MID-TERMS ARE SAYING HIT THOSE BOOKS

# Michigan State News

EAST LANSING, MICHIGAN - TUESDAY, FEBRUARY 3, 1953

WEATHER: HIGH OF 28 SEEN FOR TODAY

FIVE CENTS

### **European Floods** Take Toll of 1,406

1.0NDON (P)—The sodden and shattered coastal towns of ritain, Belgium and Holland counted 1,406 dead Monday ight in one of the worst flood and tempest disasters of their history The final toll may go over 2,000 when the hurricane-lashed tides have receded on both sides of the North Sea.

Canvey Island, submerged in mud and water and the worst hit place in all flond-devastated Southeastern England, still had 50 of its 13.00 inhabitants missing after counting 100 dead.

program, called stature," will be

rector of news and special events

how WKAR

ill modelate the programs. In addition to this weekly

Belgium-22 Holland-485.

Spartacade Sets Petition Deadline

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Organization Groups To Apply for Space

Spartacade petitioning beins today, and will run from .a.m. sill noon, everyday m. 311 noon, everyday agh Thursday, according on Marentette, chairman of Drganizations and Planning cane in the Irish Sea Saturday. brough Thursday, according Don Marentette, chairman of

and 15 on a missing travler, and 15 on a missing travler, The British total included seven Americans Seven more Ameri-cans still were missing. any organized club, honorary, to sponsor an event, at the npus Chest office (Organiz-n 1) on the third floor of the Spartacade will be held oril 18. .

Holland's historic dikes were broken in 60 to 80 places and waters swept 40 miles inland, swamping up to 1.500 square miles of villages and fertile acres and penetrating a, sixth of the country's total land sur-face space in the fieldhouse will a alloted according to the or-in which the petitions are recived. If two petitions are recived with the same idea for a event, the petition received and will be awarded the event. were in the area, homeless or threatened. A sketch of the event complete

sketch of the event, complete h plans, size, area and special terials needed plus a \$10 de-at must accompany the pet-The deposit will be return-after satisfactory cleaning of event area following Sparta-

The answer of the event must indicated on the petition As in ation, non-participation and assort chance. But this year o sub-classes. These I is anything in the im of the audience seated and is a continuous show which is a continuous sho Class 1 is anything in the term of the audience seated and suching a performance Class 1 is a continuous show which ies not set a time for the per-fermance to begin."

wmance to begin." All qualified groups are urged procure Spartacade rules of "With the Legislature," will tion as soon as possible so to present the favorable and may petition, said March- favorable aspects of prope

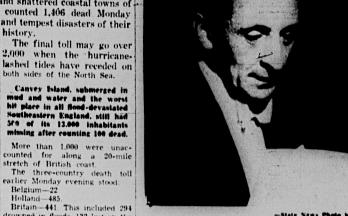
Students Needed for Entertaining ets At Hospital

nounced plans to provide full coverage of the legislative session tions will be held Monday. with on-the-spet broadcasts in Room 31 of the Union significant addresses b in Roem 31 of the Union 1 students interested in ch-sing patichts at the Percy Hospital, Keth Cramer of the project, said Monday. To Air J-Hop Music Clark Reid, 1948 graduate of MSC, has been assigned to broad-Score as Score as Score as Score as May and the orchestra over a Score as Scor

c. Cramer said trip to the hospital is d for Tuesday, Feb. 24 Read participated in the first Team Read participated in the first Team ed for Tuesday, Feb. 47 Read participated in the hole terms fransportation for received an "Oscar," outstanding, student, radjo award, while in school is,

to auditions should con-th Cramer, 8-9407.

French Club Invites id Now Available



Vladimir Horowitz studies the program Monday night's concert at the Auditorium

**Personality Plus Horowitz Scores Hit** 

### With Varied Concert By PAT YAROCH

A great showman performed in the Auditorium Monday Approximately a million people night.

Vladimir Horowitz treated his audience to a display of was the worst disaster, in a striking personality along with his fine piano playing. He was dignified without the stiffness usually associated oded and lives lost, that area flooded and lives lost, that the Dutch have suffered in five with a great artist's perform-

ance. Taking his bows with a smile Home Ec Honorary seeming to show genuine appre-ciation. Horowitz captured his audience. He played a varied program, meliding works of Bach, Schumann, Chopin and Scarlaff. College Station

One of the most dramatic One of the most dramatic pieces was Horowitz's arrange-ment of Liszt's "Hungarian Rhapsody No. 2." Here Hore-witz had taken up the challenge of Liszt ziven to one of his pu-pils. "Most of my compositions are sketches. You can make changes when you can improve them."

<sup>4</sup> Onderon Nil, home economics honorary, will sponsor its second annual Honors Night at 7.15 to-night in the Little Theater Ap-proximately 200 Home Economics majors will be honored for hav-ing achieved scholastic standing of "B" or better Special awards will also be pre-sented to outstanding students in Fields. Clothing, Vocational and 4-H Club work The Sinder Cup Award will go to the coed who as received the highest grades at the end of her freshman year. The guest Speaker for the oceasiment The applause Horowitz receiv-k red-writer playing his arrangement called showed that the audience thought If he he had done the job well. The guest speake istant director of the See HOROWITZ Page 4

#### **Recent Wolverine** Sales Break All Show Contains in the faculty housing in the faculty housing Previous Records

The sale of 740 Wolverines on of Jan. 30, the last day of sales. Nought the total number of books

Sales cover 4 2000 breaking all sales covers and the buildshed in 1901 according to Bob Scott build to Bob Scott be Bob Scott be

 Herb Fine, "Definit industry of the presence of t week.

Crash Victim Remains In 'Good' Condition In charge of sound effects will discuss. "What industrie Joe Bealt Sturgis junus and

### **Airlift Predicted** New Formosa Plan **To Accelerate Raids**

RDERS

TAIPEH, Formosa - The new U.S. policy toward Formosa is expected to step up Nationalist raids on the mainland of Red China and may permit an airlift of men and material to Chinese Nationalist forces clinging to a footfield in the Burma border region.

These possibilities arose Monday as headquarters of Senate Group Generalissimo Chiang Kai-shek surged with new hope of an eventual comeback on the mainland. **Budget** Pleas

A statement expected to ex-press the NationalisE govern-ment's warm gratification over President Elsenbower's move in ending the U.S. Seventh Fleet's "neutralizing" role in the For-mous Strait was in preparation. The Senate Appropriations Committee has started studying the budget requests made of the Legislature by Goy, G. Mennen

residents contributed a total of \$875 to volunterr workers for the Mothers March on Polic drive, Mrs. Gary Heymann, cam-

#### Instructor's Book Receives Annual Arcard unday, Michigan Education

Dr. Robert H. Ferrell, history Saturday

for the best work on any phase Gean Greenwell

of the Reliase-Brand part for the refunction of war as an in-strument of national policy. It also discusses behind-the-section (naneuvertime and pressures which led to the part's signature)



WASHINGTON (P) - President Eisenhower announced to a heavily applauding Congress Monday that he is orthe American Navy to stop pro tecting Red China from Chiang Kat-shek's forces on Formosa He State of the Union message, that he is preparing to repudiate ecret understandings" of the Roosevelt-Truman era which per-

nitted Russia to "enslave"

Convo to Head Republican ranks whooped it up when the new President de-clared that price and wage con-trols must die in April.

Yells, cheers and handelapping greeted official disclosure of this tep won't mean a bigger in anything he he fighting in the Far Eas

### Thunderous applause large-ly from Republicans, greeted Eisenhower when he said he in-tends to ask Congress to adopt a resolution making it clear the American government will not be bound by any serret deals which, he said, permitted en-slavement.

Elsenbower did not explain



**To Polio Drive** 

PRES. EISENHOWER

**Optometrists** 

**OF NAVY BLOCKADE** 

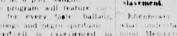
latare's session has been ed bitle in the say beeday or sere no bills rest. Other conferences will include if committee as both. Fire and Marine Insurance Insta-d committee as both. Fire and Marine Insurance Insta-

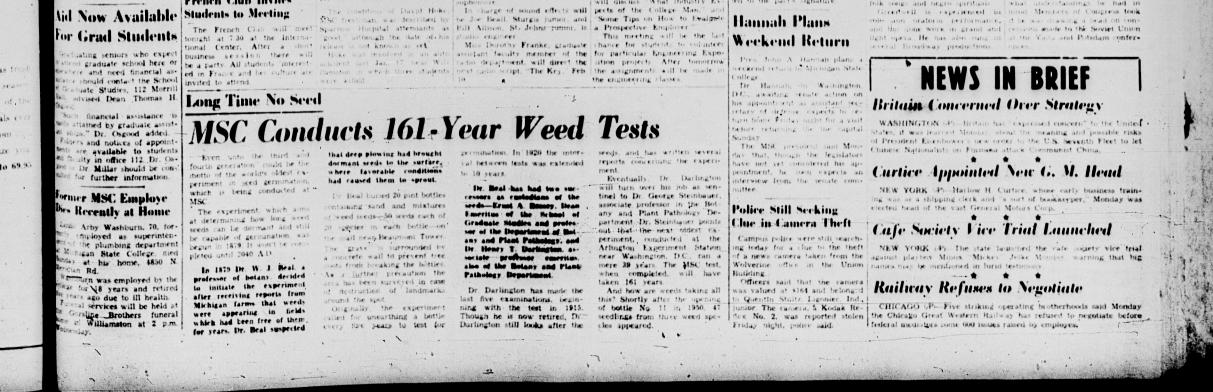
Property and Second Wed-

instructor, has been awarded the Conservation Seminar is shared 1952 George Louis Beer prize of for Saturday. This entercence will the American Historical Association of the servers Saturday initia March book Peace in Their an

## 5. according to Dr. To Present Vocal

Pepartment erreits book published by the e University Press is a study the Kellogs-Briand pact for the MSC viole department, will the MSC voice department, will be give a recibal in the Music Auditorium at 6 p.m. tonight.





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### Michigan State News

Published on class days Manday-through Priday, inclusive, during fall, rater and spring term except days after holidays; weekly during sam-ner termination as second class matter under act of March 2, 1679 at the officer located on shind floor of the Union Building. Telephone-bolies phone 5-1811, editorial office extensions 260 and 260; business for extension 360. Second the solution Daily Press and the Associated College Press. Eail subscriptions, payable in savance, for one term, 52; for two terms, 180; for the solution of the term, 52; for two terms, 180; for the solution of the term, 52; for two terms, 180; for the solution of the term, 52; for two terms, 180; for the solution of the term, 52; for two terms, 50; for two Contract of the second second

Dean Wakefield Alex Laggis Bob Garrison Lee Hanson See Hartea Auger Bill McGrew Stab Kurman Lie Tanaor Audrey Lowellyn Bill Geborn Ban Blance Local Ad Mahager Bue Harten National Ad Mahager Mary Loudon Classified Ad Mgr. Sus Kintigh hales Mahager Reid Christensen Proportion Mgr Mariyn Hollis

### Letters to the Editor

#### To the Editor

To the Editor: Maybe there wouldn't be quite so much flu on the campus if they's heat these dormitories once in a while. After all it is the middle of winter. I don't know what the college does with the money they save on heat. It sure as hell doesn't go into better food or cheaper texts. I wouldn't be surprised if somebody else felt the same way about it.

Several Shaw Men Names withheld by request

#### To the Editor

There is definitely one thing I don't like and that is generalizing

In reference to a male student's article that was headlined "Male Student Claims Cools Cheat on Exams" (Jap. 28), my answer to him together with several other fellows here at Sny-der Mall is that what he said is not true allogether.

Coeds do not have advantages over most male students as he seems to think. Coeds having regular hours helps to control that of the male students so that both may get just as much studying 

Generalizing in my opinion is entirely wrong as this does not include the vast majority which do not cheat on exams. True the article about Mercy College coeds and MSC coeds was shanted in such a way that it made everyone think that coeds here at MSC are angel-faced non-cheaters. However, as contrasted with an article that appeared Jan. 28 made me realize how some prople judge all by just a few.

In my opinion this sort of thing is what causes social and racial prejudices. Until this generalizing or putting everyone in the same class is concerned is stopped, we'll never be able to strive for peace

Chuck Nicholis Snyder Hall

This missive is directed with kindest regards to "Name-withheld-by-request" in the State News, Jan. 28. We wish to inquire as to how this "young man" is so positive of the habits of MSC women-during exams if he pays attention to his own paper in the course of said exams.

The statement concerning coeds keeping hours is a most point since the condition is not a voluntary one and does not by any means indicate that they are ready to drop social activities and settle down to their homework after 10:00, if they have been out till 10:00.

### THE MICHIGAN STATE NEWS Crossword Puzzle ACROSS 39. Anglo-Sax 4 Ego 5 First man 12 Town 7a 12 Town 7a 13 White and 14 Mascullate 14 Mascullate 15 White areas 16 Old 16 Old 16 Shall crown 50 17 Shall crown 50 18 Only crow



Last week a letter came-into the office, raising tion. A perennial question, you might say It went like this

"To the Editor: As three transfer students we would like to kn the yearbook of MSC is called the "Wolverine's where the name originated.

"It seems to us that as long as the football te of the University of Michigan and the Univer-Michigan in general are referred to as Wolverin the Wolverine school, our yearbook should b properly and fittingly named the Spartonian."

It was signed by Michael Bayer, Bob Stoich an Dougherty, all of 153 Abbot Hall. So far as I can determine, the story goes like t

May 20, 1909 the board in charge of the pub May 20, 1909 the board in charge of the public of a yearbook decided to call the publication the verine." That decision is recorded in the minu the board, which was set up like a governing with everything done on a parliamentary pro-basis. The minutes are printed in that first Wol-which was prepared\_by, the Class of 1911, and 1910.

The minutes contain no record of the reason for the label. The 1910 issue of the Wolverine (the first one) did con-tain a preface, with comment on the name of the annual. It said

"After careful consideration we decided to name this book 'The Wolverine.' In the way of kindly request, we ask those who succeed us in the publication of other triennials to adopt the name and make it permanent. And in the 1911 Wolverine, the preface makes mention

of this request in these words.

"With this (the request) in mind, and believing that our college should have and will support an annual "Wolverine," the present board submits to you in the name of the class of 1912, this book.

There's the story behind the name "Wolverine," It should be remembered that, besides the other things to which the name "Wolverine" is attached, the State of Michigan is nicknamed "The Wolverine State."

The problem which you now confront is the problem ofdeciding which school is doing the best job of promoting the Wolverine State

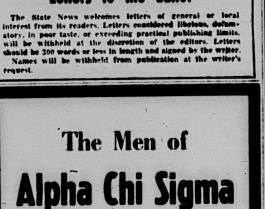
Still want to change the name



We Represent the Best in Manufacturers' Reid and Barton International Silver, Lunt Silver CARDY'S JEWELRY MANUFACTURE

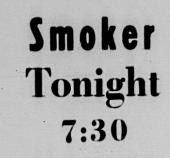
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39. Anglo-Saxon



National social professional chemistry fraternity cordi-

ally invites you to attend a





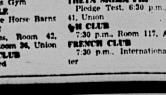
Ski Club Picks State Officers The MSC Ski Club, chosen to fill the offices of the Michigan In-tercollegiate Ski Association for the ensuing year, has elected three of its members to the posi-tions. Al Litzenburger, Boyne City sophomore, will be the associ-ation's third president; Aleta Axtmann, Lansing sophomore, secretary; and Mary Schierfield,

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| - INFORMATION   |  |  |  |  |  |  |  |
|---|--|--|--|--|--|--|--|
| WAA<br>7 p.m., Room 32, Union<br>SFANISH CLUB<br>7:30 p.m., International Cen-<br>ter<br>ALPHA PHI OMEGA<br>7:15 p.m., Room 35, Union<br>MANAGEMENT CLUB<br>7 p.m., Old College Hall,<br>Union<br>SAILING CLUB<br>Shore School, 7 p.m., Room 34,<br>Union<br>ORCHENIS<br>7 p.m., Women's Gym<br>BLOCK & BAIDLL<br>7:30 p.m., Saddle Horse Barns<br>PHI GAIDLA NU<br>7 p.m., Actives, Room 42, | SOPN-FROSH COU<br>7 p.m., Union Tow<br>KAPPA DELTA PI<br>7 p.m., Parlot A. U<br>WATER CARNIVAL<br>Water. Sports Com<br>p.m., Room 35, Union<br>Entertainment, 8:30<br>42, Union: Committe<br>p.m., Union Murtal<br>CHRISTIAN SCHEN<br>ORGANIZATION<br>7:15 p.m., Peopl<br>Chapel<br>THETA SIGNA PHI<br>Pickge Test, 6:30<br>41, Union<br>WH CLUB<br>7:30 p.m., Room 1<br>FRENCH CLUB |  |  |  |  |  |  |
| Union; Pledges, Room 36, Union  | The second second  |  |  |  |  |  |  |

ELEMENTARY CLUB Meeting can



ATTENTION RS and GRADUATING STUDENTS:

INTERNATIONAL BURNESS MACHINES CORP., New York, N.Y. will be on the M.S.C. computer Wedgesday and Thursday, Feb. 6 and 5 to inter-view scatters and graduate students. Pashlices are available in the following fields throughout the available United States: SALES

RALLS A APPLIED SCHENCE CUSTOMER ENGINERING BUSINESS ADMINISTRATION MANUTACTURING-ENGINEERING RESEARCH & DEVELOPMENT

CAMPUS

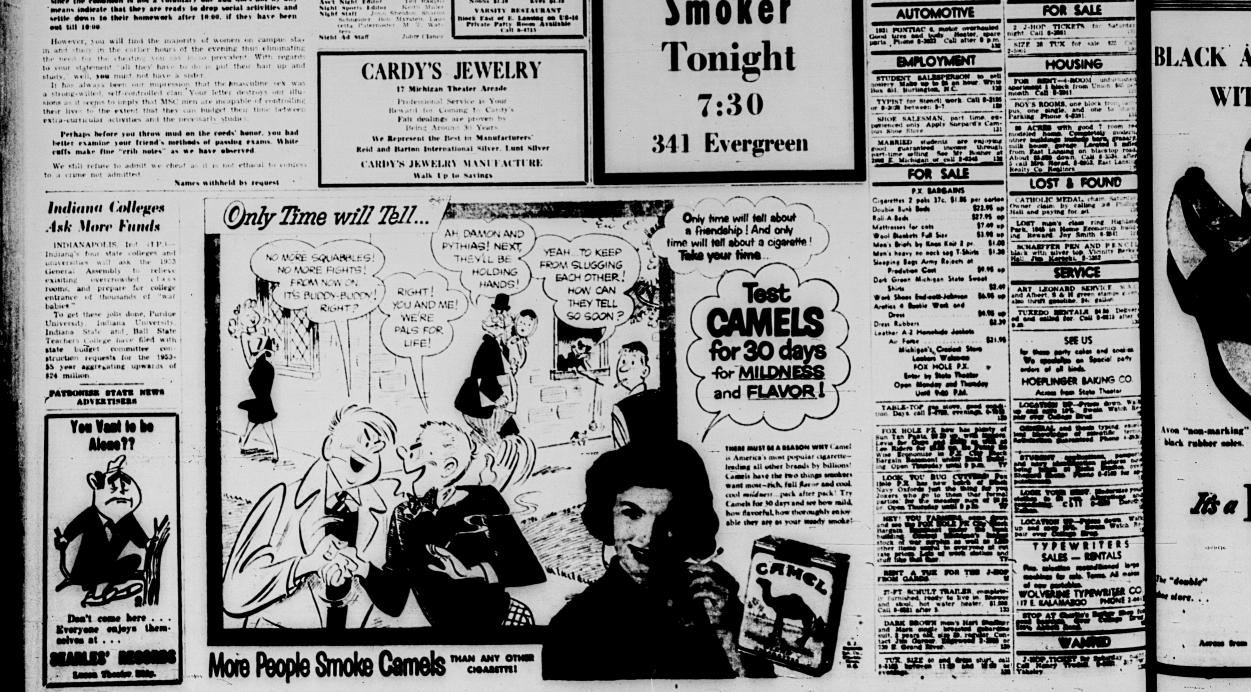
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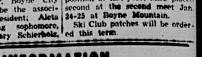
\$1.00: Boo days, \$1.25 pins 10 words or hom: I day, 50:: 3 days \$1.00: Boo days, \$1.25 pins 10s service abarge for coeffi Each word in encous of 15, 3s per day.

and solid for Thursday at a in the Jenison Fieldhous is the weightlifting contest friday at the same time, an will be the badminto handball championshi \_\_\_\_\_ CLASSIFIED

in handball championsh-itarting this week and t Iround of competition ma-majeted by 7 pm-on Frail In free throw fournament in held daily at the Jeniso infants entered Monday. If these contests are open Sate male students







### NCTL. er Room Union disorder.

The Honder started the physical started and relieve r a quarter and a hair of the starter and a hair of the starter and the second scalater started has second wellive started has been the Northmort with his long artistry. Influded in his 1 priors were five field goal of the shots. mittee, 6:30 Musi p.m., Room Meads, 7 Room CE e's Church

p.m., Roon

17, Ag Hall

7:30 p.m., International Cen

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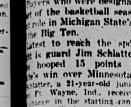
Sidelights

CAMPUS tournaments

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THE MICHIGAN STATE NEWS

#### **Reserves** Improve **Pool Masterv** Basketball Chances State Swimmers Swamp Illini; **Five Dual Meet Records Broken** avers who were designated as reserve performers at the t of the basketball season have been playing an impor-trole in Michigan State's bid for a berth in the top ranks the Big Ten.

test to reach the spot- Newell will start his worrying habits once again. In the Minne-

Late in the fourth period. Newell began to glance over lds remaining reverve guards as Devenny posted his fourth personal foul. disorder.

Hoosier started the The Hoosier started the envestern game and retired or a quartier and a hair of the Then the Gophers feit sing of the Spartan bench Schutter started his second testive game and holped the Northmost with his long artistry. Influded in his 15 etters were five field goals for free shots.

re Schlatter's conversion re sechatter's conversion reperformances by the crew included Bob De-12 and 19 point solution be crew included Bob De-res 12 and 19 point splures. In lowa and Northwestern period. Seton Hall Selected First Michigan

is goes to prove that the re-situation was in better than Coach Pete Newell at In Basketball Rankings thought

### 'Mural Sidelights

CAMPUS tournaments will able margin

the rule on the Intra-front this week as four e tourneys are listed in the Jenison Fieldhouse is the Weightlifting contest friday at the same time and w will be the badminton

Inday at the same time, and w will be the badminton res;
place on 38 of the 79 ballots.
point part of the usual basis of 10 points of first part of the second of the points of first part of the points to 503 for runner-up mainted by 7 pinson Friday.
point to 503 for runner-up the free threw tournament is neared of the second of th

By JACK KOLE Continuing their mastery over Big Ten opponents, this probably kept the final Spar-clipping almost half a minute In the 220 test to reach the spot-is guard Jim Schlatter, hooped 15 points in sota clash. State started the game without first string guard Wes-ing, who is out indefinitely. Then stater a 21-year-old junior. Ft. Wayne, Ind. received Dick Wesling was forced sidelines as a result of a disorder. Late in the fourth period

beating Illinois has ever taken did the Illin from a Sportan tank team. It was first places, also the fifth straight win without a defeat over the Illini in a series acting Cant

going back to 1942 comp back to 1942 Taking eight out of 10 first places. Coach Charles McCaffree's charges registered, their fourth straight victory this season and notched the find, win in conference competition.

The credit for the victory be-lonks to forward Keith Stack-house, who exhibited phenominal marksmanship from long dis-tances Marked by some extremely good times, the meet saw five dual meet records go by the board, although two of them were set in events that were never run off before between the two schools. With his squad behind 21-12

Only in the 200-yard back-stroke and breaststroke events than his own Grisity record set third. did the Illini manage to capture in 1951. Another feature of McLach-lan's electing is the fact that it was less than four seconds alower than Ford Konne's 0:35.9 pool record, set last year in the Big Ten meet. McLachlan will meet Konne, ineligible at Ohio State last Saturday, later this season in the 1953 conference championships.

In the breaststruke event, acting Capt. Bob Clemans won for the Illini with a good 2:76.6. An expected close race between Clemons and State's John Du-deck did not devylop when Du-deck was scratched from the event. Clemons' time clipped almost five seconds from the old dual meet mark.

George Groerer nailed down the other llini first and another dual meet record in the 200-yard backstroke with a 2:22.8 clockina. The event was one of the two never swum before between the two teams. Bert McLachlan, who did not

No double winners were re

In the 220-yard freestyle Lanny Johnson took over for Mc-5:07.3. McLachlan's 4:39.5 show-Lachlan and beat Illinois' Bob Kramp. State's Rollie Ford took

The 50-yard freestyle was a close 1-2-3 finish with Spartan Ross Thompson nipping team-mate Egeler by a hand. Illinois' Jim Walson was right behind for third

In another event that showed Illini-Spartan competition for the first time Bruce Aldrich established a dual meet record of 1:37 in the 150-yard individual



The weight of water contained in a piece of wood can be twice as much as the weight of the dry wood.

## You can win \$25,000 **IN GENERAL MOTORS**

### BETTER HIGHWAYS AWARDS CONTEST 162 Awards, Totaling \$194,000

ANNOYED at city traffic jams? Worried about the hazardous condition of the highways you and your family have to travel?

Then here's your chance to do something about it. Yes, and at the same time win yourself a sizable cash award.

For General Motors is offering this impressive list of awards for what a distinguished group of judges con-sider the best essays on the subject:

"How to plan and pay for the safe and adequate highways we need."

There are six national awards: \$25,000, \$10,000, \$5,000, and three of \$3,000.

We are highly gratified at the enthusiastic reception the Nattor Highway Awards Contest is receiving.

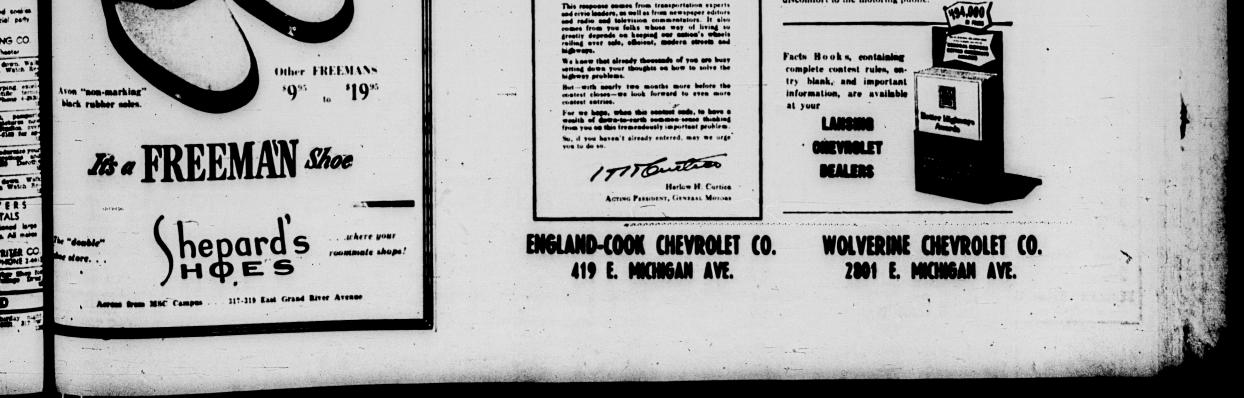
There are nine regional awards of \$2,500. And 147 state awards, including 49 of \$1,500 each and 98 of SSID each.

And any resident of the U.S. can enter-except, of course, the judges and their families.

You don't need to be an experienced writer. The context is judged only on the originality, sincerity and common-sense workability of the plan you write.

You don't need to be an engineer or a traffic expert You do have to do some thinking and some fact find-ing. The free GM Facts Book will give you a good start on both.

So get your Facts Book today and get started now You have until midnight, March I, when the contest closes, to win hundreds, in fact, thousands of dollars. And help your community, state and nation get out of the had roads muddle that is costing so many billions of dollars and causing so much inconvenience and discomfort to the motoring public.



NEW YORK (4)-Adopting Honey Russell's pet supersti It was the third straight first-place ballots

Seton Hall won two games last week, to run its string to 21 straight this season. This was pediected in the voting, which gave Seton Hall the first place on 38 of the 79 ballots.

DePaul of Chicae

iana State climbed pa and Lou

**Basketball Scores** 

Mondas Night's Results Ohio State 79, Purdue 77 Indiana 105, Butler 70 Minnesota 72, Northwestern

Illinois 93. DePauw 50 Toledo 72. Marquette 70

**BLACK AND WHITE "SADDLES"** WITH BLACK SOLES! . . . the shoe designed by and for MSC men! ONLY **\*11**<sup>95</sup>



Hall team into the No. 1 spot in the weekly college rankings. week that the South Orange, LaSalle of Philadelphia, last N.J., Pirates, only all-winning team in major college ranks, had taken the top spot in the As-sociated Press poil by a comfort-

Defaul of Chicago, an impre-sive winner over Notre Dame Last Saturday, moved up from 10th place to seventh, Western Ken-tucky advanced from ninh to righth on the strength of two 100point scoring sprees against Tar

### from 11th to 10th



60 Gauge, 15 Denier

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EAST LANSING

"Resides, since my histoard is planning to the friends for proce-ouly one year." Mrs. Hannah said "Resides, since my histoard is planning to MSC at the end of the year, we feel we whent time

hould keep the house open and arry to as many of his functions is possible, "she said." As compensation for rem

ing home, the children have been promised a trip to Wash-ington solutione during the coming year, but even the pro-posed trip tails to excite them.

rts, however, do excit the scho statements but see



Church began

later extended to re-

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ELESSES SON

oraved in 1951 dispute

**Congress Vol On Presider** By MARGARET FULLE Two constitutional an nts changing the me

electing the student ment president and s for adopting amend se introduced at this student Congress me tent Covernment Pres will recommend that

CAMPUS I

body be given a selection of the st the selection of the side nt. diment president. diates be nominated by and be voted on by th body in an all-college

the amendment is ad

of the student governm for president. The no loses in the all-college automatically will become arcss member-at-large

"This method is more d ratic." President Bolo said all improve the quality o student government org allos\_because more people h involved."

student government cleeted by Congress esent system. Can quared to be congre time of election.

the amendment would the presidency to membe the executive and judi branches as well as to cons nen li requires, however, hey serve six months in cudent government before gr nominated.

ress would select m et ballot. In order red a candidate receive 35 per cent all congressment. second amendment the process for an

pproval caster. It p ethods for proposing a two-thirds amendments o

petitioning 15 per ient body could ents. the present

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Bolos amendment would have the section req as amendments be sub-the student body at a leze election

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MAKE A NOT

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CAMPUS CLASSIFI

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Room 32 of the L

### .EARTHQUAKE..

In the predawn of last July 21, the most severe California carthquake since 1900 struck the small town of Tchachapt.

Walls were collapsing, buildings were fold-ing. The town's telephone office shock to its the the town's telephone office shock to its foundation. But the night operator remained at heavistichloards until it went dead.<sup>2</sup> Main cables to the office were pulled to the ground when a nearby wall caved in.

#### This was at 4.50 MM.

By 8:30 A.M. telephones were set up on the dge of town for use by the Red Cross and edge of town for use by t other emergency workers.

By late attennoon, the telephone switch-board was working. Tchachapi residents were able to contact friends and relatives concerned about their safety.

 $R_{\rm V} (2.P,M)$  two TV stations were sending live televasts of the damage. Telephone man had statistished a radio-relay system in less than 12 hours

It was a typical disaster brutal and un-announced. But telephone men were prepared. They quickly restored communication when it was needed most. They demonstrated the resourcefulness and technical skill typical of telephone people. . . .

These are some of the qualities we seek in the college graduates we hire. Your Place-ment Officer can give you details about oppor-tunities for employment in the Bell System. Or write to American Telephone and Telerisph Company, College Relations Section, 105 Broadway, New York 7, New York, for the booklet, "Looking Abead."

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