

Take your coupon books  
to the Michigan  
Game

# Michigan State News

WT THREE  
Fair tonight and Friday;  
continued cool tonight with  
low in temperature Friday.

EAST LANSING, MICHIGAN, THURSDAY, SEPTEMBER 26, 1935

Number 2

## HUGE MICHIGAN PEP MEET IN ARMORY TONIGHT

### Publications Board Names Harrison and Beckwith to Fill Newspaper Positions

The Business Manager Is Appointed to Take Place of Frank Noble; Beckwith Is Appointed News Associate Editor; Many Fresh Try Out for News Jobs.

The publications board yesterday afternoon appointed Fred Harrison, Bad Axe, acting business manager of the Michigan State News to take the place of Frank Noble, former news business head, who is confined to the Ingham County sanatorium. Harrison has been a member of the newspaper business staff for three years and is well qualified to hold the position which the publications board has delegated to him pending the return of Noble.

Howard Beckwith, Owosso, appointed associate editor of the News to fill the vacancy created when Noble left. Beckwith did not return school this year. He has seen much service in the college paper and last year was managing editor. A. C. Kipke, Owosso, is the new news editor. The Publications Board has decided to have a news editor and a business manager.

The Publications Board has also appointed a news editor for the year. They have not yet decided on the name of the man.

A general meeting of the Interfraternity Council was held Tuesday night in order to make provisions for pledging and peaking rules which were established in the fall term. It was decided on Friday and again on Monday at the end of the previous week to permit pledging to begin Sunday evening at 10 o'clock.

The council has decided that actual pledging shall start one week after the completion of upper class regulations. This usually made it legal for students to put pins on them after midnight on a Sunday night. Present conditions this year will make pledging begin Saturday. As many of the students will be at the Michigan games this day, the council voted to postpone Sunday evening to the opening time for pledging. This would save confusion and misunderstanding by conforming to present and the freshmen will have more time in which to decide their choice of fraternity.

It was announced at the meeting J. B. Sweeney would again issue to all freshmen who are selected by the Interfraternity council booklets which will have a file of interfraternity offices on hand by the first of next week.

The first regular meeting of the council will not be held until Monday at 9:00 o'clock. The meeting Tuesday night was a special one and several official members were found to be out of school this term. Special representatives took their places but the new delegates are expected to take their offices before the first regular meeting. All officers of the council are back at their respective positions.

**W. A. A. LISTS  
MAJOR SPORTS**

**ALUMNI TO FETE  
EDUCATION GROUP**

Glen O. Stewart is Speaker at  
Michigan Educational Ass'n  
Convention

Michigan State alumni are planning an indoor picnic for the members of the fifth district of the Michigan Educational Association this evening at the M. E. A. convention in Traverse City. The local alumnae will be in charge of the picnic and more than 50 Michigan State students are expected to attend.

Glen O. Stewart, 27, secretary of the alumnae, will be one of the speakers on the convention's program tonight.

The alumnae has also been active in composing a new song and march for the college. Mr. Stewart has co-operated with Leonard V. Fahey, director of the band, in writing this song, which is especially adapted for football. As yet there have been no words written for this and contributions from students will be appreciated. Anyone interested should see Mr. Stewart at once.

Practices will begin Monday, October 1.

### SLIGHT DROP IN FALL QUARTER REGISTRATION

Enrollment Reaches 3,067 Ac  
cording to Latest Figures  
Few Still Entering.

### OFFICIALS ARE PLEASED Expected 10 Per Cent Decrease Lowers to Three Per Cent Enrollment Proceeds.

The fear that the registration for fall term this year would fall far below the same enrollment of last year has been entirely destroyed as the total registration to date has mounted to nearly 3,100 with a few stragglers still coming to register in various classes.

Fall term in 1934, the opening day, had 1,067 new students enrolling which set an all-time record. Although the first-day registration last year fell far below this, the students coming in late brought the total up close. Official in charge of the enrollment this year are very much pleased with the number of students here this year, in spite of conditions abroad the country.

A report from the registrar office Wednesday showed that the enrollment for the fall term is 3,067 which covers all departments and includes the graduate students entered in courses for completing their majors. Miss Elida Yuley, registrar, reports that a 10 per cent decrease in enrollment was expected by college officials but resulted in slightly over three per cent.

The English tests given to students this year proved as an indicator for the ability of the students in English. The grade given him in his test decided whether the student was to take a low setting in his course or the scheduled one. In past years the grade in highest rank was work in the study and then shifted to the section he was listed for.

Due to the large number of students in certain sections and classes, some classes have been filled to capacity and the sections are being reduced and more sections added. The history department had more enrolments than late years because of many graduates returning to finish work on master's degrees. Prof. E. B. Young has been changed from an English economics section to a class in graduate work and other processes have been added to the staff.

With the start of the second week of the fall term the classes will be fairly well organized and the amount of incoming students will be decreased to an insignificant number.

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Under the charge and freedom with each suite—TWICHELL'S

### YANKS WIN AGAIN

### Committee From A. A. U. W. to Inspect State

Cubs 1 0 1 0 6 0 6 6 0 2 9 3

Yanks 2 0 2 0 1 0 0 0 0 5 10 1

RATTERIES—For New York, Gomez and Hickey; for Chienzo, Warneke and Hartnett.

TWO BASE HITS—Herman, Steinhauer.

THREE BASE HIT—Cuyler.

SACRIFICE—Junges.

DOUBLE PLAYS—Warneke to Hartnett to Junges; Hartnett to Herman; Herman to Junges to Grimm; 2.

STRUCK OUT—By Warneke, 7; by Gomez, 1.

PASES ON BALLS—Off. Warneke, 4; off. Gomez, 1.

### Summer Term Sees Changes in Library

The summer just past has been completed when the usual science, literature, the pure sciences and history are gone over while serving a record summer school enrollment of over 800. A number of new pictures have been hung in various rooms of the science library. The permanent collection 2,000 volumes have been rearranged into new classes of permanent collections of faculty and that of permanent service for the opening of the fall term.

In comparison with the maintenance budgets of other state college libraries that at Michigan State has been reasonably adequate in recent years, so it has been possible to carry out a considerable program of reorganization, although far from complete one, of course, remarked Mr. Towne, the new college librarian.

The work of each department of the library has been carefully systematized in accordance with the most recent practice in college library administration. Daily, weekly, monthly and annual functions of each of the department heads have been determined and set down on paper.

To provide for the expansion of the collection, it has been necessary to shift all the books in the library, more than 90,000 bound volumes, over stocks a real undertaking, for more 90,000 full catalogued were involved on six stack tiers. The stacks have been clearly re-labeled, and a check of missing books taken in the following fields: general works, philosophy, religion, physiology, fine arts and useful arts. Only 300 books were found missing in these fields.

The Michigan State library library is a full depository for the documents. (Continued on page 30)

Under the charge and freedom with each suite—TWICHELL'S

### Can Kipke Stop Them? Arousal of Game Spirit Aim of Monster Meeting in Demonstration Hall

Adherents of Spartan Gridlers Will Greet Departing Team at  
Pet Fest; Coaches and Band to Be Present; Excalibur  
to Lip Seniors; Co-eds Have Late Permission.

Spartan enthusiasts will have their last opportunity to greet the football team before its approaching battle with the Wolverine crew in a combined pep meeting and all-college mixer scheduled to begin at 8:30 this evening in Demonstration hall.

This combined social and entertainment program which is expected to eclipse all previous performances of similar nature, will be under the direction of Excalibur, honorary sorority fraternity for senior men. It is scheduled to begin with dancing in the armory ballroom at 8:30, which will be interrupted at intervals by a major meeting.

Excalibur, the senior organization, will be in charge of the meeting. The program will consist of a series of short programs, including a dance, singing, and a social gathering. The program will be followed by a social gathering.

The inspection of new pledges of initiates on Saturday night should be handed upon return of the pledges next Monday, October 1, and the new pledges will be given their initiation. This event will be preceded by a formal dinner at 6:30 p.m. on Monday.

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An examining committee of the American Association of University Women is to arrive on the campus to inspect the library with the idea of rating M. S. U. full membership in the association. Although the attempt was made eight years ago, full-fledged membership was not granted. The creditable associate unit which was granted in 1931, had not been ratified by the national organization.

At the meeting, the Excalibur members will be asked to contribute \$100 toward the cost of the inspection. The money will be used for the benefit of the association.

Continued on page 30

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The Student Council will continue to hold its meetings in the largest place in the Union building every Tuesday evening with special meetings when necessary. Standard dues of \$1.00 will be collected by the members. Mary Mayo Hall students will be admitted free.

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The new members



**Week of Rushing Activities Ended  
With Dinners at Sorority Houses  
As Silence Period Begins Tonight**

Informal Functions Including Spartan Women's League Tea, Are Given During First Period of Term; Union Dance is Only Party of Silence Week.

The formal dinners being held by the sororities this evening are the main features of the week's social calendar which culminates a week of rushing activities, which began with informal dances at the various houses on Friday evening and has included a swift succession of open houses, hat stippers, and dances. Numerous smokers have been seen at fraternity houses, as well.

Silence week, which begins tonight, brings an unusually quiet week-end, with a Union dance.

Friday evening provides the only relief for the half-mindful. The Michigan State Collegians will be dancing.

**W. Tea**  
A number of freshman girls of the various local women's Leagues in the parlors of women's buildings on Sunday.

R. R. Show, Dean Franklin F. Frost, Dr. Donald C. Cooley, and Professor James Kuehl and Miss Deane presided at the tea.

(Continued from page 1)

ment imposed by the United States government and these have been established on the basement floor of the dormitory in the 400 block of University Street to be used as a dance to which all students are invited.

Many of the girls have been to the parties during the year and the present program of the women's clubs is to have them as far as possible in the various society rooms in the dormitory.

Management has been given to Mrs. Anna L. Brown. We hope to have a good time taken at the first party on October 1st.

At the second party on October 15th, Dorothy Gammie, Virginia Catharine Hord, and Margarette Gammie will be present.

The third party on October 29th will be given by the

names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

No. 4 Mass. Fraternal Society, Mrs. Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

At the fourth party on October 12th, the names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

At the fifth party on October 19th, the names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

At the sixth party on October 26th, the names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

At the seventh party on October 30th, the names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

At the eighth party on November 6th, the names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

At the ninth party on November 13th, the names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

At the tenth party on November 20th, the names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

At the eleventh party on November 27th, the names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

At the twelfth party on December 4th, the names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

At the thirteenth party on December 11th, the names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

At the fourteenth party on December 18th, the names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

At the fifteenth party on December 25th, the names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

At the sixteenth party on December 29th, the names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

At the seventeenth party on December 31st, the names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

At the eighteenth party on January 3rd, the names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

At the nineteenth party on January 10th, the names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

At the twentieth party on January 17th, the names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

At the twenty-first party on January 24th, the names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

At the twenty-second party on January 31st, the names of Anna L. Brown, Mrs. Anna L. Brown, and Mrs. Anna L. Brown.

## YEARBOOK HAS EARLY GAIN IN SUBSCRIPTIONS

50 to 75 Per Cent Increase  
to Freshman Interest in  
Wolverine.

### PHOTOS TO BE IN UNION

Vershuis Will Establish Studio  
Here for Wolverine  
Appointments.

The most significant change in policies for the 1933 Wolverine, as announced by Ronald MacDonald, editor of the yearbook, included a new plan to have all individual and group photo graphs taken here in East Lansing at the Union building.

In his statement concerning the changes in policy, Mr. MacDonald said: "With the new contract with our photographer, Vernon Stoen, it is certain that the students will have no place to go in the yearbook. The editor's desire is the staff to give each student a picture appointment. All photographs will be taken in studio in East Lansing, and the studio fees will be taken of any photo graphs taken elsewhere."

Vernon Stoen, 30, Michigan's best known photographer, told the editor he had other studios in the city, but he would like to have his studio here.

We hope to put a new policy into effect next year regarding the photographic work required in the various buildings on the campus and Mr. Towne. We hope to have a good deal of work taken at the Union building.

For those who prefer to go to

the Union building, we hope

that the new arrangement will be satisfactory.

Students are asked to make

an appointment with the

Union building.

The Wolverine staff is

pleased to have the services

of Vernon Stoen.

He is a graduate of Michigan

and has been working in

the field of photography

for several years.

He is a member of the

Michigan Photographic

Association.

He is a member of the

Michigan Camera Club.

He is a member of the

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## SOCIAL COMMITTEE CONSIDERS REDUCTION OF EXPENDITURES TOTALLING TWENTY THOUSAND

Dean Conrad Asks Students for Plan to Cut Down on Excessive Dance Bill; No Parties Are Authorized Until Social Committee Meets.

The report from the social functions held last year has shown that the total cost of all parties given reaches nearly \$20,000.

Dean Elizabeth Conrad of the social committee states that the social committee is not authorizing parties until it has a meeting. Meaning it would like to have an expression of opinion from students or individuals on the party situation for this year. Between 19 and 20 thousand dollars was expended by the student body on authorized parties last year. Many students expressed the hope that something officially could be done to make unnecessary for them to meet this kind of social competition. The social committee has decided to cut down on the cost of the annual continuous dancing which weeks ago had offered incentives. It is out of consideration for the financial locking of students and the services that are being made available. This movement has started among students to help each other learn to live just a little more with lessened expenditures.

The list of expenditures above shows that these classifications are Open to be cut by the committee. Total amount spent on parties for the year was \$20,000. The expense of \$20,000 is not included in the amount of \$20,000, which includes the amount of \$10,000 for the social committee to be used for the social parties. The remaining \$10,000 is to be used for the social parties.

Dean Elizabeth Conrad, who is the chairwoman of the social committee, has suggested that the social committee meet to discuss the problem of the excessive parties.

Optimism Shown By Dean Conrad



Dean Elizabeth Conrad

### TRENCH COATS

Full length Gabardine with convertible military collar and shoulder flaps. Leather buttons. Bedazzled arm.

\$3.45

### COLLEGE CORDS

High quality cloth 1 1/2 width 20 inch buckles and side stripes. On back shoulder straps and belt loops.

\$2.95

### 82.50 HATS

A collection of 14 different styles and colors which include special college made hats and colors. \$2.50. Other styles by exclusive KNOX.

Theablet uniforms. 90% mohair. All combinations of fabrics, colors and designs.

Superior quality.

Superior quality.</p

# Spartan Hopes High For Victory Over Michigan

## CROWLEY MEN COMPLETE HARD PRACTICE TONIGHT; TEAM GOES TO YPSILANTI TOMORROW NOON

Huge Crowd Expected to Follow Squad to Game at Ann Arbor Saturday; Frimodig Reports Large Ticket Sales; Weatherman Predicts Clear, Cool Weather for Contest.

Beat Michigan! Those two words have history behind them, but this week they pack a new thrill, a confident eagerness. Those two words are on the lips of every State student and Spartan fan. Yes, those two words represent just about the only thought that Head Coach Jim Crowley and all his fans have had for weeks, even months.

The renewal of the long-standing feud with Michigan will be staged next Saturday afternoon on West Field at Ann Arbor. This year's contest will make all the keener and more spirited for the six elevens who hope to have the honor to break the streak of 6-0 games that started in 1930.

The ratings are pointing to an all-out complete victory Saturday evening of East Lansing's student team. Their numbers will be exceeded

who was sent to the sidelines over a week ago with injuries. He is back in uniform, apparently not bothered by his hurt, and ready for the game, should Crowley decide he is fit.

It is very probable that a lineup almost identical with that which started the game last year will start Saturday's contest. In the forward wall—the most rugged that State has ever boasted—Crowley will probably pit Kipke, Vandenberg and Meier for the end jobs. Buss and Brunette tackles. Hande and Terrell at the guards, and Butler center. The game will be the first major one for Buddy Meier, at end, and changing positions is nothing new for him, as he has already made some for himself as the handymen of the team, passing just about all the positions.

Jerry Jones will be running the ball from quarter-back assisted by Galtzins, Mennett, and Edwards, and Mac McNutt at fullback. Kipke and Reynolds may also see some action.

The Michigan lineup will be doubtful until game time on Saturday. Kipke has been trying out various combinations during the week with the result that the lineup has been changed considerably.

Probably the most heartening news for Michigan fans is that Capt. Ivy Williamson is back in uniform, but it is not so unlikely that he will be forced to conduct his workouts in the Yost Field house while Coach Tom Ottay, a sophomore and member of the United States Olympic team, is expected to fill the shoes of Clark Chamberlin. Ottay has shown good form to date and promises to equal some of the marks set by the famous Chamberlin. In addition three sophomores from last year's freshman team are giving the regulars a fight for regular positions.

Both teams have been hampered considerably by the implements used by the Michigan squad being brought to the field. The University of Michigan away from home, while Butler and the Central Intercollegiate will be run on the home course. The team will also participate in either the state or intercollegiate or the I. C. A. meet at New York.

A lack of freshman material has caused Coach Brown to send out a call for visiting runners. There is plenty of room for more candidates. All freshmen interested in running are asked to report to Coach Brown at the practice field at five o'clock each night this week.

**LOCAL HABERDASHERY TAKES NEW QUARTERS**

Lake Biwa popular East Lansingers have opened their new location. The address of their stock is 101 E. Grand River. They are opposite the new masters at 101 E. Grand River. Several new stores have opened during the summer months, with their front windows usually closed.

The new store is supplied with a large stock of latest fall fashions for men and women, more room in which to service their customers.

## X-COUNTRY SQUAD PROSPECTS GOOD

Return of Loring, Fullerton Bolsters Team; Face Hard Schedule.

## THIS and THAT

BY THE SPORTS EDITOR

### HAIL TO THE VICTORS

This Saturday's prospects for a bright cross-country season are favorable according to Coach Lauren P. Brown who is working the team out each that will go into the contest by night on Old College Field. The farce of the best drilled, most enthusiastic squads that have represented in years with a number of veterans of State on the part of York Field.

Others in favor of the Fighting Spartans are going to make the best of them.

Very little knowledge is had of the Michigan team. Since this will be the first game of the season for the Wolverines, the prospect of Kipke have yet to show the world in general and Michigan State in particular just what they can do.

To the Wolverines the Big Ten championship is of great importance because Northwestern and Ohio State will be played one successive Saturday following the Michigan State game. Kipke will not be able to use all the plays he would like to have made some of them for the Michigan State rovers, team.

Of course, there is such a thing as a surprise by Michigan. But if Kipke lives up to the accepted ethics of football, he won't be putting many of them. He has to watch out for Northwestern. He may have cooked up a scheme whereby the Michigan State rovers, team.

et al. will get the shock and surprise of their lives. If he has, then it probably be the case of the best team wins or perhaps the team with the best trick and surprise.

Much comment both for and against both teams has been aroused.

This plus two scoreless ties during the last two years make the game even more interesting. Anything may happen, or again it may rain and another surprise lie may wait. That is hardly probable, though, because State is strong enough to score, and Michigan is not much weaker, if at all.

OUR MOTTO: COURTESY AND SERVICE

**LEO BROWNELL**  
**BARBER AND BEAUTY SHOP**

Bonal Permanent Waving

Complete Beauty Service

Operator: Mera Morgan

111 N. W. Ave.

**Rain or Shine,  
This is State's Year**

DON'T MISS IT!

You Will Want to Look Your Best  
Hurd's Will Help You in This!

TWO PANTS SUITS \$25.00 RATS \$3.50 and \$5.00

NEW WOOL KNIT TIES \$1.00

They are the last word.

PIGSKIN GLOVES \$2.95 to \$3.50 TOP COATS \$13.50 to \$25.00

Put One of These 105 French Coats in the Car

**AVRD'S**  
**LANSING AND EAST LANSING**

YOU CAN'T LEAVE DISSATISFIED

## Mich. State? U. of M.?

I guess just about everybody is going to this game. Downtown we have played this game over 50 times this past summer!

During the excitement of this Annual Struggle, don't forget—that you can buy ... a Pair of

**Nunn-Bush**

FAMOUS ANKLE FASHIONED OXFORDS FOR

18 Styles  
at  
This  
Price!  
All sizes \$5.00  
Bushers are now \$5.00  
IN BUSINESS 30 YEARS

\$5.00

Let's look the part of winners Saturday!  
**SHUBEL**  
10 N. WASHINGTON AVE

We Also Repair All Makes of Radios,  
Phonographs, Vacuum Cleaners  
and Sewing Machines

## WE RENT

Radios, Pianos  
Phonographs  
and  
Sewing Machines  
By the Day, Week or Month  
Terms Reasonable

EET US TUNE YOUR PIANO

## Budd's Music House

EVERYTHING IN MUSIC  
228 S. Washington Ave. Phone 3486 Lansing, Mich.  
Bring in Your Radio Tube we will test them free

STORE OPEN SATURDAY EVENINGS UNTIL 9:30

## HELP BEAT MICHIGAN!

ATTEND THE

# PEP MEETING TONIGHT

8:30 P. M.

11:15 PERMISSION FOR CO-EDS

**Suits Cleaned and Pressed, 50c  
Popcoats Cleaned and Pressed, 50c**

We Specialize in Ladies' Dresses.

Also Expert Tailoring

**M. S. C. CLEANERS & DYERS**

Opposite State Theatre



"Nature in the Raw  
is seldom MILD"

—and raw tobaccos  
have no place in cigarettes



They are not present in Luckies  
the mildest cigarette  
you ever smoked

We buy the finest, the very  
finest tobaccos in all the  
world—but that does not  
explain why folks everywhere  
regard Lucky Strike as  
the mildest cigarette. The fact  
is, we never overlook the  
truth that "Nature in the  
Raw is 'Seldom Mild'" — so

If a man were a better book, possess a better spirit, or make a better judgment than his teacher, why  
should he have to sit in the woods, the world will make a beaten path to his door. —RALPH WALDO EMERSON  
Does not this explain the worldwide acceptance and approval of Lucky Strike?

these fine tobaccos, after  
proper aging and mellowing,  
are then given the benefit of  
that Lucky Strike purifying  
process, described by the  
words—"It's toasted". That's  
why folks in every city, town  
and hamlet say that Luckies  
are such mild cigarettes.

**"It's toasted"**  
That package of mild Luckies

## Contemporary Campus Comment

### FRATERNITIES ECONOMIZE

Virtually a 30 per cent reduction in fraternity house bills have been obtained through the cooperation of a cooperative management association to be instituted on this campus.

House managers have expressed their willingness to consider an alternative plan such as are in operation at the Oregon State colleges at Corvallis. Standard universities like the University of Wisconsin, Michigan, however, are based on the successful managers' association at Ohio State which has been in existence for twenty-one years and savings since 1920.

The association of Oregon is composed of the fraternities and sororities that are graduate, undergraduate, and post-graduate to a board of 100 managers. All 35 organizations that can be located in the association and it is estimated that the houses have saved over \$30,000 a year.

Dr. H. G. Baldwin, dean of men at the Oregon State college, in backing the association has stated: "It not only saves money and time for fraternities and sororities, it serves but it stabilizes their finances." The association manages boarding about 700 students in constant touch with the financial situation of each one, advising continually and encouraging the strict business methods agreed upon by the members. As a result the college administration is relieved almost entirely of responsibility.

Dean of Men G. H. Cole, freight of the University of Wisconsin, referred to the Conference in a similar vein, explaining that the fraternities cooperated in an attempt to cut costs of administration of the plan started by the cooperative at Cornell.

Such a cooperative managers' association for the purpose of simplifying whereas costs is needed for graduate, undergraduate, and post-graduate financial administration and a move to save money should come with general accord. The implementation of the proposed association demands the attention of every organization both in Michigan Daily Orange.

### COLLEGE IS BEHIND

While ranking on that important subject as a means of education the beginning freshman should not let the novelty of the situation submerge the fact that the path ahead is a strenuous one. There is considerable advice that can be had from the experienced, but a few words will suffice.

Students leaders feel that if one more result of the current depression will be the lowered value of a college degree in the future industrial world. This coupled with the fact that there are awaiting an increasing number of applicants are increasing should serve as sufficient impetus for a steady period to make us able to enjoy the undoubted advantages of advanced education to avoid human calamities and bring the most happiness to his surroundings.

The educational condition of the past decade has, in most cases, been replaced by a more sympathetic attitude of student. The college student is fast becoming fond of a healthy and constructive program of academic goals and extra-curricular activities will be the surest guarantee of the success of the times and this can be accomplished only by the realization that a college education ought to consist of a straightforward and progressive plan.

### THE DODG RACET

The college student in today's Campus Comment is one of those hardy, athletic individuals which students band together in a request to the state. From the student to the student, its importance that he be given the right to map

"frozen assets" from which he can never hope to realize.

From the educator's view, the issue appears in a very different light. A course which keeps the same text indefinitely on the printed day, gains a book year after year, presenting the same material regardless of new information developed in that field, would offend the mind of anyone like a pool of stagnant water, which in time develops a coat of efflorescence. What with restriction of space obscuring any pleasing qualities of the water itself?

Modern education constantly brings new facts in every field, and this is a work of learning which must be thorough, understanding, and intelligent.

The experts who are now in control of the subjects which are now taught are themselves a newer and better breed, and the in-

### ON RUSHING

is the society for the college of his own.

The success which the alumnae of the various colleges have on the part of a gratifying gain on the back log made in the lean educational institutions. Apparently an intelligent person does much to do more intelligent things does, in my opinion, than we find does acquire the knack for doing well what she is told.

This naturally brings the

new girl eager to put her on her own.

The success which the alumnae of the various colleges have on the part of a gratifying gain on the back log made in the lean educational institutions. Apparently an intelligent person does much to do more intelligent things does, in my opinion, than we find does acquire the knack for doing well what she is told.

This naturally brings the

SOUPHMORE MAN wants roommates in private, up home with certain requirements, including private bath. Also room for one or two girls at \$5. Call 2-7723 or 2-7724. Address: 430 Wildwood Drive, Battle Creek.

What the world needs is a group of people who can appreciate the humor in every situation. Michigan State News, they support

the idea of a daily paper, 25 cents newspaper.

## STATE

### MATINEES EVENINGS

7:15 to 9:15  
7:00 and 9:00

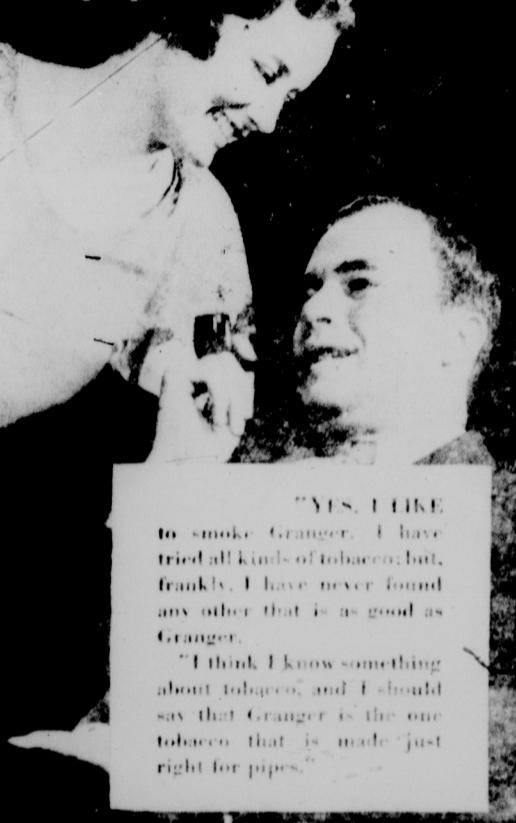
30c

Friday  
and  
Saturday

### Olympic Rainbow Recreations BILLIARDS - BOWLING

Call the box office 2-7723 or 2-7724.

You like that old pipe, don't you!"



#### "YES, I LIKE

to smoke Granger. I have tried all kinds of tobacco; but, frankly, I have never found any other that is as good as Granger.

I think I know something about tobacco, and I should say that Granger is the one tobacco that is made just right for pipes.

Put the poor fellow who is trying to smoke some kind of tobacco away from me. That very desire is hateful to me. It is the way of the world to be in a hurry, to be in a hurry. In this case, when the worthy leading men have become aware of the adult's inability to get along with the college girls, the woman with the college girls has taken a better chance than ever to make a success of her career. Further, it is the nature of man to desire the new, inevitable, represented by the new, inevitable. The tendency to favor the college woman in the business world is made infinitely easier if one can catch in the face of what seems to be the essence of advertising.

It isn't always that which is obvious that is funny. Usually slapstick humor draws merriment from the crowd, but a quiet, astute, gossamer-mingled, trimmable moving pictures and comedies daily testify to that. The average person seems to be able to appreciate a joke so long as it is simple and sharp him, and is on one side. But when it needs a little pondering, or when he is the butt, he will remain with, his nose hanging steadily down, or his heart-bent attempt at a sneeze which usually fails miserably.

In Europe, it is said, the people have rather a difficult task indeed, starting what is considered to be typically American jokes. They fail to see anything particularly funny in watching two alleged comedians

try to get away with it.

TRY TO GET BY ME!



GRANGER IS AMERICA'S PIPE TOBACCO

## SKYSCRAPER SOULS

Added  
PARAMOUNT  
NEWS  
PACK AND SADDLE  
SPORTLIGHT

Sunday --- Monday  
Tuesday

### BETRAYED - BY HER OWN SWEET-HEART!

ACCUSED AS A MURDERER INTO A CONFESSION PLAYED ALIVE ON THE FITNESS STAND BY THE ONE MAN SHE TRUSTED

### CONSTANCE BENNETT TWO against the WORLD

Also FOX NEWS SPOOKS - "Flip the Frog" GIRL IN THE TONNEAU - Comedy

Wednesday and Thursday

### SHE WAS QUEEN OF THE FOLLIES!

Here is her private life, a true, human, thrilling story!

### MARION DAVIES and Robert MONTGOMERY

Blondie of the Follies  
With Bette Davis Jimmy Durante James Cagney Zez Phillips  
Also "Wandering Thru China" Magic Carpet "Manhattan Marines" Sportlight

### Adding Thrill to Thrills

for the big game, a Braeburn with halfback trim and the extra slack with the smart Talon tailored front.

\$25.00 to \$35.00

Are They Smart?

### KEN HICKS MEN'S SHOP

## TOP COAT SPECIAL

FOR THIS WEEK-END ONLY!

**\$18.85 and \$21.85**

Now is the time to get that Topcoat and have it for the Michigan game and also save yourself some money

## FALL SUITS

**\$21.50 - \$25.00 - \$29.50**

May We Show Them to You?

## Lewis Bros. College Shop

"Hal" Clark, Mgr.