EAST LANSING, MICHIGAN, FRIDAY, JANUARY 11, 1935.

Will Durant Speaks FARMERS' WEEK Prominent Philospher To Huge Audience on THEME WILL BE

amous Lecturer Points Out Dangers of Decay in Our Civilizaion and Proposes Remedies Before Largest Crowd of Year for Student Lecture Course.

By DON O'HARA

chief agent in modern industrial production is

SPEAK ON WKAR

Speech Dep't to Present Series of Discussions Over

which is so essential began his discussion danger-spots in our by commenting on ent book, "The De-the West" by Spen-

in the United attributed this DEBATERS WILL

Prominent Place in Annual Event.

USE SEVERAL BUILDINGS

Contests and Displays Will Provide Entertainment for Many Visitors.

buildings on campus and will carry out a general theme of the "profit bushel"

The agricultural engineer

THESPIANS GIVE **PLAYS ON WKAR**

Prof. C. H. Nickle Directs Productions Presented Regularly Over College Station.

less likely to surn than an agriculn than an agriculn Russia where the
port the populace debate squad discussed the followport the populace debate squad discussed the follow-January 21.

Experience of the control and the properties of the control and the control an

Plans for the 12th annual post-graduate short course in veterin-Here's All About Paul's

NEWSMEN HEAR Fraternities Initiate Tilts at Foibles of U.S. GOVERNOR TALK 250 New Members as Death of Civilization PROFIT BUSHEL Former Columbia Professor Lacks Thunder in Address Here AT CONVENTION Hell Week Nears End

PULLING TEAMS

During Farmers' Week

Association.

CROWD UNION BUILDING

Chief Executive States That Michigan is Facing Several Difficult Problems.

S. W. L. HOLDS FIRST MEETING

Women's League Considering Plans for Annual Formal Dance.

"Enter Madame" Thursday. January 17.

Frank D. Fitzgerald Addresses Hesperians Lead With 26 Neophytes Taking Informal Ceremonies; Phi Delta Theta and Theta Kappa Nu Tie With 20 Pledges Each

Gives Main Address at MPA Meet Here

Two Contests Will be Held

Seek Female Musicians

plete Except for Trap Drummer.

THEME OF FARMERS

By DOROTHY LANGDON

HELL WEEK

Published Tuesday and Friday afternoo-by students of Michigan State College.

Managing Editor Charles H. Falmer Telephone 5-2292 Associate Editor James H. Quello Telephone 37-7 Business Manager Dom M. Montgomery Telephone 2-1615 Sports Editors - T. Warner, J. Warner

Monday and Thursday 8 to 12 P. M. Night Phone, College Extension 876

Subscriptions classified advertisements pay-Associated Collegiate Bress

1934 Collegiate Diarof 193

Suggests Recess Before Exams . . .

When six department beads, interviewed on the question of a pre-examination recess from class for Arts college students, were unanimously in favor of the proposal, the opposition to the plan revealed in the vote of the Arts faculty is difficult to exist and John Strange of Grand Ledge, who conducted a campaign for A-H club appropriations in the

stock now greatly reduced. Our same fine quality and smart styling — all now priced, \$18.45, \$21.45 and

them over-you will marvel at their value and

Brush-Wool Sweaters

New lot of those extremely attractive, stylish sweaters. Extra-long nap, high-crew Colors are Silver, Brown, Maroon and Copen Blue

\$2.95

Velvo Hats

Wonderful finish and lustre that stays. Shapes for young men—Oxford Grey the favored color, \$3.95. We want to see you!

MAY BROS.

235 S. Washington Ave.

Michigan State News PLAN CONTESTS FOR AGRARIANS

Animal Husbandry Department Will Entertain During Farmers' Week.

Numerous activities have been planned by the animal husbandry department of Michigan State col-

M. Spaniolo, R. Matheny, G. Robey, G. Smith.

Co-ed Editor Jane McClellan
Telephone 3255

Associate Co-ed Editor Marie Verhelst
Telephone 5-2174

Festure Editor David V. Cleary
Day Editors David V. Cleary
Day Editors David V. Cleary
Day Editors Mentine William Krieknsteick
Associate Managers: L. Jamesen
Assist Illusiness Managers: L. Hatchinson
S. Melville. st he will name and explain the eatment for the various defi-encies. Ribbons will be given to e five highest contestants.

the five highest contestants.

At noon of the same day the annual meeting of the Association of Michigan Horse Breeders will be held at Peoples church. The main speaker at this event will be John Thompson, new commissioner of agriculture under Gox. Frank D. Fitzgerald. Mr. Thompson, who has been known as one of the outstanding horsemen of the stafe. standing horsemen of the state will talk on "The Horse Industry in Relation to New Agriculture"

at the Chicago show and the activities of boys there.

The meeting this year will be because he persists because he bash been built up between the sampling of opinion and the activities of boys there.

The meeting this year will be because he persists because he save in the 25th annual anniversary of the association. Eight former presidents will be guests of honor and will be guests of honor and will be guest because he lacks that quality if he conforms it is only dents will be guest will include leading boys in county. 4-H colf club work. The two high boys in state club work. The two high boys in state club work. The first of Calhour county, will be guests of the neophyte's foture brothers us state what he is, and, what is vastly more important, a procedure that shows see county and Virgil Goodrich of Calhour county, will be guests of the association for the entire farmers' Week. The latter two boys were honored last fall by hav-

veek, the animal husbandry de-partment will exhibit draft horses dfspring will constitute the moor part of the exhibit, as well is

If you want

A Hearty Meal

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Our Special Blue Plate Lunch

If you want a lighter or less expensive meal we have a large variety of salads. sandwiches and baked dishes to select

CAFETERIA · DINING SERVICE

The Hunt Food Shop

The Spartan Spoofer

TEACUP TALK TEACUP TALK

B', Just too sweet to watch
the acites of those cute little
neophytes this week. At one
time it was customary to call
informal initiation 'Hell week."
but times have changed—at
least we have noticed many evidences of it. Now the lads bleat
low and piteously like intoxicated sheep and the actives apologize with much scraping and cated sheep and the actives apol-ogize with much scraping and bowing and send the precocious children off to bed at curfew time so that they might finish their own studying. And the pledges talk the price of cigarets pledges talk the price of eigarets until the older men get inferiority complexes and say they are very sorry and would you boxs like to knock off work and listen to Jan Garber or maybe heat up some coffee. Of course there are some good boxs left who will say with rare culture: "Hell. I couldn't even feel that," but it's tetting to the point where you enly marvel at these fine young bloods, then pack them off to bed for fear they are becoming aberfor fear they are becoming aber-rated from the fiendish torture of eight hours of shuteve each night. Ah, me: ah, us: next year we'll have a quilting bee and the last man to finish his piece and embroider his name on it will get five swats with a feather duster

Indom survey of Arts not one dissenting for 4-H club appropriations in the legislature during the past year Mr. Strange will give his observations of the Michigan 4-H exhibit won by the slim margingle vote and action of Astronomy to the Astrono

ms all expenses paid to the inter- a good man because he'll have toe national Livestock show by the much of that plebeian quality that

REHEMOTHS

not-so-recent all-college wrestling tournament brought out the usual run of good ma-terial in grappling. And while we're on it, we thought it might be opportune to deny the popube opportune to deny the popular belief that all good wrestler Although it has how hitted about the first and the control of the have to be dumb. For instance

250 DURING HELL WEEK

To Play For Co-ed Prom Durwood Meier, '38, Lakeside, Lawrence Stover, '38, Berrien Springs, Sam Aldrich, '38, Fair-grove, William Welles, '38, Elmira, N. Y., and John Stone, '38, East Girls Want Own Band for Own Party; Orchestra is Now Com-

(Continued from page 1)

The Co-ed Prom this year is to be open to all college women of a Michigan State, and all the faculty women are invited as they used to be when the proms were held in the college gymnasium with never less than 200 couples. Advertising is the theme of the party. Everyone is to come dressed to represent some advertisement, and decorations will be huge cardboard displays. The prom evening will include dancing, a program of dunts, and refreshments, and it will last from 8 until 10.30. The circle will be 15 cents.

Delta Sigma Phi: Bert Wysocki

WEEK IS ANNOUNCED

(Continued from page 1)

be a book on the shelf, the clafor turns on the current then adjusts the light to a red intensity, the foot candle or being shown on a meter with the continued from page 1.

(Continued from page 1)

be a book on the shelf, the clafor turns on the current then adjusts the light to a red intensity, the foot candle or being shown on a meter will be and Thornton Edwards.

illustrating a new innova- Fruig. 38, River Rouge; Harry petate variety, the katah- Speelman. 38, Lansing, Robert III be set up in the ball- Elder, 36, Marine City, Ed Bantof Demonstration hall. A lean: 38, Rochester, Wilfred pile of the new type of Schram, 37, Bay City, Dale Springschram, 37. Bay City, Dule Spring-er, 38. Lansing, Ralph Gilbank, 38. Refford, Ken DeLong, 28. Detroit Don Miller, 38. Flint Geo. Peters, 36. Detroit, Paul Pfefferle, 37. Detroit, Paul Beaubien, 37. Flint, Leslie Waterson, 36. Grand-Rapids, James Foreman, 38. Bu-cyrus, Ohio, Henry Zimmerman, 38. Flint, and Norman Kenyon, 38. Portland.

Glancing Back

In Spartan Annals

January 10, 1930

Coach Ben Van Alstyne's Michigan State college basketball team defeated the University of Detroit 26 to 20 to score their fifth consecutive victory over the Titans in a game in Demonstration hall Thursday evening.

Paul H. Troth was named manning editor of the Michigan State News Thursday afternoon following the resignation of Joseph A.

January 9, 1920

or, will not be renewed and il be necessary for Uncle Sa-seek new quarters. This com-good news to everyone.

David Goldsmith, 38, Detroit, Farm House: Peter Beach, 38 Gatestown, William Pitts, 38, Burn Oak: Carlton Palmer, 37, Detroit, Melvin Asphome, 38, Iron River, Lawrence Larson, 37, Copemish, and Theodore Nivison, 37, Cold-

sentatives of 100 of the largest settlatives of 100 of the largest; stitutions in the country, and; a college to be voted into membe ship speaks well for its athle standing among other institution



PRICES REDUCED TO \$289

Winter and Fall Styles Mills Dry Goods Co.

After the Show Drop in at

Mary Stewart's

CORAL CARLES NOW PLATA PAUL NIELSEN and His Orchestra OLD TIME DINCING EVERY MON



A reporter for a metropolitan daily asked a num-ber of persons on the street, "What is the biggest buy for a nickel?" Two-thirds promptly replied, "A tele-

with this judgment of value received from the tele-phone. For each day they hald more than 57,000,000 conversations over Bell System wires.



Year after year Bell System planning extends
the telephone's reach
increases its speed
makes it more conve-

BELL TELEP



SYSTEM

Hell Week Occupies Attention





COLLEGE

PATTON GIVES

Oratory Contest

NEWSMEN HEAR GOV.

(Continued from page 1)
wives, who are gathered at Michigan State coilege for their ann, at
three-day convention. President
Robert S. Shaw, extended the
greetings of Michigan State coilege to the assembled publishers
and expressed appreciation of the
fine cooperation of the newspapers
in carrying to the people of the
state the important facts concerning the work being done at the

cerning the work being done at the college. Roscoe E. Bonistell, of Ann Arbor, presented an inter-esting discussion of ethics for the bar fraternity and the newspaper

In discussing his program of legislation, Governor Fitzgerald pointed out that the state is facing difficult problems and that the work of solving these problems must be taken seriously and must be carried out in a manner that will be for the best advantage of the rank and file of the citizens of the state. He stated that the state of Michigan has been living beyonds its means and that it is necessary to institute a pay-asyou go policy, advocating the paring of governmental activities to such a point that the state will not continue to "go in the red." With the deposit of all except specific funds, such as highway and the like, in the general fund of the state and a strict budgetary control of the general fund instituted,

WIII Be Held

Next Week

1:30—"How a Great Industry Looks at the Weekly Newspaper," H. D. Puleisher, representing N. W. Ayer and Son. 2:00—"The Ford Museum and Village," Mr. Simmonds, Ford Motor Co.

ory Motor Co.

2:00 "How I Edit My Newspaper," William Canfield, editor,
Livingston County Republican
Press, Howell (Discussion led by
Joe Sturgeon, Delta Reporter,
Co.

18 paper Sturgeon, Delta Reporter,
Co.

2:00 "How I Edit My Newspaper"

Livingston County Republican
Press, Howell (Discussion led by
Joe Sturgeon, Delta Reporter,
Co.

3:00 "How I Edit My Newspaper"

Livingston County Republican

Press, Howell (Discussion led by
Delta Reporter,
Co.

2:00 "How I Edit My Newspaper"

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3:00 "How I Edit My Newspaper"

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Press, Howell (Discussion led by
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County Republican

Press, Howell (Discussion led by
Delta Republican

County Republican

FITZGERALD TALK HERE Paul McDonald, vice-president, M.

STUDENT CABINET

For Partners in and Phelogram as a Dull Social Week-and Appears

only Rus Legram. Alpha Game Bhe and Ludaks Or Collabor Brown and the state of the control o



Beverly's Millinery

New off-the-face hats in crepe and straw, cloth, with a slight lift to expose the hair line. Tailored with a smartness that adds chic to any ensemble. Brims, pill boxes, Cossacks, equally as smart and popular—

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Beverly Dress Shop

STOP - LOOK - READ IF YOU BELIEVE IN PROGRESS IF YOU BELIEVE THE DEPRESSION CAN BE CURED

If you stand with the Masses for the Common Welfare, you should learn about the Michigan Cooperative Association. This Association is in the Petroleum Prod-ucts distributing business for your good.

One of our gasoline stations is located at Michigan Avenue and Louis Street, East Lansing, where you can get all the information-regarding the story of Cooperation. You can also try our products and we especially ask you to try our A. C. A. Velvet Gasoline, if you want to learn what a real gasoline is like. Put it to any test you like and we know you will like it and want to join us.

EMORY KEILHOLTZ

A Michigan Co-operative Association Stat

NOTICE TO SUBSCRIBERS

. . . . As usual there have been many errors in the filling out of the publication cards. If you do not receive your paper please let us know at once so that we will know that you are not getting your paper. Remember, we have no way of knowing whether or not you are receiving the paper.

. Call the State News office and place your complaint NOW! You pay for it; why not get it?

Spartan Basketeers FENCERS HAVE Eclectics Take First in Score Easy Win Over LARGE TURNOUT Normal Cagers 31-17 Freshman and Varsity Teams

Van Alstyne's Crew Romps Over Ypsilanti Team and Shows Brilliant Floor Attack at Demonstration Hall Tuesday Night.

By BOB BURHANS

Supposedly a team that would meet State on even terms, the Michigan State Normal cage aggregation was sadly outclassed last Tuesday evening on the home floor when the Spartans uncorked a brilliant floor attack and showed uncanny accuracy at the foul line to down the Hurons, 35-to 14. The defeat was as bad as the score indicates, which means that the Van Alstyne hardwood squad is hovering in the neighborhood of perfection.

the Van Alstyne hardwood squad is novering in the health borhood of perfection.

Arnold Van Fassen, Holland senior of the rangy build and lengthy reach, personally accounted for 11 points to take the evening's scoring honors. Ronald Garlock is apparently a permanent fixture at the right forward berth where he tight.

NATIONAL SPORT SUMMARY By JACK WARNER

ened his grip on the position by amassing 8 points. Her-rick collected 5 while Dirkse and Rukamp led the invaders with 4 apiece. Both coaches sent in substitutions freely. vent in substitutions freely, Van Alstyne to exercise his second stringers, the Ypsi mentor in search for a point-producing combination.

producing combination.

The theory that the Hurons would play State even-steven was more than correct in the first three minutes of play. Dirkse grabbed the sphere on the tip-off and took it down the floor where he was fouled by Van. Fassen who had stepped over to head him off. He made both free tosses but Van Fassen retaliated with the opening Spartan salvo by dropping a clever pivot shot through the corrected among methods to knot the count. Haidt came through with a pitch from the fight follows. meshes to knot the count. That it fast become came through with a pitch from the right following the play to end the Ypsi scoring for the half. From then on it was all State. Garlock-dropped two fouls through the net while Herrick and through the net while Herrick and the play to be a picconstant of the play to be a

Reck dumped in a flying pivot the refused cause the custoff ar out near the side lines, and Van Fassen tapped in a pretty respond to make it 12-6. Garlock bound to make it 12-6. Garlock a n scored from the foul circle on a set shot and Herrick cashed in on A

The Green and Whit a comfortable lead to permit the ne reserves to deliver the final spasm ov

CO-EDS INVITED TO FENCING TRYOUTS

To Hold Meeting in Gym Fencing Room Tuesday at 7:30 The

A meeting of all those interested will be held in the fencing room of the gym next Tuesday, January 15, at 7.30 p. m. The team will be coached by George Bauer, coach of the varsity fencing team of M. S. C. All co-eds who have had one term's experience in fencing are eligible to try for the co-ed fencing team, which is being reorganized.

For those who have had no experience whatsoever in the art of fencing, beginning in struction in fencing will be taught. Classes will be held every night, beginning next Tuesday night. The beginners' instruction will be coached by Miss Virginia Kamp of the co-ed fencing team, and P. F. Aylesworth of the Purdue fencing team The organization of the beginners' classes will begin next Tuesday, All co-eds who are interested in taking up the art of fencing should report to the fencing room in the gym. The meeting will be bold from 7 p. m. until 7:30. All co-eds who are interested in taking up the art of fencing for min the gym. The meeting will be bold from 7 p. m. until 7:30. All co-eds who are interested in taking up the art of fencing for min the gym. The meeting will be look that who have had on experience whatsoever in the art of fencing should report to the fencing room in the gym. The meeting will be coached by Miss Virginia Kamp of the co-ed fencing for min the gym. The meeting will be form 7 p. m. until 7:30. All co-eds who are interested in taking up the art of fencing room in the gym. The meeting will be bold from 7 p. m. until 7:30. All co-eds who are interested in the gym. The meeting will be for the co-ed fencing should report to the fencing room in the gym. The meeting will be for the co-ed fencing should report at the fencing room in the gym. The meeting will be fencing room in the gym. The meeting will be fencing room in the gym. The meeting will be fencing room in the gym. The meeting will be fencing room in the gym. The meeting will be fencing room in the gym. The meeting will be fencing room in the gym. The meeting will be fencing the gym. The meeting will be fenc

Work Out for Season Openers

Interfrat Bowling Meet

Ties Spill 2282 Pins to Win Tournament With Delta Sigs Second, AeTheons Third, and S. A. E.'s Fourth.

down the threat of the with 186 pins. However, all five own the threat of the series final game of this attendy. If the Willing he Eclectic's blasted win three straight the SA. E.'s, who have shown plenty of power in their previous starts, were playing last night without the services of one of their of the four finalists with a high three game score of sis, total points being the three game score in the second match in these semi-fonal with 163.

Y. M. C. A. OUINTETS HESPERIANS EDGE WILL PLAY SOON OUT PI KAPS, 1-0

New Basketball League Will Get Bos Hurls No-hit Game as Hes-· Under Way First of Week. pies Get One Bingle off Carp

SEASON OPENS IN WRESTLING DO

Wolverines Provide Opposition; Reavely and Jacobs Look Good.



By HARRY WISMER

Michigan State's varsity bas-ketball team continued their winning ways last Tuesday evewinning ways last the many even ing, defeating the Michigan State Normal college of Ypsilanti by the overwhelming score of 55 to 14. After the first five minutes of play the outcome was mever in doubt, as the men in Green and White literally ran wild, scoring from all angles and holding their dazed opponents to a few lonely baskets. Ypsilanti did not measure up to expecta-tions, as they displayed some tions, as they displayed some ragged bosketball before the fin-al whistle.

moved down all opposition in a convincing manner. A victory over this Ohio outfit would be yery sweet indeed and would help in a way to atone for the defeats suffered by State at the hands of Michigan. Northwestern and Wisconsin. A return game will be played with Western Reserve here at East Lansing later on this winter.

Art Rouse, State baseball can tan and a man whom it was feated would be lost to the team that a pring due to illness, is back a school and although still a little shaky from his recent affliction claims that within a few weeks by will once more be back on his feeten and rarin to go.

George Koegan and his Notre-Dame basketball team are not playing State this year as in the past. A home and home engage-ment has been the rule the last four or five years, but this win-ter nothing doing. It is rumored that the Ramblers were perturb-ed because the Spartans would not play with Frank Lane han-aling the whistle. It will be renot play with Frank Lane handing the whistle. It will be reprembered that Lane robbet state of a well deserved hard to 33 victors for Notre Dame has year. Four of the Spartans went out on four personal fouls in this contest which went into three vertices personal for the spartans. evertime periods. Big "Moose Krause did the final damage, be should have been on the sid lines as a result of his rough taties long before the end of th



Did you ever notice..in a roomful of people..the difference between one cigarette and another..and wonder why Chesterfields have such a pleasing aroma



Many things have to do with the aroma of a cigarette . . . the kind of tobaccos they are made of . . . the way the tobaccos are blended . . . the quality of the cigarette paper.

> T takes good things to make good things.

Someone said that to get the right aroma in a cigarette, you must have the right quantity of Turkish tobacco -and that's right.

But it is also true that you get a pleasing aroma from the home-grown tobaccos . . . tobaccos filled with Southern Sunshine, sweet and ripe.

When these tobaccos are all blended and cross-blended the Chesterfield way, balanced one against the other, you get a flavor and fragrance that's different from other cigarettes.

Have More Trouble

First Lady Intervene

DID AT WASHINGTON

HERE'S HOW SPECHT