

# Michigan State News

Michigan's Foremost Collegiate Semi-Weekly

FRIDAY, MARCH 6, 1932

Number 49

Cloudy tonight and Saturday. Probably snow Monday. Temperature.

Volume 23

## CONVOCATION TO MARK SPARTAN ACHIEVEMENTS

Recognition Planned for Accomplishments in Scholarship, Athletics.

## BLUE KEY IN CHARGE

Programs to Include Speakers and Special Entertainment Features.

PLANS FOR a convocation to mark Spartan Achievement Day will be held from 10 to 12 o'clock Friday morning and 12 to 1 o'clock afternoon. The convocation will be held in the gymnasium. The program will include speakers and special entertainment features. The Blue Key organization is in charge of the convocation.

Special Cook, Muskegon Health Club was picked as general arrangement chairman of the Blue Key convocation. The program will include speakers and special entertainment features.

The program for the convocation will be held in the gymnasium. The program will include speakers and special entertainment features. The Blue Key organization is in charge of the convocation.

Details will be handled by the convocation committee. The program will include speakers and special entertainment features. The Blue Key organization is in charge of the convocation.

## PERA TRYOUTS SET FOR MAR. 11

Parts Needed for Both Men and Women Chorus to Fill Cast.

Tryouts for the men's chorus will be held at 7:30 o'clock in the gymnasium of the Union building. The tryouts will be held for the men's chorus. The program will include speakers and special entertainment features. The Blue Key organization is in charge of the convocation.

Tryouts for the women's chorus will be held at 7:30 o'clock in the gymnasium of the Union building. The tryouts will be held for the women's chorus. The program will include speakers and special entertainment features. The Blue Key organization is in charge of the convocation.

Tryouts for the men's chorus will be held at 7:30 o'clock in the gymnasium of the Union building. The tryouts will be held for the men's chorus. The program will include speakers and special entertainment features. The Blue Key organization is in charge of the convocation.

Tryouts for the women's chorus will be held at 7:30 o'clock in the gymnasium of the Union building. The tryouts will be held for the women's chorus. The program will include speakers and special entertainment features. The Blue Key organization is in charge of the convocation.

## Oriental Miss Turns Cosmopolitan as She Masters Several Languages

Year Chen Feng, Enrolled in Home Ec, Displays Costumes of Native Land.

Would you enjoy learning your own language? Chen Feng, a student in the home economics department, has mastered several languages. She has learned to speak Chinese, Japanese, and English. She has also learned to read and write in these languages. She has displayed her costumes of native land in a display case.

## Boeskool and Pinneo to be Joint Captains

This Year's Stars to Lead 1932 Spartan Basketball Team

The Union representative forward and guard, Boeskool and Pinneo, will jointly captain the Michigan State basketball team during the 1932 season as a result of the annual election held Wednesday afternoon at the gymnasium.

Following a year on the reserves, Boeskool and Pinneo came through in the shape of this season to form an important duo on the fast traveling Spartan five which recently closed a season with a record of sixteen wins in thirteen games. Pinneo named captain during the past season and Boeskool as the speaker of the team. They have been here in recent years and played to be an offensive star. Boeskool took good care of the center post, especially distinguishing himself in the two games with Muskegon and the Spartans.

## PICK NOMINEES FOR COUNCIL

A. W. S. to Choose Freshmen, Sophomore and Junior Girls for Coming Year.

Greater Council of Associated Women Students will hold its regular meeting of A. W. S. Tuesday evening for the purpose of nominating freshmen, sophomore and junior girls to serve on A. W. S. council for the coming year. The council will consist of 20 and 30 co-eds who obtained C averages last term were chosen to take part in the elections held Thursday afternoon.

## PRESIDENT FOR PANHELL CHOSEN

Dorothy Wickstrom, '32, Selected to Head Organization for Coming Year.

Dorothy Wickstrom, Western Springs, Ill., has been chosen president of the local Panhellenic association, according to an announcement made by Margaret Gosselink, president of Kappa Kappa Gamma fraternity. This organization automatically receives presidency over Delta Alpha for president since the Kappas became affiliated with the national society recently.

## ATTENTION SENIORS!

Picture appointments at the 12 Court stadium will begin at once for members of the senior class. In view of the fact that there is only a very limited time left for these pictures, each senior should make a special effort to keep his appointment. If a sitting is missed another appointment will not be given however, it is necessary to call a classmate to keep the appointment. The absence will be excused.

## MILITARY MEN FETE INITIATES

Scabbard and Blade Gives Formal Initiation to Nineteen Pledges.

The formal initiation of Scabbard and Blade was held in Demonstration hall last night at 8 o'clock and was followed by a banquet and program in the main dining room of the Union at 9 p. m.

## GENESIS OF CAMPUS POLITICAL PERIOD CAUSES WIDESPREAD STUDENT INTEREST IN SELECTION OF NOMINEES FOR MAJOR COLLEGIATE OFFICES

Greater Council of Associated Women Students Picks List of Nominees

W. A. A. HAS CANDIDATES

Y. M. C. A. Will Hold Elections at Church Instead of in College Hall

Candidates nominated by the Greater Council of Associated Women Students, official women's governing body, to serve as class representatives were announced today by Miss Martha Farley, president of the council. One-half of this number will be eliminated at a meeting to be held Thursday. Those surviving will appear on the all college ballot March 19.

## S. W. L. TICKETS ARE NEAR LIMIT

New Co-ed League's First Affair is Expected to Be Successful

The sale of tickets for the Spartan Women's League formal dinner to be held Friday evening, March 11, in the Lansing, Michigan, room is proceeding rapidly and the limit of 400 tickets will soon be reached.

## SHORT COURSE MEN HONORED

Diplomas Awarded to 170 Short Course Students in Union Friday

Certificates of graduation were awarded to more than 170 short course students at the annual commencement program staged in the Union building Friday afternoon and evening, March 4.

## WOMEN'S FORENSIC TEAM VICTORIOUS OVER KALAMAZOO

Michigan State's women's forensic debate team, consisting of Miss Margaret Kooki, 34, and Miss Mildred Peterson, 32, won the debate with Western State Teachers college of Kalamazoo, which was held Tuesday, March 2, at the Hastings high school.

## RIFLEMEN ADD TO LIST OF VICTORIES

Take Seven of Eight Contests in Last Week's Shooting Series.

With a total score of 3596, the men's rifle team added to their previous success by winning seven and losing one match during the past week.

## POSTPONEMENT

The Theta Alpha Phi play which was scheduled for Wednesday, March 11, has been postponed until some date in the following week. The time will be definitely announced next week.

## New Yearbook Appointments are Announced

Group Pictures From Monday, March 9 On to Be Made in Union at 12:30.

Welcoming group pictures for campus organizations will continue during the week beginning March 9. Members of the following organizations are asked to assemble in the Union at 12:30 on the designated day.

Monday, March 9, Lambda Chi Alpha, Phi Alpha, Sigma Xi, Theta Alpha Phi.

Tuesday, March 10, Phi Sigma Sigma, Psi Chi, Phi Kappa Phi.

Wednesday, March 11, Sigma Alpha Epsilon, Home Economics club.

Thursday, March 12, Union Board, Horticulture club, Landscaping club, Spartan Women's League.

Friday, March 13, Alpha Phi, American Veterinary Medical Association and Lambda Chi Alpha.

The group pictures which will be taken at the 12:30 studio in Lansing Sunday, March 6, are as follows:

- 10:00 Delta
- 10:30 A. W. S.
- 11:00 Phi Kappa Phi
- 11:30 Women's Glee Club
- 12:00 Michigan Agricultural student
- 12:30 Blue Key
- 1:00 Alpha Epsilon Mu
- 1:30 Variety club
- 2:00 Scabbard and Blade

## NEW HONORARY FETES INITIATES

Beta Alpha Sigma Holds Banquet for Seven Initiates in Union March 4

Beta Alpha Sigma, local honorary landscape architecture, horticulture and allied arts society, recently granted a charter, staged its first swing-out Wednesday, March 4. Starting from the horticultural building seven initiates and thirteen charter members of the organization marched across the campus, the new men displaying the new system the seeds of fall and chart.

## Theta Alpha Phi Pledges Eight

Fraternity Swingout and Formal Initiation are Planned for Thursday

Eight student pledges were pledged as neophytes Wednesday, March 4, by Theta Alpha Phi, national dramatics fraternity. They will swing out Thursday morning, March 12, and will be formally initiated that night.

## State Debaters Lose Last Night to Notre Dame U.

Chas. J. D. Menefee's affirmative debating team, Charlie Lovewell, Jack Jones, and Richard Hutchinson, lost to the team from Notre Dame in the argument of Lansing Eastern high school on Thursday evening, March 5.

## Horse Odors Permeate Atmosphere as Co-eds Gingerly Enter Classes

seemed to bear up very well, while the fair equestrians emerged looking a bit bow-legged finding it necessary for the next three days or so to seat themselves with vast care to avoid expressing their agony volubly.

## COLLEGE HEADS WARN STUDENTS TO SEE ADVISORS

Classification Cannot Be Begun Until This Requirement is Completed.

2,800 TO CLASSIFY

New System is Success, According to Departmental Officials.

WITH FROM twenty five to fifty per cent of the student body still to see their advisors under the new classification scheme inaugurated last week college heads today emphasized strongly that until this requirement had been completed none of them can be classified next week.

## THETA ALPHA PHI PLEDGES EIGHT

Fraternity Swingout and Formal Initiation are Planned for Thursday

Eight student pledges were pledged as neophytes Wednesday, March 4, by Theta Alpha Phi, national dramatics fraternity. They will swing out Thursday morning, March 12, and will be formally initiated that night.

## State Debaters Lose Last Night to Notre Dame U.

Chas. J. D. Menefee's affirmative debating team, Charlie Lovewell, Jack Jones, and Richard Hutchinson, lost to the team from Notre Dame in the argument of Lansing Eastern high school on Thursday evening, March 5.

## Horse Odors Permeate Atmosphere as Co-eds Gingerly Enter Classes

seemed to bear up very well, while the fair equestrians emerged looking a bit bow-legged finding it necessary for the next three days or so to seat themselves with vast care to avoid expressing their agony volubly.

## Theta Alpha Phi Pledges Eight

Fraternity Swingout and Formal Initiation are Planned for Thursday

Eight student pledges were pledged as neophytes Wednesday, March 4, by Theta Alpha Phi, national dramatics fraternity. They will swing out Thursday morning, March 12, and will be formally initiated that night.

## State Debaters Lose Last Night to Notre Dame U.

Chas. J. D. Menefee's affirmative debating team, Charlie Lovewell, Jack Jones, and Richard Hutchinson, lost to the team from Notre Dame in the argument of Lansing Eastern high school on Thursday evening, March 5.

## Horse Odors Permeate Atmosphere as Co-eds Gingerly Enter Classes

seemed to bear up very well, while the fair equestrians emerged looking a bit bow-legged finding it necessary for the next three days or so to seat themselves with vast care to avoid expressing their agony volubly.

## Theta Alpha Phi Pledges Eight

Fraternity Swingout and Formal Initiation are Planned for Thursday

Eight student pledges were pledged as neophytes Wednesday, March 4, by Theta Alpha Phi, national dramatics fraternity. They will swing out Thursday morning, March 12, and will be formally initiated that night.



**BOSTONIANS**



**Selected Style No. 5**

**The FOOT FRIENDLY**

**'8**

When comfort must share the honors with style—Foot Friendly. Style in the finest sense of the word. And as to its added comfort, let your feet decide.

**MAX HARRYMAN SHOES**

118 S. Washington Ave.

**League Splashers Take Cup in Co-ed Swimming Event**

Alpha Phi and Chi Omega Stage Close Race for Second and Third Honors.

The Spartan League took first place with 26 points, in the intramural swimming tournament held Tuesday evening March 3 in the college pool, thereby winning for a year the intramural swimming cup which has been in circulation since 1921. Second place was won by Alpha Phi with 18 points, while third place went to Chi Omega with 17 points.

The events were as follows:

Speed free style—Won by Spartan League (Jean Churchill), second Chi Omega (Dorothy Leith), third Spartan League (Dorothy McDonald).

Speed side stroke—Won by Alpha Gamma Delta (Audrey Clark), second Chi Omega (Dorothy Van Assen), third Women's building (Maxine Miner).

Eight Unseen—Won by Alpha Phi (Dorothy Emons), second Kappa Alpha (Jane Stockton), third Kappa Gamma (Mary Shayer).

Belay race—Won by Alpha Phi, second Spartan League, third Kappa Alpha Theta.

Side stroke for form—Won by Chi Omega (Jean Churchill), second Spartan League (Ruth Moore), third Spartan League (Jane Ann Stantley).

Crawl for form—Won by Chi Omega (Dorothy Leith), second Spartan League (Jean Churchill), third Spartan League (Dorothy McDonald).

Breast stroke for form—Won by Alpha Phi (Katherine Panter), second Spartan League (Jean Churchill), third Women's building (Holly Sleep).

Driving Won by Spartan League (Katherine McAivay), second Alpha Gamma Delta (Jean Whiteley), third Chi Omega (Beverly Meahan).

**Is Honored**



Lewis Richards

Lewis Richards, director of the Michigan State Institute of Music and Allied Arts, was elected grand vice-president of the national Alpha Epsilon Mu national music fraternity at its annual banquet held in the Western room of the Hotel Olds Tuesday night.

**Approaching End of Social Season Leaves Behind Brilliant Functions With Few Formal Affairs to Come**

Fast Waring Party Period to be Filled This Week With Women's Building Tonight, a Union Carnival Dance Tomorrow, and Three Fraternity Parties.

WITH THE END OF THE winter season in sight and the most brilliant of the formal functions matters of history, society swings along in its usual pleasure-loving way, centering its interest this weekend on the Women's building formal dinner-dance this evening, a Union Carnival dance tomorrow evening, three fraternity formal parties, and several open houses.

A color scheme of red and white will be carried out in the decorations for the Women's building party, which is to be held in the drawing room of the building, with the M. S. C. Collegians playing. Patrons for the affair will be Miss and Mrs. R. S. Shaw, Sec. and Mrs. H. H. Halladay, and Mrs. M. M. Mort Mason. The guest list includes Dean Elisabeth Conrad, Mrs. Grace White, Mrs. Edith Gillooly and Miss Katherine Kinsler.

The Carnival dance of the Union Players is to be another of the same type of party that has been so successfully sponsored by the Union this term, and promises to be a popular affair.

Nate Fry's Gold Diggers will play for the Epsilon Mu winter term formal which is to be held in the ballroom of the Hotel Kerns tomorrow evening. Dr. and Mrs. R. M. Olin and Mr. and Mrs. Lynn Primovich will act as patrons.

The Western room of the Hotel Olds will be the scene of the Kappa Phi dinner-dance tomorrow evening, with the Playboys furnishing music. Dr. and Mrs. L. B. Shell are to be patrons for the affair.

Herb Van Dusen and his band from Grand Rapids will play at the Phi Delta formal party tomorrow evening in the main ballroom of the Hotel Olds. The list of patrons and guests for the affair includes Col. and Mrs. Doner, Hon. Carl and Mrs. C. B. Blanton, Capt. and Mrs. C. R. Chase, Prof. and Mrs. C. S. Danford and Mr. Bernard Lyons.


Delta Sigma Phi will hold an open house tomorrow evening with Jack De Campa orchestra furnishing music. Dr. and Mrs. M. A. J. Clark and Prof. and Mrs. R. H. DeKnap will act as patrons.

The M. S. C. Collegians will play for the Lambda Chi Alpha party tomorrow evening. The patrons will be Mr. and Mrs. Pendley, Miss Gail and Mrs. E. B. Crabb and Mr. H. B. Davenport.

Miss Janet K. Smith, assistant instructor of Home Economics, took her instructional functions as a parting gift of service before she departs to begin the furniture factory there on Saturday, February 27. They will end at the Hotel Statler, Room Cadillac, Fort St. Clair, Detroit, Michigan, Friday, March 6, for the purpose of studying the wall decorations and furniture floor coverings and lighting from the standpoint of quality, beauty and cost.

Alpha Chi Omega entertained Miss and Mrs. Webster Pomeroy and Prof. and Mrs. C. S. Danford at a formal reception.

Phi Alpha Omicron will entertain Miss Janet K. Smith, assistant instructor of Home Economics, took her instructional functions as a parting gift of service before she departs to begin the furniture factory there on Saturday, February 27. They will end at the Hotel Statler, Room Cadillac, Fort St. Clair, Detroit, Michigan, Friday, March 6, for the purpose of studying the wall decorations and furniture floor coverings and lighting from the standpoint of quality, beauty and cost.



**Pitman's Sampler & Confections**

**College Drug Co.**

103 E. Grand River  
128 W. Grand River

Searching for Unusual and Exclusive Styles

THEN it will pay you to come out to this residential Dress Shop. Our prices are lower because our overhead is lower.

Prices \$10.75 to \$18.75

**Mary MacKichan Dress Shop**

208 S. Sycamore Street—Lansing

Take college car to Washburn and Pine, then walk one block west to Sycamore.

Open Evenings Phone 2-8559

**Columbia Records**

Are HIT Records

2490-D 10-inch 75c	99 Out of a Hundred Wanna Be Loved. Fox Trio. Ben Selvin and His Orchestra.
2497-D 10-inch 75c	The Sleepy Town Express. Fox Trio. California Band.
2489-D 10-inch 75c	Sugar Blues. Fox Trio. Clyde McCoil and His Orchestra.
2487-D 10-inch 75c	Readin' Ratin' and Rhythm. Fox Trio. Clyde McCoil and His Orchestra.
2485-D 10-inch 75c	Te a Little String Around Your Finger. Fox Trio. Fred Rich and His Orchestra.
2483-D 10-inch 75c	When You Were the Blossom of Buttercup Lane. Fox Trio. Fred Rich and His Orchestra.

We Have All the Latest Hits on Records, Player-Piano Rolls and Sheet Music.

**Budd's Music House**

"EVERYTHING IN MUSIC"

318 South Washington Ave. Phone 3496. Lansing, Michigan

STORE OPENS SATURDAY EVENING, UNTIL 9:30

**Announce W. A. A. Swimming Teams; Meet Next Week**

Class Teams to Vie in Competition at Annual Meet in Pool Tuesday.

W. A. A. class swimming teams were announced by Kate McAivay, swimming manager, yesterday. The teams will hold their meet Tuesday evening, March 10, at 7 o'clock in the swimming pool. Each member is required to enter at least three of the seven events scheduled in the meet.

The team for men will be composed of Joseph Winkler, Herb DeKnap, Fred DeKnap, John Moore, Jack DeKnap, Fred DeKnap, and John Moore. The team for women will be composed of Dorothy Leith, Jean Churchill, Ruth Moore, Jane Ann Stantley, Dorothy McDonald, and Beverly Meahan.

**NEW SPRING DRESSES \$16.00**

East Lansing Dry Goods

Phone 2-7541

ACROSS FROM CAMPUS

**CAMPUS CALENDAR**

FRIDAY, MARCH 6, 1931

7:00-9:00 P. M. - Phi Alpha Omicron and Phi Delta formal parties.

SATURDAY, MARCH 7, 1931

9:00-11:00 P. M. - Phi Delta formal party.

SUNDAY, MARCH 8, 1931

1:00-3:00 P. M. - Phi Delta formal party.

MONDAY, MARCH 9, 1931

8:00-10:00 P. M. - Phi Delta formal party.

**WEEK END SPECIALS**

White and Colored Broadcloth Collar Attached

**SHIRTS \$1.55**

Hand Made, Satin Faced

**TIES \$1.00**

**TOPCOATS \$25.00**

**HURD'S**

LANSING AND EAST LANSING

YOU WANT VALUE DISCOUNTED

FOR YOUR DANCING PARTIES AND SOCIAL FUNCTIONS

**Del Delbridge and Ray Gorrell**

AND

**Ray Gorrell**

Orchestra and Entertainment Bureau

presents

**Detroit's Finest Organized Dance Orchestras and Entertainment Features**

DEL DELBRIDGE and his Book Cadillac Hotel Orchestra  
RAY GORRELL and his Orchestra  
FREDDIE ZIEGLER and his Orchestra  
BERT MILLS and his Orchestra  
CARL RUFF and his Orchestra  
BENNY KYTE and his Orchestra  
ZOOMER'S ARABIAN KNIGHTS  
JIMMIE BARRETT and his Concert Ensemble  
JOE REICHMAN and his Orchestra  
DICK BOWEN and his Orchestra  
HY STEED and his COSMOPOLITANS  
VAN'S RHYTHM BOYS  
VAN VELLE'S DETROITERS  
MYRON SCHULZ and his ROYAL PEACOCKS  
BERNICE and HELENA Radio Stars  
THE SPARKLING TRIO  
CHARLOTTE MEYERS  
DOLLY SISTERS  
THE McFARLAND TWINS

Madison Theater Building, Detroit Phone Cadillac 1888

**The Michigan State SOPH PROM**

features

**Ray Gorrell and His Orchestra**

**STATE**

TONIGHT AND SATURDAY

**THE GREAT MEADOW**

John Mack Brown  
Eleanor Boardman  
Lucille La Verne  
Anita Louise  
Gavin Gordon

SUNDAY AND MONDAY

**SIT TIGHT**

The Mirth of the Nation

Funniest Thing On Your Feet!  
Wild Winnie Lightner and Jolly Joe E. Brown Laughingest Team On the Screen!

Also The Boy Friends in Blood & Thunder News & Cartoon

PATRONIZE STATE NEWS ADVERTISERS

**Columbia Records**

## REVIEW OF PAST CAGE SEASON SHOWS 16 VICTORIES IN 17 GAMES FOR OUTSTANDING STATE SQUAD

Marquette Game Marks Passing of Three of Best Basketball Men Ever to Wear Spartan Colors: Grove, Haga, and Scott; Promising Material Up for Next Season.

BY CLARENCE VON LOPIK  
MICHIGAN STATE'S 1931 court team has entrenched more firmly than ever the prestige and respect that has been accorded Coach Ben F. Van Alstyne's court aggregations throughout the country in recent years. The Spartan court mentor has given State outstanding teams ever since his regime started and this year's quintet has been no exception. State's cagers during the present season have turned in several outstanding triumphs while collecting 16 victories in 17 games and take their place in Spartan

court history as one of Michigan State's best.

The final game with Marquette University at Milwaukee marked the passing of three veteran cagers from Spartan basketball. Roger Grove, Art Haga and Ed Scott have been members of teams that have earned the Green and White on the hardest court campaigns ever mapped out for Spartan cagers. All three have engaged in games that are recorded as highlights in State's court past. Grove has been the leading scorer this year

SEASON'S RECORD		
State	22	11 of Cincinnati
State	22	11 of Michigan
State	20	10 of Indiana
State	20	10 of Wisconsin
State	19	10 of Marquette
State	18	10 of Xavier
State	17	10 of Colgate
State	16	10 of Colorado
State	16	10 of Kalamazoo
State	15	10 of Central State
State	15	10 of Western Reserve
State	15	10 of Indiana College
State	14	10 of Alma College
State	14	10 of Detroit
State	14	10 of Loyola
State	14	10 of Detroit
State	14	10 of Marquette
Totals 315		

despite the fact he has been feared and closely guarded by all of State's opponents. Art Haga and Ed Scott have formed the defensive duo that has more than once changed the tide from defeat to victory.

Coach Van Alstyne's men opened the season on December 5th against the University of Cincinnati who were completely outclassed with a score of 22 to 8. State exhibited typical early season form in poor basket eyes but put up a splendid defense which kept the Ohio team from registering once from the floor.

On Saturday, December 13, the Spartan cagers met their only setback of the season when they journeyed to Ann Arbor and were forced to accept a 32 to 22 defeat. State's five was way off form and the Maize and Blue had piled up a 17 to 6 lead by the time the first period ended. They came back to outscore the Michigan team in the second half but could not overcome the Wolverine lead.

The Spartans rose to great height when they beat out a fast traveling Tricham Young five from Utah on December 29. The western team was one of the flashiest seen on the Spartan floor in many moons and went down to a 29 to 23 defeat only after an outstanding exhibition of court playing.

On Friday, January 6, State's cagers turned in another good performance when they took Marquette university down the line with a score of 19 to 16. Coach Van Alstyne's men were trailing at the end of the first period on the short end of a 14 to 6 count. The game was featured by an almost complete stall that lasted for almost nine minutes of the second period.

Another highlight of the season was the eastern invasion. Coach Van Alstyne took his protégés on a hard back to his alma mater, Colgate university of Hamilton, N. Y., on January 16 and administered graphic lessons in basketball playing on successive evenings to the Maroons. The easterners were completely outclassed by the Spartans in every department of the game and the first encounter ended

## Spartan Fencers to Meet Evanston's Swordsmen in Gym

Coach George Bauer's varsity fencing team meets the sword-wielding team of Northwestern university tonight at 7:30 in the Spartan gymnasium. The meet tonight promises to be closely contested although the Chicago swordsmen hold an early season victory. The previous meet which was held at Evanston showed that the Spartans had made vast improvement in the fencing.

The team tonight will probably consist of the following men: Fols, Bauer, Krentel, Bristol and Kershaw, especially Cash, Krentel and Kershaw, with Wells and Bein.

Coach Van Alstyne loses three stellar performers through graduation but he will have a wealth of promising material to work with for next season's team. In Don Purnee and Randy Beck-keel the Spartan mentor will have two capable veterans who should prove valuable. This year's squad included some class reserve material which most likely will land varsity berths next season. Holcomb, Dunfield, Wykes and Gagner are likely forward prospects. Kautzer and Von Dettling should see more service next year and Jerry McCaslin who has given an excellent account of himself this season at center is sure to see action

## TRACK TEAM TO FACE STIFFEST CONTEST SOON

Michigan State's track team will encounter the stiffest opposition of the present indoor season this week-end at South Bend, Ind., when some of the smoothest and best-balanced squads in the midwest convene for the annual Central Intercollegiate meet.

Leading the procession will be Notre Dame, who has her last year's powerful team practically intact, with a generous sprinkling of 1928 Olympic performers and 1930 All-American selections scattered through the ranks. In addition, the Irish will have the advantage of competing on their own under track a not inconsiderable factor in the outcome of many a close meet where inches decide most of the races.

Besides Notre Dame and Michigan State, nine other schools in Indiana, Michigan, Iowa and Illinois will be represented. Marquette, whom State defeated by a narrow margin in a recent dual meet, Butler university, Drake, DePauw, Loyola, Western State,

## TRACK TEAM TO FACE STIFFEST CONTEST SOON

Indoor Squad Journeys to South Bend for Week-end Meet.

## ELEVEN SCHOOLS TO VIE

Michigan State's track team will encounter the stiffest opposition of the present indoor season this week-end at South Bend, Ind., when some of the smoothest and best-balanced squads in the midwest convene for the annual Central Intercollegiate meet.

Leading the procession will be Notre Dame, who has her last year's powerful team practically intact, with a generous sprinkling of 1928 Olympic performers and 1930 All-American selections scattered through the ranks. In addition, the Irish will have the advantage of competing on their own under track a not inconsiderable factor in the outcome of many a close meet where inches decide most of the races.

Besides Notre Dame and Michigan State, nine other schools in Indiana, Michigan, Iowa and Illinois will be represented. Marquette, whom State defeated by a narrow margin in a recent dual meet, Butler university, Drake, DePauw, Loyola, Western State,

## SHORT COURSE BASKETBALL TEAM VICTORS THURSDAY

Fighting in a neck-to-neck finish the M. S. C. Short Course basketball team posed out the Maple Rapids Christian church five by a 12 to 11 count last night at the Armory. Nels Stoen, Course center, led his team in scoring with four points, and Brown was top for the losers with five. Midwestern State entered the tilt.

Saturday morning the remainder of the team will follow with Merton Mason, distance coach. Bob Olsen, Jimmy Arbogast and Moulthrop will pole vault Saturday afternoon. Norman Smith and Klembeck will compete in the mile and half mile. Walter Dyset, Clifford Liberty and Gail Potvin will compete in the dash. Edwin Bath, Bob Russell, Ken Varner and Clifford Liberty in the hurdles, and Walter Wisner in the 800.

Michigan Normal, Detroit City College and University of Detroit will all be battling with the Spartans and the Irish for the C. I. C. title.

Michigan Normal, Detroit City College and University of Detroit will all be battling with the Spartans and the Irish for the C. I. C. title.

Out of a score of people who were disappointed in not being able to obtain their J-Hop favor until after the affair, only a few have applied at the Union desk for the favor. There are still eleven people who have not exchanged their J-Hop for the favor they are entitled to. Frank Cammer, junior class president, asks those who have not received their favor to ask at the Union desk if it is as soon as possible.

### LEATHER GOODS

Trunks Bags Fitted Cases Ladies' Purse  
Novelties Portfolios Writing Cases  
Sport Coats

## H. L. WILLSON

215 N. Washington Ave.

## HIGHGATE CLOTHES

Tailored in the shops of Stein-Bloch at Rochester, especially for young men.

The exquisite lines proclaim the superiority of finely executed hand-craftsmanship. The season's newest woollens, expertly designed, now offered with two pants, at

**\$35**

Snap 'em down. Fully 90% of the new Spring Hats will be worn that way. See ours in new pastel shades, at


**\$5**

Others \$3.50 and \$7

## MAY BROS.

The Hat Store of the Town

235 S. Washington Ave.  
SATURDAYS UNTIL 9 P. M.



**New Victor Dance RECORDS**

My Secret Passion  
It's a Lonesome Old Town  
—McKinney's Cotton Pickers

The King's Horses  
Sleepytime Express  
—Jack Hilton  
—Arden and Ohman

Where Have You Been  
Love for Sale (from New Yorkers)  
—Waring's Pennsylvanians

Sam and Delilah  
(From Girl Crazy)  
—Duke Ellington and Orchestra

Biding My Time  
—Blue Jeans

LET US PLAY THEM FOR YOU!

Inexpensive Gifts of Music

Victor Records	25c Up
Ukuleles	\$1.95
Tenor Banjos	\$15.00
Music Bags and Rolls	\$1.00 Up
Guitars	\$8.00 Up
Hornettes	\$2.50
Music Stands	\$1.50 Up

Big Stock of Musical Gifts

**GRINNELL BROS.**

VICTOR RADIOS  
219 North Washington Ave.  
Phone 2-6721

**Sandwiches of Unusual Quality But Prices Way Below A Reasonable Figure You'll Enjoy Them-- Little Do You Realize Until You Try Them None Better Can Be Made-- Have One Tonight REX'S Under the Postoffice**

# Why we spend \$2,000,000 to put CAMEL cigarettes in the new HUMIDOR PACK

We have been in the tobacco business a long time down here at Winston-Salem and we take a lot of pride in the quality of the cigarettes we make.

While we have spent a good many million dollars advertising Camels, we've always held to the old-fashioned idea that the thing that really counts is what we put into our cigarette and not what we say about it.

If we know anything about tobacco, and we think we do, Camels contain the choicest Turkish and the mellowest, ripest domestic leaves that money can buy.

In fact we have every reason to be proud of the quality of Camels as they come from the factory, but the remark of an old friend of ours from Denver some time ago emphasized a point that has been the problem of the cigarette industry for years.

As he inhaled the smoke from a Camel we gave him in our offices one morning, he sighed with very evident enjoyment and then asked jokingly, "What is this, a special blend reserved for Camel executives?"

"Certainly not," we told him. "This package of Camels was bought at the corner store this morning."

"Well," he said, "I've been a dyed in the wool Camel smoker for a good many years, but upon my soul I never got a cigarette as good as this in Denver. If you would give the rest of the world the kind of Camels you sell here in Winston-Salem, you ought to have all the cigarette business there is."

THAT statement simply emphasized again the cigarette industry's most important problem. The more we thought about it, the surer we were that he was dead right, and that somehow, something must be done.

Denver wasn't getting a fair break. Neither in fact was any other town. The only people who really knew how good Camels could be, were the folks right here in Winston-Salem.

That was due to a factor no cigarette manufacturer had ever been able to control.

Naturally there is no difference whatever in the quality

of the tobacco in Camels, whether you buy them in Winston-Salem, Denver or Timbuctoo. But up to now there has been a very real difference in the condition of the cigarettes by the time they reached the smoker.

The flavor and mildness of fine tobacco depend upon the retention of its natural, not added, moisture content which is prime at about ten per cent.

In spite of our great pains always to make sure Camels left the factory with just the right amount of natural moisture, no cigarette package had ever yet been designed that could prevent that precious moisture from drying out.

THERE are three things about a cigarette that can sting the tongue and unkindly burn the throat.

- (1) Cheap tobaccos.
- (2) Particles of peppery dust left in the tobacco because of inefficient cleaning methods.
- (3) A parched dry condition of the tobacco due to loss of natural moisture by overheating or evaporation.

Always certain of the quality of our tobaccos we had already made Camel a "dustless" cigarette by the use of a specially designed vacuum cleaning apparatus exclusive with our factory.

Now, if we could perfect a package that would actually act as a humidior and retain the natural moisture content, then Yuma, Arizona, could enjoy Camels as much as we do here at Winston-Salem.

We knew what we wanted. We tried many things. We asked the Pittsburgh Testing Laboratory to help us.

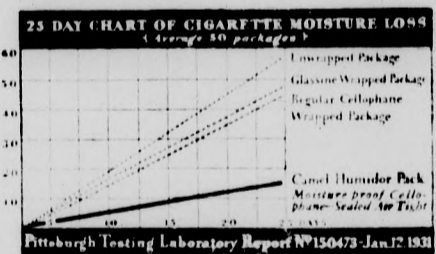
After many experiments and humidity tests covering all methods of packing cigarettes came the detailed report of which this is the net:

- (A) No existing cigarette package, including those wrapped in glassine paper or ordinary cellophane, gives anything like adequate protection against evaporation.
- (B) All cigarettes so packed tend to dry out rapidly from the day they are released from the factory.
- (C) Only a waterproof material with a specially devised

air-tight seal could give the desired protection.

(D) This measure, while costly, could be relied on to keep Camels in prime condition for at least three months in any climate.

If you have a technical bent, the graph below made by the Pittsburgh Testing Laboratory will show you the exact results of their exhaustive study.



25 DAY CHART OF CIGARETTE MOISTURE LOSS  
(Average 50 packages)

Pittsburgh Testing Laboratory Report W150473 Jan. 17, 1931

Pittsburgh Testing Laboratory chart above graphically shows you that only the Camel Humidor Pack delivers cigarettes to you in prime condition.

NOT many are sure we gave this report a lot of careful study. We checked it and re-checked it and then we went ahead. We tried this device and that. At last we met success! The air-tight wrapping involved the designing of special processes, special machines.

That costs a lot of money, more than \$2,000,000 the first year, but after you have tried Camels packed this modern new way we are sure you will agree it is a fine investment.

For some time now every Camel that has left our factory has gone out in this new Humidor Pack.

We have said nothing about it until now, to make sure your dealer would be able to supply you when the good news came out.

Camel smokers of course have already discovered that their favorite cigarette is better and milder now than ever before.

If you aren't a Camel smoker, try them just to see what a difference there really is between harsh, dried out tobacco and a properly conditioned cigarette.

You can feel the difference, you can hear the difference and you certainly can taste the difference.

Of course we're prejudiced. We always have believed that Camel is the world's best cigarette. Now we know it.

Just treat yourself to Camels in the new Humidor Pack and see if you don't agree.

R. J. REYNOLDS TOBACCO COMPANY  
Winston-Salem, N. C.

