

Riley? Grand Rapids junior, will travel this spring in and plaid suit with coat of a large plaid design. She will carry m sized dark purse and wear a petit white hat. William int senior, will journey in a navy blue sport jacket eres flannels with dark suede shoes. A white shirt and tie

Designers Fashion ravel Wardrobe

By STE HENDERSON

og is almost here and with it comes vacation time ireams of traveling.

rush of term-end activities, the change of climate' effort involved in packing appropriate clothes in a num space are a challenge to the fashion designers. eason's styles have greatly simplified the problem a-wrinkling nylon, rayon and cotton are a life saver coeds. Delicate party clothes can be packed and still an Iresh and crisp. For a change of climate, the ion spotlight is focused on light wool and cashmere and dresses, which are appropriate for warmer clias well as cold. Light-weight wool jackets, hiph and bolero styles, as well as wool fleece coats and flowing coats of cashmere, are popular whether they worn over a spring cotton or suit.

ool jersey, famous for its resistence to wrinkle and its ness, is fashioned in suits and early spring dresses, as as summer strapless and off shoulder styles. This is ellent for traveling and the change of temperature. laterials of taffeta, rayon and nylon all follow the style and are suitable for both warm and cold weath-This year the soft light wool materials and knit dresses spotlighted for traveling. They take up only a small nt of space and are wrinkle resistant.

arker cottons are preferred for travel, while delicate s highlight evening wear. Glorifying cotton, dresses ton lace and quilted cotton are suitable for formal and all the gay events that go with vacationing

* * * *

ries almost always include a hat, pumps, purloves, unless traveling in a car when one can dress casually to fit the occasion. Plainer styles and dark d colors are usually more favored for their ability resist the wear and tear of lengthy trips.

stress conservative clothes with plain suits and thes. priate for almost every occasion. With little conboat clothes for change of season in traveling, light t suits are comfortable in various temperatures arm Florida sun casual seersucker suits, sport shirts ackets are a favorite, because of their case and

Michigan State News

MSC Daily Student Publication

and ties.

varationers

Fashion Supplement

"Ah vacation! No books or term papers for 10 days or more," will be the cry of most Michigan State students

The enrollment will file from the campus to settle down

The greatest percentage will head home. For some that will be a small town, complete with parents, old friends, local movies and just-time to polish off all those things

that couldn't be worked into the busy college student's

schedule. Casual clothes, skirts and sweaters for the voeds

and sport shirts and flannel slacks for the fellows will be

Detroit, Chicago and New York will be the destinations

of another group of students. Some will go home while the

to a good vacation, some restful, others more tiring than

conie March 21 .

school life

in order.



This trip for the tan will call for cottons, swimming suits. and other casual summer clothes, which will hit the north later ward Ouradink, And Alors studies trained in red and a topped off with a while tennis sweater trained in red and bit hands Gloria Clyma, Grosse Pointe ophemore, two ten rackets after helping her title his convertible. Miss Clyma wearing red-shorts with a while terrycloth T-shirt. She w play in blue tennis shors.

-Southern Vacations ment.

term-end vacation. Swimming suits will be a must in the conflictin ward-

Lastex, both rayon and oylon, are among the rayon te swim suit material. Cotton is worked missimany suits especially into the boxer shorts tyle. Mon's builts are often made of cotton gabardine.

heavy ribbon knot is a popular, fast-drying material. All

ing ones are popular along with the terry cloth middles which both fellows and coeds are buying for beach wear this spring and summer. Denim and heavy ribbed cotton, are being made up into tunic-styled jackets, and short

Saddle stitched coats and Irish linen outfits are on the

men will make up the casual ensemble

the cottons this spring. Tangerme, sunbeam gold; robin

Bright sport shirts of flowered, checked and plaid tabries are being packed into many assumease for that Florida vacation. Light gabardine slacks of greys, hops and blues are being put beside them.

will be favorites of the ferminine vacationer. They are cool and give a soft filmy air just right for the Florida evening.

Play suits, complete with halter-intermeters, diorts and over-skirts are practicable for varied year. Plaids, stripes and polka dots are running neck and neck for the favorite spot. Plaid play suits with black or other plain colored bodices are being shown in various fashion magazine

spring will usher in new frothy ruffled formals of Ion net such as the one Carrie Considine, Detroit

pastel chiffons will highlight the formal season fo wear. Charles Buckel, Saginaw is a black double breasted tur butterfly tie complete his e ouble breasted tuxedo. A

Call Casual Clothes

Ward Ouradnik, Ann Arbor senior, attired in blue shorts and

iwo tennis

The call of the both is now which nearly serve in East Lansing as a large percentage of the tunents are setting sights on Florida as the perfect port to most but 16 day.

robe. One-piece suits are again mattine headlinks while many coeds and two-piece ones more digiter and

Nylon maillot, which is often packered to look like

nylon suits have the advantage of being tast drying. Polka dots and stripes plus solids of grey, black and white are making hits this season in the faction depart-

Coats to wear over swim suits are almost a must. Match-

smock-like coats.

high style list this spring

Cottons for women and sport hurts and dacks for the

High necklines, full skirls and bright colors highlight red and royal blue are making hucsnews.

Silk organdy and taffeta, actuate nylon and rayon creps

ened by the matching net stole she is wearing. Light

Subdued Styles Fit City Travel

Whether leaving campus for a week-end or a vacation. clothes for visiting the city with its range of entertainment . sometimes pose a problem.

Usually the plainer, more subsided and conservative outfits are javored for touringt sight seving and shotping. Hats and plain jewelry, as well as pumps and gloves, are polally required. Flat loafers of suche and leather are a lifesaver for coeds who have a great deal of walking to do. They are practical as well as comfortable.

For entertainment, as stage shows and visiting the theater, materials are usually dressier, as taffeta, less casual wool dresses and suits. Such ensembles are suitable for during out and can be transformed into dressier outlits. by adding lewelry and addational accessories, as flowers, scarves and clips. Dainter pumps of velvet mesh materials and delicate fabrics also add a more elegant effect to the simpler dress.

Party dresses of dark wool crepe, silk, nylon or more elegant designs of lace, satin and tissue faille are suitable for city night spots and dances, depending on the occasion. Sec. 1

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Spring styles are seen throughout the city. Light pastel uits and dainty colorful hats are worn with fur coats or the new striking white or pastel pyramid style coat of cashmere.

For men visiting a large city, a wide assortment of styles is offered. Very popular in the East are succe or plaid wool vests with plaid bow ties to match. Round collars similar to the peter pan style on women's blouses are all in style. Carrying out the plaid trend, bow ties and matching cummerbunds worn around the waist are being worn with tuxedoes and ties.

For touring the city, light weight wool suits of gray, brown and tan are usually suitable for most day time events. Sport jackets and slacks are also favored for their casualness when attending more informal events. With darker, subdued colors stressed for the city, bright colorful wool shirts occasionally have a chance to shine on informal occasions

Navy blue suits and dark grey colors are fine for city anight life and can be worn on most occasions whether to a party or to the theater.

During vacation the Easter bonnet will be selected by many a caed. Myrna Lloyd, Grand Rapids freshman, picks out her new spring hat from a selection of small straw creations. Both small hais for women with short halv and the larger hats for those with longer locks will be fashionable this spring. Flowers and bits of ribbon will be the main trimmings.



arilyn Beckmann. Wilmette, Ill., sophomore, wearing a navy wie faille dress with star shaped rhinestone accessories, is 8 seated by Jim. McCarthy, Detroit senior, at a fashionable fainment spot. The halter-neck has a wide winted collar. by is wearing a navy blue suit and white shirt with regi-

ettes

Page Two

In Suit Collections In F

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Blue

Never ha poleon wo ily while all skirts i a varie

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Designers Favor **Popular for Second Year Coat-Dress Acclaimed as Big News** Flares, Tiny Jacket Vitl

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... with a new

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"The shoe that goes every-

where" is yours for the wearing at Shepard's-Cover Girl Dress

Flats by Prima . . . in Spring's mot fashionable campus styles and colors! Exclusively yours . . , in soft suedes and supple kid leathers.

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Spring Hair-do

It's almost spiring! Let-

By Footwear

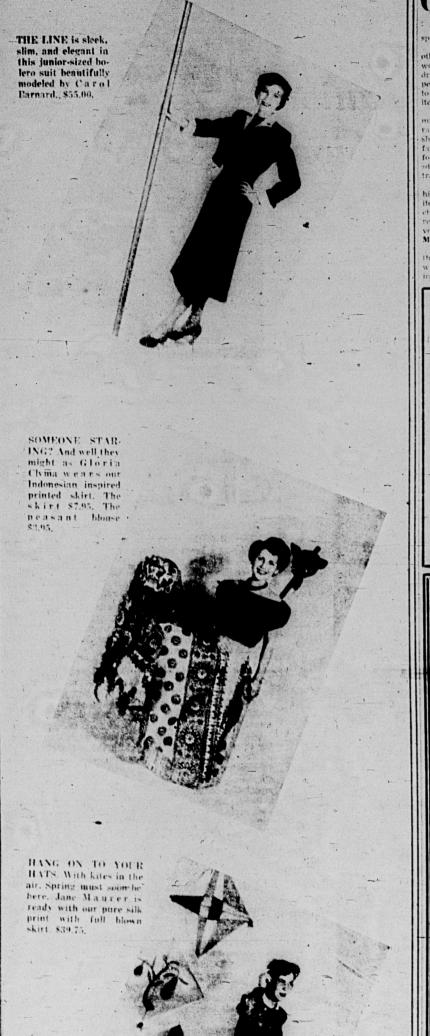
Versatility is color and commations of one-hue keynote foot-

this past year, is expected to continue in popul suits combine fashionable lines with crease terials, and they retail at a budget price. Cotton twill emerges as the new material,

nations of one-hue keynote foot-went news for spring. Shoes effectively in casual, dressy and cocktail such anging from light pink kid to is given to the material by the use of starting For the most formal occasions. For the more conservative mayer, and the most formal occasions. For the most formal occasions, for the most formal occasions, for the most formal occasions.

As in past years, navy will be the fashior For the unusual twist, bright yellows, rehould mink high. In the basic color en







lar. March 3, 1952 MICHIGAN STATE NEWS Page Thi lue Takes Spotlight Chiffon Gowns Get Top Billing PATRONIZE STATE NEWS ADVERTISERS Light, fluffy chiffon formals will make headlines at spring and summer formal occasions. Pale rayon chiffon fabries will be styled into fashionable cock-tail dresses and formals. A sight he vening gown. A tight halter bodice will be good for both spring and summer and so will Vith Full Skirts STATE RECORD SHOP Fashion Parade By JERRY HINDES NOME OF NALLICRAFTER T.V. men dressed up so much as since the time **ONLY THE FINEST** wooed Josephine," a New York buyer said rewhile speaking of the feminine trend in clothes. IN EAST LANSING skirts, nipped in waistlines, a multitude of fabrics can be found at EMEDE'S variety in color characterize the 1952 fashion sil-HALLICRAFTER TABLE MODEL The perfect formal for YOU! rits in blue highlight the apparel picture with shades Let the superb feminine tailoring of Emede's fashion 17" SCREEN \$229.95 ing from muted ice-blues to the darkest navy. Second ing from muted ice-blues to the darkest navy. Second ingularity are various shades of pink and rose. Pastels for you the exquisite dress you've dreamed of for this important round of spring parties . . CONSOLE matching accessories accelerate the feminine mood er, colors won't be one-sided and vivid reds, greens Plan now for that very special formal 17" SCREEN \$279.95 s add a bright touch to navy clothes. have given materials full play this year. Silks, created just for you by custom tailoring Price Includes Warranty and Excis at its besting the most attention, are found in shantungs, nubby red and smooth fabrics. Their softnöss makes it OPEN 10 A.M. - 6 P.M. DAILY **EMEDE BRIDAL FASHIONS** 228 ABBOTT RD. - 8-3424 to give a draped top and yet keep the full skirt. 1430 E. MICHIGAN **PHONE 9-4615** paper-taffeta gives dresses a bouffant look. They practical item for a coed's wardrobe, as designers t they will be worn into the fall. especially for the-plump coed, will feature and gathers at the sides only. ng and matching clothes stretch coilege allowances wise coed. Knife-pleated uvlen skirts may be com-SKOOTERS have arrived surf with a beaded knit top serves for formal occaskirt news includes knife pleats, all-around gathers and styles. The designers' again keep the plump mind by adding side pleats and gathers, and de-exket interest to straight skirts. at also keep the feminine air as vivid print Dauahs re mixed with blouses in such materials as batistet bries range from lightweight seersuckers to heavy Denim travels from sports to casual dates this By mixing shorts, skirts and tackets, one may ariety of outfits. They are found in light blues nd patterned materials Just arrived at Arbaugh's! A new line of casual shoes! They're the brightest foot-fashion in years, in combinations of colors sweaters, knit boleros and traditional cardigans Yep, the old Easter Bunny will be here soon shed look over casual wear. With predictions of and the merchants of this community are ready mmer, knit dresses in new pastels will be worn that will complement your every costume. Each is made of the softest leather with a foam rubber cushion in the sole, and designed with California original styles. now to help you give him a gala welcome. eds in every shape and texture will be the material Short jackets will hug the natural lines with full See the wonderful, new wearables for Easter Shown are only a few of the many styles. Visit us today, and see them ! faring out. parading-the exciting accessories for wardrobe .. brightening. amonds Rank First w Jewelry Combinations Shop Now with Michigan State News **Feature** Delicate Designs Advertisers POMPADOUR-in black suche with-red heel and strap. ough most coeds favor diamond engagement rings 6.95 omes to jewelry for spring, new designs make Where Merchandise Is Tops types of ornaments important for the new season. Pastel pearls, are being and Prices Always Fair! featured for dressy-outfits weds Prefer The necklaces are generally being designed in choket hort Waves. MICHIGAN ony Tail Style PAT ROGERS expected The nus favorite more popu-variety — e frend tolonger but to SCANDAL . in white. cork, or Mexican multi-JOHNNY BELINDA - in STATE as short. to waves emphasize lass waves for youthrulness wes fold in behind the is to small curls along ma Temphasize lar ar than the necklace Curl links show the lewelry for the naller 7.95 6.95 i In him with the ne or the designs, the cla be darrower and the e new na es still include the nd poodle, which set whit and day. NEWS streamlined look wil The being short, trends combed hair, begin-the forehead and sides e ending straight or the back of the neck with the coming of spi frateraity pint will change. They go from the men to the women of the better suited ke way for modern U-shapes and V-types SHOE SALON-FIRST FLOOR with polka dots or white pique shown for spring t 10



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require a minimum c washing and pressing. of time is

They can be easily laundered in warm, sudsy water. Remove any stains first- then squeer through warm water, and rins Hot water, tends to fade the

bright colors. Press while still damp and

rress while still damp and place on hanger in warm room to prevent wrinkling until garment is thoroughly dry. The new sheer nylon blouses may be gently washed and rinsed and hung to dry on a hanger. Smooth and pull into shape while wet and to irroning is necessary wet and no ironing is necessary Dresses and blouses should be mended before laundering.

Spanish Influence

5%

The Spanish influence is evident in both men's and women's casual wear. Light cumber-bunds are showingoup frequently at the better eating places The bolere suit, copied from the madadors, is high fashion Coods can also purchase lounging slacks tapered at the ankles for a conquestador effect.

Pleasts are the password in the skirt department. There are real kilts which hug the hips, box and false pleasts. The knife pleated whirt is a slimming illusion.

BOBBIE BROOKS"

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SPRING SEASONED TO YOUR FASHION TASTE . . . THE MOST IMPORTANT SUITS IN YOUR SPRING WARDROBE . . . BRILLIANTLY TAILORED WITH EXPENSIVE DETAILS OF FINE CELANESE AND RAYON FABRIC. CHOOSE YOURS FROM MORE THAN A DOZEN LOVELY **NEW COLORS . . SIZES FOR MISSES AND JUNIORS**

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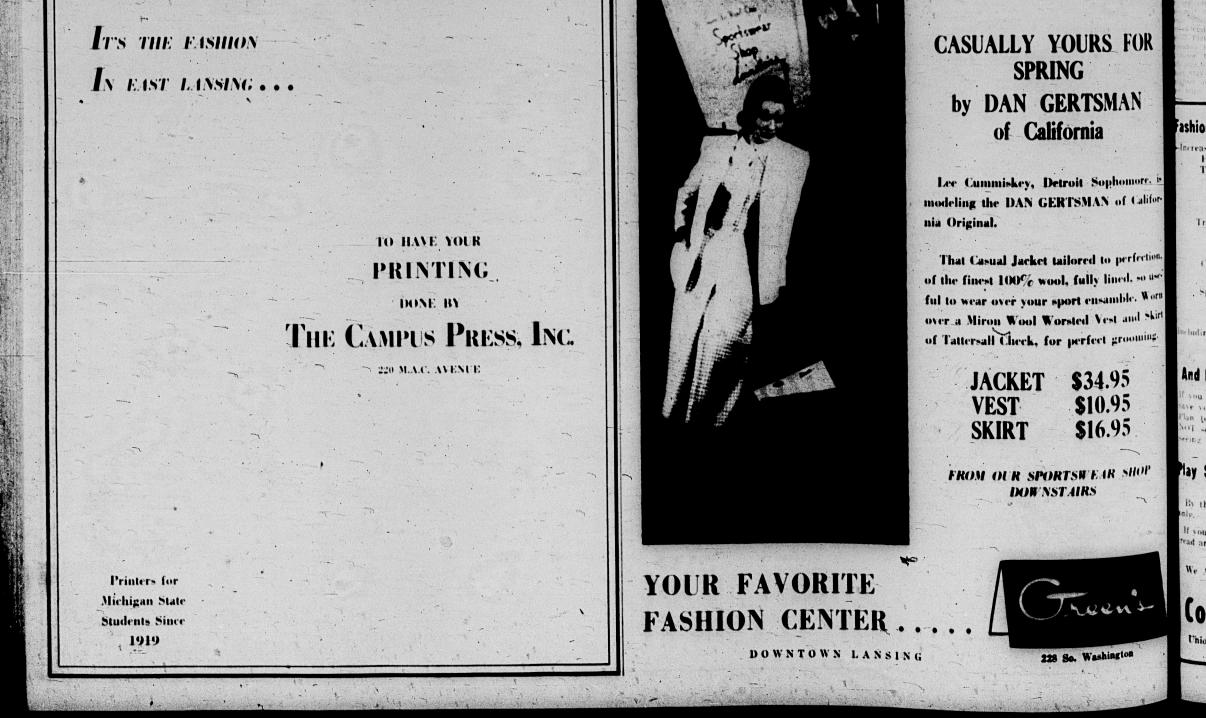
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ake D been given a chance to i winter pallor, pink shade well with most spring fashio Lipstick and nail polish may seer purchased in matching se varying shades. However, varying shades. How same basic color should on both lips and nails, should h

> lastic coating of it To Du

nday, Mar

ROSEMA

Forget

rgv

To prevent lipstick from

wise first to give finger cure and lotion treatment on halls To prevent chipping, wipe the half fraction of an inch from leaving a thin white h way polish cannot peel Spring brings hat

By II

If you

Unio

nday, March 3, 1952

eap Year Brings Strategy, **Remedies** for Male Situation

astic Cases

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visit the

Music-Minded

coeds are knitting the original argyle patterns. the big abestion is, do MSC. East Lansing stores report sto The want to remeds the situal beer mug designs are running a close second to the tradi- a

In pattern for "minor buck-men" is the set airplane design Horses show, suchor, bowling pans and balls, four acres, salifish and two-on-a-match designs, are being shown at the level knit shors.

and trable clef on the instep. Star parated by the jt. and damends in various colors inparated by the jt. and damends in various colors inparated by the jt. and damends in various colors inparated by the jt. and damends in various colors inparated by the jt. and damends in various colors inparated by the jt. Socks with the sams of the roduc are making headines of arxyle fashions trance, the graph and distributions to the roduc are making headines of the dress of the or a person with a bithday between the dress of the re higgage with white of the popular styles maroon and green coming campus fay. marcon and green, ming campus fay-thendiwork.

toring campus faither into the black and grey color stream either plastic larching for completion work. The black and grey color scheme with white accepts in take are used in the black and grey color scheme with white accepts in take are used in the black and grey color scheme with white accepts in take are used in the black and grey color scheme with white accepts in take are used in the black state brighter multi-colored scheme with the brighter multi-colored scheme with the brighter multi-colored scheme weak with the brighter multi-colored scheme watch states. The brighter multi-colored scheme watch states and in cots is fabrics. Most of state lined for con-state lined for con-

that an overnight bag is a valuable ge it goes to the frequencies of the extra wearability are for the week-before the weeke for the week-cisit the "boy's" an own home for but out, Sale-people note that The wardrobe and put out. more popular for shades and combinations of rolors

ashionable Travel Means Planning Ahead

enjoyment by taking a tour-While you're in Florida, why not fly across to Havana? Two day tour includes Air, Hotel, Meals

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tional argyle. Another popu-

Watch the waistline is the pass



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ore transforms it

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For much lovers there is a part. The diffusion of a high waistline term complete with notes, charps 16 achieved through searing un-and treble clef on the instep. Start der the boson,



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uding transportation, meals, sightseeing features, and new experiences.

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do plan to tour Burope, this is the instant to sourself valuable time and anxiety. to spend your vacation-time VACATIONING. securing reservations, passports, hotels, sightinformation (we'll help you here-now!)

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by the way, we aren't restricted to student travel

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'A dusky sheer with highlights. 'A sleeveless dress with pressed pleats in the skirt. and a polished contour belt about the waist. A white pique frosting buttons on the jacket. Sizes 7 to 15. 35.00

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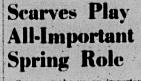
Page Eight



New Handwear Fashions to Feature Confetti Dots, Diagonal Stripes

newest fad on the casual and date blouses alike this spring.

A best seller is the silk suit



Large nearl carrings will lead the pearl bandwagon for the coming season. No mafter what cos-tume is worn the pearl earring is

A best-seller is the silk suit The jackets hug the ribs and the tops. Both plain and flowered fabrics or more stands of pearls will will be used. A taffeta scarf will make fashion news tied at the neck with the silk outfit.

they're here...



Varied Purses

purses, and this year's crop to the protect in the College women's purses, some of them are stitched in contrasting colors and have a steel construction through the stitching. They come in natural, suntan, ginger, British brown, dark brown, green, red, navy and black. In pace with the gay 1952 collar traces this, spring, the Spin-sters' Spin, the ROTC parades the source of the apart of the evening's program. In pouches, They are designed in context and the president's reception will be a part of the evening's program. Walk Down Center The models will start from the ballroom stage and walk down a stage and walk down a stage. Detroit junior: Set Ridshard Park Ridge, Ill.

at Lasses with That Well · Groomed Air

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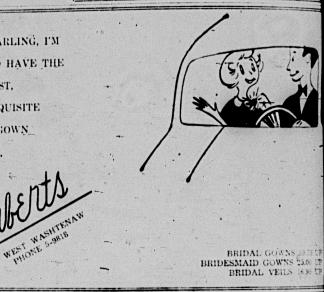
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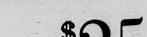




they're real suits

... suit-tailored!

they're wonderful buys!





biouse material for spring. Frilly whites and pastels will be worn on campus plus dark colored otton blouses. The sleeveless blouse and bod-ice are favorites again this spring The peter pan collar is found on many new cotton blouses. Rhinestone buttons will be the newest fad on the casual and data

MICHIGAN STATE NEWS

Coeds to Sport Dream Theme Slated Coeds Like **Knitted Suits**

the new Sacony suits of Palm Beach

Come and see famous Sacony's new collection Fashion-fresh colors, silhouettes, details. Town-tailleurs that groom your figure. Shapely dressmakers! Jewels of Sacony tailoring - so expensively simple you can wear any one of them confidently with diamonds. Enduring Palm Beach cloth - wrinkle-shedding blend of rayon enriched with wool - to wear beautifully clear around the year - for years! Proportioned fit in misses', petite and half sizes - special junior styles, too.