

COMING EVENTS

Band Formal Friday Night

Today's Campus

Flashes at Midnight

Boys of the Theta Nu house, being their proximity to Williams dormitory, hit upon the scheme of corresponding with their coed neighbors via the flash system and the Morse dot-dash code. So between the hour of 10:30 and 11 p. m. a third floor Theta Nu light flickers on and off, sending messages across the street to the dorm. And answering flashes indicate an attentive audience. But the difficulty is that the coeds, not having had boy scout training, don't know the code, and their answers are unrecognizable. To improve the correspondence, Theta Nus suggest that the code appears in appendix I of Webster's dictionary.

Rhythm Is In Order

The skaters now have music. The phonograph, which the Student council voted last week to provide for skaters at the rink, was set up Tuesday night. Twelve additional records were sent over last night. These records were played on the Dawn Salute over WKAR this morning.

Harbingers?

Though the half-way mark in the month of January was but recently passed, reports of the appearance of robins have already been heard. A coed informed the State News that she saw a robin in the room of Morrill Hall Wednesday afternoon. Other students have reported seeing the bird as early as the first week of the term. Whether the robins seen so far are really early arrivals in the spring return flight, or whether they remained here over winter, is not certain.

Famous Skater

All kinds of people are found skating at the college rink every night. Faculty members, college students, town citizens, children, all vie with each other for space on the rink. A famous skater in the crowd Tuesday evening was Governor Frank Murphy.

Awaiting the Schedules

Although approved by the faculty Monday, all of State's winter athletic schedules, with the exception of basketball, are still to be publicly released.

Athletic Director Ralph H. Young has had the schedules ready to hand out to newspapermen, but has been forced to withhold them until such time as George Alderton, the college's sport publicity man, specifies the date for their release.

Asherton was called out of town last Monday due to the illness of a relative. He is expected back on the job today, and thus the long overdue winter sport program probably will be made known within the next few days.

Circus Is In Town

It used to be that circuses would be indulged in only in the summer, along with the old swimming hole and the blue-berry patch. But next week, for the second year in succession, "Aids from six to sixty" in Lansing and East Lansing may attend a winter circus at the Boys' Vocational School Field House, Lansing, January 24 to 29. The publicity for the show promises "circus, clowns, dogs, seals, elephants, etc."

REPORTERS

There will be a meeting for all State News reporters and desk men in the State News office at 5 p. m. today. It is particularly important that all journalism majors who signed up to work on the staff attend.

Coverage individually designed—Averill's Flowers.

Musicum Card to Feature Prussian Court Songs

The second program of the Collegium Musicum series at 4 p. m. Sunday in the Union ballroom will progress to music from the court of Frederick the Great of Prussia. This monarch was devoted to the culture of his period, supporting an orchestra and opera company in his own court.

To this group he attracted the outstanding German musicians of the time, and much of the music of the second and third quarter of the 18th century had its inspiration and often its performance first in this musical circle. The audience was limited to immediate friends and invited guests.

Frederick himself was accomplished as a flautist. One of his instruments is owned by Dr. D. C. Miller of the Case school at Cleveland.

Church Club Nominates

Religious Council Will Announce Candidates At Sunday Breakfast

The nominees for the religious council offices will be announced at its breakfast Sunday, February 20, at 8:45 o'clock.

The candidates, who were chosen by the nominating committee of the executive committee January 13, are as follows: president, Bob Hicks, Betty Bart, vice-president, Dorothy Gibson, Eugene Sonnen, secretary, Emma Jean LeRay, Evelyn Johnson, student elders, Bob Mitchell, Carl Moore, and David Clark.

Study Club Hears Doctor Miller

Dr. Harold Miller, Lansing, spoke to the East Lansing Child Study club on "Adolescence" at the meeting held Tuesday evening in the parlors of Peoples church. A general discussion followed.

Plans for the convention of the state association of child study clubs to be held in East Lansing in October, were considered at the business meeting.

Joyce Mallman played "Gondolier" by Liszt, as a piano solo. Hostesses for the evening were Mrs. C. M. Howland, Mrs. D. L. Stokstad, Mrs. Russell Dingman, Mrs. James Dyke, Mrs. Lillian Johnson, Mrs. C. S. Bryan, Mrs. James Davidson, and Mrs. Stuart Byam.

Eastern Star Has Dessert Bridge

The Eastern Star, sister organization to East Lansing's Masons, held a dessert-bridge party Tuesday afternoon at the Masonic temple with approximately 125 people attending.

Mrs. Ira S. Crissman, chairman, was assisted by Mrs. Thomas Foster and Mrs. Ray McCorvie. Eight door prizes were awarded and also a prize for each of the 30 individual tables.

To Mrs. A. E. Artes was awarded the first prize. Other prizes were received by Mrs. Norton, Mrs. Nahor, Mrs. Louah Walker, Mrs. Thomas Peterson and Mrs. Marshall.

Independent to Hold Smoker in Union

All independent men are invited to a smoker planned by the Independent Men's league for 8 p. m. January 24, in the main dining room of the Union.

Movies of some of State's games will be shown and the league will supply the smokes.

Order your coverage from Gene Averill, Florist, 211 Abbot Road, Phone 3762.

Big Crowds Amused By Soo Yong

Oriental Actress Thrills State Students With Novelty Acts

With a number of amusing impersonations, both oriental and American Miss Soo Yong entertained two large audiences of Michigan State students last night. Her appearance here at the Peoples church was the first number of the M. S. C. Lecture course for the winter term.

Opening her program, Miss Yong impersonated American people she has met. Among the short skits were a scene in a hotel lobby, visiting a characterization of a high school program, an afternoon tea, and a reception.

Miss Yong then arranged five chairs about a table, with the impromptu assistance of Prof. W. W. Johnston, and presented an interpretation of a celebrities' luncheon.

Dressed in a colorful Chinese costume, Miss Yong then presented two sketches of Chinese drama. The first, which she explained in English beforehand, was sung in Chinese. The sketch was a story of a quarrel between a husband and wife, after the husband's three-year absence. Miss Yong took both parts, singing the female role in a falsetto voice.

The actress demonstrated her versatility in her final monologue, in which she took the parts of hero, heroine and villain. This was an old Chinese drama, given in a literal English translation of the Chinese. Miss Yong explained that the presentation was given in the same manner as Chinese stage plays, simply and without scenery.

A number of beautiful costumes made the portrayal a colorful one. That her original humorous and dramatic monologues were enjoyed was evidenced by the applause which followed each appearance.

Former News Head Dies

Frank Noble, Business Manager in '31-'32, Succumbs Tuesday

A former business manager of the State News, Frank Noble, 29, died in the Ingham County sanatorium, Lansing, at 11 a. m. Tuesday, January 18. Noble had been confined to the sanatorium since the spring of 1932, when he withdrew from Michigan State college because of illness.

He was affiliated with Aethon fraternity, now Delta Chi, and was a member of Blue Key, national honorary for junior men. He was business manager of the State News in 1931 and '32, when he was a junior.

Surviving are his mother, Mrs. Charlotte Noble, East Lansing, two sisters, Louise Noble, 35, Jonesville, and Marian Noble, a junior in the college, and two brothers, Chester Noble, East Lansing, and Dr. Glen Noble, 35, Fayette, Ohio.

Funeral services will be at 2 p. m. today in the Carle funeral home, Harrisville. Burial will be in Springport cemetery.

Gross to Talk In Detroit

Recent Survey Will Be Discussed

Dr. Irma Gross of the department of home management and child development, will address the Detroit Home Economics association Thursday evening, January 20, on a recent survey of family living.

The survey was conducted jointly by the Bureau of Home Economics and the Bureau of Labor Statistics to ascertain incomes and expenditures in families of different sizes and types, in different size communities in many parts of the United States. In Michigan, farm families in Lenawee county and village families in Hillsdale, Jackson and Lenawee counties were studied. In all, approximately 80,000 families in the United States were studied.

During the progress of the study in 1936, Dr. Gross was on leave from the college to act as regional director with headquarters in Ohio. Data from the study are being published and will contribute factual information never before available on how families live and spend their incomes.

State College Club Plans Bridge-Dance Party

The State College club will hold a bridge-dance party Tuesday, January 25. Bridge will be played in the club rooms of the Union and will start at 8 o'clock. Nate Fry and his seven-piece band will supply the music for the dancers in the Union ballroom from 9 to 11:30 p. m. Members of the club and their wives are urged to attend.

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Valuable Blueprint Book Presented To Math Club

The presentation of a rare book of blue prints by Prof. Norman Anning of the University of Michigan to the Math club was the highlight of the club's banquet held at 6:30 p. m. Tuesday, January 18, in the Union dining room. Fifty persons attended.

Professor Anning, who was a member of the engineering corps in the army during the World War, collaborated with two other men in the preparation of this book to aid in the laying out of curves in roads and railroads. The book was printed from the blue prints, which have since been lost. Only a few copies of the book still exist.

The guest speaker addressed the banquet group on the topic, "Obvious Geometry," and illustrated his talk with blackboard drawings.

Varsity Club Inducts 30

Initiation Tonight Follows Informal Rites and Swing-out

Thirty major letter winners were informally initiated into the Varsity club Wednesday night. Formal initiation will take place tonight at 6:30.

The initiates swung out Tuesday and Wednesday. Much of their time was spent this week in obtaining the signatures of the active members for their blue-books. The blue-books had to be presented filled with the signatures of all the actives.

The informal initiation, held in the gym, consisted of the traditional paddling and was followed by a crooning contest.

The new members are: Ron Ailing, Ernest Bremer, Ernest Coleck, Allan Diebold, Dave Diehl, Darwin Dudley, Cliff Haney, George Kovatch, Bob McComb, Tom McShannock, Walter Nelson, Sam Nuzum, Larry Smith, Steven Szasz, Robert Hills, Bill Carpenter, Harmon Cantrell, Gayle Robinson, Howard Kraft, Johnny Kuk, Paul Moyes, Howard Grant, Ed Flowers, Tom Brand, Ray Osborn, Rudy Yonovovitz, George Calhoun, Leo Callahan, Benny Dargush, and Len Osterink.

Sigma Kappas To Entertain

Chapter House Plans Faculty Tea Sunday

Sigma Kappa sorority will receive the members of the college faculty at a tea from 3 to 6 p. m. Sunday, January 23, at the chapter house.

In the receiving line for the tea will be Beverly Smith, president of Sigma Kappa, Mrs. Walter E. Moore, housemother, and Frances Sullivan, alumna and a member of the advisory board.

Mrs. W. O. Mallman and Mrs. R. C. Huston, patronesses, Dorothy Benson, alumna and advisory board member, and Genevieve Stephenson, Kathryn Granum, and Lou Bowser, alumnae, will alternate at the two positions at the tea table. Music for the tea will be furnished by Jean Barden, Betty Berry, Roberta Applegate, and Audrey Jane Bastow.

Marvel Pugliese is general chairman of the tea. Assisting her are Florence Digby, chairman of the invitations committee; Leora Horning, in charge of the arrangement of the tea table, and Eleanor Schultz, chairman of reception.

Graduate Dames Plan Reception

The Graduate Dames club will entertain all men graduate assistants of the college, and the husbands of the members of the club at a reception at the home of Mr. and Mrs. C. W. Bachman, 929 Roxborough road, at 7:30 Friday evening, January 21. Captain M. H. Doty will speak.

The meeting is in charge of Miss Evelyn Shipman who is assisted by Miss Gladys Bond, Miss Constance Clark, and Miss Martha Thurlow. The committee extends an invitation to the reception to all men graduate assistants.

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Art Exhibit To Feature Romano

The college art department will sponsor an exhibit of the work of Umberto Romano, one of the foremost classical modernists, January 24 to February 10, in room 400 Morrill Hall.

Umberto Romano was born in Bracciano, Italy, in 1905. His art education included study at the National Academy of Design and at the American Academy in Rome, where he went as a recipient of the Pulitzer scholarship in 1926.

Since 1928 when Romano's art work first appeared in exhibitions in this country he has been considered one of the foremost classical modernists. His paintings, at the national exhibitions have received many honors and awards, including Peabody prize, Chicago Art Institute, Tiffany Foundation medal, and the First prize and Portrait prize, Springfield Art League.

Mr. Romano has recently exhibited at Carnegie Institute, Art Institute of Chicago, Palace of Legion of Honor at San Francisco, Pan-American exposition at Dallas, Texas, and his paintings are found in the permanent exhibits of many of the leading eastern museums.

Miss Jessie Freeman Clark, assistant professor of art, has studied several summers with Mr. Romano at Gloucester, Mass., and was instrumental in bringing his work here.

Miss Clark speaks of Mr. Romano as a "teacher, critic, sympathetic and constructive, with a great feeling for design."

Elections have just been held by the Student club to replace four cabinet members whose terms expire this winter. Those who were elected are Alice Carter, Evelyn Dawe, Ray Roland, and James Carothers.

Returning members are Leora Coleman, Joe Ruhe, Dorothy Gibson, and Jean Wyatt. These students have all served on the cabinet for one year.

The Student club cabinet consists of twelve members, four being elected each term. President of the organization is Elva Lee Foltz. Erna McKenzie is secretary, while Bradley Gilbert is treasurer.

The Student club is organized to provide a variety of inexpensive entertainment for Michigan State college students. Swimming and skating nights and informal evenings at Peoples church are always well attended. Monthly dances are even more popular.

Carl L. Gilmore, graduate assistant of poultry, has resigned to take a position at the Saline Valley farm at Saline, Michigan.

Spartan Magazine Staff to Meet

All staff members of the Spartan magazine will meet at 5 p. m. Friday, January 21, in room 7, Union annex. The meeting, called by the editor, Harvey Harrington, will be preparatory to work on the February issue.

Managing editors, Jack Gauntlett and Eric Wessberg, and departments editor, Magniella Gunn, will at that time talk to the underclassmen on the staff concerning the problem of writing and editing the magazine.

Oscar Warbach, art editor, will meet with his staff of cartoonists and photographers at the same time.

All persons desiring to try out for the Spartan are urged to attend the meeting.

Majority of Students Quizzed by Reporter O. K. State News Headline Innovation

"Streamlined headlines" hurled their messages at readers of the State News for the first time last Tuesday morning. In setting the heads "flush left," to use the jargon of the press room, editors of the News were following a trend indicated by many college papers throughout the country and by several large dailies.

But in changing overnight to an entirely new style, editors of the News fully realized that their success depended upon campus approval. The question uppermost in their minds was: "Will the students like streamlined headlines?"

So yesterday afternoon an inquiring reporter ventured forth into the Union lobby to find out which way the wind of student opinion was blowing. His findings follow:

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Student Club Picks Four

New Cabinet Members Will Take Office In Spring

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G. E. Taylor, Dairy Man, Resigns Position

George E. Taylor, assistant professor in the dairy department has resigned. This position will be filled by Russell Horwood. Arthur Schubert will be transferred from county agent at Chatham to replace Horwood as extension specialist.

Wilma Hanby, home economics junior, "They are much neater. Much better looking."

Max Emmore, soda jerker at the Union grill, "I think they look at least as good as the others, and they are easier to read."

Tom Nolan, senior journalism major, "They make for facility of reading and are pleasing to the eye."

Harvey Harrington, editor of the Spartan, "A step forward. The News editors may be commended for their showing of initiative."

Joe Simek, frosh, "Although the new heads seem strange, I like them because they are keeping pace with the modern trend in newspapers."

Louise Langdon, liberal arts senior, "I like them, but I'd like the sub-decks flush right."

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Frankie Master's Band Scheduled For 1938 Engineers' Ball

Auditions for Next Radio Frolic Will Be Held Today

Party Will be Held In Lansing Masonic Temple, Feb. 4

Auditions for the second Michigan State Frolic of the Air, broadcast over WKAR, will be held at 7 p. m. Thursday, in the radio studio on the fourth floor of the home ex. building.

Both male and female voice are in demand. Solo instrumentalists are requested to furnish their own accompaniment and music, if possible. Anyone with script-writing or dramatic ability is also invited to compete.

Various numbers will be selected by competitive try-outs.

School Hears Of Co-ops

Urey Calls Them Only Practical Movement For Peace

Cooperativism is the only practical movement toward establishing world peace today, according to Prof. O. E. Urey, who Monday night gave the second lecture in the series on Dictatorships and Democracies, being offered in the weekly school of religion at Peoples church.

"Comparison of Types of Society" was the subject of Professor Urey's talk. Pointing out that the historical method of approach is valuable because it prevents a from being too disturbed about present day conditions, the speaker briefly suggested the probable development of our modern "isms."

Regulative capitalism is an outgrowth of the old individualistic capitalism, while fascism, corporatism, socialism, and cooperativism are all further developments of regulative capitalism.

Questioned as to the place of democracy, Professor Urey stated that this term may be viewed from four angles—economic, political, religious, and social. The United States is controlled by the wealthy class economically, politically, the same one dominates through control of radio and press.

The lecture ended with a discussion of cooperativism in the United States and abroad. The group was much interested in reports of its apparent success in Japan and the Scandinavian countries.

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Air Play Series Opens Today

Plan French Dramas Each Thursday

"The Doctor in Spite of Himself," Moliere's famous comedy, is the first play scheduled on the new radio series over WKAR every Thursday at 4 p. m.

Edmund Rudoin has the lead as the uncultured Sganarelle, a difficult part which he handles well. Richard Harly as Luras, Clifford Jiggs as Valere, John Buchanan as Geronte, and John Torbett as Leander complete the male members of the cast.

Martine, played by Shirley Cook, and Lucinde, in the person of Ruth Fagan, lend the feminine note to the play.

Prof. Donald Hayworth, head of the speech department, is directing this rafficking farce.

During the term, scripts written by students in the French department and radio-writing courses will be submitted. The selected scripts will be revised and presented by students of radio speaking.

Next week "The Man Who Married a Gypsy Wife" will be dramatized.

Physics Colloquium Will Hold Meeting

Physics Colloquium will hold its first meeting of the semester today, January 20, at 5 o'clock, in room 101 in the Physics building. W. A. Horning of the department, will discuss "Magnetostriktion in Crystals." Members and all interested faculty members are invited.

Coverage designed by Ethel Jewett—Jewett's Flowers.

SCU to Hold Third Meet Of Series

Speeches Will be Based On Material From National Convo

Students who attended the National Assembly of Student Christian associations during the Christmas holidays will address the Student Christian union next Sunday, January 23, at a meeting at 6:30 p. m. This program will be the third in a series of four meetings based on material brought back from the conference.

Speeches and their topics will be: "New Relations of Men, Women and the Family," by Roger B. Wilcox; "The Student as a Citizen," and Wendell Phillips; "Students and the World Community." Each of these subjects was considered in a commission at the National assembly.

Some 2,000 students, alumni, and graduating adult resource leaders were present at this national convocation which was held to determine the focal points around which a program of the Student movement will be built during the next year.

At the following Sunday, January 30, "Strategic Vocational Opportunities," "Economics and Education," and "Students and Agriculture" will be discussed to consider the career. Meetings are provided for recreation half hour before supper and are open to all who are interested.

Marjorie Tribeto Lead Grand March Friday At Band Formal

Physics Group Will Attend Meeting

Members of the faculty and a few graduate students of the physics department will attend a meeting at the University of Michigan on Saturday, January 22. They will be addressed by Prof. F. E. Barthell of the chemistry department on molding plastics, and in the afternoon will hear Prof. J. M. Cook speak on the development of the cyclotron, a machine which radio-activates such chemicals as salt.

Among those who will make the trip are Prof. C. W. Chapman, Dr. C. D. House, and S. H. Dwight and C. W. Miller.

Practice House Girls Plan Hay-Ride Saturday

The girls of Household Management house, number 4, will entertain their guests with a hay-ride Saturday, January 22. Refreshments and dancing at the house will follow.

The girls who are going are Louise Shephard, Amy Jean Holmblad, Dorothy Kenney, Barbara Renz, Catherine Wagoner and Marjorie Davis. Dr. Irma Gross, as housemother, will accompany the girls.

Streamlined Heads Bring Trouble In South Carolina

When Editor F. F. Williams of the South Carolina Gamecock took the big step and streamlined completely the pages of his paper, students voiced their opposition loudly.

Objecting that the new make-up was "freakish and radical," the student body voted for a reversion to the traditional style of news presentation.

The Gamecock staff has tendered its resignation pending further action of the board of publications, stating that if the ban is enforced, the present staff will resign en masse.

Community Personals

Mr. and Mrs. F. E. Bancroft, who are traveling through Mexico have gone as far as Aliponeca on the southern coast.

Ira Whittemore of Division street has been confined to his home by illness for the past few days.

Mrs. J. A. Kirkpatrick of Altona, Pennsylvania, is visiting her daughter, Mrs. C. N. Hinman, 359 University drive.

Mrs. James Graman, North Harrison road, entertained last Tuesday afternoon with a tea for her mother, Mrs. Boushler, who left Wednesday for California.

Mrs. Clayton Ford, North Harrison road, and Mrs. Ray Foster, Orchard street, went with the White Shrine of Lansing to a meeting at Flint, Friday.

James Cuthbert Rosewood and James Telford, Division street, are attending the road-builders' convention in Cleveland this week.

Mr. and Mrs. F. S. Pierce of Lansing were callers at the Clifford home last Sunday.

Mr. and Mrs. Clyde Brown, M. A. C. avenue, spent Sunday with their son, Stuart Brown, and his family at Hastings.

Mrs. Clifford Rule, Westlawn, entertained her card club at a desert luncheon Thursday.

Bankers for the Pan-American exposition in Dallas, Texas, are being chosen from college campuses. Concessionaires have learned that college men who are not afraid to stand up and shout can outstep the experienced bankers.

With the Modern Greeks

By MARYANN SMITH

BETA KAPPA

The Beta Kappas had formal initiation Monday night. The fellows have been busy this week giving Daniel Richardson the works in an attempt to trace the wanderings of his fraternity pin. He claims he has lost it but the fellows think the girl next door knows something about it.

ALPHA XI DELTA

Hettie Hanson was pledged Monday night. There will be initiation next Sunday morning for the following girls: Barbara Stale, Margaret Frost, Margaret Tatt, Betty Ann Geagley, Ann Le Clear, Alice Williams, Ann Kinder and Amanda Moore.

The sorority winter term formal is scheduled for Friday night.

BETA THETA

George Wolf has pinned Gretchen Emigh, Ed Flowers, Paul Moyer and Len Ostering are taking the Varsity initiation. John Pryor and Herb Heiber are doing likewise with the Mortar and Ball Chapter. Merton pledged recently.

ALPHA CHI OMEGA

The Alpha Chis will hold formal initiation next Monday night for the following girls: Jean Wilson, Jean Speer, Helen Spriet, Nancy Brown, Norine McDonald, Louise Clark, and Eugenia Smelling.

The alphas have presented the house with some silverware.

The girls are busy making plans for the celebration of their tenth anniversary in February.

KAPPA SIGMA

The Kappa Sigs will have their winter term formal at the Union next Friday night. The patrons will be Dr. and Mrs. F. A. Fennell and the guests will be Dean.

and Mrs. F. T. Mitchell; Mr. and Mrs. L. A. Smith, and Mr. and Mrs. H. Pettigrove.

ALPHA EPSILON PI

Stanley Polya of Benton Harbor will be inducted Sunday. The formal party is planned for Saturday night.

DELTA SIGMA PHI

Bob Collins has pinned Dolores Rice and Gordon Scott has done likewise to Helen Davies. Bill Dewey is thinking seriously of giving his badge to Ruth Kitteridge. (She probably has the matter under consideration also. Final score to be posted later.)

SIGMA NU

The Sigma Nus formally initiated 18 men last Sunday. An initiation team from Albion inducted the new members at a special ceremony. The new members and their fathers were guests at the dinner following initiation.

Following dinner Doctor F. T. Mitchell, dean of men, spoke on the place of a fraternity in college and what it must do to maintain its place.

ALPHA GAMMA DELTA

The Alpha Gammas are planning a sleigh ride party for tomorrow night. The girls are a little bewildered by the enormous attendance at their regular Sunday night state suppers. Maybe the fellows are a little bewildered by the high cost of winter term dates.

All cheerleaders, still wishing to remain as cheerleaders, report to a brief meeting in the Union lounge at 7 p. m. tonight. Lanesup will be scheduled for next afternoon.

Patronize your local advertisers.

SMALL'S SEMI-ANNUAL SALE

Manhattan

Shirts & Pajamas

\$2.00 values	1.65	3 for \$4.75
\$2.50 values	1.85	3 for \$5.25
\$3.50 values	2.65	3 for \$7.75
\$5.00 values	3.65	3 for \$10.50

This event eagerly awaited twice each year by men who enjoy the fit and fine tailoring of these famous shirts and pajamas, and who appreciate the worth while savings. Light and dark patterns, a limited number of whites in collar attached and neckband styles.

SMALL'S

211 So. Washington Ave.—Strand Arcade

Jandron Talks At Eastern

"Man is Spiritual, Not Material," He Says

What Christian Science means by its assertion that matter is unreal was explained by Francis Lyster Jandron, C.S.B., of Detroit, in a lecture given Monday evening, January 17, at Eastern high school auditorium, Lansing.

"The truth about man is that today, at this very hour, he is spiritual, not material," said the speaker. "He is governed by God, good, not by false theories of sin and disease. In the proportion that the individual human consciousness becomes responsive to these profound facts of being, sin and disease are seen as illusions, and they are healed. They disappear because their unreality has been exposed.

"In reality there is no matter. Matter is thinking which has gone wrong. It is imperfect, incorrect thinking. Do not be discouraged because there seems to be such a lot of it all around you everywhere. Open your mental windows wider; turn your gaze upward. The Christ will pour in its rays, awaken you to more harmonious thoughts and actions."

Mr. Jandron is a member of the board of lecturership of the First Church of Christ, Scientist, in Boston, Mass. His lecture here was under the auspices of First Church of Christ, Scientist, Lansing.

Shaw and Emmons Go To Chicago Meet

President Robert S. Shaw and Dean L. C. Emmons are attending a meeting of the Association of American colleges which is being held in the Hotel Stevens in Chicago.

Over 500 colleges are being represented in the meeting and the delegates of the various colleges will hear addresses by Harold L. Jokes, secretary of the interior, and Bruening, ex-chancellor of Germany.

Sparty's Gal Sets The Pace!

At the Band Formal, Girl of the Moment—Jean McConahan will wear a coiffure designed just for her by the Rose Beauty Shop.

You, too, can have a wave created to catch that elusive little something in your personality.

Just call 4726
THE ROSE BEAUTY SHOP

HE SELLS TOBACCO TO THEM ALL



But Branch Bobbitt, like so many other independent experts, prefers Luckies...

AT AUCTIONS in my warehouse in Farmville, North Carolina," says Mr. Branch Bobbitt, "the higher the tobacco sells for, the better my profits. So I'm always glad to see Lucky Strike buyers in there bidding. They know what they want and they'll keep bidding right up until they get it.

"Well—in a cigarette—it's the tobacco that counts. I know tobacco and I know what tobacco is in what cigarettes. So that's one reason I've smoked Luckies for 5 or 6 years."

Mr. Bobbitt represents the "aristocracy" of tobacco experts. He judges the tobacco that the growers grow. He's impartial, not connected with any cigarette manufacturer.

Many other experts agree with Mr. Bobbitt. Sworn records show that, among independent tobacco experts, Luckies have twice as many exclusive smokers as have all the other cigarettes combined.

Sworn Records Show That...

WITH MEN WHO KNOW TOBACCO BEST—IT'S LUCKIES 2 TO 1

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