

For Open Meets Hannah Hits At Secrecy

President John A. Hannah said yesterday he is still opposed to closed Con Con sessions even though he approved such a measure last week.

Hannah, a constitutional convention delegate, said that his vote Wednesday to allow committees to hold closed meetings if authorized by a majority of the delegates did not mean that he approved of closed meetings.

He said that the only circumstances in which he would condone a closed meeting were when a person's job or reputation would be damaged by an open hearing.

"In such cases," said Hannah, "the committee should have the opportunity to submit its request for a closed meeting to a vote of the convention. It will take a majority vote to close a meeting, and aside from exceptional cases, there will be almost no chance of getting 74 delegates to favor closing."

Hannah said that he thought there would be no closed meetings of the reappointment committee, of which he is chairman.

In regard to the disputed completion date of the convention, Hannah said that he was inclined to favor an early completion date if the convention could finish its work.

Delegate Henry Woolfenden (R-Bloomfield Hills) proposed Thursday that the convention complete its business by Dec. 31 so that the proposed revisions can be put on the ballot next April. The constitution was originally scheduled and financed to last until April and to be put to a vote in the Nov., 1962, election.

Woolfenden argued that it was likely that in April the Con-Con would be the only major issue on the ballot and would still be fresh in the voters' minds. In November, he said, it would be only one of many items on the ballot, and voter interest in the proposed revised constitution might not be as great.

Hannah said that he favored December completion, but not for Woolfenden's reason of sparing the voter confusion.

Most likely one of the sections in the revised constitution will be a provision for the governor to be elected for a four-year term rather than the present two-year term, said Hannah.

If the voters can decide on this question in April, then their decision will go into effect for the November gubernatorial election.

"We ought to move as fast as we can," he said. "I see no reason why we can't finish in a couple of months if we work diligently."

Hannah hoped the constitutional convention didn't get into a bad habit of the legislature.

"They put off their work so long that they get into a lazy habit," he said.

Hannah said that in the present preliminary stages, he could not tell how feelings were lining up on the reappointment committee.

"I have my own personal notions, but I am not going to reveal them until the other members of the committee have had a chance to express their feelings," he said.

Most of the necessary information for the reappointment committee was gathered by the convention planning committee before the convention convened, according to Hannah. Some of the committee's information and ideas will come from the recently drafted constitutions of Alaska and Hawaii.

Hannah commented that in spite of his convention duties he was spending more time at his university desk than he had for a long time.

The convention work takes two hours a day at most, and should continue to be brief for two or three weeks, he explained. Eventually, however, committee meetings will be held almost every day.

Michigan State News

Lost Postcard Touches Off Uproar Over Peace Corps

Seeks Future Statesmen Diplomat Honorary Interviews Today

A special group interview for members of the Foreign Service professional fraternity with Ernest C. Betts, Jr., personnel representative of the U. S. Department of State, is scheduled for 4 p.m. Tuesday in the Placement Bureau conference room.

The interview is the last meeting of Betts' two days here with students interested in diplomatic careers, and is open to other interested persons as well as members of the fraternity.

Two open rush smokers for all men students interested in careers in international trade and diplomacy have also been planned by Delta Phi Epsilon. The smoker Thursday, Oct. 19,

Staff Works On Display

The work of 17 staff members of the art department is on exhibit in the Kresge Art Gallery. The collection of paintings, sculpture, ceramics, and prints, can be viewed from now until Nov. 6.

Gallery hours are from 8 a.m. to 5 p.m. Monday through Friday and 2 to 5 p.m. Saturday and Sunday.

at 7 p.m. in 32 Union, will precede a first-hand report on the Berlin crisis and the recent West German elections by Lewis J. Edinger, professor of political science.

A second smoker is scheduled for Oct. 26, also at 7 p.m. in 32 Union, prior to an address on American activities in Iran by Dr. Ned Bayne, Middle Eastern specialist of the American Universities Field Staff.

The foreign service and trade group established a new precedent last week by electing its first foreign-student president, David C. Christie, senior from the United Kingdom. Christie succeeds Larry Cornish, Lawton junior, who was the first MSU student selected for the Peace Corps. Cornish completed training at Notre Dame in September, and is now on assignment in Chile.

Other new Delta Phi Epsilon officers include Jim Thomas, Grösse Pointe Farms senior, executive vice president; Jerry Papachristou, junior from the United Kingdom, projects vice president; Dick Schuller, East Lansing senior, secretary; Bill Thurman, Birmingham sophomore, treasurer; and Roger Macleod, Leslie junior, as pledge master.



LEWIS J. EDINGER

Edinger on Berlin

West Berliners' Spirits at Low Ebb

By JUDY MARUCCO
Of The State News Staff

West Berlin ought to be turned into a "Super Geneva," suggests Lewis J. Edinger, professor of political science. Prof. Edinger returned last week from a three week trip through Germany. The trip was sponsored by the West German government.

Shocked by the extreme demoralization of the German people over the Berlin crisis, Edinger outlined several things that the U. S. and other countries of the free world could do to influence the German people to stay in West Berlin.

International conferences ought to be held in West Berlin such as those held in Geneva.

West Berlin should be made into a cultural center.

The U. S. and other countries ought to send experienced people to West Berlin to train the people and to help strengthen morale.

The Free University of Berlin could be expanded into an International Peace Corps training ground.

Edinger said that he is firmly convinced that the Soviet Union will not go to war over Berlin.

"The East German economy is almost entirely supported by Soviet aid," he said. "Their main objective is to gain the benefit of economic aid from West Germany. They are using Berlin to gain concessions."

Edinger said that he believes the U. S. ought to stand fast in Berlin, but at the same time should do something about the existing morale.

"Most of the people just want to get out of Berlin," he said. "Industry is on the decline. Something should be done to make West Berlin more attractive to industry."

While traveling through East and West Berlin Edinger saw various evidences of social unrest due to the Aug. 13 barrier. "Sweethearts and friends call to each other within their confined limits," he said.

"I saw a man in West Berlin calling to his wife in East Berlin but unable to reach her."

Plan Center Like Kellogg In Nigeria

Joel Bernstein, director of the United States Operation Mission of the International Cooperation Administration in Lagos, Nigeria, spent four hours on campus Monday discussing plans for the University of Nigeria.

One of the items discussed with Dr. Glen L. Taggart, dean of International Programs, and Dr. George H. Axinn, MSU's coordinator for the University of Nigeria, concerned an ICA grant of \$1,000,000 to build a continuing education center in Nigeria much like Kellogg Center.

Bernstein toured the Center completely during his stay on campus, including a visit to the roof of the building and inspection of the conference room, hotel rooms and kitchens.

Plans for an economic development institute were also discussed, according to Dr. Sheldon Cherney, associate coordinator of the University of Nigeria project.

"This institute will conduct training programs related to broad economic development," Axinn said Monday.

Bernstein and his wife, who accompanied him to MSU, will return to Nigeria in December.

Register Bikes Until Friday at 5

The department of public safety is extending bicycle registration from 1 to 5 p.m. today through Friday. Normal hours for registration are 11 a.m. to 1 p.m. daily.

The department said that approximately 1,800 out of an estimated 2,600 bicycles on campus this term have been registered.

The extended hours are to give students time to register their bikes before complete enforcement of bicycle regulations is begun.

Nigerian Students Protest

Volunteer Writes
'Nigeria Primitive'

By MARY BASING
Of The State News Staff

Cultural shock expressed on a 75-word postcard is making problems for the Peace Corps in Nigeria.

Miss Margery Michelmöre, 23, Smith College honor student from Foxboro, Mass., and one of 37 Peace Corps volunteers now training at the University College in Ibadan, reportedly ignited a fuse attached to anti-Peace Corps feelings with a postcard that said Nigeria's living conditions were primitive.

According to Associated Press reporter Robert Lindsay in Nigeria, her postcard to an American friend was found by a Nigerian student after it was dropped accidentally near campus.

COPIES WERE made for other students and the press.

Lindsay reported that 1,000 Nigerian students turned out Sunday for a protest rally.

He said the students adopted a resolution demanding expulsion of all the Peace Corps members from the school, their deportation as "agents of imperialism" and implied that the resolution was the result of the postcard.

However, the State News received information Monday night that 150 students demonstrated.

"MY FEELING is that this protest is based on other things beyond the postcard," Dr. George H. Axinn, MSU coordinator for the University of Nigeria project, said Monday. "We must give the Peace Corps volunteers a chance to perform the good works they have set out to do. They have to prove their sincerity."

"I do feel that the majority of Nigerians do not share this feeling that the Peace Corps should be sent home."

It is difficult to prepare people for cultural shock, Axinn explained.

He continued: "Several things should be considered in this unfortunate incident:

"ANYTIME A person goes into another culture he may experience shock. This happens when Nigerians come to the United States, for example, or when an American goes to France.

"One has to adjust. "Another thing is that Nigeria is a newly independent country, just completing its first year of independence, and anything that is looked at as taking away from what the Nigerians consider their autonomy is regarded with a natural suspicion."

Dr. Glen L. Taggart, dean of International Programs, expressed regret over the postcard incident.

"THIS DEMONSTRATES the sensitivity of Nigerians about attitudes of other people concerning the country," Dean Taggart said.

"It's the same as you finding a postcard written by a foreign student saying what an awful institution MSU is."

"The broader ICA (International Cooperation Administration) effort has been very well received in Nigeria.

"MSU's program in the country has also met with friendly and favorable support."

Miss Michelmöre, the daughter of a Foxboro business executive, had completed seven weeks of Corps training at Harvard and was training in Ibadan, Nigeria's largest city, See POSTCARD page 2

State Edges Ole Miss We're Sittin' on Top of the Poll

Michigan State's smashing victory over Michigan—achieved before a national television audience—has shot the Spartans to the top of the Associated-Press weekly football poll.

THE BIG TEN POWER, 28-0 winner over its highly-rated state rival, edged Mississippi out of the No. 1 position in close balloting although Ole Miss received the greater number of first place votes. Mississippi beat Houston 47-7.

The panel of sports writing and broadcasting experts gave Michigan State a total of 431 points and Mississippi 429. This meant they received 21 first place votes compared with 16 for the Spartans. The Spartans drew stronger general support.

The poll is based on ten points for a first place vote, nine for second and on down the line.

The Top Ten, picked on a 10-9-8, 7, etc., basis with first place votes and season records in parenthesis:

Points	
1. MICHIGAN STATE (16) (3-0)	431
2. Mississippi (21) (4-0)	429
3. Texas (2) (4-0)	352
4. Iowa (2) (3-0)	330
5. Alabama (4) (4-0)	318
6. Notre Dame (1) (3-0)	268
7. Ohio State (1) (2-0-1)	244
8. Georgia Tech (3-1)	77
9. Colorado (3-0)	57
10. (Tie) Arkansas (3-1)	55
Louisiana State (3-1)	55

The rest of the Top Ten also underwent considerable change. Texas, the southwest scourge which has won four in a row, moved to No. 3. Then followed, in order: 4. Iowa; 5. Alabama; 6. Notre Dame; 7. Ohio State; 8. Georgia Tech; 9. Colorado; 10. A tie between Arkansas and Louisiana State.

Texas, 28-7 winner over Oklahoma, moved up a notch from fourth. Iowa, which whipped Indiana 27-8, and Alabama, 26-7 victor over North Carolina State, each dropped two places although they remained unbeaten.

NOTRE DAME'S surprising Irish who get a shot at Michigan State Saturday at East

Lansing, Mich., climbed from eighth to sixth on their 30-0 rout of Southern California. Ohio State held firm at No. 7 after smashing Illinois 44-0.

The lower part of the standings is composed of newcomers—Georgia Tech, 21-0 winner over Duke; Colorado, which edged Miami (Fla.) 9-7; Arkansas, 23-13 victor over Baylor, and Louisiana State, which walloped South Carolina 42-0.

Michigan, sixth last week, fell from the running, as did Baylor and Maryland, the latter beaten by North Carolina 14-8.

The front runners face formidable going this week. Besides Michigan State's wrestle with Notre Dame, Texas takes on Arkansas and Alabama has a tough test against Tennessee.

Ford Rites To Be Held At 4 P.M.

Services will be held Tuesday at 4 p.m. in the Gorsline-Runciman Funeral Home, Lansing, for Thomas R. Ford, assistant professor of American thought and language who died Sunday.

Mr. Ford taught in the department for 17 years. He had lived in East Lansing for 19 years. He was a member of the First Baptist Church of Lansing and of the Veterans of Foreign Wars.

The Rev. Scott Irvine and Dr. Julius Fischback will officiate. Cremation will follow the services.



LOVE THAT NUMBER ONE—Spartan coach Duffy Daugherty discusses the upcoming Notre Dame game and State Rose Bowl hopes with State News Sports Editor Jerry Fischer. Duffy hopes to carry that number one in the nation tag around with him all season.

Editorial

Too Many Queens

The new year is officially underway. The annual selection of queens has begun. It begins during registration week with busy committee members scurrying to set up rules and regulations for selection of this year's homecoming queen. As this committee rolls into action a second one for Harvest Ball queen gets underway. And so the schedule goes on into June... through ROTC, AFROTC, Pershing Rifles, Miss MSU, fraternity queens, ad infinitum. This obsession for a ruling beauty is not common to universities alone, however. The bean industry, the apple growers, the dairy farmers, even proponents of cherry blossoms have to have their own queen. THE MANIA has even infested the international scene with contests annually at Long Beach, Calif. and Miami Beach to select the universe's most glamorous woman. Perhaps the American craze for queens is because we have no legitimate queen of our own. We have adopted Queen Elizabeth and regard her as half-American. And no Britisher was more worried than some Americans over the fate of Princess Margaret. This lack of a national heroine has been diminished somewhat in the past year with the Kennedy's in the White House. Jacqueline has assumed a queenly aura in the American press and her impish daughter Caroline is our Princess Anne. Even if we do lack a national counterpart for the British queen, there seems to be little need for every interest area in the United States to promote their own queen. The idea of multiple beauty queens, measured with tapes and teas, is as ridiculous at Miami Beach as it is at MSU. Just as one national queen is enough for the country, one campus queen is enough for MSU. THE EXCESSIVE number of queens has lowered the dignity of what were once respectable titles. Today, even the homecoming queen or Miss MSU is regarded with derision by most of the student body. One queen is good. She would hold the respect of the university and the absence of secondary queens would save a lot of people a lot of work.

Turnstiles Help

Central Circulation Improves Library

Students are making more and better use of the library with its new turnstile checkout and circulation system this term, Richard E. Chapin, library director, said Monday. There will be a few changes made in an effort to refine the process, Chapin said, but it will remain basically as it is now. The library rushed to start central circulation at the beginning of this term. The documents collection, community development collection, and the highway traffic collection are not included in central circulation now because they are hard to handle. They will be added soon. Eventually community development will encompass highway traffic. A special collection of unusual books will be started. The central circulation system has increased efficiency, he said. More people have been freed to help with reference work. This way the shelves can be checked every two weeks to make sure that the books are in the correct place. This makes things easier on the student. Chapin said that more students are using the library now than in the past. They are better students and they are excited to do more work on their own, he said. When the library is outgrown, Chapin said he would like to see an enlarged library take its place with a graduate research center connected.

Spartan Briefs

The three AUSG representatives for North Case Hall chosen in last week's election are: Bea Morgan, Pat Long and Barb Davis. Entry blanks for Homecoming displays may be obtained for any organization in 154 Student Services. All displays must be completed for the judging to take place the morning of Homecoming Oct. 28. Winners will be announced during the half-time of the game and trophies will be presented during the intermission of the Homecoming dance. Any independent living units interested in competing in Homecoming displays please contact Keith Taylor at Hedricks House, ED 2-0844 Tuesday. The Wolverine office has called for organizations to make appointments for yearbook pictures as soon as possible in 344 Student Services. Pictures will be taken starting Oct. 23 and all contracts must be signed by Oct. 27.



Gurnham Heads Ethics Committee

C. Fred Gurnham, professor and head of the department of chemical engineering, has been elected to the ethics committee of the Engineers' Council for Professional Development. The council represents all of the major engineering associations of the United States and Canada. Gurnham has previously been active on a professional ethics group of the American Institute of Chemical Engineers, a member society of ECPD. Maybe what this country needs is a little less touch football and a little more tackling, Detroit Free Press.

Engineers Seek New Thoughts

Communicating new ideas with understanding is the modern engineer's most important function, a personnel director of Bell Telephone Laboratories told 200 engineers at Kellogg Center Monday. Frank Leamer, speaking before the national symposium on engineering writing and speech making, said it is not enough to throw together a sequence of words or mathematical symbols to express an idea. To achieve understanding in communication with other people meaning must be conveyed accurately from your mind to theirs, he said. "Somewhere in the education of engineers we must get this fact accepted." Its importance is paramount. The symposium was sponsored by the College of Engineering.

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The Next War: Battle Would Last Only Two Nights

WASHINGTON (AP)—A nuclear war between the United States and Russia would last one night, or perhaps a maximum of two nights, atomic scientist Ralph E. Lapp, said recently. Lapp, a consulting physicist who worked on the Manhattan project which developed the atomic bomb, said, "There would be no time to assess your damage, and therefore there would be a tendency to overkill. If Russia started bombing our missile sites she would not know whether or not her missiles were effective. The best evidence would be whether we were firing back in response. The physicist appeared on the AFL-CIO radio program 'As We See It' (ABC) and later amplified some of his remarks in an interview. "For instance," he said "I don't believe there would be time for one nation to partially bomb another and then say 'Look, we've hit you with so many megatons; now, if you don't surrender, we'll hit you with more.' If we were being fired upon, we would want to get our missiles off the sites before they got hit, and therefore we would probably attack with everything we have." Lapp said there would be no winner in an atomic war of the type he envisions, but he added: "One nation might be left lower on the totem pole than the other." The winner probably would be determined by the nation which would recover fastest," he said. "That's why I believe in civil defense. The hardest thing to replace is a skilled man." Would the United States or Russia stand a better chance of coming out on top in a nuclear war? Lapp said the United States

Charm Talk For Spartan Women

Makeup, manners, and charm will be the subject of a talk at the meeting of Spartan Women's League Wednesday. Miss Joan Jewett of the Joan Jewett Finishing School and Model Agency in Lansing will speak at 7 p.m. in 33-Union. After her talk Miss Jewett will answer questions. Etiquette slides also will be shown at the meeting. The meeting will be open. Any women interested in membership in the Spartan Women's League are especially invited to attend.

Information today on campus

- AWS Activities Board—Tuesday, 7 p.m., 338 Student Services. Pre-Med Society—Tuesday, 7:30 p.m., 36 Union. ICC Research and Development Society—Tuesday, 7:15 p.m., Motis House. Gamma Delta—Tuesday, 7 p.m., pledge meeting, Martin Luther Chapel. Lutheran Student Assn.—Tuesday, 4:10 p.m., study group, University Lutheran Church. Intervarsity Fellowship—Tuesday, 7:30 p.m., Owen Graduate Center. Accounting and Finance Club—Wednesday, 7 p.m., Union. Park Management Club—Thursday, 7 p.m., informal open house, Forestry Cabin, refreshments. Alpha Delta Theta—Tuesday, 7:30 p.m., Rushees, 7:30, Student Service Lounge.

Mossman Made Traffic Head

Dr. Frank H. Mossman, professor of transportation in the graduate school of business administration, was elected a member of the board of governors of the Michigan Chapter of the American Society of Traffic and Transportation. Dr. Mossman, a well known author of several texts on transportation, was elected at the meeting of the university chapter.

Postcard

(continued from page 1) for a teaching assignment in high schools. She apologized to university authorities for writing the "thoughtless" card and announced her offer to resign, according to the Associated Press. She then drove to Lagos, on the Gulf of Guinea, 70 miles southwest of Ibadan, and is staying with the wife of Joseph Freens Jr., of the U.S. Embassy. Peace Corps Director Sargent Shriver said that he had talked with the Nigerian ambassador, who did not seem disturbed, AP reported. "HE SAID it was the type of thing you could expect in this kind of operation and I agreed," Shriver said. Radio Nigeria reported Monday that the Student Union at University College in Ibadan had banned all Peace Corps members at the school from

using the students' union rest hall, library and recreation rooms. MSU is training 33 Peace Corps volunteers who will go as graduate assistants to the University of Nigeria at Nsukka, about 550 miles from Ibadan.

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Duffy Unabashed At Spartan Rating

Duffy Daugherty didn't even look surprised. The Spartan football coach didn't even flash his usual big Irish grin. When he was told that his charges had been rated No. 1 in the Associated Press College football poll of sports-writers, he was still grim. "That will make Notre Dame all the tougher," he said. "There will be plenty of incentive for them to come up here and knock us off."

ever, Duffy's eleven has won the last five contests and is the only team in modern history to defeat Notre Dame five times in a row. Add that to the No. 1 incentive and the Spartans may be in for quite a tussle come Saturday at Spartan Stadium. In the 1960 meeting, State downed Notre Dame 21-0 at South Bend. The Irish want no more of that. The teams will also be battling for the Megaphone Trophy, which goes annually to the winner of the Michigan State-Notre Dame clash. The trophy is sponsored jointly by the respective alumni clubs of Detroit. The Spartans have held the Megaphone on eight of the ten occasions since it was put into circulation in 1949. Notre Dame will bring a well balanced outfit to Spartanland Saturday. The line is anchored by co-captains and guards Norb Roy and Nick Buonicoiti and center Tom Hecomovich. Angelo Dabiero and Mike Lind form the running nucleus with Darley La Monica's passing ever a threat.



NEW SPARTAN WORRY—This is Daryle Lamonia, Notre Dame quarterback who has been known to toss an air bomb or two for the rejuvenated Irish. The Spartans are hoping he won't toss too many Saturday.

Spartan's Power In Fresh Backfielders

By THE ASSOCIATED PRESS "Their specialty is winning," declares the Michigan State fight song. "... and those Spartans play good ball!" The MSU football fanatics are booming out the song loud and clear this season. There's talk already, after just three games, of a Big Ten championship, national honors and a Rose Bowl bid for the university located on the banks of the Red Cedar River in mid-Michigan. This may seem premature, but Michigan State has shown awesome depth and power this season. The Spartans haven't allowed a touchdown while crushing Wisconsin 20-0, Stanford 31-3 and highly rated Michigan 28-0. The only opposition counter was a field goal by Stanford. Boosters already are comparing this 1961 outfit to some of the powerhouses of the past—teams that won 28 in a row between early 1950 and mid 1953; and won in the Rose Bowl following the 1953 and 1955 seasons. If Duffy Daugherty, the smiling Scotch-Irish coach, has a secret this year it's change of pace. He's using a new type of platoon system— platoons of fresh backs working in relays. The heavy first backfield is anchored by such stalwart seniors as fullback Ron Hatcher, a burly 215 pounder, and right

half Gary Ballman, a solid 195 pounds. Some sprinting sophomores and a junior lead in yardage honors, however. Sophomore left half Deway Lincoln, only 185 pounds has 192 yards—better than eight a carry. Junior fullback George Saimes, 183 pounds and best-conditioned player on the squad according to Daugherty, has 176 yards. Sherman Lewis, a mere 154-pound scab-back, is third with 128 yards. Strategy has been for the heavyweight first backfield to wear down the opposition; the lightweight second- and third-stringers then run through them. A massive offensive line, beefed-up by 240-250-pounders through the middle, alternates with a faster, lighter defensive line. The lines change off however, as in a goal line stand against Michigan. Several members of the offensive beef thrust went in to help the defense prevent Michigan from pushing three yards to the goal line for a touchdown in four tries. Pete Smith, a junior quarterback who played only 16 minutes last season, came into his own as a passer and team pilot against Michigan. He threw an end-zone scoring pass and set up another TD with a 42-yard pass completion. Smith's passing—or lack of it—had been a question-mark before this game. Michigan State takes a break from conference play this Saturday for a meeting with a Notre Dame team that looks like the mighty Irish of old after a 30-0 blanking of Southern California. MSU has bullied the Irish in recent years, winning the last five games in a row, and eight of nine since 1950. Michigan State then plays five Big Ten teams—Indiana, Minnesota, Purdue, Northwestern and Illinois. Only Minnesota and Purdue now look capable of threatening the high-flying Spartans.

Swimming Open To M.S.U. Women

The Women's Physical Education department offers a wide variety of swimming activities each term. All women students interested in speed swimming are invited to practice from 3-5 p.m. Monday through Thursday at the intramural pool. Meets this year will be with Bowling Green, University of Western Ontario, Beloit College, Northwestern and Purdue. Intramural swimming including dormitories and sororities will be held on Oct. 17, 19, 26 and 31 with finals scheduled for Nov. 7. Anyone wishing to compete in speed, diving or form swimming events should contact their residence sports manager. Open swimming for faculty women and students is held Monday through Thursday from 3-5 p.m. and Tuesday through Thursday 7-8:30 p.m. Green Splash, the women's swimming honorary, produces a show each spring and also competes in synchronized swimming. Requirements, tryouts and practice dates will be announced at an open meeting in the women's intramural building at 8 p.m. Wednesday.

Mitchell Called

COLUMBUS, Ohio (AP)—Robert C. (Bobby) Mitchell, Cleveland Browns halfback, has been recalled to active duty in the U.S. Army. The announcement was made yesterday by spokesmen for the 20th U.S. Army Corps at Ft. Hayes, Mitchell, a private first class in the Army Reserve, has been called effective Oct. 29 with a Nov. 2 reporting date to Ft. Meade, Md. He will join the 354th medical hospital unit.

Dorm Volley Ball

Dormitory volleyball will begin Tuesday night. The first week's schedule will be available at the IM office Monday. Complete schedules will be available later in the week.

Football Contest

Football pass contest will be held from Oct. 16 through Oct. 27. The contest will be held daily from 11 a.m. to 1 p.m. and 3 p.m. to 5 p.m. in front of the Men's Intramural building. Participants may report to the supervisor conducting the contest and sign up.

Sailors Meet

The Sailing Club will have a meeting Tuesday, October 17, 7:15 p.m. Room 32, Union Building. Shore school tests and racing boards. For information call Jerry Walker—489-6032.

Irish Prepare To Face Team No. 1

SOUTH BEND, IND. (AP)—Coach Joe Kuharich sounded an alarming keynote yesterday for his Notre Dame football team's preparations for Michigan State. "Off the record to date," he said, "Michigan State must be regarded as the most powerful team in the country, offensively and defensively." The teams will carry 1961 records of three victories in a

The Notre Dame - Michigan State spectators well may see one of the greatest mass rushes since the opening of the Cherokee strip. Kuharich's statisticians have figured that the Irish have amassed 961 yards on the ground this season compared with 800 rolled up by the Spartans. Kuharich takes a dim view of his squad's aerial game. Against Southern California, the Irish completed only two of 11 passes for a net gain of 18 yards, while the Trojans made good on half of their 28 pass plays for a total of 199 yards. However, both teams probably will rely on their proven, high-geared running games. And the strategy of the Notre Dame coaches apparently is to make their boys run scared. Brady Lynn, assistant backfield coach who does most of the scouting, said: "In the two years I've been on the assignment, Michigan State is the best team I've scouted."



JOE KUCHARICH
Notre Dame Coach

row into Saturday's showdown in East Lansing, Mich. Kuharich, watching Notre Dame climb the steep comeback trail, has been impressed favorably by phases of his own team's operations this year. He termed the Irish showing against Southern California Saturday the best defensive effort so far. Notre Dame, in the course of its 30-0 triumph, held the Trojans to a net loss by rushing of minus four yards. But Kuharich has some physical as well as statistical worries. Notre Dame's top quarterback, Daryle Lamonia, bruised an ankle Saturday but trainers hope to have him ready for service against Michigan State.

Phillie's Roberts Sold To Yankees

NEW YORK (AP)—The New York Yankees yesterday bought the veteran Robin Roberts from the Philadelphia Phillies. The Yanks announced it was a straight cash deal and the amount of money was not disclosed. Roberts, 35-year-old right-hander, won only one game and lost 10 for the last place Phillies in 1961. However, in 14 years in the National League he won 234 games and lost 199. Roberts will report to the Yankees' new spring training base at Fort Lauderdale, Fla., in February. Manager Ralph Houk enthusiastically supported Hamey's efforts to buy Roberts before the Yankee manager left for Florida and a fishing vacation. The Phillies paid Roberts a reported \$25,000 bonus for signing while he was attending Michigan State in 1948. Roberts won 20 or more games for six straight years from 1950 through 1955. His high mark was 28 victories in 1952.

Netmen Wanted

All freshmen and transfer students interested in playing in a varsity fall tennis tournament are asked to report to room 208 Men's Intramural Building Thursday at 4 p.m.

Spartan Harriers Lose To Tough Badgers, 23-32

State's highly touted cross-country outfit lost to an unexpectedly strong Wisconsin team, 23-32, over the weekend at Madison. Wisconsin, posting its third straight victory of the season, handed the Spartans their first defeat this year and MSU its first loss to the Badgers in 12 years. The local harriers won their first meets against Ohio State and Ohio University last weekend in Columbus. "We should have done better," said Coach Fran Dittrich, "but I'm sure we'll give everyone a real tough battle now that we have a few meets under our belts." The Wisconsin meet was the third for the Badgers this year and the second for the Spartans. Dittrich believed that his team could have possibly won the meet had the two schools met a week later. "We have five sophomores on the eight man traveling team," explained Dittrich. "They are lacking experience, but they're coming along fine." Rolf Nielson, a transfer from Norway, beat Spartan captain Jerry Young by three seconds in the race for top honors. Nielson, giving Young unexpected competition, was timed in 20:09.2. Badger Jack Dooley edged out State junior Roger Hum-

Player Assured of Pro Golf Lead

DUNEDIN, Fla. (AP)—They might just as well start fitting Gary Player for this year's professional golf money winning crown. With only a few major tournaments left in the season, it doesn't appear the South African will be seriously challenged. Player still leads the top ten in the list released yesterday by the Professional Golfers' Association headquarters at Dunedin. Player has picked up \$84,540 for 28 tournaments.

IM Schedule

IM Football
Tuesday, October 17
6:00
1 Fred Jacks vs. Ancients
2 Packers vs. 7-Sevens
Vets vs. Huber Handicappers
7:00
Buzarda vs. Winarda
Cherry Pickers vs. St. Gerards
Bower vs. Elsworth
8:00
Ev. Sch vs. Soco
CSO vs. Tree Dwellers
Motta vs. Boss
8:05
Ev. Sch II vs. Shoen
Demons vs. Anber
Howland vs. Hedrick
9:00
St. OM vs. Rozos
Nonsporting Men vs. S. Phi Delt
Dormitory Volleyball Schedule
Tuesday, October 17
6:00
Court 1
Armstrong 3 vs. S
Court 2
Bryant 2 vs. S
7:00
Court 1
Bailey 2 vs. S
Court 2
Burns vs. Burnley
8:00
Court 1
Bailey 5 vs. S
Court 2
Emmons 1 vs. S
9:00
Court 1
Bryant 1 vs. 4
Court 2
Emmons 5 vs. 7
Dormitory Table Tennis Pairings
Tuesday, October 17 at 7 p.m.
West Shaw vs. Bailey
Butterfield vs. Emmons
Armstrong vs. Bryant
East Shaw vs. Butler
IM Bowling
Tuesday, October 17
6:00
Aley
1-2 Sig. Ep. vs. K. Sig
3-4 S.A.M. vs. D.S. Phi
5-6 S. Chi vs. B.T. Phi
7-8 Z.H.T. vs. A.G.R.
8:30
Phi. Sig. K. vs. Phi Delt
P.S. Phi vs. L.A. Phi
Tria vs. S.A.E.
Phi Phi vs. A.E. Phi

Italy Defeats U.S. In Tennis Finals

ROME (AP)—Italy defeated the United States in the inter-zone Davis Cup tennis finals yesterday on singles victories by Nicola Pietrangeli and Fausto Gardini. The final margin was 4-1. Pietrangeli clinched the series in the opening match of the day at the Rome Tennis Club when he crushed John Douglas of Santa Monica, Calif., 9-7, 6-3, 6-2. Then, with the final match a mere formality, Gardini, the Italian champion, won over Whitey Reed of Alameda, Calif., 3-6, 7-5, 3-6, 8-6, 6-4. Douglas previously had scored the United States' only point by beating Gardini. The Italians, who knocked the Americans out of the challenge round last year also, qualified to meet Australia for the Davis Cup. Douglas and Reed were late substitutes when America's top players, Chuck McKinley of St. Louis and Bernard (Tut) Bartenz of Dallas, were unable to make the trip.

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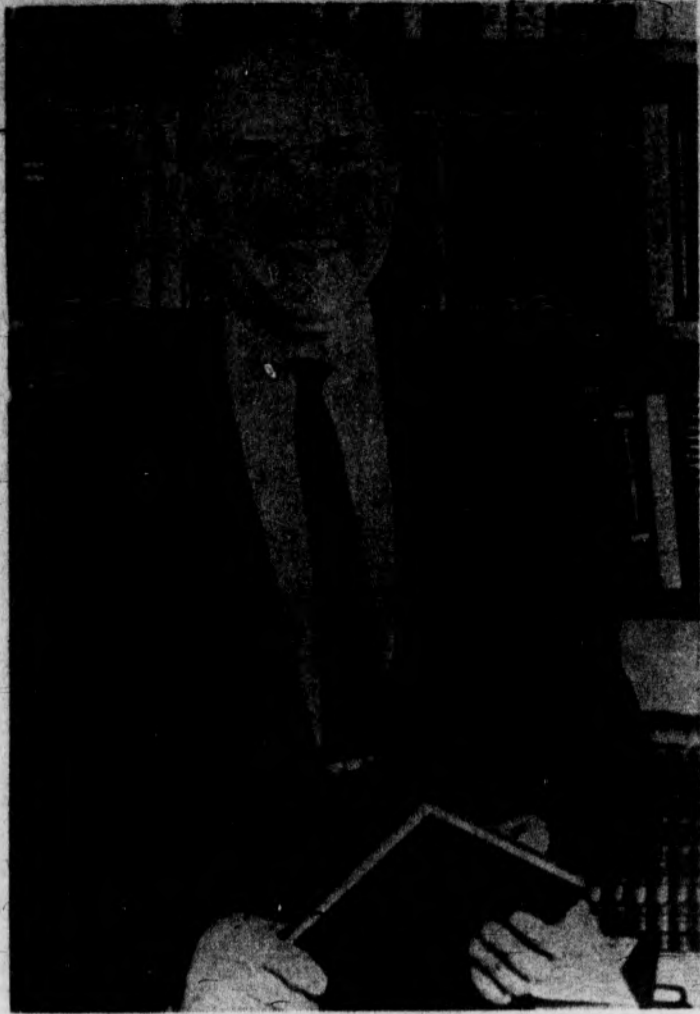
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ALFRED L. SEELYE—Former professor of marketing at the University of Texas, he is now dean of the College of Business and Public Service, where he is responsible for turning out future executives. —State News photo by John Erskine.

University Profile

Ex-Texan Heads Business College

By JESS MAXWELL
State News Staff Writer

The job of supervising the college that produces executives of the future belongs to Alfred L. Seelye, dean of the College of Business and Public Service.

Seelye, a former University of Texas professor of marketing and ex-governmental worker, has been with the university for years.

"It was quite a change moving from Texas to Michigan," he said. "The winters up here are hard on my wife and I."

SEELYE HEADS A vast business administrative system that includes all work in political science, economics, social science, public administration, public safety, and hotel, restaurant and institutional management.

He also supervises the department of urban planning and landscape architecture, bureau of business and economic research, and bureau of social and political research.

Seelye is also the dean of the graduate school of business administration, one of the largest in the country.

"The growth of the graduate school has been tremendous in recent years," he said.

EPPLEY GRADUATE center, one of the finest new buildings on campus, is one of the reasons for this growth.

Seelye is responsible for the new-type amphitheater classrooms in the Center.

"I got the idea from the United Nations building," he said.

Born in Syracuse, N.Y., Seelye has a bachelor of science degree in marketing from Syracuse University.

He has a master's degree in economics from Syracuse, and a doctor's degree in business administration from Indiana University.

SEELYE HAS held numerous governmental positions, including regional director of the Office of Price Administration, Dallas, Tex., and state director (Tex.) of the U.S. Bureau of Labor Statistics.

A medium-built man with a

keen sense of humor, Seelye is married and lives in a contemporary-style home in Okemos. Seelye does considerable traveling and has been around the world several times. "Our home contains items from all over the world," he said.

HE MAKES frequent trips to South America, where MSU operates three business administration programs.

"South America is growing amazingly fast," he said. "New, modern cities are springing up all over."

MSU also operates a business administration program in Vietnam, where Seelye visits occasionally.

Seelye was invited by the Italian Manufacturer's Association in 1951 to set up a graduate school of business in Torino, Italy, which he did.

HE IS THE author of two books, "Marketing in Transition," and "Fluid Milk Price Control in the Southwest during World War II."

Seelye is a consulting editor to Harper & Bros. for all books on business administration. He has also written numerous magazine articles on the fast-moving world of business.

A golfer and ex-tennis player, Seelye also frequently plays bridge with wife Kathryn—an ex-chemist.

The Seelyes flew to Rome last year for the Olympics—a tremendous thrill.

"MSU IS A GREAT place and I couldn't be more enthusiastic," he said. "I am especially proud of the students and faculty."

"However, the College of Business Administration is in great need of better facilities," he said. "Our only new building, Eppley, is used only for graduate work."

The College of Business and Public Service will no doubt keep pace with the rest of the University, however.

And guiding this future growth will be Dean Seelye—the man responsible for producing the future business leaders of America.

Those with the most to say usually say it with the fewest words. —The Vienna News.

Movie Review

Beatty Stars In Film

By KEN PECK
State News Staff Writer

SPLENDOR IN THE GRASS
written by William Inge
directed by Elia Kazan
CAST: Natalie Wood, Warren Beatty, Pat Hingle, Audrey Christie, Barbara Loden, Zohra Lampert, Gary Lockwood

This one's a must! Elia Kazan's production of "Splendor In The Grass" is compelling entertainment. Set in the late twenties, the story has a timely significance which brings it close to the hearts of all who view it.

Built around the lines of Wordsworth's "Ode to Immortality," the film

concerns itself with the lost splendor of youth.

Warren Beatty, in his first screen role, emerges as a bright young star. Judging from "Splendor In The Grass," he's going to be around for a long while to come. It seems that Beatty, unlike the rash of young newcomers Hollywood is presently turning out, actually possesses talent. His sensitive portrayal of Bud adds much to the film's powerful and moving qualities.

Natalie Wood, by no means a newcomer, gives probably the "first" performance of her career. As Deanie Lumas, she

generates an excitement and tenderness which score brilliantly. I'm happy to find that Miss Wood is at last developing into the fine seasoned young actress she has always been built up to be.

Pat Hingle, at times seeming a bit stereotyped, gives rugged support in the role of Beatty's father, whose misguided love evokes tears of pity as he desperately attempts to realize his own ambitions in his son.

"Splendor In The Grass" is a crisp, neat package. Although there are moments when the scenes appear rather awkward, the film, as a whole, plays very well.

Elia Kazan's directorial touch gives the script of William Inge much of its strength. The musical score composed by David Amram will pleasantly haunt you and the colorful costumes, when not looking extremely modern, will transport you to a bygone era.

Overlooking a few minor spots, "Splendor In The Grass" is fine film-fare.

Litter Bits

People Are Dogs!

..... Linda L. Lotridge

People-watching is my favorite past time.

I have yet to go to the movies, a concert or a football game that I didn't get so engrossed in looking at the people that I missed the program.

Many human beings claim they are people-watchers and in fact, I believe there is a national people-watching society.

However, people-watching is an art and is carried on in various manners. I-classify people according to certain animals.

Have you ever glanced at someone and suddenly been reminded of a big, evil rat or an innocent, tiny puppy?

Perhaps not. But I have. Human beings can be put into three major classes according to their faces: cats, dogs and mice (or rats, if they are big enough).

Naturally I have my friends classed although I haven't told them of which animal they remind me. This might upset their whole personality. And we certainly don't need anymore nuts on this campus.

There is the girl who has huge, brown eyes, a tender face and when she opens her mouth, I expect to hear a whimper or a little "arf."

Or there's the cat - she has narrow, green eyes, her face is small and delicate and her hair is short and silken. I've yet to see her catch a mouse unless he were a male-type rodent.

Oh yes, I know one of those, too. He's so mouse-like it frightens me and I have to control my impulse to climb on a chair and scream.

Occasionally a fish, pig or monkey creeps in but I've designed a special "extra" category for them. Guess which animal I'm reminded of when I see a picture of Khrushchev?

I sit fascinated through the intermission of a movie or a concert and classify people as they wander up and down the aisle. My date often wonders where my straight jacket is.

That's ok, I have him classified, too.

Professors are an interesting lot to put into animal categories. Since we see them throughout the term several

times weekly, their habits and idiosyncrasies can be thoroughly studied.

I hesitate to class any of my current profs since it could affect my grade but I do have an interesting assortment.

Perhaps people remind me of these animals because dogs and cats, especially, have human characteristics.

Ever talk to a cat and have its facial expressions change as the tone of your voice changes? Or watch dogs imitate their masters?

These furry animals are very intelligent. But then so are my human dogs and cats. I am amazed, though, when my caty (excuse) friends lap up their milk or the dogs (again excuse) ask for bones.

In the final analysis however, when I see a "mouse-type people," the voice and actions usually fit my character.

The same holds true for the cats. A female usually has a very soft, purry voice while the old tom cat meows meanly and then hisses between words.

My doggy friends don't bark but they often do blink their big eyes or wiggle their ears.

One even carries a keg around his neck.

Take heart! Not everyone looks like an animal. There are a few who resemble human beings. That's too bad - it ruins my system of classification.

Wilde Topic Of Lecture

The wit, triumph and tragedy of Oscar Wilde will be presented by Irish actor Michael MacLiammoir in an evening of "The Importance of Being Oscar" on Friday (Oct. 20).

This, the first program in MSU's 1961-62 Lecture series, will be presented at 8:15 p.m. in the University Auditorium.

Holder of "A" and "B" series tickets will be admitted, as well as purchasers of single tickets. There are no reserved seats.

In his solo performance, MacLiammoir makes no attempt to pretend he is acting the role

See WILDE page 5

Staff

- Curt Rundell..... Editor
- Linda Lotridge..... Asst.
- Rusty Schuster..... Staff Writer
- Jackie Korono..... Staff Writer
- Barb Padulo..... Staff Writer

Anderson Writes Article On Twain

David Anderson, assistant professor in the Department of American Thought and Language at MSU is the author of an article, "Melville and Mark Twain in Rebellion," appearing in the fall issue of the Mark Twain Journal.

Annual Homecoming Dance

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Club Honors Advisor on 61st Birthday Dr. Lawrence 'Reborn'; Gets New Korean Name

By KEUN YOUN
Of the State News Staff

Dr. Elwood P. Lawrence, professor of English, recently was given a "new" Korean name—also available in Chinese character—on his 61st birthday.

His new Korean name is Dr. Lou You, which is pronounced exactly the same way in Hangul (Korean alphabet), consists of two Chinese main characters.

The name was carefully selected among several choices and presented by Dr. Rhee Jeung, who received Ph.D. in education last summer.

AT THE REGULAR meeting of the campus Korean Club last spring, the members reached an agreement that some remarkable gift rather than a material commodity wouldn't be a bad idea for their faculty adviser on his birthday last July.

In the Korean tradition, the 61st birthday is the most significant occasion in human life.

When a man reaches the age of 61, he is considered to be born again. Life ends at 60. The Hangap (61st birthday) marks the end of his first part of life and the next day he will live in his second portion of life.

This strange custom is inherited from the Confucianism which taught the spiritual reincarnation and mystical quality of humal life.

THE HANGAP is the biggest birthday party of all.

"It is an enormous feast. People eat a lot and drink a lot," Dr. Lawrence said.

Dr. Lawrence, now the faculty adviser to the campus Korean Club, taught English literature at the graduate school

and Liberal Arts College in Seoul National University during the academic year of 1959-60 as an exchange professor.

"I can write names in Hangul," Dr. Lawrence said proudly, "but in Chinese character, well, I practice enough but I couldn't pick it up."

"There are exactly 6 slants, 8 straight lines, 11 horizontal lines, and 4 dots in two fairly complicated Chinese characters—'Lou' and 'You,'" Dr. Rhee, the creator of the name said, "and it is a rather laborous job for him to write his name in Chinese character."

IN MOST OF the Oriental countries, the last name comes first, the first name last and no middle name. Therefore "Lou" is equivalent to Lawrence and "You" to Elwood.

"I tried to make it a simple as possible," Dr. Rhee said, "and the name must be easy to call, yet it has such harmonious tone."

"Lou" is the most common

AFROTC To Present Awards

Eight Air Force ROTC cadets will receive awards at noon Tuesday for outstanding performance in their summer training unit classes.

Col. Thomas J. Barrett, professor of air science, will present the awards under the flagpole near Demonstration Hall.

Seventeen of MSU's 35 junior-AFROTC cadets finished in the upper third of their summer training unit classes.

Personnel Administrators Meet in Kellogg Center

PERSONAL PLAN FOR DEF Edward L. Cushman, vice president of American Motors Corp., predicted recently that AMC's profit sharing contract will be approved in a second vote by a now rejecting Kenosha (Wis.) local.

Cushman spoke before the eighth annual Personnel Institute in Kellogg Center.

"The Kenosha setback has

not limited our confidence in the soundness of the agreement or of its eventual successful outcome," Cushman said.

"We are confident that a fuller explanation of the contract and a larger turnout of voters will lead to ratification by a significant majority," he said.

Local 72 at the Kenosha main plant rejected the AMC contract in a surprise move.

Cushman, along with 50 other top personnel administrators from throughout the Midwest, met to discuss the manpower problems which American management must cope with.

college campuses two-to-three times a year as a part of its recruiting program.

"While on the campuses these representatives should visit the various business departments and its faculty," Kinney advised that a better summer employment program should be set up for business students.

"More jobs that would enable business students to learn more about their field should be available," he said.

William C. Plant, Jr., college recruiter for the General Tire & Rubber Company in Akron, Ohio, disagreed with Kinney.

U-Bettes To Hold Auditions

The U-Bettes, MSU's answer to the Radio City Rockettes, are holding auditions Wednesday at 7 to 9 p.m. in the Union ballroom.

Interested coeds will do a short routine to a record of their own choice. They will be judged on appearance, dancing ability, and the originality of routine, said U-Bettes leaders.

GOP Success Rests On Con-Con

"The Republican majority in the Constitutional Convention will make the people of Michigan identify the new constitution with the GOP," George Van Pusem, chairman of the state party, said at a meeting of the Young Republicans recently.

Van Pusem said the fortunes of the GOP will rise or fall depending on whether the new institution is acceptable to the people.

He said the Republican delegates impressed him with their realization of the responsibility of their majority.

"The party's future is tied to the convention, and with Republican optimism of the convention's success," he said.

Professor

(continued from page 5)

is a past president of the American Business Law Assn., Zwartestejn was born in Tuban, Java, in Indonesia, and attended Leiden University, where he received two degrees. One was the doctor of laws.

He came to the University in 1954, leaving a practice of the law which was mixed with an active interest in business.

For four years Dr. Zwartestejn was an attorney in the Netherlands Supreme Court. He was managing director of the Netherlands Chamber of Commerce for the Benelux countries for five years.

State News Still Printing Letters

State News policy has not changed—regarding letters to the editor. We are still printing all those which arrive in our office signed. To date few people have taken this opportunity to express their views in public.

We encourage students and faculty members to write on any subject. We ask only that they be in good taste, under 500 words and signed with name and address. Upon request we will occasionally withhold a name in print if there are sufficient reasons.

We reserve the right to edit any letter.

Theta Sigs Meet

Members of Theta Sigma Phi, national fraternity for women in journalism, will meet Thursday at 7:30 p.m. in the Journalism Bldg. library.

Judiciary Petitions Open

Petitioning to fill the three sophomore vacancies on the All-University Student Judiciary Board will be open Tuesday through Thursday. Petition boxes will be set up in the Union concourse and Men's Division.

The Judiciary Board is the chief function of the judiciary branch of the student government and its 11 members are organized to handle student disciplinary problems and appeals.

Michigan State's 1961 soccer captain is goalie Ted Saunders of Kingston, Jamaica.

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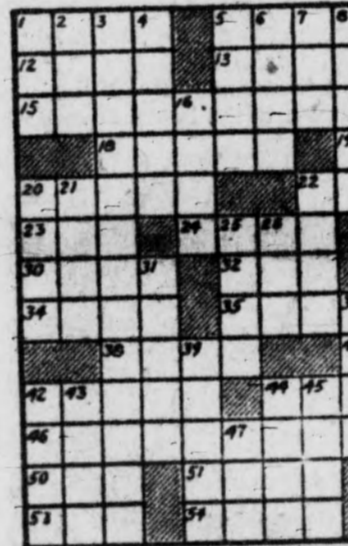
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Crossword Puzzle

- ACROSS**
- 1. Fish poles
 - 5. Trudge
 - 9. Condensed moisture
 - 12. Death notice
 - 13. Not matched: Scotch
 - 14. Anger
 - 15. Misapprehend
 - 18. Shut
 - 19. Periods
 - 20. Cultivates
 - 22. Unit of force
 - 23. Silkworm
 - 24. Turkish official
 - 27. Heating device
 - 30. Edges
- DOWN**
- 2. Jap. sash
 - 3. Differentiates
 - 4. An edit
 - 5. Covers with turf
 - 6. Woody plant
 - 7. Stray from truth
 - 8. Meat pie
 - 9. Irreconcilably
 - 10. Irish lake
 - 11. Marries
 - 16. Olfactory organ
 - 17. Moth
 - 21. Elaborate solo
 - 22. Apothecaries' weight
 - 25. Work animal
 - 26. Yellow bugle
 - 28. Slight cut
 - 29. Fruit drinks
 - 31. This piece
 - 32. Political group
 - 39. According to law
 - 41. Statue
 - 42. Cleatrix
 - 43. Horse's gait
 - 44. Region
 - 45. Peril
 - 47. Metalliferous rock
 - 48. Shelter
 - 49. Affirmative



ARK LOS LEADS

LANERN EAST TO
ON BITS MORE
GET BEST HER
BIS TAKS ARE
ON BITS MORE
AGRES SPEEDS
CAR LEW RE
LOAG MOES OEE
ARM FIMO ARA
PA ERSE ASIDE
STALE RENAMES
ERIE SLY YDS

Solution of Yesterday's Puzzle

DOWN

- 1. Gypsy husband
- 2. Jap. sash
- 3. Differentiates
- 4. An edit
- 5. Covers with turf
- 6. Woody plant
- 7. Stray from truth
- 8. Meat pie
- 9. Irreconcilably
- 10. Irish lake
- 11. Marries
- 16. Olfactory organ
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- 47. Metalliferous rock
- 48. Shelter
- 49. Affirmative

On Campus with Max Shubman

(Author of "I Was a Teen-age Dealer", "The Many Loves of Dobie Gillis", etc.)

SAIL ON, SAIL ON!

I suppose October 12 is just another day to you. You get up in the ordinary way and do all the ordinary things you ordinarily do. You have your breakfast, you walk your ocelot, you go to classes, you write home for money, you burn the dean in a bag, you watch Howdy-Doody, and you go to bed. And do you give one little thought to the fact that October 12 is Columbus Day? No, you do not.

Nobody thinks about Columbus these days. Let us, therefore, pause for a moment and retell his ever-glorious, endlessly stirring saga.



Christopher Columbus was born in Genoa on August 25, 1451. His father, Ralph T. Columbus, was in the three-minute auto wash game. His mother, Eleanor (Swiftly) Columbus, was a sprinter. Christopher was an only child, except for his four brothers and eight sisters. With his father busy all day at the auto wash and his mother constantly away at track meets, young Columbus was left pretty much to his own devices. However, the lad did not sulk or brood. He was an avid reader and spent all his waking hours immersed in a book. Unfortunately, there was only one book in Genoa at the time—*Care of the Horse* by Aristotle—and after several years of reading *Care of the Horse*, Columbus grew restless. So when rumor reached him that there was another book in Barcelona, off he ran as fast as his fat little legs would carry him.

The rumor, alas, proved false. The only book in Barcelona was *Cuidar un Caballo* by Aristotle, which proved to be nothing more than a Spanish translation of *Care of the Horse*.

Bitterly disappointed, Columbus began to dream of going to India where, according to legend, there were thousands of books. But the only way to go to India was on horseback, and after so many years of reading *Care of the Horse*, Columbus never wanted to clap eyes on a horse again. Then a new thought struck him: perhaps it was possible to get to India by sea!

Fired by his revolutionary new idea, Columbus raced to the court of Ferdinand and Isabella on his little fat legs (Columbus, though six feet tall, was plagued with little fat legs all his life) and pleaded his case with such fervor that the rulers were persuaded.

On October 12, 1492, Columbus set foot on the New World. The following year he returned to Spain with a cargo of wonders never before seen in Europe—spices and metals and plants and flowers and—most wondrous of all—tobacco! Oh, what a sensation tobacco caused in Europe! The filtes had long since been invented (by Aristotle, curiously enough) but nobody knew what to do with it. Now Columbus, the Great Discoverer, made still another great discovery: he took a filter, put tobacco in front of it, and invented the world's first filter cigarette!

Through the centuries filters have been steadily improved and so has tobacco, until today we have achieved the ultimate in the filter cigarette—Marlboro, of course! Oh, what a piece of work is Marlboro! Great tobacco, great filter, great smoke! And so, good friends, when next you enjoy a fine Marlboro Cigarette, give a thought to the plucky Genoese, Christopher Columbus, whose vision and perseverance made the whole lovely thing possible.

And thank Columbus too for the king-size Philip Morris Commander. If unfiltered cigarettes are your choice, you'll find Commander the choice of the unfiltered. Welcome aboard.

Chem Engineers Hear Dow Head

The American Institute of Chemical Engineers will hold its first meeting of the year Tuesday at 7 p.m. in 31 Union. Dr. William Collings, president of the Dow Corning Corporation will speak about the National American Institute of Chemical Engineers.

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