

Michigan State News

EAST LANSING, MICHIGAN, THURSDAY, SEPTEMBER 21, 1934

Number 1

WEATHER

Mostly cloudy tonight and tomorrow with some rain. Temperature 60-70.

Blue Key dance Saturday night in Union. Robert's orchestra.

LAUNCH ANNUAL CAMPAIGN FOR YEARBOOK SALE

Three Distinctive Innovations Are Announced by Staff Heads.

COST IS LOWERED

New Price Set at \$3.75 for Limited Time Period Only.

Launching its annual sales campaign, the Wolverine Yearbook staff, headed by Robert Kline, and Curtis Rogers, business manager, is presenting three distinctive innovations as features for this year. Padded "binder" size covers, slick photography, and a drastic price reduction are the new features of the yearbook which will have as its theme a portrayal of a year in college.

Probably the most important change announced by the staff is the lower price of the book. It will now cost \$3.75, a price reduction of exactly \$1.00 over last year's book for those who wish within the limited time period. Following the previous established policy, the price of the book will be raised to \$4.75 after a 30-day period. It will be announced some time in the near future. A special price will be made for societies and organizations as a special measure.

The drastic price reduction was made possible by the signing of the Continued on page 2.

UNION TO BEGIN FALL PROJECTS

Board Will Sponsor Variety of Activities During Coming Term.

Union board activities for another year are gradually getting underway, with work starting at one of the first meetings Tuesday. In the freshmen activities, the Union sponsored two mixers Wednesday night. Although one was held at demonstration hall, and the other at the Union itself, both were sponsored by the board. At the first meeting Tuesday, the board also decided to hold term welcome for visiting football delegates this fall. Grinnell has already been contacted, and an answer is expected at any time. It is also planned to hold a Dance at one of the football games. This has been worked out successfully at other institutions, and it is thought to be a worthy experiment here.

Another project of the board will be the celebration of the 10th Anniversary of the Union, which will be held at the Union hall on Nov. 10. At this time, the Union will play contest, planned for last year, will again be held.

Union parties and smokers will be conducted by the activities committee. Parties are held according to the program prepared by the committee as often as there seems to be a demand. The committee will fix the price to be charged and arrange all details, including the selection of the orchestra.

Members of the Union board are elected each year from their respective classes and all business of the Union passes through the board. Faculty and alumni members are elected each year also. Gary Morgan '34 is president of the Union for 1933-34. Other members of the board are: Raymond H. Rogers, general manager; William Macdonald, second vice president; Glen O. Stewart, secretary; Annelise Reaney, third vice president; Harold Decker, fourth vice president; R. S. Shaw, Karl McDonald, Prof. R. K. Steward, Prof. L. S. Snow, Prof. L. C. Plant, and Mrs. T. Broughton.

NOTICES

Attendance Correction. Attention of the student body is called to a printer's error in the student handbook on page 21. In paragraph four in the sentence the word "not" should be eliminated making it read, "Excess cuts will be charged in cases which are added after registration has been completed, for class periods missed in that subject previous to the enrollment date."

Fresh Football Manager. Candidates for the position of freshman football manager are asked to report to Basil J. Oranger any evening after four o'clock at the varsity football field.

State News Tryouts. Candidates for positions on the editorial business, or on sports staff of the Michigan State News are invited to attend a general staff meeting at 7 o'clock Monday evening in the Union hall.

Publications Will Sponsor Story Contest

All M. S. C. students are being sponsored by the publications department in their football programs this fall.

All stories must be limited to 1,500 words. For the best story entered, a prize of \$10 will be given and the writer of the story judged second best will receive \$5. The prize-winning story will be printed in the Homecoming issue of the football programs. Judges of the contest will be announced in next week's issue of the State News.

The contest closes Oct. 20. All entries are to be turned in to Prof. A. H. Nelson, in the Publications office, on or before that date. Any further details regarding the contest can be secured from that office.

ARRANGE WORK FOR STUDENTS

Emmors Announces Plan to Provide Employment in Co-operation With Church.

Plans for student employment on the campus are rapidly sounding in the ears of the staff. L. C. Emmors, of the institutional management division, the college is now cooperating with the church in organizing for student assistance.

Earlier in the year, some students were engaged in completing a survey of Lansing and East Lansing homes which would use student labor. Approximately 20 places for girls' board and room were found. Many openings were found for men to work Saturday nights after classes etc. Now that the groundwork has been laid, it is thought that many more will be applying for student aid.

Emmors particularly stressed that these students who have to have employment should come to his office and file their applications. These applications have spaces for the name, address, age, local and home telephone number, experience the amount needed to stay in college, and the hours which the applicant would be available. In the town survey, applications covering the type of business and work number of students desired, hours needed, permanency of work, remuneration and other information were distributed.

The answer is "Pretty fair" and Charles W. Bachman, new head coach of football who starts this fall to produce his first Spartan grid team.

Bachman, muscular straight-forward and business-like, seems to be quite optimistic over the prospect for a good season as he takes up the reins of head coach, facing one of the toughest schedules ever to be lined up for a Michigan State eleven.

Our whole problem seems to be in the building of a backfield, especially in the finding of men to take the place of Elmer and Mott.

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All have minor bruises which are not serious, but which will be enough to keep them out of the rough work-outs.

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(Continued on page 4)

MANY CHANGES IN STAFF MADE FOR FALL TERM

Announce Replacements in Financial Management and Music Departments.

NAME NEW TREASURER

Minor Faculty Changes Announced for Agriculture and Psychology Depts.

Results of the three meetings of the State Board of Agriculture held during the past summer brought about many changes both in the financial management and the institute of music departments of the college. These changes are to go into effect with the beginning of this fall term.

C. O. Wilkins, former comptroller of the college, was given the additional duties of the college treasurer, succeeding Jacob Schepers, who will remain as cashier. In a statement made clear that the change in the set-up of the financial office was primarily to "centralize the financial responsibility" under one head of treasurer who will be directly responsible to the treasurer and comptroller.

Department Salaries Fixed.

The M. S. C. music department was placed under the liberal arts division and a tentative maximum and minimum salary schedule was ordered by the board for members of that department, based on actual teaching hours. All fees, including those for the concert courses, are to be handled by the treasurer.

The board also authorized the president and a committee to confer with the officials of the music institute to work out a "confidential" contractual and cooperative relationship.

Salaries schedules of the music department as set up by the State Board of Agriculture contemplate a minimum of \$4,140 a year for the head of the department with a total minimum of \$42,015 for the entire staff. The department head will be required to teach at least 10 hours a week and other instructors at least 16 hours a week under the minimum schedule. Beyond these hours additional remuneration will be paid with a fixed salary for the head of the department and not more than two other salaried employees.

Music Scholarships Dropped.

M. S. C. scholarships listed in the college catalog of the date of May 1933 were discontinued by the board. The president and secretary were authorized by the board to do whatever was necessary to conform with the National Recovery Act.

One of the most important issues of one meeting was the approval by the board of a reduction in the 1933-34 budget of the college of approximately \$500,000. This brings the total decrease in the budget nearly \$800,000 from that of two years ago.

In speaking of the adoption of the budget decrease, Pres. Shaw stated that "We have cut the budget just as much as is possible and still held the organization together without turning out employees. It will be necessary to carry on with the curtailment of activities of the institution in order to meet the rest of the amount necessary to balance."

(Continued on page 2)

CAPACITY CROWD FILLS MEN'S DORM

About Two Hundred Freshmen to Make Their Home in Wells Hall.

The popularity of Wells Hall as a freshman dormitory was evidenced by the fact that as early as last Tuesday capacity reservations had been made for every room. Two hundred freshmen are making their home there.

Clive Rosenbloom is again in charge of the dormitory, and will be assisted by the following who are supervising the various wards: DeHorn, Sladek, Ziesel, McMillan, and Conell.

The basement will again house the Wells Hall Boarding Club. Archie McCallum manager, announces that the club will start serving meals next Monday noon. The price has not been raised, and students can still receive a week's board for \$2.50.

COLLEGE COPS RECOVER STOLEN MILITARY GOODS

Don Bremer, head of the college police department, Monday recovered from a Detroit pawnshop 10 rifles which had been stolen from the army and federal rifle range. The theft was committed by someone familiar with the building and guns, as only college property was stolen and federal rifles were not disturbed. He due as to the identity of the thief has been determined by college police.

New Spartan Coach



Head Coach of Football, Charles W. Bachman

Bachman Sees Chances For "Pretty Fair" Team

By DOUG GRAHAM

What kind of a football team is Michigan State going to have this fall?

The answer is "Pretty fair" and Charles W. Bachman, new head coach of football who starts this fall to produce his first Spartan grid team.

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SIGMA NU WILL INITIATE LOCAL EUNOMIAN SOC.

Petition of M. S. C. Fraternity is O. K.'d at Recent Convention of National Frat.

SEND EIGHT DELEGATES

Installation to Be Conducted for Local Group Late in the Term.

Favorable action taken by the twenty-sixth Grand Chapter of Sigma Nu fraternity in convention this summer climaxes ten years' of effort on the part of Michigan State's local Eunomian society to secure a charter from the national group. Delegates at the convention accepted a formal petition submitted by the local society with a vote of 100 to 7.

The convention, which was held at the Grand Hotel Mackinac Island, August 24 to 29, was attended by eight representatives from the Eunomian group.

Will Initiate Soon.

Installation of a Sigma Nu chapter at the college to replace the Eunomian society, now appears as a definite sometime late in the term. A charter for this site in charge of the college, and should be completed by early in December. Plans are being made which had promise that a large gathering of national officers and representatives from the Sigma Nu chapter division, now which will be held in the fall, will be in the building of a backfield, especially in the finding of men to take the place of Elmer and Mott.

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Freshman Week Activities Begin With Slight Decrease in Enrollment Anticipated

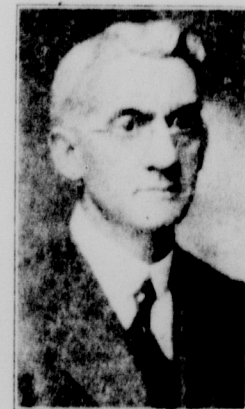
System Inaugurated Last Year is Used Again With Excellent Results; Last Events of Frosh Program Scheduled for Saturday Morning.

BY CHUCK PALMER

Freshman Week activities started in earnest yesterday with the first convocation in the gymnasium attended by some 900 newcomers. Figures released by Elita Yakely, college registrar, this morning at 10 o'clock, revealed that up until last night, 824 freshmen and transfer students had completed their preliminary registration, with several groups left to classify and arrange their schedules.

Due to the uncertainty of registrations, Miss Yakely declined to give any definite statement upon the number of new students anticipated. "I don't believe that the enrollment will be as large as that of former years," she said. "Of course, there will be the usual number of stragglers and latecomers," she added. "There can be no definite relationship between the number of applications received and the registration to be held. By next morning, we will know quite definitely the number of new students entering the college."

Shaw Greets New Students



LAUNCH CAMPAIGN FOR ANNUAL SALES

"it's toasted"
FOR THROAT PROTECTION—FOR BETTER TASTE

Freshman Mixers Are First Events On Fall Social Calendar; Blue Key Party Planned for Saturday Night

Jerry Schroeder's band at the Union and Nate Frye's at Demonstration Hall furnished the music for the annual freshman mixer held last evening. Both affairs were well attended with the usual over-abundance of upper classmen.

The first all-college dance of the term will be presented by Blue Key Saturday night in the Union, beginning at 9:30. Johnny Raber's band will provide the music for the affair, with tickets selling at seventy-two cents a couple. Patrons are a yet not announced. General arrangements are in the hands of Richard Pendell.

Tuesday evening the local branch of the Y. W. C. A. entertained the freshman girls at a tea in the parlor of the Peoples church. Elizabeth Cross was the guest of honor, and the affair was presided over by Mrs. H. H. Halliday and Mrs. R. S. Shaw. The room was decorated in green, yellow and white. Mrs. H. H. Halliday and Mrs. R. S. Shaw presided.

The following were guests at the tea: Misses Dorothy Wickstrom, Kapka Kappa Gamma, and a graduate of Michigan State college, who is returning to the campus as assistant to the dean of women, Miss Elizabeth Conrad.

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FRIDAY NITE

College Nite AT THE COTTON CLUB

AN ALL COLORED REVUE

with "BOBBIE" HAMILTON from "Shuffle Along" THE TWO FLASHES HERBERT JEFFRIES "BILLIE" WOOD "ADRIENNE GOMEZ" HOWARD NELSON Master of Ceremonies GEORGE COLE and HIS COTTON CLUB BAND Two Shows Nightly 11:30 P. M. and 1:30 A. M. Special Roadhouse Dinners CHICKEN, FROG LEGS, STEAK 25c E. Michigan Ave. Between Lansing and E. Lansing

LEO BROWNELL Barber & Beauty Shop
BONAT PERMANENT WAVE
UP-TO-DATE LADIES' HAIR CUTTING
OPERATOR, MYRA MORGAN
213 M. A. C. Avenue Phone 5-2993

WELCOME Class of '37
Try The Hunt Food Shop for Well Balanced Plate Lunches Each Noon also Cakes, Cookies and Sandwiches for that snack lunch

The Spartan Merry-Go-Round

By THE OLD ROUNDER, II

HI, HO, READERS

Welcome back, dear readers, to the sweetest little college this side of Slippy Rock and the greatest column north of Paul Whiteman's tummy. It seems pretty good to be back on the old campus amidst all the how-de-dos, back-slappings, and bustle-bustle. It probably won't seem that way after the pro's start bearing down in philosophy, Latin American history, National Government, and all. But an introduction is in order. I know you, but you don't know me yet. Your somewhat battered, care-worn correspondent is the Old Rounder, II who conducts the round trips about this bit of a Spartan Merry-Go-Round. Clarence Van Lope, the eminent Lambda Chi and former editor of the News, was the first Old Rounder. In case you weren't on the road, he has passed on to more favorable pastures than harking out a bit of something to amuse you. Now the task falls on the younger generation, and we hope you like it.

YOU TOO, FROSH

A bit of a welcome might also be in order for you, incoming freshmen. This is Freshman Week and rightly so. In this one abbreviated week you should learn more about advisors, red tape, physical exams, registration, red tape and dead-end offices than you ever supposed existed. For this week you are the kings and queens of the campus. The whole thing is yours, even Beaumont Tower, but don't try to mail it home to mama and papa. Incidentally, it might be wise to absorb all of this regal feeling that you can this week for next Monday you won't even own a brick off the Physics building. That's the way it comes, honors and sophomores are. But you'll learn, and maybe someday you'll be an upperclassman if the professors don't get you.

ABOUT THE TOWN

Lounging in the Union lobby, Len Montgomery on his favorite davenport. Marc Betwee, looking quite suburban, flirt grey suit and all. He worked in a toy factory this summer. Jim Quillo, the ardent S. A. E. Red Valley, is an S. A. E. back with a blundering upper lip, hotshots. But it's coming off soon. Charlie Hammond and Chick playing checkers. Mott Heath, busy handling the overflow at the Press Club desk. Bob Kline wondering if any Wolverines are to be seen in the near future. Petrie, M. Rodney, and Helen "Tomboy" Burton, looking as fresh after the summer's shoving off some chic outfit to fresh men. Barbara Bedford, State News, well-tanned. Marie Verheg, wondering about O. I. B. Mary Thorpe with her reds. Wilma Poole and Lucie Lee Lawson, two frosh, bantering with Chuck McLain.

VAS YOU DER

World's Fairland. We saw Ward Barnum, who is soon to become an Albin Methodist, riding a camel through the Oriental village. Bill Gutter in the Streets of Paris. Don Sexton with a Chicago sub-deb listening to Hal Kemp at the Blackhawk. Doug Michin around Salty Rand's theater. Chuck Sawyer and Jim Quillo watching Crawford and Shields at Lake Forest. On the Gold Coast. Tom Ottes and his ricksha. Min and Farley, the Albin Duke, after of this rag on the street of Flagg. Louis Assmus, barking from the sky ride. "Take it easy, people." Curt Rogers and Barbara Bedford having dishes. Jim Lewis picking a under out of his eye in Marshall Fields.

PLACES TO GO

And if your fair-crowd has the hoof and mouth disease (dance and dine to you) you'll be interested to know about those bright spots which will soon be socialite rendezvous. Gossett will be Coral Gables, just a stone's throw from the Little Big Casino. Bob Woodruff's band and that symphony Betty Jane Wolfe are back and catering to the cash customers. Out at the Midway re-ramped somewhat during the dull season, Roy Dupree is playing along with a force down over the week-ends. The Midway is trying hard to be a little club-bies there. A new dime and dance emporium opened this summer down on Michigan which is supposed to be quite classy. It's called the Cotton Club, stealing the glamour from Harlem's Black spot. The cover charge will make some difference to most of the college boys, however. And then there is the old Palace Garden, the Log Cabin, and several other lesser floors you can try out.

STRICTLY FRESHMEN

Frosh Mixups. This little yearly event is the only frosh party in which upperclassmen outnumber the yearlings ten to one. Five males to every co-ed. Clare Bos and Barb Bradford, hobnobbing about stronger than ever. Deep devotion. Charley Mush, little scared, was there too. Bob Nelson, disgruntled at being taken for a frosh three times. Chuck Kelly, new junior president, dropping out with Beaumont House. Louis Assmus, taking it easy in the slot line. Wendell Fairbank, garnering addresses and phone numbers. Steve McGillem, leaving for home early. Or maybe not home. Ed Kemp, Slim Hapley, Carl Spang, and

Extends Welcome



Louis Assmus

"The Student Council at Michigan State college joins with the other student organizations on the campus to extend a cordial welcome to all new students. We wish you to understand upon the beginning of your careers here that the Student Council is your means of self government. It is only as we represent you that we can carry out our duties."

Extra curricular activities play a large part in the average Spartan student's experience. The only requirements for participation in these functions are ambition, courage, and initiative. We welcome you to what we hope will be a full realization of your objectives."

ing Spartanlike and Ralph Reeder, the no-drink, no-smoke, no-wear man, doing their bits by the frosh girls. Jack Tiekron, smoothie. McDonalds and wife, the former Isabelle Paulson, adding a domestic touch. Betty Shigley, masked as a freshman co-ed. Art Huss and Johnny Wolfe watching.

PURELY PERSONAL PIFLE

Late's Highlights: Blushing frosh male walks out of women's lounge in Union. Brave froshers, paid and pencil in hand, getting addresses in middle of dance floor. Margaret Kryn, claimed by Tom O'Brien, a contumacious to be absolutely the smoothest bit in the incoming class. No refunds granted.

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Romance Flourished in Women's Building in Old Days Even as Now

Bull Figures Prominently in History of Co-ed Dormitory.

When old grade fill the campus walks next Saturday some of them may turn aside for a moment to take one more look at the Woman's building, and recall a few of the gala parties and fair-coeds they knew in the "good old days."

Since the "Coop" was built in 1909, the bands of co-eds have lived there, and thousands of men have worn poes in the cement front steps saying lingering goodbyes to the thousands of co-eds. Now in the spring, when vines cover the old red walls and the same old moon shines down once more on the worn steps, people by new couples, saving the same old things, the romance of years of college life clings about the walls and under the romance is an enduring tradition of M. S. C. life.

Back in the days when the Woman's building was built back when men were men and co-eds had milk-white complexions, the men students used to render to their lady friends such delicate attentions as to stalk them in the cement front steps saying lingering goodbyes to the thousands of co-eds. Now in the spring, when vines cover the old red walls and the same old moon shines down once more on the worn steps, people by new couples, saving the same old things, the romance of years of college life clings about the walls and under the romance is an enduring tradition of M. S. C. life.

And no one remembers why, and when the Woman's building was far less dignified as to be called "The Coop." The building was first used for home economics, having laboratories and classrooms on the first floor and girls' rooms on the second, third and fourth floors. Miss Conrad's front office now was then the parlor and the dean of women had her office and suite in the rooms now occupied by Mrs. Gilchrist. Where the parlor now is there was formerly no floor, and a swimming pool occupied the space. In the basement was also a gymnasium.

If one walks through the basement today, one notices two rooms, each designated by a metal plate as "Faculty Room." Formerly the Y. W. C. A. secretary had her office there. Y. W. meetings were held in one of the rooms and library and other various other campus organizations met there. Now those rooms have degenerated to mere storerooms.

Eventually the swimming pool was taken out and a classroom put in its place with cement seats extending up on a slight slope. Since that time, the cement seats have been taken out, new floors laid and "coed" girls now entertain in the upper half of the one-time swimming pool, and

study in the "cradle of the deep," as it were.

According to Mr. Halladay, the Woman's building cost \$91,000 to build, and it was the original plan to finish the north end with another wing like that of the south end. The building has been redecorated many times, and new furniture bought, some partitions knocked out, and others put in, to make the present comfortable dormitory.

BOY SCOUTS WILL CONVENE SEPT. 30

Scouts Will Be Guest of College at Grinnell Football Game.

All Boy Scouts of Michigan, as well as the public school children of the city of Lansing and East Lansing, are to be guests of the Michigan State College Athletic association when the Spartan chapter Grinnell College, Moscow, Idaho Conference, member here in the Grinnell football game September 30. The Scouts are old friends at State, having been guests on nine previous occasions at opening games.

Scouts, their executives, scoutmasters and drivers of cars are to be admitted free to seats in the west stands. In connection with the game the Scouts of Lansing and vicinity will seize the opportunity for staging a Camp-O-Ration, the freshman foot on field. They will go into camp some time Friday and have activities during the late afternoon and evening. Contests and games of many sports will be provided. Any Scouts coming from a distance or desiring to come in for the event Friday night will find plenty of room for camping. The usual facilities in the way of running water and increased will be provided.

Last year this annual event day attracted 3,300 youngsters from 36 different cities.

FROSH ACTIVITIES HELD THIS WEEK

(Continued from page 1) beginning with the Freshman mixer sponsored by the Union in Demonstration Hall and the Union and room last night. Music was furnished by Johnny Raber and Jerry Schumacher's orchestras. Other events on the social calendar include the student mixer at the Peoples church under the auspices of the Y. W. C. A. and Y. M. C. A. at 8 o'clock tonight. A new student is invited to join the Y. W. C. A. and Y. M. C. A. at 8 o'clock tonight. A new student is invited to join the Y. W. C. A. and Y. M. C. A. at 8 o'clock tonight.

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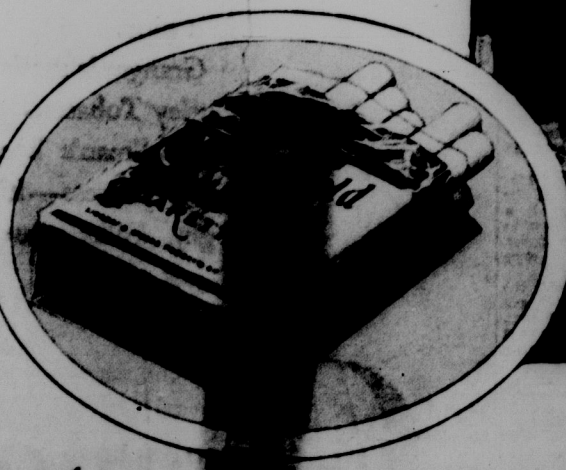
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