

Michigan State News

EAST LANSING, MICHIGAN—THURSDAY, JUNE 26, 1958



PRICE 5 CENTS

Summer Records Topple In Latest Enrollment Tally

7,476 Register in Aud: 1,000 Hike Since 1957

Off-Campus, Late Registrations To Increase Final Tabulations

Michigan State's summer school attendance reached an all-time high Wednesday when close to 7,500 students registered in the Aud.

A breakdown released from the office of Summer School Director Clair Taylor gave an on-campus enrollment total of 7,476 compared to 6,430 for summer school registration a year ago. Late enrollments last year boosted that figure by nearly 1,000. Taylor told the State News recently that the 1958 total could conceivably reach the 8,000 mark.

Dr. Hannah To-Speak At Convo

Kiva Visit Stated For President

A convocation for summer school students by President John A. Hannah will be given at 11 a.m. Monday at Fairchild. The all-university event is the first of its kind.

Dr. Hannah's topic will be "International Education." According to Dr. Clair Taylor, director of summer school, professors may dismiss their 11 a.m. classes so that students may attend.

A tentative Kiva session for faculty and students of the College of Education with Dr. Hannah in attendance is set for 2 p.m. Monday in the Kiva of the Education building. College of Education held the session in reserve because Kiva furnishings might not be completed in time. If the session is held, Dr. Wilbur Brookover, director of the bureau of educational research, will act as moderator.

Taylor said that a second convocation for all summer school students would be held July 17 when Dr. Paul Klopsteg is associate director of research for the National Science Foundation and president-elect of the American Assn. of Advancement for Science.

Klopsteg will also appear on the College of Education summer educational series, "Creative Education—The Challenge of World Leadership," in a Kiva session July 17.

An industrial relations expert from MSU will take a look at what European universities are doing in the industrial relations research field.

Dr. Charles Killingsworth, director of labor and industrial relations center, left last week for a three-month tour of nine European countries. He will return to the East Lansing campus in mid-September.

In Europe, Dr. Killingsworth will also do research concerning grievance adjustment in the public service.



WOLVERINE BOYS' STATE members evaluate the Boys' State program Wednesday in Bailey Hall. For complete story on Boys' State activities this week, see page 6.

Foreign Film Series

Shakespeare's Richard Comes to MSU Screen

Laurence Olivier's famous film of Shakespeare's "Richard III" will be shown at Fairchild at 7:30 tonight, Friday and Saturday.

The color film, which opens MSU's Foreign Film series for the summer, is the power-mad Duke of Gloucester who ruthlessly seizes the throne of England after plotting with the ambitious Duke of Buckingham.

The film, produced by Laurence Olivier and starring Sir Laurence as Richard III and Claire Bloom as the lovely Lady



CLAIRE BLOOM as Lady Anne

Anne studies a deformed man with a twisted mind that goes him into committing the foulest crimes to achieve his dream of ruling England.

The audience will witness intrigue, love, interest, villainy and a battle scene among other highlights of this well-known film.

Besides Olivier and Miss Bloom, other top acting performances are given by Sir John Gielgud as the Duke of Clarence, Sir Ralph Richardson as Buckingham, and Sir Cedric Hardwicke as King Edward IV.

Music for this production was written by Sir William Walton and is performed by the Royal Philharmonic Orchestra.

Dairy Man Cops Post On Board of Directors

Dr. Noel (Pat) Ralston, head of the department of dairy, has been elected a director of the American Dairy Science Assn. His three-year term will run from 1959 through 1961.

Ralston will be one of six elected directors to serve on the association's nine-man board. The group represents all phases of the nation's dairy industry and has a membership of 2,500.

'Androcles & the Lion' Tryout Set

One Act Players Audition Planned

Tryouts for two summer productions to be presented under the sponsorship of the speech department will be held tonight and Friday night from 7-9 p.m. in 49 Aud. Dr. John Walker, associate professor of speech, announced Wednesday.

All university students interested in reading for roles are invited to attend regardless of previous experience, Walker said.

The feature production of the summer will be George Bernard Shaw's comedy, "Androcles and the Lion," scheduled for production during the fifth week of summer school in the Arena Theatre in the Aud. basement.

In typically witty Shavian fashion, the old fable of the kind tailor who befriends a wounded lion and later has his life saved by his animal friend, is set in Rome during the days of the Caesars and the persecution of the early Christians. The play provides 12 major roles for men and women plus numerous additional minor roles.

The second play is a one-act from the American Theater Wing Community Play Series, "Tomorrow is a Day," by Nora Stirling. This is a dramatization of the problems of an overly shy teenage girl and her mother's attempts to understand and help her. It is scheduled for production in late July during the Michigan Home Makers Conference. The cast is composed of the teenage girl, a teenage boy and three older women.

MSU Scholar To Look Over 'Reds' Schools

Dr. Herbert Rudman, assistant professor of administrative and educational services, will get a firsthand look at the Soviet school system.

He is one of 65 professors and educators from the United States who will leave Aug. 17 on a six-week tour of Russian schools.

The trip, sponsored by the Comparative Education Society, is part of an exchange program and includes meetings with members of Russia's Academy of Pedagogical Sciences.

Rudman reports that he will visit classrooms and talk with teachers and students at Moscow University and schools in Leningrad, Kiev and Tashkent.

In addition to the Russian schedule, Dr. Rudman and two others in the group will visit neighboring countries to study how much the Soviet influence has affected educational systems in the satellite nations.

Rudman, who holds degrees from Bradley University and the University of Illinois, was chairman of elementary education at the University of South Carolina before joining MSU's staff in 1956.

Sur, Schuller Write Teen's Music Book

Two MSU professors are co-authors of a newly published book designed to promote the musical development of the teenager.

Dr. William Sur, professor of music and chairman of music education, and Dr. Charles Schuller, professor of education and director of the Audio-Visual Center, are authors of "Music Education for Teen-Agers," published by Harper Brothers. The book is one volume in Harper's Exploration Series in Education.

Comm Arts Division Approved

A new division of mass communications was approved in the July 13 meeting of the Board of Agriculture.

The new division in the College of Communication Arts includes the existing school of journalism and two new departments, advertising and radio-television-film.

Advertising was formerly taught as an area in journalism and radio-television-film was an area in the speech department.

The new structure make possible a concerted attack upon the problems of mass communication," explains Dean Gordon Sabine of the College of Communication Arts.

He points out that students will specialize in one area but will also be made aware of the importance of other media.

Dr. Fred Siebert becomes director of the division and remains director of the school of journalism.

He is a nationally honored scholar and internationally recognized authority on press law. Dr. Siebert directed the school of journalism and communication at the University of Illinois for 16 years before joining the MSU staff in 1957.

Heading the new department of advertising is John Crawford, who was with one of the nation's leading advertising agencies before joining the MSU faculty in 1956.

The first head of the radio-TV-film department is Leo Martin, noted authority in the field. He joined the MSU staff in 1956 after heading the division of

communications at Boston University. He is past president of the National Assn. for Education by Radio and Television.

The new division of mass communications at MSU will have about 450 major students and will be housed in the present Journalism building along with the Communications Research Center, Dean Sabine reports.

The division will offer bachelor's and master's degrees and, through the new Ph.D. in communication arts, the doctoral degree.

The new department of radio-TV-film will include courses taught formerly in the speech department. The speech department will not otherwise be affected by the change.

Areas of speech still under the original speech department organization include rhetoric and public address, theatre, speech pathology and audiology, interpretation and speech education.

Dean Sabine explained that the speech department at Michigan State is considered to be one of the best in the nation, although it is not the largest.

"We're more concerned with quality than quantity," Sabine said, "and we believe we've got that quality in our speech department."

Viewpoint is produced by Major John Barron, Air Force ROTC instructor, who also acts as host for the discussion. The following programs are scheduled:

June 28—The O'Neill Revival with Don Buell, professor of speech and John Waite, associate professor of English.

July 5—T.V. with Leo Martin, professor and head of the Radio-TV and Film Department, and Walter Kewey, professor of radio-TV and film.

July 19—Marcel Proust, Remembrance of Things Past, with Lucie Borjas, assistant professor of foreign languages, and William Callaghan, assistant professor of philosophy.

July 26—James Joyce, The Man from Dublin, with Arthur Smith, professor of English and Bernard Duffey, associate professor of English.

Aug. 2—Madison Avenue, U.S.A. with John Crawford, head of the department of advertising, and Joel Smith, assistant professor of sociology and anthropology.

Aug. 9—Public Relations, The

'Viewpoint' Programs Announced

WEAR-radio will rebroadcast Viewpoint, a popular discussion show featuring members of the university faculty, on Saturdays at 4 a.m. during the summer session. The show is heard regularly on Sundays throughout the regular academic year.

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Education Exhibit

An exhibit of foreign and United Nations materials will be displayed in the first floor exhibit hall of the Education building from June 30-July 7 as part of an international education program, College of Education announced Wednesday.

Michigan State, one of a number of land-grant institutions not previously included, was voted the invitation to join the NASU by May at the organization's 63rd annual meeting in New York City.

The association operates primarily as a presidents' forum, with the top executives of the member universities meeting to discuss problems of importance to public higher education.

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Michigan State, one of a number of land-grant

Read Daily by MSU's 25,000 Students and Faculty
The Michigan State News is published by students of Michigan State University, East Lansing, Mich., without direct faculty supervision. It is not the official voice of the university or of the student body, but while seeking to serve the best interests of both, stands ready to battle any move which would drive a wedge between the two, whether it comes from within the university or from outside. Members of the Associated Press, Inland Daily Press, Intercollegiate Press Association and Associated College Press.

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Want to Buy Now? Well Now, Let's See

"BUY NOW" the pitch goes, for "Sales Mean Prosperity." Throughout the nation for the past few months, such phrases have been accompanied by hard sell merchandising campaigns unparalleled since the depression. We've watched all this — and we've wondered.

We've watched the news from Washington and seen that President Eisenhower and Sec. of Commerce Weeks approve and encourage this approach as the cure-all needed for the nation in the present economic recession.

"Buy anything, just so you buy," the President advised several months ago. Your buying will end the business slump, production will start humming again and pretty soon the unemployed masses will be called back to their jobs, the reasoning went.

We've seen the nation accept this advice as witnessed by the organized local "you auto buy now," "you butter buy now," "you shoe buy now," and just general "buy now" drives. In the Lansing and East Lansing campaigns, for example, we've seen everything from merry-go-round and disc jockey sideshows to greased pig catching contests.

AND WE'VE WONDERED if this isn't, after all, getting to be a little ridiculous. Is so-called bargain day buying really going to bring about a business upswing? Will it solve the problem of labor unemployment? And just what is the big bargain anyway?

We've wondered a lot about this one as we've noticed the many marked-up prices in the name of sales, even across Grand River Ave. Price profiteering in the face of what has become a grave national crisis seems a little less than honorable. Perhaps Mr. Merchant sees Mr. Buyer as even more gullible than he really is.

Perhaps we've been deluding ourselves. Perhaps, like some have been saying lately, this is a reflection upon a degenerate socio-economic system. Maybe so. At least it seems that an economy like ours oughtn't to be at the mercy of a ring of carnival swindlers. Neither should it be supposed that increased consumer buying is the only way the situation can be eased. Too many people have succumbed to this fallacy.

THE BREAKDOWN appears in the assumption that sales mean prosperity, chiefly because good times for the goose may not be good times for the gander. Naturally, each time the cash register rings up another sale, that's so much more prosperity for the vender.

But it may take a long time for that prosperity to find its way to the breadbaskets of the unemployed. And relatively little government action has been taken to relieve unemployment directly. There is a lot that can be said against certain forms of labor unionism, but where would several million of our people be without the benefits the unions now provide?

Exactly why the government hasn't initiated some kind of made-work policy in certain critical areas we can't tell. A fair guess is that a lot of influential persons fear that such a move would be "just another step along the road to socialism."

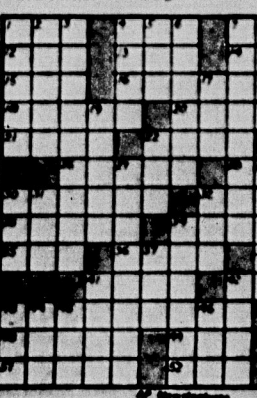
AN UNFAIR STIGMA has been attached to made-work construction projects because of wastefulness and, to some degree, improper management during the 1930's. The idea is good, though, and rejecting it for either past imperfections in handling or fears of impending socialism are neither humanitarian nor realistic.

While we aren't condemning Washington's concern for the businessman, we believe that the same dynamic approach taken to aid the businessman ought to be extended to the immediate needs of the ranks of unemployed labor.

Until the government makes this important move, all the fine slogans and circus gaiety of the Grand River Ave. "Buy Now" campaigns seem a bit ironic. Meanwhile, the promises of sales bringing national prosperity bear a hollow familiarity with another optimistic prediction — "Prosperity is just around the corner."

Crossword Puzzle

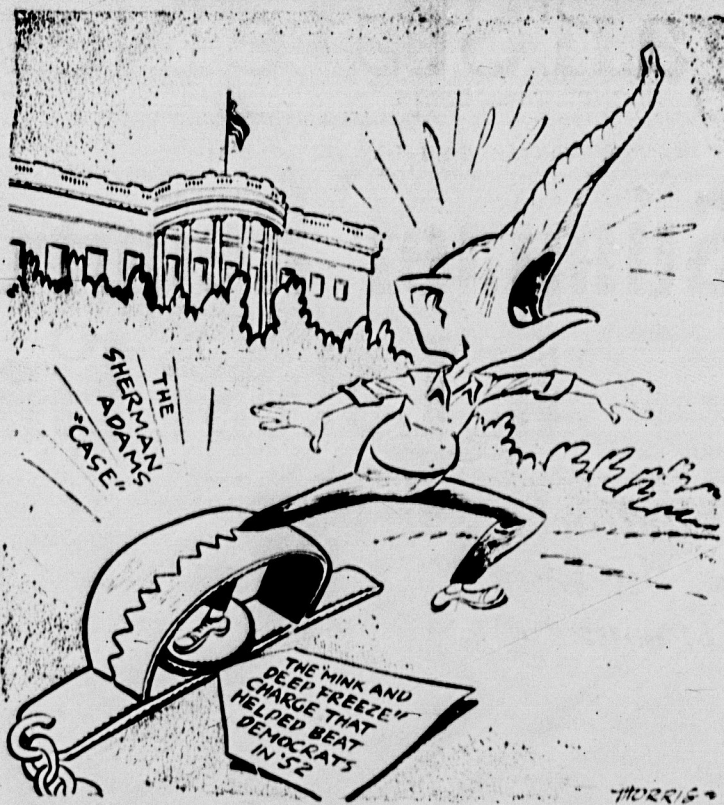
- ACROSS**
- Expert
 - Old piece of cloth
 - Lift
 - Boy's name
 - Lubricate
 - Equipped with weapons
 - Artificial language
 - General truth
 - Meaning
 - Convey legally
 - Prow
 - Abound
 - Chart
 - More mature
 - Ecclesiastical scarf
 - Flushed with success
- DOWN**
- Stage speeches to the audience
 - Measuring instrument
 - In the back
 - American Indian
 - Saur
 - Duration
 - Wise man
 - Animal enclosures
 - Dealer in writing materials
 - High music
 - Constellation
 - EPOCH
 - Shelter
 - Packs down
 - Scatter seed
 - E. Indian weight



Solution To Puzzle Next Week

- DOWN**
- Wrong
 - Student at West Point
 - Clear of an accusation
 - Heavy cord
 - Atmosphere
 - Motorless airplane
 - Like a flower cluster
 - Dry
 - Devil
 - Scotch
 - Dutch commune
 - Born
 - Strike
 - Spread to dry
 - Part songs
 - Footlike part
 - Releas
 - Laurel
 - Australian bird
 - Reel
 - Knack
 - Scenes of combat
 - Came by
 - General fight
 - Compound ether
 - Cease
 - Gang
 - Drunken
 - Malayan coin
 - Purpose
 - Individual

The Elephant That Didn't Remember



Cannon Guards Purse Strings

The Appropriations Watchdog

(EDITOR'S NOTE: When Cannon starts voting on the big money like this year's \$38 billion defense and \$3 billion foreign aid appropriations bills—one of the busiest men in Congress is Rep. Clarence Cannon (D-Mo.). Here is a closeup of the man who heads the House Appropriations Committee.)

WASHINGTON (AP) — In September 1941, a few weeks before Pearl Harbor, doughty, outspoken Clarence Cannon became chairman of the powerful House Appropriations Committee.

Since then, as chairman except during the Republican 80th and 83rd sessions of Congress, the personally frugal 79-year-old Cannon has ridden herd on more government appropriations than any man in United States history—over \$1 trillion.

The lively Missourian, who presides over the 50-man appropriations committee with a firm hand, recalls that since he has been chairman the government has spent more taxpayer's money than it did from the time of George Washington to World War II.

Much of the spending was necessary because of World War II, the Korean conflict and the Cold War. But Cannon says a check of the budget will show a big increase since World War II have been in non-defense items.

"Today," he maintains, "there is a psychology of spending and vast amounts are spent for purposes of questionable advantage."

Gamble that Won

Cannon says his most anxious period as chairman came in World War II when top military officials asked for huge sums of money for a secret project they would not discuss. Cannon and four subcommittee members decided to include the amounts, hidden away in appropriation bills.

After two years and two billion dollars, Cannon threatened to stop the funds. The five-man House committee then was taken to Oak Ridge, Tenn., and shown how the money was used. A few months later the atom bomb was dropped in Japan.

"That was it," he adds. "We had gambled and won. If we hadn't, none of the five would have been back in Congress."

Cannon doesn't get everything he wants, either, in his committee on the House floor, in the Senate which often restores House cuts in funds, or in conference committees.

Cannon Plan Defeated

For example, in 1950 Congress tried out Cannon's plan for a single package appropriation bill instead of separate department-

al bills. But the next year Cannon's own committee, despite his pleas, voted to return to the old system. Cannon still believes his plan will be adopted permanently some day in the future.

In recent years Cannon has reorganized some of his subcommittees and created a public works subcommittee, naming himself chairman. He is greatly interested in public works and agriculture appropriations, associates say. He also merged the



GRIM WATCHING: Rep. Clarence Cannon (D-Mo.) at his desk in Washington. He is sometimes playfully described as having the face of a professional mourner.

separate panels for various military services in one subcommittee.

Author of Cannon's Precedents, Cannon's Procedure and treatises on parliamentary law, the smiling congressman is an expert on parliamentary maneuvering.

Since 1920, he has been parliamentary chairman of every Democratic National Convention. Millions of television viewers saw him on their screens during the 1952 and 1956 conventions.

Formidable Record

At the Capitol, Cannon is a familiar figure, striding along at a rolling gait through corridors, head down. (He's thinking his office staff confides.) He always wears a dark blue suit, white shirt and black tie.

Unexcelled at legislative infighting, Cannon's record in other types also is formidable.

In 1933 he threw several overhand rights at Rep. M. A. Rom-

jue (D-Mo.), opening a cut near Romjue's eye. In 1945, Rep. John Taber (R-N.Y.), one year younger than Cannon and top Republican on the appropriations committee, emerged from Cannon's with a cut and bleeding mouth.

In 1951, Cannon tangled with Rep. John Phillips (R-Calif.) outside a committee room. Phillips reportedly got in a slap, Cannon a lip-cutting right.

Works Weekends

A tireless worker, he arrives



GRIM WATCHING: Rep. Clarence Cannon (D-Mo.) at his desk in Washington. He is sometimes playfully described as having the face of a professional mourner.

at his office early and often works far into the night. He frequently comes to his office on Sundays after church. The Cannon is a Baptist.

Born April 11, 1879, near his present 660-acre farm home at Elsberry, Mo., Cannon taught history in Stephens College, Columbia, Mo., while getting his Missouri. Then he set up a law degree at the University of office in Troy, Mo.

He came to Washington in 1911 as confidential secretary to Speaker Champ Clark, a few years later becoming House journal clerk, then House parliamentary. He was first elected to the House in 1923.

Michigan State News

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Letters State News Viewpoint Supported

To the Editor:

The Michigan State News deserves the warmest congratulations for its support of the idea and aspirations of hundreds of thousands of both foreign and American students to have a worthy International Center.

It is needless to emphasize the need of such a center and the benefits it undoubtedly would bring to the campus.

The Administration could contribute some of its funds with the same generosity used for other purposes. Our alumni, I am sure, will be most willing to contribute to such a worthy cause. If some proper work is done by the proper persons, I am sure that some organizations might also be willing to add their contributions.

But I would like to make a suggestion. An International Center should be a center and a home exclusively for the students, both American and foreign.

Of course, offices should be provided for a director and his staff, but the Center should not be used as living quarters of the director.

We know that the present circumstances of the small International Center which the students have had up to now demanded the presence of the directors. But this factor has been a deterrent for hundreds of students who felt hesitation and reluctance to go to the Center simply because they always had the feeling that they were intruding in the private quarters of the director and his family.

A casual inquiry will show that wherever an institution has a Center or International House, the building is primarily for the students who feel that they can go to the Center whenever they feel without the fear of intruding into private quarters.

Name withheld by request

Co-Presidents

To the Editor:

It was interesting to read a report in the State News that the International Club has elected co-presidents. The election, as I understand it, was for the office of the president.

There was a tie between the two candidates who contested for this office. The next thing I heard was that both were declared elected. At no time did the club members get the idea that it was an election of co-presidents.

In as much as the members participated only in the election of one president, it is not correct to say that the club elected co-presidents. It will be of interest, if some of the following points could be clarified.

1. Does the constitution provide for two persons to hold this office jointly?

2. Is it necessary to know what the club feels about it before such an important decision is taken and announced?

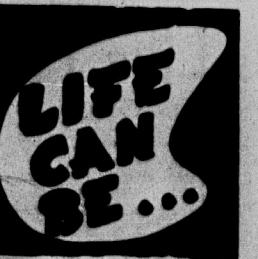
3. Which other organization of students on this campus have co-presidents? Is there any precedent on record?

4. If we have a tie among six candidates at some future election, shall we again accept this principle of "coexistence"?

I am afraid dual presidency is not a symbol of cooperation and understanding. Splitting an office between two persons is not a healthy procedure. It shows lack of understanding and cooperation.

Symbolic of the great "spirit of cooperation and understanding" which we hope to further among members of the club" (quotation from your news columns), let us toss a coin and have just one president. Our sporting spirit and the interest of the club need it.

C. G. Sivadas



ONE TRACK MIND
DECATUR, Ill. (AP)—A shrimp by any other name is still a shrimp to a Decatur woman who reports that she was denied a fried shrimp sandwich while on a Florida vacation.

"We don't have any fried shrimp sandwiches," the waitress said.

"Well do you have any fried shrimp?" she was asked.

"Yes."

"And do you have any bread?"

"Yes."

"Berry," the waitress said firmly, "we don't have any fried shrimp sandwiches."

She took a hot dog.



POOR SHERMY. The \$700 vicuna coat, \$2,400 oriental rug and \$2,000 plus in hotel bills that Bernard Goldfine, the New England textiles millionaire, paid for Presidential Ann's Sherman Adams raised that favorite campaign issue called influence peddling and also convinced many 1952 like-men that Adams must go. Those who yelled the loudest for Adams' ouster include Arizona's Sen. Barry Goldwater (inset), Michigan's Sen. Charles Potter, Maryland's Glenn Beall and Minnesota's Sen. Edward Thye—all candidates for re-election this fall. He said Sherman was "imprudent" but need him. Meanwhile, Sec. of the Interior Fred Seaton was widely considered as the man most likely to succeed Adams.

Shep's Shots The Strangers

By LYNN SHEPARD
State News Summer Editor

MICHIGAN VOTERS will be casting ballots for the "strangers" to state-wide politics in the lieutenant gubernatorial race this fall. Democratic State Sen. John Swainson of Detroit and Republican State Representative Donald Brown of Royal Oak have their sights set on an office that was in the past considered of little importance.

Since Lt. Gov. Philip Hart announced his candidacy for Sen. Charles Potter's seat in Congress, though, the post has taken on a "stepping stone to bigger things" appeal.

Swainson, a World War II veteran who had both legs amputated, was looked upon as a possible Potter opponent before Hart entered the race. As Democratic minority leader in the Senate he is considered one of the most promising young men in his party's state organization.

Brown, a first-termer in the house, is thought of the same way in Republican circles. The Oakland legislator was a member of two important House committees, labor and rules and regulations.

ON THE LOCAL political scene, East Lansing voters will be witnessing a repeat performance of the Ray Young-Raymond Tote 1954 campaign for the Ingham 2nd district representative seat.

The winner, Young, will be defending his first term against Tote, a graduate of MSU and former captain of the fencing team. Young was director of athletics here for many years. Tote is now a justice of the peace and insurance man.

Sen. Paul Younger, who represents Ingham and Livingston counties in Lansing, will have an easy time during the fall campaign. His would-be Democratic opponent brought his nominating petitions in after the deadline and was declared ineligible. The opponent's protest is still pending.

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WKAR-TV Awaits Final FCC Decision

WKAR-TV, the third educational station to go on the air in the nation, will suspend broadcast operations at sign-off June 28.

MSU has been televising on UHF Channel 60 since January 15, 1954, and is now awaiting the final decision of the Federal Communications Commission in connection with its application for a license to broadcast on VHF Channel 10 on a shared-time arrangement with the Television Corporation of Michigan.

The application for the VHF channel has been in a competitive hearing for over three years. The examiner's initial decision and the commission's initial decision were in favor of the Michigan State and its licensee, Television Corporation of Michigan.

If the initial decision is sustained in the final decision, which should be issued in the near future, the period between cessation of broadcasting on UHF Channel 60 and resumption of service on VHF Channel 10 will be spent in making the transition from the UHF to the VHF operation.

During this time the university will continue to develop programs and series designed for future broadcast on Channel 10 and to provide laboratory and training services and facilities for the instructional program and TV workshops which have been scheduled for the summer and fall.

The station will also continue to operate as a production center, producing and recording programs on kinescope for distribution to other educational and broadcasting stations.

Ph. D Chances Offered In Communication Arts

A new kind of doctoral program — designed to produce experts on "public communication" — has been approved for the College of Communication Arts.

As approved by the Academic Senate, the Ph.D. in Communication Arts is an interdisciplinary degree. It calls for as much outside work outside Communication Arts as within the parent college.

The program is designed for individuals with experience in professional communications and a scholarly interest in communication problems. A number of candidates are already in residence. They include persons with newspaper, magazine, television and advertising experience.

They are currently developing programs which will prepare them to teach and to be research concerning communications.

Doctoral degrees in various aspects of communication now are offered at a small handful of American institutions," reports Dean Gordon Sabine, of the College of Communication Arts. "The Michigan State program will differ from all others in this important respect:

"We are interested in a focus considerably broader than that usually associated with the term 'mass communications.' We thus reflect the unique melding of skills and interests in the faculty of not only the College of Communication Arts but also of the various other faculties whose members have either direct or indirect interest in communications.

This total group includes scholars whose primary concern is with the mass media (newspapers, magazines, radio, television, the motion picture) but

departments, agencies and organizations.

It has produced several series for the Educational Television and Radio Center and has won a number of citations and awards for its special events and local community services. The station's program range has covered news, sports, music, art, drama, direct teaching and special events.

The shared-time plan with the Television Corporation of Michigan provides that each of the applicants will have a license and that each will operate under its own call letters. Both licensees will be fully answerable to the FCC for their individual station operation and will operate as independent stations which will share the single VHF channel.

The university will operate as an educational, non-commercial station under its own call letters from 9:30 a.m. to 2 p.m. Monday through Saturday, from 5:30 p.m. Monday through Friday, and from noon to 4 p.m. Sunday. This is a total of 38 1/2 hours per week, or 10 1/2 hours more than the minimum number required by the commission for a full-time television station operation.

The commercial station licensee will telecast over 60 hours per week, which again is more than required by the commission for full-time station operation. In this sense, Central Michigan viewers will have the benefit of two full-time stations, which will be available on the one VHF channel.

The university will maintain its studios on the campus in East Lansing to serve the Lansing-East Lansing community. The Television Corporation of Michigan will have its offices and studios in Jackson, thus serving the Jackson community.

There will be an additional studio at the transmitter site at Okemos which will be available for use in that community. The location of the transmitter at Okemos and the studios in Jackson will also make it possible for the Battle Creek community to have access to facilities.

ties for program origination and production.

The station will thus be in a position to draw upon all three of these major Central Michigan communities through the assignment by the commission of the channel to Parma-Onondaga.

The university's educational program services on Channel 10 will be 90 percent live programs. The films and kinescope program services will be provided by the Educational Television and Radio Center, which is the national educational network resource for educational television stations.

Programs available from the center will draw from the full resources of the entire nation and its program arrangements with NITC and its affiliated stations serving as production centers.

This combination of a full-time educational station and a full-time commercial station sharing a single channel is the only one of this type in the nation and promises a program service for the people of Michigan that is unique and not available from any other station or network combination.

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Programs available from the center will draw from the full resources of the entire nation and its program arrangements with NITC and its affiliated stations serving as production centers.

This combination of a full-time educational station and a full-time commercial station sharing a single channel is the only one of this type in the nation and promises a program service for the people of Michigan that is unique and not available from any other station or network combination.

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1958'S GUBERNATORIAL RACE is beginning to start in earnest as both Dr. Paul Barnett, former head of the department of communication skills (left), and Gov. G. Mennen Williams are distributing campaign material and reforming ranks for the big November showdown. Both men are at the straits today for the Mackinac Bridge dedication, which is the same as a signal to go to your corners and come out fighting.

Replaced by Dr. Thorpe Home Ec Head Retires

Dr. Alice Thorpe will become head of the department of home management and child development at MSU effective Sept. 1, succeeding one of the leaders in the field.

Dr. Irma Gross, head of the department since its founding in 1934, will retire from the MSU College of Home Economics faculty after 27 years of service to homemakers and their youngsters.

The appointment was approved June 13 by the State Board of Agriculture.

One of the senior members of the MSU faculty in length of service, Dr. Gross has a national reputation in the field of home management and has published the best textbook in the field, according to Dean Thelma Porter of the College of Home Economics.

A Phi Beta Kappa graduate of the University of Chicago, Dr. Gross has been a professor in home management research.

Dr. Thorpe will take over as department head in September, upon her return from Europe where she will travel this summer on sabbatical leave.

An MSU graduate and former public school teacher, Dr. Thorpe has done considerable research in her field. A part-time instructor for several years she joined the university faculty full-time in 1955.

Among her journal articles are

a number dealing with the managerial practices of married students at the university.

The Cast Of The Year!

Girls! Paris! Girls! Girls! Technirama! Girls! Technicolor! Girls!

BOB HOPE
FERNANDEL
ANITA EKBERG
MARTHA HYER

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a motion picture!

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WHIRLING
SWIRLING
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Trousers .45
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227 MAC

Trousers .45
Shirts .25

Washed, Dried & Folded .10 a lb.

Mackinac Bridge Tours

Students interested in taking a trip to the new Mackinac Bridge and the Soo Locks should phone Ext. 3431, Gene Elliott, summer school recreation director, announced Wednesday. The \$7 trips planned by the summer school will be held July 12-13, 18-19 and 26-27 (8 a.m. Saturdays—8 p.m. Sundays). Costs other than transportation must be paid by students. If not enough students are interested, the trip plans will be cancelled.

Full Recovery Slow, Profs Say

Recession at 'Bottom-Out' Point

The current recession appears to have reached the "bottoming-out" stage, but full recovery may be a long time in coming, according to MSU business and economic analysts.

Their view is that while the course of business continues downward, the rate of decline is slowing and the recession won't go much deeper. Recovery will be another problem.

"The current recession is more serious than the other post-World War II depressions we have experienced, though not nearly so bad as 1929," stated Dr. Thomas Mayer, assistant professor of economics.

"We are near to having reached the bottom of the slump," Dr. Mayer said, but warned that "we may bump along for quite a while with high unemployment before we reach the turning point. Even then we won't have full employment for many months."

This opinion is based upon the pattern of earlier economic recessions in the nation's history.

"There are complicating factors," Dr. Mayer said. "It may be that the post-war investment boom is finished. There is a prospective decline in manufacturing plant and equipment expenditures—they are down now and may continue so."

Sales promotion such as the "You Auto Buy Now" campaign, he feels, will help only slightly because "they sound too much like charity buying to help others."

The government could have eased the recession by taking three steps, the economist concludes: (1) Starting an easy money policy in greater degree than it has; (2) Cutting taxes; and (3) Promoting certain types of public works which, even if slow to affect the economy, are needed anyway.

Dr. John Hoagland, associate professor of business administration and among the first to forecast the recession, predicts that the low point in the recession will be reached "sometime during the third or fourth quarters of 1958."

Writing in the May issue of the periodical Business Topics, he points out that "belated" adjustments have been made in the business community to combat the recession.

Social Duties Predicted For Business Executive

In time American citizens will become as conscious of those few men who run our business system as they now are of those people who run our political system.

"Prices in general, however, have continued to press upward," he said. "Thus the dangers of inflation remain as a serious threat to the future course of business."

Agricultural economists Dale Pathway and William Cromarty have stated that the recession probably will not reduce prices on items farmers use in production.

"Thus, net income of farmers from farming will probably average at or below 1957 levels," they pointed out.

About one-third of farm family income in 1957 came from work done off the farm, a source "likely to be sharply reduced this year," even if unemployment were to ease later.

"Farmers working off the farm are likely to have less seniority and fewer special skills, and therefore are likely to be among the first laid off and the last rehired," the farm economists declared.



DR. LLOYD DOUGLAS



DR. ABBA LERNER



DR. C. T. LEWIS



DR. G. D. S. MACLELLAN



DR. E. E. SCHATTSCHNEIDER

Professors on Teaching, Lecturing Staffs

Distinguished Visitors Join Summer School Faculty

Seven distinguished visiting professors have joined the MSU summer faculty. The outstanding professors are:

Lloyd Douglas, head of the department of business education at Iowa State Teachers College; J. Murray Lee, chairman-elect of the department of elementary education at Southern Illinois University;

Abba Lerner, professor of economics at Roosevelt College,

Chicago, and currently at Johns Hopkins University;

Clarence Lewis, lecturer in philosophy at Stanford University;

G. Douglas MacLellan, university at Cambridge and director of engineering studies at Pembroke College;

E. E. Schattschneider, professor of political science at Wesleyan University;

Hans Zassenhaus, professor of

mathematics at McGill University, Montreal, Canada.

Dr. Douglas, productive author in the field of business education and a graduate of the State University of Iowa, will teach a course in the philosophy of business education and present a number of lectures. He will be available for consultation by students.

Dr. Lee, who holds a Ph.D. degree from Columbia University, is co-author of two books, "The Child and His Development" and "The Child and His Curriculum," and will teach a course in elementary curriculum methods and materials, and one in the psychology

of elementary school subjects.

Dr. Lerner is to conduct a course in the economics of business and industry in a free society, and also will conduct seminars for faculty and students.

Currently a visiting professor at Johns Hopkins University, Dr. Lerner is managing editor of the periodical Review of Economic Studies which he founded in 1923. He studied at London, Cambridge and Manchester.

The philosophy specialist, Dr. Lewis, will lecture in an advanced course titled "Human Values." He holds degrees from Harvard and University of Chicago and has taught at many of the nation's foremost universities. Latest of his six books on philosophical subjects is "Our Social Inheritance," published in 1957.

Dr. MacLellan will conduct a course in frequency response in mechanical systems and a graduate seminar in systems. As university lecturer at Cambridge, where he was graduated, with first class honors in 1942, Dr.

MacLellan is concerned with teaching and research in applied mechanics. He studied at Massachusetts Institute of Technology in 1942-49 under a Commonwealth Fund fellowship.

Dr. Schattschneider, a recognized specialist in party government, is to conduct a graduate seminar on the subject titled "Political Organization and Behavior," and will work with MSU Folk Foundation fellows in political science.

A graduate of Wisconsin, Pittsburgh and Columbia Universities, he is board of trustees chairman of the Clearing House, an organization devoted to promoting understanding of American political institutions.

Dr. Zassenhaus, a specialist in higher algebra, will teach a seminar on the subject and a course in theory. At McGill since 1949 Dr. Zassenhaus was graduated from Hamburg (Germany) University where he taught from 1936 to 1949. In 1955-56 he was with the Institute for Advanced Study, Princeton.

Viewpoint

Continued from page 1
Invisible Self, with James D. Smith, director of university relations and Lowell Treaster, professor and director of information services.

Aug. 16—Do Prisons Reform? with Orden Smucker, professor of sociology and anthropology, and Seymour Gilman, director of prison camps for Michigan.

Aug. 23—A Look into Outer Space, with Richard Schlegel, professor of physics and astronomy, and James Stokley, assistant

professor of journalism.
Aug. 30—Existentialism: an Existentialist with Lewis Zipp, professor of philosophy, and Richard Ruder, assistant professor of philosophy.

Sept. 6—Profile of the American University Student with Lorraine Shepard, associate professor, foundations of education, and Marvin Goer, assistant professor of psychology.

Sept. 13—India, Apostle of Neutrality, with Alex Lick, assistant professor of foreign languages, and Harry Friedman, instructor in political science.

Cadets at Camp

Fifty-nine AFROTC cadets are spending part of their summer at camp. Sixty cadets spent four weeks starting June 15 at Schriber Air Force Base. The remaining will spend four weeks starting Aug. 3 at Plattsburg Air Force Base in New York.

The purpose of these camps is to observe the cadets' attitudes and stamina under stiffly controlled conditions and for the cadets to observe a real air force base in operation.

Upon returning these seniors qualifying will go into flight training.

Life Can Be...

Stevie Collins, of Louisville, Ky., knows how to stretch a nickel. After being fined \$3 for parking next to a parking meter during restriction hours, he asked the judge to reduce the fine to \$4.95 because he put a nickel in the meter.

After a hearty laugh, Judge Stone of Louisville, agreed.

Carillonneur Gives Recitals

Wendell Westcott, MSU carillonneur, will play six summer recitals in addition to his regular series at Michigan State.

Westcott opened his tour at Valley Forge, Pa., June 22. He will perform at the national convention of the American Guild of Organists at Houston, Texas, today.

The nationally known artist will play at the First Evangelical Lutheran church at Great Bay Wis., Aug. 3 and at Niagara Falls, N.Y., on Aug. 17.

Westcott completes the summer program with a performance at the Trinity Methodist church in Springfield, Mass., Aug. 19 and a recital at Trinity College, Hartford, Conn., the following day.

Besides his carillon work during the regular school year Westcott is director of the Spartan Bell Ringers.

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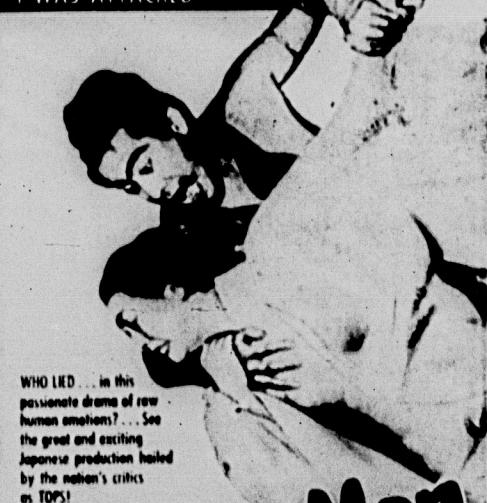
SHE BETRAYED ME!

The Bandit Said:

SHE OFFERED HER LOVE!

The Wife Said:

I WAS ATTACKED!



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ACADEMY AWARD
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Produced by JUNZO MINOURA
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Wed., Thurs., - July 2, 3

FAIRCHILD THEATRE

7:30 p.m.

Admission: 50c

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Feature Shown

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a wink... a kiss... an invitation!

Fraulein

(pronounced Fra-line)

it means girl good or bad!

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WEDNESDAY JULY 2nd

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(pronounced Fra-line)

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WEDNESDAY JULY 2nd

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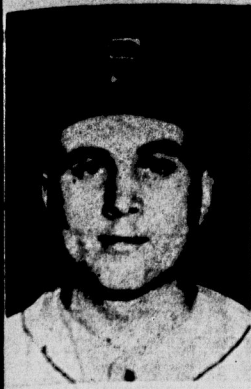
Topic:

"INTERNATIONAL EDUCATION"

Tuesday, July 1, 10:00 a.m.

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Public Invited



RON PERRANOSKI
... top hurler ...



DEAN LOOK
... voted MVP ...

Four Honored Baseball Awards Close Season

Dean Look, sophomore centerfielder from Lansing, has been named the most valuable player on Michigan State's 1955 baseball squad. Ron Perranoski, senior left-handed pitcher from Fair Lawn, N.J., received the award as the team's top hurler.

Look topped the club in runs scored, runs batted in, total bases, stolen bases, doubles and home runs, and was second in hitting and in hits. Perranoski compiled a record of eight wins against one loss and posted the winningest mark of the Big 10 at 5-0.

Other players to receive awards were Ted Kearl, senior right-fielder from Alpena, Dick Schiele, senior third baseman from Clair Shores, and Pat Saragous, a third baseman and shortstop from Detroit.

Kearl was honored as the team's leading hitter after batting .375 during the regular season. Schiele was named the most improved player while Saragous, a product of Detroit's Riverfront high school, was given the title of the most valuable player on the freshman team.

The Spartans were right in the thick of this year's Big 10 race, leading the field throughout the latter part of the season, but bowed to challenger Minnesota, who beat them in a quarterfinal at Minneapolis to clinch the title.

IM Highlights

The deadline for intramural football, tennis and golf is July 1. No applications will be accepted after this date, according to the intramural department.

There will be no restrictions on those wishing to play softball. Anybody is eligible to compete. Tennis court reservations are available from 3-5 p.m. through Friday, and Saturday and Sunday. Applications may be filled out at the Jensen Gym.

Spartan Coed to Challenge Russian Gymnasts in July

Ernestine Russell, a sophomore at Michigan State and the United States women's gymnastic champion, is featured in a four-page spread in the August issue of "Sport" magazine.

Miss Russell, who will compete in the world gymnastics championship this summer in Moscow, is a native of Windsor, Ont. She has been named Canada's outstanding woman athlete for the last three years.

The article in "Sport" magazine includes eight pictures of the MSU co-ed and a complete summary of her gymnastics career. She attracted major attention in 1955 when she won her first U.S. National AAU title by sweeping all eight first-place medals.

To Ernestine, who has won every meet she has entered in the brief three-year history of Canadian gymnastic championship meets, it's a very serious business.

In fact, one of the reasons

she came to State is its coach, George Szypula, a former national collegiate and AAU tumbling champ from Temple University. Ernie feels that Szypula's knowledge will best enable her to develop to her best potential.

But chances to win against the Russian women are very slim, according to "Sport": "The European girls, with bigger if not prettier muscles, are masters of the parallel bars, the balance beam and the tumbling mat."

Immediately after the world championship meet in Russia, Ernie will take off on a tour of Europe and compete against the great European women gymnasts.

Miss Russell's ambition is to compete in the 1960 Olympics in Rome and win a gold medal. She was a member of Canada's 1956 Olympic gymnastic team.

The petite blonde, popular with her classmates at Michigan State, also finds many fans with an appreciation for beauty and charm.

ERNESTINE RUSSELL
... muscular beauty ...



HERE'S BILL NORMAN in a studious mood as he watches his former team, the Charleston, W. Va., Senators work out. Norman was named manager of the Detroit Tigers June 20, succeeding easy-going Jack Tighe. Under his leadership the Bengals have ceased to be lame tappers and recently won seven straight games from the league-leading New York Yankees, including a shutout doubleheader.

Sports

Summer Sports Editor - Darwin Bennett
MICHIGAN STATE NEWS

June 26, 1958

Page Five

1c

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chance makes our friends.

—DeLille.

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Salisbury Steak
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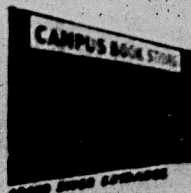
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Maheds	30c
Coolers	30c
Floats	20c & 30c
Orange	10c & 20c

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Feature
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5:20 - 7:25
9:30

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they had
done to his
woman ...
he broke the
Bravados
one by one!

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The BRADAVOS

Joan COLLINS
Stephen BOYD
Albert SALMI

HERBERT R. SHAPIRO • ANDREW DUGAN
HENRY KING • PHILIP YORDAN

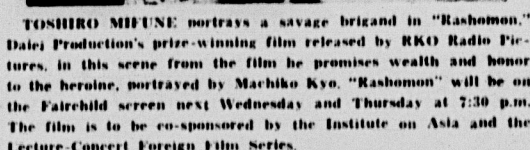
Added! Cartoon-News

(Continued from Page 1)

More leaves include: Troy Sharns, professor of foundations of education, July 1, 1958 to June 30, 1960, to ex-University of Malaya, Singapore.

East Lansing Asked To Share Filter Cost

The proposal, made at the June 13 meeting of the board, asked East Lansing to share the cost of a sewage filter system addition to the present Red Cedar plant.



Staff Promotion Granted For Extension Worker

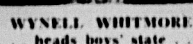
Dr. George Axinn was named associate director of the Michigan Cooperative Extension Service by the State Board of Agriculture in their June 13 meeting.

Asstun has been assistant to Extension Director Paul Miller for the past three years, except for one year he spent at the University of Wisconsin, earning the Ph.D. degree in extension administration.

The 32-year-old administrator came to Michigan State in 1953 as extension television editor in the department of information services. He was active in much of the pioneer development of

By PETE WALTERS

Counselors, one to a city, and advisors, one per county, were selected from a group largely composed of MSU students. These supervisors served in the capa-



With Mrs. Axinn and their three children he lives at 64 Division Street, East Lansing.



TWO NEW NAMES in the news are Herman Kenin (left), Portland, Ore., who is the new president of the American Federation of Musicians and John McVane (right) of Los Angeles, who has been named by President Eisenhower to the Atomic Energy Commission to replace Lewis Strauss. Kenin replaces "music czar" James Petrillo.

9:30 a.m. — (Access to bridge ceremonies by invitation only. Public may hear proceedings at exhibit areas in both Mackinaw City and St. Ignace). Queen Mother arrives from Sault Ste. Marie. Lower peninsula crosses cross bridge to Mackinaw City. Military parade begins along parade route in both cities and terminates at entrance to bridge.

11 a.m. — Miss Michigan leads upper peninsula queen motorcade from St. Ignace, and Mrs. Michigan leads lower peninsula queens' motorcade from Mackinaw City into bridge to North Anchor Block.

11:30 a.m. — Formal ceremonies begin.
Master of Ceremonies — Prentice Brown
Invocation — Rev. Lester Maitland
Ribbon Tying — Gov. Williams, Brown, Walker
Mayor Phillips, Village Pres. Downing, Mackinac, Esq.

Mayor Philip, Village Trust, Downing, Alcatraz, and Cheboygan Queens, Miss Michigan and Mrs. Michigan.

Welcome — Gov. Williams

Presentation of special guests — Information to conference

Legislative Action — Hon. George VanPurse
Engineering the Bridge — Dr. D. B. Steinman
Financing the Bridge — Devereaux Josephs

Skills of Labor — Speaker to be announced
The Bridge of Steel — Roger Blough
Dedication — Hon. Wilber Brucker
Unveiling of Plaque — Gov. Williams, Brown

1 p.m. — Luncheon served to VIP guests on the brig.
Military planes fly over.

3 p.m. — Labor dedication — Mackinaw City, Pier No.

The influence of the atomic energy program on American education will be discussed at 7:30 tonight in 122 Kedzie. The public lecture, to be given by an associate laboratory director of the Argonne National Laboratory, is free.

Dr. Frank Myers, dean of the graduate school and head of the department of physics at Lehigh University, will address a joint session of two institutes of physical science and mathematics teachers at MSU. The institutes are sponsored by the National Science Foundation.

On leave from Lehigh University, Dr. Myers will guide the broad educational program at Argonne National Laboratory. At the laboratory, outstanding

scientists, educators and students from this country and abroad are given the opportunity to obtain formal training and experience in nuclear science and engineering.

PARKING LOT ENTRANCE