

Michigan State News

Published twice weekly during the college year by the students of Michigan State College. Entered as second class matter at the postoffice, East Lansing, Michigan. The Michigan State News office is located on the fourth floor of the Union Building. Telephone, college exchange, extension 104.

Representative: Collegiate Special Adv. Co., Inc., 304 Fifth Ave., New York City; 612 N. Michigan Ave., Chicago, Ill.; Bay Building, Inc., 40 E. 11th St., New York City; 30 Baylston St., Boston, Mass.; 410 North Michigan Ave., Chicago, Ill.

Editorials appearing in the Michigan State News are written by the editor-in-chief and his assistants, who are students. They can, in no way, be interpreted as representing the viewpoint of college officials.

Subscription: 1.50 the School Year

EDITORIAL STAFF

MANAGING EDITOR: JAMES S. HASKINS, 71 Harmon House
ASSOCIATE EDITOR: GLENN R. LARK, 71 Harmon House
CO-ED EDITOR: MAUEL J. BORNING, 31 Sigma Kappa House
BUSINESS MANAGER: LEROY M. SAMELY, The Delta House

GOOD SPORTSMANSHIP PAYS

This week-end Michigan State will act as host to the University of Detroit football eleven, the university officials, and thousands of Titan supporters. Owing to the trouble encountered last year at the Titan-Spartan football clash, it is due time to consider the importance of good sportsmanship concerning this game if future contests between the two institutions are to be scheduled.

The University of Detroit administrative officials have made a definite move to co-operate with Michigan State authorities in order to promote good feeling between the two schools in an effort to have the 1930 game played under amicable conditions. Certain rules of conduct for Detroit students have been passed down from the university administrators and a concentrated effort will be made to control the actions of the other Titan followers.

Detroit campus leaders have stepped forward offering their services to help make the Detroit-State tilt a contest which will reflect credit to both institutions. Student organizations have been promoting a feeling of friendliness during the past week and a message from the university student paper yesterday stated that the Detroit student body is anxious to continue athletic relations with Michigan State.

Michigan State athletic authorities and student organizations have been working on plans to give the Detroiters a cordial welcome and to prevent a recurrence of the difficulties which arose last year. It is up to the STUDENT BODY as a whole to back the college officials and student leaders this week-end!

It may seem to some of the Spartan fans that "revenge would be sweet" but when one stops to think, it appears that good sportsmanship always pays. Why disgrace the name of Michigan State by not stopping to think of what the consequences might be?

MORE RECOGNITION

When Capt. Clark Chamberlain broke the tape at the end of the grueling six mile I. C. A. A. A. cross country race Monday afternoon to win first honors, Michigan State college achieved a signal honor. The Spartan's victory is the first time in the history of the event that a runner representing a college west of New York has been able to sport first place in the classic.

Chamberlain's feat of Monday afternoon will go down in Spartan athletic history as one of the high spots of the decade. Congratulations!

STEPPING INTO A MODERN WORLD



It looms up large in their lives

The telephone has a big place in the daily lives of most people today, but its place will be even bigger tomorrow.

Its importance has been fostered by the work of men in all phases of the telephone business and no little part has been taken by those engaged in selling. They have helped to effect an increase of more than three and a half mil-

lion Bell telephones in the last five years. In the same period they have been instrumental in making the public realize more completely the telephone's usefulness. Result: an increase from 49,000,000 calls per day to 65,000,000.

For men with a leaning toward sales promotion, the opportunity is there!

BELL SYSTEM



A NATION-WIDE SYSTEM OF INTER-CONNECTING TELEPHONES



By JOHN TATE, Jr.

The ballyhoo for charity football games having practically died, one of our contributors rises with the suggestion that a few of our leading politicians put on a skit in which they tell the truth, the whole truth, and nothing but the truth. Change admission and invite the general public. Or even better have some metropolitan newspaper run a cut of one of the alleged guardians of the public's money redirecting the graft settling in their pockets to the coffers of charity.

We see by the paper that Clark Chamberlain is the new I. C. A. A. A. The Intercollegiate Association of Amateur Athletes of America. In case you don't know, cross country champion. Two hundred and sixty men, the pick of the country's harriers, competed in the six mile grind. Chamberlain is State's second competitor to win an I. C. A. A. A. championship. Freddy Alderman preceded him. The Trimoura steward tried in vain to break him of the habit of eating pie at breakfast. We won't be surprised if a new pie-eat is formed by the athletes on campus.

With the impetus given it by Baby-face this new cult could become State's most exclusive athletic honor. It would probably be called "The Cut of the Creamy Pie."

A Detroit sports writer should thank us for that crack suggests that there should be rewards given the supporters of the U. of D. if they win Saturday's contest, in proportion to the number of touchdowns they win by. For a one touchdown victory they take the goal posts, two touchdowns, the hand instruments, three the roof of the administration building, and four, the rotunda of the State capitol. Refraining to call attention to the fact that we think he is a little previous, we further suggest that if Detroit wins by any score that they take the entire college home, including the new woman's dorm.

We wouldn't miss the goal posts or the roof over the administration's collective head (there's an idea, almost) and if they demolished the entire capitol building, nothing but the landscape would suffer. The loss of the hand in-

NOTICE
All students who have delinquent reports must see their class officers on Friday, November 21. This is the second call for students behind in their work.

struments might be a little more serious, but if Detroit wins we won't need them next year.

However, nothing is said about what we can have if we win, if the gentleman will pardon the suggestion that such is possible. We suggest that if we win by one touchdown, we go down to Detroit and paint the town red; two touchdowns, we demolish the U. of D. campanile; three, we blow up the city hall; and four, we be given the privilege of using the key to the city as our fancy suit us.

However, to pass lightly from the ridiculous to the sublime, this contest has more attached to it than a mere perusal of its face would indicate. The Detroit game last year had an unpleasant aftermath. The main purpose of this game outside of the contest itself is to put the relations of the two institutions to the proverbial test. The facilities and athletic heads of each school have exhorted their student bodies and supporters to take victory or defeat gracefully.

A repetition of last year's debacle will make further athletic relations between the two schools improbable, at least for a number of years. Let us treat our guests Saturday with the courtesy that good taste requires. Rowdism is a sign of the immature mind.

Bill Pratt want a break. Well, there you are.

BEAT DETROIT
LEE CURRIER and BEN ARNOLD
are back with Roy at the
Campus Barber Shop
Under College Drug No. 1
ROY — LEE — BEN

Students Are Urged to Heed Warning of Class Advisors

All freshman students are urged to keep their appointments with their faculty advisors, as scholastic reports, better known as "dean calls" to most of the students, are going to be issued Nov. 21, and a visit with your advisor before this time might be beneficial to you.

WOULD SIMPLIFY REGISTRATION PLAN NOW USED

(Continued from page 1) the return of the rest of the student body.

A further point of the scheme makes it necessary for all students who have failed courses during the fall term to return on the early date, January 3, for classification, except in specified cases where the class officer can make the changes necessary.

Plans for late registration, a feature of the former system, will go into effect Monday, January 5, at which time classes will start promptly at 8:00 o'clock.

Greatly overcrowded conditions in the Union building in past years when the student body was forced to register all at the same time has created considerable undergraduate disapproval and has been a problem for faculty heads in charge of that period. It is pointed out that with the co-operation

Teddy's Retreat
SMOKES and SWEETS
In the Same Old Place

of the student body a great deal of wasted time and trouble can be avoided, at the same time giving the campus folk two extra days of vacation. Details of the plan will be announced within one or two weeks. Prof. Emmons announced, at which time the student body will be given instruction on the working of the new system.

East Lansing's JEWELER
H. S. Marshall
Specializing in Fine
Watch - Jewelry
REPAIRING
Near Postoffice

First Class CLEANING

and
PRESSING

SUITS and TOP COATS
DRY CLEANED & PRES.

\$1.00

Schran

THE TAILOR

129 E. Grand River

Phone 5-2730

Thanksgiving Dinner

If You are Planning Thanksgiving Dinner, Call

The Hunt Food Shop

FOR THEIR MENU

Make Early Reservations for Tables in Service Dining Room

GOAL!



FOURTH down! Seconds to play! Defending a slender one-point margin of victory, eleven husky bodies have valiantly repulsed three smashing attacks which have advanced the ball a scant foot to the fifteen-yard line. With success almost certainly within the defender's grasp, the field goal specialist drops far back behind his stalwart line. A crashing impact—a blur of rushing bodies—and his nimble foot sends the ball high between the goal posts for the winning points!

Shift this scene to a battle ground of modern business. The goal is an important contract—a substantial order for equipment or appliances. Salesmanship, backed by a product of established quality, plays its important part; but a Westinghouse representative is more than a salesman. The background of specialized engineering skill that enables him to serve his customers as a consultant in electrification is what supplies the necessary "hunch" to win.

To many a younger college man with Westinghouse has come the opportunity to apply his talent toward the conclusion of a worthwhile transaction. The young men whose photographs appear on this page are but a few of the many who, with college only a few years behind them, are finding success with an organization offering such a variety of opportunities in the world's electrical work.



H. B. VIDAL
Central Station Sales
Naperville, Ill., N.Y.
University of
Columbia, 22



M. J. KONGARE
Industrial Sales
Tampa, Fla.
Ohio, A. & S., 22



J. A. BUTTS
Electrical Sales
University of
Maryland, 22



W. H. STONE
Headquarters Sales
Union of Iowa, 22

Below are listed a few of the many electrical jobs handled by Westinghouse in recent years, wherein younger college men have played important parts.
Lighting of the Barcelona Exposition, Barcelona, Spain — Union
Electric Generators, Conowingo Station, Philadelphia Electric
Company — Plant Electrification, Maine Steamship Paper Company

Westinghouse

CHAMBERLAIN WINS IN NATIONAL

SPARTAN BRINGS I. C. A. A. A. TITLE INTO MID-WEST FOR FIRST TIME IN HISTORY; 260 COMPETED

Romantic Career of Slim Spartan Hill-and-Dale Runney Climaxed With Winning of Greatest National Honor in New York City Monday.

CLARK CHAMBERLAIN, State's fast-traveling harrier captain, climbed to the highest pinnacle in American cross-country circles Monday afternoon, when he out-ran the nation's best in the National Intercollegiate meet, held at Van Cortlandt Park, New York City. His time for the six-mile jaunt was 30:19.4.

Thus, for the first time in history, the I. C. A. A. A. individual title has left the East to repose on the shoulders of a mid-western athlete. Last year the whole Spartan team made a heroic bid for the honor, but when the results were in, they had to be content with second place, Pennsylvania university taking first.

Chamberlain led the 260 contestants from the crack of the gun, and finished over 40 yards in front of the second man, Detwiler, of Penn State. The Penn Staters clinched the team title when Leisenger took third, and three more of his teammates finished fifth, ninth and fifteenth.

Monday's victory was but another step in the almost meteoric rise of the diminutive Spartan captain to national athletic fame. His case is unparalleled in local annals. Slight of build almost a weakness in appearance when he first reported for cross-country in his sophomore year, he has made an amazing improvement under the tutelage of Merit Mason, laxer Spartan coach.

He came out for cross-country or a bid with a friend who was a member of the 1929 team. According to Mason, he had a most discouraging time getting into condition, but once built up his natural ability soon manifested itself. In his first season of track competition, during the winter of 1929, he fulfilled the promise Mason had seen in him by scoring point after point for the Spartans in dual meets, running second only to Lauren Brown, star sprinter.

Spring track saw him continuing his scoring activities, and again Detroit City college won his first two-mile race in variety competition.

In the fall of his junior year, his first of intercollegiate cross-country competition, saw him again at the position of scored-up man. He won second place in every meet but one. That was the I. C. A. A. A. at New York. He was fourth in this event, a far



"MOST ENERGETIC MAN"
In this age when everyone seems to work and play at top speed it is no easy matter to be "most energetic man" of the senior class. But good health will go a long way toward helping you carry off the title.

Shredded Wheat is a natural energy builder. These crisp, delicious biscuits include all the food elements needed for

SHREDDED WHEAT

Four Major Grid Opponents Certain In 1930

Announce Hockey Tournament Dates For W. A. A. Co-eds

Dates for W. A. A. inter-class hockey tournaments announced by Denis Streeter, hockey manager, last week are as follows: The sophomores play the seniors today at 4:45. The sophomore second team will play the junior second team and the freshmen will play the juniors on Wednesday.

On Thursday at 4:45, the sophomores will play the juniors and the freshmen will play the seniors.

SPARTAN FROSH ELEVEN BEATEN

Notre Dame Bees Prove Too Much for State Yearlings: Win Benefit.

State's freshman football team was overpowered 22 to 3 by the Notre Dame University "B" team in an American Legion charity game played at Grand Rapids Saturday afternoon. The Spartan yearlings were simply outclassed by the South Bend team—an aggregation that is Coach Knute Rockne's fourth varsity and played two periods against Indiana and one against Pennsylvania.

Two touchdowns that came in the last five minutes of play as the result of a blocked punt and intercepted forward pass helped what had been a hard fought football game end something resembling a rout. Both teams kept their points changing all through the encounter but the Irish apparently had the edge on the freshman at nearly every stage of the game.

Placing 20 men in the first ten, Michigan State Normal college easily ran away with first honors in the annual State Intercollegiate cross-country meet held Saturday morning over Michigan State's football course.

SPARTANS DRILLING HARD FOR TITANS

State Eleven Sure to Meet With Stiff Opposition in Game Next Saturday.

With one of the biggest crowds in Spartan football history, a score of 21 to 0 by the advance guard, Coach James Stewart's Spartans are leading the State and men through a strenuous week of preparation in anticipation of an epic battle with the invading Titans next Saturday afternoon. The latter part of last week saw the Spartans getting down to real work with the football grid member handling out few punts and Assistant Coach Cartwright going the members of State's forward wall pieces of exercise.

That the Greenwashed are going to encounter a lot of difficulty in taking the rugged second team into camp seems a foregone conclusion and the coaches are making no bones about it. The Titans have been beaten this year but each time it was only after a bitter battle with a very worthy foe.

SPARTANS FACE HARD SCHEDULE FOR NEXT FALL

Michigan, Army, Georgetown and Syracuse Games Are Practically Set.

MAY PLAY DETROIT UNIV.

Michigan State is assured a very strong football schedule for the 1931 season with at least four opponents of major importance in national football circles. It is known that the Army, Michigan, Georgetown and Syracuse are to be included among the opponents of next year's Spartan eleven.

YPSI X-COUNTRY TEAM COPS MEET

Arnett Sets New Course Mark: State Fresh Tie in First Run.

Placing 20 men in the first ten, Michigan State Normal college easily ran away with first honors in the annual State Intercollegiate cross-country meet held Saturday morning over Michigan State's football course.

Faculty Folk Club Sets Thanksgiving Tableau at Meeting

An interesting Thanksgiving program was given at the meeting of the Faculty Folk club held in the club rooms in the Women's building on Friday, Nov. 14.

SPARTANS DRILLING HARD FOR TITANS

State Eleven Sure to Meet With Stiff Opposition in Game Next Saturday.

With one of the biggest crowds in Spartan football history, a score of 21 to 0 by the advance guard, Coach James Stewart's Spartans are leading the State and men through a strenuous week of preparation in anticipation of an epic battle with the invading Titans next Saturday afternoon.

That the Greenwashed are going to encounter a lot of difficulty in taking the rugged second team into camp seems a foregone conclusion and the coaches are making no bones about it.

The Titans have been beaten this year but each time it was only after a bitter battle with a very worthy foe.

Yesterday and this afternoon saw the Spartan seminarians against freshman opposition and the week's effort served to give the variety added power and fight.

By Saturday they should be in top form to meet the victors for the first time in several years.

Tournament Scores Announce Honor Bowling Team Fri.

The honor bowling team selected from results of Friday's tournament consists of Madeline Dulso, Merla Hammond, Mary Pangborn, Marian Kline and Beatrice O'Brien. The highest score was made by Janet Truesel which was 1113.

Home Marketing Specialist Comes To M. S. C. Campus

Miss Barbara Van Heveln arrived Saturday to take up her duties as Home Marketing specialist in the Michigan State college extension department.

COMBINE PEP MEETING WITH R. O. T. C. EVENT

College R. O. T. C. are formally recognized. Each sponsor will have a quart of honor composed of 12 cadet officers from the unit she represents. The cadet guard to be mounted Captain C. R. Chase assisted by a committee from the ROTC club has charge of arrangements.

FREE In Your Home for DEMONSTRATION A Wonderful New PHILCO LOWBOY with Radio's Newest Miracle Philco Tone-Control

This is a 7-tube Screen Grid Set, marvelous tone, great power and distance, new electro-dynamic speaker, most beautiful cabinet ever offered at the price of \$110, less tubes.

CALL TODAY AND MAKE ARRANGEMENTS

Students' Special We Also Have the PHILCO BABY GRAND

at \$49.50 less tubes

COLLEGE GARAGE

Corner Michigan and Harrison Phone 2-2112

rooms for your week-end Everything first class. Also in newly furnished rooms in Delta St. corner Grand River. LOST—One Kaappa Delta in campus. Return to Jean Marie D. House.

- MUSIC -

With Your Meals

"Rolly" Johnson at the Piano
12:00 - 1:00 5:30 - 7:00

Eat---Carve Your Initials
Just Be Happy to Music
Counter or Table Service

Mary Stewart College Shop

STATE

TODAY AND WEDNESDAY

Up Pops Maurice!

MAURICE CHEVALIER

Playboy of Paris

THURSDAY ONLY

The Talking Screen's Clowning Achievement

SOUP TO NUTS

Rube Goldberg's first full length movie farce is the last word in fun.

PHILCO LOWBOY with Radio's Newest Miracle Philco Tone-Control