansing junior, will accompany the singing groups on the piano.

Santa Claus will also be on hand to give door prizes to the guests. Shah said the Christmas party will be especially for those foreign students who will be unable to go home at Christmas.

He said, "Because many of foreign students do not celebrate Christmas in their native lands, the party has been designed to show them this aspect of American life."

Chairman for the party is Karen Wollam, Columbus, Ohio senior, and co-chairman, Farouk Al-Janabi, Iraq junior. Emceeding the program will be Benita Porter, Lansing graduate student.

Dress will be informal though foreign students are urged to wear their national dress.

Special guests will include club advisors: August G. Benson, foreign student advisor, Mrs. Naomi Wold, hostess of the U.N. Lounge; Michael Dmchowski, manager of the Union; Maynard Miller, professor of geology; and A. J. Panshin, forest products department chairman.

No admission will be charged and all university students are welcome to attend.

800 Lights To Brighten Campus Tree

The annual MSU Christmas tree lighting ceremony will take place Sunday at 8 p.m. at a 58-foot tree on the island west of the Union.

The tree is located at the end of Abbott and Grand River Avenue.

Jay Olin of the mechanical department said that it takes about four days to decorate the tree with 800 lights.

There are actually two trees growing together that serve as MSU's traditional Christmas tree. The same tree has been used for several years.

Members of the electric shop and physical plant will decorate the tree.



The Country Coat
that started a trend

ANDOVER

by

Stratojac

If you want your leisure-life clothing to speak of your good taste with the same eloquence that your business clothes do—this is your coat! Lined and collared with lush deep genuine alpaca, the Andover is tailored with Stratojac's patented Front and Center construction to assure finer fit and perfect drape. Sizes 36-46 \$39.95

H. Kositchek Bros.

113 N. Washington
Downtown

A vast and complete stock of models and supplies.

Road Race Sets
from \$12.99

Train Sets
from \$11.98

Where toys are a year 'round business not a Christmas novelty . . .

The Hobby Hub

- Layaway
- Charge
- No Delivery

576 Frandor Ave. Ph. 485-2979

Something Different For A Gift

Ever think of giving your best girl "dry gin" bubble bath for Christmas? Or how about a madras golf umbrella for the man in your life? These are a few of the unusual gifts being offered by East Lansing stores this year.

Knapp's of East Lansing has provided a special department featuring foods for the gourmet. Racks of imported spices, candy from England and Germany, tea, jars of homemade jellies, candied fruits and English biscuits in colorful metal tins are a few of the goodies offered for the food lover.

The Scotch House lives up to its name with a counter displaying English and Scottish imports. Hand painted buttons, dolls in Scottish dress and kilt pins of silver and colorful feathers are featured. Genuine tartan plaid scarfs, jeweled pins in the thistle emblem and crests of Scottish clans such as MacDonalld, Robertson and Murray are included for a different gift idea.

For wee ones you would like to treat, Jacobson's offers a department of "Christmas gifts for the Little Angel in your life." Tiny purses, stuffed animals, blue jeans for small cowboys and frilly dresses are displayed in the basement children's department.

Ray Leffler features many unusual accessories for men. Leather-bound whisk brooms, madras toilet kits, leather covered ash trays or cologne in wicker covered bottles may provide an extra luxury for your special guy. For those who indulge, the shop offers a portable bar in a leather case complete with playing cards.

How about kookie felt covers for spray net cans? These are offered by the Style Shop. Also in the shop's gift department are giant address books covered in wild lavender and orange prints. Flowered match books, "dry gin" bubble bath in a gin bottle complete with lemon-shaped bath soap and pot holders in the shape of dragon and monster hand puppets may thrill someone who likes the unusual.

Fox Jewelry: Suggestions For Presents

Diamonds, watches, silver and gold make a special present for that special someone.

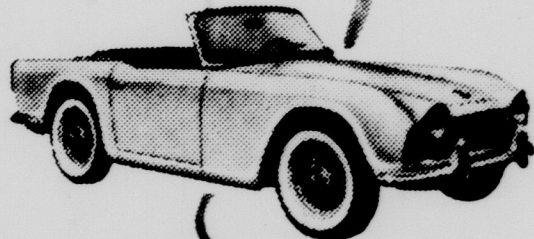
Bud Bower, manager of Fox Jewelry Co. in Frandor, said that Fox's imports all their diamonds direct from the European market.

"By importing diamonds directly from the continent," Bower said, "the middleman's cost is eliminated. This saving cost is eliminated. This saving is passed on to the customer."

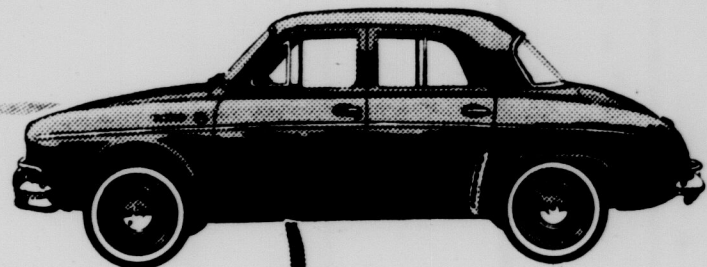
"We feature one of the largest selections of diamonds to be found anywhere, and we will mount the diamond to our customer's specifications."

HERE COMES SANTA!

with special gifts for special people from Al Edwards



TRIUMPH TR-4. America's No. 1 sports import. Four forward speeds, all synchromesh. Disc brakes. Roll-up windows. A real sports car for sporty people.



RENAULT DAUPHINE. The common sense import. Up to 40 miles per gallon with automatic transmission. Disc brakes. Kiddie locks. Service after the sale.



ENGLISH FORD CORTINA. Economy without compromise. A budget-minded family car with American-sized roominess. 1964 International car of the year. A new concept in economic transportation.



CHECKER MARATHON. The car that's built to last. Big and roomy. Flat rear door. Rugged and dependable. Seats eight comfortably.



JAGUAR XK-E. A different breed of cat. The standard of sports car excellence.

ALL MODELS-ALL CARS GIFT-WRAPPED AND DELIVERED TO YOU CHRISTMAS EVE

Season's Greetings from AL EDWARDS

Sports Car Center

616 N. Howard--Corner E. Saginaw
Phone 489-7596

Real Antiques At Goodwin's As Display

Antiques—real antiques—are the display props used by Goodwin's Fabrics to show materials fabrics.

Because of these unusual displays, Piece Goods Merchandiser, a McCall's publication, is featuring Goodwin's in a future issue.

Most of the antiques were acquired by Bud Goodwin, owner, from an old family farm near Delta, Ohio.

"Many people come in just to see the displays," Goodwin said.

A one-horse open sleigh draped with French wools serves as a center attraction in the store, while an old wash tub displays suede and rolls of other fabrics.

Tree stumps form the bases of many tables, while the walls are covered with an old telephone, an 1812 gun, a whipple tree and a wagon wheel.

Elsewhere in the store are a variety of old jugs, a wheelbarrow displaying spring wool

goods, and an old pot-bellied stove.

A butter churn and an old ox-yolk are two other antiques in the store.

The Rustic Room walls are made of weather-grained wood serving as a background for exotic silks from India.

Other walls of the Rustic Room are decorated with old newspapers brought back by students. This room houses the yarn shop.

Pictures featured on the walls are from old fashion magazines. These pictures date back to 1914.

Party Saturday

Alpha Kappa Psi, professional business fraternity, will give a Christmas party Saturday. The party will be given for the benefit of orphans of the greater Lansing area. Treats, games and presents will be provided for the children as well as for the members and their dates.



VISIONS OF SUGAR PLUMS--Linda Washington, Mansfield, Ohio, junior, is as anxious to find out what she got for Christmas as anyone else. Here she lies among the gifts heaped beneath the tree and dreams of what could be inside the fancy wrappings.
Photos by David Jaehnig and David Sykes

Shops Stress Unusual

Unique Gifts Displayed

A Vassissass putter and a decanter that plays Beethoven's Fifth are two of the unique gifts displayed at area gift stores for Christmas and holiday presents.

The gift shops are stressing the unusual this year. Gifts of

perfumed horse manure, an illuminated reading glass and cut-up golf balls to match one's game are just a few examples of "different" gifts.

Dansk woodenware is a gift that has many uses. The various articles from Denmark are all made from one piece of wood.

The woodenware varies from dishes to serving pieces to candlesticks.

The Christmas spoon, made by

A. Michelsen of Denmark, is a one-design article put out once a year at Christmas time.

The first spoon, made in 1910 was the Star of Bethlehem design. Since then, there has been one design a year. Last year's design depicted Santa's village.

Traditional gifts of china, silverware and leathersgoods are also being shown, as are a cordless electric clock and an electric vacuum brush with a light.

Card Shops Can Answer Gift Puzzles

If you've already bought gifts for everyone on your list except your favorite troll, run--do not walk--to the nearest card shop.

There you can buy him a handsome brother or a beautiful sister with long silky hair.

For the troll who has everything, or for one who complains of having nothing to wear, "Troll Togs" would be the perfect present.

If you're still wondering what to get your "real" friends, an "After Purpose Box" stationary is a practical and unusual gift idea.

The stationary comes in assorted boxes which may be used as index files, sewing kits, jewelry boxes and tissue dispensers.

Lilac, bayberry and sandlewood scented shampoo and soap are also available at card shops.

Akers Plans Holiday Party

The Akers Hall Christmas party will be held Sunday, with each brother and sister floor sponsoring an orphan.

Each suite will donate an ornament to the tree, which all residents will help decorate.

The decorating and party is expected to last the entire afternoon.



PANT PANT--And more pants. Which pair should we buy? Selecting the proper gift is a familiar problem to all Christmas shoppers, and the larger assortment of gift possibilities which appears every year doesn't ease the problem one bit.

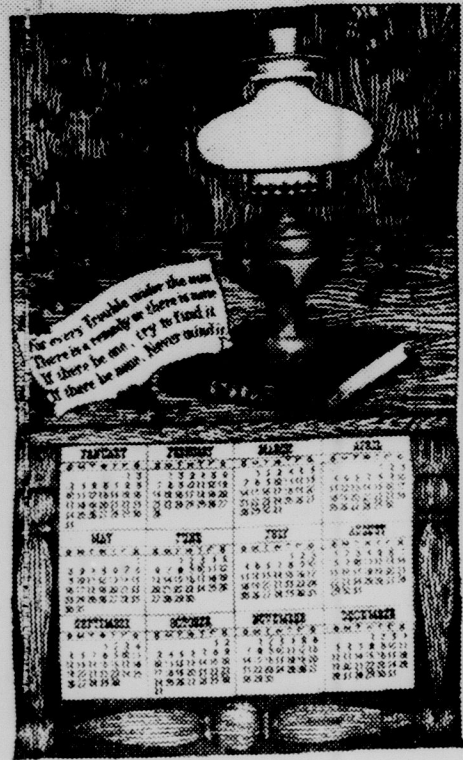
Photo by Larry Carlson

Goodwin's
Fabrics

Stevens[®]

(the original
calendar towel)

CALENDAR TOWELS



Pure, home-spun linen towels...bright, colorful, right for any room; lovely with any decor!

Beautiful homespun calendar towels...silk-screened in glorious color with your favorite scenes and subjects of traditional Americana.

00

17" x 31" towel complete with rod, cord and attractive gift container.

OPEN MON. WED. FRI. 'til 9:00



MAN'S Christmas



CARDIGAN SWEATERS

Lambs wool
Alpaca
Cashmere
Mohair

\$12.98-
\$45.00



V-NECK SWEATERS

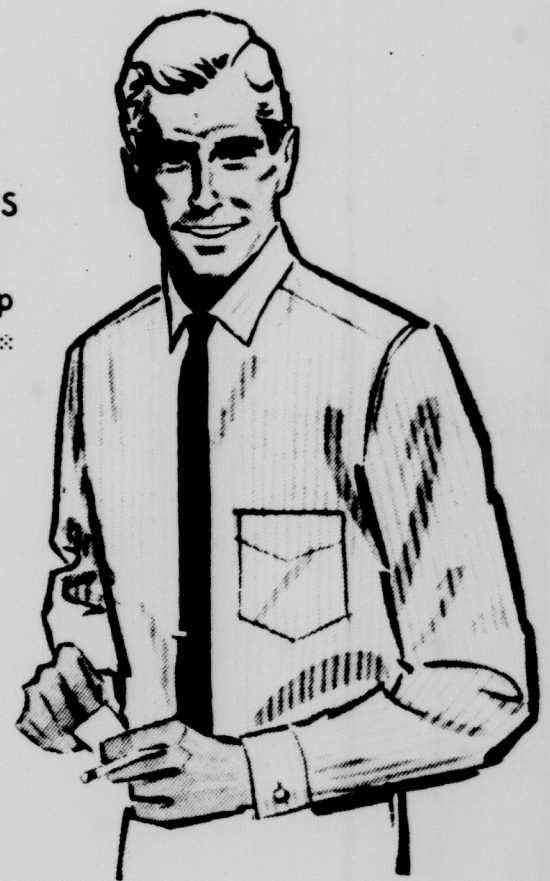
Lambs wool pullover

\$12.98 & up



PILE LINED ALL WEATHER COATS

\$29.98-\$55.00



DRESS and SPORTS SHIRTS

ALL SIZES-- \$5.00 up



BLAZER & SLACKS

39.98



SPECIAL CHRISTMAS HOURS

Mon-Fri 9-9
Sat - 10-6

SPECIAL! \$12.98 to \$49.00
JACKETS--ALL TYPES

Roger Stuart Ltd

Frاندor Shopping Center

Gifts, Cards, Decorations Available In Bookstores

A trip to the bookstore can solve a variety of gift problems.

Family and friends will appreciate a best-selling paperback or hard-bound novel. Foreign language books may help a struggling friend or delight an able one.

Stuffed animals and MSU seat-shirts for younger brothers and sisters can also be found in the bookstores.

For a friend who needs nothing, how about a beedy-eyed, multi-covered Squiggle, who suggests, "Rub my back and watch me wiggle."

Before you leave the bookstore, don't forget you'll need cards and wrappings for all the gifts you just bought.

Large selections of these plus decorations of all kinds can also be found in bookstores.

Union Board To Sponsor Christmas Party Peace Corps Testing Monday

An all-day Christmas party and tree lighting ceremony will be held Sunday at the Union. The party will be sponsored by Union Board.

Beginning at 2 p.m. the Union will be decorated by Union Board.

The decorators will then go to the grill where refreshments will be served at 5 p.m.

From 7-8 p.m. there will be a public carol sing in the lounge.

The tree at the main entrance will be lighted at 8 p.m. in a special ceremony sponsored by Pi Beta Phi sorority and Delta Tau Delta fraternity.

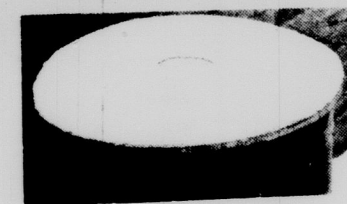
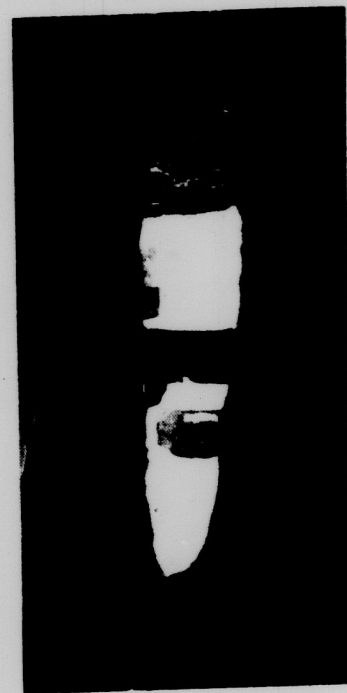
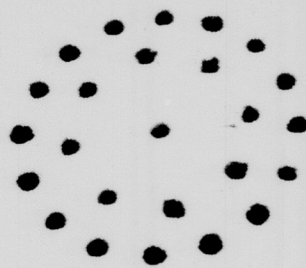
A child from the School of the Blind will light the tree.

Peace Corps placement tests will be given Monday at 3 p.m. in Room 217 in the Lansing Post Office building.

Any citizen of the United States who is 18 or over and has no dependents under 18 is eligible to take the test. Married couples are welcome if both husband and wife can serve as volunteers.

To take the test, applicants must submit a Peace Corps questionnaire. These forms are available at the Peace Corps, Washington, D.C. 20525 and at all post offices.

The test is not graded on a pass or fail basis. It simply tells the Peace Corps how an applicant can best help the people of developing countries around the world.



WINTERSET--The name of the Ingmar Bergman film seems to accurately describe the scenes shown here. Snow falling on various objects creates many interesting patterns which make unusual pictures. Photos by Larry Fritzlan

You clever man, you bought your women's Christmas gifts at Maries.

Yes, Maries is the one stop store to buy Christmas gifts for all the women on your shopping list. They cater to men you know!

Marie and her staff are completely at your service. Don't know her size? They'll be glad to model your fashion selections. And to combat shopping fatigue--there is always a fresh, steaming cup of coffee waiting for you at Maries.

REMEMBER MEN'S NIGHT TUESDAY, DECEMBER 8th 7-10 p.m.

Open Wednesday 'til 9 p.m.

Corner of fashion MAC at Albert

Fashions Take On Jazz Age Look

The look has no definite name. . . yes, it's Continental, Chelsea, Thirtiesish, with a haunting Revival Movies look, but no name or color can explain it.

It is done with chains on sweaters, the sweaters ribbed long and free. Reptile legs and shoulder Chanel bags with chains swining freely by pleated skirts, and the annual "I'm on my way to Boyne" look.

For dress it's the discotheque look and black or a neon bright shocker. The fun legs are everywhere, at night diamonded and laced, by day knitted snug and secure.

And everything has an antique touch--not just the old cameo locket, but goldfish pins that look like 300 years of English history.

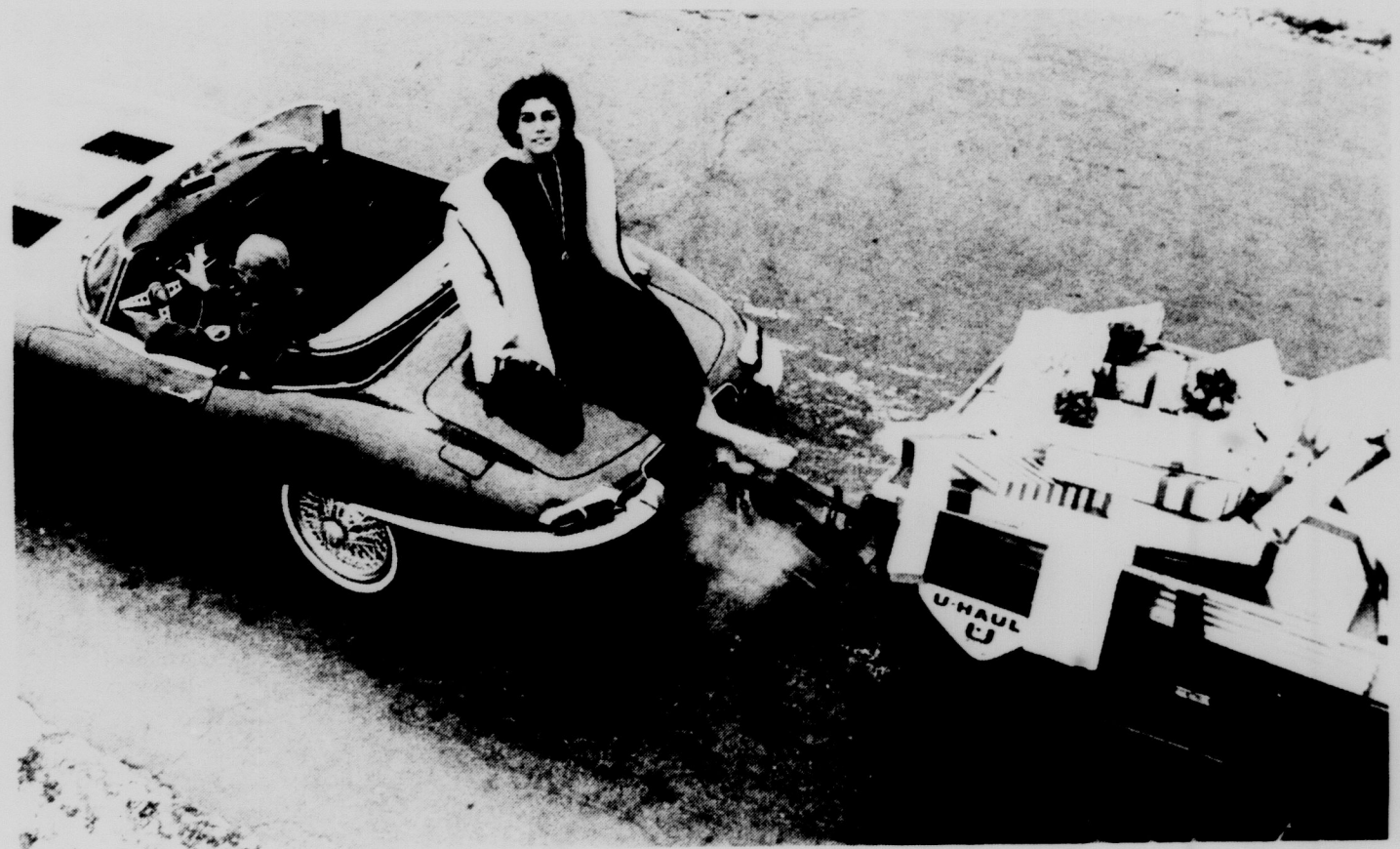
Winter socials will be coups for les jeunes filles who remember that this is the year of the Mods and the Rockers, the long dresses and the very short black flashes, the evening suit bearded or plain, the shoes with that slung left bank look.

Why the 1930's? The Jazz Age look? What is traditional about today's image?

The herringbones are here to stay. There they are printed and splashed in silk over blouses.

Corduroys, big and petite are shaped into coats, purses and even glass cases.

The big news this year in fashion is the accessory angle: the close-fitting clouche, the cuff-



SHE'S GOT A MILLION OF THEM--Well, maybe a million is a bit of an exaggeration, but Marcy Rosen, New Rochelle, N.Y., junior, certainly has plenty of gifts to deliver to her friends and relatives. Most people don't have to hire a trailer to

transport gifts, but this many presents just won't fit in a little sports car. Car courtesy of Al Edwards. Trailer from East Side Gulf. Miss Rosen's costume courtesy of Marie's.

Photo by Ken Roberts

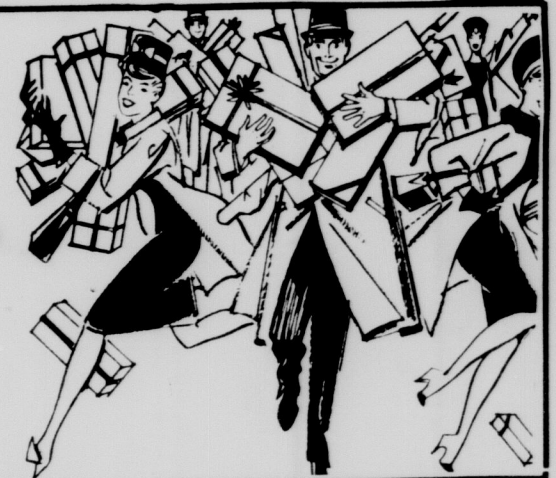
fed, knitted watch cap, the monocles, belts-dog-leash, webbed, buckley pins.

And the shoes - Mary Janes and little ghillies to go with the textured stockings. High and

slim boots are the essential luxury for winter comfort. Coats are cloud shapes out-

lined in black, leather and lined, leopard and luxuriant or, for dress, elegant with a belt.

YOU CAN GIVE MORE BY SHOPPING AT



January Savings in December

Mohair Sweaters

\$9⁹⁰

Party Dresses

\$17

Values to \$45.

SELECTED GROUPS

- Knit & Woolen Dresses
- Coats & Car Coats
- Slacks & Stretch Pants
- Suits

1/3 OFF



Corner of fashion

Mac at Albert

PASTEL DYED-TO-MATCH WOOL SKIRTS AND SWEATERS

\$14⁸⁸

values to \$25

SKIRT & SWEATER GROUPS

2 for \$13

(Mix & Match)

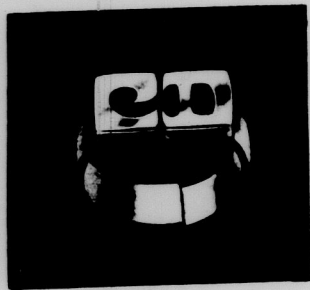
HAND MADE MONOGRAMMED STERLING SILVER JEWELRY



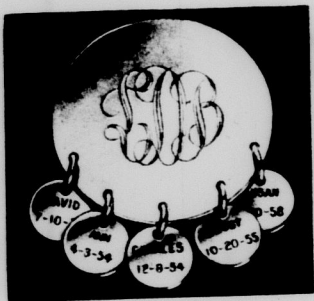
Locket

Initial Ring

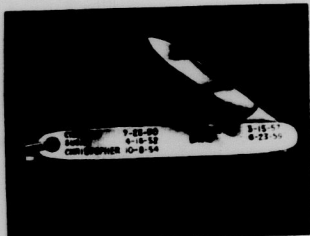
Key Ring



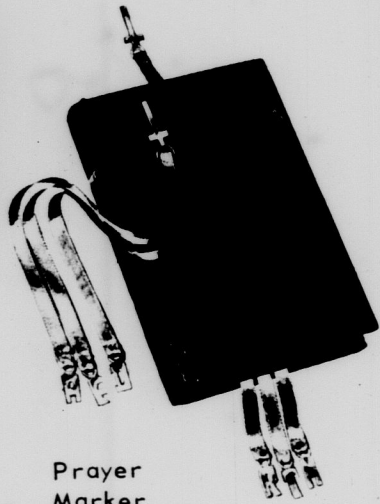
Massive Masculine Ring



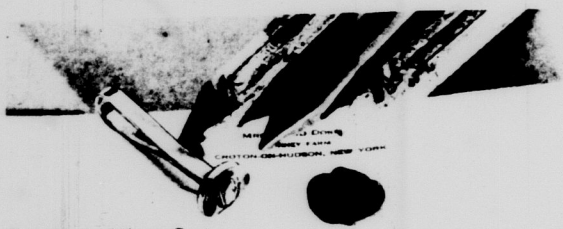
Grandmothers Pin



Grandfathers Knife



Prayer Marker



Sealing Wax Set

Sterling silver seal and three sticks of fine quality wax.

Single initial sealing wax set\$ 6.00
Three initials sealing wax set\$11.00

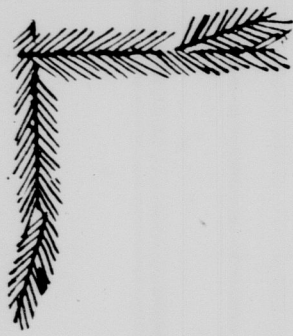
9-Day Delivery

The Card Shop

Grand River Across from Home Ec. Bldg.
Store Hours Through Dec. 19
Mon.-Fri. 9:00-8:30 Sat. 9:00-5:30

The Card Shop Annex

Spartan Shopping Center
Across from Case-Wilson-Wonders



Merry Christmas Shopping from the Staff of the Michigan State News

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STATE NEWS



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THE GIFT FOR HIM--That's what these coeds seem to be looking for. The answer to their shopping problems can probably be found in any of the area's men's shops. Photo by Larry Carlson

New Men's Wear For Snow Season

Men are just as clothes conscious as women. This can easily be demonstrated by the vast variety of clothing and accessories now being shown for winter wear at Lansing and East Lansing shops.

Styles do change. Although the male outfit is basically the same, jacket, tie and slacks, sweater, shirt and kackies, each year brings a slight alteration.

For outer coat-wear on cold winter days, the convoy or duffle coat rates high in popularity. Made in Vienna, the coat is wool with a detachable hood. Rope crosses line the front and hold wooden buttons.

Navy and camel are the two biggest colors, with olive and burgundy following.

The unlined wool shell, similar to last spring's "conformity" green raincoat is now appearing in wool. Longer than the raincoats, the shell is also heavier with a hood. It also comes in navy, camel, burgundy and olive.

Ski parkas are still being shown, although they are not as popular as the other two.

In the jacket line, herringbones are the biggest seller. "Dirty camel" ranks first in herringbone colors with a blue and green mixture close behind.

Scottish tweeds are up and coming, as are the tartans. One store said that a Glen plaid jacket known as the Americana is on its way up. The Americana plaid is red, white, and blue.

The ever-popular blue blazer is still in demand, but the burgundy-colored blazer is moving up. Also upcoming is the trend toward diagonal lines.

Sweaters this year are centered around lambswool and

cashmere V-necks. Navy, burgundy and brown are the headline colors in this group.

Shirts are basically the same as previous years, with the button-down maintaining its popularity. However, this year one new color stands out.

The yellow-gold button down shirt is on top. Also called maze, or yellow, males over campus are sporting a color that used to be strictly feminine.

Blue and white oxford-cloth are still in demand, as are pin-stripes.

Two main styles of ties dominate neckware. Repps or striped are still the largest seller, coming in blue and a variety of corresponding shades.

The other style is the Challis. A wool tie, it is hand-blocked in England. Along the same line as the Challis is the clubbed tie in silk with a spaced woven motif in the material.

Accessories such as belts and gloves are also very much in demand. The Scotch-grain belt remains the most popular. Also called a ring belt, it comes in light brown and has two rings on the ends. It may also be reversible.

Various makes of shoes are being shown this winter, but "Weejuns are still a way of life" as the manager of one store selling the loafer said. Weejuns, also known as a type of penny loafer are most popular, coming in cordovan and black.

Following Weejuns are two other types of shoes -- the plain loafer, known as the cordo-shell and coming in cordovan and black, and the Broque.

The Broque is a heavier tie shoe made of Martin or Albion Scotch grains.

A Whole World of Holiday Magic
FEDERAL'S

KAYSER LINGERIE

The gift that's synonymous with feminine dreams

\$3 to 6⁹⁵

Exquisite all nylon lingerie with elegant hand-cut laces, beautiful appliques, rich embroideries . . . blossoming forth in Kayser's Pearl Pink, Blush, Caribe and Twilite Blue, Tally-Ho Red, beige . . . and angelic white. Gift lovely!

- a. Enchanting baby doll; shirred chiffon yoke, sleeve. S-M-L. **5.95**
- b. Swirling chiffon over tricot, lace-blossom yoke. S-M-L. **6.95**
- c. Innocent Satinaire shift, shirred chiffon yoke. S-M-L. **5.95**
- d. Satilene slip, sculptured bodice, lacy blossoms. 32-42 **5.95**
- e. Dainty lace accents hem and slash of petticoat. S-M-L **3.00**

CHARGE IT

OPEN EVERY NIGHT TO 9:30 Until Christmas

Knapp's



*A gift from
Knapp's East Lansing . . .*

is more than a gift! It conveys
not only your thoughtful consideration,
but all the wonderful sentiment
of the season...the pleasure of giving
and the joy in sharing the happiness
that is Christmas! Shop Monday through
Friday 9:30-9:00; Saturday 9:30-6:00 P.M.

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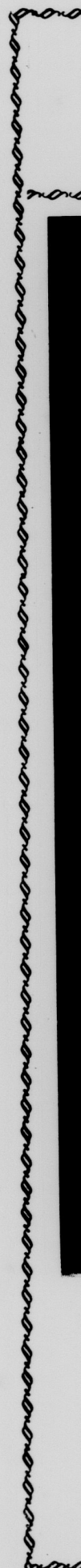
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Join the fun...

Christmas Shop-Together Night

Tuesday, Dec. 8th, 7 to 10 p.m.

at Knapp's East Lansing

It's our annual event, and everyone in your family is invited! There'll be a nursery for the very young . . . refreshments for all . . . special Holiday Helpers to assist you . . . the Ginny Sibert trio provides a festive musical treat. . . a special visit from Santa Claus . . . and . . . a \$100 Gift Certificate door prize to be awarded at 9:45 p.m. Come one, come all, and be sure each family member registers for the door prize!

Special Store Hours for Tuesday, Shop-Together Night, 9:30 a.m. to 10 p.m.

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SKI AND SEE--One of the most popular winter sports is skiing. It seems that college students never tire of whizzing down the wintery slopes. However, some of those slopes have dangerous spots in them, as will probably be evidenced by this winter's Olin Report. The skiers are, left to right, Peggy Miller, Alexandria, Va., sophomore; Joan Donahue, San Francisco, Calif., sophomore; Joel Snyder, Bloomfield Hills junior; George Page, Merrill, Wis., senior; and Pat Remy, Birmingham sophomore. All are officers of the MSU Ski Club.
Photo by Larry Carlson

Shops To Serve Skiers

Skiing is the thrill of schussing down a ski trail, of traversing a mountain. To skiers, the sport is life itself.

Skiing, one of the fastest growing winter sports in the United States, has extended its joy throughout 87 ski areas in Michigan, and the Lansing area has responded by opening various ski shops to serve the skier.

For the beginning skier, Bill Elliott, manager of the ski department at Vandervoort of Lansing, lists the essential equipment as skis, bindings, boots, poles and clothing. These may be either rented or purchased.

Rental service at most shops ranges from \$5 for the weekend for wood skis, poles and boots to \$9 for the weekend for Head skis, poles and boots.

Besides the essentials, accessories of wax, goggles, insulated underwear and boot carriers are advisable.

Parkas and ski pants are the basic clothing of skiers. Parkas range from \$20 to \$100, while pants range from \$20 to \$35.

The difference in price is due to the difference in the stretch material. The more expensive pants have a tighter weave, but all ski pants are waterproof.

Skis vary in price from wooden models at \$23.50 to fiberglass at \$175. There are also medium priced models.

Pat Mitchell, manager of the ski department at the Sportmeister in East Lansing, explained, "The hardest thing about skiing is overcoming the fear of falling."

"A beginner must also build up confidence, learn to get on and off lifts and learn how to do the first turn -- the snowplow."

There is enough variety in places to go in Michigan for both beginners and experts. Among the better places are Nub's Nob, Harbor Springs, Boyne, Boyne Highlands and Shanty Creek.

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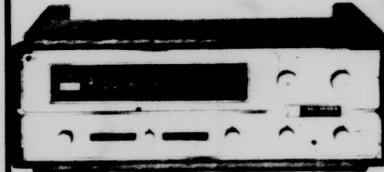
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Audio News for Christmas, 1964

(PART I)

The Fisher

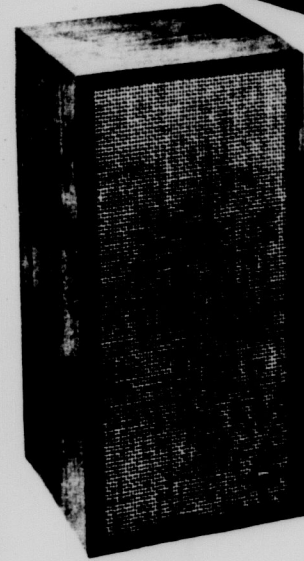
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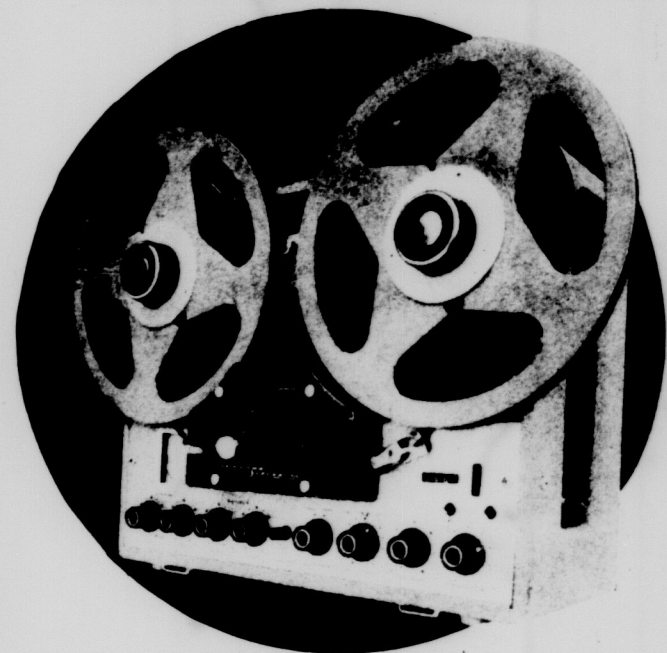
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E. LANSING

Jews, Christians Celebrate

Dreidel and Latkes, Christmas trees and shimmering ornaments --these are part of the approaching holidays for the MSU campus. Chanukah, the Jewish Festival of Lights, began Sunday and will last until Monday in commemoration of the Jewish victory over the Syrians under the leadership of Judah the Maccabee, in 165 B.C. Often called the Feast of Dedication, Chanukah symbolizes

the preservation of the Judaic tradition when the Jews drove the Syrians from the Temple in Jerusalem and rededicated it to their God. Among the traditions observed during Chanukah are the lighting of Lichtle (candles) in a Menorah (an eight pronged candle holder). Latkes, special potato pancakes, are served and children play Dreidel, a spinning top game.

Christmas, the Christian holiday in observance of the birth of Jesus Christ, will bring with it the tradition of Christmas trees decorated with rainbow-hued ornaments and lights.

Replicas of the birth of the Christ child, red and green Christmas wreaths, mistletoe and Santa Claus will provide further gaiety for the holiday.

Many campus religious organizations will provide special events to further the holiday spirit at MSU.

Children of University teachers, professors and students who attend the Martin Luther Chapel, will display 57 special crayon paintings of the birth of the Christ child on WMSB-TV. The chapel will culminate the holidays with an 11 p.m. Christmas Eve candlelight service.

Chanukah will be celebrated by the Hillel Foundation of B'nai B'rith with a Chanukah Festival, Saturday in the Forestry Cabin. The High-Liters, a folk singing group, will be featured.

A special Chanukah service will be held Friday at 7:30 p.m. in the Alumni Memorial Chapel with Rabbi Abraham Zemach speaking on the "Meaning of Chanukah."

University Lutheran Church will sponsor Advent services every Wednesday at 7 beginning tonight. Martin Luther's Christmas sermons will be featured. On Dec. 13 a "wassail party"

of old English caroling will be given by students.

The Wesley Methodist Foundation will also contribute to the season with a Christmas caroling party to homes of invalids and shut-ins, Dec. 13.

The Channing-Murray Fellowship of the Universalist-Unitarian Church will sponsor a special service Dec. 20, at 11 a.m. William Steiner, music instructor at East Lansing High School, will direct the service.

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Foreign Students In Holiday Program

One hundred foreign students will participate in "Adventure in World Understanding Program" during the Christmas holidays in MSU and Michigan areas.

Mrs. Louise Carpenter in charge of this program said that this year the theme of the program is "The Challenge of Change".

The theme is based on great changes that most of the countries of the world experienced through industrial development, she said.

"In this program we intend to show them what industrial development has done in the United States and what changes in other countries may expect when they become highly industrialized," she said.

She said that industrial development calls for changes in educational development, family life and other aspects of life.

She said that the program will start Dec. 20 and continue to

Jan. 1. It is sponsored by the Continuing Educational Service of MSU.

August Benson, foreign students adviser, said that the applications are being accepted from foreign students at various colleges through the United States.

He said that the program brings together foreign students who have been in the United States for some time and presents them with the opportunity to discuss their experiences and ideas in seminar type meetings or groups.

"In addition to the exchange of ideas among the students there are social activities and planned visits to farms, industries of families", Benson said.

This provides, he said, the opportunity for them to compare the economic, social, educational and cultural patterns of midwestern United States to that of their home country.

Mrs. Carpenter said that the students will be spending the first day of the Christmas vacation in farm homes in the Lansing area.

In the next part of the program Charles J. Sahrsek will speak about the "Management Responsibility in a Changing Society," Mrs. Carpenter said.

The same day a member of the UAW-CIO will deliver a speech about the labor responsibility, she added.

She said that the following day the program will include visiting Buick Motor Division of General Motors in Flint. The group will also visit the Flint Cultural Center.

The cost is \$150 which includes meals, rooms and entertainment at The Kellogg Center, she said. She said that a few scholarships are available to cover \$110 of the cost.

The money for the scholarships and other expenses is contributed by individuals, organizations and industries, she said.

Applications can be obtained at the Foreign Students Office and it should be submitted through the foreign students adviser to the MSU admission committee, Mrs. Carpenter said.

TV Offers Messiah, Mr. Magoo

Christmas can be celebrated in more than one way as WILX-TV, WJIM-TV, WMSB-TV will prove through programs of music, Christmas as seen through the eyes of "Mr. Magoo," and the flavor of the holidays in foreign lands this season.

WILX will present the McGoo Christmas Carol on Dec. 18, from 7:30 to 8:30 p.m. This cartoon account of the nearsighted Mr. Magoo's Christmas will provide entertainment for young and old. Dec. 21, at 7:30 p.m. the Story of Christmas will be retold with the Coming of Christ following it at 8:30 p.m.

WMSB will televise programs of classic and modern Christmas music, stories to delight a child's heart, and tales of Christmas in other lands.

Sunday, Dec. 20 at 1:00 p.m. the Christmas Story, retelling the story of the first Christmas as told by St. Matthew and St. Luke will be presented by the MSU Women's Glee Club. Under the direction of Ethel Armeling, the program will feature talents of Donald Schramm, baritone; Lauralee Campbell, harpist; and narration by Gean Greenwell.

At 1:30 p.m., Dylan Thomas's delightful poetic memoir of his boyhood Christmas will come to life in "A Child's Christmas in Wales."

For the first time on national television George Frederic Handel's "Messiah" will be presented in its complete form by the Handel and Hayden Society at 2 p.m.

Monday, Dec. 21, at 10:15 a.m. children of the Martin Luther Sunday School will recreate the Nativity in original crayon drawings.

Tuesday, Dec. 22, Christmas music of the Southwest will be sung by the University of Arizona


(Continued on Page 29)

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CHRISTMAS UNDER GLASS--These traditional symbols of Christmas are now on display at the MSU Museum. The display, built by the museum staff, is sure to be a big crowd-pleaser at this time of year.

Museum Creates Display of Santas

Santa Claus is now at the MSU Museum. He stands in a glass case along with Saint Nicholas of the 4th century and Kris Kringle.

The display shows the change of concepts in Santa Claus through the ages, beginning with a mannequin of Saint Nicholas, a bishop of the Middle East and patron saint of the children.

He sailed to the Netherlands and there, the legend goes, he galloped on every Dec. 6 from one roof-top to another on a white horse, distributing dates, sweetmeats and oranges to the good children.

Bad children received switches in their wooden shoes.

The next figure is that of Kris Kringle, also known as St. Nick, Nikita, Pere Noel, Father Christmas, Santa Nicklaus and in America, Santa Claus.

As the legend spread, Saint Nicholas lost his pious appearance and his robes were replaced by fur trimmed garments.

The last figure is the jolly old fellow in red and white who represents the Santa Claus of today.

The appearance of the modern Santa is attributed to the writings of Washington Irving, who showed Santa as a fat, jolly man and to Clement Clark Moore who wrote "The Night Before Christmas."

Moore brought in the concept of Santa's sleigh and eight reindeer.

Political cartoonist, Thomas Nast, 1850's-1880's, in his drawings of Santa with his long, white beard also helped spread the idea of what the modern-day Santa should look like.

Exhibits preparator Val Berryman and Museum artist Dirk Gringhuis, under the supervision of the curator of exhibits Les Drew, began work on the display shortly after Halloween.

Berryman, who originated the idea, wanted to use live models to make the molds for the bodies of the three historical figures.

Keever Greer, a graduate assistant in the Museum, modeled for the body of Kris Kringle, and Allan Novak, Gibbertville, Mass., senior, for the figure of Santa Claus.

Gringhuis made the saint while Berryman made both Kris Kringle and Santa Claus.

The body of the saint is of pipe and iron rod covered with styrofoam. The other two are made of plaster soaked gauze.

The heads of the figures were sculptured out of clay and then cast in plaster. The beards on the figures are from an old polar bear skin.

Helen Gringhuis, wife of artist Dirk Gringhuis made the costumes for the trio.

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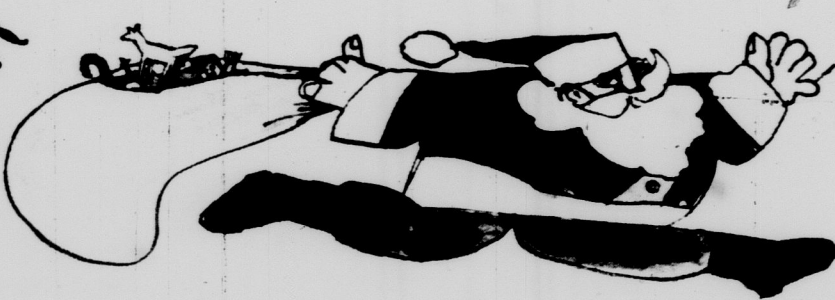
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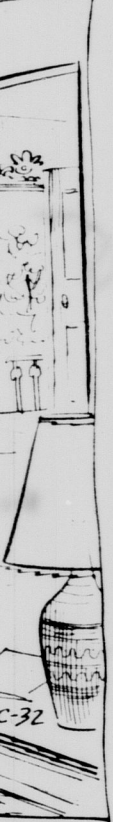
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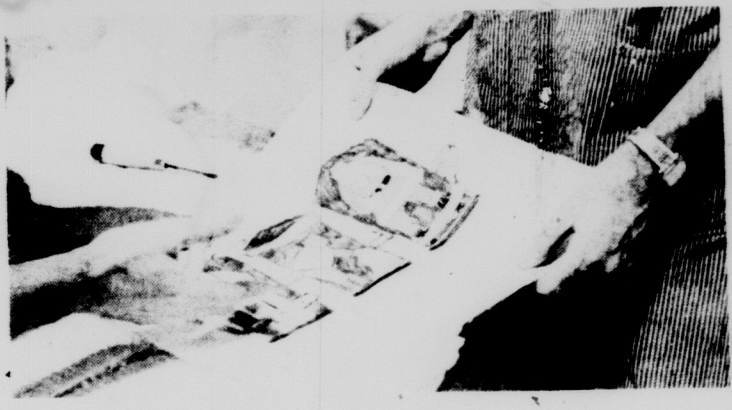
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SANTA CLAUS IS COMING--To be absolutely honest, he's already here. If you want to see him, he can be found at the MSU Museum. Much preparation was needed for his ap-

pearance however. Here Dirk Gringhuis and Val Berryman are shown readying the display for the public to see. Photos by Patti Prout



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Specialization Questioned

Should I specialize or get a broad general education? Every student asks this question. Counselors are split on the matter.

Advocates of specialty preparation say there is too much information in the world to allow the student to become even partially sophisticated, if he dabbles in all fields.

Besides, with today's "success" pressure from home and elsewhere, it is essential that a student find his scholastic niche as quickly as possible.

With modern seniority systems, financial reward comes to those who get to their position in life quick, and work at it for a long time.

There is a tremendous need for those who know a particular area thoroughly. These types advance technology. They do original research.

But when should a student specialize? High schools provide a basic general education. But is it enough? MSU has basic college courses which compliment the high school education, but even this is not enough say those in favor of a liberal education.

Yet, a quick look at college placement job listings shows specialists way out in front on job offers. Some say men like Aristotle would have difficulty existing in today's automated world.

A man with a four-year liberal arts degree will probably have a harder time making his house payments than an engineering graduate. In our moneyed world, studying in the vast areas of human knowledge is a luxury that can't be afforded by those who had to scrape to get through college.

These students want the highest return for their college investment. And for many, the highest return would seem to be a good, secure technical job working as a specialist.

But a closer look at the liberal education, at least the liberal education in undergraduate school, may show that the money spent is not completely wasted.

Pulitzer Prize winning poet Mark Van Doren said that the liberal arts are the "intellectual arts, the arts by which the human mind is encouraged and disciplined to come into its own."

"So what," says the engineering graduate with a new house and a couple of cars, who takes a month off work to go to Europe every year.

Advocates of the liberal arts are more prone to talk about disciplines to be learned and foundations for thinking to be laid -- which for the most part have no immediate practical or monetary value.

But students coming to college are pressured by parents and society to be "a success", which usually means a good steady job, a house and a couple of cars.

If a student returns home after a term or two at college and tells his middle class father that he isn't studying anything special, dad will probably be badly shaken. It can be quite embarrassing to tell a hopeful parent that you want to study English literature, especially when he asks how many jobs are available in the field.

John Dewey once said that training for a skill is the training of dogs and slaves. They fit neatly into the industrial machine.

Adam Smith pointed out that a man who is not liberally educated is a man who is not capable of using fully his intellectual facilities and therefore not human. A man with just a skill is a mere appendage of the technological process.

"I don't see how a man can get along in such an advanced society as ours without a broad general education. Someone who knows everything about one subject and is ignorant of the rest of the world must be very narrow," said Fauzi M. Najjar, associate professor of Social Science.

"Most dead-end mutations are specializations," said Stanley Idzerda, head of the Honors College.

Two-thirds of the students that graduated from MSU five years ago are doing something completely different than what they first set out to do, he added.

"A liberal education is intensely practical," Idzerda said, "because it allows us to live with ourselves."

He listed four things a liberal education does:

--Enables us to fill our human calling.

--Develops within us, a habit

and appetite for learning so we can master any job.

--Gives us the capacity to recognize quality and the desire to achieve it.

--Develops in us the awareness that all good things are both difficult and rare.

The knowledge today's engineering student learns will be for the most part out of date in six years, Idzerda said.

Idzerda, who was once himself an engineer, said that a student should spend 85 per cent of his time in college studying the liberal arts, and about 15 per cent learning a specialty which he can use to make a living.

"The latter 15 per cent will probably be wasted in the end because most graduates switch areas of interest, he said.

But when the switch does come, the liberal background that the graduate has will allow him to learn a new specialty with relative ease, he said.

Scholarships For Seminar Available

Five partial scholarships are available to MSU students attending the third annual Christmas Seminar on Latin American Affairs, the MSU International Relations Club has announced.

The Seminar, sponsored by the Association of International Relations Clubs, will be held Dec. 18-23 at Inter-American University, San German, Puerto Rico.

The seminar's topic is "The Political Ideology of the Democratic Left in Latin America." Students and speakers will discuss "The Latin American Heritage in a Changing World," "The Struggle for Democracy," "Gradualism vs. Radical Change" and "Latin America and the Alliance for Progress."

Guest speakers are to include: Sen. Jacob Javits from New York; Antonio Carrillo Folores, Mexico's ambassador to the United States; and Irving Pflaum, director of the Center for Studies of Latin American Revolutions, Inter American University, San German, Puerto Rico.

Cost of the seminar is \$140, to and from Kennedy International Airport, New York City. The scholarships may be arranged by seeing Wesley Fishel, professor of political science, 406 Berkey, before Friday.

Additional information will be available at the next International Relations Club meeting at 7:30 p.m., Wednesday, 32 Union.

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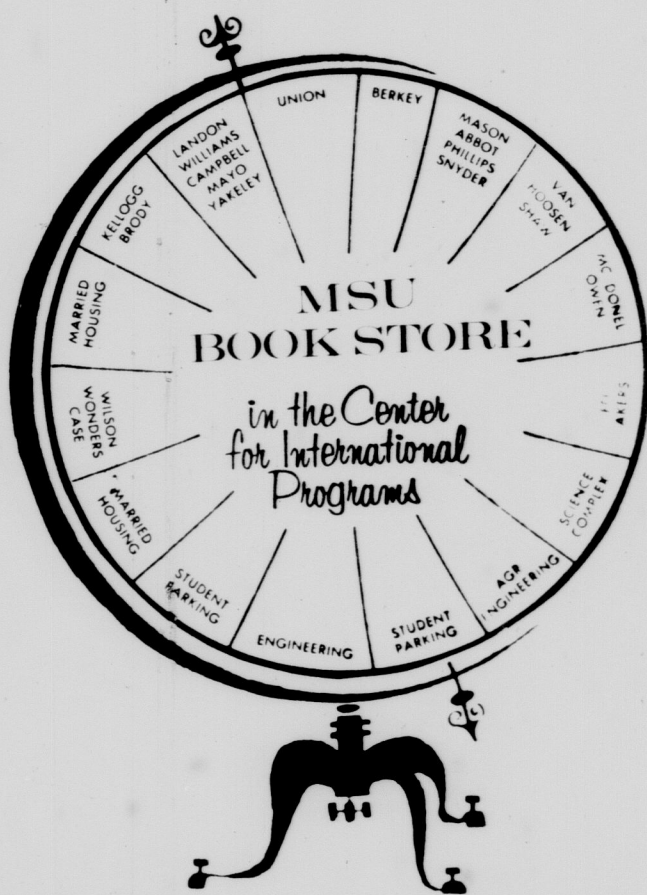
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JOLLY OLD ST. NICHOLAS--And what self-respecting male wouldn't be happy to have this cute young lady sitting on his lap. Leslie Goldstone, New Rochelle, N.Y., junior, will probably get what she wants for Christmas if Santa likes the way she strokes his beard.

Business School Has Revolution

Over the past few years, there has been much educational emphasis placed on the scientific and engineering fields.

This emphasis has led to a highly publicized revolution in higher education all around the country, including MSU. As evidence, witness the construction of the Psychology Research Center, Abrams Planetarium, Cyclotron, Biochemistry Center, etc.

However, there has been another higher education revolution here. This is a less suspected area, that of the Graduate School of Business Administration.

In 1963, there were 235 students enrolled in master's programs in all business areas, excluding economics, but including accounting (AFA), business administration, hotel management (HRI), marketing (MTA) and management. By the fall of 1964, the master's candidates had increased to 371.

There were 90 doctoral candidates in 1963, 126 in 1964. The total of master's and doctoral candidates in 1963 was 325, but by 1964 it was up to 497, or an increase of 52 per cent.

This has been a continual increase since 1957-58. In that year, there were 66 master's degrees granted, by 1961-62, the figure had increased to 172. The figure fell to 155 in 1962-63, but in 1963-64 it was back up to 163.

Despite the two-year dropoff, it appears that there will be an increase in the number of degrees granted this year and succeeding years.

This growth also applies to doctoral degrees granted. There were no degrees granted in 1957-58, but by 1961-62, the number had increased to 13. The total fell to eight in 1962-63 and increased again to 13 last year.

As with the master's degrees,

the number of doctoral degrees granted this year and following years will slowly but surely increase.

Where are these students coming from? They come from nearly 150 colleges and universities located in 41 states and the District of Columbia. They also come from 23 countries.

By residence, the State of Michigan has 160 master's candidates, Ohio is second with 29 and Illinois is third with 21. Michigan is also first in doctoral candidates with 58, Pennsylvania is second with nine and Indiana third with six.

By schools, MSU has provided the Graduate School with the most degree-holding students who are seeking master's or doctoral degrees. The University of Michigan is second and the University of Detroit, third.

Brazil leads the foreign countries with 13 master's candidates, Turkey is second with seven and Japan, third with six. Canada leads in doctoral candidates with five, India, second with four and Brazil, third with two.

Clearly there is a quiet and continual revolution in higher business education, and MSU's Graduate School of Business Administration is deeply involved.

Swedes Give Xmas Trees To Greeks

GOTEBORG, Sweden -- It's an old Swedish custom, carried on by the Swedish Orient shipping line, to send 50-ft. Christmas trees as gifts to cities in Greece. This year with the five trees en route to Athens, Piraeus, Patrai, Thessaloniki and Kavalla aboard the freighter Vasaland are full sets of lights for each.

Rambunctious Claus Called Socialist, Chronic Criminal

Santa Claus, the traditional good-time Joe has been charged by unnamed sources with several serious legal code violations.

A definitely right-wing organization has listed as its major charge a claim that Claus is a socialist, using his give-away programs as proof.

The organization has also uncovered violations of legal codes as follows:

Violation of inter-state commerce -- illegally transporting goods and commodities across state lines.

Violation of import laws -- concurrently neglecting to pay regulations.

Violation of illegal entry into the United States -- failure to display a proper passport when crossing the border.

Violation of smuggling laws --

carrying a large amount of goods across the border by illegal means.

Violation of the following Federal Aeronautics Administration codes -- flying without a proper license, improper training for the operation of an airborn vehicle, illegal barnstorming of houses and endangering the life and limb of children and adults.

Violation of curfew ordinances -- disturbing the peace with reckless use of bells and shouting at animals.

Violation of the basic tenet of the Society for the Prevention of Cruelty to Animals -- the whipping and mistreatment of reindeer.

Violation of illegal entry -- breaking and entering in the night through improper entrances.

Violation of attempted arrest

illegal flight to avoid prosecution.

The organization also listed several violations by Claus in his shop at the North Pole. Among them are illegal monopolistic policies and maintaining a singular hold on the production and distribution of Christmas presents.

Also cited was Claus' persistence in operating a closed union shop by employing only elves and thus violating civil rights legislation by the purposeful exclusion of fairies and gnomes.

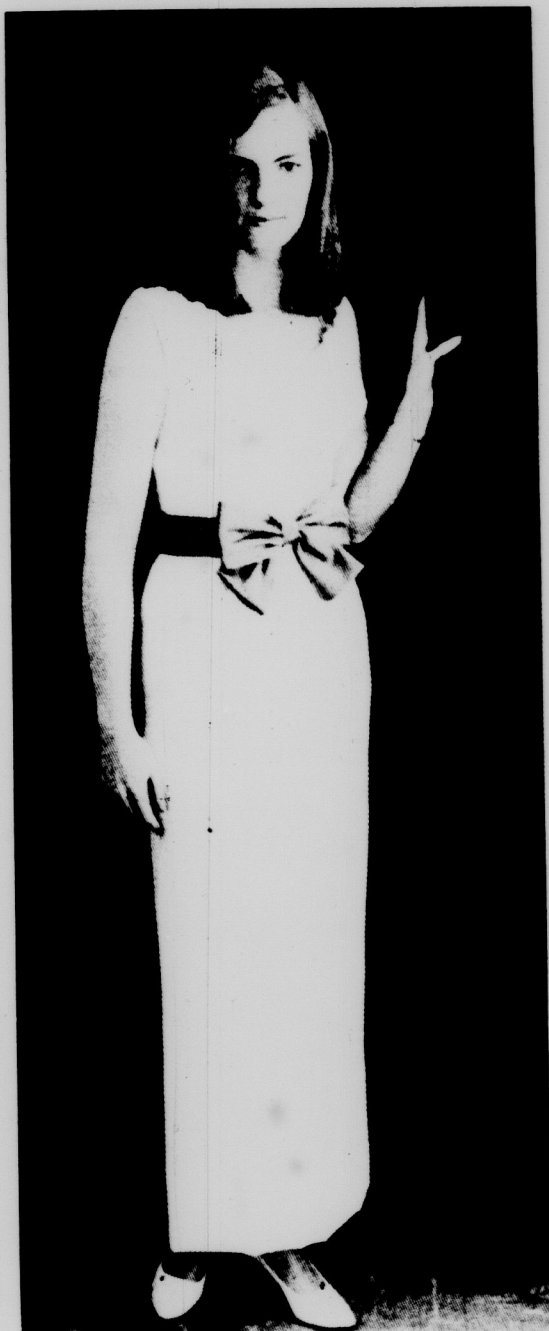
Other complaints were lodged against his requirement of a North Pole work period in excess of legal standards and his failure to compensate employees with the minimum wage required by law.



FROSTY GREETINGS--Frosty the snowman is another of the familiar sights around this time of year. These girls seem to prefer him to other room decorations, such as pictures of Rock Hudson and Marlon Brando.

Photo by Rick Gilbert

HOLIDAY ALBUM



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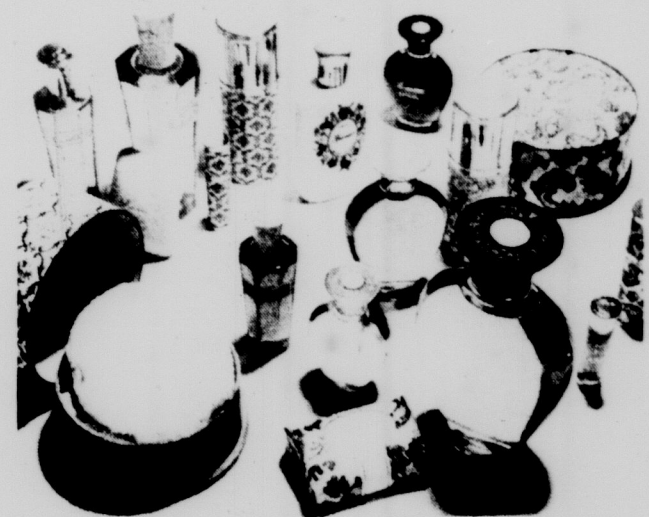
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'Messiah' Planned For MSU Concert

The Christmas music of Handel's "Messiah" (Part I) will be performed by the MSU Orchestra and Chorus in their annual Christmas concert, Sunday, at 4 p.m. in the Auditorium.

Gomer L. Jones, professor of music at Michigan State, will conduct the University singers and instrumentalists.

Perhaps the best-known oratorio in the world, the "Messiah" was composed by George Frideric Handel in three weeks in the late summer of 1741. The music, set to various Biblical texts selected by Charles Jennens, was first performed in Dublin in 1742.

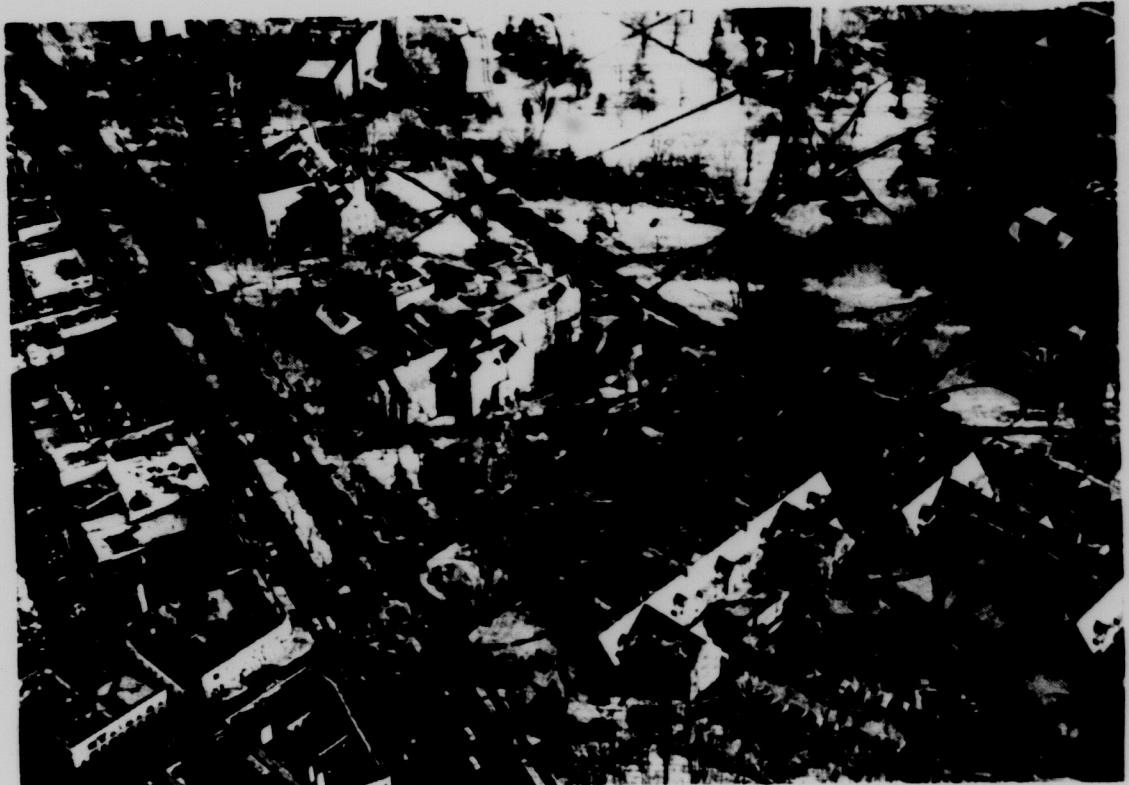
Choral director Jones has selected only the first part of the

famous oratorio for presentation at the annual MSU Christmas program. Parts two and three of "Messiah," he explained, relate to the Passion and Resurrection of Christ and so are inappropriate at Christmas.

Handel's orchestration will be used, with the addition of extra oboes and bassoons, a practice sanctioned by the composer himself.

The program will open with the traditional Christmas carol, "God Rest Ye Merry, Gentlemen," and will close with the hymn, "Silent Night, Holy Night," both to be sung by the audience, chorus and orchestra.

The concert is open to the public.



WHITE CHRISTMAS--From all appearances that's what MSU will have this year. With the recent snowfall and still more expected before Christmas, there seems little doubt that Irving Berlin and all those who dream of a white Christmas will get their wish.

Photo by Patti Prout



SPARTAN SPIRIT--The Christmas spirit is evident in many places around the home of the Spartans. McDonel Hall, for instance, decorated the front of the hall in keeping with the season last year.

Dorms Decorate For Yule

Christmas trees, parties and gifts are all definite indications that Santa Claus is really coming to town.

Despite imminent final exams, campus living units are busy planning holiday activities.

In East McDonel Hall each floor will compete in an elevator lobby decorating contest. The two houses on the first floor will be responsible for decorating the main lobby.

The tree will be trimmed Tuesday at a pajama party. Following a McDonel tradition, each house will make a decoration for the tree with its name on it.

The dorm also plans to invite foreign students from Owen Graduate Center to the party.

West and East Akers halls will be "parents" Sunday to approximately 30 underprivileged children in the Lansing area at a party from 2-5 p.m.

Santa Claus will attend the party, and each set of "parents" will give a gift to their assigned child.

West Akers will also have a

pajama party Sunday night with a Christmas program and singing.

Armstrong and Gilchrist halls also plan to entertain underprivileged children at a party Dec. 12.

Armstrong men will trim a tree in the dorm lobby and will compete in a window decorating contest.

A stained-glass effect of a Madonna and three kings adorn the front window of West Wilson Hall, and red and white striped "candy cane" posts decorate the grill.

An old-fashioned caroling party will be held Sunday night, with Santa and his elves leading the dorm choir.

Decorated doors will be judged on the basis of humor, religious significance or creativity.

Van Hoosen Hall will hold a Christmas party Monday night, with skits, tree trimming and music by the Van Hoosen orchestra.

The gift basket for the Girls' Reformatory at Adrian will be started at the party. As an annual project, women sent such gifts as magazine subscriptions, books and jewelry.

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O CHRISTMAS TREE--Trimming the tree is a traditional joy of the Christmas season. The imagin-

ative person can devise many an unusual decoration to enhance the tree in his house. Photos by David Jaehnig and David Sykes

Pets Make Welcome Presents

CHICAGO (UPI) -- Give a Christmas present that moves without being wound up, makes noise without assistance from batteries, and grows on you.

Put a pup or a kitten under the tree.

If you've decided that this is the Yuletide gift your children deserve you're probably reading the "pets for sale" ads with interest and bewilderment.

Where do you begin looking for the pet you want? How much should you pay? How can you tell if a puppy or kitten is healthy?

To help you in your search for a four-footed present, here are some suggestions from the experts at Pet Food Institute.

--Begin your search by asking friends who own pets or a veterinarian to recommend a kennel, pet shop or animal shelter. Don't be afraid to ask questions, especially about prices. Most people who sell pets are sincerely interested in finding good homes for them, so don't be surprised if they ask you a few questions, too.

--When you visit places recommended to you, let your eyes and nose--as well as your heart--help make your decision. Check to see if the animals are kept in clean pens. Notice if the feeding bowls contain fresh food and the water dishes look as if they are scrubbed often. Observe how the owner handles his stock. A puppy or kitten that has been treated with tender, loving care will make an easy adjustment to your family and a new home.

--How can you judge a puppy or kitten's health? First, notice if it acts alert and friendly. The shy one, the one with a sad "please take me home" look, may be sick. When you pick up a healthy baby animal, its body feels well-rounded and firm. Also check the eyes, ears, and nose to make sure there is no sign of a runny discharge. As you cuddle each one, run your fingers through the fur. A well-cared-for pup or kitten has a thick, even glossy coat. Inspect teeth and gums, too. Pink gums and white teeth testify to good general health.

--Have the pet you select checked immediately by a veterinarian. Most reputable pet dealers will replace an animal if some defect is discovered within a day or two.

Scents Brighten The Atmosphere

NEW YORK (UPI) -- Now -- something for noses at Yuletide.

It's air freshener in a variety of scents. Mrs. Lucile Bush, consumer service director for the manufacturer (Johnson's Wax), says the range of scents makes it possible to match the fragrance to the decor of your room.

For example, there's "French modern" for a room done in the French manner. A room soft in color and feminine, meanwhile, calls for "floral sachet" which exudes the fragrance of a summer garden.

"Evergreen," with its piney wood smell, is an ideal choice for any decor, but especially appropriate at Christmas to liven your fresh pine decorations.

'Silent Night'

Munching Mouse Causes Carol

CHICAGO (UPI) -- One of the best-loved Christmas carols was born because mice munched on the bellows of a church organ.

The incident which put that particular organ out of com-

mission was responsible for more than the creation of "Silent Night, Holy Night."

It also brought the guitar in as a substitute, and possibly marked one of its first uses in

church music.

As the American Music Conference reported, here's how it all happened:

Christmas Eve, 1818, was a disenchanting time for Father Joseph Mohr, pastor of the church

in Obendorf, Austria. With the organ suffering from nibbling mice, a new hymn had to be created immediately for midnight Mass, something that could be sung with the accompaniment of another instrument.

Walking through snowy fields, Father Mohr developed the words to "Silent Night." Church organist Franz Gruber then composed the music.

They sang the new song together at Christmas services--to guitar accompaniment.

Although the guitar generally is used today in the secular realm of folk, classical and jazz music, there are indications that it is being rediscovered for use in religious music.

A church in Atlanta, Ga., held a Holy Communion worship service last year, and used music from the 20th Century Folk Mass by Geoffrey Beaumont instead of the traditional ancient chants.

Guitar, bongo drums and trumpet were featured in this presentation employing the jazz idiom and beguine beat.

In Buenos Aires, a young priest has been teaching the catechism to the tune of Western music strummed on a guitar.

Father Alejandro Mayol explained it this way:


"God has made me live in Buenos Aires now, and not in the Middle Ages. I had to adapt myself to the real needs of the time, with the modes and tastes of the age."

The use of the guitar for religious music even has been a subject of interest at the Ecumenical Council in Rome.

Priests from the United States advanced the opinion that recorded guitar music provides a fine background for the Mass in areas where an organ is impractical.

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AWAY IN THE MANAGER--The nativity scene, one of the familiar displays which goes with the Yuletide season, is a reminder that the origin of the Christmas season was the birth of Christ. Photo by James Hile

England's Queen Does Shopping

LONDON (UPI)--Queen Elizabeth II likes to have what she calls "a really good poke 'round everything" on the one time a year when she goes shopping--for Christmas presents.

Court etiquette prevents her from going out to buy anything except Christmas gifts. Everything else is sent to the palace for her to choose from.

So the queen always looks forward eagerly to her annual expedition to a famous store (Harrods) in the London district of Knightsbridge, near Buckingham Palace, for the pleasure which other women take as a matter of course.

She writes her gift list well in advance, makes secret inquiries as to tastes, and adds Prince Philip's gifts to her own.

Her lady-in-waiting telephones the store manager to say when she is arriving. "No publicity, please," is the strict rule. One Christmas the newspapers described the toys the queen had bought. Her eldest children, Prince Charles and Princess Anne, discovered what they were to receive three weeks in advance!

This year the queen has a special gift for them. She is having a "teen-age rumpus room" made in the Victoria Tower of Windsor Castle, which the royal family uses as a weekend home. The sound-proofed room will have television, hi-fi equipment, a tape recorder and rugs that can be removed for dancing sessions.

It is due to be inaugurated formally with a teen-age cocktail party when Prince Charles, 16, and Princess Anne, 14 arrive home for the holidays from Gordonstoun and Benenden Schools, respectively.

Normally, the queen has a big

house party at her country home at Sandringham during Christmas but this year renovations are in process there, so the royal family will spend Christmas at Windsor.

It is celebrated in the traditional English manner, with a Yule log burning in the hearth and the rooms decorated with holly, mistletoe and pale Christmas roses.

Dinner is the same very year --roast turkey with sausages and chestnut stuffing, sprouts and carrots, followed by hot mince pie and the plum-filled Christmas pudding, ceremoniously carried in on a great silver dish with flaming brandy poured on it.

There's fruit, candy and crackers, which are pulled. The hats they contain are put on by everybody.

The Christmas dinner is served at 1:30 p.m. instead of in the evening so all the children over seven can be present. Those under that age eat upstairs in the nursery suite, but come down during the afternoon for the children's party.

The brilliantly decorated and illuminated Christmas tree is ceremoniously revealed at dusk in the ballroom when the double doors are flung open. There is a gift from everyone in the building.

The queen distributes the packages, such things as clocks or china for her staff and servants, puzzles and jokes for the royal family. They exchange their personal gifts on Christmas Eve, just before carol singers come into the hall to sing the Christmas hymns. The queen and all the royal family join in.

On Christmas morning everyone attends church, and Prince Philip customarily reads the Scripture lesson.

Merry Christmas Gifting

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Management Sets Up Problem-Solving Plan

A new form of management -- the task force -- is invading the American business community.

Easily organized and easily dissolved, the task force is weakening the old bureaucratic system which has typified business management for the last 50 years. It responds swiftly to production and product challenges and is much less cumbersome than the old system.

This and other changes are outlined in a research paper on industrial management by Dalton E. McFarland, chairman of the Department of Management.

Industry, according to McFarland, is on the threshold of a new age of management. The traditional emphasis on hierarchies, the employe-boss relationship and communications screening is vanishing.

"The prime influences behind these changes," McFarland reports, "are the growing use of computers, changing technologies, the search for new productive systems and better research involving organization theory."

The loosening of the bureaucracy is another step in the development of industrial manage-

ment in the nation. The bureaucracy, according to McFarland, had its beginning at the turn of the century when it replaced the single owner type of management.

DuPont and General Motors were among the first to adopt the bureaucratic approach in attempts to solve difficult internal management problems.

Its use led to far greater efficiency of human effort and the system's ability to achieve objective goals was phenomenal. However, McFarland points out, the bureaucracy fails to provide for human needs or basic values other than those relating to production, success and wealth.

"A company may seem to fail," McFarland says, "because it can't solve its technical, financial or economic problems. But underlying all these problems will be found the question of management skill in maintaining a high level of organizational health. When a business does not achieve this condition, it is less able to withstand outside forces, such as the state of the economy generally, or the inroads of competitors, nor can it readily cope with the seeds of internal decay that may be present."

1964 Setting Record In Toy Buying

NEW YORK (UPI)—The bulge in Santa's pack grows bigger every year in dollars and cents. This year keeps the pace, with predictions that total toy sales will set another record.

The Toy Manufacturers of the

U.S.A., Inc., reported that sales for the first three quarters of 1964 were running 4.6 per cent ahead of the same period in 1963. And in 1963, toy sales—at the manufacturers' level—reached \$1.141 billion for the biggest

year up to that time in U.S. toy history.

L. John Swedlin, president of the manufacturers' group, predicted 1964 would top all other years when the final tallies are in. But he didn't want to speculate by how much.

Swedlin gave reasons for the optimistic picture—"there are more children around to buy toys for, and more money to buy toys with."

"And," said Swedlin, "there has been no major catastrophe as there was last year before the holidays. People are just in a better spending frame of mind."

What about trends in toys? Well, everything goes, from a toy gun called a one-man army (it performs as seven different play weapons) to a French guillotine complete with knife (this is play?) to the more standard games, dolls and wheel goods.

Frank Gavitt, at the Toy Information Bureau, a service of the Manufacturers, put together, however, a list of the most numerous toys on the market for the holidays.

With the greatest number of toys in the top category, Gavitt's list went this way:

Autos and trucks, dolls, preschool games, doll toys, military toys, art toys, kits, mechanical toys, animal toys, monster toys, wheel toys, construction toys, car racing sets, and planes.

Gavitt also cited a list, selected by a "jury" of 12 experienced toy buyers, of the toys apt to be most popular this year.

These were toys the buyers felt would show the greatest sales gain and the list went: educational toys, military, hobby, auto racing sets, wheel toys and games.

Military toys long have enjoyed popularity and this year's children will be receiving such things as grenades that explode, rapid fire gatling guns, guerilla scatter guns, to name a few. There also are clothes to make the pint-sized private look like the war hero of his dreams. One maker has created the monkey division battle jacket—"a would-be soldier pops it over his head, secures the belt, hitches his pants up a notch, and finds a miniature arsenal displayed on his chest," said the manufacturer.

In the monster toys about to be unleashed on the youngsters, there are exact replicas of the grotesque creatures who inhabit television shows, plus a group of giant insects who the maker said are "guaranteed to make the whole family wqueal with pretended terror come Christmas dawn."

The leader is Horrible Hamilton, the Bela Lugosi of the insect world—"a vision of humps, bumps, legs and eyes all in living color." In the horror department also is the re-emergence of Frankenstein, King Kong, and the Hunchback of Notre Dame.

Dolls are of course the Christmas perennial, but this year added to the list are the mottopped replicas of the Beatles. Add to other dolls which copy human behavior a new one called Weezy Wiggles, who wquirms and cries as she takes her bottle, and Baby Dollkins, so flexible of joint she can assume or hold almost any position her play mother can dream up.

But the more prosaic playthings still are around—some of

them getting old in years although still young in heart. There's the Teddy Bear who long since has passed his 50th year.

And, celebrating their 50th birthdays this year are Tinker toys and the Raggedy Ann, the oldest doll in toyland.

Television

(Continued from Page 15)

Symphonic Choir in a selection of Mexican, cowboy, and Latin hymns, at 10:15 a.m.

Christmas celebrations such as the burning of the yule log will bring to modern days the story of Christmas in 18th century Williamsburg. Set in restored Williamsburg, Va., the program is scheduled for Wednesday, Dec. 23, at 10:15 a.m.

Scheduled for Thursday is a German news film of Christmas in Germany, 1960, to be shown at 10:15 a.m.

At 10:30 a.m. children will be entertained by the Mabel Beaton Marionettes performing in "The Nativity" and "The Night Before Christmas."

"Los Pastoras", the Spanish version of the Christmas story will narrate the journey of the shepherds to see the Holy Child in Bethlehem, at 1:30 p.m.

WJIM will present the 80-voices of the Lansing Symphonic Choir under the direction of Dr. David Machtel, Thursday, Dec. 10, at 9:30 p.m. Including college professors, housewives, professional persons and students, the choir will perform "So Great A Life," a Christmas cantata by Daniel B. Thomas.

Professors Offer Creative Choices

"Creative Alternatives," is a system which some professors of American Thought and Language (ATL) have used occasionally and which has produced some interesting results.

It means that when the professor makes an assignment, the student has the option of completing the assignment as such or undertaking a related project.

An example of creative alternatives would be writing poetry, in the style of the specific poet being studied or following styles of prose.

The main purpose of this approach is to avoid what T.B. Strandness, chairman of the Department of American Thought and Language, calls the "pedestrian. . .utilitarian. . .boring" approach to writing.

But this is not the only advantage to the practice. It also encourages independent thinking and lets the student display his talents in forms of writing not usually found in the course.

One professor who uses this method is John J. Appel, assistant professor of American Thought and Language. He feels

that this encourages the student to work harder.

However, before a student may attempt a project, he must clear it with Appel who considers it a necessary safeguard against "giving the student so much rope that he hangs himself."

Susan Kathy Thompson, Oklahoma City, Okla., freshman, recently submitted an example of this type of writing, a parody on the style and thought of Puritan poet Michael Wigglesworth's "The Day of Doom."

An example of how she not only followed Wigglesworth's style but also transferred his attitudes to questions of more recent origin is her verse about the day before the 18th amendment went into effect:

"Long was the Year, or so I hear,

When all Men Drinking stood;
Wet was the season and drunkard's reason

Thought so 'twould last for good,
Still, rest the hops, let brew'ry stop,

Much booze we have in store;
This was their Song, their Cups among,

The Evening before.

we claim the best . . . but never loudly

Old Father Christmas comes with the newest and best of tradition

With the Yule in immediate prospect, these premises are packed with potential presents. Every item an example of the proprietor's devotion to the cause of tradition. Gather 'em 'fore 'tis too late!

- Shirts from 6.25
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- Gloves from 6.50
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Christmas Cards For Dogs?

NEW YORK (UPI)--Problem: your dog's practically a member of the family. All your friends know that. Is it okay to include his name when you sign the Christmas cards?

Solution: If you're the informal type, why not? But only to close friends who understand the place your furry friend has in the family's heart.

Not all problems concerning Christmas card etiquette are solved so easily.

Consider married couples' signatures. Etiquette says either name first is proper. If he's the boss, sign cards Fred and Nancy Smith. If you're the wife, make it Nancy and Fred.

How about including last names? The American Greeting Card Association, source for these card-signing tips, suggests you use the last name, unless you have distinct first names--say Archie and Mehitabel. If it's just Joe and Jane, include the last name to keep friends from

wondering which Joe and which Jane.

Should you include the children's names on cards? Yes. Usually, the father's name comes first, the mother's second and the only child's last. Sample: John and Mary and Tommy Merry. If there are several children, however, follow this form: John and Mary Merry, Tom, Polly and Joan.

Other card tips to guide you as you prepare the holiday greetings:

--Personal messages. The inked--in personal note adds warmth. If you address your Christmas cards early, you'll have time to add the thoughtful messages that mean so much.

--More than one card to a family? Addressing a Christmas card to Mr. and Mrs. Tom Smith and Family is okay. But if you've a warm spot for the small fry, a personal card for each will up your rating. Older members

of the family--a mother-in-law--also appreciate a solo card.

--What about postage? First class friends deserve first class mail. First class postage also insures forwarding and return service by the post office. Technically, you can include a written message only with Christmas cards sent first class. If you like, use one of the 1964 five cent Christmas stamps. These are four designs, featuring mistletoe, holly, poinsettia, and pine cone.

--Should the envelopes carry a return address? Yes. Add it to the envelope as a help to a friend who wants to return your greetings. Who knows what may have happened to the friend's address book.

--Is it necessary to exchange Christmas cards? The greetings go to people with whom you want to keep in touch, but there may be exceptions. If, at long last, you've lopped Cynthia Figtree off your list, what will

you do when her card arrives? No, you haven't seen her since the third grade, but if she sends you a card, you'll rush out and send her one post haste.

Card makers, by the way, are encouraging the personal messages on Christmas cards. Joyce C. Hall, founder and president of Hallmark Cards, says the warmth of the personal note is

akin to a handshake and Yuletide greeting exchanged among friends on Christmas morning.

When the company's cards for 1964 were being designed, Hall ordered all printed sentiments moved high enough inside the cards to permit both the imprinting of the sender's name and adequate space for a personally written note.

Recipes Play Big Role In Yule Season

NEW YORK (UPI)--Holiday open house entertaining is a heritage from early Dutch settlers, says the American Institute of Baking.

Hostesses set lavish tables for callers both on Second Christmas, which was the day after the religious holiday, and on New Year's Day.

In the middle of the 19th century, such entertaining became a calling and courting ritual for bachelors, who were supposed to call on their female acquaintances during the holiday season.

Women gauged the success or failure of their open houses by the number of gentlemen who called, the length of time they stayed, and the quantity of food they ate. Success also was measured by the elaborateness of the table.

Setting a fancy table was an hours-consuming chore in that time before the era of convenience foods. Many British homemakers began steaming holiday puddings and baking pies, cakes and other desserts on "Stir-Up Sunday," the Sunday before the beginning of Advent.

The nickname was derived from the Collect of the Church of England Book of Common Prayer for that day. The Collect begins: "Stir up, we beseech Thee, O Lord, the wills of Thy faithful people."

Mixes and baker's cakes and pies now can make short work of such preparations. Following are some recipe suggestions

from the test kitchens of the American Institute of Baking.

Ricotta cheese Christmas cake has a pound cake base. Divide a 12-ounce pound cake into 12 crosswise slices. Mix 2 cups (4 pounds) of ricotta cheese with 1 cup of finely-chopped candied fruit. Spread on one side of each cake slice and reassemble them into a loaf. Wrap in foil and refrigerate several hours or overnight.

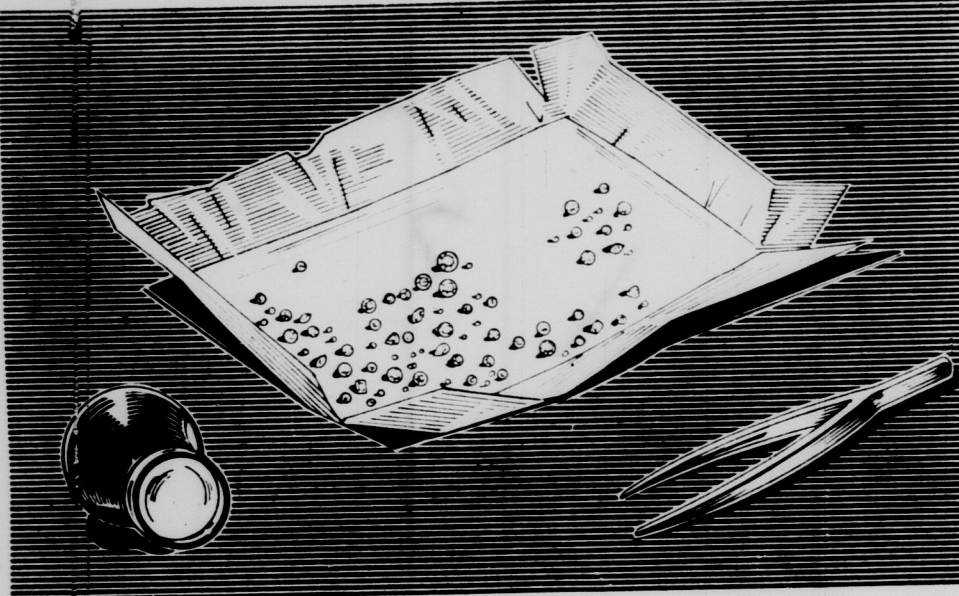
Just before serving, frost top and sides of loaf with 1 cup of heavy cream, whipped, and sprinkle with 1/4 cup of coarsely chopped walnuts or pecans. Small-curd cottage cheese can be substituted if ricotta is not available. Serves 10-12.

Pistachio-lime parfait cake is made with 1 small loaf of angel food cake. Dissolve a 3-ounce package of lime flavored gelatin in 1 1/2 cups of boiling water in a 2-quart container. Add 1 pint of pistachio ice cream, 1 spoonful at a time, and stir until melted. Chill until thickened but not set, or about 10-15 minutes. Meantime, slice cake into 4 layers, lengthwise. Place 2 layers on bottom of a 9-inch square cakepan. Pour in slightly-thickened gelatin mixture. Chill until completely set.

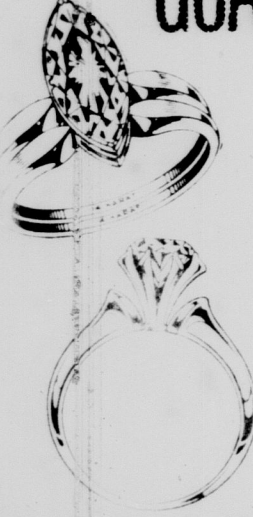
Top with 2 remaining cake slices. Cut into 8 servings. Top each with equal amounts from a 10-ounce package of sliced frozen strawberries, thawed, and 1/2 pint of heavy cream, whipped.

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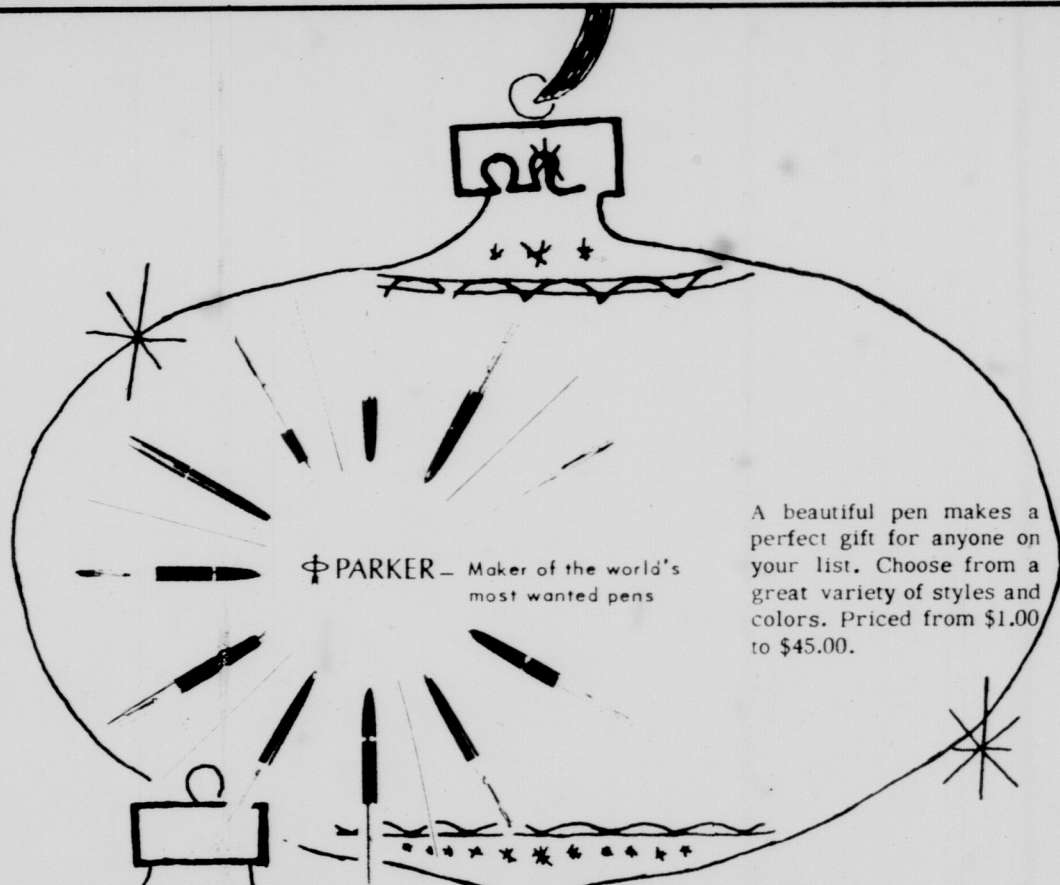
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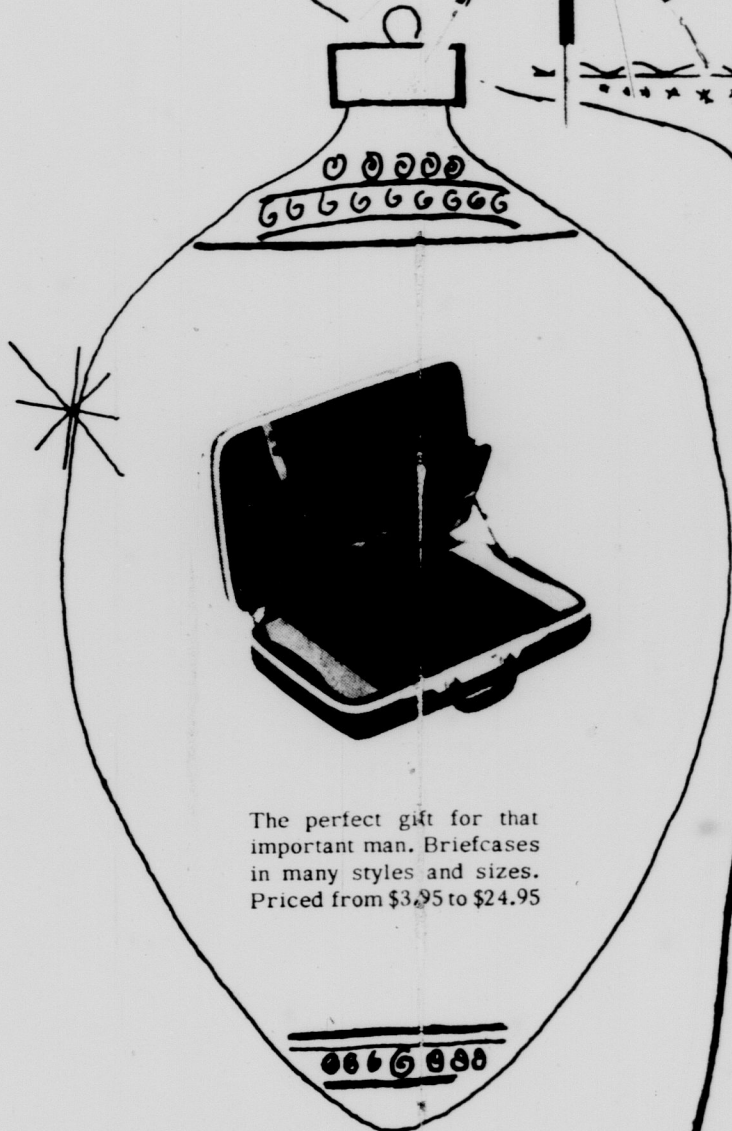
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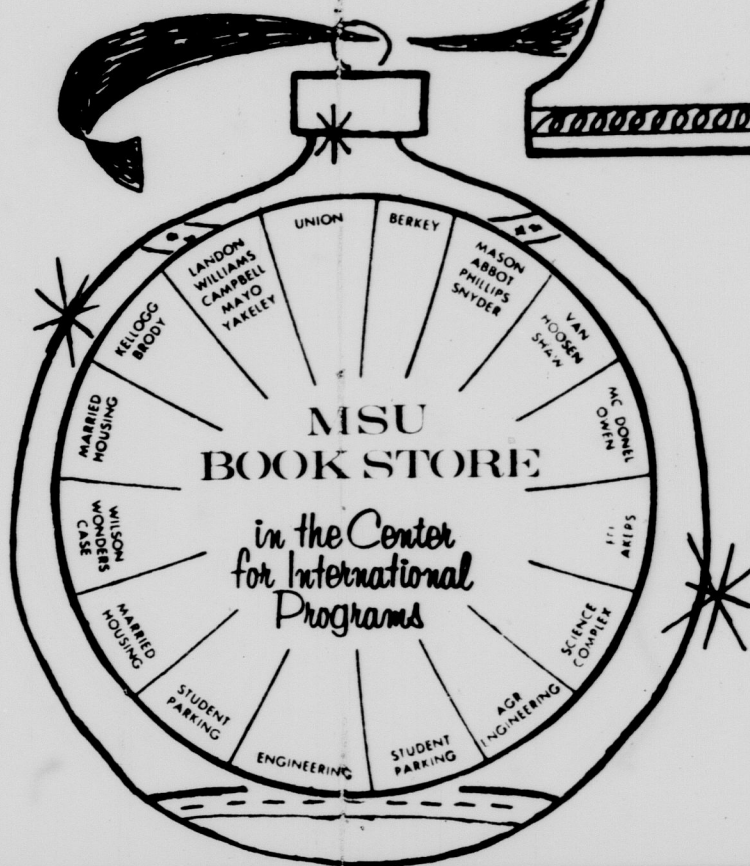
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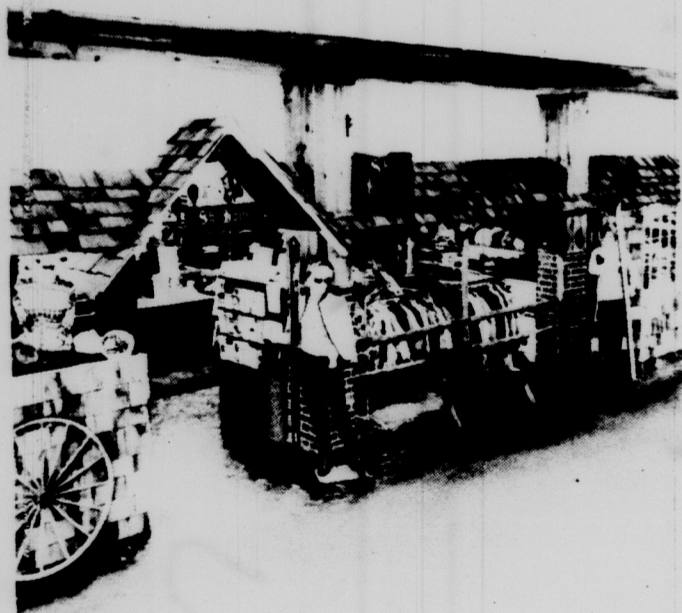
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