


Mobutu May Meet Top Rebel
 But there is is onsiderabie
diubt whenerer Lumudual will be



 Mobutur pariey wit
Lundual oribinaly was to have











Budget Increase Won't Light Bessey


Four Fraternities To Discuss Discrimination

## Representatues of four rrat

 open hearin appear beore the the led iscuss diseriminitorys ilituss sile steps which to Tid he hearinge are designed to would call 1 or treose ultion whinich as set pereoty of oliuses withic annez organzation by he un.11 Persons Involved in Car Accident









## Governor Calls Film Propaganda



Five Colleges Get Together
Mortar Board Role Discussed At Two Day Conference

\section*{| Mic |
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| cha |}


| hapter |
| :---: | :---: | :---: |
| helcomed representa- |

 urday.
Present
 ne University of Michigan wa
unabel to send representatives.
due to their spring recess.
the the
in $p$
ersh
ership and service and in the
orientation of


Ice Show Was Well Received, Draws Big Crowd


Friday and Saturday nights to
$\qquad$

## leur from Sts, well known a The two hour Minn.

prox
one
on unior; Patty Clever, Holt, ju
or; and James P. Callinicos

## Judo Club Has

 Class Vacancies The University Judo Club hbegun classes for the sprin Aecording to Bill Usman, E.
Lansing sophomore, chairman

 to quest
from the
The $n$ 3 p.m. Monday
Student Services.

|  |  |
| :---: | :---: |
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## Robert tillee

## South Viet Nam's Diem Peacefully Re-elected

## SAIGON. South Viet Nam, LD Piem's re-election for a five- $\begin{aligned} & \text { Some areas seemed quite }\end{aligned}$ Suth Viet Nam ended its first year term a foregone conclu- heavy for Diem. In others-it


 a major victory over comm t-
nist rebel attempts to block the
Bombs Jar
French
Cities

GOVERNMENT officials es,
timated about 70 per cent of the
nation' 7.2 million voters turn-
ed out to cast baillots. In heav-
ily guarded Saigon, they said,
the gure was so per cent.
THE LEVEL of election day
violence was startlingly low-
obviously the result of an
abrupt change of tactics by the min sigen in was any of and ins. Immeaialev, ater the polis
 Siven hif fition sism:
 mild and sade Diem beame this courty:

Reds Block Laotian Cease-fire new stumbling blocks to peace
in Laos arose here Sunday There were no signs the Soviet western proposal for to accept British-Ambassador $\mathrm{Sir}^{2}$
Frank Roberts has tact with the Soviet govern
ment sice Wednesday, when he optimistic reports. -The British Embassy said to day there was no nomption of of any
que dis east-west differences and bring fire by Britain and the Soviet
ing about an appeal for a cease Union. They would issue the ap
peal as cochairman of the 195 aos its independence from
France. THE SOVIET government newspapers gave the promi
nence to a broadcast by Capt

 Leftist foreces opposed to th







$\qquad$
Janitor Fired;
Now on Board

| $\substack{\text { uand } \\ \text { bink } \\ \text { hen } \\ \text { met } \\ \text { mot }}$ |
| :--- |




## Trustees Okay Study Request

The Board of Trustees has approved a re quest by Pres. John A. Hannah to reopen a students who violate the rule barring liquo on campus or in university controlled build ings. We view this decision as a definate step towrads change in the a
Since 1857 an
Since 1857, any student who possesses or
consumes alcoholic beverages in university controlled areas has been subject to dismissal from Michigan State. The situation has become more acute recently because all
students arrested for violation of fraffic students arrested for violation of traffic
rules, such as failure to stop at a stop sign rules, such as failure to stop at a stop sign
as well as those arrested for other violations are referred to the prosecuting attorney in Lansing.
BECAUSE OF THS regulation, and ex arrested for traffic violations have their cars searched, many have become victims of circumstance. By this we mean that an emp-
ty beer bottle, which the student may not cause the student to be schoo,
tion.
recomendation a stud will be made into the present regulation and
suggestions for possible elimination of th suggestions for possible elimination of the
undesirable features will be presented to the board. We suggest that the automatic suspen sion rule be eliminated entirely and that pe
alties for consuming liquor on campus or in university controlled buildings be left to the jurisdiction of the student judiciary. UNDER THE PRESENT regulation, a stuednt is subject to suspension for consump-
tion and/or possession. There is a definate difference between these two terms, and w would urge that this difference be noted in a recommendation to the board. A student bue he may not have consumed in his car did, he did not necessarily consume it on apprehended, then he is clearly consuming it Thirdly, we would urge that a committee
of faculty and students be formed to study the situation
Pres. Hamnah, Dean Tom King and Dan
Riedel, president of AUSG, have indicate Riedel, president of ACSG, have indicate
they favor revision of the rule. We agre
with them and urge that they consider ou

Elections Rally Could be Beneficial Men's Hall Association, in an effort to
stimulate rational interest in campus elec-
tions, is sponsoring an elections rally tonight at Brody. The rally will begin with a candidate.

We encourage students to attend this rally,
Weet the candidates and make a carefully meet the candidates and make a carefully
thought-out choice at election time, In se tocting a student leader, it is often too eas or affiliation with a particular group, rather
than on platform and qualifications for the part of MHA, and we hope the rally will have the desired effect: a more deep-think ing and logical voter. But for such a public vent to be successful, sincere effort is re-
uired both on the part of the voter and on

Candidates List Qualifications


Letters to the Editor
Criticize HUAC Advertisement

Waiting Arms



Jembo Blumelaral Bill Bootteber.

We also encourage candidates to take full
advantage of this rally, not as an emotional play, but as an opportunity to make your
aims and ideas in the office fuly known to the voters. If handled correctly, this selec-

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Elections for All-University
tudent Govermment and sily


| MIKE SALTMAN, Flint, has worked as athletic director of Emmons hall ,and is now a Emmons hal , and general councils, as well as a member of the Big 10 Residence Hall Conference. He is a member of Sigma Alpha Mu fraternity. <br> Improved communication between Frosh-Soph council and the student body, and generation of more interest in-class activities are the main planks of Saltman's platform. | "I do not have a platform as such," Cronkright states, "because of the restrictive nature of a concrete outline. Instead to ideas and problems with 1 believe in a positive approach their success or solution hinging on open minded thinking. not preconceived notions. DICK WINTERS, Lansing, is a member of AUSG and has nizations committee, Student Rights and Welfare committee. Committee on Committees and |
| :---: | :---: |
| Sophomore Vice Pres. | board <br> - Winters is proposing a five |
| KAY LAU RENCE, Riverdale, III., has a working knowledge of parliamentary procedeure and is a member of the Rus- sian club and Alpha Gamma | point program: 1) Junior class representation in AUSG (2) allocation of a per cent of the AUSG tax to class government (3) establishment of a bureau |
| FRANK THOMPSON, Toledo, | of polling to sample student opinion and aid legislation (4) |
|  | progràm of lectures |
| adership Training Progra | ate intellectual aware- |
| mmittee, the cudge |  |
| Delta Theta fraternity |  |
| 3.5 - all-univers | BILL JOHNSON, Okemos (no |
| Sigma honorary. |  |
| PAUL HORN (no information turned in) | Junior Vice Pr <br> CARL J. SCHUW |
| Sophomore Secretary NANCY LEWIS, Detroit, is | formation turned in) <br> GARY MORGAN (no info mation turned in) |
| member of MSỦ Players, AUSG and Snyder house council. She has a 2.9 all-university | Junior Secretary JUDY WEBB (unopposed) |
|  | Junior Treasurer |
| e, III., is a member | tty mcmahon, |
| sh-Soph council and Gree | Tower Guard and Alpha |
| elta Ga | Lambda Delta honorary. She |
|  | Water Carnival commitees |
| phomo | the Wolverine staff. She is |
| IY PLUMTREE (unoppos- | nan horton, Peoria, Iil. |
| Junior President | council, Water Carnival Tycke |
| UG Cronkr |  |
|  |  |
|  |  |

Candidates for Sophomore, Junior Presidents
im Boettcher . John Lange

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mong the
HUAC with
mUAC with

## Host $\boldsymbol{P}$ <br> To the Eatior

lorial of typrill 13 orest tye your edi
tional stupents. Your expernana.
tion of this situation was eace.

Many peopile in the Lansing.



Exery nees student in the fall
and winter term was assigned
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is treantiries and veuw, ous ort

our hope that this pros, and it
help to alleviate this situatio
and also lead to greater under
standing between us and the
students from other countries.
We hope to
Students from other countries.
We hope to continue this pro-
gram of assignntng new students
to families until at the end of

hope that
in the are
terest in
protram
Mrs. Jack Green, Chairman
Hospitaity Committee
Wort
 <br> \section*{.} <br> \section*{.}

Editor's Corner
Republican Party Must Modernize

By CHUCK RICHARDS State News Staff Writer

The result of the last political bout in Michigan produced little in the way of en thusiasm by voters but did serve as anoth less than a subtie slap at the Repubicans The fact that virtually every candidate bearing the label Republican was defeate should have stirred the leadership of the
party to question its attitudes and approachparty to question its attitu
es to the state's problems.
es to the state's problems.
3 This is an election where the only people Who know the eandidates are their wives-
and even then it's doubtful how many of the good ladies know their hubbie's politi cal views.
Since it takes nothing short of an ou right bribe to coax the reluctant voter to
the poll in April it is not difficult to im the poll in April it is not difficult to im-
agine how very little he knows about issues. ASSUMING THE ABOVE to be true, it
should induce the GOP to question why vo ters pulled the leve
party so frequently.
But the Republicans will probably fix their blinders firmly in place and insist that the roof of Solidarity House and the ballots all turned Democratic.
The biggest problem with the Republi-
cans, it appears, is that times have changed and they haven't. Most of the Old Guard still are not convinced that the New Deal became a reality
and you will get an argument over whether or not the Detroit area is the most populous in the state.
AT A TIME when the state of Michigan is being villified and humiliated throughout
the nation, men like Don R. Pears (R., Buche nation, men like Don R. Pears (R., Buresentatives, is busy chasing the 11-year-old son of Gov. Swainson from the House chamers because he is "without official status." Pears is one of the leaders of a group of
conservatives in the state legislature who enjoy opposing-everything that does not measure up as "politically beneficial." Gov. Swainson had barely settled in the
executive chair before the group was making it quite plain that they would support none of his proposals short of a salary increase
for themselves.
Probably one of the most-useful of Re publican strategies during the last guber-
natorial campaign was the constant harping about businesses leaving the state. Now when Swainson offers a tax program
which includes business relief, the GOP mum which includes business relief, the GOP mum-
bles and grumbles with their usual indignant bles and grum
denouncings.

THESE ARE STRCTLY biased observations, of couse, but are ones which are aimed at restoring a competitive two-party system
where a candidate must have a brain instead where a candidate must have a brain instea
of a label to win an election. The fact that the Republicans have flopped difficult for the party-and the state.
As soon as the GOP takes a leap into the more healthy, and more interesting, pus suit for power in Michigan politics.

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Member ot the Associated Press, Inland Daily
Press Association



## AUSG Presidential Candidates Questioned by Campus UN




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emmen tax it on phey
camponel said that he mas in Hold Two Day Conference
Izations whose nitional chart.
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discriminiatory clauses

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women. Whe must anes, hings. show re morer
hange
hand

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MARTMS-





Seniors of the Week
Seniors of the Week
Seniors Will Visit
Germany Next Year
Mary Eberarart, who hopes., months with Geerman speaking
in the not too distant future to toleatives. She toured seven
sund in Germany, and robert countries and visit ed the
 Cermany next year as a and too panas to spend the nex Mary, a language and ditera. ceived his sis sho lietetenant come Mary, a language and hitera-
ture major, is from Richmond. She is a member of Delta Ph
Mu, German honorary presiMu , German honorary, presi-
dent of Kappa Delta Pi, edudent of Kappa Delta Pi, edu-
cation honorary, and secretary
Mortar Board, senior wom en's honorary
Other activities include being second vice president of Deita
Gamma social sorority and $\xrightarrow{\text { was }}$

## Wor cil.

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## Attire for Grassers

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Authentically Styled Trousers
Wash and Wear-
6.95

Bermudas
4.95

## Trench-coats $\mathbf{2 5 \%}$ Off

Ramsey's university shop

Receives Post in Industry

## Bagwell Appointed President King-Stevenson Gas \& Oil Co.

## 



Inc. Bagwells sapponitment was
 company avenson nis. as and of


 the board of directors of both
firms, according to King.
Bagwell was to return to his position as director of scholar
ships from his leave of absence ships from his leave of absence
while campaigning for gover nor. But before returning he
resigned. He will assume his new position immediately. ry is a producing and operating
company with properties in diversified areas throughout th
United States and Canada. I conducts the annual drilling
and exploratory programs fiand exploratory programs fil
nanced by K-S funds.
Bagwell's work, he said "will entail the recruiting men of throughout the country to rep-
resent the investment compa-
He will also play a part in the
plans for future growth of the
 gixise

More Work For AUSG Atter spring elections, ؟tu
dent Congress will meet in extra sessions due to a resolution pas
sed by the Congress - that sed by the Congress-that two
extra sessions be held begin These sessions are to hel
familarize newly-elected familarize newly-elected Con
gressmen with their roles as
Congress members. Alse, William Ushman, Eas
Con proved as chairman of the Sti-
dents Rights and Welfare committee. Ushman replaces Wil
liam Hartwig, East Lansin jiam

Paleontologists can deter
mine the temperatures tha
prevailed in oceans thousands
of years ago by measuring the
amount of oxygen stored in


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## Colleges' Problem: Educating Poorly Prepared Entrants

## By SHARON COADY has been placed on the high es in order to succeed at col Tintera's comment pinp

 The MSU coed, talking with
her instructor in his office, in-
when
in learning, ind it was note no interest
the high trary," Waskins said, "Over
 ion never mentions the office president.
She is oxe example of a type
Thanged. the emphasis has
colleges are becomof student now found in Amer- Ang aware of their responsibili-
ty in developing the students

First of a series $\quad \stackrel{\text { sent to them. }}{\text { sThe }}$ The college professor has no $\begin{gathered}\text { Although no Michigan college } \\ \text { uses-an achievement test for }\end{gathered}$ .or a series right to complain about the for placement according tom but unprepared in some of the
pasic subject areas in which
quality of peopple sent to him,"
Dr college instructors - feel they of Honors College, said. "The fear that placement tests will

ove the rim tandards. | FALL TERM, 1960, MSU of. |
| :---: | :---: | mprovement courses, 12 sec- are usually all college gradu: nent and 2 sections of prepar- IF COLLEGES are dissatisthe products dents how to schedule time and communication skills and oth- Don Wheeler, principal at Blackman, associate professor



 heir freshman year. Only 50 年 per cent of the original en-
trants are graduated on sched EDUCATORS are asking $\begin{aligned} & \text { school's function. They often } \\ & \text { have seen the secondary school }\end{aligned}$ HARRY KIMBER, directo
 high school and college. Where Colleges have not understood tuality. No clear cut answer exists.
that the high school curriculum
is fll students, not just the
and here are many answers, none Leon Waskins, chief of curricu-- lish, history and other solic of which are complete or even lum services, State Department $\begin{aligned} & \text { economics should be taught } \\ & \text { ef }\end{aligned}$ Three main areas offer ex- "High schools must educate preciation of quality-not simplanations for this gap between all students. They cannot cater

high school and college: the to one class," he said. high school, the college and the ANOTHER FAILING is the $\begin{aligned} & \text { Kimber agreed that colleges } \\ & \text { must take the responsibility }\end{aligned}$ | ANOTHER FAILING is The |
| :---: | :---: |
| TRADITIONALLY | the fact that high schois what

always tell the truth in whit
tedir students have acomplish-
ed. ${ }_{\text {a }}$ A sTUDENTS transcript
sters of mathemay say three years of mathe-
matics but when we investigate what he actually studied, we
find he used a one-vear algebra hook for two credits in mathe-
matics," he said Tintera and Dressel agreed
that high schools do more grouping according to ability
levels. "Larger schools have no exdents together," Dressel said.
HIGH SCHOOLS may be try ing to do too much, Dressel
said. Faced with the said. Faced with the difficult level of of ofudent, they have havery
dill
the curriculum ed the curriculum with driver
training, music lessons, cook ing and shop courses. We must stop teaching riculum," he said. "Business
and industry today ask that
tal nd industry today ask that
heir workers have a broad ducation. They wil1, train We shoutd deal with courses The teaching of particulars and skills should be left to colleges THE AREA in which students er generally least prepared is
writing, according to Robert Luminaski, associate professor of communication skills.
The students do not know how To wre students do not know how
spell or they cannot organize,
suate, he said. However, he added, the leve
of students has been rising in students has been rising in
the past three years.
"L do not know whether this is due to higher college en trance requirements, better
high school training or both,' THE THIRD major area con


##  


 shoot today. Secondary schoor
must provide for the slow
learners, the average students
ind the college-bound student and the college-bound students,
James Tintera, associate pro-
fessor of education, said. "THUS, HIGH schools must
aim at the average and both
the trigh and the lows slip by," the tighs and the lows silp by
he said.
The major problem is that
American education is commit American education is comm
ted to two divergent ideals
Tintera said. "We seek commonality
through colleges and business
es who want students educat es who want students educate
alike. Yet local districts figh
to retain autonomy in decidint to retain autonomy in decidin,
what and how they shall teach,"
he said.



## Crossworid Purita


 tributing to the gap between
high school and callege is the
individual student individual student. The 25 pe
cent dropout rate at college is
not due strictly to college or Adjusting to the change in
etting between the two type setuing between the two type
of sconooling is one aspect, ac
cording to Dr. Beatrice Moore of "Whe Counseling Center. students must learn to soilege
study
in apendententy, to budget time
to SOME STUDENTS just hav
capacity to learn, Dr. Eliza beth Rusk of Irprovemen
Services said.
"Many students are unpre
pared for college." she said
$\qquad$ MICHIGAN NOW - 3RD. WEEK! he "We can't have both,"
said. said. $\begin{aligned} & \text { Paul Dressel, director of in- } \\ & \text { stitutional research, empha- } \\ & \text { sized thal }\end{aligned}$ sized this point also.
II FEEL we almost need a national curriculum. Now, ev-
ery high school is different ery high school is differen
Colleges cannot equate them

## The. differences in high schools show up in college grades, Dressel said. Some

 grades, Dressel said Someschools, such as East Lansing
may send students to MSU may send stadents to MSU MU
math averages. The students
consistently will earn a. B average in college.
Another school may send studants only capable of earning C
at MSU, he said.



## 为

 to education."Motivation a student is an dents in any area.
ter his performance there,"
said.
These
 SWL Meeting Wednesday Night

 empleos of tiguet sildes will

FOR FREE
GALLON OF COKE, ROOT BEER, OR ORANGE WITH 2 REG. ONE TTEM PRZZ VARSITY DRIVE IN


"But rarely are students in
improvement classes for that
lege. Many attempts h
made to meet them.
reason alone. They may have THE Michigan high schoo
decided to comet to college after itas too late to switch to a a $\begin{gathered}\text { college agreement plan work } \\ \text { toward bridging the gap in un }\end{gathered}$ college preparatory curriculum toward bridging the gap in u
in high school. Some are sim-
derstanding between the tw
level. Reditricting tims
 home environment unfavorable
to education." $\begin{aligned} & \text { remove small schools which } \\ & \text { cannot adequately prepare stu } \\ & \text { dents in any area. }\end{aligned}$
important factor in determin-
ing whether he will make out ing whether he will make out
all
al tight in television and learning deto Wheeler.
"T MAY se social pressure student to study hard. it may curriculum changes are being student to stuay hard. in may
be a home life-which encourag. made to give students better
es reading and academic pur-
subject areas and better methes reading and academic pur-
suits. But if there is no moti- ofs study.
ovation toward good work in
onet



217 EAST GRAND RIVER ED. 2-1616

## Spartan Baseball Team Beats Alma Twice

Baseball Open Rain Clouded
washivation on - Rain ord of the extibtion seaner




 stadum spread a tarpauiln
over the infield But there was






 Senators game will be televised
to the Washington area only.
aro
grounds but none in Wastington Kennesy-at 43 ate youngest re president to perform the hon-
or- Throw sight of a Washington
The first ball at
 American league and Dick
Donovan of Washington assume
victory som some time ther this season. more decisive pitching respon-
sibilities. Whyn and a east of veteran $\begin{aligned} & \text { pitching for none other than his } \\ & \text { White sox begin the test of }\end{aligned}$


 How long will it it take the
cherub
pernater mature int oenuine Master's problem before the sport, but
Capital fans couldn't care less
AUGUSTA, Ga. (ph-Leader on this special occasion. They
cheered the Senators, bearing
the bestinued Player of old his heris 10 Arrica
conder pan league rec-Ex-Stars Back On Campus
 only Head Coach Forddy An- an hour before the 41-player
derson could keep it around and field began teeing off. put it to use.
John Green, Horace Walker a
However, the rain abated, but and Lance Olson, stars of great player and his playing partner, $\begin{array}{lll}\text { are Dack in school completing } & \begin{array}{l}\text { were so strong they knocked } \\ \text { their bachelors degree work. }\end{array} \\ \text { over metal chairs on the club- }\end{array}$ Green this past season played
a prominet role with the New
house lawn.
Harney, who started six York Knckeret
National Basketball League. Wational basketbain peague.
Whalth a stroke with a birdie on the
the Denver-Chicago Truckers, the Denver-Chicago Truckers,
one of the top AAU teams in one of the top AAU teams in
the nation. Waker was the lead
ing scorer and reboupder on
Cee, deading amateur Charley

ney, parred the first two holes. | che club. |  |
| :---: | :---: |
| The three cagers were vital | The first two 72 -hole finishers, |
| Dutch Harrison and Wes Ellis, |  | cogs in the 1959 team which

won the the Ten off in a pouring rain,
to champlonships before losing to to
chat
North Carolina in triple over- $\begin{aligned} & 75 \text { and 80, respectively. } \\ & \text { That } \\ & \text { over par for the the dison a }\end{aligned}$ time.
Both Green and Walker were


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## Win Two In Saturday

 Opening

CARL CHARON
WayNE FONTES

MSU Golfers Win Easily Over U of D The Spartan goll team picked
ap the Forest Akers course.
an easy victory Saturday,
State's Marty Kleva won winning five and tying one $\begin{aligned} & \text { medalist honors with a } 74 \text { in his } \\ & \text { match against Detroit's Bil }\end{aligned}$ match against the University
of Detroit to pile
ap a $1 \mathbf{k}-2$ score $\begin{aligned} & \text { Sample who rec } \\ & \text { Kleva won, } 3-0 .\end{aligned}$


WAYNE FONTES, Spartan second baseman slldes home for a Spartan score
Saturday's aetion against Alma. MSU won both games over the Scots $7-1$ and

## 100 Turn Out For

 Football Practice| $\begin{array}{c}\text { By JOHN SCHNEIDER } \\ \text { Associate }\end{array}$ | $\begin{array}{l}\text { anced line will give the Sparts Editor } \\ \text { ans training in almost exactly }\end{array}$ |
| :---: | :--- | :--- | Spring football practice

gins today with a "fun"session

|  |  |
| :---: | :---: |
| and a balanced line innovation | $\begin{array}{l}\text { Blocking assignments als } \\ \text { among the changes presented }\end{array}$ |
| $\begin{array}{l}\text { will undergo a s slight change }\end{array}$ |  |
| with only the guards "pulling, |  | to the 100 plus grid hopefuls by with only the guards "pulling

coach Duffy Daugherts and

$$
\begin{aligned}
& \text { his staff. } \\
& \text { with } 9
\end{aligned}
$$

With 25 lettermen there will be a battle among the incoming sophomores and non.
lettering reserves to position on nexty year's squad,
phich is tentatively set maximum of 55 on the roster. Coach Daugherty announced
that during each practice session during the spring and also
In the fall, there would be a
15 minute " "do 15 minute "do as you please"
period in which each player

##  <br> 

staff this spring is the use or
balance line on offense. The un-
balanced line has been the
trademark of Mis since the Mickey Mantle needs just days of Brggie Munn, and was home runs in 1961 to pass Ha
the basis for the multiple of- of Famer Hank Greenber Tense.
The reason for use of the bal-
anced line is primarily as a $\begin{aligned} & \text { who is in 13th place with } \\ & \text { total of } 331 . \text { Yogi Berra need }\end{aligned}$ anced line is primarily as a
defensive measure rather than 14. to pass Greenberg.
egy. The unbalancend line will
still be utilized about 50 percent
WASH NEAR of the time according to Dau-
gherty. "The main thought is that
the balanced line will help us with our defen re", stated Duf-
fy. He explained that since none of the MSU opponents were ad-
vocates of the unbalanced line and in the past State has been
forced practiced defensively against the unbalanced line.
This practicing against the bal-


## haMBuIGGER HEVVEI

You expect variety and you get it! Clippert Street - Across From Frander

AMPBELL'S SUBURBAN SHOP
Visit the Whiff \& Puff Bar
Your Pipe Smoking Pleasure
English pipes By:
Comoy - Dunhill - G.B.D.
250 to choose from
Imported Tobaccos \& Gadgets
Ask for three B's
Free Book on-Pipes


THE STORE WITH THE RED DOOR mpbelle's suburban shop

The Michigan State
Conservative Club
proudly presents
Spring Lecture Series Rev. Francis E. Mahaffy, Missionary from
Eritrea, Africa, "socialism- Spiritual or Sectlar?", Tuesday, April 18.
. Rev. Edmund A. Opitz, staff member of Founda the Moral Point of View," Tuesday, May 2 BOTH EVENTS TAKE PLACE AT 8 P.M. ROOM 33, UNION BUILDING MICHIGAN STATE UNIVERSITY All m.s.U. Students and the General Public Cordially Invited as Guests FREE ADMISSION

An Open Invitation
To All Men Formerly
Connected With Scouting
Are you interested in:
Fellowship, leadership and friendship among men of similar interests?
2. Enjoying the same casual brotherhood and ex periences that Scouting offered?
3. Helping yield service to campus, community, and nation?

Then consider ALPHA PHI OMEGA

1. National Scout Service Fraternity,
2. Open to ALL races and religions.
3. Largest Greek Letter Fraternity in Nation
4. Projects in local Scouting, Water Carntval, Save Our Grass, Public Opinion Polls, etc.
5. Participation in social and fellowship activities.
6. No house, no hazing, minimum costs.

Open pledge meeting will be held on April 11 and 12 at 7:00 P.M. in Room 314 Student Services Building. You are cordially invited to attend to gain furiher insight into ALPHA PHI OMEGA. No obligation whatsoever. For transportation call ED $7-0800$ or ED 2-6551, Room 374

But Ads Can Be Good

## McMahan Slaps at TV Ads



Harry W. McMahan, bilied ing's most ardent critics, drew an audience of some. 250 per-
sons Wednesday night at Giltner's auditorium for his silus-
trated lecture on trated lecture on
tising at Work."
have been misleading could have been misleading. for al-
though he did take several humorous slaps at present day TV commercials, the major
portion of his talk was concerred with how good they can
become rather than how bad becorne rather than how bad
they are now.
Mr. McMahan said, "I could Mr. McNahan said, In could
talk all night criticizing com-
mercials, but really wouldn't mercials, but really ${ }^{\text {wouldn' }}$
be accomplishing much and
would be doing my would be doising my mudience
dis-service." "Television is still ye young, ", "ive it a chance," he
said. "Television advertising said one thriessond of an exici-
ing future, and good things are ing future, and good things are
coming along more and more." He showed films of some. of
the new techniques that are being introduced into advertising cess of coupling an electronic sound track with animation directly upon processed film. The
results were both interesting
and and stimulating.
As an advertising consultant vinced that my bigest job is to convince advertising agen
cies that the average viewer is cies that the average viewer is
much smarter than he was fifteen years ago." "And he is smarter," he said. "The people in advertising who ing results, not only for the peo-
ple they represent, but for ple they represent, but for
themeseves also.",
He said that the main func
Het," HE APPEALED to those in
tion of advertising-is to coax

## Petitioning

For ${ }^{\prime} 61$ Club Petitioning for '61 Club mem-
bership wilt begin Monday and
continue through Saturday, April 15. Petitions will baturday able in the Union concourse and Senior Council Office, 317
Student Services. Selection of the outstanding
61 members of the senior class 61 members of the senitar class will be made by an impartial
committee headed by Jane committee headed by Jane
Bingha, Gainesville, Fla.,
senior. Selections will be based on the petitions and recom-
mendations from faculty. The traditional club, which selects as many seniors as the
year of graduation indicates leus for future alumni aetivi-
ties, such as plañing ties, such as planतing class re-
unions and heading fund drives unions and heading
for the university.
$\left\lvert\, \begin{aligned} & \text { the viewer to try a product, not } \\ & \text { to trick him into buying. .The highly successful } \text { it is } \\ & \text { com }\end{aligned}\right.$
 The good ones.
try a product?"
 onceptions about an advertis-
gg campaign is that advertis.
ig can sell a poor proter g can sell a poor product," he
id. "This is another caise said. "This is another cause
or commercials which insult a
viewer's intelligence." "If an advertising campaign

## Professor

To Speak
About France Mrs. Marcelle Abell of the
oreign language department vill speak on "France Today ednesday at 4 p.m. in the
(lourthry floor lounge of the
ibrary. Recently returned from a six
months visit to France, Mrs.
bell will nonths visit to France, Mrs.
Abell will relate. observations
bout her omic, political, and cultura position. in France she inter
Wiewed
view literary figures and studied current French drama $n$ addition to securing up-to
date information for a cours The public is invited to at end the lecture

## 16 AFROTC

Cadets Take

## Over Command

$\longrightarrow$
 and salese of a peod procoucuion or produce a higher quality "When advertising is conducted properrty and creatively
everyone is the everyone is the winner,", he
said; "the sponsor, advertising said; "the sponsor, advertising,
the people who buy, the coun.
try's economy, and in the long run, even a a competitive prod-
the audience who plating an advertising career to
strive for honesty and above all
creativity. "When the people
He said, "When
He said, "When the people
who inhabit the advertising
world honestly and zealously strive for the ultimate ends of
creative advertising $r$ ather trean a "quicer buck," the tele-
thision viewer, who now watch es an average of 420 commercials per week, will no longer
feel that his intelligence is be-
ing insulted every time a pro gra insulted every time a pro-
gram is interrupted for a word

Propaganda From Cuba Attacks U. S.


 ginst cuba-
The U.S. Army announced Wednesday a training center
would be est up at Ft. Gulick
to train military personnel from Latin American countries
in anti-guerilla warfare. It in anti-guerila wariare. It
emphasized the training will be
designed for no specific coun-
try try, apparently to quiet Cuban
fears.
But Cuban propagand But Cuban propaganda ham-
mered away at the operation. mered away at the operation.
Press and radio coupled their
attacks on the United States attacks on the United States
with announcement of new executions, the roundup of more-
rebel bands and sabotage to Cuba's vital sugar industry.
At the same time President At the same time President
Osvaldo Dorticos in a nation-
wide broadcast Osvaldo Dorticos in a nation-
wide broadcast declared the
State Department's white paper on Cuba this week was
"another step" in plans of the
United States to destroy the Cuban revolution. destroy the He said the document was
"interventionist" and after a thorough study of its contents
"there can be no doubt -imperialism plans to use all its
resources to exterminate the resources to exterminate the
Cuban revolution in a short
time."

## Placement Bureau


$=$
it
East Ohto Ges Company in Ohio Gas Company in-
vin. Feed Co., Alled Stores
$\qquad$
Jamece Couzens Communtty
chools (Bath, Mich.) inter iewing Elementanty Education, peeial Enductation. Engish an
Lake
Forest Public Lake Frerest Public School
Illinois) interviewing Elemen
Iary Education tary Education; Physical Edu-
cation for grades 3-5.
Grandvile Public Schools in-
viewing Elementary and all Algonac Community Schools
$\qquad$

$$
\begin{aligned}
& \text { cation and Elementary Music; } \\
& \text { Social Science for Junior High } \\
& \text { and English and Business for }
\end{aligned}
$$

$$
\begin{aligned}
& \text { social scrience yor junior mign } \\
& \text { and English and Business for } \\
& \text { High School. }
\end{aligned}
$$ Sutherland Div., KVP.Suther land Paper, interviewing Ac counting,

aging.
Genera

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\begin{aligned}
& \text { aging. } \\
& \text { General Motors Corporation, } \\
& \text { Chevrolet-Flint Assem., inter- } \\
& \text { viewing Accounting, and all }
\end{aligned}
$$

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\begin{aligned}
& \text { Chevrelet-Fint Assem. inter. } \\
& \text { viewing Acouting, and ail } \\
& \text { from the colleges of Commun } \\
& \text { ication Ants Science and Ars }
\end{aligned}
$$

$$
\begin{aligned}
& \text { viewing Accounting, and and all } \\
& \text { from the colleges of commun. } \\
& \text { ication Ats, Sceiene and Arts, } \\
& \text { and Business-\& Public Service. }
\end{aligned}
$$ and Business.\& Public Service.

Srell Oil Company, Prodet Pipe Lines, interviewing Ac-
counting and all from counting and all from the co-
lege of Business $\&$ Public Ser-
vice.- Oscoda Area Schools (Mich.) interviewing Elementary Edu

Bauge Wins Lutheran Fellowship
$\qquad$ student, Spartan Village, , is one
of 19 Lutheran educators grant ed Lutheran Brotherhood Fa Faculty Fellowships are granthood to assist teachers in Lu -
heran colleges and seminaries throunghout the country on the
the asis of recommendations ional Conference, Washington
ion Bauge, who is working is doctorate degree in econn research instruct and assisted Student Loan Office Hours
The small loans division of
All-University Student Government is open every afternoon Monday-Friday from 2 to 5 students are eligible to appl or a loan of $\$ 10$ or less. A
plicants must have their plicants must have
card to receive a loan. For Music

$$
\text { June } 15 .
$$



APO Opens Save Grass Campaign
Alpha Phi omega, Scout Service fraternity, will begin wor grass campaign."

## rass campaign. Charles Day,

a.freshman, president of

Phi, $0^{\prime}$ 's Beta, Beta chantenter said
that the fraternity will be entat the fraternity will be en-
gaged in several service progaces this terer inalcludince proa-
jing the suilding dirction leans
ind ng the builing diriection siean.
on campus. ushering at
Water on campus, zshering at Water
carnival and Senior Swing out. The pledge ceass wing main-
tain a messenger and catering tain a messenger and catering
service for the second floor pat service for the second floor pa.
tients in Olin Health center. "A Phi 0 is the largest Greek letter fraternity in the U.S. and
is open to anybody who has is open to anybody who has
formeriy been a Cub Scout, Boy Scout or Exp:orer Scou
has a scholastic average
or better," Day said or better, Day sal
is Alpha Phi Omega's purpose
the fellowship of the Scout oath
and law, to develo
and law, to dovelop friendship,
and to promote service to humanity," he said.
A Phi 0 has an office on the
third floor of the Student Serthird floor of
vices building.

## Information

young socialist club-7
to $8: 30$
GREEN SPLASH-4. 15 p.m
Women's IM Pool. Winter
Contest Held Scholarships
Entries for the fourth annual F.E. Olds and Son's "Scholbe submitted from April 15 to
All juniors, seniors and grad uate students in music are elig. ble to compete for scholar
ships of $\$ 500, \$ 350$ and $\$ 200$. Theses, term papers and art
icles on subjects related to instrumertal musject related to entered Judging will be based
on originality, sound research an originalitity, sound research
and objectivity. Award money sts of further study.

Have a real cigarette-have a CAMEL


