

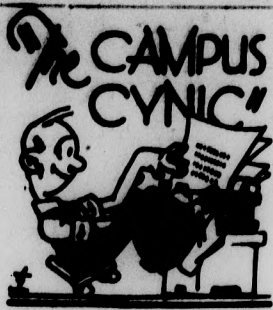
Michigan State News

Published twice weekly during the college year by the students of Michigan State University. Entered as second class matter at the postoffice, East Lansing, Michigan.

The Michigan State News office is located on the fourth floor of the Union building. Telephone, college exchange, extension 104.

Subscription, \$1.00 for the school year.

EDITORIAL STAFF
MANAGING EDITOR: JAMES B. HARRISON, '31, Hermon House
ASSOCIATE EDITOR: GLENN R. LAKE, '31, Acton House
BUSINESS MANAGER: MAJEL I. BURNING, '31, Sigma Kappa House
LEROY H. HAMPEL, '31, Phi Delta House



'This mortal mind halts, hesitates, and comes to confusion. Help! Help! Contributions! Even the great Vultur of Inshell depends on contributions for diversion. Must we insult you before you rise up in righteous wrath to denounce us?'

If Hamlet had entered college Shakespeare might have ranted thus: *To go or not to go, that is the question. Whether it is nobler in the mind to suffer*

The slings and arrows of outrageous instructors. Or to take books against a flock of classes. And by opposing pass them? To sleep—in class.

No more, and by studying to end the heart-ache. And the thousand natural shocks. The Fresh are heir to, 'Tis a consummation devoutly to be wished.

The new woman's dorm is taking shape. As yet the plans for the fire-escapes have not been released. However, we understand that they are also to have locks on them. The anatomy building is also under construction. How will the '35 men be able to differentiate between the two?

The interfraternity council banned the pledging of freshmen the first week. Just what is the status of an unofficial pledge?

Sorority rushing rules are an excellent thing. We understand that they are more honored in the breach than the observance. Some of them (sororities) have "Ritual" men on their payrolls.

The futility of fame. Doc Watson, renowned in scientific circles the world over as a botanist, has attained much greater notoriety on campus for his high mortality in his German classes. Fame is fleeting, art is long! His reputation has far-reaching results. Few fraternities will pledge a freshman who enrolls in one of his classes. Their future is too uncertain.

The men chosen for the committee to nominate corp sponsors are preparing for a precipitous rise in popularity. Faint heart never won a corp sponsorship. Besides, they say that a uniform has a psychological appeal for the designing sex.

Demosthenes, mouthing his pebbles and ranting above the roar of the waves, never viewed anything like this. A speech class seven students (the whole class) at once haranguing the entire audience consisting of one instructor. Such are the acorns from which oratory springs.

Freshman co-eds prefer swimming to gym classes. They must have seen the bloomers the gym classes have to wear.

CAMPUS CALENDAR

FRIDAY—8:30—Union party in main ballroom.

SATURDAY—2:00—University of Cincinnati-M. S. C. football game at stadium.

SUNDAY—12:00 noon—Attorney General Wilber M. Brucker speaks at Peoples church.
12:00 midnight—Silence week begins for sororities.

MONDAY—8:30—Interfraternity council meeting, Union.

Two Parties Bring Sorority Rushing Season to a Close

The two sorority parties which will be held on Saturday and Sunday, Oct. 11 and 12, will bring the fall term rushing season to a close. These parties are the most important of the rushing season, both from the standpoint of the society and the rusher.

It is the custom for rushers to accept the invitation of the sorority in which they are most interested. This is an indication to the sorority that the rusher would like to be a part of that particular group and the invitation is an indication that the society is interested in the rusher. For this reason the Pan-Hellenic council requests that all rushers consider these invitations seriously before accepting.

Silence week begins Sunday evening at 8:45 and continues until Friday afternoon at 5 o'clock. During this time there will be no communications between sorority girls and the rushers. Pledging will be at 5 p. m. on Friday in the various sorority houses.

First Meeting of Bride's Club Held Last Wednesday

The M. E. C. Bride's club held its first meeting of the year on Wednesday afternoon at the home of Mrs. Morton F. Mason, East Grand River avenue.

After the business meeting Mrs. Keith Himebaugh, a representative of the Faculty Club, gave a talk on the reception for new faculty members which was given Friday in the classrooms in the Union building. The Bride's club is joining the members of the Faculty Club in welcoming the newcomers. A social hour was spent in making coronets for the reception.

The Bride's club will elect its new officers and plan a program for the year's work following its own reception for new brides on Oct. 21.

C. G. A. Cabinet To Meet With Deci Watkins

Deci M. Watkins, '31, president of the Campus Girls' Assembly announced a meeting of her cabinet representatives of their respective houses, on Oct. 15 with the Y. W. C. A. general meeting.

Members of the cabinet are: Margaret Doughty, Alpha Chi Omega; Dorothy Brown, Alpha Gamma Delta; Esther Givens, Alpha Phi; Edith Gerlach, Chi Omega; Nova Osgood, Delta Alpha; Marian King, Epsilon Alpha; Jean Cuddebacker, Kappa Alpha Theta; Joy VanDusen, Sigma; Jean Anderson, Sigma Kappa; and Mary Pangborn, Theta.

The 4-H club will meet in room 402 Ag hall Saturday, October 11, at 8 p. m. After the election of officers, plans for this year will be discussed. All students who have had 4-H club experience are urged to attend.

FOR SALE—1926 Model T Ford touring with good tires. Call 841 F-2. Reasonable.

Smart Style in Hats

Whether its the snap-brim "St. Moritz" or the roll-brim "Yodler" or any correct variation, you will find them here in many colors.

"May Fitting Service" means intelligent direction toward most becoming style—it is here at your command.

Specializing in super-values, at **\$5**

"Town and Country" suede leather sport blouses—soft as a glove—reindeer and gray shades, \$13.50.

Ask to try one on, you will hate to take it off!

MAY BROS.
The Hat Store of the Town
225 S. Washington Ave.
OPEN SATURDAY NIGHT

Office Hours of A. W. S. Council Listed By Pres.

Martha Farley, president of the A. W. S. Council, recently announced the office hours and the time that some members of the council will be in Dean Conrad's office for conferences and for granting special permission. The hours are to be Mondays and Wednesdays from 2 to 3, Tuesdays and Thursdays from 10 to 11, and Fridays from 1 to 2.

Student-Faculty Group Meeting for October 19

The first Student-Faculty Friendship group of the term will be held Sunday evening, Oct. 19. For the past two years the Y. M. C. A. has sponsored these meetings in which groups of students are entertained in faculty homes on Sunday evenings. "Sign-up" cards are being placed about the campus of if interested call Byron Mate (2-4108) for further information.

Any **STOCKING REPAIRED** **35¢** Regardless of Size of Run **East Lansing Dry Goods** Phone 2-7361

A. W. S. President Warns Freshmen To Start Slowly

Martha Farley, president of A. W. S. gave a word of warning to freshmen girls when interviewed this week by saying that all girls who are interested in entering outside activities should be careful not to assume too many burdens.

Each individual who enters an activity assumes a responsibility and many responsibilities mean the failure to accomplish anything well. It is good that a major and a minor be enough for a beginning and that they should be carried out to the best of the individual's ability.

LEET Sphinx ph. Finder call Annie Laura Becker at Dean McCune's residence, 2-1081.

NEW UNIFORMS—

One of the most progressive steps taken by the military department in recent years of R. O. T. C. in this school is indicated by the neat, well-appearing uniforms that the underclassmen are now wearing.

So much better are they than the old "O. D." issue military suits, that no close analogy can be drawn between them. The roll collars, slacks, and in particular, the natty overseas caps remove this year's cadets from the classification of wearers of "monkey suits." Only a person who has worn a suit of this type can appreciate the discomforts thereof.

Meeting the specifications of the war department in every detail, the suits transform our R. O. T. C. underclassmen into well-dressed up-to-the-minute military fledglings. The college administration and the military department have certainly filled a necessary and imperative want with the adoption of the new uniform.

DRIVE MORE CAREFULLY—

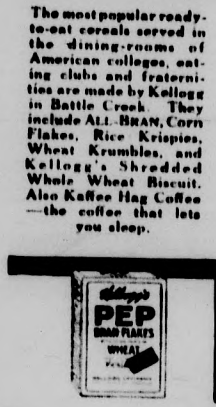
With more student-driven cars using the campus roads than ever before, extreme care in driving must be taken if serious injury to pedestrians is to be avoided. The crowded condition of the roadways and the numerous cross-walks around the campus demand more careful driving on our campus.

Protect your fellow student by PLAYING SAFE while driving.

Crisper, tastier Better Bran Flakes

A bowl of Kellogg's Pep Bran Flakes with milk or cream makes you "sit up and take notice."

They are so much crisper. And what a flavor! It's the famous flavor of PEP. As you eat each spoonful remember that you are getting the nourishment from the wheat. Ask that Kellogg's Pep Bran Flakes be served at your fraternity or campus restaurant.



Your good deed for today



the Pause that refreshes

No matter how busy you are—how hard you work or play—don't forget you owe yourself that refreshing pause with Coca-Cola. You can always find a minute, here and there, and you don't have to look far or wait long for Coca-Cola. A pure drink of natural flavors—always ready for you—ice-cold—around the corner from anywhere. Along with millions of people every day, you'll find in Coca-Cola's wholesome refreshment a delightful way to well-being.

LISTEN IN
Grantland Rice—Football
Sports Champions—Coca-Cola
Orchestra—Every Wednesday
10:30 to 11 p. m. E. S. T.
Come to Coast NBC Network

9 MILLION A DAY—IT HAD TO BE GOOD TO GET WHERE IT IS

"Kitty from Kansas City"

may be dumb in some ways, but she's wise enough to wear WALK-OVER Shoes. That shows the gal has some sense, for her feet look good and feel fine. Yours will, too, if you let us fit you to a pair of the new Fall styles.



BURTON'S **WALK-OVER SHOP**
221 South Washington Avenue
Opposite Knapp's

STEPPING INTO A MODERN WORLD



A group attack on the "X" of industry

Research, finding answers to the eternal $x = ?$, keeps step in the Bell System with the new industrial viewpoint.

The joy in working out studies in development is shared by many. Results are reached by group effort. Striving together, the mature engineer and his younger assistants, each contributes to the final solution of the problem.

Men of the Bell Telephone Laboratories are sharing in useful, interesting research. They are getting valuable training in the modern strategy of organization attack.

And because that strategy assures them the aid of men and material resources, they are actually turning some of their vision into fact.

BELL SYSTEM



A NATION-WIDE SYSTEM OF MORE THAN 20,000,000 INTER-CONNECTING TELEPHONES

FOR RENT—A large pleasant room with twin beds. Call 2-0871.

WANTED—Three girls or three men to drive to Washington, D. C. Oct. 31 for the Georgetown game. Write Mr. and Mrs. H. B. Crane (M. A. C. 14) Ferndale, Mich. or see Wm. Knowlton at A. G. R. house or Miss Louise Clements at Union Bldg.

LOST—A metal key bearing on the back the inscription "Runner-up in Baseball." Please return to Karl Jensen, Pi Kappa Phi house.

Homecoming Next Week-end Casts Damper on Present Party Plans; Union Dance Tonight in Ballroom

Approaching Festivities Lower Party Interest This Week, 'Though Hesperians and Olympics Plan Entertainment Tomorrow Night; Wagenvoort's Orchestra for Union Party.

HOMECOMING has so far overshadowed all other social events that very few fraternities have ventured to hold parties this week-end preceding this paramount event. The Hesperians will have a pledge party on Saturday evening, however, and the Olympics will entertain with an open house the same night. A Union party has been scheduled for tonight.

A large attendance is expected at the People's Church Pan Night this evening, to which all students are invited. Faculty events so far this term will be limited by the president's reception to be held Tuesday evening in the Union ballroom. The Faculty Pan night entertained this afternoon with a reception for new members.

The Hesperians will hold a dance in honor of their newly pledged members Saturday night at their house. The Four Aces will play for the dancing and Prof. and Mrs. A. J. Clark and Prof. and Mrs. E. A. Cox will be the patrons.

The Olympics are the only other party to hold an open house this week-end. Prof. and Mrs. Joseph Cox and Mr. and Mrs. J. H. Knox will act as patrons. The music will be furnished by a Payerweather orchestra.

Wagenvoort's orchestra will play for the Union party Friday night. Union dance will be an event of practically

every "night." About 100 faculty women were present.

The president's reception will be held October 14 in the ballroom of the Union building. The committee for the affair have not been disbanded as yet. Hesperians' orchestra will furnish the music.

Professors and Mrs. H. P. Hiltner and two sons returned Saturday, Oct. 5, from a month's trip abroad.

Allen D. Hopper '32, Jean C. Butler '32, Ruth A. Primm '32 and Frances L. Williams '32 were initiated into

Alpha Chi Omega sorority on Monday evening, October 6.

Sorority rushing comes to a climax Sunday afternoon when all the sororities hold afternoon teas. The last two rushing dates are being considered as indications of the success of the girls toward the various societies. A week

of classes follows the last rushing date and pledging will take place on Monday.

Person who took wrong number last night from the Chemistry building on Tuesday morning of last week, please call Joseph Meyers at 2-9123, and offer change.

For Quick Reference on all facts concerning words, persons, places, you are continually in need of

WEBSTER'S COLLEGIATE

The Best Abridged Dictionary because it is based upon WEBSTER'S NEW INTERNATIONAL—The "Supreme Authority." How is a companion for your hours of reading and study that will give you real value every time you consult it for the wealth of ready information that is necessary every year. 100,000 words and phrases with definitions, etymologies, pronunciation, and use in its 1,256 pages. 1,700 illustrations, includes dictionary of biography and geography and other special features.

See how your College Bookstore or Book Store has information on the full story. Free catalogue pages if you cannot visit.

G. & C. STRONG CO. Springfield Mass.

THE

MEN'S COMMONS

FORMERLY CLUB "A" WELLS HALL

WEEKLY BOARD \$5.25

Pay at Treasurer's Office
In Old Library Bldg.

Reasonable Price Excellent Food

Meal Ticket Issued at Dining Room on Presentation of Treasurer's Receipt

FRESHMAN FROSH

Classic Caswell a member of the Freshman class of '34 and extra barber at John & Clark's, under Postoffice, would appreciate your patronage. First Class Haircuts Our Specialty.

WE SATISFY THAT HUNGRY FEELING

Excellent Food Prompt Service

M. S. C. Restaurant

Next Door to the Postoffice

Columbia Records

Are HIT Records

2276-B 10-inch 75c
Go Home and Tell Your Mother—Fox Trot
Guy Lombardo and His Royal Canadians
I'm Doin' That Thing—Fox Trot
Guy Lombardo and His Royal Canadians

2271-D 10-inch 75c
By Blue Bird Was Caught in the Rain—Fox Trot
Ivana Trumbadors
I Don't Mind Walkin' in the Rain—Fox Trot
Ivana Trumbadors

2269-D 10-inch 75c
So Beats My Heart for You—Fox Trot
Will Osborne and His Orchestra
When I Close My Eyes and Dream
Will Osborne and His Orchestra

2264-D 10-inch 75c
What's the Use?—Fox Trot
Paul Bechtel and His Orchestra
I Wonder How It Feels to Be Head Over Heels in Love—Fox Trot
Paul Bechtel and His Orchestra

We Have All the Latest Hits on Records, Player-Piano Rolls and Sheet Music

Budd's Music House

"EVERYTHING IN MUSIC"

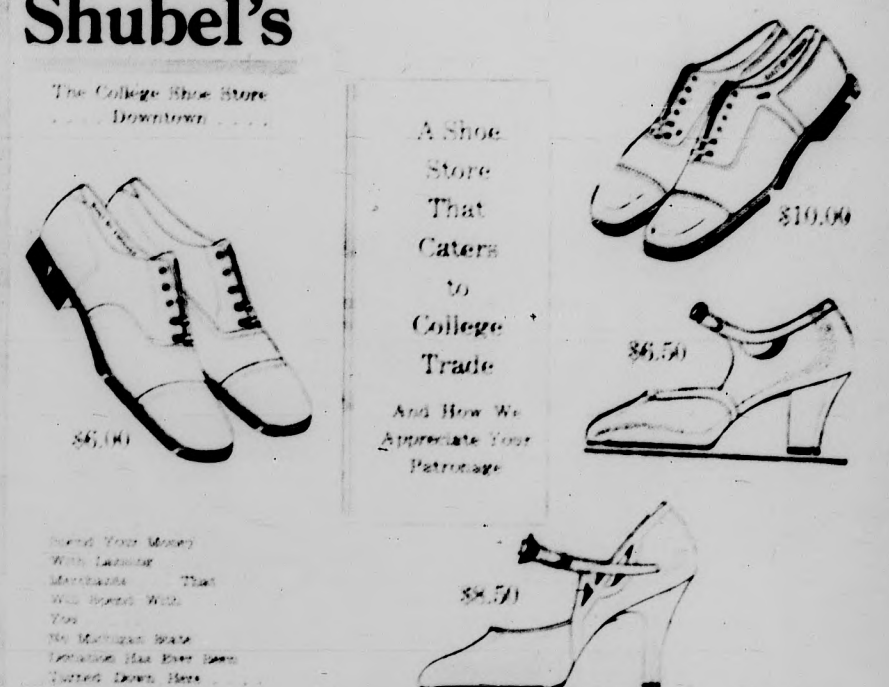
318 South Washington Ave. Lansing, Michigan
STORE OPEN SATURDAY EVENINGS UNTIL 9:30

Shubel's

The College Shoe Store
Downtown

A Shoe Store That Caters to College Trade

And How We Appreciate Your Patronage



Send Your Money With Laidlaw Merchandise That Will Appreciate With You

No Michigan State Students Has Ever Been Turned Down Here

"The Same Address—210 North Wash. Ave.—Nearly 30 Years"

\$7.00
HATS
\$4.95

SATURDAY ONLY

AT

LEONARD'S

(NEAR POSTOFFICE)

2-PANT SUITS \$26⁷⁵

[Regular \$45.00 to \$50.00 Values]

Discontinuing our Braeburn line of 2-Pant Suits, we are sacrificing our entire stock of Braeburns at an exceptionally low price. Regular prices on all these Suits were \$45.00 and \$50.00.

These prices are for cash only, plus alteration charges.

Sizes 35 to 42

LEONARD'S

EAST LANSING

Try Our
\$1.00
Cleaning
Pressing

NO CHARGES

NO LAY AWAYS

