

ALBION TO EN MEN

Kipke Works to Perfect Footing and Goal Kick

ALBION BRINGS VET

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WALL PENS

SPECIAL AT MEN - SHUBEL

Washington Men back faces and to come day

You Fel

Well, Lank will you will find him got his big start as honorable mention for us.

We Are Put

It's a broad toe of grain. Comes in blue brown. Just the shoe for wear. Ready 100 pairs.

Nunn and B

Michigan State News

CLASS RUSH

Tomorrow morning, the traditional and customary rivalry of the sophomore and freshman classes will crystallize on the old athletic field in the annual class rush. Here, under the direction of an adequate number of impartial referees, the two groups will be allowed to clash in a struggle for supremacy both as complete units and as teams.

The battle should be fairly even. The advantage held by the sophomores in experience and organization will more than likely be evened up by the greater number of freshmen participants. Neither class can afford to have its members go out of town for the week-end or be otherwise occupied. Every member of the two groups should be on the field, both because of the need of men and because of the self-respect and opinion of fellow classmen involved. Those who can possibly participate will find that nothing will injure their position on the campus so much as to be absent from the rush.

from the old athletic field during the frachs.

It is to be hoped that the class rush will clear up to some extent the situation between the two classes, which has developed since the opening of school. Affairs such as this custom of class battle should aid immensely in bringing the two classes to their responsibilities of enforcement and respect of traditions. It is admittedly difficult to see the value of seeming onerous customs during the first few weeks of college environment. Only after witnessing and participating in a number of these major traditional events is the spirit and attitude manifested which does more to preserve the customs of the campus than all ordinary measures possible.

In two weeks, possibly the football and flag rush, national opportunities are at hand for selfish and unscrupulous individuals. Numerous "parties" will be held, but in a few unscrupulous hands, under the guise of the struggle, they will be continued against those who are to be on hand and

those found engaging in this type of combat will be excluded from the remainder of the events.

Should the freshman class finish the morning with the larger number of points on their side and come from the "fight" triumphant as has been the case occasionally, it is of more than usual importance that they keep in mind that they do not yet own the campus or are in no position to run it. Victory will not be considered adequate excuse for assuming that rules are only to be broken thereafter. Other classes have attempted this and found to their sorrow that all of the above upper classes are unanimously in favor of freshman observance of traditions.

SOCIETIES NOTE

The military department plans to hold its ceremony and the installation of sponsors and the usual dance on the evening of December 7th. All student organizations are requested to leave this date open.

Smartest Hats for Men

Narrow brims are the thing this fall! Here in big variety of colors and shapes. Try on a narrow snap-brim, a-la-Princeton, or the narrow curled brim, a-la-Yale. "May-Fitting-Service"—the guidance of expert stylists is at your command.

Feature values, at

\$5

Scholar, the best of quality, \$6, \$7 and more. Celebrated "Hed" caps, \$2 to \$3.00.

2-Prize Suits, \$35. Overcoats, \$30 to \$45.

Black, Pull Over, Sweater, all wool, with the most desired could not be \$1.95.

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First Cut of Florida Grape Fruit Arrived Thursday

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Featuring Our Moderate Priced Group

This is a special feature of our Dress Section, offering the newest in style, and the utmost in quality and fine tailoring at the lowest possible price. Exceptional dresses for college wear.

\$16.00

Jerseys, Silk and Wool Crepes, Etc. Woolen Crepe in All the New Shades and Combinations.

Dancer Brogan Co.

MICHIGAN AT WASHINGTON AVE

Nunn-Bush

Ankle-Fashioned Oxfords

Ankle-fashioning, the touch-down in shoe making. You'll "cheer" the thought of an oxford that always fits at the ankle and never slips at the heel.

Shubel Shoe Co.

210 North Washington Ave. Lansing, Mich.

1703-The Hampden



Y. W. C. A. TO START ANNUAL MEMBERSHIP DRIVE MONDAY

The annual drive for membership in the Y. W. C. A. will start Monday, and continue throughout the week. Girls are invited to join. If interested, but there is no special campaign effort made to secure new memberships. Miss Lovewell is in charge of the Y. W. C. A., and Beatrice Com

stock, Alpha Chi Omega house, is student president. Information can be member of the organization.

The Variety and Gift Shop

Mrs. K. M. Harford

Opposite H

Strip, successor to ink, makes all pens write better, and the Lifetime pen writes best.

Wisdom

About the most foolish expenditure a college man ever makes is to buy a cheap fountain pen. Sheer waste! Lifetime is the college man's pen because it is dependable always. **LIGHTEST TOUCH** starts its ready ink flow, yet **three clear carbons** can be made at one writing, due to its remarkable nib. And it's guaranteed unconditionally for a lifetime! Faultless service—and no repair charges, ever. It boasts a beauty as thrilling as its perfect performance. And the Titan pencil offers like reasons for the preference of every wise buyer.

"Lifetime" pen, \$8.75 Lady "Lifetime", \$7.50 Others lower
Lifetime Titan oversize pencil to match, \$4.25

At better stores everywhere

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PENS - PENCILS - SKRIP
W. A. SHEAFFER PEN COMPANY - PORT MADISON IOWA

Brand No. 1—"Well, I don't know"

Brand No. 2—"Not so bad... but..."

Brand No. 3—"OLD GOLD! I like this!"

Brand No. 4—"No... the third one wins!"

Adolphe Menjou picks OLD GOLD

as camera records the Blindfold test

The test was conducted by responsible witnesses who asked Mr. Menjou to smoke one of the four leading brands, clearing his taste with coffee between smokes. While the camera recorded the test, only one question was asked: "Which one do you like best?"



ADOLPHE MENJOU - debonair, sophisticated Paramount star - one of the greatest living actors - appeared recently in "His Tiger Lady", "Night of Mystery" and "Serenade"

"I've discovered a new way of business and pleasure. The party call for the constant smoking of a cigarette... I probably average one cigarette to every hundred feet of film. In the blindfold test I discovered so smooth, so considerate of my nose and throat that even the busiest wholesale smoking while we're working scenes will be a pleasure. The cigarette I voted for proved to be Old Gold."

Adolphe Menjou



Old Gold CIGARETTES
G. P. Lorillard Co., Est. 1790
Made from the heart-leaves of the tobacco plant

Why you can pick them

Three types of leaves grow on the tobacco plant - coarse top-leaves, irritating to the throat - withered ground-leaves, without taste or aroma - and the heart-leaves, rich in cool and fragrant smoking qualities. Only the heart-leaves are used in Old Golds.

SMOOTHER AND BETTER

"NOT A COUGH IN A CARLOAD"

HALLOWEEN DECORATIONS PARTY GOODS OUR GIFT SHOP

214 ABBOT ROAD

Party Sole Social Event Athletics Assume Limelight

...and the Chicago game as the illuminaries, the campus athletic week-end rather than a social one. Athletes are resting up for Saturday's battle when they will savage dance up and down the drill field rather than the dance which the upperclassmen will enjoy at the Union. The "Gold Diggers" have been secured to furnish the music at the party and in view of the success of the party two weeks ago is expected to be a brilliant affair also.

TO HOLD OPEN HOUSE AT CHURCH EVERY FRIDAY NITE

Friday night "open houses" for men and women students are in vogue at the students' parlors of the Peoples Church.

To the Fighters On the Team

It isn't the size of the dog in the fight—it's the size of the fight in the dog.

Wilson & Johnson

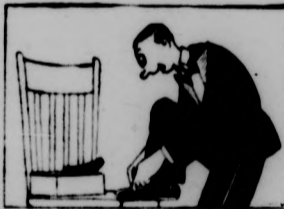
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JEWELRY — WATCHES NOVELTIES

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And for the first time you slip on that STUNNING pair of Florshelms you've been saving for the occasion.



And after dancing for hours straight your Florshelms still feel cool and comfortable—man! your whole evening is just one long happy moment!

A shoe must have the trim style to please a fellow's taste—but no man wants to sacrifice comfort, either! Solid comfort counts for so much in Florshelms shoes that for the man who has learned to insist on Florshelms, their great good looks and extra mileage is just so much velvet!

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Nut Caramel Nougats, lb. 59c

Columbia Records Are HIT Records

Here Below We List a Few of the Latest Hits on Columbia Records

- 1514-D 10-inch 75c Red Rose — Fox Trot Francis Craig and His Orch. Coon-Tail — Fox Trot Francis Craig and His Orch.
- 1515-D 10-inch 75c My Angeline — Fox Trot Mississippi Mambo Don't Mess Around With Me — Fox Trot Mississippi Mambo
- 1533-D 10-inch 75c Roses of Yesterday — Fox Trot Paul Whiteman and His Orch. Blue Night — Fox Trot Paul Whiteman and His Orch.
- 1538-D 10-inch 75c The Sidewalks of New York — Medley, Waltz Paul Whiteman and His Orch. In the Good Old Summertime — Medley, Waltz Paul Whiteman and His Orch.

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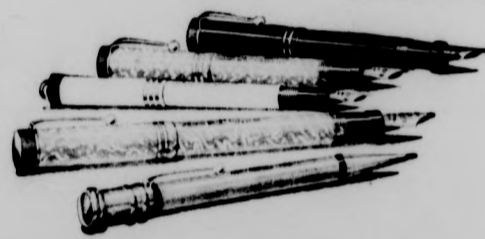
Good looking New Fall Braeburns \$35 - \$45

Leonard's for Men
EAST LANSING MICHIGAN



"Where's your hat, Fred?"
"Well, I'm an efficiency expert, 'Gile. And I practice what I preach. No hat lowers the overhead expense; Smith Smart Shoes lower the underfoot expense!"

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They Stay Smart
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Smartest Writer Smartest Looker!

Geo. S. Parker Offers Also, Pressureless Touch, Non-Breakable Barrel, and a Guarantee Forever Against All Defects

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Barrels of Parker Permalite are 28% lighter than rubber, yet non-breakable.

Through Pressureless Touch, a Duofold eliminates all effort. The feather-light weight of the pen itself starts and keeps it writing. No pressure from the fingers—no strain—no fatigue.

On each barrel find and read the imprint, "Geo. S. Parker—DUOFOLD." That is the only way to be sure you have the genuine.

In a special test in 55 colleges the Parker was voted the favorite pen. You'll agree when you've tried the modern Duofold. Do it now, at a near pen counter.

Parker Duofold Pencils in colors to match pens, \$3, \$3.50 and \$4.

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Parker Duofold
Duofold Jr. 85 Lady Duofold 95

Number 11

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and Petitions Fol- Stand On Na- Politics.

INSULT

has been set loose following the ap- ditorial columns of eday of an editorial or Smith." Several e been submitted by of the student body th as to the content of the right of the olumnists for biased cal issue.

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rying the political te News, follows in med, do hereby and gainst the political e News.

I use of the editorial urtherance of any a violation of the e student body. It rich our college s ration. It abolishes r play and endan- y to our college

on page 21

CLUB TO OPLES CHURCH

Cosmopolitan club Peoples church on 2. Those who are ib and its work are

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UNION

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ALBION TO EN MEN

Kipke Works to Perfect Passing and Goal Kick

ALBION BRINGS VET

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In view of the fact that Albion won their first game Valparaiso university last 12-0 the game Saturday a walkaway as was expected week. Albion had seven backs at the beginning of it and according to all reports new men have shown enough have themselves. Hated as Captain Palermo, a capable lead the visitors onto the field played a fine game. Year Penotti and Co. Captain veteran pilot man are veterans who can be depended to turn in good games at the

PARENTS TO WITNESS CHICAGO Y CONTEST TOMORROW AFTERNOON

Spartans Determined to Win Back Restige Lost in Albion Game.

CHANGES IN LINEUP

Several thousand parents of Michigan State students are expected to witness the annual Parents' day game to be played Saturday afternoon between the Chicago Y college and the Michigan State college football eleven. Following registration at the Union Memorial building on Saturday morning the parents will attend the game in one of the colleges. The kickoff is scheduled for 2:00 p.m. on eastern standard time.

Chicago Y college will come here tomorrow with a tight but fast team with hope of upsetting the Green and White aggregation. The "Windy City" gridder boast of a line that will average 270 pounds but which is fast and aggressive. Part of the forward wall. Page and Smart. Right stand well over six feet and are strong on both defense and offense. The back combination which is expected to be the chief concern for the Spartans is that of the line. Last week this aggregation was without a true center. The line was started by Western State. The line will be in the game with a center who will probably be used in

to making 28 first downs to Chicago's 120 first downs. When the Kipke-coached team goes onto the field Saturday it will be with but one idea in mind—to win Albion college upset the Green and White machine by the narrow margin of a safety scored when a Spartan back fumbled the ball behind his own goal-line. The state coaching staff has been watching its men into various combinations in an attempt to find the best possible lineup to start tomorrow.

Protection of the pass on the part of the Spartans will be the main concern of the coaching staff. The line of the team is expected to be a surprise. The coaching staff of Coach Kipke, who has been coaching the Spartans for the past week and a half, is expected to be a surprise. The coaching staff of Coach Kipke, who has been coaching the Spartans for the past week and a half, is expected to be a surprise.

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the tackle berth with Christensen, this line is used it will average about made-over end who has shown up well 150 pounds. The probable backfield lineup will be that Hitchens has been an include Nordberg at quarter and able to be cut for practice this week. Duke at fullback. The other two on account of injuries, it is probable posts are still open for competition. That Dill will team with Moller. Probably Kurke will start at one take care of the guard berths, while half while Grove or Itahl will be at Smead will play the pivot position if the other.

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3 Pair, Any Color	\$1.59
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TUESDAY AND WEDNESDAY



BUSTE KEATON

THE CAMERAMAN

THURSDAY AND FRIDAY

DANG MAGIK

BEN LYON PAULINE STARR
 SATURDAY—ALL STAR CAST IN "S A P O L E"