J-Hop tonight. Free Movie Tomorroy Basketball game Monday

Volume 27

# FREE MOVIE TO **BE PRESENTED** HERE SATURDAY

Play Ball" Will be Shown in State Theater Tomorrow Morning.

The featured singer with the band, which will begin a coast to coast broadcast in the early

spring after a year's vacation from the air will be Mary Monti-

rem the arrwin be mars short-zetto. Savyer has enjoyed an excellent reputation in all cities in which he has appeared. Fur-ther information will be given next week.

4:00 O'CLOCK PERMISSION

velock permission tomorrow norming following the J-Hor

**NOW COMPLETE** 

recording to an annound from Dean Conrad's offic

## MACH KOBS WILL TALK fickets May be Secured From Athletic Office at

" Gymnasium

through the efforts of ach John Kobs, and with cooperation of the mannt of the State theater. ment of the State (heater, special screening of the merican league b a s e b a ll king picture, "Play Ball," I be given Saturday mern-PARTY LIST IS All faculty members dents who desire to attend wing may obtain tickets harge from L. L. Frimodig, nain athletic office.

ican league umpires, shows of the inside play of base-while the picture, which stuced under the auspices

of action has been woy

# SWL COMPLETES FORMAL PLANS Acorations Will Feature Mass-

**Ten Thousand Ruralites** g brought to comple Masonic temple in Lan-by general concensus has the most desirable in the city, will be the the dance. Decorations the dance. Decorations are massed color effects The insignia of the insignia o The insignia in silver, will center

EAST LANSING, MICHIGAN, FRIDAY, FEBRUARY 1, 1935

Michigan State News

### LIMITED CROWD Embroidered Ducks Don't NAME CUT LIST Records Smashed as BULLETIN WILL DANCE TO Help in Drying the Dishes FOR STUDENTS Over 10,000 Farmers eee dance band from Detroit d Cleveland was signed by C. Wilkins late last night to play WEEKS' RHYTHM Related Arts Exhibit in Home Economics Building Will Show ON HONOR ROLL AttendProgramHere for the military ball, Robert Weber, captain of Scabbard and Blade, announced today.

Up Your Artistic Taste.

By LAURA ANN PRATT work of art simply because of good sporing. To go back to your dich towels, the alarm clock they absolutely chould not have limited Cuts. Estimate Fifty Couples to be

round and shiny, with a bell on ducks on them. Just what does a top' If so, you can't have artistic **On**brondered duck, have to do with the basis of the source of the sou

is in the margins between the pic-ture and the frame. One is hard ano-to look at, for the poor spacing with

wing may obtain tickets harge from L. L. Frimodig.
 an athletic office.
 bin, made under the subard for the subard fore

Disappointed by Ticket

Shortage.

released from Dean last year and since last season' anrad's office yester. Hop lost money, that would be in-

All students enrolled in the hotel carry on the abster bunder, All students enrolled in the hotel carry on the abster bunder, The speaker as yet has not been disclosed but from all rumors floating about he will be a good and meeting will follow.

 Popular Maestro's Orchestra Will Inaugurate Major Formal Season.
 It so, you can't have artistic taste. But if you want to improve your taste, go and see the exhibit that the related arts department has the related arts department the row mail to the bone economics build ag When 1 went into the room.
 Ombroadered duck have to do with diving dishes, anyway' A towel with set wentyme bands of con-trasting cloth on the ends for deco-ption is really in much better taste. Incidentally you will not as you will of the ducks.
 B04 RECEIVE PRIVILEGES

 While 200 couples disport themselves to the famous
 Went into the room, the forst thing I saw was a clock church and right have a clock
 Sweaking of ducks, what do you
 B04 RECEIVE PRIVILEGES

the pic- low tree. Contrasted to this was-is hard another pillow, also **%** black, but spacing with simple, more geometric de-her is a signs in gold.

HOTEL SOCIETY GUILD ACTRESS PICKS LEADERS TALKS TO YWCA

Will Inaugurate Major<br/>Formal Season.there of the home economics room<br/>age When 1 went into the room<br/>the forst thung 1 saw was a clockas you will of the ducks, what do you<br/>Speaking of ducks, what do youThree manned on the home<br/>dents were named on the home<br/>or roll for this term and as<br/>or roll for this term and as<br/>or roll for this term and as<br/>mach will be granted 25 per<br/>thoug 1 saw as a clockWhile 200 comples disport<br/>themselves to the famous<br/>"perfect rhythm" of Anson<br/>Weeks and at least 50 more<br/>go quietly mad in East Lan-<br/>sing because they didn't be<br/>to ayoid the rush, Fred<br/>early to ayoid the rush, Fred<br/>in a nound a picture does for it<br/>gin around a picture does for it<br/>go quiet way and a picture does for it<br/>go and use very much alke, with<br/>a motor bodt called "Tommy," and<br/>motor bodt called "Tommy," and<br

the largest division, led the list with 134 honor students; the rewith 134 honor students; the te-noaming divisions and the number of students are Engineering, 48. Miss Ruth-O'Brien, who was this is expended for agri-agriculture, 39, applied science, 36 home economics, 35; veterinary medicine, 12. The state of the principal speak-res on the Farmers' Week pro-travels, the speakef co-grams of the home, economics de-that more and more agricu-tion to specific the speakef co-grams of the home, economics de-budge from being chosen as a careet b



HOLD DATE NIGHT Throngs of Farmers and Students Attracted to Display of

**Unusual Exhibits Shown** 

Unique Mechanical Wonders.

**By Physics Department** 

Hannah Lauds Michigan State System of Education as Best of Federal Land Grant Colleges; Also Braises Extension and Experimental Divisions.

Ten thousand visiting farmers jammed into Demonstration hall Thursday evening for the final general program cli-maxing one of the most successful Farmers' Weeks ever held on the Michigan State campus. Last night's meeting featured an address by J. A. Hannah, M. Hannah, an emering the last

new college secretary. Mr. Hannah, in comparing this insti-tution with many other federal land grant colleges which he visited during his recent travels which took him through 47



Miss Ruth O'Brien of Washing-ton Addresses Farmers' Week Conventions As in former years, liberal arts, I ton Addresses Farmers' Week Conventions

from being chosen as a career by young audience

WEATHER

Cloudy and warmer to-night and Saturday; prob-ably light rain or snow

ably light rain or snow Slightly below freezing tonight.

Number 33

littee of the city

he weather man, the kept the lawns from many cars were park-at it might have been blem had the sun parked on both sides streets it makes him By NANCE FARLEY usual place right in line. Fortu- Four Members of Co-ed Squad <text><text><text><text><text><text>





SPEAK OVER WKAR





Telephone 2 1615

### COLLEGE IS STILL A GOOD INVESTMENT

Ever since the day that the Apostle Paul, while leaving Rome on Way, was confronted with the question "Quo Vadis lated means, "whither goest thou, this classical question has and applied to innumerable problems momic, and politica

ven today many current observers are interp dems in the light of where they are leading us

Millions of college students throughout the nation today, on the ad to something which they have no means of determining, are sking themselves "Where an I headed for," the modern phrasing of old "Quo Vadis

It does not necessarily infer that a student is afflicted with an overose of pessimism when he asks the question, and after sizing op on any tail finegeling. Scalpi ituation, decided that his future destiny is dimined by clouds that some tail finegeling. Scalpi field University of Michiga

young how student, looking about, sees the great surplus of less, and begins to become skeptical of a future in the law proewise, the future doctor, reading of the unwarranted low the medical profession, wonders if the ultimate attainment

widual who has chosen teaching as his life contribution ewildered when enlightened of the number of unemployed reachers in the state and nation. And if he is so far visioned as to gowns we inself having a position, h relief worker dary that makes him envio

that the road of higher education over which we cannot a funged in pyramas and relaxed a questionable destination. Although we cannot after the strain of the last few of where the college student is headed for, and in weeks, only to enter an ordeal o the conclusion that the road of higher education over which we h o vision opportunities that

that college students are finding is difficult to obtain posi-V CANADIN

as it must the field of or expected that when the depression ends as will again open. There will be just as much of a demand the educationed individual as there has been in the past

the nation is still intact, the same desire for and it will be the trained mind that will without the income me al a monetary pres Thus the answer of where we are beaded for, the modern "Que

the conclusion that our present course will lead to key positions of co me's special line of endeavor restment as it has ever been in the past - D. H

### FIRE TRAPS

in the pooning bouses of State men sturesent confloctation: ts although neither of it resulted in tragedy, unwillingly bring mind the grave consequences which might sometime result from such codents. Only the timely discovery of the blaze at the Pi Kappa  $\bullet$ traternity house prevented. possible creamation of nearly as ideal scoman in the last issue cand

breaday five on Giove L



J-Hop affair which is quite defi-3-riop attair which is quite deri-nitely arranged for tonight. It's all very simple—as a committee-man we had 10 ducats to dispose of but, thinking we could eas-ily get more, we reserved around 15. The results are almost dis-15. The results are almost dis-astrons—one frater even goes so far as to say, "I'd just as soon cut your throat as that of a swine." And we understand that the rest of the ticket sales-men are in the same fix—hello, Bentlee!"

### RUMBLINGS

Bentley!

rate, the J-Hop, with recent years of \$10 and even to go found that they prol

ably would not unless they Scalping, the old University of Michigan pas-time, found a happy home at Spar-ta-on-Red Cedar, and many are contemplating this means of work-

ing one's way by working someon else as a project for next year Frantic calls for ducats were burn the wires until the wee h sees himself receiving who had promised of so faithfull **Pre-Meds and Pre-Dents** were sweating blood and expres ing themselves strenuousl **Organize New Club Here** 

phone calls that put blisters on the feet of Sigma Nu fresh. And all because of this idea of restricting ticket sales to 200. But don't say didn't tell you before

A WORD TO THE WISE Several of the more precocious Several of the more preceduus lads on campus have already thought about scalping on Var-sity party tickets. We think it improbable because there will be 50 more pasteboards in cir-culation. But still, an additional 50 isn't a great many when the party has a reputation for being one of the best and has a well nigh perfect orchestra to back it up. At any rate, though ticket speculating draws a heavy peu-alty, we shouldn't advise anyone who is thinking about attending to wait until everything else is arranged before being sure that his entree card is safe in his wallet.

# **IDEALISM**

graph fresher who wrote on h intera Leaving out per we'd give the following nical

There was

The second meeting took place January 24 Proceeding it an isomersecut in this regard was in two consecutive issues of State News. This second

either

accomplishes

MICHIGAN STATE NEWS

**(** )

0

-By C. A. BARTLETT, '38

<text><text><text><text><text><text><text><text><text>

Miss Hepburn in the best role of Hagens, '35: Stella M. Hazen, '35: her colorful career comes to the Ronald G. Heath, '35: Alice J. State theater Sunday in the role Huse, '36, Margaret E. Huston, '3 of Babbie, that lovable character William J. Kleinhans, '35: Elie of James Barrie's popular play L. LaForge, '36, Lyle B. Lessen Her tender romance with the ring, '37, Robert E. Lett, '35, Wil young minister (Beal) is appealing han H. Lynch, '37, Thomas W to all, as is Beal's effort to hide Norris, '36, John S. Munn, '36 (p)

NAME CUT LIST FOR Matilda E HONOR ROLL STUDENTS F

Amerman, ar. 35 Marien C.

Of<br/>Dean Ralph C. Huston Directs Novel Group: Next Meeting<br/>to be Held Tuesday, February 5.(Continued from page D)36 Douglass A Craig, 35 (f)<br/>Lawson B Culver, 35 (f) John H<br/>Davidson, 36 Willham J Debort,<br/>37, Richard J Foote, 35 William<br/>37, Frank K Beyer,<br/>38, Harlen, 26 Chasta, 37, Donzel J<br/>Hankinson, 37, John C Hanson,<br/>36 Hot B Rather, 36 Chenry C<br/>Hatens et alterpting her several<br/>best en attempting her several<br/>best en atte

### Friday, February 1, 1935

CAMPUS COATS

to all, as is Beal's effort to hide his love for her. **TUESDAY ONLY** "There's Always Tomorrow" Starring-Frank Morgan and the was story from the pen of Ursula Parrott. **Correct Always Tomorrow Strickler**, 35, David S. Rubl. Starking-Frank Morgan and the Always from the pen of Ursula Parrott. **Strickler**, 35, Joseph H. Venier, 36, Morton J. Wiener, 36, Louis A. Wiesner, 37, **Liberal Arts** Clearing all coats — woo lined Corduroys with slick interlining, now \$6.95. Double-breasted heavy w Reefers, with half belt, no

Liberal Arts

\$5.45. Adair, '37 (b); Hel

Zipper front Melton Jac ets, new \$3.95. Overcoats all reduced \$18.45, \$21.45, \$24.45.

**REDUCED!** 

A great opportunity for sa

# Spring Hats

been shown in our window You are invited to a "P View." Come in, we w

MAY BROS. The Hat Store of the Town

fine line Spring Dresses All sizes, 12 to 481 selling at



\$7.95



be happy to show you.

235 S. Washington Ave.

They are here but have n



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Grayce Shoppe No. 3 Strand Arcade **4-Stars** Dresses sold exclusively by us

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Dancin BALL Dancin (Exco Oid Tin Sery M

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EAT AT

Mary Stewart's

107 South Washington Ave.

116 W. Allegan

sale this winter was very restricted to make for the most contortable dancing possible in the Masonic temple. And they diaregarded the price cut that seems even lower in view of the superior favors. And finally, Anson Weeks is evidently much better than they thought or he wouldn't be playing for the Uni-versity of Michigan a week after his appearance here. versity of Michigan a week after his appearance here. Arrangements for this year's prom seemed to be delayed inter-minably as C. O. Wilkins, college treasurer and official band contact man, made lengthy negotiations with the finest orchestras in the iddle set in on effort is of the with the finest orchestras in the middle west in an effort to get the best for a reasonable figure. An-son Weeks was one of the first considered, but the matter was dropped when the celebrated maestro decided that the Michigan trip was a bit inconvenient. Earl Burtnett was then contacted and nearly signed. Stories went to press describing his merits, but short minutes before the deadline for sending them to the linotypes,

14

LIMITED CROWD WILL CAVORT AT '35 J-HOP

(Continued from page 1)



ing a few prints of the accompanying picture

on sale at 10c per print.

# Spartan Swimmers to NATIONAL **Meet Wayne Natators** SPORT SUMMARY In Own Pool Saturday

Considerably Improved State Team Ready to Engage Detroit Squad of Unknown Strength in What Promises to be Orgy of Record Smashing Performances.

The Michigan State swimming team, considerably improved since their last meet with the University of Michigan, will engage Wayne university of Detroit on Saturday, February 2, in the Spartans' home pool. Wayne will bring a team of unknown strength to East Lan-

Wayne will bring a team of unknown strength to East Lan-sing. This is the first year that the Detroiters have had a swimming team at that school, but tank sounds from the metropolitan area are always strong because they are torti-fied with former Detroit high school stats. For this reason it is hard to tell just what the outcome will be, but according to time trials the Spartans will be hard to beat

Coach Russell Daubert is 1935 tank squad is the strong est in the hostory of the collegination of record smashing performances.
 Among the varsity records expected to be broken is the 180-yait is the time banded out a declarady by seven it has even and mark the sense on the state and times the second.
 Marks First Time Buckeyes have and the state composed of the time bands from the 440 record in the other the other time to be the state of the tot both the 444 as a sphere the 180-yaid backers, a sphere the 180 yaid backshot, and the state of the toth the time trais from the 440 record in the toth the time trais from the 440 record in the toth the time trais forem has state into the toth the time trais forem has state to the toth the state be a toth from Michaga meet in which the state the toth the state be the state the time trais forem has state the toth the table with a time of 184.
 Western Research and will probability of these matches. The toth both the state and hours with the time trais forem has state to the tothe the toth both the state the tothe the state. The intervent the tothe the state the state is the tothe the state in the hands of the Worker to the tothe the state is the tothe the state is the tothe tothe the state is the tothe tothe the state is the tothe the state is the tothe tot

will go the sabry through the rest of the season un-defeated The entire

defeated When asked about prospects for the season. Cosch Daubert said "With Capt. Tom Morris, Green, "With Capt. Tom Morris, Green, Harryman, Hernet and Ziegen, State has a nucleus for a cham-humbled last year's feat. The Board of C Board of C building the only team which humbled last year's feat. The Board of C pionship team this year confident that if members fram don't come down with ness, State shouldn't lose meet. The national colle which will be held at H sometime during the met-Maroh, is providing incentive these men to bring their down comparable with cham

ship teams Such a splarge of opta-tare in Daubert who is

tare in Daubert who is usual downcast over the future of teams. The Associated Press parently shares his brilliant look for this organization has b taking individual pictures of team members.

The Wayne university meet will art at 1.30 Admission is free

# **COACH KING LISTS FROSH CAGE SQUAD**

### 21 Named on Yearling Roster ; Six From Western Michigan.

 Six From Western Michigan.
 Tom King, coach of ends during the football season, is surrounded with Michigan State college fresh-man basketball players these win-try days. As tutor of the yearing basketball players these win-try days. As tutor of the yearing basketball players these win-side able the surrounded to provide the con-side able to the transmitted of the yearing basketball players these win-side able to the transmitted bis point of the yearing the complete the wathing the surrounded bis point of the yearing the soungsters win an overtime victory from Grand Eagles Arnold Parker Middlewille, and Allan South Haven, Cortand Cromwell, Singli averages slightly better in skill than thome of a year ago.
 Weetern Michigan has control-med us players the sund of the yearing the con-siderably brighter if a good catch-er evently and believes now the spind averages slightly better in skill than thome of a year ago.
 Weetern Michigan has control-med us players the sund of the year ago.
 Weit the sound of a year ago.
 Weit he sound of a year ago.
 Weit he sound of a year ago.
 Weit the sound of a year ago. likies

to time trials the Spartans will be hard to beat. Conch Russell Daubert's 1933 tank squad is the strong-est in the hostory of the college. Marks First Time Buckeyes

WESTERN RESERVE GAME

VanAlstyne's St the fastest contests of the we

The Spartans will be srekin The sparrane will be seeking then eachth consecutive will while Reserve will be but the revenue the ence-point defe-suffered at the hands of Stat earlier in the year

Men Only, but Several Other

**BASEBALL MEN BEGIN PRACTICE** Kobs Issues Orders for Battery

Candidates Report.

### THE MICHIGAN STATE NEWS

# **Annual Interclass Track** The B Meet to Start Thursday DODBA Seniors. With Ottey, Pongrace, Hovey, and Hurd Entered, Have Edge in Sixteenth Track and Field Carnival.

But

remind

18 horde

new this quarter mile field presents nothing classes, cutstanding in the way of fast abances, times but the mile gallop again at forth throws the senior galaxy of stars is on the in the breach, the same field as the main idea hait. Bess, Gardner, Ottey and man. In Hammer face the gan in the two-how brack mile grind for a tase that prom-ise public uses to be a race from start to tape or Durks - ma head a same from start to tape. main idea hall inting othe

The 16th annual index classic vill wind up with the relax. Then he perspining trackers will turn her attention to the state A. A. U hampionships at Ann Arbor the dlowing week, at which time the materic forces from every book and cranny of the Welverine state, one herd schedel on will vie for and channy of the Wolverine state, from high schools on, will vie for state supremacy on the board track. Spartan teams have always made a creditable showing in past years and will again this year if redictions and past performances

Coach Ralph Young's track team sure running into some tough tough inek.

tional separation in Data The fl uly practice sessions. The fl Demonstration hall will be for



Manaly events, infraged to nose out Reserve in Cleveland three weeks ago by a scory of 34 to 33, and this game coming up Mon-day promises to be a repetition of the initial contest. Coach Clifford and his Reserve feam have compiled an amazing rec ord thus far and are out to re ord thus far and are out to re-venge the previous defeat hand-ed them by Van Alstene's Spar-tans. Coach Clifford is a well known figure in this locality, having formerly lived in Lansing.

Otto Pongrace, former Spartan with a Otto Pongrace, former Spatian is sup-at Buffalo in the mile run. He ran classic second to a comparative unknown Then from Buffalo in a field which was it turn studded with track stars.

The baseball picture "Play Ball" to be shown at the State theater Mondas morning is well worth your while. In the first place it's free, and in the second place the big stars of baseball will be brought before your eyes in the only picture of its kind ever filmed. It will be de-scribed to you by the illustrious Ted Husing, dean of all sports announcers. John Kobs will give a short address just pre-vious to the picture.

Charley Bachman's 1934 grid-

atem Reserve, game Monday It have been advertisers

Under Hurd's

Plan For J-Hop With IdleWeek-endAhead Wrestlers Engage Kent College in Ohio as Swimmers Meet

Van Alstyne's Men

Wayne University Splashers; Fencers Also to Meet Foils Team From Wayne.

Only four dates appear on the Michigan State college at letic schedule this week. The basketball team is taking complete layeff until next Monday when they meet West Reserve in a return engagement. The swimmers will prov complete layoff until next Monday when they meet Wester Reserve in a return engagement. The swimmers will provid the home entertainment, meeting Wayne university splacher here next Saturday in the home pool. The wrestlers, will record of two victories out of three starts, will go to Ken Ohio, to meet the strong Kent State Teachers college team The fencies will meet the? Wayne team Saturday at 2.30 in the fencing room of the col-lege team. While his swimming team took a decisive ducking at the n hands of the University of Michigan team in Ann Arber his past week. Coach Rusel (Jake: Daubert thinks his feam with at too much class for his Spar-tans Daubert thinks his feam with the reason. Capt Tommy Morris, back stroke specialist, is in excel-hent (orm, while Fred Ziegel is near the top as a sprint man. Art Lennie, sophemore diver from Lansing is leaked to for points.





TUESDAY ONLY THERE'S ALWAYS TOMORROW With FRANK MORGAN -- BINNIE BARNES

urse: back. Al Agett and Kurt Watm-ben are beth out of the picture dual with muries received in footbail, tart, while Eddie Bechtold and Chatley ben are been are been and the second picture of the picture tart. Dennis are ruled out due to incluse the the the the cational school in Lansing for the save and environmentation hall will be up nave a memory of the school of the school of the save a demonstration hall following the exhibition. Sam Ketchman en-tertained the visitors with his so drew plenty of applause for his efforts.



mention only o cop a single place to the lack of en-

POLISHES

**Barratt's Shoe Repairing** SHOES DYED ANY COLOR

forward

By JACK WARNER

stein Reserve's great b

constration Hall

t have had hi

mat Frank Klic

wirk oth



ion of the department where Chesterheld tehacces ary himsel and ross-birnden

Just what is meant by cross-blending tobaccos . . . and how does it make a cigarette milder and taste better . . .



The hurdle competition seems to The hundle competition seems to be taken care of by a brace of nu-bass. Collins. Diffrich and Golffrey sail exceptionally good olicitation men. No seniors are entred, but the second year men boast a fast workle due in Mueller and Lash, while the tagen come forward with Miller. Suringer Miknaysch and Richardson to bud for points. The close and pole yault are unknown quartifies as to competitors. Wade Allen stands out boldly in the high comp for the men of 36 with a rail of freshmen playing the sup-parting roles.

a batch of net only 1 the winner is the ooks the best until after course look at the individual A fast field faces the starts

Squad averages slightly belier is still than th one of a year ago.
 Weitter Michagan has could be average of a year ago.
 Weitter Michagan has could be average of a year ago.
 Meather Michagan has could be average of a year ago.
 The roster is as follows: William Yon, Altred Ritz and David Gold, smith, Centreville, Leo Carly, and the rescues and has a souther the second be average of a year ago. as cast his lot with the roster is as follows: William Yon, Altred Ritz and David Gold, smith, Centreville, Leo Carly, and the rescues include Peter So.
 The roster is as follows: William Yon, Altred Ritz and David Gold, smith, Centreville, Leo Carly, and the rescues include Peter So.
 Crossman and William W. While altred the way of the rescues include Peter So.
 Crossman and William W. While and Yong a southern training training training the gain a southern training training training training training training training. Concord, N. Y. Y. Howard Grant, Reed City, Donald Riamon, Muskergon, and Song Theorem Sakes, Nevri; they support the advertifiers in the theorem the souther training traning training training training training training training tra

"See that man of Well, they do say the

On the air MONDAT WEDNESDAT SATURDAT LUCREZIA LILY DORI OSTELANETZ ORCHESTER 9 P. M. (E. S. T.) - COLEN

Well, in blending you take two or more tobaccos and mix them together-a rather simple process. But cross-blending goes a step further . . .

## I N making Chesterfields we take aromatic Turkish. Bright tobacco from Virginia, the Then, instead of Carolinas, Georgia and Florida. We take Burley tobacco from Kentucky and Tennessee, and tobacco from

Southern Maryland. Then in addition to these homegrown tobaccos we take tobacco grown in Turkey and Greece. We balance these mild, ripe homegrown tobaccos-with the right amounts and the right kinds of

Then, instead of just mixing the tobaccos together, we blend and cross-blend them so that all the different flavors go together into one full flavor-the Chesterfield taste that so many smokers like.

Th

a arts Fred a sky a string a s

Cross-blending tobaccos as it is done in Chesterfields gives the cigarette a pleasing taste and aroma—they're mild and yet They Satisfy.

err & Mrsss To